GOALS

- Introduce and prepare youth for the world of work
- Explore career interests and acquire good work habits and skills
- Provide supplemental income

PROGRAM STRUCTURE

- Up to 6 weeks of paid work and educational experience
- New York State minimum wage of $8.75 per hour
- Open to all NYC residents 14-24 years old
- Program Dates: July 6th through August 22nd
Online worksite application system created in 2012.

Program enhanced with specialized services for Younger Youth, Older Youth, Vulnerable Youth, and Unsubsidized Jobs in 2013.


Upgraded web-based Youth Employment Program System (YEPS) in 2009.

Free checking accounts offered to participants 18+ in 2010.

Specialized services for Vulnerable Youth added in 2009.

Online participant application system established in 2006.

SYEP Online enrollment and timekeeping launched in 2004.

DYCD administers SYEP in 2003.

Introduction of the financial empowerment Program and the launch of Private Sector Campaign and the Hire Youth NYC Tumblr Page in 2015.
<table>
<thead>
<tr>
<th>SERVICE OPTIONS</th>
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<tbody>
<tr>
<td><strong>YOUNGER YOUTH</strong></td>
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<tr>
<td>Four hour orientation to introduce first time workers to the program goals and expectations, work assignments, financial literacy, and information about workplace health and safety as well as labor laws for youth</td>
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<tr>
<td>Fifteen hours of work experience per week that may include service learning and community service projects</td>
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<tr>
<td>Weekly five hours of educational services that incorporate one hour of reflection</td>
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<tr>
<td><strong>OLDER YOUTH</strong></td>
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<tr>
<td>Eight hour orientation focusing on work readiness, financial literacy, career exploration, health education, and preparing for higher education</td>
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<tr>
<td>Twenty-five hours a week of diverse and developmentally appropriate work experiences in the nonprofit, public, and private sectors</td>
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<tr>
<td><strong>VULNERABLE YOUTH</strong></td>
</tr>
<tr>
<td>Specialized employment services for justice-involved, foster care, runaway/homeless, and youth receiving preventative services from the NYC Administration for Children Services</td>
</tr>
<tr>
<td>Orientations and weekly meetings with youth designed to provide mentoring, counseling, and educational support</td>
</tr>
<tr>
<td><strong>LADDERS FOR LEADERS</strong></td>
</tr>
<tr>
<td>Professional employer-paid internship program for high school and college students</td>
</tr>
<tr>
<td>Participants selected through a competitive application process</td>
</tr>
<tr>
<td>Advanced pre-employment training to prepare youth for interviews with prospective employers</td>
</tr>
</tbody>
</table>
APPLICATIONS RECEIVED
54,263

$54.3 MILLION DOLLARS IN TOTAL PAYROLL

PRIVATE SECTOR WORKSITES COMPRISED 35% OF APPROVED WORKSITES, AN INCREASE OF 7% FROM 2014

131,897 LADDERS FOR LEADERS

SEVENTEEN DIFFERENT INDUSTRIES PARTICIPATED AS WORKSITES IN 2015

1,035 VULNERABLE YOUTH

754 NEW PRIVATE SECTOR WORKSITES DEVELOPED IN 2015

1,035 PARTICIPANTS

$79.9 M PROGRAM FUNDING

9,156 TOTAL WORKSITES

2,078 VULNERABLE YOUTH

754 NEW PRIVATE SECTOR WORKSITES DEVELOPED IN 2015
Abbreviations:
- CTL: City Tax Levy
- State: New York State
- CSBG: Community Services Block Grant
- Private: Donations through the Mayor’s Fund to Advance New York City

Total Funding
- $79.9 M

Funding Sources
- CTL (71%)
- State (19%)
- CSBG (7%)
- Private (3%)
FUNDING AND ENROLLMENT

- **FY '09**: $54 M Funding, 43,113 Enrolled, Min Wage: $7.15
- **FY '10**: $67.5 M Funding, 52,255 Enrolled, Min Wage: $7.25
- **FY '11**: $51.5 M Funding, 35,725 Enrolled, Min Wage: $7.25
- **FY '12**: $43.5 M Funding, 30,628 Enrolled, Min Wage: $7.25
- **FY '13**: $43 M Funding, 29,416 Enrolled, Min Wage: $7.25
- **FY '14**: $45.6 M Funding, 35,957 Enrolled, Min Wage: $7.25
- **FY '15**: $79.9 M Funding, 54,263 Enrolled, Min Wage: $8.75
BRONX (13)

Aspira of New York
BronxWorks
Catholic Charities Community Services, Archdiocese of NY—Alianza Division
Children’s Arts & Science Workshops
Community Association for Progressive Dominicans
Kips Bay Boys and Girls Club
Moshulu Montefiore Community Center
Phipps Community Development
Simpson Street Development Association
SoBro Overall Economic Development Corporation
The Children’s Aid Society
Wildcat Service Center
Woodycrest Center for Human Development

MANHATTAN (15)

Catholic Charities Community Services, Archdiocese of NY—Alianza Division
Center for Alternative Sentencing and Employment Services (CASES)
Chinese-American Planning Council
Chinese-American Manpower Project
Chinese-American Planning Council
El Barrio’s Operation Fight Back, Inc.
Fedcap Rehabilitation Services
Henry Street Settlement
Inwood Community Services
Network for Teaching Entrepreneurship
New York City Department of Education
New York City Housing Authority
New York City Mission Society
Police Athletic League
The Children’s Aid Society
YM-YWHA Washington Heights of Inwood

BROOKLYN (18)

Bedford Stuyvesant Restoration Corporation
Brooklyn Neighborhood Improvement Association
CAMBA
Catholic Charities Neighborhood Services, Inc.
Chinese-American Planning Council
Community Counseling and Mediation
Council of Jewish Organizations of Flatbush
Cypress Hills Local Development Corporation
Edith & Carl Marks Jewish Community House of Bensonhurst
Henry Street Settlement
Italian-American Civil Rights League
National Society for Hebrew Day Schools
Police Athletic League
Research Foundation CUNY — Medgar Evers College
Ridgewood Bushwick Senior Citizens Council
SCO Family of Services — Center for Family Life
Sesame Flyers International
St. Nicks Alliance

QUEENS AND STATEN ISLAND (12)

Central Queens YM & YWHA
Chinese-American Planning Council
Greater Ridgewood Youth Council
HANAC
Henry Street Settlement
Jacob A. Riis Neighborhood Settlement
Police Athletic League
Queens Community House
Research Foundation CUNY — LaGuardia Community College
Rockaway Development and Revitalization Corporation
Southern Queens Park Association
United Activities Unlimited (Staten Island)
54,263 participants enrolled in 2015
41% of applicants accepted
ENROLLMENT BREAKDOWN

BY GENDER

- FEMALE (57%)
- MALE (43%)

BY BOROUGH

- Brooklyn (41%)
- Bronx (23%)
- Manhattan (10%)
- Queens (19%)
- Staten Island (7%)
WORKSITE SECTOR BREAKDOWN

- Non-Profit: 4,641
- Private: 2,949
- Public: 1,566
Several Younger Youth providers offered project-based worksites developed to cultivate an ethic of service and reinforce core competencies such as interpersonal, communication, and decision-making skills.

**SERVICE LEARNING COUNT**

- Providers: 15
- Projects: 61
- Community Partners: 68

**POPULAR PROJECT THEMES**

- Civic Participation & Social Change
- Health and Well Being
- Healthy Food & Nutrition
- Environmental Justice
- College Readiness
EDUCATIONAL COMPONENT

All participants attended pre-employment orientations that highlighted:

- Program Goals & Expectations
- Teamwork and Conflict Resolution
- Workplace Health, Safety and Labor Laws.
- Supplementary Work Readiness Topics

<table>
<thead>
<tr>
<th>TOPICS COVERED</th>
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<tbody>
<tr>
<td>Values and Life Goals</td>
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<tr>
<td>Health &amp; Wellness and Stress &amp; Time Management</td>
</tr>
<tr>
<td>Financial Literacy and Budget Planning</td>
</tr>
<tr>
<td>Continuing Education and Career Exploration</td>
</tr>
<tr>
<td>Work Readiness and Workplace Etiquette</td>
</tr>
<tr>
<td>Applying and Interviewing for a Job</td>
</tr>
</tbody>
</table>

2015 SYEP PARTICIPANT

“This summer experience has made me want to make my mark in the world. I have become more motivated than ever to make an impact in this world. I have learned to accept an offer of change because you never know where it may lead you to in your life.”
VULNERABLE YOUTH PROVIDERS

- Center for Alternative Sentencing and Employment Services (CASES)
- Community Counseling and Mediation
- Henry Street Settlement
- Police Athletic League
- Research Foundation of CUNY — LaGuardia Community College
- St. Nicks Alliance
- United Activities Unlimited

BARRIERS INCLUDE

- Foster Care
- Justice-Involved
- Runaway/Homeless
- Receiving ACS Preventive Services

VULNERABLE YOUTH PARTNERS

- NYC Administration for Children Services (ACS)
- Department of Education- Transitional Housing
- NYPD- Juvenile Robbery Intervention Program (JRIP)
- NYS- Office of Children and Family Services (OCFS)
- NYC Department of Homeless Services (DHS)
- NYC Police Department (NYPD)
PARTICIPANTS: 1,035
WORKITES: 191
TECH SECTOR INTERNSHIPS: 203
INDUSTRIES: 16
APPLICANTS: 2,787
COMMUNITY PARTNERS: 5

Ladders for Leaders is a nationally recognized program that offers outstanding high school and college students the opportunity to participate in paid professional summer internships with leading corporations, non-profit organizations and government agencies in New York City.

FAST FACTS:
- 1,035 participants, compared to 475 in 2014
- 35% of youth received an offer to continue employment at the end of the program
- 94% of interns rated their program experience as positive
- Salaries ranged from $8.75 - $24.00 per hour
PARTNERSHIP WITH FINANCIAL INSTITUTIONS

3 Bank and ATM networks provided fee-free ATM transactions, including:

- Citibank
- HSBC
- TD Bank

PARTICIPANTS PROVIDED ACCESS TO

- Visa branded card with fee-free store transactions
- Pay card usage instruction materials
- Online card activity information and end-of-program earnings statement
- Direct deposit available to all youth with bank accounts
- Split Direct Deposit and Savings Account Options
- Accounts update via text message

2015 SYEP PARTICIPANT

"I feel more confident and self-fulfilled. It was a great feeling that I did not have to ask my mom for money. I was more careful and learned to budget my money when it came to fun activities."
SYEP FINANCIAL EMPOWERMENT

PROJECTED GOALS

- Increase banking access
- Teach youth money management and budgeting
- Increase direct deposit enrollment
- Partnership with banking institutions
- Encourage savings

Financial Literacy Fast Facts

- 7,839 participants enrolled in direct deposit
- 65% increase in direct deposit use
- 5,800 youth set a savings goal average of $760
- 1,770 participants signed up for savings accounts

Syep participants took part in financial education: 54,000+

Financial Empowerment Partners

Citi Foundation

Cities for Financial Empowerment Fund