

Bushra Mollick: [00:07](#) Hello everyone welcome to Prep Talk, the Emergency Management podcast. Find out what you to know about preparedness. Get all the latest tips from experts in the field and learn what to do before the next disaster strikes. From the Emergency Management Department in the city that never sleeps, here are your hosts Omar Bourne and Allison Pennisi.

Omar Bourne: [00:26](#) Hello everyone and thank you for listening I am Omar Bourne and today we don't only have special guests for you, I also have a special co-host here in the studio, Bushra Mollick, is filling in for Allison who is off today.

Omar Bourne: [00:39](#) Bushra also filled in a few weeks ago when I was away on deployment to North Carolina. So Bushra we are happy to have you back and thank you for joining us to co-host today.

Bushra Mollick: [00:49](#) Thank you for having me and thank you for that warm welcome. We want you to come back as often as you can and feel free to add Prep Talk to your favorite RSS feed. You can also follow us on social media.

Omar Bourne: [00:59](#) So Bushra it's that time again. It's my least favorite time of the year when I have to bundle up, wear two scarves. I look at it as sort of a fashion statement of sorts, and try to stay because it's winter.

Bushra Mollick: [01:13](#) That's right. It's been really chilly out. So the National Oceanic and Atmospheric Administration actually predicted a mild winter season for much of the United States, but we've been feeling it here in New York City and winter has only just begun.

Omar Bourne: [01:27](#) You said only just begun and I don't know if Gary and Herman our guests remember this song by Glen Jones, "We've Only Just Begun".

Gary Bagley: [01:36](#) No.

Herman Schaffer: [01:36](#) No.

Omar Bourne: [01:36](#) I don't know if you guys remember that?

Herman Schaffer: [01:38](#) Nope.

Omar Bourne: [01:39](#) You do not remember it?

Bushra Mollick: [01:40](#) I think that might have been before my time.

Gary Bagley: [01:42](#) I remember The Carpenters singing that song in 1973.

Omar Bourne: [01:48](#) Ah, so Glen Jones did it in '87 and you know, (singing) We've only just begun the romance...

Gary Bagley: [01:56](#) Different version but a good one.

Omar Bourne: [01:57](#) Okay. All right.

Bushra Mollick: [02:00](#) Where's the music?

Omar Bourne: [02:01](#) There you go. I digress. So despite my disdain for the winter, New York City Emergency Management actually puts together many plans to ensure that the city can respond quickly and effectively to any winter weather emergencies. The department also has a robust public outreach campaign to ensure that New Yorkers are educated about the risks and hazards that are associated with the winter season.

Bushra Mollick: [02:28](#) That's right Omar, and that public outreach includes a new public service announcement featuring New York City Emergency Management and New York Cares. If you've been in the New York City area recently, you may have seen in NYC TV, in your NYC taxis, local TV, and heard it on local radio.

Omar Bourne: [02:45](#) So here to talk to us about the PSA and his organization's work with New York City Emergency Management is Gary Bagley and he is the executive director of New York Cares.

Gary Bagley: [02:55](#) Hello. It's great to see everybody and now you got me humming The Carpenters, We've Only Just Begun.

Omar Bourne: [03:00](#) That's good.

Gary Bagley: [03:01](#) In my mind, so forgive me if I look a little spacey every now once in a while.

Omar Bourne: [03:06](#) That's fine. We like to do a little karaoke here on the show as well, so feel free.

Bushra Mollick: [03:11](#) And joining Mr. Bagley is Herman Schaffer, assistant commissioner for Community Outreach at New York City Emergency Management. Thank you both for joining the show.

Gary Bagley: [03:19](#) Thank you guys

Herman Schaffer: [03:19](#) Great to be here.

Gary Bagley: [03:20](#) Good to be here.

Omar Bourne: [03:21](#) Herman. I'm going to start with you. Now tell us how the City educates New Yorkers about winter risks and hazards.

Herman Schaffer: [03:29](#) Thank you Omar. I think the thing is that Emergency Management really does focus on different seasons and we're very seasonal in nature. And so, this time we're focusing on winter weather. We have a very robust winter weather plan, which includes a lot of communication. A lot of what we would try to get out there is messaging. So we do Ready New York presentations and really anyone can request one of those for your organization, for your tenants' association. We're out there in the community doing about 1,000 of these over the course of the year.

Herman Schaffer: [03:58](#) But what we really want people to do is understand the risks of winter weather and it's not just slipping on ice or anything like that. There are some serious concerns that you really need to be able to take in place. So we talk about that. We talk about messaging. We spend a lot of time talking about the signs and symptoms of the dangers of winter weather and we love to be out there doing this work and getting people prepared for emergencies.

Omar Bourne: [04:24](#) And I know Emergency Management works closely with the New York City Health Department as well, to make sure that we're messaging those health hazards during the winter season. For example, how you can detect hypothermia, or frost bite. So it's really a robust plan that is put in place to make sure that we are messaging to let people know what the risk are when it gets extremely cold out.

Bushra Mollick: [04:50](#) So Gary, you are the executive director of New York Cares, can you tell us more about the organization and its mission?

Gary Bagley: [04:56](#) Sure. New York Cares was founded 30 years ago and our mission is to meet pressing community needs by mobilizing caring New Yorkers and volunteer service. That can take many forms. We work in education, almost 40% of the programming we do helps students perform better in school, helps adults gets back in the work force. We also meet immediate needs and that's where a lot of our work with Emergency Management comes in. We have - about 40% of our programming involves a

hunger program, visiting seniors, our big annual Coat Drive, and then we're also here year-round making sure that volunteers help beautify the public spaces of New York City and help with, in particular with urban farming, is a big initiative for us as we work to get more fresh produce into neighborhoods in New York City and support the wonderful local residents who are doing that.

- Gary Bagley: [05:51](#) As you can imagine, running on volunteers, emergency management and issues around emergency management are core to who New York Cares is. And we've worked together with Emergency Management since 9/11, in particular to ensure that volunteers can really be brought meaningfully into the nonprofits and the public institutions that need them and post disaster as I'm sure everyone knows, people are wonderful. They really step up to help and one of the reasons we were founded is because wanting to help and on the non profit side, needing the help, is not all the recipe in a good volunteer experience. There needs to be an excellent management experience in between and that's what New York Cares is there to provide.
- Omar Bourne: [06:46](#) Wonderful.
- Bushra Mollick: [06:48](#) So Gary, you mentioned volunteering and we have said many times on this podcast, volunteering is good food for the soul right? So what are some of the ways people can get involved?
- Gary Bagley: [06:57](#) Well, there are many ways to get involved in volunteerism and as much as we would love for everybody to volunteer with New York Cares, we know that it's most critically important that everybody find their way to a great experience. If you're in New York City and you go to [NewYorkCares.org](#), again, we were founded to make this easy to access. So you sign up, you go to one, one-hour orientation and now New York Cares has over 1,600 projects running every month all five boroughs. Each month we're filling between 10,000 and 12,000 volunteer positions across the boroughs in all of those issue areas that I mentioned before.
- Gary Bagley: [07:38](#) A volunteer can search by issue areas, specific kind of project, the neighbor they want to live in. Here in New York City, you can even search by subway line to find something that might be on the way from when you're done working on the way home.
- Omar Bourne: [07:52](#) Right.

- Gary Bagley: [07:53](#) So we're there to make it as easy as possible. We encourage you to do that. We also encourage folks if for some reason New York Cares solution isn't the one that's working for you, if you visit NYC Service, that is the mayor's initiative to promote service here in New York City and they also work as a connector to non profits city wide so you can find an issue you're interested in, get connected to a mission that really matters to you.
- Gary Bagley: [08:21](#) If volunteerism starts with your own passion, and your own interest it is more likely to stick. Always say, volunteering is a good behavior you're trying to start. So it's just like whether it's starting a diet or starting to exercise more regularly, I would say to folks, start, make a regular commitment. Don't make that an overwhelming commitment at first 'cause you'll burn out. Get started at a nice steady pace and then it will become part of your life. Research is there, people who volunteer feel happier than the rest of the population. We are more contented with our circumstances. We are more and more grateful. So it's good for your health, it's good for your mindset and it's certainly good for the people.
- Omar Bourne: [09:07](#) Yeah, we've had individuals from NYC Service on before and as we like to say, volunteering is good for you, it's good for the soul, it's good for everyone. And Herman, I have a quick question for you. I know Emergency Management works closely with New York Cares before, during and after emergencies, can you tell us a little bit about your partnership?
- Herman Schaffer: [09:29](#) Sure. I don't know Gary if you remember this, but about 14 years ago was the first time I met you and you're one of the first people I met when I started doing this work. And so we did a ton ... we do a lot work here in Emergency Management around volunteering and volunteerism. And it's because it's one of the biggest things post-emergency, people come out as Gary said, everyone's a good volunteer, it's just a matter of how organized they are. And the more organized a volunteer is or successful they are and the more impact they have post-emergency.
- Herman Schaffer: [10:01](#) So we actually really very heavily on New York Cares to work with us to be able to manage all of what we called a spontaneous volunteers, people who have not volunteered before who are trying to do something good and show up to a scene, to an area and want to help. And they may not have work immediately to do, they may not have someone who's guiding them and we don't want them to get in trouble. We don't want them to cause trouble by doing the wrong things. So

we rely on New York Cares, they do any number of things for us but one of the biggest things is that they've got a very robust website that really does serve as a coordination point for all the spontaneous volunteers.

Herman Schaffer: [10:43](#) And I think, Gary, you mentioned NYC Service, they're our partner in this. The three of us work together. They work on the affiliated volunteers, understanding what groups are out there, that are organized where you work on the spontaneous volunteers. And that coordination is so critical to our success post emergency and to the rebuilding and the community recovery which is I think what we're all hoping for after emergency.

Gary Bagley: [11:10](#) I would say, add to what Herman said, that yeah, after an emergency and we all feel this, we have the desire to help and there's the period of meeting to really assess what the needs are in the community. And so for New York Cares and NYC Service to be working together to make sure that volunteers are registered that we can get information out to them, that we can also be a part of sharing the message that rushing in right away post disaster is often-

Herman Schaffer: [11:40](#) Doesn't always work.

Gary Bagley: [11:42](#) ... makes the situation more complicated. So again, New York Cares is managing not just the training of volunteers but the expectations setting and then really thinking about where to best deploy volunteers. You know again, when we don't really haven't assessed the situation in the neighborhoods that are impacted, understanding where volunteers will be most helpful which is what they want to do, is something that might take 12 hours, 24 hours, 48 hours depending on the magnitude of the emergency.

Herman Schaffer: [12:12](#) And quite honestly, volunteers are used, I mean we still have some volunteers who are currently working in the city post Sandy to do community recovery. So this is a long haul. Probably the most important time your website is there is the short, I mean first few days afterwards that ... directly afterwards because that's when you get all the people coming in. And I know you've worked really hard, I mean we've often talk about continuity of operations. You've done a tremendous job to be able to make sure your website can handle that immediate traffic that you were expecting after emergency.

- Gary Bagley: [12:49](#) Post-Sandy, very interesting just to give the listeners a sense of the magnitude. Sandy made landfall on a Tuesday morning. Our offices are in downtown Manhattan and we were out of our offices for over a week. But we were able through the website and working remotely to keep the organization running and make sure our website was up and running. And by that Friday, we had over 10,000 volunteers who had signed up in addition to our typical volunteer base, saying that they wanted to help.
- Gary Bagley: [13:27](#) And I often share this story because nonprofits also rely on wonderful partnerships and about 48 hours in, a partner of ours called from Google, and said, "Do you know your website's about to crash at any moment?" Just the intense traffic which as Sandy again, tested many systems, so we were running traffic that was quadrupled anything we had ever imagined even in the event of a disaster. So people really do step up. And I'm thinking about continuity of operations. We try to walk our talk. We do quarterly reminders to the all staff about how to be ready for disasters, how to make sure our work can continue, and we have an internal disaster response team that makes sure that the organization and in particular our website can operate.
- Herman Schaffer: [14:21](#) And that's so key because without that, it's hard to rely on partners to be able to do these critical functions. So knowing that, and us working together for as many years as we have, it's a very comfortable relationship.
- Gary Bagley: [14:35](#) And I appreciate that. One of my board members said something that's always been a favorite phrase of mine, right after Hurricane Sandy, he said, "All of New York City can go down, New York Cares has to stay up." And that is the standard and that is how we think of the work.
- Omar Bourne: [14:48](#) I love it. And it's a great work between New York City Emergency Management and New York Cares, which brings us to winter. And as we mentioned before, you know part of this city's strategy is to prepare for and respond to winter emergencies through public messaging. This can come in many forms. Press releases, press conferences, social media, broadcast.
- Omar Bourne: [15:12](#) This year, New York City Emergency Management and New York Cares teamed up on new PSA that focuses on being a good neighbor and donating a coat this winter season. We have a clip to play for our listeners so they can hear what the PSA sounds

like, it stars Gary and it stars our commissioner here at Emergency Management so let's take a listen.

- Joe Esposito: [15:39](#) I'm Joe Esposito, Commissioner at New York City Emergency Management.
- Gary Bagley: [15:42](#) And I'm Gary Bagley, Executive Director at New York Cares. Each winter, many New Yorkers face extreme cold, but you can make a difference by donating a coat to someone in need.
- Joe Esposito: [15:53](#) Having a warm coat can help you fight the harsh weather. Go to NYC.gov/emergencymanagement. Call 311.
- Gary Bagley: [16:00](#) Or visit NewYorkCares.org.
- Joe and Gary: [16:03](#) Together we can be winter ready.
- Omar Bourne: [16:07](#) Hm what a powerful clip that is. Gary and Herman, can you tell our listeners how this initiative came about? Gary, we'll start with you.
- Gary Bagley: [16:17](#) I think through our strong partnership, I'm grateful to say that Emergency Management reached out to New York Cares. We've always been partnering, New York Cares has been running our Coat Drive for 30 years so I think we saw an opportunity to send out the message of being both winter ready personally, and then trying to ensure that one of your neighbors also can be ready for the winter and more able to, especially survive the cold of winter which is, we all know is today intense and will probably become so.
- Herman Schaffer: [16:51](#) Yeah and here in Emergency Management we've hosted the Coat Drive a number of years. It's in our lobby. We send this out to our CERT volunteers, that's our community emergency response team volunteers, our partners saying that we have a box here, please come to donate. And we do this as soon as we possibly which is I think early November and we think this year we start even maybe in October. So it's going to go until the end of the year, right Gary?
- Gary Bagley: [17:17](#) Yep. We go through December 31st and at New York Cares we have a goal of collecting 130,000 coats this year which will be an increase of about 25,000 over what we did last year. But New Yorkers have always stepped up with us and I think everybody understands now more than ever, there are certain issues that nag at the city that leave many of our neighbors in need of

whether it's a coat, whether it's housing, some very basic needs and at this time of the holidays, when most of us are able to feel a real sense of gratitude for everything that we do have in life and that sense of plenty of what it means to both live in the city like New York and to enjoy the kind of careers and lives that many of us do, I think we're especially aware when our neighbors are in need and so we'd like to give everybody a nice tangible thing they can do at this holiday season.

- Omar Bourne: [18:15](#) And not only did we have a PSA with New York Cares and Emergency Management but we also worked together along with the Salvation Army for a Coat Drive up in Harlem earlier, a few weeks ago. And between New York Cares and Emergency Management donated more than 300 coats to the community.
- Gary Bagley: [18:36](#) That event was just amazing. I think one of the things I often say is that events like Coat Drive have to run on partnerships.
- Omar Bourne: [18:46](#) Right.
- Gary Bagley: [18:46](#) That's one of the messages that happens in our work with Emergency Management. We're working with a 1,000 non profits and schools across the five boroughs, hundreds and hundreds of community groups and companies across the five boroughs, whether they host a Coat Drive, whether they answer winter wishes letters, whether they volunteer with us, we like to see ourselves as a hub for making a lot of good things happen across the city and you know it's a really ... it's an honor ... we hold an honored position that's sort of humbling because so many groups make good happen through us that you know last year we collected and distributed 105,000 coats. We filled over 200,000 volunteer positions across the five boroughs.
- Omar Bourne: [19:32](#) Wow.
- Bushra Mollick: [19:32](#) Wow.
- Gary Bagley: [19:33](#) And that is just because we try to harness the good intentions of so many amazing New Yorkers.
- Omar Bourne: [19:41](#) And you do spectacular job at it. And we were able to experience that first hand.
- Bushra Mollick: [19:46](#) Yeah. Definitely. An amazing initiative really. And what we hear in the PSA is the theme of being a good neighbor through donating a winter coat but that's just one of the winter tips that

we provide. We often use simple tips like bundling up and keeping your noses, ears and head covered during the cold. This question is for both of you. Why is messaging so important before a winter emergency? Herman, let's start with you.

Herman Schaffer: [20:10](#)

So I mean, I think it's something that has to be done ahead of time. It's like much of preparedness. So our messaging is to be a buddy. Check on a neighbor. Take care of someone else. And so that's what we really want you to do is start by taking care of yourself, knowing what to do but then reaching out and taking care of somebody else that may need your help. So a friend, a neighbor. Go out there and make sure that what you're doing is impacting other people as well. And I think that goes well again, with the message that Gary was just talking about.

Gary Bagley: [20:42](#)

I think you know preparedness is so important for each of us because hopefully we become prepared for an emergency and then it doesn't take place. It's incredible. And therefore the next emergency takes us by surprise when we decided it's going to be like the last one and we're no longer ready. So I think just that idea of ... I almost think of it like good health, right. We don't want wait and start eating right and exercising when we get sick. We want do that to prevent that. So the messaging is important and because hopefully an emergency doesn't happen every day. It also needs to be consistent and in our awareness.

Omar Bourne: [21:21](#)

Yep. My granny always used to say, "Prevention is better than cure." So to your point ...

Gary Bagley: [21:25](#)

Absolutely.

Omar Bourne: [21:26](#)

Yeah. Gary, can you ... and you mentioned that the Coat Drive goes through December 31st here in the city. But I want to mention that this year, New York Cares added pop up locations where people can drop off some coats. Tell us a little about that.

Gary Bagley: [21:46](#)

At New York Cares, we were thinking so hard because one of the downsides, if you will, of the Coat Drive, is that you know individuals go through a lot of effort. They go through their closets, they drag all their coats to some box somewhere and they drop it in and New York Cares isn't there to thank them. Right? And the good now, of course, we couldn't collect 105,000 coats and have somebody everywhere but we wanted the change to bring the experience a little closer to home for people.

- Gary Bagley: [22:14](#) So through the generosity of some landlords who donated some retail space that was available, an experiential design firm that stepped in to design beautiful spaces for us, we have two pop up shops this season. There's one this week running at 111 3rd Avenue, it's running Tuesday through Saturday from 2:30 I'm sorry from 7:30 in the morning until 3:30 in the afternoon and that will end on December 22nd. But if you go into that pop up shop, you can donate a coat.
- Gary Bagley: [22:49](#) What we're also doing to expand the experience is instead of throwing the coat in a box, there will be a place where a volunteer can hang it on a coat hook.
- Omar Bourne: [22:57](#) Nice.
- Gary Bagley: [22:58](#) And so that it's a little bit like home, understanding the kind of home that we wish for everybody who will eventually receive a coat. You'll see quotes from previous recipients of coats to help maybe understand how important this can be in somebody's life. You also have an opportunity if you'd like to write a holiday note that we'll attach to the coat and we can make sure that gets to the recipients, so that at a time when the most basic needs aren't being met, like a coat, someone can understand that not only is there a coat but that there's another New Yorker somewhere who wants the absolutely best for them and wants them back up on their feet and fully thriving.
- Omar Bourne: [23:36](#) Wonderful. And if you don't have a coat to donate, you can also donate cash as well, is that correct?
- Gary Bagley: [23:43](#) Absolutely. We started a new program two years ago that's been a huge success. If you text coat to 41444 that's the word coat to 41444, a donation of just \$20 will allow New York Cares to buy a brand new coat for a New Yorker in need. Last year, a full 30,000 of the coats that we were able to deliver to community, were brand new, thanks to the generosity of New Yorkers who without a coat still stepped up and gave to us financially.
- Omar Bourne: [24:18](#) And it really, again, just emphasizes the point of looking out for others and being a good neighbor helping others in need and it seems like you guys at New York Cares have thought of everything and you're making the experience not only great for those in need but also for those who are coming to give and we appreciate that. So well done. And we enjoy working with you here at New York City Emergency Management.

Omar Bourne: [24:43](#) We are going to transition into what we like to call our rapid fire Q&A. And this is more of a lighter side of the podcast, where we ask you some questions. Feel free to answer in one word if you want. You can expound upon it as well. But its lighthearted and we really love to have some fun. So we're going to go with the first question. Gary, this one is for you first.

Omar Bourne: [25:10](#) What is your favorite preparedness tip?

Gary Bagley: [25:13](#) Have lots and lots of batteries. I actually just bought about 150 double A and triple A batteries on Saturday.

Omar Bourne: [25:22](#) All for yourself?

Gary Bagley: [25:24](#) All for me, me, me. And I guess if power goes out I'd share them with my neighbors.

Omar Bourne: [25:31](#) All about being a good neighbor. Herman, what about you? Your favorite winter preparedness tip.

Herman Schaffer: [25:36](#) I would have to say switch out you Go Bag. So make sure that you don't have your summer stuff in your winter Go Bag so think about seasonally, you know?

Omar Bourne: [25:45](#) Very good point.

Bushra Mollick: [25:46](#) Right. Listen Gary, what is one emergency item that you can not live without? So it could be something like an old family photo, or a comfy pair of slippers?

Gary Bagley: [25:55](#) Mine's a little geekier than any of those things. I take my solar USB charger.

Herman Schaffer: [26:03](#) Very nice.

Omar Bourne: [26:03](#) I like that.

Herman Schaffer: [26:03](#) I like that.

Bushra Mollick: [26:03](#) Do you have one?

Gary Bagley: [26:04](#) At New York Cares, I so often would need to know that I can be available at post emergency that I definitely charge my phone all the time.

Bushra Mollick: [26:15](#) Do you have one or 150?

Gary Bagley: [26:17](#) On that one, I only have three.

Omar Bourne: [26:21](#) Oh wow.

Herman Schaffer: [26:21](#) Oh wow. Very nice.

Gary Bagley: [26:24](#) One at work, one at home and one in Pennsylvania where I would escape to if New York City were without electricity.

Omar Bourne: [26:29](#) Ah, you got it all planned out .

Herman Schaffer: [26:31](#) Very nice preparedness spot. I love it.

Gary Bagley: [26:35](#) We learn from our mistakes. That's what I always say. There you go.

Omar Bourne: [26:39](#) I like it. Herman, what about you? What emergency item you cannot live without?

Herman Schaffer: [26:43](#) See, I'm a photographer so it ... my digital photos. I've got those backed three times up and then all the best ones they're on the cloud somewheres. So I got to make sure that those are accessible to me.

Bushra Mollick: [26:55](#) I did not know you were a photographer, so that means when I'm out, you can definitely take some pictures of our events.

Omar Bourne: [27:04](#) So we mentioned earlier some Glen Jones music, so the next question, what is currently on your playlist?

Gary Bagley: [27:14](#) I admit it, it's Aretha Franklin's Christmas album.

Herman Schaffer: [27:16](#) Ah. Very nice.

Gary Bagley: [27:20](#) Just amazing. It was amazing that when she sang it and having lost her this year was just top of mind and it just miraculous.

Bushra Mollick: [27:27](#) She is iconic.

Omar Bourne: [27:27](#) Yes she it. Herman.

Herman Schaffer: [27:30](#) I'm going to go ... I've been listening to someone The J Band recently. But I also have a three year old and a five year old so really my playlist is "Kidz Bop. "

Omar Bourne: [27:40](#) Baby Shark?

Gary Bagley: [27:43](#) Sidney Street best of.

Herman Schaffer: [27:44](#) Exactly.

Gary Bagley: [27:44](#) Muppet Christmas.

Herman Schaffer: [27:47](#) Playlist is not my own.

Gary Bagley: [27:52](#) There you go.

Bushra Mollick: [27:52](#) So this is my favorite topic. So Gary, what's your favorite holiday food?

Gary Bagley: [27:55](#) You know, I'm trying to think of something that's not a bunch of sugar. But I can't think of anything. I just love a good straight forward Christmas cookie.

Herman Schaffer: [28:05](#) Oh yes.

Gary Bagley: [28:07](#) I love it. If it can have like a little glitter on it, you know that kind of thing, love it. I'm sure it's pure sugar but I love it.

Herman Schaffer: [28:14](#) Just a block of sugar.

Gary Bagley: [28:17](#) Just a block. And if you could give me a stick of butter covered in sugar, I think I'd be fine.

Omar Bourne: [28:21](#) Herman.

Herman Schaffer: [28:23](#) Red velvet cupcakes.

Omar Bourne: [28:24](#) Ooh.

Gary Bagley: [28:25](#) Mm.

Herman Schaffer: [28:25](#) There you go. Nice Christmas colors, the red and white.

Gary Bagley: [28:28](#) Nice. Nice. Nice.

Omar Bourne: [28:30](#) Fancy, fancy, fancy. And our last rapid fire question, Herman, we're going to start with you, what is your favorite winter-themed movie or TV show?

Herman Schaffer: [28:42](#) So I got to go back to my childhood here. "Muppet's Christmas Carol. "

Omar Bourne: [28:46](#) Ooh. The Muppet's. Love the Muppet's.

Gary Bagley: [28:48](#) Beautiful and I also am back to my childhood, "Charlie Brown Christmas."

Herman Schaffer: [28:52](#) Ah, very nice.

Gary Bagley: [28:54](#) They didn't get better than that.

Omar Bourne: [28:57](#) All good answers. And you guys can view the PSA on NYCTV also in New York City taxis and Gary ...

Gary Bagley: [29:09](#) Yeah.

Omar Bourne: [29:09](#) You're a celebrity. A local celebrity.

Herman Schaffer: [29:12](#) Always.

Gary Bagley: [29:12](#) I have gotten so many texts and emails from friends who say, "I just saw you in a taxi." Two of them were so much on their phones that they took a picture of it and texted me and I was like, that's like a deep cause for concern for both of them but it was nice. So I have pictures of me and Commissioner Esposito like mid PSA from the back of cabs.

Herman Schaffer: [29:38](#) Nice.

Omar Bourne: [29:39](#) Sounds good. So they're in cabs and NYCTV, local broadcast stations. They're also on our website and on YouTube and again, what a amazing initiative this year with the PSA and with the Coat Drive and just one last question. Do you have any final thoughts to our listeners, anyone who may be visiting New York who might be from out of town, coming into New York, any thoughts on joining this initiative and maybe donating a winter coat? Gary.

Gary Bagley: [30:12](#) Absolutely. Come to ... If your in town, come to our pop up shop through December 22nd. We are collecting in any police precinct in the five boroughs, 24 hours a day, one of our strongest partnerships. So please ... you know, especially if you're going back to a warmer climate, heck, leave us your coat on your way to the airport.

Omar Bourne: [30:36](#) Or take us with you.

Gary Bagley: [30:37](#) If you're not going to take me with you, leave your coat.

Omar Bourne: [30:39](#) Herman, what about you?

Herman Schaffer: [30:40](#) I'd say if your just joining us here, I want everyone to enjoy all the beauty that is New York City during the holidays. But also to sign up for at Notify NYC. Got to put a plug in for that. He'll tell you everything that's going on. If you're traveling, he'll tell you where to avoid, what accidents are happening, all that stuff so you can enjoy it even more.

Omar Bourne: [31:02](#) And that's at Notify NYC on Twitter. And as we mentioned not only is the PSA on TV but you can also listen to it on WNYE 91.5FM, other local radio stations and for our Spanish listeners, we have not forgotten you. You can tune into WXNY 96.3 also WADO 1280AM and WQBU 92.7 to hear the PSA in Español. So we have the English covered and we have for our Spanish listeners as well. You can tune in there.

Bushra Mollick: [31:48](#) That's this addition of Prep Talk. If you like what you heard, you can listen anytime online or through your favorite RSS feed. Until next time, stay safe and prepared.