

2017

ANNUAL SUMMARY






Summer Youth Employment Program

NYC

Department of
Youth & Community
Development

About SYEP

Goals

-  Introduce and prepare youth for the world of work
-  Explore career interests and acquire good work habits and skills
-  Provide supplemental income

PROGRAM STRUCTURE



Up to 6 weeks of paid work and educational experience



New York State minimum wage of \$11.00 per hour



Open to all NYC residents 14-24 years old



Program Dates: July through August

Program History

2003

DYCD administers SYEP

2008

Online worksite application launched

2010

Introduction of free checking accounts offered to participants 18+

2004-06

Online participant application, enrollment and timekeeping launched

2009

Specialized services for Vulnerable Youth and Standardized Educational Component added

2016

Implemented EverFi's digital comprehensive Financial Empowerment Program

2014

Introduction of pilot initiatives like NYC Generation Tech that expose youth to different career fields

2011-12

Upgraded web-based Youth Employment Program System (YEPS) and online worksite launched

2017

Expansion of the Financial Empowerment Program with the ongoing support from the Cities for Financial Empowerment (CFE)

2015

Introduction of the financial empowerment program. Launch of Work, Learn and Grow Program with NYC Council support

2013

Program enhanced with specialized services for Younger Youth, Older Youth, Vulnerable Youth, and Ladders for Leaders

Four Service Options

Service Option	Descriptions
Younger Youth	<ul style="list-style-type: none">• Four hour orientation to introduce workers to the program goals and expectations, work assignments, financial literacy, and information about workplace health and safety as well as labor laws for youth• Fifteen hours of work experience per week that may include service learning and community service projects• Weekly five hours of educational services that incorporate one hour of reflection• 39 Providers
Older Youth	<ul style="list-style-type: none">• Eight hour orientation focusing on work readiness, financial literacy, career exploration, health education, and preparing for higher education• Twenty-five hours a week of diverse and developmentally appropriate work experiences in the nonprofit, public, and private sectors• 49 Providers
Vulnerable Youth	<ul style="list-style-type: none">• Specialized employment services for justice-involved, foster care, runaway/homeless, and youth receiving preventative services from the NYC Administration for Children Service• Orientations and weekly meetings with youth designed to provide mentoring, counseling, and educational support• 7 Providers
Ladders for Leaders	<ul style="list-style-type: none">• Professional employer-paid internship program for high school and college students• Participants selected through a competitive application process• Advanced pre-employment training to prepare youth for interviews with prospective employers• 6 Providers

Fast Facts and Figures

PARTICIPANTS

69,716



APPLICATIONS RECEIVED

147,565



LADDERS FOR LEADERS

1,855



PAYROLL

\$83M



PROGRAM FUNDING

\$126.9M



TOTAL WORKSITES

12,064



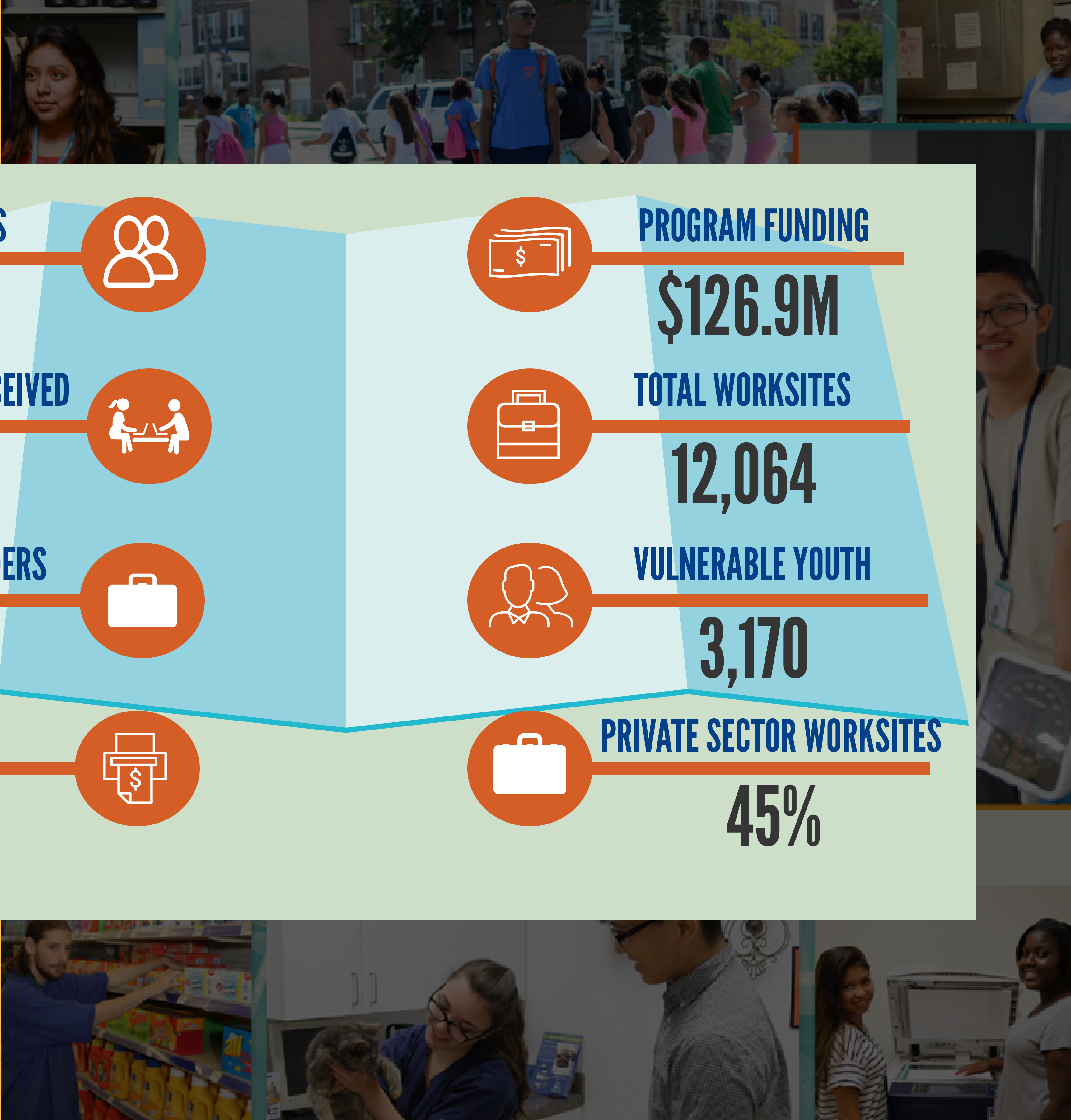
VULNERABLE YOUTH

3,170



PRIVATE SECTOR WORKSITES

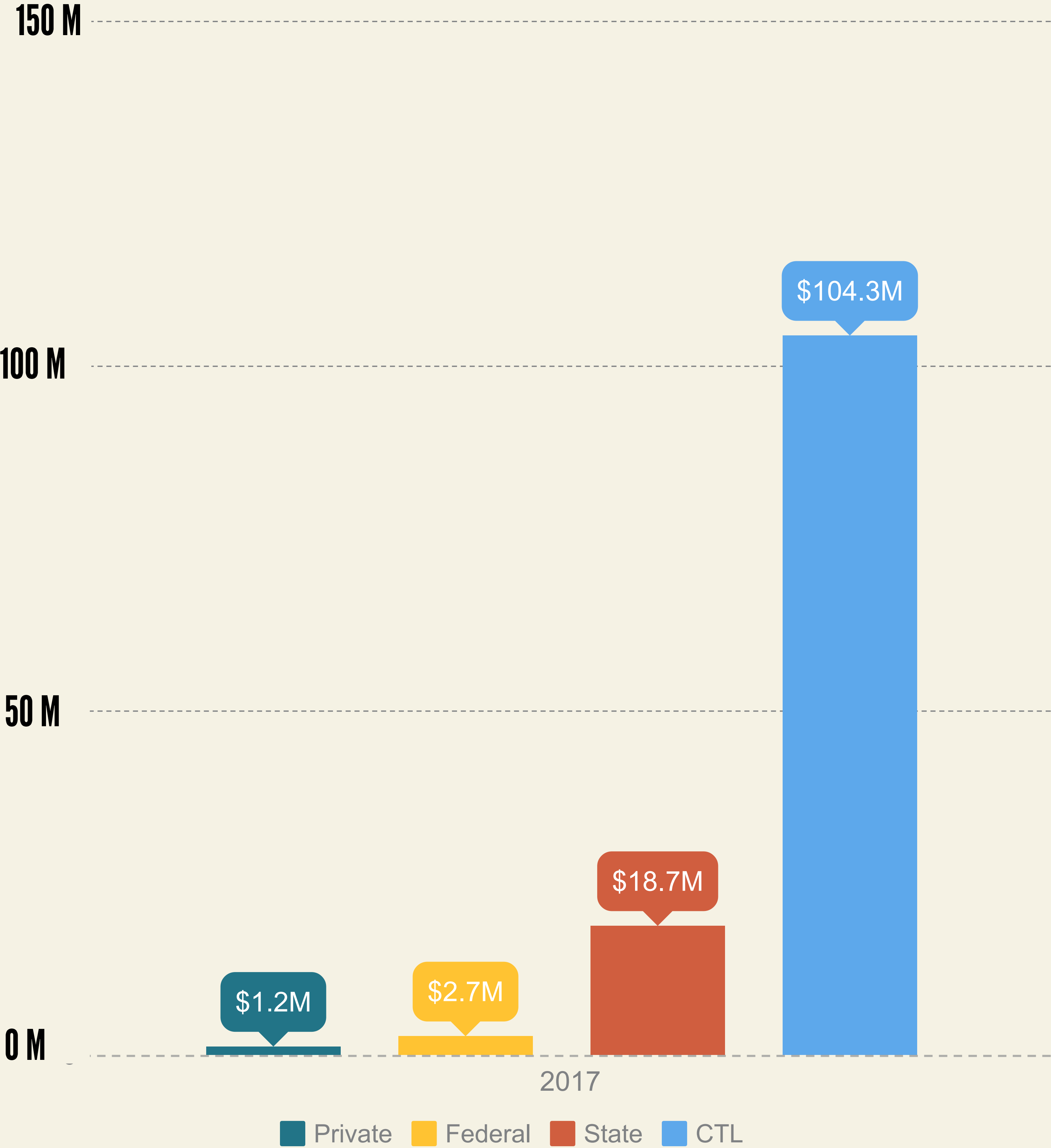
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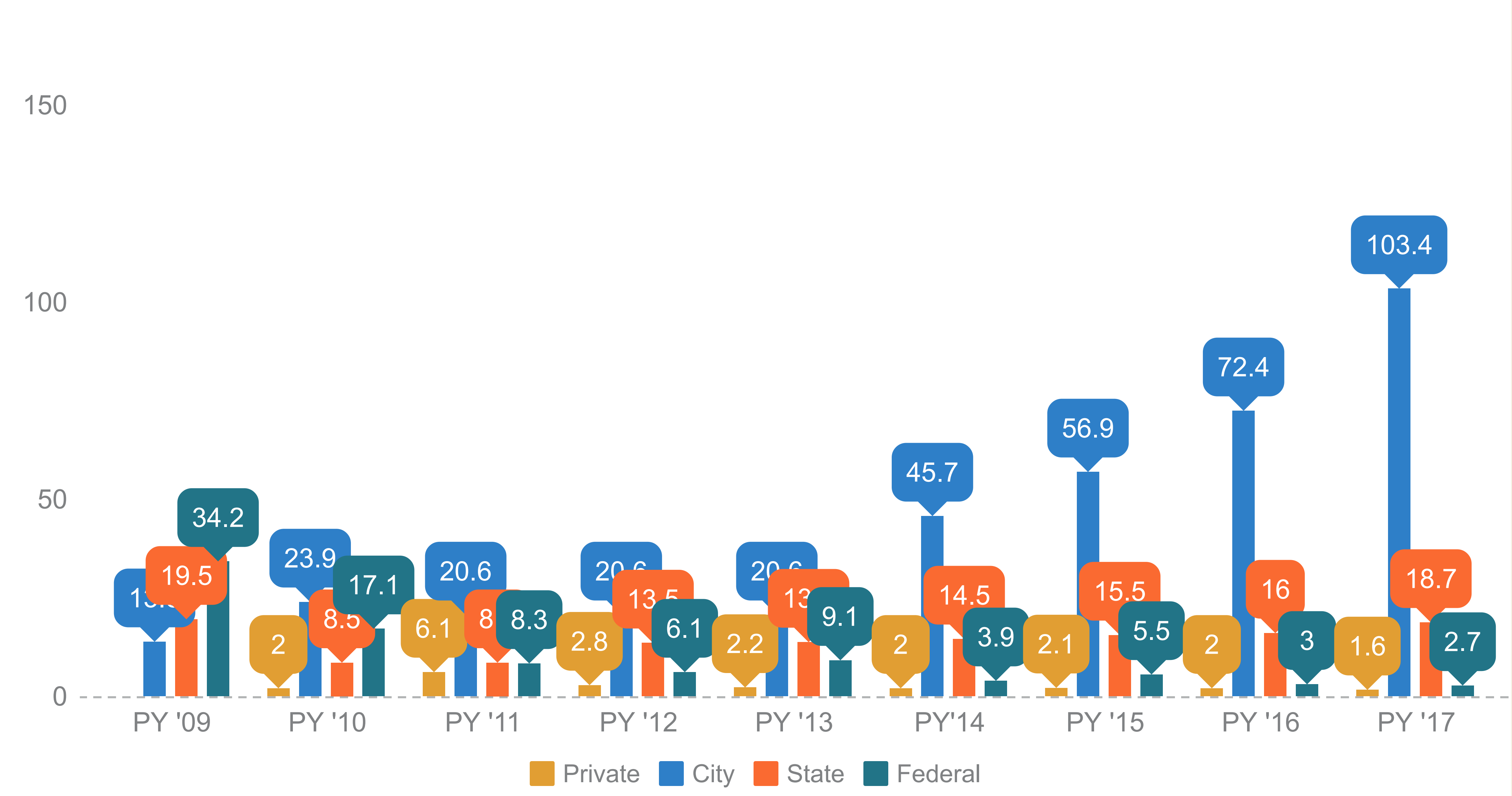
Funding Sources

Abbreviations:

- **CTL:** City Tax Levy
- **State:** New York State
- **Federal:** Community Service Block Grant
- **Private:** Donations through the Mayor's Fund to Advance New York City



Funding Sources



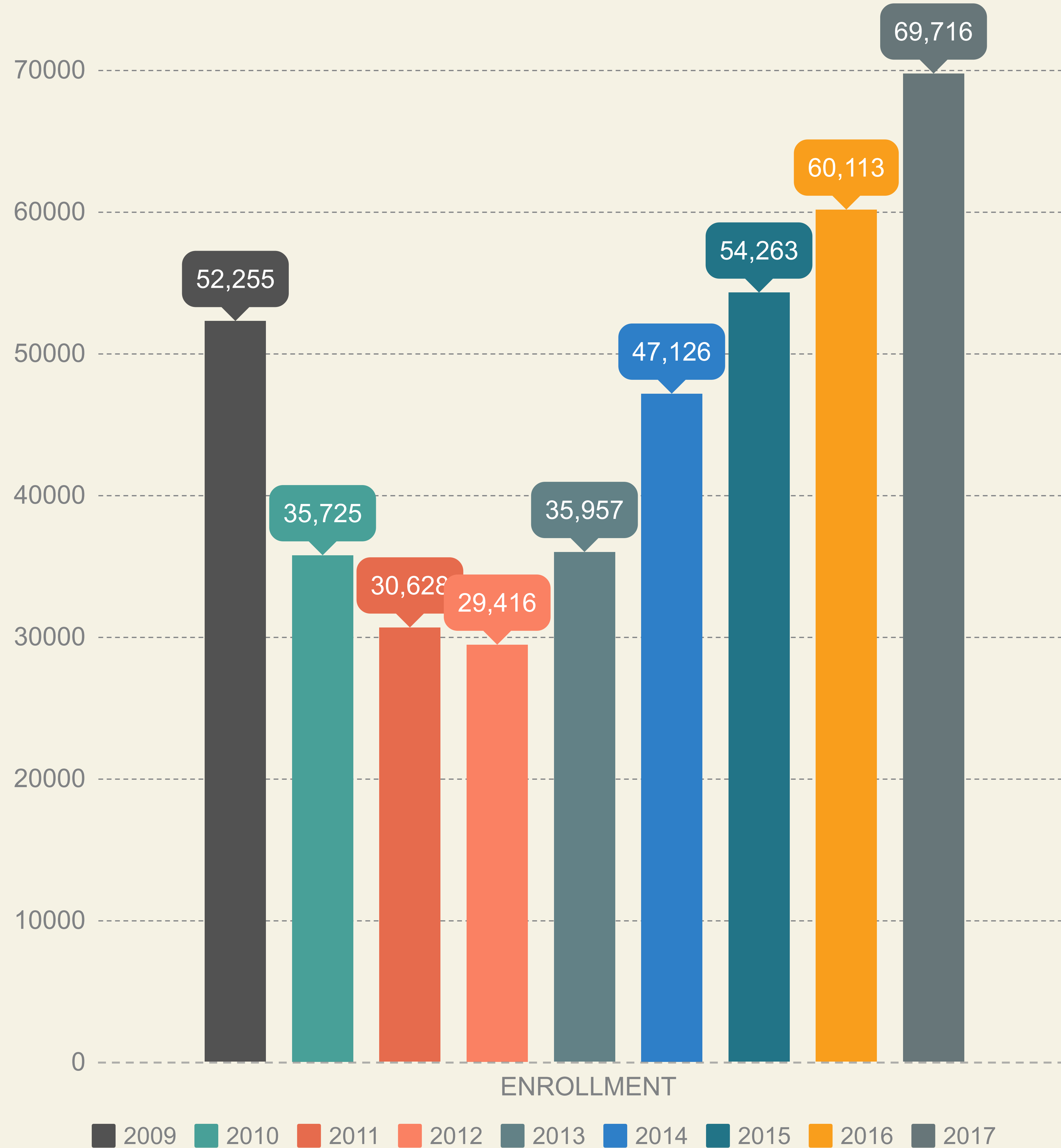
PY '09	PY '10	PY '11	PY '12	PY '13	PY '14	PY '15	PY '16	PY '17
<ul style="list-style-type: none">\$67.5 M Funding52,255 EnrolledMin Wage: \$7.25	<ul style="list-style-type: none">\$51.5 M Funding35,725 EnrolledMin Wage: \$7.25	<ul style="list-style-type: none">\$43.5 M Funding30,628 EnrolledMin Wage: \$7.25	<ul style="list-style-type: none">\$43 M Funding29,416 EnrolledMin Wage: \$7.25	<ul style="list-style-type: none">\$45.6 M Funding35,957 EnrolledMin Wage: \$7.25	<ul style="list-style-type: none">\$66.1 M Funding47,126 EnrolledMin Wage: \$8.00	<ul style="list-style-type: none">\$79.9 M Funding54,263 EnrolledMin Wage: \$8.75	<ul style="list-style-type: none">\$94.3 M Funding60,113 EnrolledMin Wage: \$9.00	<ul style="list-style-type: none">\$126.9 M Funding69,716 EnrolledMin Wage: \$11.00

Program Partners

Borough	Providers			
Bronx	<ul style="list-style-type: none">• Aspira of New York• Bronx Works• Catholic Charities Community Services• Children's Arts & Science Workshops	<ul style="list-style-type: none">• Community Association for Progressive Dominicans• Kips Bay Boys and Girls Club• Mosholu Montefiore Community Center	<ul style="list-style-type: none">• Phipps Community Development• Simpson Street Development Association• SoBro Overall Economic Development Corporation	<ul style="list-style-type: none">• The Children's Aid Society• Wildcat Service Corporation• Woodycrest Center for Human Development
Brooklyn	<ul style="list-style-type: none">• Bedford Stuyvesant Restoration Corporation• Brooklyn Neighborhood Improvement Association• CAMBA• Catholic Charities Neighborhood Services Inc• Chinese-American Planning Council	<ul style="list-style-type: none">• Community Counseling and Mediation• Council of Jewish Organizations of Flatbush• Cypress Hills Local Development Corporation• Edith & Carl Marks Jewish Community House of Bensonhurst	<ul style="list-style-type: none">• Henry Street Settlement• Italian-American Civil Rights League• JCC of Greater Cony Island• National Society for Hebrew Day Schools• Police Athletic League	<ul style="list-style-type: none">• Research Foundation CUNY Medgar Evers College• Ridgewood Bushwick Senior Citizens Council• SCO Family of Services Center for Family Llfe• Sesame Flyers International• St. Nicks Alliance
Manhattan	<ul style="list-style-type: none">• Catholic Charities Community Services• Center for Alternative Sentencing and Employment Services• Chinatown Manpower Project	<ul style="list-style-type: none">• Chinese-American Planning Council• El Barrio's Operation Fight Back Inc• Fedcap Rehabilitation Services• Henry Street Settlement	<ul style="list-style-type: none">• Inwood Community Services• New York City Department of Education• New York City Housing Authority• PENCIL	<ul style="list-style-type: none">• Police Athletic League• The Children's Aid Society• YM-YWHA Washington Heights of Inwood
Queens & Staten Island	<ul style="list-style-type: none">• Central Queens Y & YWHA• Chinese-American Planning Council• Greater Ridgewood Youth Council	<ul style="list-style-type: none">• HANAC• Henry Street Settlement• Jacob A Riis Neighborhood Settlement	<ul style="list-style-type: none">• Police Athletic League• Queens Community House• Research Foundation CUNY La Guardia Community College	<ul style="list-style-type: none">• Rockaway Development and Revitalization Corporation• South Queens Park Association• United Activities Unlimited

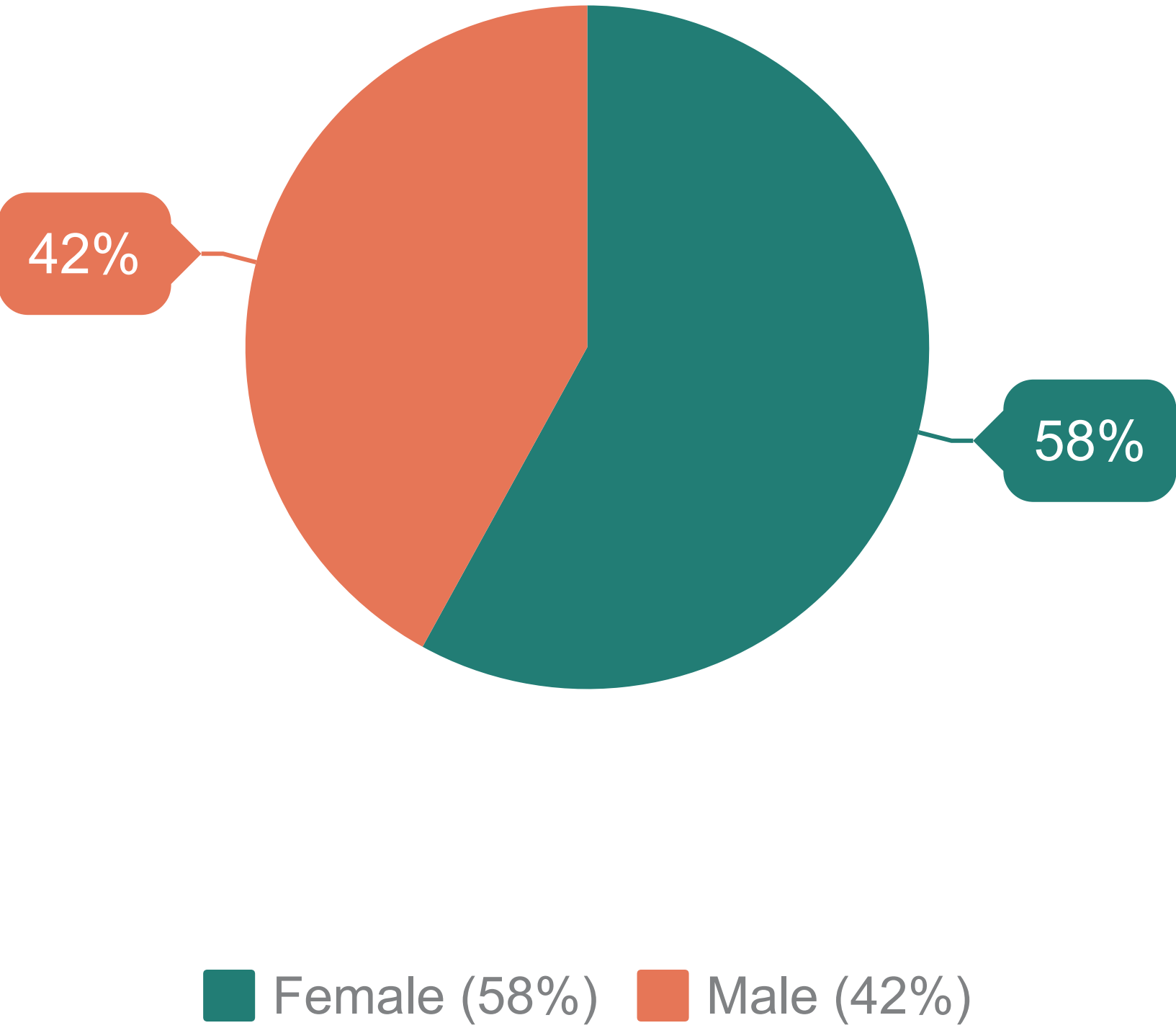
Enrollment

69,716
participants are
enrolled in 2017

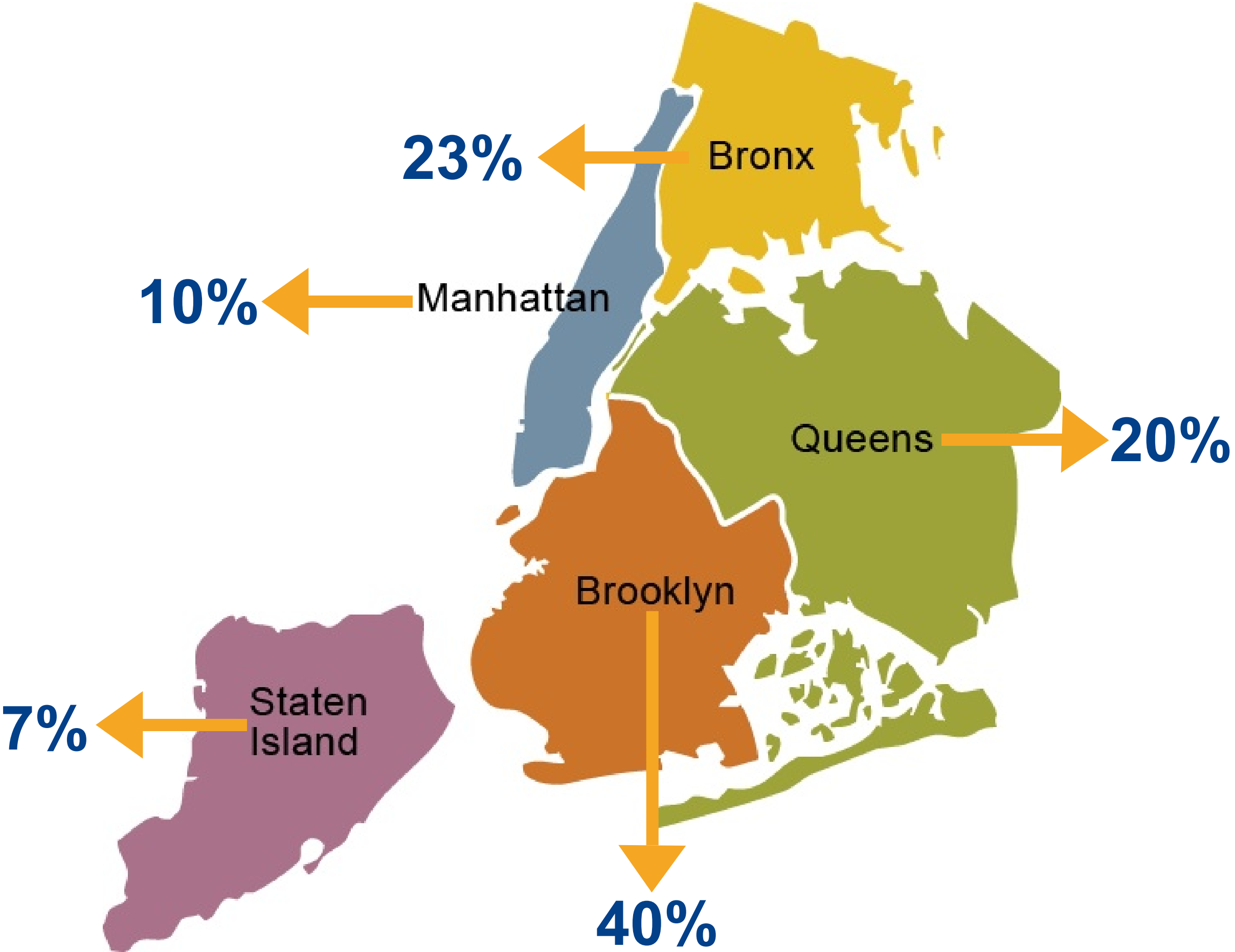


Enrollment Breakdown

By Gender

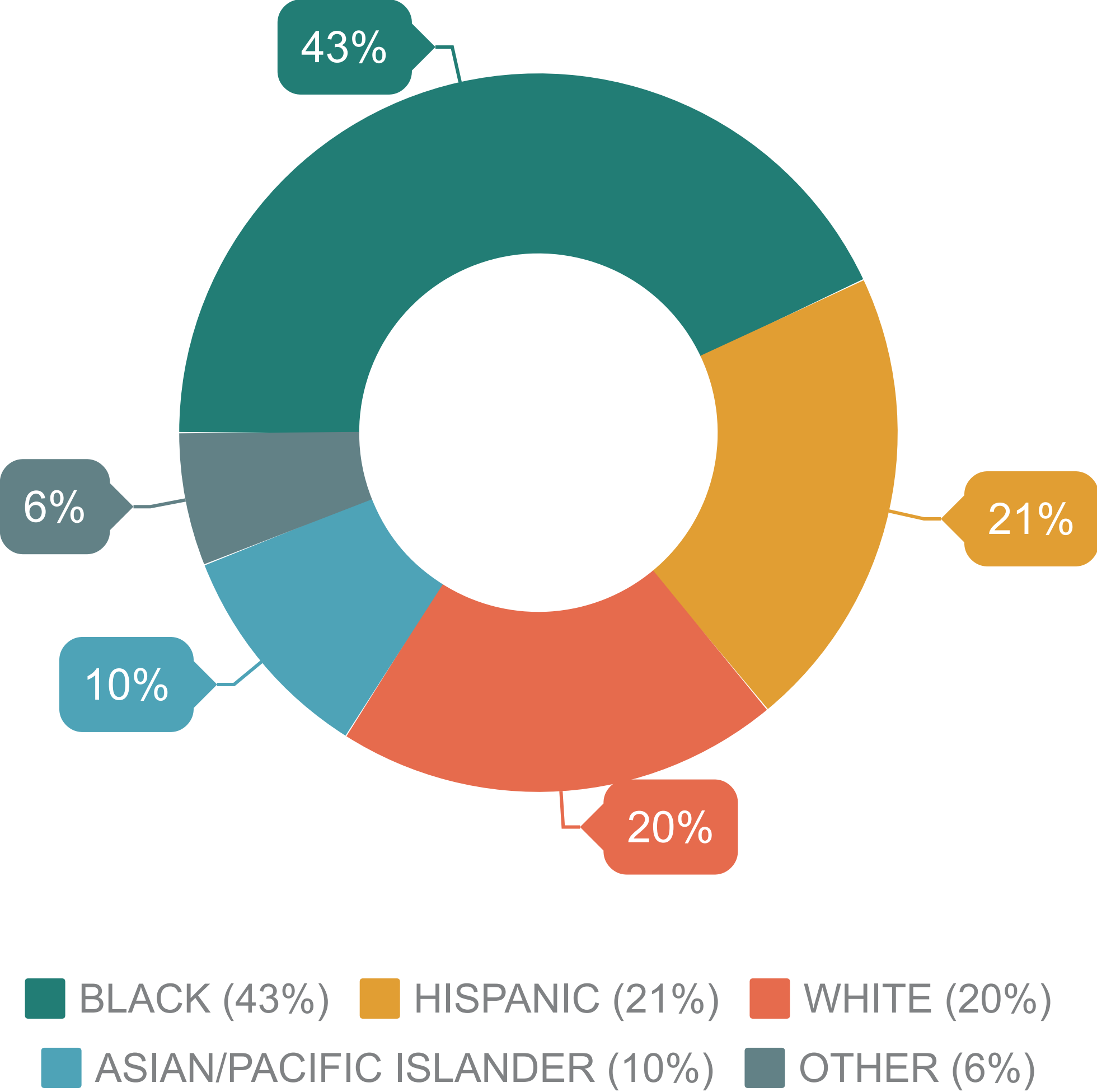


By Borough

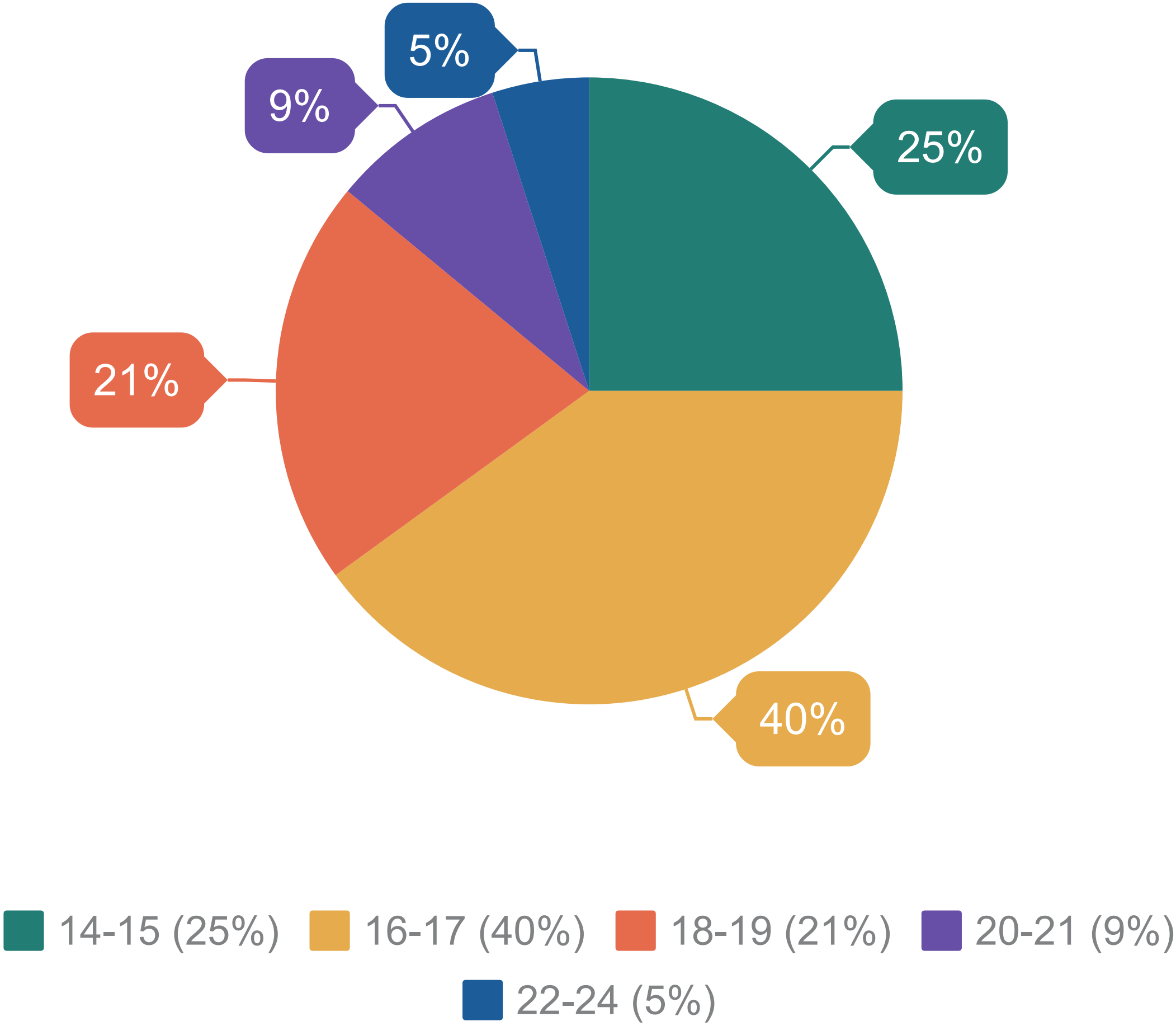


Enrollment Breakdown

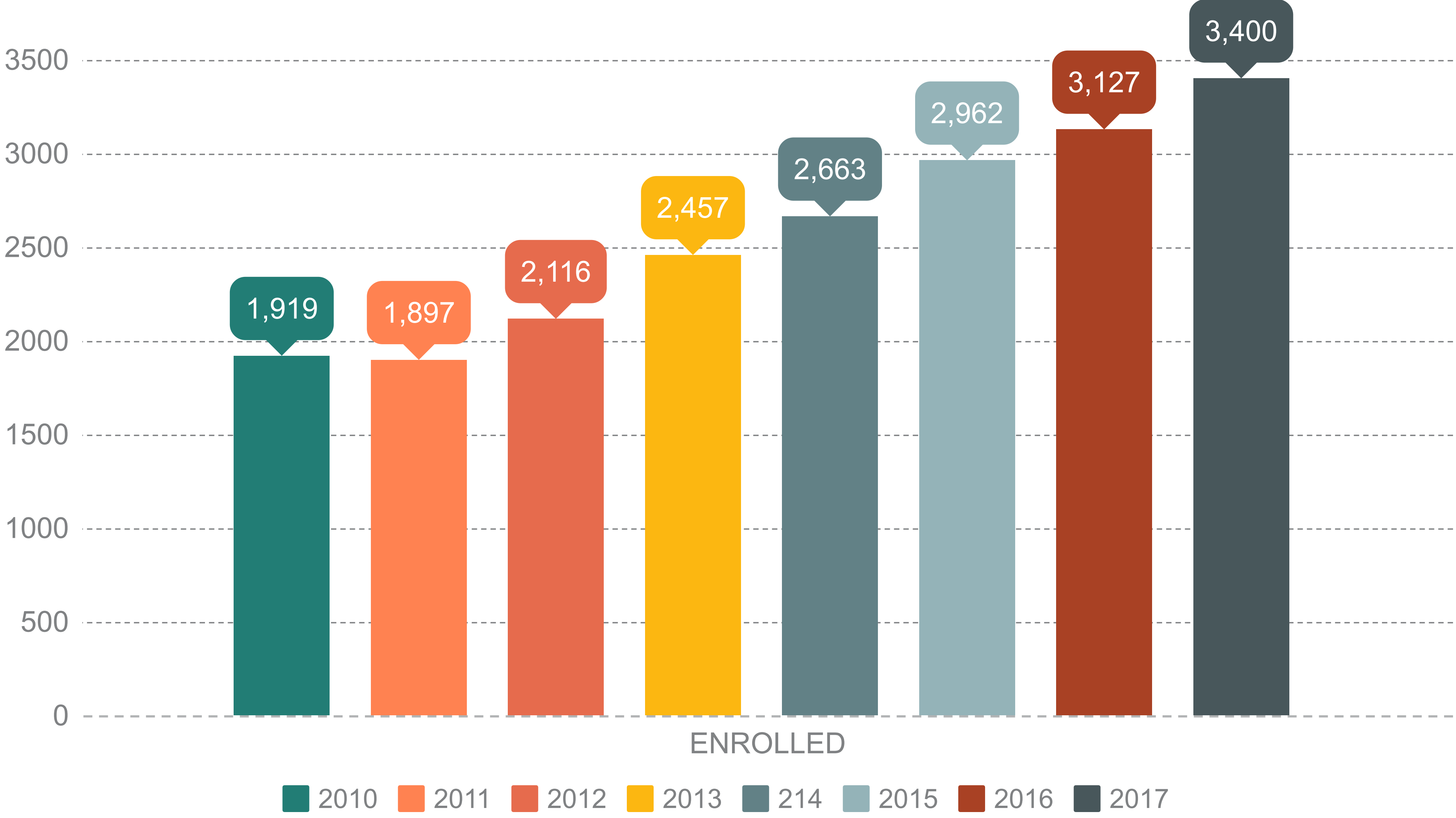
By Ethnicity



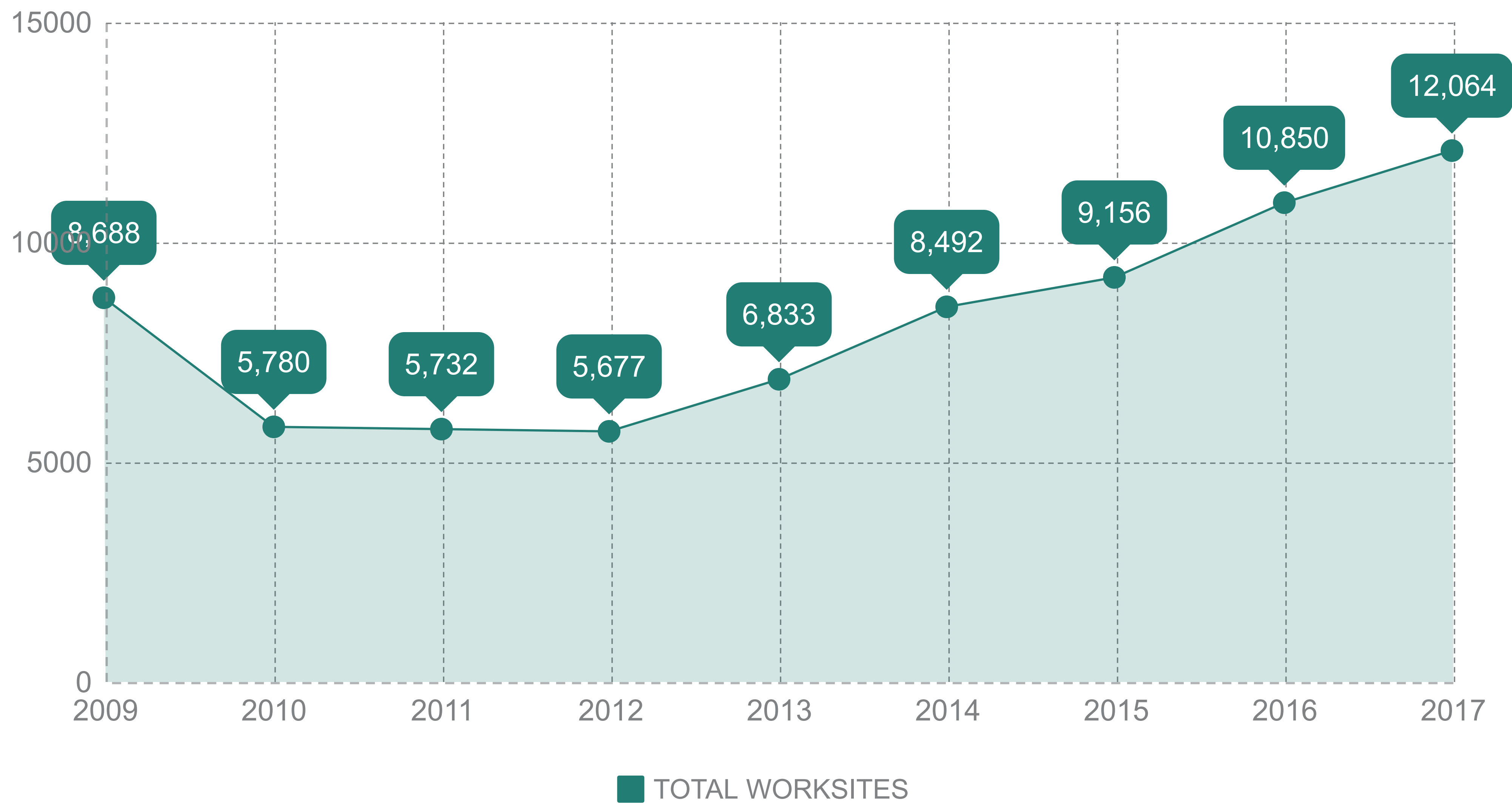
By Age



Youth With Disabilities



Total Worksites

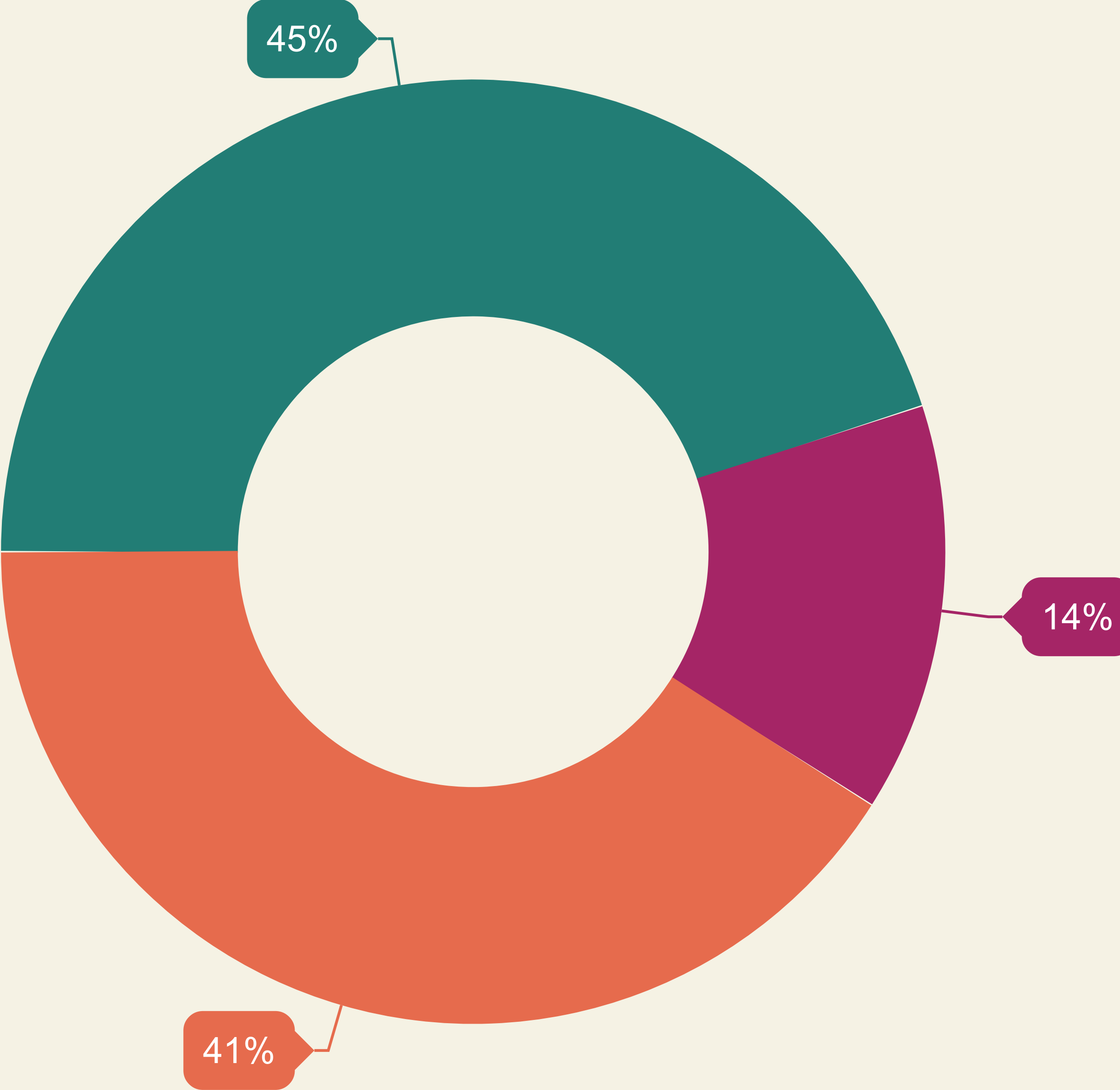


Worksite Sector Breakdown

NON-PROFIT
4,934

PRIVATE
5,444

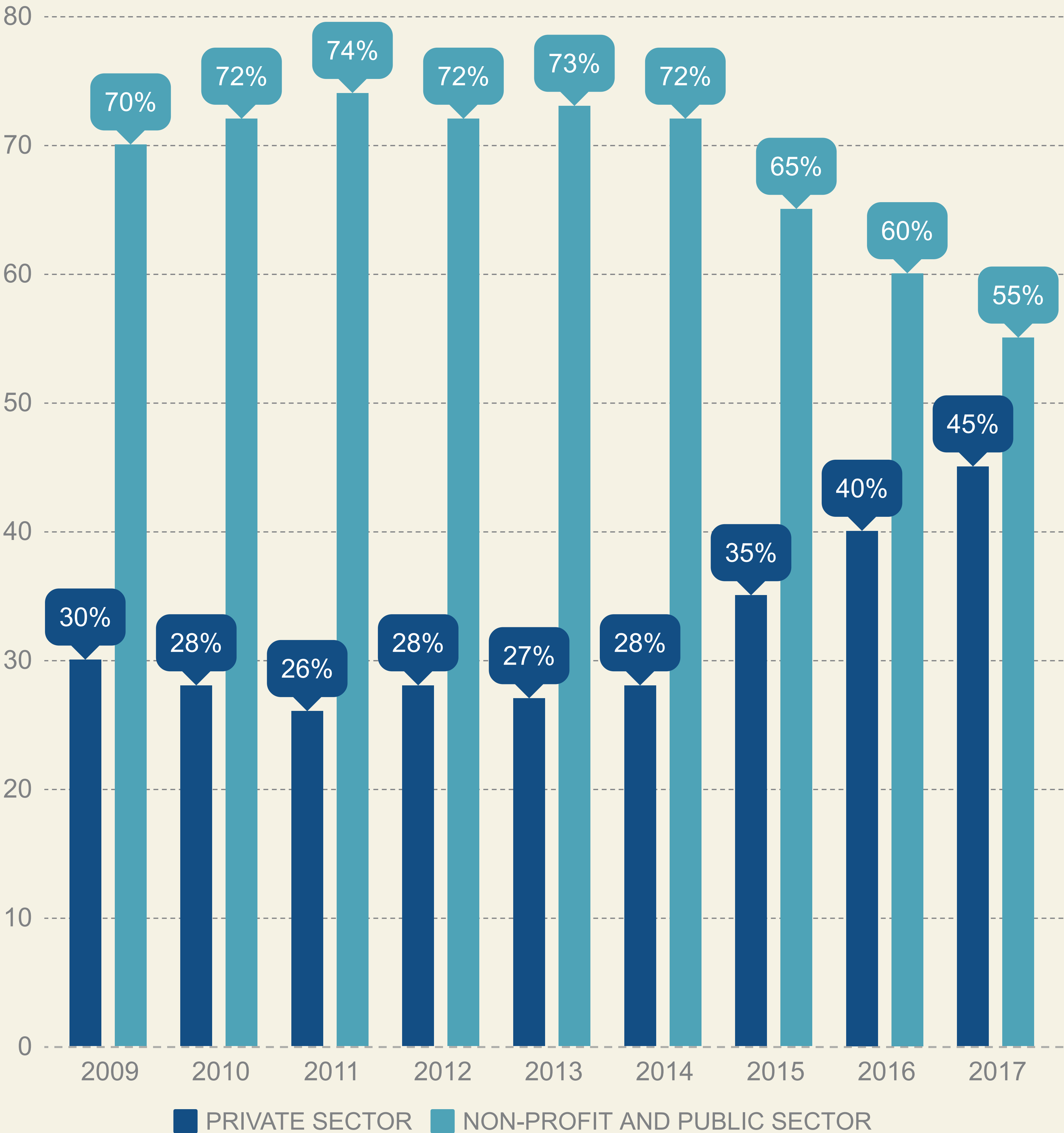
PUBLIC
1,686



Private Sector Worksites %

45%

private sector
worksites, an increase
of 5% from 2016



Employer Highlights



Financial Services

- Bank of America
- JPMorgan Chase
- KPMG



Technology

- AppNexus
- AOL
- Medidata



Retail

- CVS
- MODELL'S
- Staples



Real Estate

- Jack Resnick+Sons
- Rudin Management
- Tishman Speyer



Healthcare

- Maimonides Hospital
- Mount Sinai Hospital
- NYC Health + Hospitals



Work Readiness Training

Educational Component

All participants attended pre-employment orientations that highlighted:

- Program Goals & Expectations
- Teamwork and Conflict Resolution
- Workplace Health, Safety and Labor Laws
- Supplementary Work Readiness Topics

TOPICS COVERED



Work Readiness and Workplace Etiquette



Continuing Education and Career Exploration



Financial Literacy and Budget Planning



Applying and Interviewing for a Job



Health & Wellness and Stress & Time Management



Values, Life Goals and Leadership skills

Service Learning

Younger Youth

Several Younger Youth providers offered project-based worksites developed to cultivate an ethic of service and reinforce core competencies such as interpersonal, communication, and decision-making skills

POPULAR PROJECT THEMES



Civic Participation & Social Change



Health and Well Being



Healthy Food & Nutrition



Environmental Justice



College Readiness

Vulnerable Youth

Special Projects

Through our partnership with the LAMP, 50 young adults worked on creating impactful multimedia news stories and learned how to conduct interviews, gather facts and evaluate sources of information for credibility.

BARRIERS INCLUDE

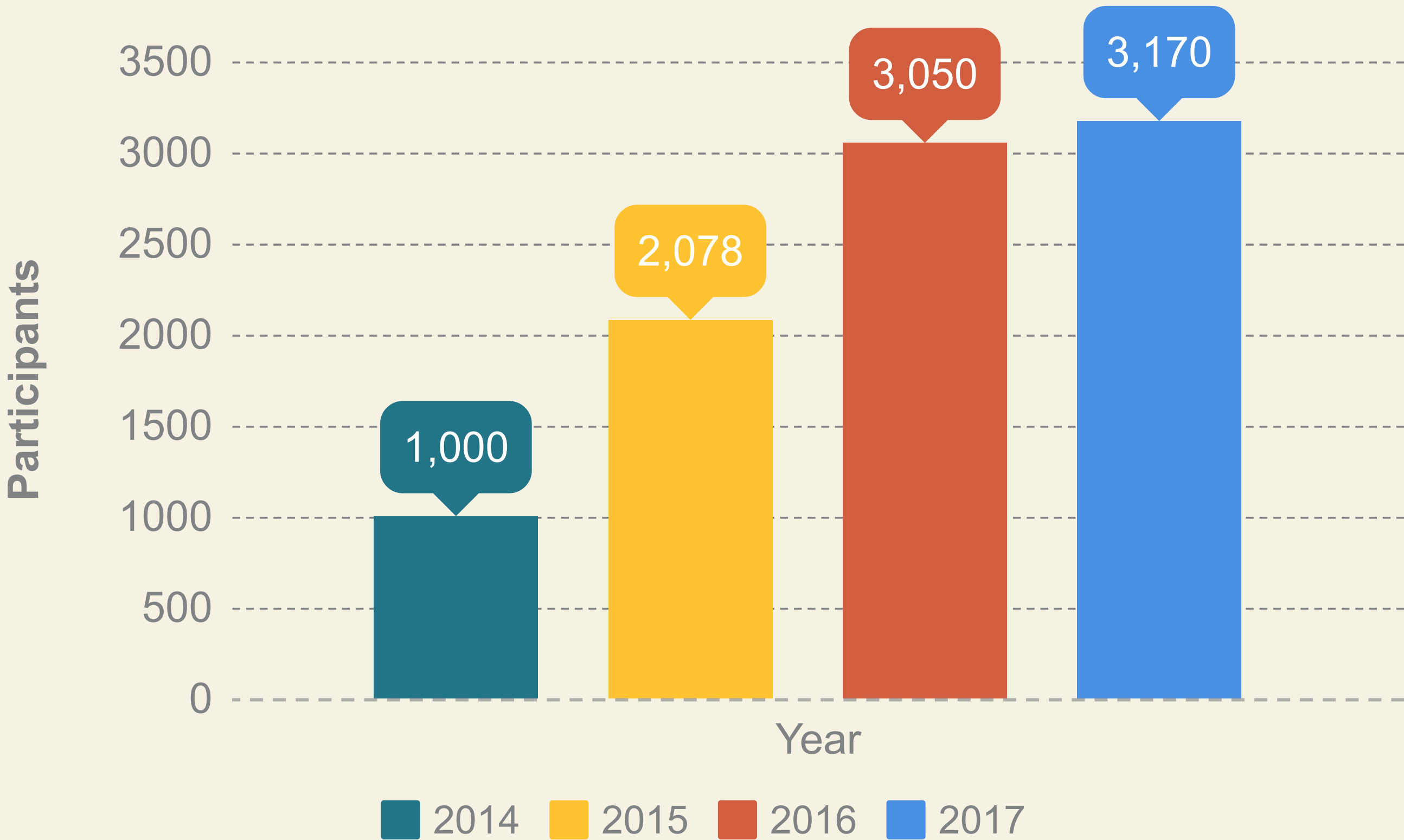
Foster Care

Justice-Involved

Runaway/Homeless

Receiving ACS Preventive Services

VY Program Growth
Over the Past Four Years



Ladders for Leaders

About Ladders

Launched in 2006, Ladders for Leaders is a nationally recognized program that offers outstanding high school and college students the opportunity to participate in paid professional summer internships with leading corporations, non-profit organizations and government agencies in New York City.



Department of
Youth & Community
Development



PARTICIPANTS



APPLICATIONS



WORKSITES



HIRED

1,855



Increase of 21%
from 2016

7,990



Increase of 31%
from 2016

583



Increase of 23%
from 2016

31%



Received an offer to
continue
employment after
the program

Participant Pay

Fee-Free ATM Transactions

Allpoint® network allowed participants fee-free ATM transactions at over thousands of locations, including CVS, Target and Walgreen.

PARTICIPANTS PROVIDED ACCESS TO

- ✓ **Visa branded card with fee-free store transactions**
- ✓ **Pay card usage instruction materials**
- ✓ **Online card activity information and end-of-program earnings statement**
- ✓ **Direct deposit available to all youth with bank accounts**
- ✓ **Split Direct Deposit and Savings Account Options**
- ✓ **Accounts update via text message**

Financial Empowerment

Projected Goals



Increase Banking Access



Teach Youth Money Management and Budgeting



Increase Direct Deposit Enrollment

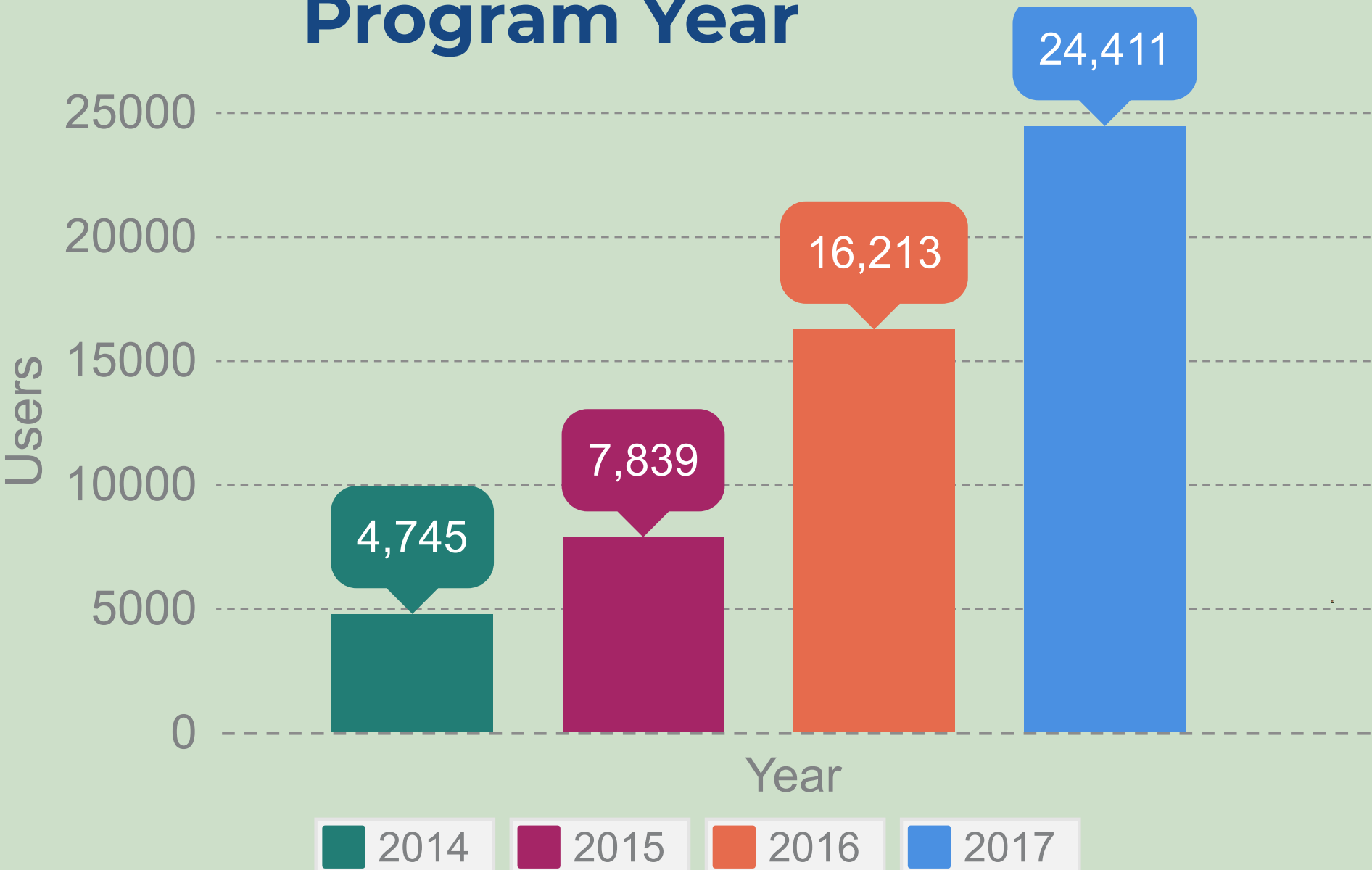


Partnership With Banking Institutions



Encourage Savings

Direct Deposit Users By Program Year



Direct Deposit

Financial Literacy Fast Facts

35% Enrolled in Direct Deposit

51% Increase in Direct Deposit Use

Over 69,716 Youth Participated in Financial Education

49 Providers Utilized Ever-Fi's Comprehensive Financial Literacy Program



Department of Youth & Community Development

SYEP Photo Series

NYC
Department of
Youth & Community
Development

Summer Youth
Employment
Program

Worksite:
@NYGolfCenter



“I can’t believe my summer employment turned into a real job!”

@NYCYOUTH
#SummerJobsConnect

Ruben Garcet



Casey Ferenc
#MySummerJob

“...together we can create innovative thoughts, ideas, and actions”

@NYCYOUTH

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Employment
Program

Worksite:
@NYCDDC

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Development

Ladders for Leaders



Geovanni Colon
#MySummerJob

“...I have gained significant networks I can use in the future and lifetime friends.”

@NYCYOUTH



Aniyah Smith
#SummerJobsConnect

“I’m really proud to have something like Ladders (for Leaders)...”

I love where I’m working now and I could see myself doing this for a long time.

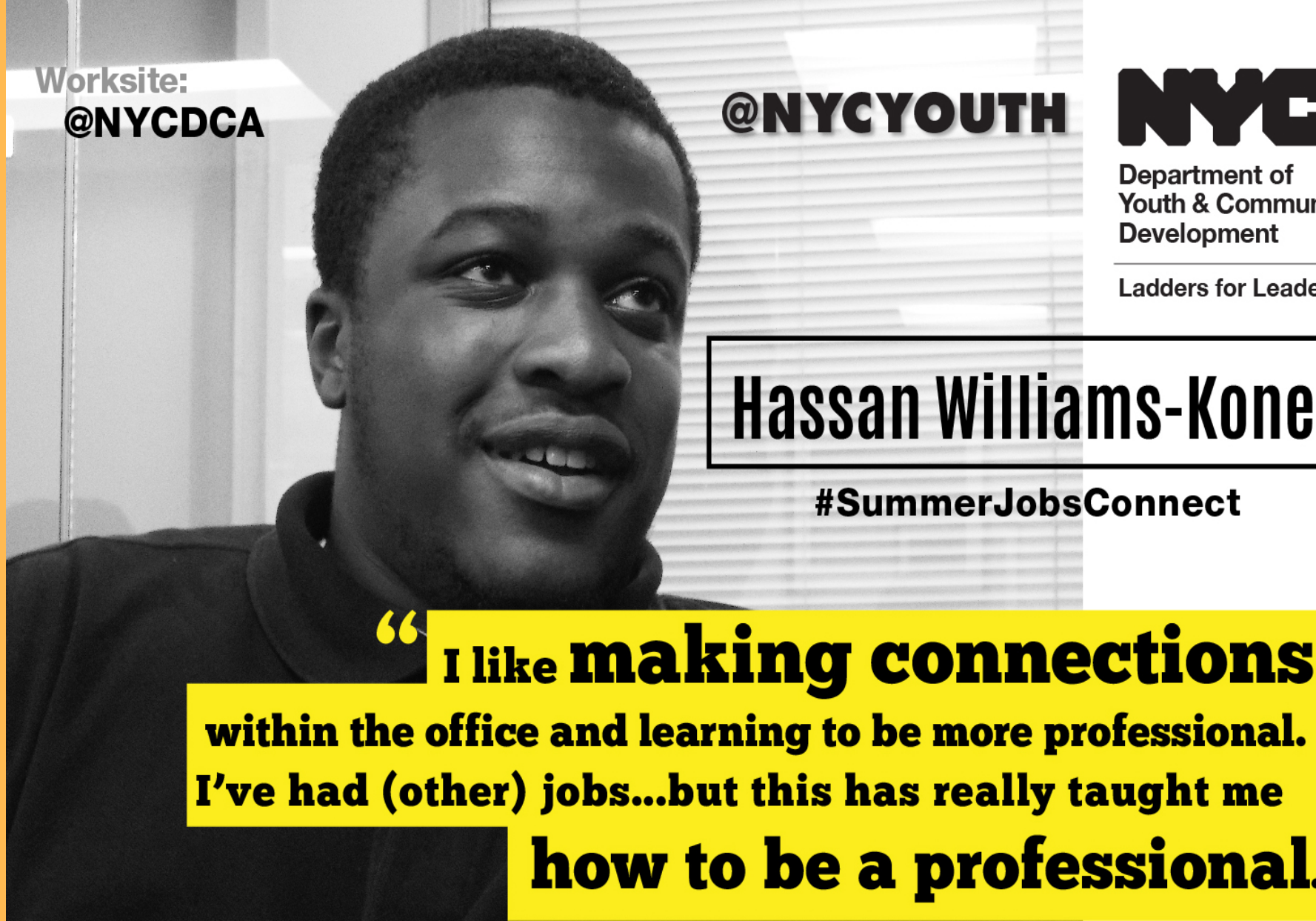
@NYCYOUTH

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Ladders for Leaders

Worksite:
@Space150

Worksite:
@NYCDCA



@NYCYOUTH

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Ladders for Leaders

Hassan Williams-Kone
#SummerJobsConnect

“I like making connections within the office and learning to be more professional. I’ve had (other) jobs...but this has really taught me how to be a professional.”



Janée Greenridge
#SummerJobsConnect

“I am really thankful for Ladders for Leaders because it has made me closer to becoming the best version of myself in the future.”

@NYCYOUTH

NYC
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Development

Ladders for Leaders

Worksite:
@1776VC
(Brooklyn, NY office)

NYC
Department of
Youth & Community
Development

Department of Youth and Community Development

c/o Workforce Development
2 Lafayette Street, 19th Floor
New York, NY 10007

www.nyc.gov/dycd

New York City DYCD Youth Connect

Toll free: 1-800-246-4646

or call: 646-343-6800

Call 311 for government
information and services

Out-of-City: 212-NEW-YORK
(212-639-9675)

youthconnect@dycd.nyc.gov



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