About SYEP

**Goals**
- Introduce and prepare youth for the world of work
- Explore career interests and acquire good work habits and skills
- Provide supplemental income

**PROGRAM STRUCTURE**
- Up to 6 weeks of paid work and educational experience
- New York State minimum wage of $11.00 per hour
- Open to all NYC residents 14-24 years old
- Program Dates: July through August
Program History

2003: DYCD administers SYEP

2004-06: Online participant application, enrollment and timekeeping launched

2008: Online worksite application launched

2009: Specialized services for Vulnerable Youth and Standardized Educational Component added

2010: Introduction of free checking accounts offered to participants 18+

2011-12: Upgraded web-based Youth Employment Program System (YEPS) and online worksite launched

2013: Program enhanced with specialized services for Younger Youth, Older Youth, Vulnerable Youth, and Ladders for Leaders

2014: Introduction of pilot initiatives like NYC Generation Tech that expose youth to different career fields

2015: Introduction of the financial empowerment program, Launch of Work, Learn and Grow Program with NYC Council support

2016: Implemented EverFi's digital comprehensive Financial Empowerment Program

2017: Expansion of the Financial Empowerment Program with the ongoing support from the Cities for Financial Empowerment (CFE)
## Four Service Options

<table>
<thead>
<tr>
<th>Service Option</th>
<th>Descriptions</th>
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</table>
| **Younger Youth**      | • Four hour orientation to introduce workers to the program goals and expectations, work assignments, financial literacy, and information about workplace health and safety as well as labor laws for youth  
                          • Fifteen hours of work experience per week that may include service learning and community service projects  
                          • Weekly five hours of educational services that incorporate one hour of reflection  
                          • 39 Providers                                                                                                                                 |
| **Older Youth**        | • Eight hour orientation focusing on work readiness, financial literacy, career exploration, health education, and preparing for higher education  
                          • Twenty-five hours a week of diverse and developmentally appropriate work experiences in the nonprofit, public, and private sectors  
                          • 49 Providers                                                                                                                                 |
| **Vulnerable Youth**   | • Specialized employment services for justice-involved, foster care, runaway/homeless, and youth receiving preventative services from the NYC Administration for Children Service  
                          • Orientations and weekly meetings with youth designed to provide mentoring, counseling, and educational support  
                          • 7 Providers                                                                                                                                 |
| **Ladders for Leaders**| • Professional employer-paid internship program for high school and college students  
                          • Participants selected through a competitive application process  
                          • Advanced pre-employment training to prepare youth for interviews with prospective employers  
                          • 6 Providers                                                                                                                                 |
Fast Facts and Figures

- **Participants**: 69,716
- **Applications Received**: 147,565
- **Ladders for Leaders**: 1,855
- **Vulnerable Youth**: 3,170
- **Payroll**: $83M
- **Program Funding**: $126.9M
- **Total Worksites**: 12,064
- **Private Sector Worksites**: 45%
Funding Sources

Abbreviations:
- **CTL**: City Tax Levy
- **State**: New York State
- **Federal**: Community Service Block Grant
- **Private**: Donations through the Mayor’s Fund to Advance New York City
<table>
<thead>
<tr>
<th>Borough</th>
<th>Providers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bronx</td>
<td>Aspira of New York, Bronx Works, Catholic Charities Community Services, Children's Arts &amp; Science Workshops, Community Association for Progressive Dominicans, Kips Bay Boys and Girls Club, Mosholu Montefiore Community Center, Phipps Community Development, Simpson Street Development Association, SoBro Overall Economic Development Corporation, The Children's Aid Society, Wildcat Service Corporation, Woodycrest Center for Human Development</td>
</tr>
<tr>
<td>Queens &amp; Staten Island</td>
<td>Central Queens Y &amp; YWHA, Chinese-American Planning Council, Greater Ridgewood Youth Council, HANAC, Henry Street Settlement, Jacob A Riis Neighborhood Settlement, Police Athletic League, Queens Community House, Research Foundation CUNY La Guardia Community College, Rockaway Development and Revitalization Corporation, South Queens Park Association, United Activities Unlimited</td>
</tr>
</tbody>
</table>
69,716 participants are enrolled in 2017.
Enrollment Breakdown

By Gender

- Female: 58%
- Male: 42%

By Borough

- Bronx: 23%
- Manhattan: 10%
- Queens: 20%
- Brooklyn: 40%
- Staten Island: 7%
Enrollment Breakdown

By Ethnicity
- BLACK (43%)
- HISPANIC (21%)
- WHITE (20%)
- ASIAN/PACIFIC ISLANDER (10%)
- OTHER (6%)

By Age
- 14-15 (25%)
- 16-17 (40%)
- 18-19 (21%)
- 20-21 (9%)
- 22-24 (5%)
Youth With Disabilities

ENROLLED

- 2010: 1,919
- 2011: 1,897
- 2012: 2,116
- 2013: 2,457
- 2014: 2,663
- 2015: 2,962
- 2016: 3,127
- 2017: 3,400
Total Worksites

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Worksites</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>8,688</td>
</tr>
<tr>
<td>2010</td>
<td>5,780</td>
</tr>
<tr>
<td>2011</td>
<td>5,732</td>
</tr>
<tr>
<td>2012</td>
<td>5,677</td>
</tr>
<tr>
<td>2013</td>
<td>6,833</td>
</tr>
<tr>
<td>2014</td>
<td>8,492</td>
</tr>
<tr>
<td>2015</td>
<td>9,156</td>
</tr>
<tr>
<td>2016</td>
<td>10,850</td>
</tr>
<tr>
<td>2017</td>
<td>12,064</td>
</tr>
</tbody>
</table>
Worksite Sector Breakdown

- **NON-PROFIT**: 4,934
- **PRIVATE**: 5,444
- **PUBLIC**: 1,686

- **PRIVATE** (45%)
- **PUBLIC** (14%)
- **NON-PROFIT** (41%)
Private Sector Worksites %

45% private sector worksites, an increase of 5% from 2016
Employer Highlights

Financial Services
- Bank of America
- JPMorgan Chase
- KPMG

Technology
- AppNexus
- AOL
- Medidata

Retail
- CVS
- MODELL’S
- Staples

Real Estate
- Jack Resnick+Sons
- Rudin Management
- Tishman Speyer

Healthcare
- Maimonides Hospital
- Mount Sinai Hospital
- NYC Health + Hospitals
Educational Component

All participants attended pre-employment orientations that highlighted:

- Program Goals & Expectations
- Teamwork and Conflict Resolution
- Workplace Health, Safety and Labor Laws
- Supplementary Work Readiness Topics

TOPICS COVERED

- Work Readiness and Workplace Etiquette
- Continuing Education and Career Exploration
- Financial Literacy and Budget Planning
- Applying and Interviewing for a Job
- Health & Wellness and Stress & Time Management
- Values, Life Goals and Leadership Skills
Younger Youth

Several Younger Youth providers offered project-based worksites developed to cultivate an ethic of service and reinforce core competencies such as interpersonal, communication, and decision-making skills.

POPULAR PROJECT THEMES

- Civic Participation & Social Change
- Health and Well Being
- Healthy Food & Nutrition
- Environmental Justice
- College Readiness
Vulnerable Youth

Special Projects

Through our partnership with the LAMP, 50 young adults worked on creating impactful multimedia news stories and learned how to conduct interviews, gather facts and evaluate sources of information for credibility.

BARRIERS INCLUDE

- Foster Care
- Justice-Involved
- Runaway/Homeless
- Receiving ACS Preventive Services

VY Program Growth Over the Past Four Years

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>1,000</td>
</tr>
<tr>
<td>2015</td>
<td>2,078</td>
</tr>
<tr>
<td>2016</td>
<td>3,050</td>
</tr>
<tr>
<td>2017</td>
<td>3,170</td>
</tr>
</tbody>
</table>
Ladders for Leaders

About Ladders

Launched in 2006, Ladders for Leaders is a nationally recognized program that offers outstanding high school and college students the opportunity to participate in paid professional summer internships with leading corporations, non-profit organizations and government agencies in New York City.

- **Participants**: 1,855
  - Increase of 21% from 2016

- **Applications**: 7,990
  - Increase of 31% from 2016

- **Worksites**: 583
  - Increase of 23% from 2016

- **Hired**: 31%
  - Received an offer to continue employment after the program
Fee-Free ATM Transactions

Allpoint® network allowed participants fee-free ATM transactions at over thousands of locations, including CVS, Target and Walgreen.

Participants provided access to:

- Visa branded card with fee-free store transactions
- Pay card usage instruction materials
- Online card activity information and end-of-program earnings statement
- Direct deposit available to all youth with bank accounts
- Split Direct Deposit and Savings Account Options
- Accounts update via text message
Financial Empowerment

Projected Goals

- Increase Banking Access
- Teach Youth Money Management and Budgeting
- Increase Direct Deposit Enrollment
- Partnership With Banking Institutions
- Encourage Savings

Direct Deposit Users By Program Year

<table>
<thead>
<tr>
<th>Year</th>
<th>Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>4,745</td>
</tr>
<tr>
<td>2015</td>
<td>7,839</td>
</tr>
<tr>
<td>2016</td>
<td>16,213</td>
</tr>
<tr>
<td>2017</td>
<td>24,411</td>
</tr>
</tbody>
</table>

Financial Literacy Fast Facts

- 35% Enrolled in Direct Deposit
- 51% Increase in Direct Deposit Use
- Over 69,716 Youth Participated in Financial Education
- 49 Providers Utilized Ever-Fi’s Comprehensive Financial Literacy Program
"I can’t believe my summer employment turned into a real job!"

Ruben Garce

"... together we can create innovative thoughts, ideas, and actions."

Casey Ferenc

"...I have gained significant networks I can use in the future and lifetime friends."

Geovanni Colon

"I’m really proud to have something like Ladders (for Leaders)...

Aniyah Smith

"I love where I’m working now and I could see myself doing this for a long time."

Hassan Williams-Kone

"I like making connections within the office and learning to be more professional. I’ve had (other) jobs...but this has really taught me how to be a professional."

Janée Greenridge
Department of Youth and Community Development
c/o Workforce Development
2 Lafayette Street, 19th Floor
New York, NY 10007

www.nyc.gov/dycd

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or call: 646-343-6800
Call 311 for government information and services
Out-of-City: 212-NEW-YORK
(212-639-9675)
youthconnect@dycd.nyc.gov