About SYEP

Program Goals

- Introduce and prepare youth for the world of work
- Explore career interests and acquire good work habits and skills
- Provide supplemental income

Program Structure

- Up to 6 weeks of paid work and educational experience
- New York State minimum wage of $15.00 per hour
- Open to all NYC residents 14-24 years old
- Program Dates: July through August
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>New York City Department of Youth and Community Development administers SYEP</td>
</tr>
<tr>
<td>2004-06</td>
<td>Online participant application, enrollment and timekeeping launched</td>
</tr>
<tr>
<td>2006</td>
<td>Online worksite application launched</td>
</tr>
<tr>
<td>2009</td>
<td>Specialized services for Vulnerable Youth and Standardized Educational Component added</td>
</tr>
<tr>
<td>2010</td>
<td>Introduction of free checking accounts offered to participants 18+</td>
</tr>
<tr>
<td>2011-12</td>
<td>Upgraded web-based Youth Employment Program System (YEPS) and online worksite launched</td>
</tr>
<tr>
<td>2013</td>
<td>Program enhanced with specialized services for Younger Youth, Older Youth, Vulnerable Youth, and Ladders for Leaders</td>
</tr>
<tr>
<td>2014</td>
<td>Introduction of pilot initiatives like NYC Generation Tech that expose youth to different career fields</td>
</tr>
<tr>
<td>2015</td>
<td>Launch of Work, Learn and Grow Program with NYC Council support</td>
</tr>
<tr>
<td>2016</td>
<td>Implemented EverFi’s digital comprehensive Financial Empowerment Program</td>
</tr>
<tr>
<td>2017</td>
<td>Implementation of SYEP pilots targeting Younger Youth, Vulnerable Youth and Youth in sector focused after school programs</td>
</tr>
<tr>
<td>2018</td>
<td>Introduction of the School-Based SYEP pilot initiative</td>
</tr>
<tr>
<td>2019</td>
<td>Launch of SYEP Expansion of School Based, Special Initiatives and Younger Youth models. Launch of NYC Democracy Corp. Initiative.</td>
</tr>
</tbody>
</table>
Fast Facts and Figures

- **Applications**: 74,453
- **Projects**: 808
- **Participants**: 151,597
- **Payroll**: 21%
- **Worksites**: 13,157
- **Direct Deposit**: 28,619
- **Funding**: $164M
- **Democracy Corps**: 3,525

2019

NYC Department of Youth & Community Development

WORKFORCE CONNECT

EYC&CC Day Care, Early Years, Community, Workforce Programs
Service Options

Community - Based
- Provide Younger Youth and Older Youth program models
- Lottery Based Application and Enrollment
- 96 Programs, 51 Providers

Special Initiatives
- 4 Service Models: Vulnerable Youth, SYEP for NYCHA, NYCHA and Year Round Sector Focus
- Provide Younger Youth and Older Youth program models
- Direct recruitment to youth in collaboration with NYC partner agencies
- Specialized employment services for youth residing in select NYCHA Developments, justice-involved, foster care, runaway/homeless, and youth receiving preventative services from the NYC Administration for Children Service
- 42 Programs, 24 Providers

CareerReady
- Program is offered in partnership with selected NYC public high schools to implement school and summer program components
- Provide Younger Youth and Older Youth program model
- Direct recruitment to youth attending selected NYC public high in collaboration with Department of Education
- Selected schools offer CareerCLUE, a blended summer enrichment model that incorporates classroom instruction, site visits and supervised service learning projects that deliver real value for participants’ schools and communities
- 60 School Partners and 27 Providers
Four hour orientation to introduce workers to the program goals and expectations, work assignments, financial literacy, and information about workplace health and safety as well as labor laws for youth.

Fifteen hours of high-quality project-based learning experiences. Each project is designed to meet the needs of youth aged 14 and 15 and provide them with enriching career exploration, emphasize foundational work-readiness skills, advance participants’ baseline understanding of the labor market, and help build SEL skills.

CareerReady Programs offer CareerCLUE, a blended summer enrichment model that incorporates classroom instruction, site visits, and supervised service learning projects that deliver real value for participants’ schools and communities.

Participants receive a stipend of $700.

Eight hour orientation focusing on work readiness, financial literacy, career exploration, health education, and preparing for higher education.

Twenty-five hours a week of diverse and developmentally appropriate work experiences that connect to one of the city’s priority sectors, foster civic engagement, skill building, and expose youth to promising career pathways.

Participants receive minimum wage as per New York State Department of Labor.

Paid professional summer internship program for high school and college students.

Participants selected through a competitive application process.

Advanced pre-employment training to prepare youth for interviews with prospective employers.

Internships pay at minimum the New York State minimum wage or higher.
<table>
<thead>
<tr>
<th>Bronx</th>
<th>Brooklyn</th>
<th>Manhattan</th>
<th>Queens &amp; Staten Island</th>
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<tr>
<td>Aspira of New York</td>
<td>Bridge Street Development Corporation</td>
<td>Chinatown Manpower Project</td>
<td>Boys &amp; Girls of Metro Queens, Inc.</td>
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<td>Bronx Works</td>
<td>Brooklyn Bureau of Community Services</td>
<td>Chinese-American Planning Council</td>
<td>Catholic Charities Neighborhood Services, Inc.</td>
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<tr>
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<td>Community Counseling and Mediation</td>
<td>Council of Jewish Organizations of Flushing, Inc.</td>
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<td>Children’s Arts &amp; Science Workshops</td>
<td>CAMBA</td>
<td>Council of Jewish Organizations of Dominicans, Inc.</td>
<td>HANAC, Inc.</td>
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<td>Community Association for Progressive Dominicans</td>
<td>Catholic Charities Neighborhood Services, Inc.</td>
<td>Community League of the Heights, Inc.</td>
<td>Jacob A Riis Neighborhood Settlement</td>
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<tr>
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<td>Flatbush, Inc.</td>
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<td>Catholic Charities Community Services</td>
<td>Council of Jewish Organizations of Flushing, Inc.</td>
<td>Community League of the Heights, Inc.</td>
<td>Jacob A Riis Neighborhood Settlement</td>
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<td>Council of Jewish Organizations of Flushing, Inc.</td>
<td>Community League of the Heights, Inc.</td>
<td>Queens Community House</td>
</tr>
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<td>Council of Jewish Organizations of Flushing, Inc.</td>
<td>Community League of the Heights, Inc.</td>
<td>Queens Community House</td>
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<td>Catholic Charities Community Services</td>
<td>Council of Jewish Organizations of Flushing, Inc.</td>
<td>Community League of the Heights, Inc.</td>
<td>Research Foundation CUNY La Guardia Community College</td>
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<tr>
<td>Catholic Charities Neighborhood Services, Inc.</td>
<td>Council of Jewish Organizations of Flushing, Inc.</td>
<td>Community League of the Heights, Inc.</td>
<td>Samuel Field Y, formerly known as Central Queens Y</td>
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<tr>
<td>Bronx Works</td>
<td>Council of Jewish Organizations of Flushing, Inc.</td>
<td>Community League of the Heights, Inc.</td>
<td>Research Foundation CUNY La Guardia Community College</td>
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<td>Community League of the Heights, Inc.</td>
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<td>Council of Jewish Organizations of Flushing, Inc.</td>
<td>Community League of the Heights, Inc.</td>
<td>Research Foundation CUNY La Guardia Community College</td>
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<tr>
<td>Bronx Works</td>
<td>Council of Jewish Organizations of Flushing, Inc.</td>
<td>Community League of the Heights, Inc.</td>
<td>Samuel Field Y, formerly known as Central Queens Y</td>
</tr>
</tbody>
</table>
Funding Sources

Program Goals

CTL: City Tax Levy
State: New York State
Federal: Community Service Block Grant
Private: Donations through Mayor’s Fund

Funding Sources

- State: 13.79% ($2.6M)
- Federal: 3.72% ($6.1M)
- CTL: 81.76% ($134M)
- Private: 0.73% ($1.2M)

Total Funding: $144.1M
### Funding Sources

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<thead>
<tr>
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<th>Private</th>
<th>City</th>
<th>State</th>
<th>Federal</th>
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<td>PY '13</td>
<td>2.2</td>
<td>20.6</td>
<td>13.7</td>
<td>9.1</td>
</tr>
<tr>
<td>PY '14</td>
<td>45.7</td>
<td>14.5</td>
<td>5.9</td>
<td>3.9</td>
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<tr>
<td>PY '15</td>
<td>56.9</td>
<td>15.5</td>
<td>5.5</td>
<td>13.7</td>
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<tr>
<td>PY '16</td>
<td>72.4</td>
<td>16</td>
<td>3</td>
<td>14.5</td>
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<tr>
<td>PY '17</td>
<td>103.4</td>
<td>18.7</td>
<td>2.7</td>
<td>15.5</td>
</tr>
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<td>PY '18</td>
<td>122.3</td>
<td>20.6</td>
<td>5.6</td>
<td>3</td>
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<tr>
<td>PY '19</td>
<td>134</td>
<td>22.6</td>
<td>6.1</td>
<td></td>
</tr>
</tbody>
</table>

- **PY '13**
  - Funding: $45.6 M
  - 35,957 Enrolled
  - Min Wage: $7.25

- **PY '14**
  - Funding: $66.1 M
  - 47,126 Enrolled
  - Min Wage: $8.00

- **PY '15**
  - Funding: $79.9 M
  - 54,263 Enrolled
  - Min Wage: $8.75

- **PY '16**
  - Funding: $93.4 M
  - 60,113 Enrolled
  - Min Wage: $9.00

- **PY '17**
  - Funding: $126.9 M
  - 69,716 Enrolled
  - Min Wage: $11.00

- **PY '18**
  - Funding: $149.8 M
  - 74,354 Enrolled
  - Min Wage: $13.00

- **PY '19**
  - Funding: $164 M
  - 74,453 Enrolled
  - Min Wage: $15.00
74,453 youth are enrolled in 2019.
Enrollment Breakdown

By Ethnicity
- Black (44%)
- Hispanic (25%)
- White (15%)
- Asian (12%)
- Other (4%)

By Age
- 14-15 (21%)
- 16-17 (41%)
- 18-19 (26%)
- 20-21 (11%)
- 22-24 (1%)
**Enrollment Breakdown**

**By Gender**
- Female (57%)
- Male (43%)

**By Borough**
- **MANHATTAN**: 10%
- **BROOKLYN**: 22%
- **QUEENS**: 39%
- **BRONX**: 23%
- **STATEN ISLAND**: 6%
Youth With Disabilities (YWD)

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
</tr>
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<tbody>
<tr>
<td>2010</td>
<td>1,919</td>
</tr>
<tr>
<td>2011</td>
<td>2,116</td>
</tr>
<tr>
<td>2012</td>
<td>2,457</td>
</tr>
<tr>
<td>2013</td>
<td>2,663</td>
</tr>
<tr>
<td>2014</td>
<td>2,962</td>
</tr>
<tr>
<td>2015</td>
<td>3,127</td>
</tr>
<tr>
<td>2016</td>
<td>3,400</td>
</tr>
<tr>
<td>2017</td>
<td>3,613</td>
</tr>
<tr>
<td>2018</td>
<td>3,058</td>
</tr>
<tr>
<td>2019</td>
<td>3,400</td>
</tr>
<tr>
<td>Year</td>
<td>Total Worksites</td>
</tr>
<tr>
<td>------</td>
<td>-----------------</td>
</tr>
<tr>
<td>2010</td>
<td>5,780</td>
</tr>
<tr>
<td>2011</td>
<td>5,732</td>
</tr>
<tr>
<td>2012</td>
<td>5,677</td>
</tr>
<tr>
<td>2013</td>
<td>6,833</td>
</tr>
<tr>
<td>2014</td>
<td>8,492</td>
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<tr>
<td>2015</td>
<td>9,156</td>
</tr>
<tr>
<td>2016</td>
<td>10,850</td>
</tr>
<tr>
<td>2017</td>
<td>12,064</td>
</tr>
<tr>
<td>2018</td>
<td>13,701</td>
</tr>
<tr>
<td>2019</td>
<td>13,157</td>
</tr>
</tbody>
</table>

*2019 Worksites - Older Youth ONLY
Worksite Sector Breakdown

- Non-Profit: 5,300
- Private: 6,276
- Public: 2,125

- Non-Profit: 39%
- Private: 46%
- Public: 15%

Private (46%)  Public (15%)  Non-Profit (39%)
46% Private Sector Worksites hosted participants in 2019
Employer Highlights

Financial Services
- Amalgamated Bank
- Bank of America
- Blackrock
- KPMG

Cultural Institutions
- American Museum of Natural History
- Museum of Moving Image
- National Lighthouse Museum
- The MET

Health Care
- Greater New York Hospital Association
- Maimonides Hospital
- Mount Sinai Health System
- NYC Health + Hospitals

Legal Services
- The Legal Aid Society
- Goldfarb & Fleece, LLP
- Hughes Hubbard & Reed
- Weil, Gotshal & Manges LLP

Media and Entertainment
- Merry Bright Music Enterprises
- New York Music Festival
- Discovery Communications
- A+E Networks

Government Agencies
- NYC Department of Design and Construction
- NYC Department of Parks & Recreation
- NYC Office of the Chief Medical Examiner
- NYC Department of Buildings
Project Based Learning (PBL)

Total Projects: 808

- Community Based: 457
- CareerReady (School Based): 226
- Special Initiatives: 88
- MOU Programs: 37

Themes:
- Census: 3%
- Community Advocacy: 44%
- Economic Equity: 2%
- Environmental Justice: 9%
- Media Literacy: 13%
- STEAM: 13%
- Other: 14%

PBL Themes

Department of Youth & Community Development

Workforce Connect

NYC
All participants attended pre-employment training that highlighted:

- Program Goals & Expectations
- Teamwork and Conflict Resolution
- Workplace Health, Safety and Labor Laws
- Supplementary Work Readiness Topics

Topics Covered:

- Work Readiness and Workplace Etiquette
- Continuing Education and Career Exploration
- Financial Literacy and Budget Planning
- Applying and Interviewing for a Job
- Health & Wellness and Stress & Time Management
- Values, Life Goals and Leadership Skills
Providers offered project-based activities to cultivate an ethic of service and reinforce core competencies such as interpersonal, communication, and decision-making skills.

Popular Project Themes

- Community Advocacy
- Census
- Media
- Environmental Justice
- STEAM
The DemocracyNYC initiative's goal is to create greater opportunities for civic engagement and empower NYC communities through civic action. SYEP Democracy Corps follows an experiential learning model focused on civic engagement.

**Project Themes**

- Census
- Civic Participation/Voting Registration
- Environmental Justice

**About Democracy Corps.**

The DemocracyNYC initiative's goal is to create greater opportunities for civic engagement and empower NYC communities through civic action. SYEP Democracy Corps follows an experiential learning model focused on civic engagement.

- 3,525 PARTICIPANTS
- 25 PROGRAMS
Vulnerable Youth is designed to provide SYEP opportunities to vulnerable youth ages 14 to 24 who meet at least one of the following barriers: homeless or runaway youth, justice-involved youth, youth in or aging out of foster care, youth in families who are receiving preventive services through NYC's Administration for Children's Services (ACS).

**About Vulnerable Youth**

**VY Program Enrollment Over the Past Six Years**

<table>
<thead>
<tr>
<th>Year</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Count</td>
<td>1,000</td>
<td>2,078</td>
<td>3,050</td>
<td>3,170</td>
<td>3,101</td>
<td>4,059</td>
</tr>
</tbody>
</table>

**Barriers Include:**
- Foster Care
- Justice-Involved
- Runaway/Homeless
- Receiving ACS Preventive Services
In July 2014, the de Blasio administration launched the Mayor’s Action Plan for Neighborhood Safety (MAP) to reduce violence and make neighborhoods safer in and around 15 New York City Housing Authority (NYCHA) developments that have some of the highest crime rates in NYC. Providers work collaboratively with the NYCHA developments, the Mayor’s Office of Criminal Justice (MOCJ), and MAP partner agencies to recruit and enroll program participants.

Participating Developments
- Boulevard
- Brownsville
- Bushwick
- Castle Hill
- Ingersoll
- Patterson
- Pologrounds
- Queensbridge
- St. Nicholas
- Stapleton
- Tompkins
- Van Dyke
- Wagner

<table>
<thead>
<tr>
<th>Applications</th>
<th>Participants</th>
<th>Worksites</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,989</td>
<td>2,961</td>
<td>544</td>
</tr>
</tbody>
</table>
SYEP for NYCHA is designed to expand access to career readiness as well as summer youth employment opportunities for youth (age 14-24) residing in select non-MAP NYCHA public housing complexes. Providers work collaboratively with NYCHA developments and community-based partners to recruit and enroll program participants.

**Participating Developments**
- Baruch & Addition
- Breukelen
- Bronx River
- King Towers
- Ravenswood
- Throggs Neck
- West Brighton

**Statistics**
- 908 Applications
- 870 Participants
- 152 Worksites
Year Round Sector Focus

Related Sectors

- Accounting
- Business & Professional Services
- College, Universities
- Community Service
- Education
- Engineering/Architecture
- Food Service
- Human Services
- Health Care
- Industrial & Manufacturing
- Interior Design
- Law Enforcement
- Media Education
- Policy & Advocacy
- Real Estate
- Robotics
- Sports Technology

Year Round Sector Focus

Year-Round Sector-Focus Programs is designed to strengthen connections between sector-focused learning with sector-based summer youth employment opportunities. The SYEP component allows youth (age 16-21) to continue to build their sector-focused skills while also gaining work-readiness skills and earning a wage. Programs have in place standalone sector or priority industry-focused, year-round, out-of-school time programs.

906 APPLICATIONS
748 PARTICIPANTS
196 WORKSITES
The CareerReady SYEP program was created to provide enhanced opportunities for youth to explore career options and develop work readiness skills. Though this model features some universal elements, it is uniquely shaped and customized by each school/SYEP provider partnership.

Job placements are sector-specific and aligned with students’ needs.
Launched in 2006, Ladders for Leaders is a nationally recognized program that offers outstanding high school and college students the opportunity to participate in paid professional summer internships with leading corporations, non-profit organizations and government agencies in New York City.

*Received an offer to continue employment after the program*
Participants Provided Access to

- Visa branded card with fee-free store transactions
- Pay card usage instruction materials
- Online card activity information and end-of-program earnings statement
- Direct deposit available to all youth with bank accounts
- Split Direct Deposit and Savings Account Options
- Account updates via text message

Fee-Free ATM Transactions

Allpoint® network allowed participants fee-free ATM transactions at thousands of locations, including CVS, Target and Walgreen.
Financial Empowerment

Direct Deposit Users By Program Year

<table>
<thead>
<tr>
<th>Year</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Users</td>
<td>4,745</td>
<td>7,839</td>
<td>16,213</td>
<td>24,411</td>
<td>27,785</td>
<td>28,619</td>
</tr>
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</table>

Total Banks: 171
Total Direct Deposit: 28,619
Direct Deposit % Sign-up: 43%
Received Financial Ed.: 74,453
Growth Since 2014: 600%