Library Sign System Update
Existing Sign Type Family

- BPL Identification, Metal Sign Band
- BPL Identification, Pin Letters (non-illuminated)
- BPL Identification, Carved Letters
- BPL Identification, Metal Post and Panel
- Branch Identification, Metal Pan
Signage Inspiration
Signage Inspiration
A Content Driven Signage Approach

Library Name
Branch Name
Building Address

Brand / Logo
Library Services

Permanent Signage
Long-term, timeless

Banners
Change every 3-5 years

Brand / Logo
Hours of Operation
Events Calendar
Branch-Specific Programs
Partner Announcements

Digital
Monthly / annual changes
Exterior or interior depending on zoning allowances
Prototypical Sign Type Family

Dimensional Letters on Raceway

Metal Laminate Adhesive

Banners

8ft Banner

6ft Banner

4.5ft Banner

Digital Display

Static Display

Building ID

Entry ID & Address

Branch ID/ Digital Display

Branch ID/ Hours Display
Prototypical Landmark Signs

- Entry ID & Address
- 8ft Banner
- Branch ID/ Digital or Static Display
Entry ID & Address

Front Elevation - Typ.

1/16" THK STAINLESS STEEL LAMINATE w/ SATIN CLEAR COAT FINISH. LAMINATE APPLIED TO FIRST SURFACE OF GLASS w/ EXTERIOR GRADE ADHESIVE.

LETTERS AND NUMERALS TO BE BACKED ON SECOND SURFACE OF GLASS w/ VINYL, HIDING ADHESIVE FROM VIEW. VINYL TO MATCH AVERY PEWTER 55900-801-M
Banner mounting - 6ft

Commercial: 6 ft

- DOUBLE SIDED GRAPHIC BANNER
- BANNER FABRIC TO BE FR TRIPLE WHITE
- 120, BANNERS TO BE THREE-PLY
- w/ SEWN POCKETS AND FUSED WIND SLITS

1/26/2017

1/26/2017

17-5 1/2"

11 1/2"

3 3/4"

22.5 DEG

ANCHOR DETAIL

1/4" THK BASE PLATE

3/4" MIM EMBED WITHIN 1" OF OPP WALL SURFACE

1/4" THK BASE PLATE

13" THK SOLID BRICK WALL

PLATE DETAIL

1/4" ALUMINUM MOUNTING PLATE PAINTED BLACK

MOUNTING PLATE WELDED TO THE ALUMINUM TUBE

8 3/4"

1 1/2" x 3" ALUMINUM MOUNTING PLATE PAINTED BLACK

78" 72" 62 3/4"

127 1/4"

78 1/2"

28 1/2"

24"

8 3/4"

5 1/4"

3 3/4"

11 1/2"

15 1/4"

1/4" ALUMINUM MOUNTING PLATE PAINTED BLACK

72" X 24" BANNER

ARTWORK/WINDSLITS ARE NOT SHOWN AS FINAL/ACTUAL

8 3/4"
Banner mounting - 8ft

**Commercial: 8 ft**

**Double Sided Graphic Banner**
- Banner fabric to be fr triple white
- 120 banners to be three-ply with sewn pockets and fused wind slits

**Anchor Detail**
- 1/4" thick base plate
- 3/4" MIM embed within 1" of opp wall surface
- 13" thick solid brick wall

**Plate Detail**
- 1/2" x 3" aluminum tube painted black
- MOUNTING PLATE welded to the aluminum tube
- 1/4" aluminum mounting plate painted black
- 3/4" dia. aluminum tube painted black

**Front Elevation**

**Front View**
- 3/4" MIM embed within 1" of opp wall surface

**MACON**
Branch ID / Digital Display
Landmark Branches
Landmarked Sites

1. Williamsburg Library
2. DeKalb Library
3. Macon Library
4. Stone Avenue Library
5. Park Slope Library
6. Clinton Hill Library (historic district)
7. Central Library
DeKalb Library – Existing Signs

A – BPL Identification, Metal Post & Panel
B – Entry Address
DeKalb Library – Proposed Signs

A – Branch Identification & Digital Display

B – Entry ID & Address

C – 8 ft Banner
DeKalb Library – Proposed Signs

A – Branch Identification & Digital Display
B – Entry ID & Address
C – 8 ft Banner
DeKalb Library – Proposed Signs
DeKalb Library – Proposed Signs
Macon Library – Existing Signs

A – BPL Identification, Carved Letters
B – BPL Identification, Metal Post & Panel
Macon Library – Proposed Signs

A – Branch Identification & Digital Display
B – Entry Address
C – 8 ft Banner
Macon Library – Proposed Signs

A – Branch Identification & Digital Display
B – Entry Address
C – 8 ft Banner
Macon Library – Proposed Signs
Park Slope Library – Existing Signs

A – BPL & Branch Identification, Carved Letters
B – Display Box
Park Slope Library – Proposed Signs

A – Branch Identification & Digital Display

B – Entry Address

C – 8 ft Banner
Park Slope Library – Proposed Signs

A – Branch Identification & Digital Display
B – Entry Address
C – 8 ft Banner
Park Slope Library – Proposed Signs
Williamsburg Library – Existing Signs

A – BPL Identification, Metal Post & Panel
B – Branch Identification, Carved Letters
C – BPL Identification, Banners
Williamsburg Library – Proposed Signs

A – Branch Identification & Digital Display
B – Entry Address
C – Banner (matching existing size)
Williamsburg Library – Proposed Signs

A – Branch Identification & Digital Display
B – Entry Address
C – Banner (matching existing size)
Williamsburg Library – Proposed Signs
Stone Avenue Library – Existing Signs

A – Branch Identification, Metal Pan

External Signage Update — Landmarks Preservation Commission
Stone Avenue Library – Proposed Signs

A – Branch Identification & Hours Display

B – Entry Address

C – 8 ft Banner
Stone Avenue Library – Proposed Signs

A – Branch Identification & Hours Display
B – Entry Address
C – 8 ft Banner
Clinton Hill Library – Existing Signs

A – Building Identification, Pin Letters
B – Branch Identification, Metal Pan

View 1
Clinton Hill Library – Proposed Signs

A – Branch Identification & Hours Display
B – Building Identification
C – Entry Identification & Address
D – 4.5 ft Banner
Clinton Hill Library – Proposed Signs

A – Branch Identification & Hours Display
B – Building Identification
C – Entry Identification & Address
D – 4.5 ft Banner

External Signage Update — Landmarks Preservation Commission
Clinton Hill Library – Proposed Signs
Central Library
Central Library – Existing Signs
Site Overview

NEW SIGN LOCATION (1 SINGLE SIDED SIGN, SOFTSCAPE)
Children's Entrance

NEW SIGN LOCATION (1 SINGLE SIDED SIGN, SOFTSCAPE)
Dweck Entrance

EXISTING SIGN TO BE REPLACED (2 DOUBLE SIDED SIGNS, HARDSCAPE)
Main Entrance
Central Library – Existing Signs to be Replaced

A – Poster display pylon, double-sided (Eastern Parkway side)
B – Poster display pylon, double-sided (Flatbush Avenue side)
Central Library – Existing Conditions for New Sign Locations

C – Proposed digital pylon, single-sided (Eastern Parkway facing)
D – Proposed digital pylon, single-sided (Eastern Parkway facing)

Lamp post to be removed
Signage Scale & Modulation

Object Height

- 10'
- 9'
- 8'
- 7'
- 3'

Display Zone

1'x1'

Object Width

- 15"
- 22"
- 28"
- 42"
- 54"

Brooklyn Public Library
LVCK, LLC

External Signage Update — Landmarks Preservation Commission
ADA Guidelines

Object Height

- 10'
- 9'
- 8'
- 7'
- 6'

Display Zone

- 5'
- 4'
- 3'

Screen Zone

- Wheelchair Users Reach Zone

Recommended top edge viewing height

Recommended bottom edge viewing height

Overhead signage min. height 80"
Envelope Design

[Diagrams of envelope designs with labels "Central Library" and "Brooklyn Public Library"]
Illumination Studies
Main Entrance Digital Pylon Design
Children’s Entrance Digital Pylon Design
Dweck Entrance Digital Pylon Design
Appendix
Branch ID / Hours Display

Branch ID Display

**Options:**

**Option 1:**
- **Clear Acrylic, Label Holder:**
  - Top Insert Window Bracket welded to front panel
  - Front Panel Mounting Bracket welded to front panel and screwed to vertical post
  - Vertical Post 2"x3" Tube, 1/8" Wall Thickness
  - Slides on to Tubular Footings
  - 5/16 Hex Bolt to Secure Vertical Post
  - 18" dia x 40" Concrete Footings

**Option 2:**
- **Poly carbonate Face:**
  - UV Stable
  - Front Panel with cutout holes for mounting the letters
  - Top and Bottom Trim Mounting Bracket 12"x4"x2.1"
  - 4 Nibs
  - Top and Bottom Trim Mounting Bracket 1.34x3.8x1.34"
  - 4 Nibs
  - Access Panel with Continuous Hinge
  - Cam Lock

Depth of footing to be determined from field survey and utility avoidance.

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Branch Address (Flatlands)

**Front View**

- 2065
- Laser cut 1/4" thick, glossy black acrylic w/ polished sides
- 0.5 VHB tape on back for mounting
- 1/16" thick stainless steel metal laminate w/ satin clear coat finish
- 1/8" dia. mounting pin w/ silicone

**Section View**

**Front Elevation - Typ**

- 1/16" thick stainless steel metal laminate w/ satin clear coat finish on 1/4" thick black acrylic

**NOTE:** Hole location to be determined and drilled to match mortar joints.
Branch Address (Macon Library)
Envelop Construction

External Signage Update — Landmarks Preservation Commission
Envelope Construction

- Structural Frame
- Cover Plate
- Edge Rails
- Display Screen
- Top Panel
- Equipment Box
- Light
- Base Panel
- Concrete Base Pad
Digital Display Graphic Layouts

Central Library

Branch Libraries
Digital Display Graphic Layouts

Central Library

Hours of Service
- Monday: 10am – 8pm
- Tuesday: 10am – 8pm
- Wednesday: 10am – 8pm
- Thursday: 1pm – 8pm
- Friday: 10am – 6pm
- Saturday: 10am – 5pm
- Sunday: Closed

You’re entirely bonkers. But I’ll tell you a secret. All the best people are.

Branch Libraries

Columbus Day Closing
- Brooklyn Public Library will be closed for Columbus Day on Monday, October 12. During this time, please visit us online at bklynlibrary.org.

Hours of Service
- Monday: 10:00 am – 6:00 pm
- Tuesday: 10:00 am – 6:00 pm
- Wednesday: 10:00 am – 8:00 pm
- Thursday: 10:00 am – 8:00 pm
- Friday: 10:00 am – 6:00 pm
- Saturday: 10:00 am – 5:00 pm
- Sunday: Closed

You’re entirely bonkers. But I’ll tell you a secret. All the best people are.

Game On for Kids
- Every Thursday
- 2 pm – 3:30 pm
- Play video games, board games, books with Lego and more while you make new friends.

BIKE the BRANCHES
- 2016
- May 7th

Black History Month Art Exhibit, Reception & Concert
- Saturday, February 13
- 2 pm – 3:30 pm
- Meet and greet our featured artists, programs and exhibits throughout the week at various branch libraries.

External Signage Update — Landmarks Preservation Commission

Page 59