

MAYOR'S FUND TO ADVANCE NEW YORK CITY

MEETING OF THE BOARD OF DIRECTORS: MINUTES

June 23, 2021

Directors in attendance:

- Alexis Blane
- Matthew Klein
- First Lady Chirlane McCray
- J. Phillip Thompson

Officers in attendance:

- Daniele Baierlein, Co-Executive Director
- Matt Everett, Secretary
- Maya Jakubowicz, Treasurer
- Jorge Luis Paniagua Valle, Co-Executive Director

Other participants

- Roxanne John, Chief of Staff, First Lady of NYC
- Dabash Negash, Senior Advisor, First Lady of NYC
- Madeline Neuberger, Communications Associate
- Leah Prestamo, Counsel and Director of Programs and Policy

The First Lady opened the meeting at 2:37 PM with an acknowledgement of Pride Month and Juneteenth.

She spoke about the Mayor's Fund role in supporting New York's continued recovery, especially supporting young people. She shared information about the Trust Youth Initiative, which provides direct cash assistance and other services to homeless young adults. She noted that the initiative is a partnership of the Office of Economic Opportunity, led by Board Member Matthew Klein.

The First Lady then shared that the Mayor's Fund recently unveiled its newest soccer mini-pitch as part of the NYC Soccer Initiative at Col. Young Playground in Harlem. In addition to the existing Soccer Initiative partners, this pitch included a special partnership with Black Players For Change and the Black Women's Player Collective.

The First Lady then emphasized the importance of small businesses in the City's recovery and noted the Mayor's Fund's support of 60 restaurants in a new round of the Restaurant Revitalization Program. She noted that the majority of these restaurants are located in the communities identified by the Taskforce on Racial Inclusion and Equity as hardest hit by the COVID-19 pandemic.

The First Lady thanked the Board and staff of the Mayor's Fund and turned the meeting over to Mr. Paniagua Valle.

Mr. Paniagua Valle thanked the First Lady and the Board and asked for a motion to approve the minutes of the February 5, 2021 Board meeting.

Ms. Blane moved to approve. Mr. Thompson seconded. The motion was approved.

Mr. Paniagua Valle then noted that the Mayor's Fund released its 2020 annual report in both physical and digital formats and that the Mayor's Fund was recognized by Empire BlueCross BlueShield as one of 50 Whole Health Heroes.

Mr. Paniagua Valle noted that the Mayor's Fund is estimated to raise \$21.5 million in total revenue for the current fiscal year but noted that this figure is a projection that has not been audited. The final audited amount will be reported at the next Board meeting following the Fund's annual audit.

Mr. Paniagua Valle then offered examples of recent Mayor's Fund programming:

- A "welcome back" program for 600 CUNY students whose studies were interrupted by the pandemic.
- A partnership with the Mayor's Office to End Domestic and Gender-Based Violence (ENDGBV) and Norton LifeLock to provide cybersecurity licenses to survivors of domestic violence and train ENDGBV staff in cyber-safety.
- A partnership with ENDGBV and T-Mobile to provide mobile devices and discounted plans to survivors of domestic violence.
- A partnership with the City, the Information Technology Disaster Resource Center, the Rockefeller Foundation, Zoom, Cielo Scholarship Foundation, and Education Superhighway to support broadband connectivity in NYCHA developments.
- The expansion of the Restaurant Revitalization Program, as discussed by the First Lady in her opening remarks.
- The launch of Unityworks, the country's largest workforce development program for LGBTQI youth.
- The launch of the Trust Youth Initiative, in partnership with Chapin Hall at the University of Chicago, Point Source Youth, the Office for Economic Opportunity, the Block-Leavitt Foundation, Melville Charitable Trust, Robin Hood Foundation, and the NYC Fund to End Youth & Family Homelessness. This pilot project will provide direct cash assistance with the goal of ending youth homelessness in New York City.

Mr. Paniagua Valle then announced that Ms. Baierlein and the Development team are building a roster of sponsors for the Hometown Heroes Parade.

Mr. Paniagua Valle then asked for new business.

Mr. Klein offered congratulations on the range of important projects the Mayor's Fund is undertaking.

Ms. Blane complimented the team at the Mayor's Fund for continuing the work that began last year and bridging the gaps for those most affected by the pandemic.

Mr. Paniagua Valle announced that the next meeting will take place in October and that there will likely be an Audit and Finance Committee prior to then.

Mr. Thompson offered a motion to adjourn. The First Lady seconded.

The meeting adjourned at 2:50 PM.

Respectfully submitted,



Matt Everett
Board Secretary