

# Preliminary Advertising Spend FY23, Q2 (Oct - Dec 2022)

City Agency Name	City Agency Acronym	In-Scope (Print, Digital, Radio, and TV)			50% Spending Goal Compliance per LL 83  (ECM Spending Divided by Total In-Scope Spending)	Out-of-Scope (OOH, Social Media, Job Boards, Digital Displays, and Other)	Overall Total  Total In-Scope + Out-of-Scope
		ECM  (Listed in the Citywide Marketing Directory)	Non - ECM  (Not in the Citywide Marketing Directory)	Total In-Scope			
Department of Design and Construction	DDC	\$1,281.60	N/A	\$1,281.60	100%	\$1,057.13	\$2,338.73
Department of Parks and Recreation	DPR	\$37,689.23	\$1,422.29	\$39,111.52	96%	\$12,365.02	\$51,476.53
Mayor's Office (Central)	MO	\$35,619.86	\$3,865.90	\$39,485.76	90%	\$36,153.79	\$75,639.55
Fire Department of New York	FDNY	\$297.20	\$52.33	\$349.53	85%	\$533.93	\$883.46
Department of Citywide Administrative Services	DCAS	\$4,658.34	\$2,197.63	\$6,855.97	68%	\$827.11	\$7,683.08
Administration for Children's Services	ACS	\$162,411.50	\$90,956.50	\$253,368.00	64%	\$302,847.85	\$556,215.85
New York City Police Department	NYPD	\$8,300.00	\$4,668.00	\$12,968.00	64%	\$670,587.89	\$683,555.89
Department of Probation	DOP	\$95,068.00	\$62,650.00	\$157,718.00	60%	N/A	\$157,718.00
Office of Emergency Management	OEM	\$12,270.30	\$9,339.30	\$21,609.60	57%	N/A	\$21,609.60
Department of Consumer and Worker Protection	DCWP	\$6,113.00	\$5,102.00	\$11,215.00	55%	\$38,803.00	\$50,018.00
Health and Hospitals	H+H	\$659,535.17	\$602,690.58	\$1,262,225.75	52%	\$602,290.66	\$1,864,516.41
Department of Small Business Services	SBS	\$25,893.16	\$24,669.40	\$50,562.56	51%	\$84,127.00	\$134,689.56
Department of Social Services	DSS	\$18,872.48	\$19,495.06	\$38,367.54	49%	\$423,923.82	\$462,291.36
Department of Youth and Community Development	DYCD	\$8,669.35	\$9,616.69	\$18,286.04	47%	\$8,506.17	\$26,792.21
Civic Engagement Commission	CEC	\$8,236.85	\$13,130.54	\$21,367.39	39%	\$12,500.00	\$33,867.39
Racial Justice Commission <small>(Mayor's Office of Equity)</small>	RIC (MOE)	\$683,480.04	\$1,251,729.17	\$1,935,209.21	35%	\$631,728.30	\$2,566,937.51
Department of Transportation	DOT	\$17,034.14	\$32,596.62	\$49,630.76	34%	\$80,117.65	\$129,748.41
Department for the Aging	DFTA	\$80,346.96	\$156,027.69	\$236,374.65	34%	\$36,500.00	\$272,874.65
Department of Housing Preservation and Development	HPD	\$4,731.93	\$10,506.08	\$15,238.01	31%	\$10,572.75	\$25,810.76
Department of City Planning	DCP	\$1,237.27	\$2,833.51	\$4,070.78	30%	N/A	\$4,070.78
Department of Health and Mental Hygiene	DOHMH	\$2,979,645.67	\$6,991,313.32	\$9,970,958.99	30%	\$1,913,734.72	\$11,884,693.71
Mayor's Office of Media and Entertainment	MOME	\$19,900.00	\$47,014.45	\$66,914.45	30%	N/A	\$66,914.45
Department of Buildings	DOB	\$45,572.00	\$109,244.00	\$154,816.00	29%	\$70,000.00	\$224,816.00
Department of Veterans Services	DVS	\$2,533.50	\$19,995.00	\$22,528.50	11%	N/A	\$22,528.50
Mayor's Office of Climate and Environmental Justice	MOCEJ	\$0.00	\$3,102.50	\$3,102.50	0%	N/A	\$3,102.50
Department of Environmental Protection	DEP	\$0.00	\$8,105.17	\$8,105.17	0%	\$1,193.79	\$9,298.96
Department of Finance	DOF	\$0.00	\$3,318.90	\$3,318.90	0%	N/A	\$3,318.90
NYC Public Schools	NYC PUBLIC SCHOOLS	\$0.00	\$11,995.00	\$11,995.00	0%	\$47,788.88	\$59,783.88
Public Engagement Unit	PEU	N/A	N/A	N/A	N/A	\$33,760.00	\$33,760.00
NYC Districting Commission	NYC DISTRICTING COMMISSION	N/A	N/A	N/A	N/A	N/A	N/A
Department of Sanitation	DSNY	N/A	N/A	N/A	N/A	\$32,331.00	\$32,331.00
Office of Management and Budget	OMB	N/A	N/A	N/A	N/A	N/A	N/A
Business Integrity Commission	BIC	N/A	N/A	N/A	N/A	N/A	N/A
Law Department	LD	N/A	N/A	N/A	N/A	N/A	N/A
New York City Commission on Human Rights	CCHR	N/A	N/A	N/A	N/A	N/A	N/A
Conflict of Interest Board	COIB	N/A	N/A	N/A	N/A	\$500.00	\$500.00
Department of Cultural Affairs	DCLA	N/A	N/A	N/A	N/A	N/A	N/A
Department of Correction	DOC	N/A	N/A	N/A	N/A	\$5,109.98	\$5,109.98
Department of Investigation	DOI	N/A	N/A	N/A	N/A	\$12,818.54	\$12,818.54
Mayor's Office to End Domestic and Gender-Based Violence	ENDGBV	N/A	N/A	N/A	N/A	\$32,771.00	\$32,771.00
Mayor's Office of Contract Services	MOCs	N/A	N/A	N/A	N/A	N/A	N/A
New York City Housing Authority	NYCHA	N/A	N/A	N/A	N/A	\$229.42	\$229.42
Office of Administrative Trials and Hearings	OATH	N/A	N/A	N/A	N/A	N/A	N/A
Office of Chief Medical Examiner	OCME	N/A	N/A	N/A	N/A	N/A	N/A
Office of Labor Relations	OLR	N/A	N/A	N/A	N/A	N/A	N/A
<b>GRAND TOTAL</b>		<b>\$4,919,398.00</b>	<b>\$9,497,638.00</b>	<b>\$14,417,035.00</b>	<b>34%</b>	<b>\$5,103,679.00</b>	<b>\$19,520,715.00</b>

This is a preliminary quarterly report. Requests for waivers have been received, however, final adjudications have not been made.

Source: The Mayor's Office of Ethnic and Community Media.

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