GOALS

- Introduce and prepare youth for the world of work
- Explore career interests and acquire good work habits and skills
- Provide supplemental income

PROGRAM STRUCTURE

- Up to 6 weeks of paid work and educational experience
- New York State minimum wage of $9.00 per hour
- Open to all NYC residents 14-24 years old
- Program Dates: July through August
2003
DYCD administers SYEP

2004
SYEP Online enrollment and timekeeping launched

2006
Online participant application system established

2008
Online worksite application launched

2009
Specialized services for Vulnerable Youth and Standardized Educational Component added

2010
Introduction of free checking accounts offered to participants 18+

2011
Upgraded web-based Youth Employment Program System (YEPS)

2012
Online worksite application system created

2013
Program enhanced with specialized services for Younger Youth, Older Youth, Vulnerable Youth, and Ladders for Leaders

2014
Introduction of pilot initiatives like NYC Generation Tech that expose youth to different career fields

2015
Introduction of the financial empowerment Program

2016
Advanced release of the Ladders for Leaders application

2016
Implemented EverFi’s digital comprehensive Financial Empowerment Program.
## LADDERS FOR LEADERS

Professional employer-paid internship program for high school and college students

- Participants selected through a competitive application process
- Advanced pre-employment training to prepare youth for interviews with prospective employers

### FOUR SERVICE OPTIONS

<table>
<thead>
<tr>
<th>SERVICE OPTIONS</th>
<th>DESCRIPTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>YOUNGER YOUTH</strong></td>
<td>- Four hour orientation to introduce first time workers to program goals and expectations, work assignments, financial literacy, and information about workplace health and safety as well as labor laws for youth</td>
</tr>
<tr>
<td></td>
<td>- Fifteen hours of work experience per week that may include service learning and community service projects</td>
</tr>
<tr>
<td></td>
<td>- Five hours per week educational services that incorporate one hour of reflection</td>
</tr>
<tr>
<td></td>
<td>- 40 Providers</td>
</tr>
<tr>
<td><strong>OLDER YOUTH</strong></td>
<td>- Eight hour orientation focusing on work readiness, financial literacy, career exploration, health and wellness, and preparing for higher education</td>
</tr>
<tr>
<td></td>
<td>- Twenty-five hours per week of diverse and developmentally appropriate work experiences in the nonprofit, public, and private sectors</td>
</tr>
<tr>
<td></td>
<td>- 50 Providers</td>
</tr>
<tr>
<td><strong>VULNERABLE YOUTH</strong></td>
<td>- Specialized employment services for justice-involved, foster care, runaway/homeless, and youth receiving preventative services from the NYC Administration for Children Services</td>
</tr>
<tr>
<td></td>
<td>- Orientations and weekly meetings with youth designed to provide mentoring, counseling, and educational support</td>
</tr>
<tr>
<td></td>
<td>- 7 Providers</td>
</tr>
<tr>
<td><strong>LADDERS FOR LEADERS</strong></td>
<td>- Professional employer-paid internship program for high school and college students</td>
</tr>
<tr>
<td></td>
<td>- Participants selected through a competitive application process</td>
</tr>
<tr>
<td></td>
<td>- Advanced pre-employment training to prepare youth for interviews with prospective employers</td>
</tr>
<tr>
<td></td>
<td>- 6 Providers</td>
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</tbody>
</table>
### 2016 Facts and Figures

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participants</td>
<td>60,113 people</td>
</tr>
<tr>
<td>Applications Received</td>
<td>139,916 applications</td>
</tr>
<tr>
<td>Ladders for Leaders</td>
<td>1,538 ladders</td>
</tr>
<tr>
<td>Program Funding</td>
<td>$93.4 million</td>
</tr>
<tr>
<td>Total Worksites</td>
<td>10,850</td>
</tr>
<tr>
<td>Vulnerable Youth</td>
<td>3,050</td>
</tr>
</tbody>
</table>

### Fast Facts

- **$61.2 million dollars in total payroll**
- **4,356 private sector worksites comprised 40% of worksites, an increase of 5% from 2015**
- **1,033 new private sector worksites developed in 2016, compared to 754 in 2015**
- **Notable industries participating in SYEP include fashion, healthcare, finance, tech & many more**
TOTAL FUNDING

$93.4M

Abbreviations:
- CTL: City Tax Levy
- State: New York State
- Federal
- Private: Donations through the Mayor’s Fund to Advance New York City

Bar chart showing:
- Private: $2M
- Federal: $3M
- 2016: $16M
- CTL: $72.4M
FUNDING AND ENROLLMENT

PY '09
- $67.5 M FUNDING
- 52,255 ENROLLED
- MIN WAGE: $7.25

PY '10
- $51.5 M FUNDING
- 35,725 ENROLLED
- MIN WAGE: $7.25

PY '11
- $43.5 M FUNDING
- 30,628 ENROLLED
- MIN WAGE: $7.25

PY '12
- $43 M FUNDING
- 29,416 ENROLLED
- MIN WAGE: $7.25

PY '13
- $45.6 M FUNDING
- 35,957 ENROLLED
- MIN WAGE: $7.25

PY '14
- $66.1 M FUNDING
- 47,126 ENROLLED
- MIN WAGE: $8.00

PY '15
- $79.9 M FUNDING
- 54,263 ENROLLED
- MIN WAGE: $8.75

PY '16
- $93.4 M FUNDING
- 60,113 ENROLLED
- MIN WAGE: $9.00
<table>
<thead>
<tr>
<th>BOROUGH</th>
<th>PROVIDERS</th>
</tr>
</thead>
</table>
| BRONX          | Aspira of New York  
|                | BronxWorks  
|                | Catholic Charities Community Services, Archdiocese of NY—Alianza Division  
|                | Children’s Arts & Science Workshops  
|                | Community Association for Progressive Dominicans  
|                | Kips Bay Boys and Girls Club  
|                | Moshulu Montefiore Community Center  
|                | Phipps Community Development  
|                | Simpson Street Development Association  
|                | SoBro Overall Economic Development Corporation  
|                | The Children’s Aid Society  
|                | Wildcat Service Corporation  
|                | Woodycrest Center for Human Development  |
| BROOKLYN       | Bedford Stuyvesant Restoration Corporation  
|                | Brooklyn Neighborhood Improvement Association  
|                | CAMBA  
|                | Catholic Charities Neighborhood Services, Inc.  
|                | Chinese-American Planning Council  
|                | Community Counseling and Mediation  
|                | Council of Jewish Organizations of Flatbush  
|                | Cypress Hills Local Development Corporation  
|                | Edith & Carl Marks Jewish Community House of Bensonhurst  
|                | Henry Street Settlement  
|                | Italian-American Civil Rights League  
|                | JCC of Greater Coney Island  
|                | National Society for Hebrew Day Schools  
|                | Police Athletic League  
|                | Research Foundation CUNY — Medgar Evers College  
|                | Ridgewood Bushwick Senior Citizens Council  
|                | SCO Family of Services — Center for Family Life  
|                | Sesame Flyers International  
|                | St. Nicks Alliance  |
| MANHATTAN      | Catholic Charities Community Services, Archdiocese of NY — Alianza Division  
|                | Center for Alternative Sentencing and Employment Services (CASES)  
|                | Chinatown Manpower Project  
|                | Chinese-American Planning Council  
|                | El Barrio’s Operation Fight Back, Inc.  
|                | Fedcap Rehabilitation Services  
|                | Henry Street Settlement  
|                | Inwood Community Services  
|                | New York City Department of Education  
|                | New York City Housing Authority  
|                | New York City Mission Society  
|                | PENCIL  
|                | Police Athletic League  
|                | The Children’s Aid Society  
|                | YM-YWHA Washington Heights of Inwood  |
| QUEENS & STATEN ISLAND | Central Queens YM & YWHA  
|                | Chinese-American Planning Council  
|                | Greater Ridgewood Youth Council  
|                | HANAC  
|                | Henry Street Settlement  
|                | Jacob A. Riis Neighborhood Settlement  
|                | Police Athletic League  
|                | Queens Community House  
|                | Research Foundation CUNY — LaGuardia Community College  
|                | Rockaway Development and Revitalization Corporation  
|                | Southern Queens Park Association  
|                | United Activities Unlimited (Staten Island)  |
ENROLLMENT

60,113 participants enrolled in 2016
WORKSITE SECTOR BREAKDOWN

- PUBLIC: 1,652
- NON-PROFIT: 4,842
- PRIVATE: 4,356
PRIVATE SECTOR WORKSITES%

From 2015 to 2016, there was an increase of 5% in private sector worksites.
EMPLOYER HIGHLIGHTS

**FASHION**
- COACH
- KATE SPADE
- RALPH LAUREN

**CULTURAL INSTITUTIONS**
- BROOKLYN CHILDREN’S MUSEUM
- MUSEUM OF THE MOVING IMAGE
- THE METROPOLITAN MUSEUM OF ART

**REAL ESTATE**
- TISHMAN SPEYER
- RAPID REALTY
- SOTHEBY'S

**RETAIL**
- CVS
- MODELL'S
- WALGREENS

**FINANCIAL**
- AMALGAMATED BANK
- BANK OF AMERICA
- JP MORGAN CHASE

**CITY AGENCIES**
- NYC OFFICE OF CHIEF MEDICAL EXAMINER
- NYC DEPARTMENT OF ENVIRONMENTAL PROTECTION
- NYC DEPARTMENT OF DESIGN AND CONSTRUCTION

**HEALTH CARE**
- MAIMONIDES HOSPITAL
- MOUNT SINAI HOSPITAL
- QUEENS HOSPITAL CENTER

**MEDIA AND ENTERTAINMENT**
- EMMIS COMMUNICATIONS
- THEATREWORKS USA
- VP RECORDS

**CULTURAL INSTITUTIONS**
- BROOKLYN CHILDREN’S MUSEUM
- MUSEUM OF THE MOVING IMAGE
- THE METROPOLITAN MUSEUM OF ART
All participants attended pre-employment orientations that highlighted:

- Program Goals & Expectations
- Teamwork and Conflict Resolution
- Workplace Safety and Labor Laws
- Supplementary Work Readiness Topics

WORK READINESS TRAINING

TOPICS COVERED

- Work Readiness and Workplace Etiquette
- Continuing Education and Career Exploration
- Financial Literacy and Budget Planning
- Applying and Interviewing for a Job
- Health & Wellness and Stress & Time Management
- Values, Life Goals and Leadership skills
Several Younger Youth providers offered project-based worksites developed to cultivate an ethic of service and reinforce core competencies such as interpersonal, communication, and decision-making skills.

**SERVICE LEARNING COUNT**
- Providers: 22
- Projects: 71
- Community Partners: 109

**POPULAR PROJECT THEMES**
- Civic Participation & Social Change
- Health and Well Being
- Healthy Food & Nutrition
- Environmental Justice
- College Readiness
70 young people participated in Techie Youth’s Computer Training program where they learned the ins and outs of computers, skills that’ll eventually help them land a job in the growing IT sector.
Launched in 2006, Ladders for Leaders is a nationally recognized program that offers outstanding high school and college students the opportunity to participate in paid professional summer internships with leading corporations, non-profit organizations and government agencies in New York City.
3 Bank and ATM networks provided fee-free ATM transactions, including:

- Citibank
- HSBC
- TD Bank

PARTICIPANTS PROVIDED ACCESS TO

- Visa branded card with fee-free store transactions
- Pay card usage instruction materials
- Online card activity information and end-of-program earnings statement
- Direct deposit available to all youth with bank accounts
- Split Direct Deposit and Savings Account Options
- Accounts update via text message

2016 SYEP PARTICIPANT

My SYEP experience was overall a great opportunity. I gained a lot of knowledge from it and learned how to budget, manage, and save money.
SYEP FINANCIAL EMPOWERMENT

PROJECTED GOALS

- INCREASE BANKING ACCESS
- TEACH YOUTH MONEY MANAGEMENT AND BUDGETING
- INCREASE DIRECT DEPOSIT ENROLLMENT
- IMPROVE PARTNERSHIP WITH BANKING INSTITUTIONS
- ENCOURAGE SAVINGS

FINANCIAL LITERACY FAST FACTS

- 16,213 PARTICIPANTS ENROLLED IN DIRECT DEPOSIT
- 100% INCREASE IN DIRECT DEPOSIT USE
- Over 60,000 YOUTH HAVE PARTICIPATED IN FINANCIAL EDUCATION
- 17 PROVIDERS UTILIZED EVER-FI'S COMPREHENSIVE FINANCIAL EMPOWERMENT PROGRAM

DIRECT DEPOSIT USERS BY PROGRAM YEAR

- 2014: 4,745
- 2015: 7,839
- 2016: 16,213

FINANCIAL EDUCATION FACTS

16,213 PARTICIPANTS ENROLLED IN DIRECT DEPOSIT
100% INCREASE IN DIRECT DEPOSIT USE
Over 60,000 YOUTH HAVE PARTICIPATED IN FINANCIAL EDUCATION
17 PROVIDERS UTILIZED EVER-FI'S COMPREHENSIVE FINANCIAL EMPOWERMENT PROGRAM
WHY SYEP MATTERS?

Studies have proven that SYEP saves lives, lowers incarceration and increases school attendance rates among youth in NYC.

SYEP not only boosted youth’s near-term earnings but also decreased rates of imprisonment and saved lives.

The Wharton School

Students who participated in SYEP had better attendance rates and made more academic effort in the following year.

New York University

SYEP can improve educational outcomes and social and emotional development, and decrease negative behaviors...

Brookings Institute/The Hamilton Project