

March 31, 2021

The Honorable Bill de Blasio
Mayor
City Hall
New York, NY 10007

The Honorable Corey Johnson
Speaker
New York City Council
New York, NY 10007

Dear Mayor de Blasio and Speaker Johnson:

As required by Local Law 35 of 2014, we have enclosed the report on the IDNYC program for the quarter ending March 31, 2021.

In light of the COVID-19 pandemic, IDNYC has worked with its partner agencies and organizations to best communicate with and accommodate cardholders and applicants. On March 20, 2020, all permanent IDNYC enrollment sites were temporarily closed and all homebound and Mobile Command Center (MCC) enrollments, as well as enrollment of public school students in partnership with the Department of Education, were suspended.

During the first quarter of 2021, IDNYC held temporary enrollment at sites across the city. Temporary enrollments also continued from last quarter at the Veterans of Foreign Wars Post 2348 in Astoria, Queens (October 13, 2020- May 3, 2021). From January 19-April 30, 2021, the Staten Island HRA office at Bay Street hosted a pop-up enrollment site. IDNYC is also partnering with the Brownsville Community Justice Center, in Brooklyn from February 22 to April 14, 2021, Henry Street Settlement in lower Manhattan March 8-September 3, 2021, and the Boston Road Learning Center, in the Bronx, from March 5 to July 31, 2021, to hold enrollments. In addition, the Mobile Command Center (MCC) was deployed to host enrollments at the Staten Island Department of Finance office, from January 4 to January 15, 2021, at the Staten Island Library, from March 29- April 9, 2021, and 253 Broadway in Manhattan, from February 8 to February 19, 2021.

As of the end of the fourth quarter, a total of 1,397,806 cardholders have been able to enjoy the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of Mayor de Blasio, Speaker Johnson, and the New York City Council. We look forward to supporting New Yorkers in our city as we move to recovery.

Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Bitta Mostofi, Commissioner, Mayor's Office of Immigrant Affairs



Jeff Thamkittikasem, Director, Mayor's Office of Operations

cc: Dean Fuleihan, First Deputy Mayor
Phil Thompson, Deputy Mayor
Melanie Hartzog, Deputy Mayor
Emma Wolfe, Deputy Mayor for Administration
Lydon Sleeper, Director of Intergovernmental Affairs

New York City Identity Card Program Quarterly Report January 1, 2021- March 31, 2021

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,749,639 applications, including renewal applications, had been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of March 31, 2021 (age 10 & up)	Cardholders as a Percentage of Estimated Eligible Population ¹ (age 10 & up)
Bronx	308,627	19.56%
Brooklyn	507,296	17.72%
Manhattan	350,064	18.59%
Queens	541,092	20.41%
Staten Island	42,495	8.09%
Non-NYC P.O. Box	66	
TOTAL	1,749,639	18.40%

The 66 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

2) The number of New York City identity cards issued:

As of March 31, 2021, IDNYC had issued 1,702,975 cards.

¹ Based on percent of population 10 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

3) **The number of New York City identity cards issued to minors:**

As of March 31, 2021, IDNYC had issued 64,680 cards to minors (individuals ages 10 to 17).

4) **The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:**

During this reporting period, IDNYC did not receive requests for information collected about applicants from any City agencies. For information about requests from law enforcement, see response to question 7 below.

5) **The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:**

During the reporting period, IDNYC did not share any documents submitted by applicants with other City agencies.

6) **The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:**

During the reporting period, IDNYC did not receive any requests for applicant information from any City agencies.

7) **The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:**

During the reporting period, IDNYC did not disclose any information concerning applicants to law enforcement.

8) **The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:**

Since the program's launch in January 2015, 283 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 1 instance in which an individual sought to obtain an IDNYC card under another name and/or identity. Any such integrity instances are detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. If there is a perceived match, investigators on the program integrity team would proceed with an investigation in accordance with program protocols. Where possible, in cases where the program suspects an individual is applying for a card under someone else's identity, the potential victim is notified by letter about the improper use of their identity information.

9) **The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:**

Although many institutions remain closed or are gradually opening to the public in a limited capacity, IDNYC continues to promote its virtual and compliant in-person offerings through IDNYC social media platforms and Know Your Rights presentations with a focus on access to local schools and English as a Second Language programs. During the first quarter of the year, MOIA's outreach team hosted 9 presentations reaching 101 individuals in the Bronx, Brooklyn, and Queens in 5 languages – English, Spanish, Mandarin, Bengali and Arabic. Engaged schools include Isaac Newton Middle School, Kingsbridge International High School, CEC 30, CECD2, Academy of American Studies, and Flushing International High School.

Additionally, throughout this quarter IDNYC enrolled 3,626 New Yorkers at pop-up sites and aboard the Mobile Command Center, IDNYC on the Go!

10) **The City's efforts to promote acceptance of the New York City identification card by banks and other public and private institutions:**

The program continues to seek new ways to expand the card's acceptance and utility, including ensuring the continued acceptance during the pandemic of cards that expired after March 20, 2020 by benefit and cultural partners, and by the NYPD and other government agencies for identification. This extended acceptance will afford cardholders the ability to complete the renewal process but continue to use their cards pending renewal during the pandemic.

11) **The types of services, other than City services, for which the New York City identification card is permitted as acceptable proof of identity and residency:**

IDNYC cardholders continue to take advantage of the cultural, educational, and health-related opportunities that the card offers. Though a number of IDNYC cultural benefit partners continue to operate at 25% capacity while also offering virtual access to myriad events and adhering to COVID-19 restrictions and City implemented guidelines, IDNYC continues to work closely to promote these virtual events and offerings. Highlighted events include streaming films, musical performances, educational programs, master classes and cultural celebrations, and celebrations around Lunar New Year and Black History Month. Cultural partnerships promotions were also offered by Film Forum, Symphony Space, Pregones/PRTT, Studio Museum, Apollo Theater, Sugar Hill Children's Museum, Atlantic Theater, China Institute, The Shed, The Whitney Museum of American Art, and others.

During this quarter, IDNYC cultural partners issued a total of 636 free one-year memberships many of which were issued by the American Museum of Natural History and the Wildlife Conservation Society.. Since the beginning of the year 2020, a total of 8,164 memberships have been issued by cultural institution partners, with 759,850 memberships issued since January, 2015.

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems allows New Yorkers to use their IDNYC card as a single, citywide library card. Since January 2015, over 81,232 cardholders have this added functionality to their IDNYC. Additionally, IDNYC continues to work with the Brooklyn, Queens, and New York Public Libraries to promote their virtual content.

Health

The IDNYC card continues to facilitate access to better health and savings.

- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$1, 207,955 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$131,422.18 in discounted grocery purchases, this quarter, bringing total grocery savings to more than \$3.8 million dollars (\$3,809,348.39) since January 2015.
- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 9,784 cardholders have linked their IDNYC cards to their H+H accounts.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC numbers online, at My Vaccine Record, to access their own or their children's official immunization records from the Citywide Immunization Registry. Parents can check which vaccinations their child still needs and can print out a vaccination history to complete medical forms for childcare, school registration, college admission, camp enrollment, and more. COVID vaccination records are included. To date 4,679 cardholders have accessed vaccine records using an IDNYC number.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 11,482 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.