

December 31, 2018

The Honorable Bill de Blasio
Mayor
City Hall
New York, NY 10007

The Honorable Corey Johnson
Speaker
New York City Council
New York, NY 10007

Dear Mayor de Blasio and Speaker Johnson:

We are pleased to provide you with the attached quarterly report on the IDNYC program as required by Local Law 35 of 2014.

IDNYC continued enrolling ten- to thirteen- year old New Yorkers this quarter. These young applicants and their parents have been very enthusiastic about the new lower age of eligibility, and this age group's new ability to access IDNYC's myriad benefits. IDNYC is thrilled to include these young New Yorkers in the IDNYC program and expand the cardholding community.

Engagements and outreach this quarter spanned the five boroughs, and included collaborations with elected and government officials, Community boards, local community-based organizations, and cultural institutions. Some of these collaborations included partnerships with the Department of Cultural Affairs and BRIC Arts Media to host an immigration summit for cultural organizations. The program also worked with elected officials in the Bronx to enroll constituents in the IDNYC program.

Finally, IDNYC continued outreach efforts in various communities with immigrant New Yorkers to help highlight all the benefits of being an IDNYC cardholder, including African immigrant communities, Sikh and Punjabi-speaking communities, and in DOE high schools in Queens and Manhattan with high immigrant populations.

At this quarter's end, there are 1,265,201 unique cardholders enjoying the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of the New York City Council and Speaker Johnson.

Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Bitta Mostofi, Commissioner, Mayor's Office of Immigrant Affairs



Jeff Thamkittikasem, Director, Mayor's Office of Operations

cc: Dean Fuleihan, First Deputy Mayor
Phil Thompson, Deputy Mayor
Dr. Herminia Palacio, Deputy Mayor
Emma Wolfe, Chief of Staff to the Mayor
Jeff Lynch, Director of City Legislative Affairs

New York City Identity Card Program Quarterly Report
October 1, 2018 – December 31, 2018

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

(1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,384,308 applications have been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of December 31, 2018 (age 10 & up)	Estimated Eligible Population (age 10 & up) ¹	% of Borough Population Eligible for IDNYC (age 10 & up)
Bronx	248,173	1,262,608	19.66%
Brooklyn	405,510	2,301,475	17.62%
Manhattan	278,448	1,523,735	18.27%
Queens	418,518	2,084,645	20.08%
Staten Island	33,595	424,051	7.92%
Non-NYC P.O. Box	64	0	
TOTAL	1,384,308	7,596,514	18.22%

The 64 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

(2) The number of New York City identity cards issued:

To date, IDNYC has issued 1,351,129 identity cards.

¹ Based on percent of population 10 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

(3) The number of New York City identity cards issued to minors:

As of December 31, 2018, IDNYC has issued 53,407 cards to minors (individuals aged 10 to 17).

(4) The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:

During this reporting period, IDNYC did not receive requests for information collected about applicants from any City agencies other than law enforcement. For information about responses to requests from law enforcement, see response to question 7 below.

(5) The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:

During the reporting period, IDNYC did not share any documents submitted by applicants with other city agencies.

(6) The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:

During the reporting period, IDNYC did not receive any requests for applicant information from City agencies other than law enforcement. For information on requests from law enforcement, see response to question 7 below.

(7) The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:

During the reporting period, IDNYC disclosed information concerning one applicant pursuant to a judicial subpoena that was received from the Manhattan DA's Office. The request originated with the NYPD.

(8) The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:

Since the program's launch in January 2015, 188 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 7 unrelated instances in which an individual sought to obtain an IDNYC card under another name and/or identity. These instances were first detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. After the perceived match, investigators on the program integrity team proceeded with an investigation in accordance with program protocols. There was 1 instance where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 8 applications were denied. Where possible, in cases where we suspect an individual is applying for a card under someone else's identity, we notify the potential victim about the improper use of their identity information by letter.

(9) The City's efforts to conduct outreach to prospective applicants relating to the New York City Identity card program:

This quarter, outreach teams took to all five boroughs to connect New Yorkers to IDNYC. In total, IDNYC enrolled 2,276 New Yorkers at its pop-up sites and aboard *IDNYC on the Go!*, the mobile command center. Other highlights include:

- IDNYC teams deployed to over 15 unique pop-up locations, including partnerships with State Senators Roxanne Persaud and Luis Sepulveda, Bronx Community boards 12 and 7, and a special mobile enrollment center serving veterans at the Department of Environmental Protection. To support these sites, outreach staff engaged in over 150 field events during the reporting period, tabling, canvassing, delivering community announcements, presentations and participating in forums across the city to expand public knowledge of and participation in the IDNYC program.
- To better reach New Yorkers in the Sikh faith and Punjabi-speaking communities, the IDNYC pop-up team returned for a third time to the Sikh Cultural Center in Richmond Hill. Organizers distributed Punjabi language materials and made announcements at traditional “langar” meals in gurdwaras in the Richmond Hill area.
- Building on the success of past pop-ups in the Borough Park community, pop-up teams returned to the Borough Park Jewish Community Council. IDNYC worked with local synagogues to promote the IDNYC program to Yiddish speakers by placing Yiddish language ads in local community papers.
- Expanding outreach to African immigrant communities in Harlem remains a program priority. After connecting with West African community leaders along 116th street, outreach teams worked with the Senegalese Association to bring mobile enrollment services to the area, advertising IDNYC to French, Bambara, and Wolof speakers in the neighborhood.
- IDNYC pop-up teams brought a sharp focus onto communities in acute need of ID card services, bringing the program to CASES to serve constituents involved with the justice system. Outreach teams also worked with the Glenwood Family Residence, training staff and clients struggling with insecure housing to ensure they gained access to identification. To better serve women in Central Queens, outreach teams worked with local clinics to bring the IDNYC program to the Choices Women’s Medical Center and to make obtaining a city ID more convenient for women seeking medical services at Choices.
- IDNYC continued its focus on students and youth, deploying a pop-up at Newtown High School, Brooklyn College and at LaGuardia High School of Music & Art and Performing Arts.
- MOIA also continues to expand its engagement with consulates and international delegations to share best practices and ensure that their constituents know what benefits are available to them. Through site visits and briefings, representatives from Italy, Beijing, Bangladesh, South Korea, Kazakhstan, Bhutan, Nepal, and Canada were briefed on how NYC operationalizes the program; how they can implement similar programs in their respective cities; and best practices for modernizing civil documents and vital records.

(10) The City's efforts to promote acceptance of the New York City Identification card by banks and other public and private institutions:

The program continues to seek new ways to expand the card's acceptance and utility.

(11) The types of services, other than city services, for which the New York City identity card is permitted as acceptable proof of identity and residency:

IDNYC cardholders continue to take advantage of all the cultural, entertainment, educational, sports, and health-related opportunities that the card offers. The City continues to offer New Yorkers their first IDNYC card at no charge, ensuring that it's accessible regardless of ability to pay.

At the end of October, working collaboratively with the Mayor's Office of Immigrant Affairs, the Department of Cultural Affairs and BRIC Arts Media, the program hosted an immigration summit for cultural organizations that included a presentation on IDNYC, which spoke to the importance of IDNYC's cultural partnerships in making the program the most successful ID program in the country.

Culture, Entertainment, Sports, and Education

- IDNYC continues to work closely with cultural partners to identify opportunities for further collaboration and awareness of IDNYC and its benefits. This quarter, 11,414 free one-year memberships were redeemed across all participating cultural organizations, with a total of 646,942 memberships issued since January 2015. And in 2018 alone, cardholders redeemed 53,076 free one-year memberships.
- Since the start of the program, cardholders have used IDNYC to purchase 75,537 discounted tickets to Broadway and Off-Broadway theater performances, classes, sporting events, movies, and city landmarks like the Empire State Building and the Statue of Liberty. These discounts are provided by A.R.T./ NY, a consortium of Off-Broadway theaters; the Entertainment Benefits Group; The New York Theatre Ballet; SoHo Playhouse; the New York City Football Club, NYC's Major League Soccer team; Brooklyn Sports and Entertainment, owner of Barclays Center; Baruch Performing Arts Center; the Chelsea Film Festival; Entertainment Cruises; CourseHorse and KidPass.
- Since January 2018, 2,467 cardholders have signed up for free Zipcar memberships and related discounts using their IDNYC cards.

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems continues to allow New Yorkers to use their IDNYC cards as a single, city-wide library card. Since January 2015, over 87,479 cardholders have added this functionality to their IDNYC.

Health and Fitness

The IDNYC card continues to facilitate access to better health.

- Since the program's launch, over 39,526 New Yorkers have signed up for discounted fitness options, including public tennis permits and adult memberships at NYC Department of Parks and Recreation Centers; family and individual memberships at YMCA facilities throughout the city; and Bike New York, Citi Bike, NY Roadrunners, and Aviator Sports and Events Center memberships.
- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$846,146 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$136,805 in discounted grocery purchases this quarter, bringing total grocery savings to more than 1.9 million dollars (\$1,987,989) since January 2015.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC numbers online to access their own or their children's official immunization records from the Citywide Immunization Registry, at My Vaccine Record. Parents can check which vaccinations their child still needs, and can print out a vaccination history to complete medical forms for child care, school registration, college admission, camp enrollment and more. To date, 2,771 cardholders have accessed vaccine records using an IDNYC number.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 9,257 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve, and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.