





*Climate Change*



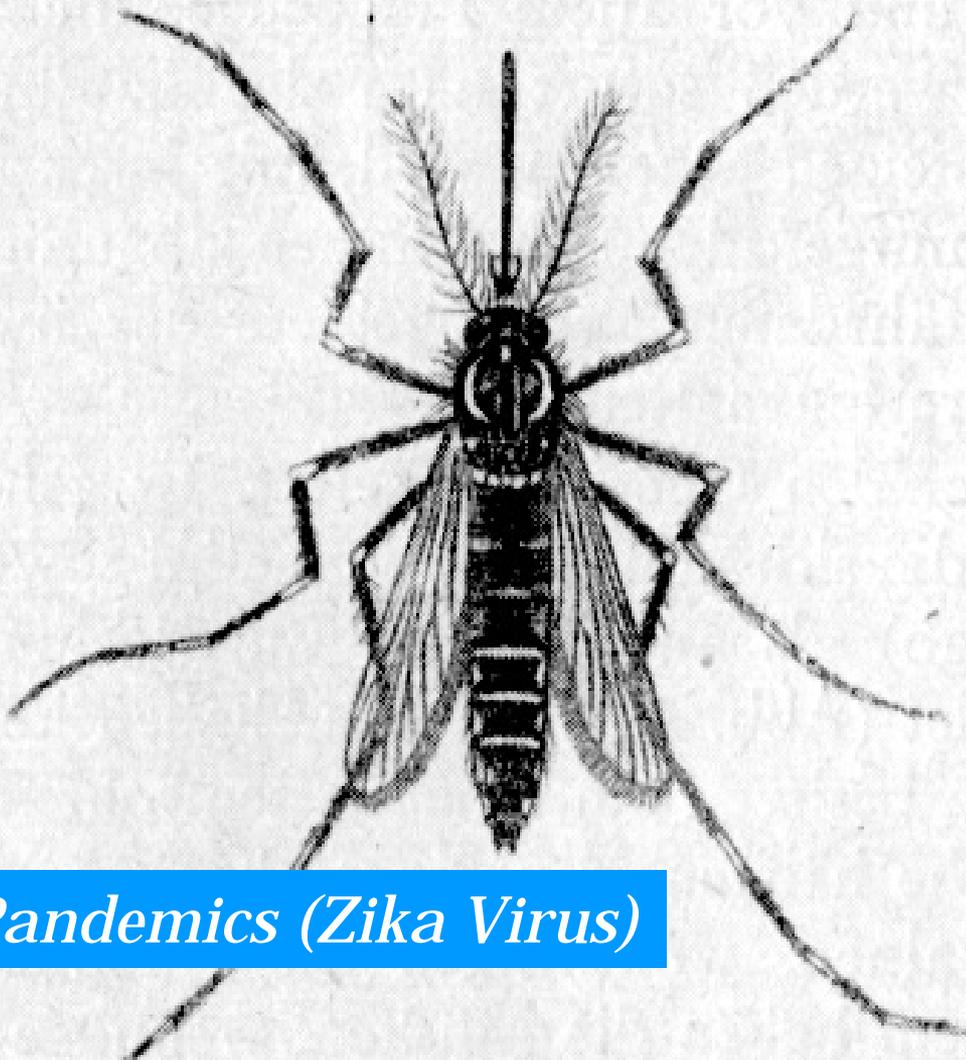
*Displacement*



*Disruption*



*Disenfranchised Youth*



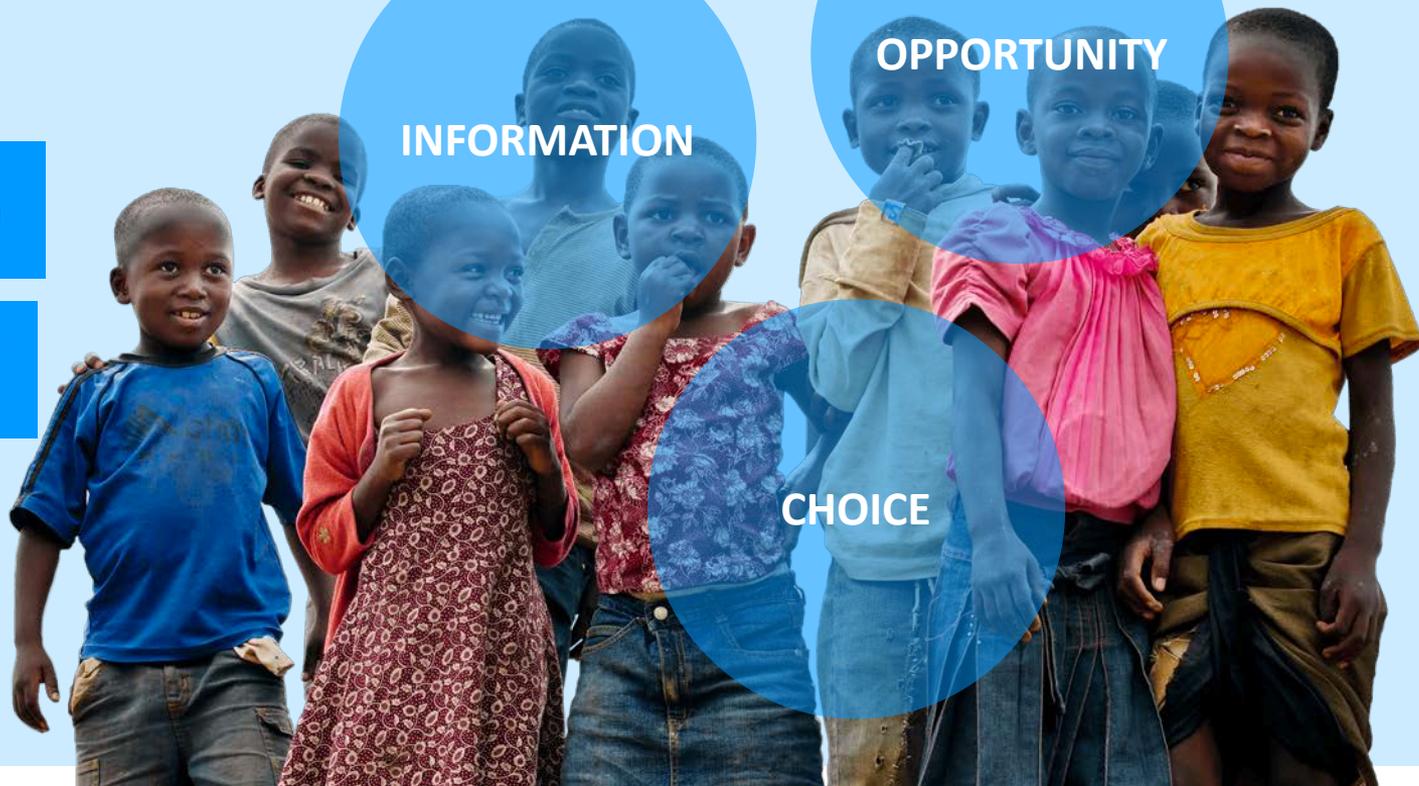
*Pandemics (Zika Virus)*

*How*

*do we*

*achieve*

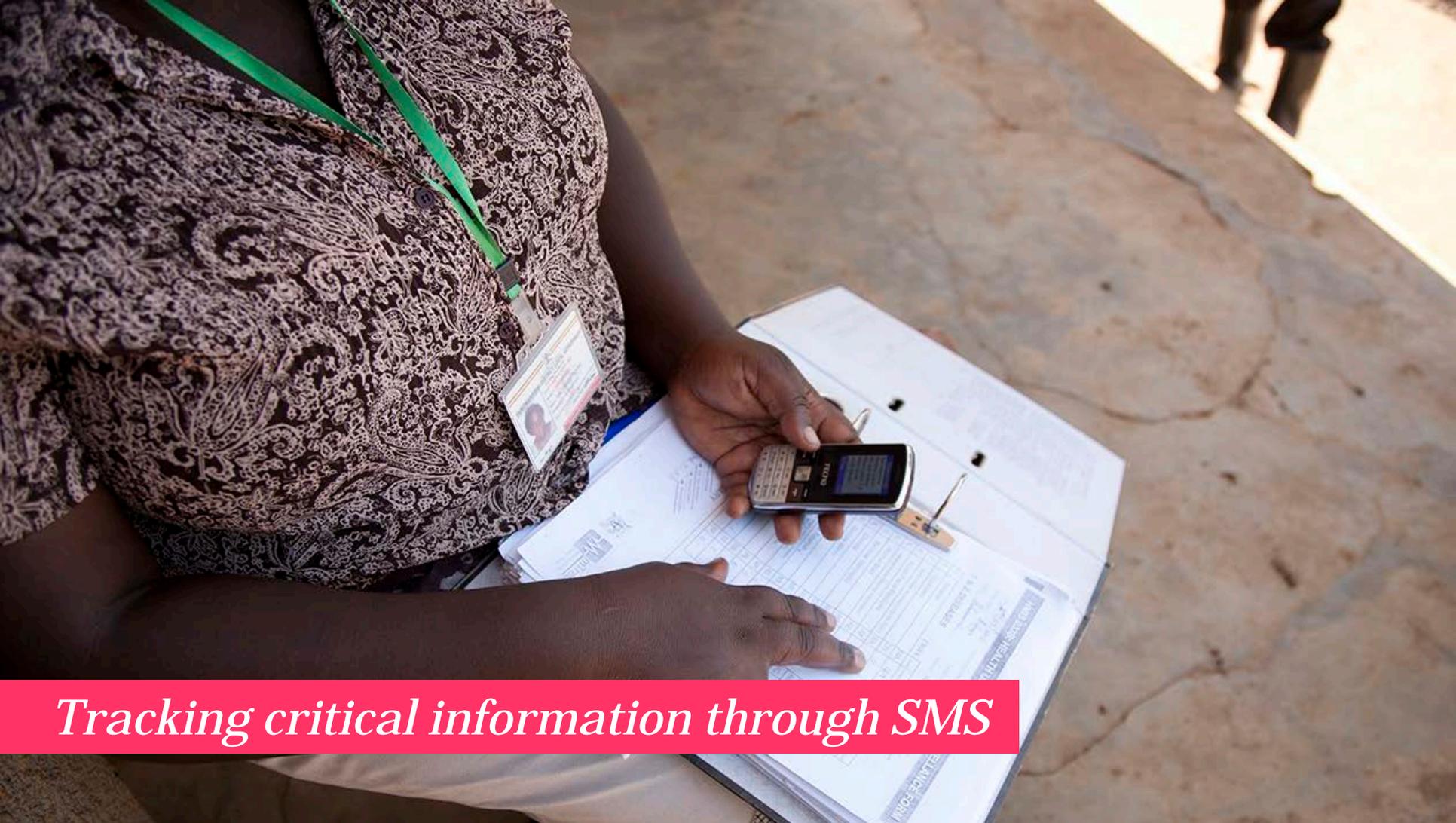
*equity?*



INFORMATION

OPPORTUNITY

CHOICE



*Tracking critical information through SMS*

A woman is lying in a hospital bed, holding a smartphone in her right hand. She is looking towards the phone. In the foreground, a newborn baby is sleeping peacefully, wrapped in a patterned blanket. The bed is covered with various blankets, including a striped one and a pink one. The background shows the white metal frame of the bed and a white curtain.

*Using SMS to support maternal and newborn health*

[Follow @UReportGlobal](#)

U-Report is a social messaging tool allowing anyone from any community, anywhere in the world to respond to polls, report issues, support child rights and work as positive agents of change on behalf of people in their country.

CURRENT POLL

What is the biggest challenge in preventing HIV and ending AIDS among Adolescents?

[VIEW FULL RESULT →](#)

All U-Report members

**1,971,095**

**FOLLOW @UREPORTGLOBAL TO JOIN AN INTERNATIONAL MOVEMENT FOR POSITIVE SOCIAL CHANGE**



## EDUCATION

# SEX 4 GRADES

2 QUESTIONS POLLED ON THIS TOPIC

22% RESPONSE RATE

13,185 RESPONDED OUT OF 60,040 POLLED

SEP 18, 2015

Do U agree that sex 4 grades is a problem in our schools? Please reply with 'Y' for YES and 'N' for NO.

SEP 18, 2015

Thanks ! Where should victims report cases of sex 4 grade? A) Police B) School Admin C)Parents D)Community/ Religious leader E) All

*U-Report Liberia: Discussing the Sex4Grades taboo*

## POLL RESULTS

SEP 18, 2015

**Do U agree that sex 4 grades is a problem in our schools? Please reply with 'Y' for YES and 'N' for NO.**

13,185 responded out of 60,040 polled

STATISTICS

LOCATIONS

YES

86%

NO

14%

*U-Report Liberia: Discussing the Sex4Grades taboo*

## POLL RESULTS

SEP 18, 2015

Do U agree that sex 4 grades is a problem in our schools? Please reply with 'Y' for YES and 'N' for NO.

13,185 responded out of 60,040 polled

STATISTICS

LOCATIONS

### Bong County

PARTICIPATION LEVEL

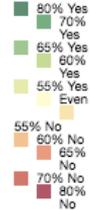
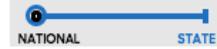
**1,198** **5,572**

Responses Reporters in Bong County

RESULTS

**85%** Yes

**15%** No



*U-Report Liberia: Discussing the Sex4Grades taboo*

INNOVATION FUND  
\$9.5M

CO-FUNDING LEVERAGED  
\$1.2M

\$1.1M has been invested in 20 projects in 30 countries.



PORTFOLIOS

- PRODUCTS FOR YOUTH \$725K
- REAL-TIME INFORMATION \$280K
- INFRASTRUCTURE \$110K

OTHERS

- TECHNICAL ASSISTANCE \$290K



Products For Youth

Products for youth under 25 to address a range of needs including learning and youth participation.



FEATURED

U-Report

U-Report is a mobile phone, text based service designed to give young people a chance to voice their opinions on issues...

[SEE MORE >](#)

USER GROWTH RATE -this is a dummy graph-



Real-time Information

Real-time information allows the current situation of the most vulnerable to be understood by those who have an ability to address their circumstance.



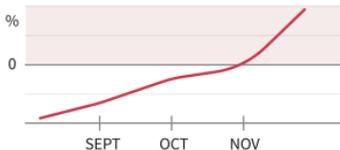
FEATURED

MomConnect

MomConnect is an SMS-based maternal reminder program in South Africa for pregnant women...

[SEE MORE >](#)

USER GROWTH RATE -this is a dummy graph-



Infrastructure

Improving infrastructure increases access to services and information, including connectivity, power, finance, sensors and transport.



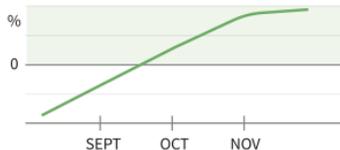
FEATURED

Internet Of Good Things

UNICEF has partnered with Internet.org to provide essential information on children's health...

[SEE MORE >](#)

USER GROWTH RATE -this is a dummy graph-



Explore projects on a map



Innovation Fund

[See All Projects](#)



Design with the User



Build for Sustainability



Reuse and Improve



Understand the Existing Ecosystem



Be Data Driven



Do no harm



Design for Scale



Use Open Standards,  
Open Data, Open Source,  
and Open Innovation



Be Collaborative

# *Innovation Principles*

*Thank You*

*Dana Zucker, UNICEF Innovation  
Communications Lead*

*dzucker@unicef.org*

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