

October 1, 2019

The Honorable Bill de Blasio
Mayor
City Hall
New York, NY 10007

The Honorable Corey Johnson
Speaker
New York City Council
New York, NY 10007

Dear Mayor de Blasio and Speaker Johnson:

We are pleased to provide you with the attached quarterly report on the IDNYC program as required by Local Law 35 of 2014.

On August 21, 2019, IDNYC held a public hearing on proposed rule changes concerning the program, including card renewals, middle school enrollments, card invalidations, and other changes designed to facilitate access to the card while maintaining program integrity. The proposed rule was published in the City Record on July 19, 2019. Two comments were received during the public comment process, both in support of the rule amendments. A final rule was published on September 20, 2019, with renewals set to begin on December 2, 2019.

This quarter the IDNYC program is proud to welcome back several of its longtime benefit partners, including Chelsea Film Festival and Citi Bike, which each renewed their partnerships this season. Chelsea Film Festival joins us for their fourth season, which includes their upcoming 7th Annual Film Festival in October, a world-famous event where IDNYC cardholders are provided with exclusive entertainment discounts. Citi Bike also joins IDNYC for its fourth season, and provides cardholders with access to membership discounts to the nation's largest bike share program.

IDNYC held a total of fourteen pop-ups throughout the five boroughs, including a successful Mobile Command Center deployment at City Hall from July 23-24 and August 13-14, 2019, where IDNYC signed up City Hall employees as part of the mayor's annual City Hall games. IDNYC also partnered with the Mayor's Office of Criminal Justice to hold pop-ups at the Bushwick-Hylan Cornerstone Community Center from June 11-July 11, 2019, and Kips Bay Boys and Girls Club from August 21- September 18, 2019, for the benefit of the residents of NYCHA's Bushwick-Hylan Houses and the Castle Hill Houses, respectively.

At this quarter's end, there are 1,342,474 unique cardholders enjoying the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of Mayor de Blasio, Speaker Johnson, and the New York City Council.

Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Bitta Mostofi, Commissioner, Mayor's Office of Immigrant Affairs



Jeff Thamkittikasem, Director, Mayor's Office of Operations

cc: Dean Fuleihan, First Deputy Mayor
Phil Thompson, Deputy Mayor
Dr. Herminia Palacio, Deputy Mayor
Emma Wolfe, Chief of Staff to the Mayor
Jeff Lynch, Director of City Legislative Affairs

New York City Identity Card Program Quarterly Report July 1, 2019 – September 30, 2019

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

(1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,485,371 applications have been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of September 30, 2019 (age 10 & up)	Estimated Eligible Population (age 10 & up) ¹	% of Borough Population Eligible for IDNYC (age 10 & up)
Bronx	267,400	1,262,608	21.18%
Brooklyn	432,975	2,301,475	18.81%
Manhattan	299,242	1,523,735	19.64%
Queens	449,728	2,084,645	21.57%
Staten Island	35,962	424,051	8.48%
Non-NYCP.O. Box	64	N/A	
TOTAL	1,485,371	7,596,514	19.55%

The 64 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

(2) The number of New York City identity cards issued:

To date, IDNYC has issued 1,446,773 identity cards.

¹ Based on percent of population 10 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

(3) The number of New York City identity cards issued to minors:

As of September 30, 2019, IDNYC has issued 60,416 cards to minors (individuals aged 10 to 17).

(4) The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:

During this reporting period, IDNYC did not receive requests for information collected about applicants from any City agencies. For information about requests from law enforcement, see response to question 7 below.

(5) The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:

During the reporting period, IDNYC did not share any documents submitted by applicants with other City agencies.

(6) The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:

During the reporting period, IDNYC did not receive any requests for applicant information from any City agencies.

(7) The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:

During the reporting period, IDNYC did not disclose any applicant information to law enforcement. The program received one judicial subpoena for IDNYC applicant information, which is under review.

(8) The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:

Since the program's launch in January 2015, 235 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 10 unrelated instances in which an individual sought to obtain an IDNYC card under another name and/or identity. These instances were first detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. After the perceived match, investigators on the program integrity team proceeded with an investigation in accordance with program protocols. There were 2 instances where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 12 applications were denied. Where possible, in cases where the program suspects an individual is applying for a card under someone else's identity, the potential victim is notified by letter about the improper use of their identity information.

(9) The City's efforts to conduct outreach to prospective applicants relating to the New York City identity card program:

Throughout this quarter, IDNYC conducted outreach across the five boroughs, and enrolled 3,731 New Yorkers at pop-up sites and aboard *IDNYC on the Go!*, the mobile command center. In addition, IDNYC teams were deployed to locations citywide, partnering with health centers, government entities, and nonprofits. Related highlights include:

- IDNYC is committed to ensuring that the program is accessible to all New Yorkers, including vulnerable and hard-to-reach New Yorkers. Through partnerships with the Bellevue Hospital Center, IDNYC participated in enrollment to help facilitate opportunities for New Yorkers who have difficulty accessing IDNYC cards. This pop-up was so successful that it was extended to accommodate demand. Additionally, the program partnered with Good Shepherd Services, Gotham Health Cumberland, DOHMH Morrisania, Kipps Bay Boys and Girls Club, Asian Americans for Equality, Hellenic American Neighborhood Action Committee, Mayor's Office of Criminal Justice, and Metroplus Healthplan Community Room on Staten Island.
- Outreach and Community Services staff tabled, presented, and canvassed across the city during the reporting period, including at large-scale events like Chatpati Mela, the Central American Independence Parade and Festival, outreach to older adults at Acacia Network's Annual Senior Conference, the West Indian Day Parade, "Back to School" events in Brooklyn, Manhattan and the Bronx, and the Sunset Park BID's Annual Street Fair.
- In July, IDNYC hosted briefing calls with City Council, State Assembly, State Senate, and Congress members to provide updates on proposed amendments to existing IDNYC rules, alert them to the program's five year anniversary, and give a brief snapshot of what the renewals process will look like.
- Outreach was broadened to LGBTQIA communities by participating in weekly LGBTQ Asylum Seekers clinic hosted by Congregation Beit Simchat Torah and sharing information about IDNYC, and working with clients to fill out IDNYC applications and facilitating appointments.
- IDNYC collaborated with several elected officials to bring IDNYC pop-ups throughout the five boroughs, including using the IDNYC On-the-Go/ Mobile Command Center on location at City Hall. Additionally, the Command Center was also deployed for pop-ups on location at the Chinese Association of Social Services in Brooklyn, and Queens Center Mall in Elmhurst.

(10) The City's efforts to promote acceptance of the New York City identification card by banks and other public and private institutions:

The program continues to seek new ways to expand the card's acceptance and utility.

(11) The types of services, other than City services, for which the New York City identification card is permitted as acceptable proof of identity and residency:

IDNYC cardholders continue to take advantage of all the cultural, entertainment, educational, sports, and health-related opportunities that the card offers. The City continues to offer New Yorkers their first IDNYC card at no charge, ensuring that it's accessible regardless of ability to pay.

Culture, Entertainment, Sports, and Education

- IDNYC continues to work closely with cultural partners to identify opportunities for further collaboration and expansion of IDNYC benefits. This quarter, 2,153 free one-year memberships were redeemed across 40 participating cultural organizations, with 680,723 memberships issued since January 2015.
- In August, IDNYC participated in a Pride Block Party hosted by a 2019 benefit partners, the Leslie-Lohman Museum of Gay and Lesbian Art, to reach new audiences as we continue to promote the Gender X marker designation.
- Since the start of the program, 83,922 cardholders have used IDNYC to purchase discounted tickets to Broadway and Off-Broadway theater performances, classes, sporting events, movies, and city landmarks like the Empire State Building and the Statue of Liberty. These discounts are provided by A.R.T./ NY, a consortium of Off-Broadway theaters; the Entertainment Benefits Group; The New York Theatre Ballet; SoHo Playhouse; the New York City Football Club, National Geographic Encounter; NYC's Major League Soccer team; Brooklyn Sports and Entertainment, owner of Barclays Center; the Chelsea Film Festival; Entertainment Cruises; CourseHorse; KidPass; and BAAD!

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems allows New Yorkers to use their IDNYC card as a single, citywide library card. Since January 2015, over 101,033 cardholders have added this functionality to their IDNYC.

Health and Fitness

The IDNYC card continues to facilitate access to better health.

- Since the program's launch, over 49,822 New Yorkers have signed up for discounted fitness options, including public tennis permits and adult memberships at NYC Department of Parks and Recreation Centers; family and individual memberships at YMCA facilities throughout the city; and memberships and classes with Bike New York, Citi Bike, NY Roadrunners, Chelsea Piers, and Aviator Sports and Events Center.
- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$969,767 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$226,440 in discounted grocery purchases this quarter, bringing total grocery savings to more than \$2.6 million dollars (\$2,632,564) since January 2015.

- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 9,411 cardholders have linked their IDNYC cards to their H+H accounts.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC numbers online to access their own or their children's official immunization records from the Citywide Immunization Registry, at My Vaccine Record. Parents can check which vaccinations their child still needs, and can print out a vaccination history to complete medical forms for child care, school registration, college admission, camp enrollment and more. To date 3,711 cardholders have accessed vaccine records using an IDNYC number.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 9,950 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve, and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.