

MAYOR'S FUND TO ADVANCE NEW YORK CITY

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FOR IMMEDIATE RELEASE
May 4, 2013

ONE KINGS LANE DONATES FURNITURE AND HOME DECOR TO MAYOR'S FUND TO ADVANCE NEW YORK CITY TO SUPPORT HURRICANE SANDY VICTIMS

One Kings Lane, the leading online destination for the home, donated needed furniture and decor to the Mayor's Fund to Advance New York City in support of the City's hurricane relief efforts. The donation, which represents approximately 5,000 pieces of merchandise, includes a range of products such as furniture, lighting, tabletop, kitchen items and décor.

Freightquote, the largest online freight-shipping broker in the nation, generously donated delivery services and trucks to transport the donated items to New York City. In collaboration with the Office of the Mayor and the New York City Housing Authority (NYCHA), the Mayor's Fund is coordinating the distribution of home goods to storm-impacted families in need. In addition, the Mayor's Fund is holding a "Home Sale for Sandy Relief" tag sale on May 4 with all proceeds supporting New York City hurricane relief efforts.

"These wonderful items will help so many families in their efforts to restore normalcy to their lives," said Megan Sheekey, President of the Mayor's Fund to Advance New York City. "We are very grateful to One Kings Lane for donating such a large number of home goods, and to our City and nonprofit partners in this effort."

"One Kings Lane is passionate about helping people create homes that provide a sense of peace and well being," said Doug Mack, Chief Executive Officer of One Kings Lane. "For those impacted by last year's storm, restoring order to their homes has been a difficult journey. We hope that these items will help to make their apartments and houses feel like true homes once again."

The Mayor's Fund has facilitated in-kind donations valued at over \$6 million including 1.5 million bottles of water, 350,000 cleaning supplies, and 25,000 blankets. These in-kind donations were distributed in the aftermath of Hurricane Sandy to assist families, public schools, nonprofits and small businesses that experienced major loss and damage.

The Mayor's Office of Housing Recovery worked with NYCHA and other City service agencies to distribute furniture items to high need families relocating after Hurricane Sandy. To date, over 200 families who were impacted or were displaced and moved into NYCHA apartments as a result of the storm have received furnishings through this coordinated effort, which includes

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combined 9,500 pieces of furniture donated to the Mayor's Fund from One Kings Lane and Loews Hotels from its world famous Regency Hotel.

Additionally, the Mayor's Office of Special Projects and Community Events, NYC Service, and a host of volunteers – including members of the Council of Fashion Designers of America, Ralph Lauren, Urban Simplicity and the New York Chapter of the National Association of Professional Organizers– are helping to coordinate and staff the tag sale on May 4 using remaining goods, primarily decorative items, to raise funds for Mayor's Fund hurricane relief efforts. The Mayor's Fund is also partnering with Materials for the Arts – New York's leading provider of donated supplies to schools and arts organizations – to distribute any items not suitable for the home to hurricane impacted nonprofit organizations.

About One Kings Lane

One Kings Lane is the leading online destination for the home that brings members exceptional value on a spectacular collection of top-brand, vintage and designer items. One Kings Lane works directly with leading home brands, antique and vintage dealers and designers to bring the very best products at exceptional prices to its members – every day of the week. One Kings Lane also partners with top designers, decorators and industry insiders to deliver content that inspires, enlightens and informs. Please visit www.onekingslane.com for more information.

About the Mayor's Fund to Advance New York City

The Mayor's Fund to Advance New York City is a 501(c)(3) nonprofit organization dedicated to innovative public-private partnerships throughout NYC's five boroughs. One hundred percent of donations in response to Hurricane Sandy are being dispersed to relief efforts and organizations. The Mayor's Fund has raised over \$58 million to date for Hurricane Sandy recovery and has allocated over \$52 million of those dollars. In the immediate aftermath of the storm, contributions helped to support the supply and transport of emergency needs including hot food, toiletries, baby supplies, cleaning materials, warm clothing and medications for New Yorkers. The Mayor's Fund is now focused on longer-term rebuilding and restoration efforts, including sponsoring a network of housing counselors and legal service providers to help residents, mold awareness trainings and treatment in homes, and programs for nonprofit organizations and local businesses affected by the hurricane. For more information go to www.nyc.gov/fund and follow the Fund on Twitter @NYCMayorsFund.

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