

# PROJECT SUMMARY

## # INITIATIVE

### 01 PROMOTE ACTIVE MIXED-USE CORRIDORS

- 1.1 Develop a broad range of uses on City-owned sites to be developed through the Brownsville RFP
- 1.2 Activate New Lots and Hegeman Avenues with the Ebenezer Plaza development and small rental housing projects
- 1.3 Create a Livonia Avenue Streetscape Plan
- 1.4 Integrate parks with their surroundings
- 1.5 Work with private owners of vacant land and support redevelopment that meets community goals
- 1.6 Ensure that housing development along Mother Gaston Boulevard enlivens the street and promotes safety
- 1.7 Design and implement a catalytic commercial revitalization pilot project on Belmont Avenue

### 02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD

- 2.1A Improve safety and access by exploring design interventions on NYCHA campuses and their immediate surroundings - Public Realm Audits
- 2.1B Improve safety and access by exploring design interventions on NYCHA campuses and their immediate surroundings - Neighborhood Activation
- 2.2 Study new street crossings and traffic signals by NYCHA superblocks and at park entrances
- 2.3 Improve pedestrian safety at dangerous intersections
- 2.4 Expand Brownsville's network of bike lanes
- 2.5 Promote use of the new Brownsville bike lanes and encourage neighborhood gathering through DOHMH-supported summer bike rides
- 2.6 Improve pedestrian connections to East New York
- 2.7 Make accessibility improvements and create a free connection between the Livonia Avenue and Junius Street subway stations

### 03 CREATE ACTIVE AND SAFE PUBLIC SPACES

- 3.1A Make significant and impactful investments in Brownsville's parks and recreation spaces - Betsy Head Park
- 3.1B Make significant and impactful investments in Brownsville's parks and recreation spaces - Community Parks Initiative
- 3.2A Use parks and gardens as space for arts and culture - GreenThumb
- 3.2B Use parks and gardens as space for arts and culture - SummerStage
- 3.2C Use parks and gardens as space for arts and culture - Mobile Movies

**STATUS AS OF: DEC 2021**

| LEAD AGENCY | PARTNERS                                                  | ESTIMATED TIMELINE | STATUS                                                             |
|-------------|-----------------------------------------------------------|--------------------|--------------------------------------------------------------------|
| HPD         | DCLA                                                      | <5 yrs             | In progress                                                        |
| HPD         | DCP                                                       | 2 - 3 yrs          | In progress                                                        |
| DOT         |                                                           | 1 - 3 yrs          | In progress                                                        |
| Parks       | DOT                                                       | Complete           | Complete                                                           |
| HPD         | DCP                                                       | Ongoing            | In progress                                                        |
| HPD         | NYCHA                                                     | Ongoing            | In progress                                                        |
| SBS         | BCJC, Made in Brownsville,<br>Hester Street Collaborative | Complete           | Complete                                                           |
| MOCJ        | NYCHA                                                     | Complete           | Complete with ongoing work                                         |
| MOCJ        | NYCHA                                                     | Complete           | Complete with ongoing work                                         |
| DOT         | Parks/NYCHA                                               | Complete           | Complete with ongoing work                                         |
| DOT         |                                                           | Complete           | Complete with ongoing work                                         |
| DOT         |                                                           | <3 yrs             | In progress                                                        |
| DOHMH       | Parks, Purelements, Brookdale<br>Medical Center           | Ongoing            | Complete with ongoing work                                         |
| DOT         | EDC                                                       | 1 - 5 yrs          | In progress                                                        |
| MTA         |                                                           | 1-2 yrs            | Ongoing                                                            |
| Parks       |                                                           | <1 yr              | Phases I & II complete; Comfort Station to be complete Spring 2022 |
| Parks       |                                                           | Complete           | Newport Playground and Comfort Station complete                    |
| Parks       |                                                           | Ongoing            | Ongoing                                                            |
| Parks       | City Parks Foundation                                     | Ongoing            | Ongoing                                                            |
| Parks       |                                                           | Ongoing            | Ongoing                                                            |

For further detail and status updates, visit [nyc.gov/brownsville](https://nyc.gov/brownsville)

## PROJECT SUMMARY (CONTINUED)

### # INITIATIVE

- 3.3** Activate Osborn Plaza as the Neighborhood Lab anchor site
- 3.4** Install new permanent light fixtures and cameras at Van Dyke and Brownsville Houses
- 3.5** Continue offering free programming and extended summer hours for teens and adults at Cornerstone Centers at Van Dyke, Marcus Garvey, Howard, Seth Low, Hughes, and Tilden Houses
- 3.6A** Create safe spaces for youth to interact with peers and positive role models through productive recreational activities - Police Athletic League
- 3.6B** Create safe spaces for youth to interact with peers and positive role models through productive recreational activities - Kids in Motion

### 04 PROVIDE RESOURCES TO SUPPORT HEALTHY LIFESTYLES

- 4.1** Incorporate health into Brownsville RFP goals
- 4.2A** Increase access to healthy food - Shop Healthy NYC
- 4.2B** Increase access to healthy food - Youthmarkets & Farm stands
- 4.3** Renovate Brownsville Recreation Center
- 4.4** Increase opportunities to garden and grow fresh produce in Brownsville
- 4.5** Create a new Teen Center at Brownsville Houses
- 4.6** Bring composting pick-up to Brownsville to promote organics composting
- 4.7** Train 40 additional ShapeUp NYC instructors to teach classes in Brownsville, East New York, and Canarsie
- 4.8** Reduce racial disparities in maternal and infant health outcomes through the Wellness Suite at the Brownsville Neighborhood Health Action Center

### 05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING

- 5.1** Require Brownsville RFP respondents to implement a targeted hiring outreach plan
- 5.2** Promote coordination between City workforce development providers and community based organizations assisting job seekers
- 5.3** Require developers, general contractors, and subcontractors on major projects in Brownsville to use HireNYC
- 5.4** Provide 3-K for all in School District 23
- 5.5** Expand outreach for the Summer Youth Employment Program (SYEP)
- 5.6** Pilot a Young Innovators Program
- 5.7** Provide opportunities to bring computer science education to Brownsville schools
- 5.8** Create spaces for technology and innovation through the Brownsville RFP
- 5.9** Offer workforce training in green industries for young NYCHA residents

**STATUS AS OF: DEC 2021**

| LEAD AGENCY | PARTNERS                                                                 | ESTIMATED TIMELINE | STATUS                     |
|-------------|--------------------------------------------------------------------------|--------------------|----------------------------|
| MOTI        | EDC, BCJC, NYU Center for Urban Science and Progress                     | Complete           | Complete with ongoing work |
| NYCHA       | MOCJ                                                                     | Complete           | Complete                   |
| DYCD        | Cornerstone service providers                                            | Ongoing            | Complete with ongoing work |
| MOCJ        | NYPD                                                                     | Ongoing            | Complete with ongoing work |
| Parks       | MOCJ                                                                     | Ongoing            | Complete with ongoing work |
| HPD         |                                                                          | Ongoing            | Complete with ongoing work |
| DOHMH       | BHC                                                                      | Ongoing            | Complete with ongoing work |
| BHC         | GrowNYC, DOHMH, Project Eats                                             | Ongoing            | Complete with ongoing work |
| Parks       |                                                                          | 2 - 3 yrs          | In progress                |
| BHC         | NYCHA, Fund for Public Health NYC, Parks, GrowNYC, GreenThumb, Isabahlia | Ongoing            | Complete with ongoing work |
| MOCJ        | NYCHA, DYCD                                                              | Complete           | Complete                   |
| DSNY        |                                                                          | Complete           | Complete with ongoing work |
| Parks       | BHC                                                                      | Complete           | Complete                   |
| DOHMH       |                                                                          | Ongoing            | Complete with ongoing work |
| HPD         |                                                                          | < 5 yr             | In progress                |
| WKDEV       | SBS, NYCHA                                                               | Ongoing            | In progress                |
| WKDEV       | HPD, EDC, DDC                                                            | Ongoing            | Complete with ongoing work |
| DOE         | ACS                                                                      | Complete           | Complete with ongoing work |
| DYCD        |                                                                          | Complete           | Complete with ongoing work |
| MOTI        | BCJC, MOCJ                                                               | Complete           | Complete with ongoing work |
| DOE         | CSNYC                                                                    | Complete           | Complete with ongoing work |
| HPD         |                                                                          | Ongoing            | Complete with ongoing work |
| MOCJ        | NYCHA                                                                    | Ongoing            | Complete with ongoing work |

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## PROJECT SUMMARY (CONTINUED)

### # INITIATIVE

#### 06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS

- 6.1 Connect entrepreneurs to business resources to start, operate and grow their businesses
- 6.2 Provide program support for Storefront Improvements throughout the Pitkin Avenue Business Improvement District
- 6.3 Promote the design of flexible ground-floor spaces that can accommodate a range of uses, including local businesses, especially on Livonia Avenue RFP sites
- 6.4 Promote networking of local designers, contractors, subcontractors, and developers in the neighborhood
- 6.5 Launch a marketing campaign to promote diverse local businesses and local sourcing in the IBZ
- 6.6 Renovate the EDC-owned industrial building on Powell Street

#### 07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK OF DISPLACEMENT

- 7.1 Use the City's financing programs to safeguard affordability of existing homes
- 7.2 Promote safe and healthy housing through rigorous enforcement of the Housing Maintenance Code
- 7.3 Protect tenants by continuing to provide free legal representation
- 7.4 Continue offering homelessness prevention services through the Brownsville HomeBase Center
- 7.5 Support homeowners facing foreclosure or who need help financing repairs
- 7.6 Create new homeownership opportunities and provide resources for first-time home-buyers
- 7.7 Help Brownsville residents understand, prepare for, and complete the affordable housing application process

#### 08 PROVIDE SUPPORT AND CAPACITY BUILDING OPPORTUNITIES

- 8.1 Implement the goals of the citywide Cultural Plan - cultural center at Rockaway-Chester
- 8.2 Pair local organizations with Capacity Fund grants from the Partnership for Parks to facilitate community projects in parks
- 8.3 Work with the East Brooklyn Arts and Culture Alliance (EBACA) to determine appropriate next steps to building the cultural capacity of Brownsville
- 8.4 Convene city agencies and residents in regular NeighborhoodStat meetings
- 8.5 Begin the Brownsville Community Tech Advisory Board
- 8.6 Provide opportunities for partnerships with local organizations through the Brownsville RFP

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| LEAD AGENCY | PARTNERS                                                     | ESTIMATED TIMELINE | STATUS                      |
|-------------|--------------------------------------------------------------|--------------------|-----------------------------|
| SBS         |                                                              | Ongoing            | Complete with ongoing work  |
| SBS         | Pitkin Avenue BID                                            | Complete           | Complete with ongoing work  |
| HPD         |                                                              | Ongoing            | In preliminary design stage |
| EDC         | HPD                                                          | Ongoing            | In progress                 |
| EDC         |                                                              | Complete           | Complete                    |
| EDC         |                                                              | >1 yr              | Under Construction          |
| HPD         |                                                              | Ongoing            | Complete with ongoing work  |
| HPD         |                                                              | Ongoing            | Complete with ongoing work  |
| DSS         |                                                              | Ongoing            | Complete with ongoing work  |
| DSS         |                                                              | Ongoing            | Complete with ongoing work  |
| HPD         | Center for New York City Neighborhoods                       | Ongoing            | Complete with ongoing work  |
| HPD         |                                                              | 1 - 5 yrs          | In progress                 |
| HPD         |                                                              | Ongoing            | Complete with ongoing work  |
| HPD         | DCLA                                                         | Complete           | Complete with ongoing work  |
| Parks       | Partnership for Parks                                        | Ongoing            | Complete with ongoing work  |
| DCLA        |                                                              | Complete           | Complete                    |
| MOCJ        | NYCHA, NYPD, DHS, DFTA, OCDB, HRA, DPR, DOP, DYCD, CEO, OCDV | Ongoing            | Complete with ongoing work  |
| MOTI        | EDC, BCJC, NYU Center for Urban Science and Progress         | Complete           | Complete with ongoing work  |
| HPD         |                                                              | Complete           | Complete with ongoing work  |

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