

**MAYOR'S FUND TO ADVANCE NEW YORK CITY
MEETING OF THE BOARD OF DIRECTORS: MINUTES
February 22, 2017**

Directors in attendance: Gabrielle Fialkoff, Henry Berger, Tom Snyder and Mindy Tarlow.

Officers in attendance: Darren Bloch

Others present: Kevin Cummings, Maya Jakubowicz, Chris Kelsaw and Cynthia Olson – Mayor's Fund to Advance NYC staff. Melissa Lewis and Jen Katz, RSM LLC.

I. Business

Darren Bloch welcomed the directors and then made a motion to accept the minutes from the last Board of Directors meeting. Gabrielle moved to approve. Henry seconded. All board members voted unanimously to adopt.

The board then made a motion to accept Mindy Tarlow onto the Audit and Finance Committee. Gabrielle moved to approve and Tom seconded. All board members voted unanimously to accept.

The final order of business was to approve a contract with Blue State Digital to support the Access NYC project that is being facilitated by the NYC Mayor's Office of Operations' Center for Economic Opportunity (CEO) to make access city programs and services easier for NYC residents. Henry moved to approve and Gabrielle seconded. All board members voted unanimously to accept.

In closing, Darren gave a brief review of an upcoming city-wide advertising campaign slated to launch March 13th to promote the [Ladders for Leaders](#) youth internship program, specifically toward engaging employers to hire NYC interns.. Ladders for Leaders is a competitive internship program for high-achieving high school and college students, matching companies with highly skilled, diverse interns. The campaign focuses on engaging more employers to hire NYC students for summer internships.

Finally, Darren thanked outgoing board member Tom Snyder for his service. He then asked for a motion to adjourn the meeting of the full board in order for the Audit Committee to meet. Henry approved the motion and Gabrielle seconded.

Respectfully submitted,
Darren Bloch