

Brownsville Neighborhood Planning Process: Overview

About the Process

Building off the Brownsville 100 Days to Progress initiative, the NYC Department of Housing Preservation and Development (HPD) is launching a community-based process to develop a shared vision and plan for the future of Brownsville. Working with residents, elected officials, community-based organizations, and other government agencies, HPD will host a series of public workshops, launch an online engagement tool, and participate in community events between July 2016 and Spring 2017. A draft project schedule can be found on the back of this page.

The process will result in the creation of a neighborhood plan that is informed by the community, centralizes information, and tracks City initiatives. It will better coordinate agencies working in the neighborhood to



Created in 2014 as part of a participatory public art project led by Groundswell with the NYC Department of Probation and Pitkin Ave BID, this mural on Mother Gaston Blvd highlights important community figures.

ensure that programs and capital investments – including the redevelopment of vacant City-owned land – are working towards common objectives for the people that live, work, and play in Brownsville.

Preliminary Goals

A set of shared goals will be developed with the community through this process, but HPD has identified the following initial priorities:

1. **Build new affordable housing** integrated with neighborhood amenities.
2. **Expand retail opportunities** along Livonia Avenue.
3. **Promote public safety** by decreasing vacant space, activating key corridors, and improving mobility.
4. **Create workforce development opportunities** for neighborhood residents.
5. **Support small businesses** and promote local economic development.
6. **Improve health** through investments in parks, streets, housing, and community facilities.
7. **Support local arts** in the neighborhood and incorporate local artists throughout the process.

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Visit courb.co/bville for more info



Brownsville Planning Process: Draft Timeline & Planning Phases

01 Learn July - September 2016	02 Create October - December 2016	03 Finalize December - February 2017	04 Implement Ongoing
<p>Research pressing needs and learn about residents' lived experiences. Develop a shared community-driven vision and set of guiding principles.</p> <p>Activities:</p> <ul style="list-style-type: none"> • Workshop 1: Listen and Learn (July 19) • Workshop 2: Vision, Goals, and Guiding Principles (Sept 29) • Tabling/surveying at neighborhood events • Online engagement: texting campaign 	<p>Brainstorm solutions and strategies with the community. Test viability, feasibility, and desirability of potential projects and policies.</p> <p>Activities:</p> <ul style="list-style-type: none"> • Workshop 3: Test Strategies and Actions • Topic-based meetings and roundtables • Tabling/surveying at neighborhood events • Online engagement: community mapping • Continued stakeholder engagement 	<p>Create solutions that have consensus and potential to achieve community goals.</p> <p>Activities:</p> <ul style="list-style-type: none"> • Workshop 4: Confirm and Prioritize • Tabling/surveying at neighborhood events • Online engagement: review the draft Neighborhood Plan • Continued stakeholder engagement 	<p>Coordinate agency programs and capital budgets for implementation of key plan elements.</p> <p>Activities:</p> <ul style="list-style-type: none"> • Continued engagement around neighborhood projects • Citywide budgeting process • Regulatory and policy changes, as needed • Regular tracking and reporting

HPD's new Office of Neighborhood Strategies is working with communities to ensure that new housing is coordinated with other essential services and infrastructure to foster more equitable, diverse, and livable neighborhoods. To learn more, visit www.nyc.gov/hpd