NYC Emergency Management’s Know Your Zone campaign encourages New Yorkers to find out whether they live or work in one of the City’s hurricane evacuation zones, the hazards they may face from a hurricane, and what to do to prepare.

NYC Emergency Management Social Media Channels

- Facebook: http://www.facebook.com/nycemergencymanagement
- Twitter: https://twitter.com/nycemergencymgt
- Instagram: https://www.instagram.com/nycemergencymanagement/
- LinkedIn: https://www.linkedin.com/company/nyc-emergency-management
- YouTube: www.youtube.com/nycemergencymanagement

Themes of Know Your Zone

- Finding Your Zone
- Knowing the Hazards
- Staying Informed
- Making a Plan
- Be Ready New York
- Showing Your Zone

New Yorkers have the power to be prepared for hurricanes. #knowyourzone. Know the hazards.

New Yorkers have the power to be prepared for hurricanes. #knowyourzone. Have a plan.

New Yorkers have the power to be prepared for hurricanes. #knowyourzone. Stay informed.

Know Your Zone Social Media Messaging

New York City has six hurricane evacuation zones. Which one do you live in? Find out at NYC.gov/knowyourzone to stay prepared. #knowyourzone

If a hurricane strikes New York City, you may need to evacuate your home. Be sure to have a Go Bag prepared with items like bottled water and nonperishable food, copies of important documents, a flashlight, and more. Learn more about packing your Go Bag at https://www1.nyc.gov/site/em/ready/get-prepared.page. #getprepared #knowyourzone

Your emergency plan should address your personal needs. If you have a disability, access, or functional need, you can use the Hurricane Evacuation Zone Finder to find an accessible evacuation center near you: NYC.gov/knowyourzone. #knowyourzone

Know the hazards, have a plan, and stay informed. Watch the Know Your Zone playlist so you can be prepared this hurricane season. #knowyourzone
Know Your Zone Messaging Toolkit

Before this year’s hurricane season ramps up, be sure to sign up for Notify NYC to stay in-the-know with real-time information. Sign up for alerts now by visiting NYC.gov/NotifyNYC.

Ready Girl is ready for hurricane season. Are you? Check out this video for some tips on how to stay safe all season long:  https://www.youtube.com/watch?v=iHjCs6srA8M

Every small business should have an emergency action plan. Find out if your business is in an evacuation zone and get some helpful tips on how to stay in business at NYC.gov/knowyourzone.

If you know your zone, then show your zone! You can download the virtual Know Your Zone badges for your blog or website. Visit NYC.gov/knowyourzone to get yours today. #knowyourzone

Hurricanes, tropical cyclones, and nor’easters are all different kinds of storms that can affect New Yorkers. Learn the terms, know the hazards, and be prepared by visiting NYC.gov/knowyourzone.

Emergency contacts are important this, and every, hurricane season. Make sure you have two emergency contacts in your emergency plan. #knowyourzone

Learn more about coastal storms and hurricanes by visiting NYC Emergency Management’s Coastal Storms and Hurricanes page.

Are you prepared for a hurricane this season? Learn how to prepare and find your evacuation zone using the newly updated Hurricane Guide at  https://www1.nyc.gov/site/em/ready/guides-resources.page#hurricane_guide.

Pets (and service animals) are an important part of our families, and they need to be prepared for hurricane season too! Prepare a Go Bag for your pet with food, water, a toy, and some favorite treats. If a hurricane strikes, pets are welcome at all City evacuation centers.

It only takes one storm to change everything. Make your plan before hurricane season begins and #knowyourzone. NYC.gov/knowyourzone

Prepare your home for hurricanes before a storm strikes. If you have valuable items in your basement, bring them to a higher floor. If you live in a basement, move to higher ground or make a plan to evacuate.

If a hurricane strikes New York City, you may be asked to evacuate. Find out if you live in an evacuation zone and find the nearest evacuation center by visiting NYC.gov/knowyourzone.

It only takes one storm to change your life and community. If you live in an area prone to hurricanes, you need to be prepared. Learn how by visiting NYC.gov/knowyourzone. #knowyourzone

Before a large-scale disaster like a hurricane, be sure to check up on your friends and neighbors to help them prepare. Some may need extra help, like the elderly and those with disabilities and access and functional needs. #knowyourzone

It only takes one storm to change everything. Make sure you pack your Go Bag *before* a hurricane strikes and make a stay-at-home supply kit, too. Find out what to pack at https://www1.nyc.gov/site/em/ready/get-prepared.page. #knowyourzone
Know Your Zone Messaging Toolkit

Just having enough supplies to make it through a hurricane is not enough. You need plenty to make it through what could be a long recovery period too. Create an emergency supply kit to allow you to stay at home for at least one week. #KnowYourZone

Prepare your home for a hurricane before the season starts by updating your emergency supply kit and bringing in loose, lightweight objects such as outdoor furniture or garbage cans. For more hurricane safety tips, visit https://www1.nyc.gov/site/em/ready/coastal-storms-hurricanes.page. #knowyourzone

Atlantic Hurricane Season starts June 1. The time to prepare is now. Having a plan will keep you and your family prepared when disaster strikes. Learn more about making a plan at https://www1.nyc.gov/site/em/ready/get-prepared.page. #knowyourzone

National Weather Service’s topics list for 2019 Hurricane Preparedness Week

- Sunday, May 5: Determine your risk
- Monday, May 6: Develop an evacuation plan
- Tuesday, May 7: Assemble disaster supplies
- Wednesday, May 8: Get an insurance check-up
- Thursday, May 9: Strengthen your home
- Friday, May 10: Help your neighbor
- Saturday, May 11: Complete your written hurricane plan

- May 5: Determine Your Risk
  - The Atlantic hurricane season begins in June and ends in November. The first step to being prepared is knowing whether you live or work in a hurricane evacuation zone. Find out if you live in a hurricane evacuation zone by visiting NYC.gov/knowyourzone or call 311.
  - Areas that are affected by storm surge are divided into six hurricane evacuation zones, ranging from 1 through 6 (high risk to low risk). Determine your evacuation risk by visiting NYC.gov/knowyourzone.
  - Hurricanes are cyclones with sustained winds of 74 mph or more. They can cause significant damage to your home, or property. Prepare for hurricane season and use the Ready New York: Reduce Your Risk guide.
  - Use the Ready New York: Hurricanes and New York City guide find tips to prepare for hurricane season. The guide includes a map of New York City with highlighted hurricane evacuation zones. Find your zone to determine your risk.

- May 6: Develop an evacuation plan
  - Include, and practice, an evacuation route in your emergency plan before the Atlantic hurricane season begins.
  - Know what to do before the storm. Evacuate if instructed by emergency officials. Stay with friends, or family, who do not live in the affected area.
  - Use the Ready New York: My Emergency Plan guide to create your emergency plan. Adapt the guide to suit your needs, especially if you live in a hurricane evacuation zone.
  - If you live in one of the six hurricane evacuation zones, plan to stay with friends or family. If you cannot stay with friends or family, use the Hurricane Evacuation Zone
Know Your Zone Messaging Toolkit

Finder, or call 311 (212-639-9675 for Video Relay Service, or TTY: 212-504-4115) to identify which evacuation center is most appropriate for you.

- Remember: Evacuation information is subject to change. Visit NYC.gov or call 311 (212-639-9675 for Video Relay Service, or TTY: 212-504-4115) for updated information.
- Accessibility features of an evacuation center are subject to change. Visit NYC.gov/knowyourzone or call 311 to make sure your evacuation center is accessible.
- When the Mayor has issued an evacuation order due to a coastal storm or hurricane, people with disabilities or other access or functional needs, who have no other options to evacuate safely, can request transportation assistance. (See http://www1.nyc.gov/nyc-resources/service/5362/evacuation-transportation-forpeople-with-special-needs for additional details).
- People with disabilities and access and functional needs, who do not have the option to evacuate safely, may request transportation assistance.
- If the City issues an evacuation order for your area, do so as directed.
- If the City issues an evacuation, it will order neighborhoods to evacuate depending on their hurricane evacuation zone. Create an evacuation plan that is specific to your particular zone.
- Plan your mode of transportation before your evacuate. Plan to use mass transit, but leave early as public transportation may shut down hours before the storm.
- Hurricanes come with high winds, heavy rain, and flooding. Evacuate before the storm arrives in case roads, bridges, and tunnels are closed.
- Evacuate early if you live in a hurricane evacuation zone and have special medical needs, such as an oxygen tank, or prescriptions.

- May 7: Assemble disaster supplies
  - Assemble disaster supplies before hurricane season. Create a Go Bag that includes essential items, such as a flashlight and copies of your important documents, for when you need evacuate your home. Create an emergency supply kit for your home in case you need to shelter in place.
  - Everyone in your household should have a Go Bag. A Go Bag should be a backpack that includes all of the necessary items you would need to evacuate. https://www1.nyc.gov/site/em/ready/get-prepared.page
  - No two Go Bags are the same. Create a Go Bag that is specific to your needs. Consider packing items that will comfort you and your loved ones during an evacuation.
  - Each person in your household should have a Go Bag, including your kids. Pack toys, and other activities, for your child in case of an evacuation.
  - People with disabilities and access and functional needs need to take extra steps when planning for hurricane season. Pack a Go Bag with extra medication, copies of your important documents, including prescriptions, and batteries for life-sustaining equipment. https://www1.nyc.gov/site/em/ready/disabilities-access-functional-needs.page
  - Hurricanes can have high winds of 74 mph or more. This can lead to power outages. Make sure to charge your cell phone batteries before a hurricane strikes, and include an AM/FM hand crank radio in your emergency supply kit.
Know Your Zone Messaging Toolkit

- Your emergency supply kit should have enough food and water to last you up to seven days. It should include non-perishable food items, and one gallon of water per person per day you are required to shelter in place.
  - Check the expiration dates on the food items in your emergency supply kit. Remind your family that the food should be consumed during emergencies only.

- May 8: Get an insurance check-up
  - Hurricanes can damage your property. Make sure you have the right insurance, whether you rent or own.
  - Most insurance policies do not cover flood and wind damage. Visit www.floodsmart.gov for more about the National Flood Insurance Program.
  - Review your home’s insurance policy before hurricane season begins. Make sure to review which hazards are covered.
  - Don’t forget to check your car! If you own a vehicle, make sure its insurance covers wind and water damage.
  - It take 30 days for flood insurance to become active. Don’t wait. Get flood insurance today - especially if you live in a hurricane evacuation zone.
  - Do not confuse flood zones with hurricane evacuation zones. Visit https://www.floodsmart.gov/ to learn more about the National Flood Insurance Program.
  - Take photos of your property, and the inside of your home, before a hurricane strikes. This will help you with the insurance claim process should your home be damaged from a storm.

- May 9: Strengthen your home
  - Strengthen your home before the Atlantic hurricane season begins. Install storm shutters on your property.
  - Take the necessary steps before a storm strikes:
    - Bring inside loose, lightweight objects, such as lawn furniture and garbage cans.
    - Anchor objects that will be unsafe to bring inside, like gas grills or propane tanks.
    - Turn off propane tanks.
  - If you live in a home with a basement, bring valuable items to higher floors.
  - Trim any loose tree branches or shrubs before a hurricane hits downfall. These can become deadly projectiles.
  - Close and secure all windows and doors before a hurricane. Protect any openings in your home.
  - Top off your vehicle and generator with fuel.
  - Move your vehicle to higher ground if you live in a hurricane evacuation zone.
  - People who live in high-rise apartment buildings or basement apartments may face special risks from hurricanes - even if they live outside evacuation zone boundaries.
    - If you live in a high-rise building, make sure your windows are closed, stay away from windows in case they break or shatter.
    - Plan to evacuate, or take shelter above ground, if you live in a basement apartment.
Know Your Zone Messaging Toolkit

- May 10: Help your neighbor
  - Check on your neighbors before and after a hurricane. Include two contacts in your emergency plan - they can be family, friends, or neighbors.
  - Work with your neighbors to create an emergency plan together. Help each other prepare for hurricane season.
  - If you have neighbors with disabilities and access or functional needs, ask them if you can help assemble their Go Bags or emergency supply kit.
  - Help your elderly neighbors with their emergency plan before a storm.
  - Watch the Ready New York: What’s Your Plan Prepared for the Worst video and share with your network.
  - Help your neighbors evacuate, if needed.
  - Be a good neighbor during hurricane season (and all year long): checking on your neighbors, friends, and relatives, before, during, and after an emergency.
  - Become a member of the Community Emergency Response Team. New York City Community Emergency Response Teams (NYC CERT) are groups of dedicated volunteers who help to prepare their neighbors and communities for different types of disasters. Learn more: https://www1.nyc.gov/site/em/volunteer/nyc-cert.page

- May 11: Complete your written hurricane plan
  - Complete your written emergency plan before hurricane season begins. Use Ready New York: My Emergency Plan to help create a written plan with your family, friends, and support network.
  - You can create your emergency plan on your phone! Visit https://www1.nyc.gov/site/em/ready/guides-resources.page#rny_app to download the Ready NYC app. Based on the Ready New York campaign, the Ready NYC app allows users to create their emergency plan.
  - Every person in your household should have an emergency plan – but so should your community! Create a community emergency plan by using the Community Emergency Planning Toolkit.
  - Remember: make your plan, gather supplies, and get information. Visit https://www1.nyc.gov/site/em/ready/get-prepared.page to get started on your written emergency plan.
  - Create an emergency plan that includes your neighbors. Help them create their emergency plan, especially before the hurricane season begins.
  - Subscribe to Notify NYC to receive updates about emergencies and changes to important City services. Information is also available in multiple languages and American Sign Language (ASL).
  - Download the Notify NYC app before disaster strikes. The Notify NYC mobile application — free for iOS and Android operating systems — gives you up-to-the-minute information about emergency situations and/or planned events in New York City.
Know Your Zone Messaging Toolkit

Key talking points:

- [https://www.weather.gov/wrn/hurricane-preparedness](https://www.weather.gov/wrn/hurricane-preparedness)
- Three million New Yorkers living within the City's hurricane evacuation zones.
- Hurricane evacuation zones are based on coastal flood risk resulting from storm surge (the "dome" of ocean water that is pushed ashore by the winds and low barometric pressure of a hurricane), the geography of the city's low-lying neighborhoods, and the accessibility of these neighborhoods by bridges and roads. The City may order residents who live in a zone to evacuate depending on a hurricane's forecasted strength, track, and storm surge.
- If you are ordered to evacuate, do so as directed.
- Make a plan that best suits your needs.
- See Coastal Storms & Hurricanes and related pages:

Visit [NYC.gov/knowyourzone](http://www1.nyc.gov) to find out if you live in a hurricane evacuation zone, or call 311.