

March 31, 2019

The Honorable Bill de Blasio
Mayor
City Hall
New York, NY 10007

The Honorable Corey Johnson
Speaker
New York City Council
New York, NY 10007

Dear Mayor de Blasio and Speaker Johnson:

We are pleased to provide you with the attached quarterly report on the IDNYC program as required by Local Law 35 of 2014.

Since IDNYC's launch in 2015, cardholders have been able to self-designate their gender as male or female or choose not to declare a gender and have been able to change the gender designation on their IDNYC at no cost. In January, IDNYC launched a new, gender-affirming designation for the IDNYC card: Gender X. By creating a Gender X option for IDNYC cardholders, the program seeks to empower all New Yorkers—including transgender, non-binary, and gender non-conforming New Yorkers—to select a gender identity that more closely reflects how they identify or express their gender.

Also in January, the program announced a new cultural partner: the Leslie-Lohman Museum of Gay and Lesbian Art, which provides IDNYC cardholders with access to special membership benefits. IDNYC also welcomed exciting new benefit partners for 2019, including National Geographic Encounter and TADA! Youth Theater, providing IDNYC cardholders with exclusive entertainment discounts to family-friendly attractions throughout the city.

Engagements and outreach this quarter spanned the five boroughs, and included collaborations with government entities and community-based organizations. These partnerships included the New York State Office of Mental Health, the New York Public Library, as well as the Senegalese Association in Harlem, a nonprofit that serves the West African and Senegalese communities residing in Harlem. IDNYC also continued its work to enhance program participation for vulnerable and underserved communities, and facilitated pop-ups at two nonprofits that serve individuals who were recently incarcerated or are otherwise involved in the justice system.

At this quarter's end, there are 1,289,752 unique cardholders enjoying the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of the New York City Council and Speaker Johnson.

Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Bitta Mostofi, Commissioner, Mayor's Office of Immigrant Affairs



Jeff Thamkittikasem, Director, Mayor's Office of Operations

cc: Dean Fuleihan, First Deputy Mayor
Phil Thompson, Deputy Mayor
Dr. Herminia Palacio, Deputy Mayor
Emma Wolfe, Chief of Staff to the Mayor
Jeff Lynch, Director of City Legislative Affairs

New York City Identity Card Program Quarterly Report
January 1, 2019 – March 31, 2019

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

(1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,416,614 applications have been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of March 31, 2019 (age 10 & up)	Estimated Eligible Population (age 10 & up) ¹	% of Borough Population Eligible for IDNYC (age 10 & up)
Bronx	254,462	1,262,608	20.05%
Brooklyn	414,408	2,301,475	18.01%
Manhattan	285,297	1,523,735	18.72%
Queens	428,068	2,084,645	20.53%
Staten Island	34,315	424,051	8.09%
Non-NYCP.O. Box	64	N/A	
TOTAL	1,416,614	7,596,514	18.65%

The 64 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

(2) The number of New York City identity cards issued:

To date, IDNYC has issued 1,381,558 identity cards.

¹ Based on percent of population 10 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

(3) The number of New York City identity cards issued to minors:

As of March 29, 2019, IDNYC has issued 55,100 cards to minors (individuals aged 10 to 17).

(4) The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:

During this reporting period, IDNYC did not receive requests for information collected about applicants from any City agencies other than law enforcement. For information about responses to requests from law enforcement, see response to question 7 below.

(5) The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:

During the reporting period, IDNYC did not share any documents submitted by applicants with other city agencies.

(6) The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:

During the reporting period, IDNYC did not receive any requests for applicant information from City agencies other than law enforcement. For information on requests from law enforcement, see response to question 7 below.

(7) The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:

During the reporting period, IDNYC disclosed information concerning two applicants pursuant to a grand jury subpoena issued by the U.S. District Court for the Eastern District of New York, upon the request of the office of the U.S. Attorney for the Eastern District of New York.

(8) The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:

Since the program's launch in January 2015, 204 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 10 unrelated instances in which an individual sought to obtain an IDNYC card under another name and/or identity. These instances were first detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. After the perceived match, investigators on the program integrity team proceeded with an investigation in accordance with program protocols. There were 6 instances where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 16 applications were denied. Where possible, in cases where the program suspects an individual is applying for a card under someone else's identity, the potential victim is notified by letter about the improper use of their identity information.

(9) The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:

Throughout this quarter, IDNYC conducted outreach across the five boroughs, and enrolled 2,319 New Yorkers at pop-up sites and aboard *IDNYC on the Go!*, the mobile command center. IDNYC teams were deployed to more than 18 unique locations citywide, partnering with health centers, government entities, and nonprofits. Related highlights include:

- IDNYC is committed to ensuring that the program is accessible to all New Yorkers, including vulnerable and hard-to-reach New Yorkers. Through partnerships with CASES and The Fortune Society, IDNYC helped facilitate enrollment opportunities for New Yorkers currently involved with the justice system and individuals who were formerly incarcerated. Finally, the program partnered with the Senegalese Association in Harlem in order to reach members of the West African and Senegalese communities, many of whom speak Wolof, Bambara, and French.
- IDNYC partnered with the New York Public Library (NYPL) to facilitate pop-ups at various NYPL locations, including library branches in Hunts Point, Hamilton Grange, Chatham Square, West Farms, and Pelham Parkway-Van Nest.
- Other outreach efforts included targeted engagement with members of the LGBTQIA+ communities and dissemination of information about IDNYC's new Gender X marker.
- Responding to a key need to bring IDNYC services to vulnerable communities, IDNYC pop-up teams deployed to the Choices Women's Medical Center, where clients seeking family planning and other services applied for IDNYC onsite. IDNYC also partnered with the NY State Office of Mental Health and the Creedmoor Psychiatric Center to facilitate a pop-up enrollment center for patients and their families.

(10) The City's efforts to promote acceptance of the New York City identification card by banks and other public and private institutions:

The program continues to seek new ways to expand the card's acceptance and utility. In January, IDNYC welcomed a new financial partner: People's United Bank. With twelve branches in New York City, People's United Bank provides cardholders with convenient access to banking services. The program is excited to add People's United Bank to the ever-growing list of banks and credit union financial partners that accept IDNYC as primary identification to open a bank account.

(11) The types of services, other than City services, for which the New York City identification card is permitted as acceptable proof of identity and residency:

IDNYC cardholders continue to take advantage of all the cultural, entertainment, educational, sports, and health-related opportunities that the card offers. The City continues to offer New Yorkers their first IDNYC card at no charge, ensuring that it's accessible regardless of ability to pay.

Culture, Entertainment, Sports, and Education

- IDNYC continues to work closely with cultural partners to identify opportunities for further collaboration and expansion of IDNYC benefits. This quarter, 6,167 free one-year memberships were redeemed across 40 participating cultural organizations, with 651,754 memberships issued since January 2015.
- The program introduced a new cultural partner: the Leslie-Lohman Museum of Gay and Lesbian Art, which features artwork that speaks to the LGBTQ experience and encourages visitors to explore the juxtaposition between art and social justice.
- Since the start of the program, cardholders have used IDNYC to purchase 77,919 discounted tickets to Broadway and Off-Broadway theater performances, classes, sporting events, movies, and city landmarks like the Empire State Building and the Statue of Liberty. These discounts are provided by A.R.T./ NY, a consortium of Off-Broadway theaters; the Entertainment Benefits Group; The New York Theatre Ballet; SoHo Playhouse; the New York City Football Club, NYC's Major League Soccer team; Brooklyn Sports and Entertainment, owner of Barclays Center; the Chelsea Film Festival; Entertainment Cruises; CourseHorse; KidPass; and BAAD!.
- The program announced two new benefit partners: National Geographic Encounter and TADA! Youth Theater. Both partners are excited to provide cardholders with discounts to family-friendly events and entertainment.

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems allows New Yorkers to use their IDNYC card as a single, citywide library card. Since January 2015, over 92,404 cardholders have added this functionality to their IDNYC.

Health and Fitness

The IDNYC card continues to facilitate access to better health.

- Since the program's launch, over 42,237 New Yorkers have signed up for discounted fitness options, including public tennis permits and adult memberships at NYC Department of Parks and Recreation Centers; family and individual memberships at YMCA facilities throughout the city; and memberships and classes with Bike New York, Citi Bike, NY Roadrunners, Brooklyn Boulders in Queensbridge, and Aviator Sports and Events Center.
- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$889,466 on their prescription purchases.

- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$213,540 in discounted grocery purchases this quarter, bringing total grocery savings to more than \$1.9 million dollars (\$2,201,529) since January 2015.
- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 8,998 cardholders have linked their IDNYC cards to their H+H accounts.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC numbers online to access their own or their children's official immunization records from the Citywide Immunization Registry, at My Vaccine Record. Parents can check which vaccinations their child still needs, and can print out a vaccination history to complete medical forms for child care, school registration, college admission, camp enrollment and more. To date, 2,981 cardholders have accessed vaccine records using an IDNYC number.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 9,485 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve, and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.