

MAYOR'S FUND TO ADVANCE NEW YORK CITY

MEETING OF THE BOARD OF DIRECTORS: MINUTES

June 20, 2018

Directors in attendance: Chirlane McCray, Gabrielle Fialkoff, Henry Berger, Phil Thompson, Lincoln Restler

Officers in attendance: Darren Bloch, Maya Jakubowicz

Others Present: Toya Williford, Sarah Batchu – Mayor's Fund to Advance NYC staff

The Board Chair, First Lady Chirlane McCray, opened the meeting by welcoming the newest board members, Lincoln Restler, Deputy Chief of Staff to the Mayor, and Phil Thompson, Deputy Mayor for Strategic Policy Initiatives.

Chirlane then highlighted the fundraising efforts of the Mayor's Fund in support of those affected by Hurricane Maria in Puerto Rico. Chirlane shared that she traveled to Puerto Rico where the City of New York is offering more support to heal unseen wounds by training trainers to guide children in schools through the trauma they experienced.

Chirlane shared her sense that ThriveNYC is revolutionizing how the city approaches health care and mental health. In addition she reflected on the recent positive news that the City has committed to fill the Connections to Care funding gap that resulted from the White House elimination of the federal Social Innovation Fund, which had been a major funding partner for the project. Chirlane also shared that the Center for Youth Employment has met the Mayor's goal of creating 100,000 annual workforce opportunities for youth two years ahead of schedule.

Chirlane closed her remarks by sharing that she hosted a baby shower at Rikers Island on June 19 and that the Mayor's Fund is working to identify opportunities for public and private funding to work together to address criminal justice issues.

Darren Bloch asked for a motion to approve the minutes from the previous meeting. Henry Berger moved to approve. Gabrielle Fialkoff seconded.

The board made a motion to appoint Phil to the Board of Directors. Matt Klein moved to approve. Gabrielle seconded.

The board made a motion to appoint Lincoln to the Board of Directors. Henry moved to approve. Gabrielle seconded.

The board made a motion to appoint Matt to the Board of Directors Governance and Audit & Finance committees. Henry moved to approve. Chirlane seconded.

The next order of business was to approve two amendments and one contract. Darren invited Toya Williford to join the meeting for questions.

The first amendment was for \$637,000 to support services from New York Legal Assistance Group that began in 2016. Henry asked what program delivered these services. Darren answered that the services

delivered by New York Legal Assistance Group are one part of the City's many efforts to support immigrants. This amendment will support NYCitizenship, through which New York Legal Assistance Group provides legal assistance with citizenship applications. Gabrielle asked how much funding NYCitizenship has received. Toya answered that NYCitizenship has received about \$2 million dollars from private funders as well as additional public dollars from NYC Opportunity. Gabrielle asked how many people NYCitizenship serves. Toya answered that the program serves 1600 clients and has completed 1400 applications. Henry moved to approve. Chirlane seconded.

The second amendment was for legal services delivered at the City's Family Justice Centers, which work with survivors of intimate partner violence and domestic violence. Toya added that this program is a long-standing partnership with the Robin Hood Foundation at three of the five Family Justice Centers. Chirlane asked for clarification on where the program operates. Darren clarified that the program operates only in high needs areas. Chirlane asked if the program operates every day. Toya answered that the program staff are full-time. Lincoln asked if an increase in need for these services was expected in light of changes at the federal level. Toya answered that the Mayor's Fund does anticipate an increase and can report back to the board on this question. Matt moved to approve. Gabrielle seconded.

The final item for action was approval of a contract with ICF Resources to receive a \$418,000 to assist the Mayor's Office of Sustainability with their Retrofit Accelerator. As part of OneNYC, the City is supporting the retrofitting of existing buildings. The Mayor's Office of Sustainability led a competitive process to identify a partner to complete this work in 2015, and ICF Resources was selected. Astoria Energy approached the Mayor's Fund with the opportunity to support some of the Mayor's Fund's work, and the Retrofit Accelerator emerged as a good fit. Phil asked where ICF Resources' personalized advisory services were aimed. Darren answered that the services are targeted at building owners. Phil asked if the owners are residential. Darren answered yes they are. Phil asked if the NYC Retrofit Accelerator program engages residents. Darren answered that he didn't think that the program engaged residents. Phil replied that to retrofit a building, you need tenants on board. Darren added that the program may engage residents, but he needs to follow up. Henry moved to approve. Gabrielle seconded.

The next order of business was administrative updates from Darren. Darren noted that the Mayor's Fund continues to explore how to maximize its investments but that there is very little room to yield gains since most of the Mayor's Fund's principle funds are earmarked. Darren next referred Directors to a chart of the Mayor's Fund fundraising over time. Henry asked what the spikes in fundraising were in the chart. Darren answered that the spikes in fundraising were during the aftermath of Hurricane Sandy and the launch of the Young Men's Initiative, a \$126 million partnership. Darren added that a lot of Mayor's Fund's value is creating partnerships or helping agencies do the work that is their priority.

Darren next reported that the Mayor's Fund recently appointed new members to its Board of Advisors, including Neil Blumenthal, Valentino Carlotti, Debra Martin Chase, Marilyn Simons, and Ellen Alemany.

Darren next reported that the Corporation of National and Community Services is still reviewing the questions from the Office of the Inspector General in regards to the first Social Innovation Fund grant received by the Mayor's Fund. Darren stated that the Mayor's Fund strongly disagrees with the Office of the Inspector General's findings.

The final order of business was a summary of recent and upcoming convenings. Darren first reported that the Mayor's Fund had a convening with the Altman Foundation and other funders who want to

bring better mental health care to immigrant communities. The Mayor's Fund is starting to convene agencies to brainstorm solutions.

Darren next reported that the Mayor's Fund recently brought together funders in the youth workforce space to celebrate the three-year anniversary of the Center for Youth Employment. At this convening, the Center and the Mayor's Fund announced that the City has reached its ambitious goal of at least 100,000 workforce development opportunities for youth each year. Darren also noted that each Director was provided a copy of a white paper on the Center for Youth Employment.

Darren finally reported that the Mayor's Fund would hold its annual meeting for agency partners in July. Lorie Slutsky from the New York Community Trust will speak, and there will be a panel on NYC: AT WORK.

Before adjourning the meeting, Chirlane mentioned that many have questions about how to support the families at the border. Darren replied that the Mayor's Fund is working with the Mayor's Office and funders on this issue.

Lincoln Restler moved to close the meeting. Henry seconded.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Ann Wright', written in a cursive style.

Ann Wright

Board Secretary