



Library Sign System Update

Existing Sign Type Family

BPL Identification, Metal Sign Band



BPL Identification, Pin Letters (non-illuminated)



BPL Identification, Carved Letters



BPL Identification, Metal Post and Panel



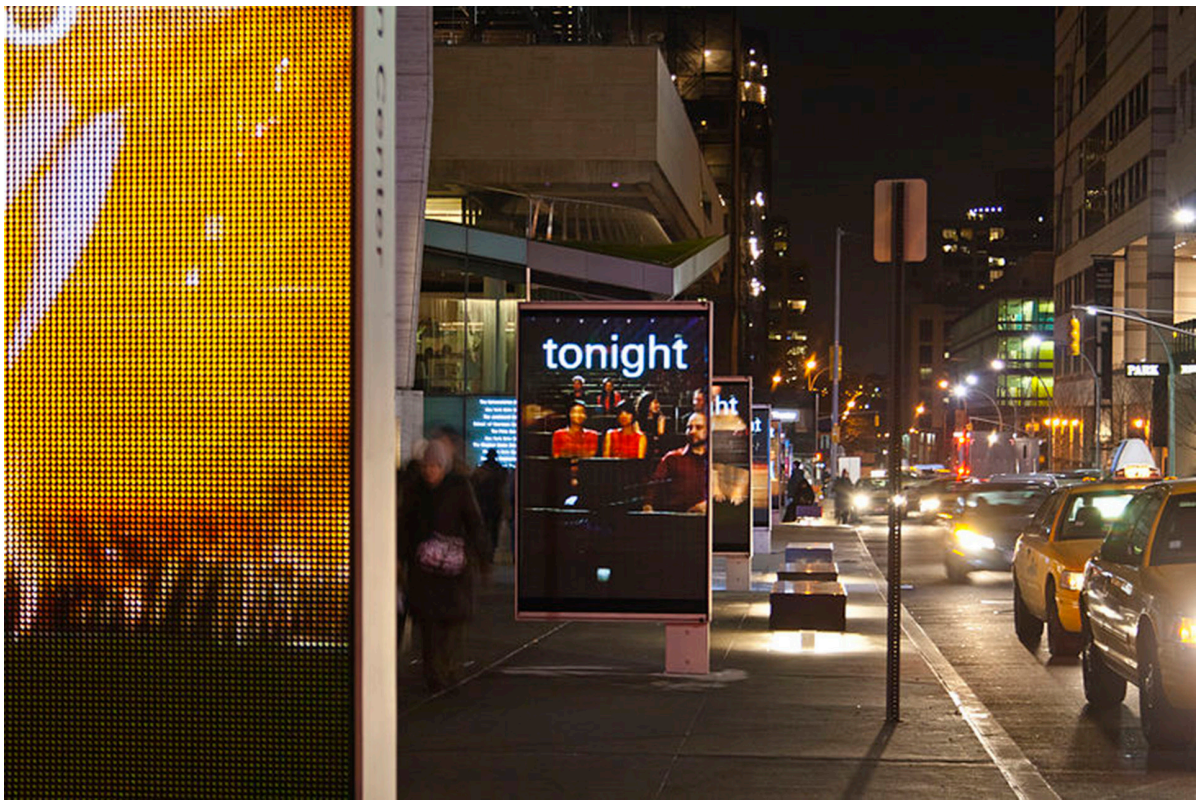
Branch Identification, Metal Pan



Signage Inspiration



Signage Inspiration



A Content Driven Signage Approach

Library Name
Branch Name
Building Address



Brand / Logo
Library Services



Brand / Logo
Hours of Operation
Events Calendar
Branch-Specific Programs
Partner Announcements



Permanent Signage

Long-term, timeless

Banners

Change every 3-5 years

Digital

Monthly / annual changes
Exterior or interior depending
on zoning allowances

Prototypical Sign Type Family

Dimensional
Letters
on Raceway

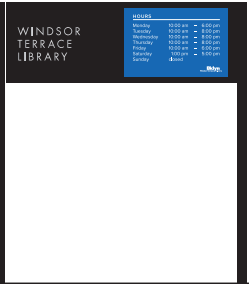
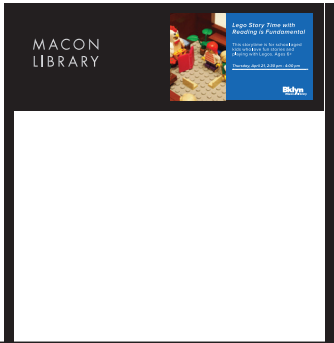
Metal
Laminate
Adhesive

Banners

Digital
Display

Static
Display

BROOKLYN PUBLIC LIBRARY



Building ID

Entry ID & Address

8ft Banner

6ft Banner

4.5ft Banner

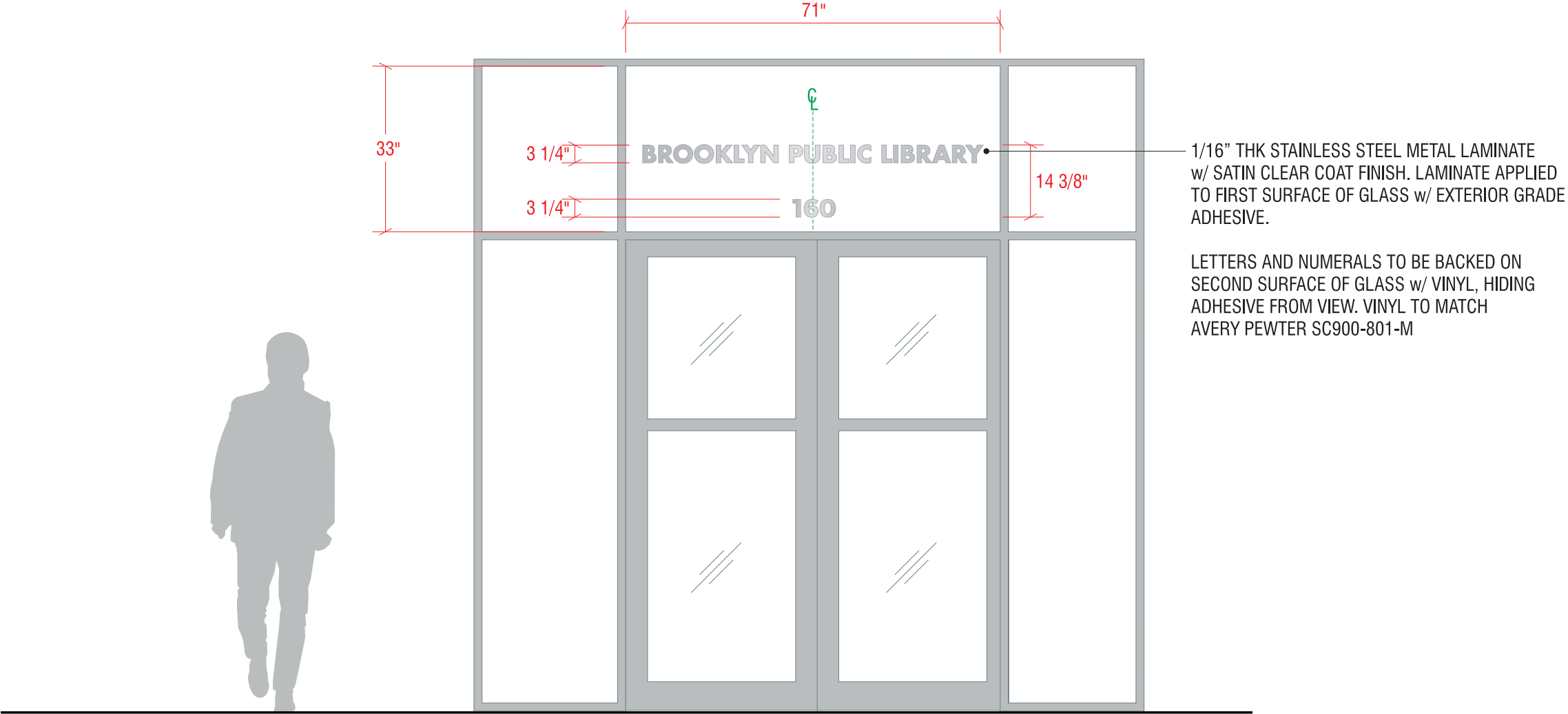
Branch ID/ Digital Display

Branch ID/ Hours Display

Prototypical Landmark Signs

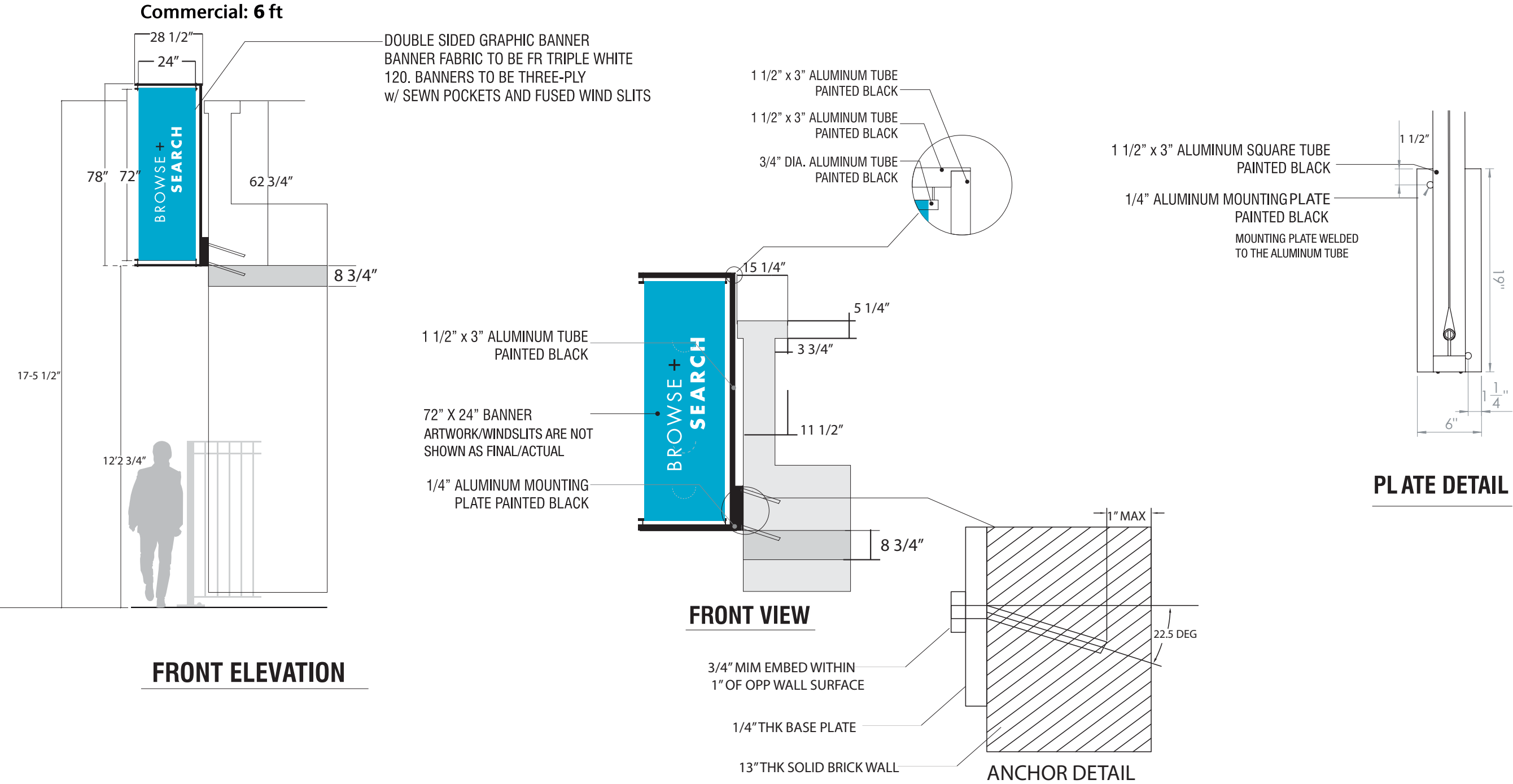


Entry ID & Address

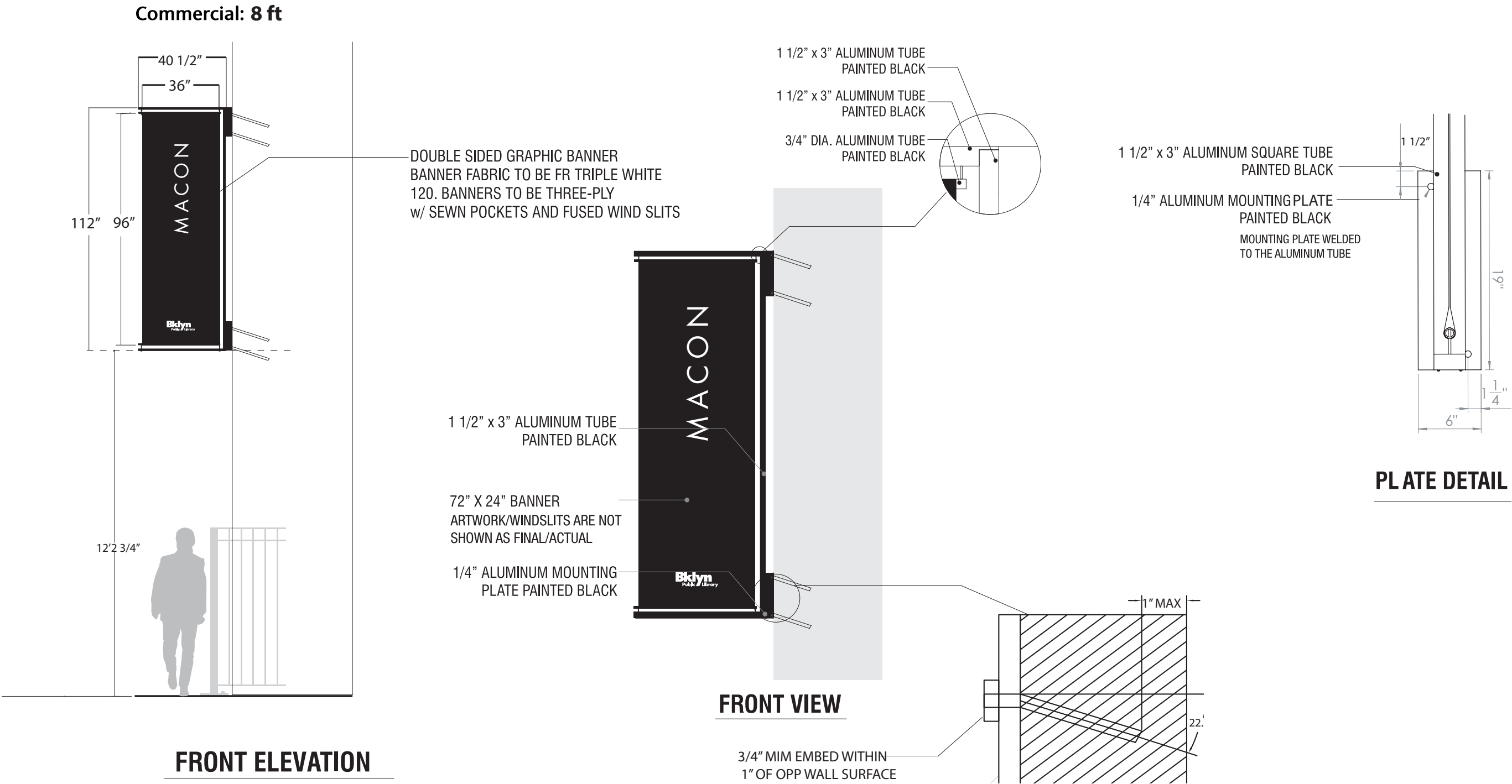


FRONT ELEVATION - TYP.

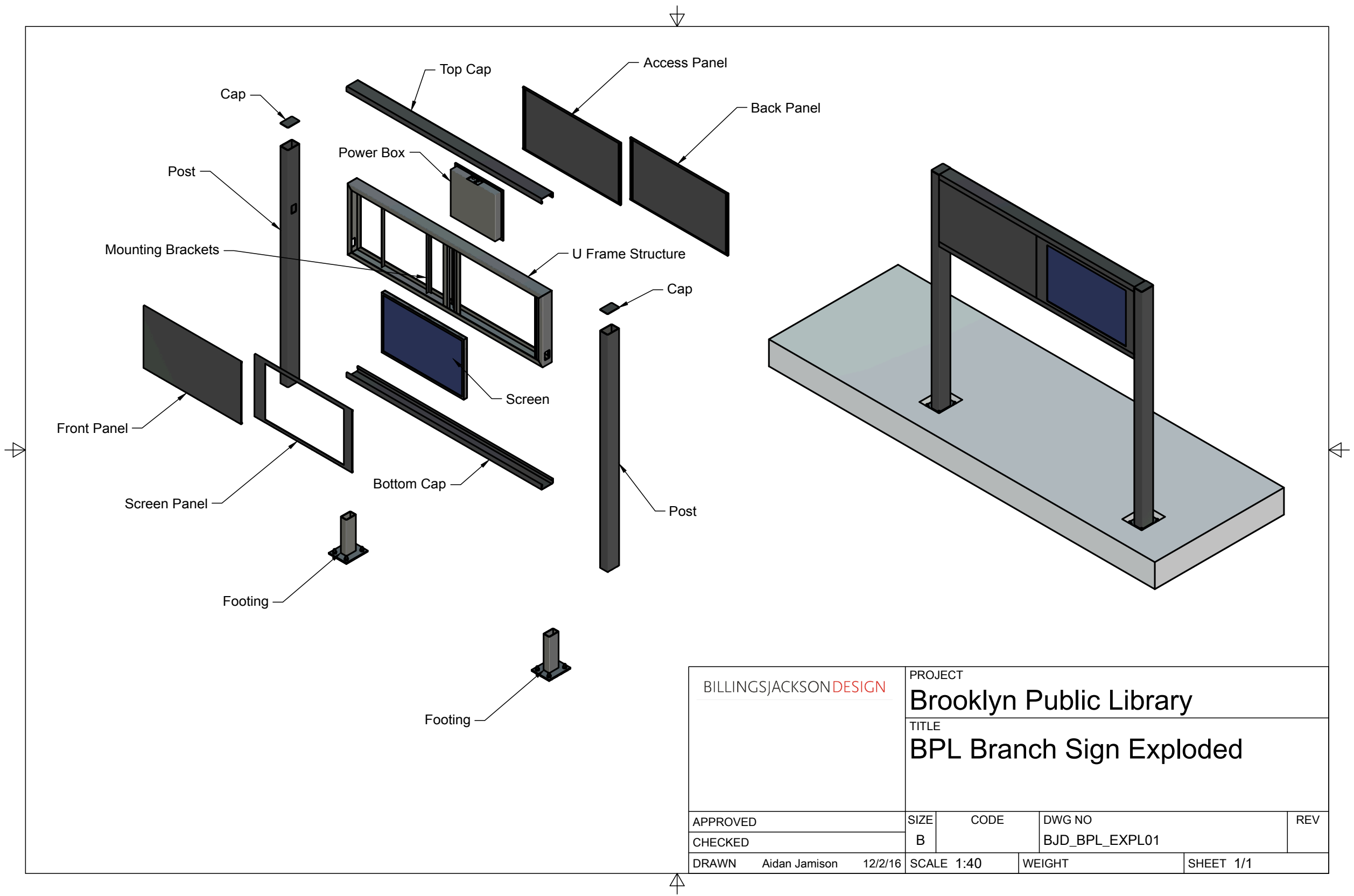
Banner mounting - 6ft



Banner mounting - 8ft

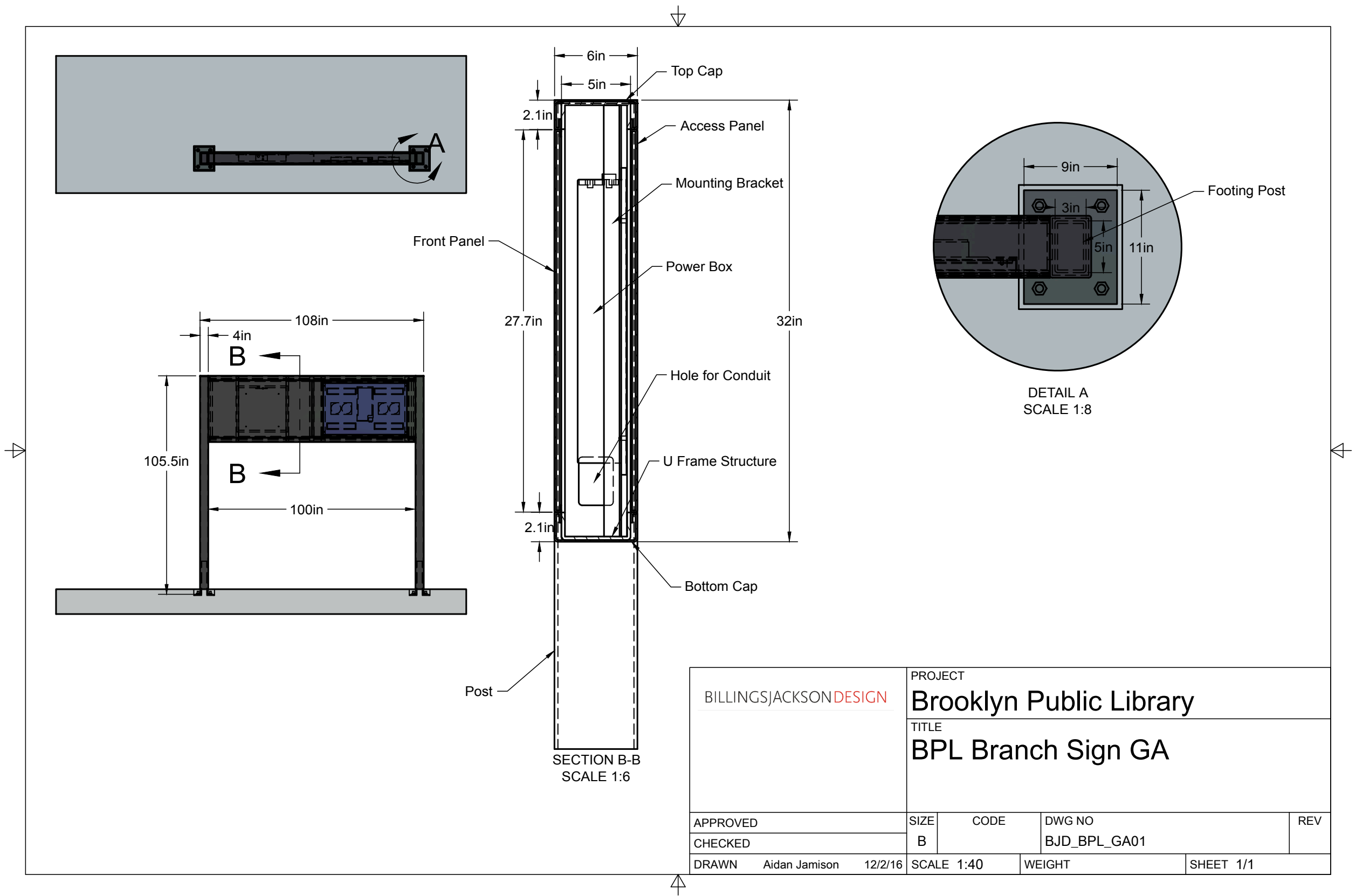


Branch ID / Digital Display



BILLINGSJACKSONDESIGN		PROJECT		
		Brooklyn Public Library		
		TITLE		
		BPL Branch Sign Exploded		
APPROVED		SIZE	CODE	DWG NO
CHECKED		B		BJD_BPL_EXPL01
DRAWN	Aidan Jamison	12/2/16	SCALE 1:40	WEIGHT
				SHEET 1/1

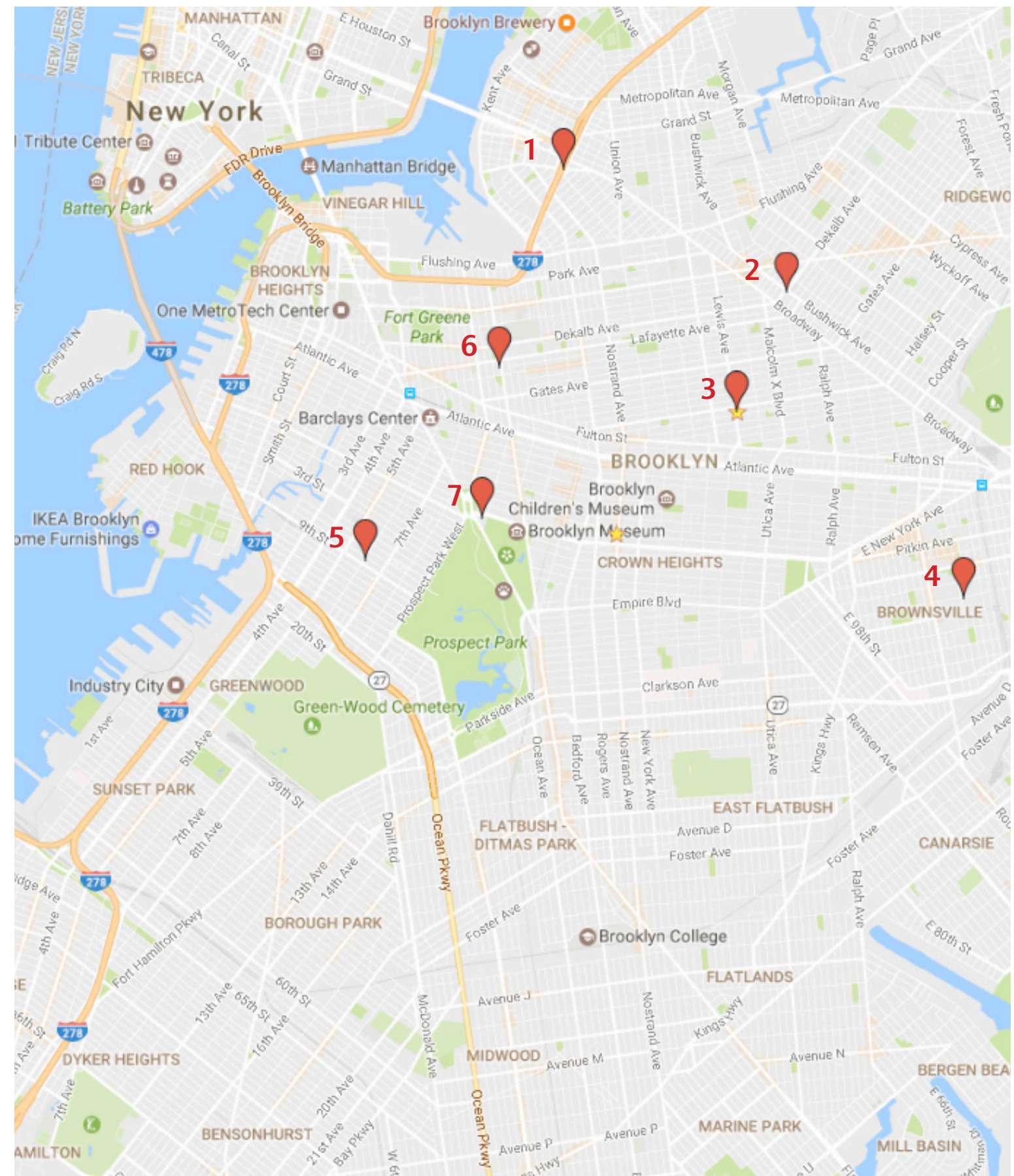
Branch ID / Digital Display



Landmark Branches

Landmarked Sites

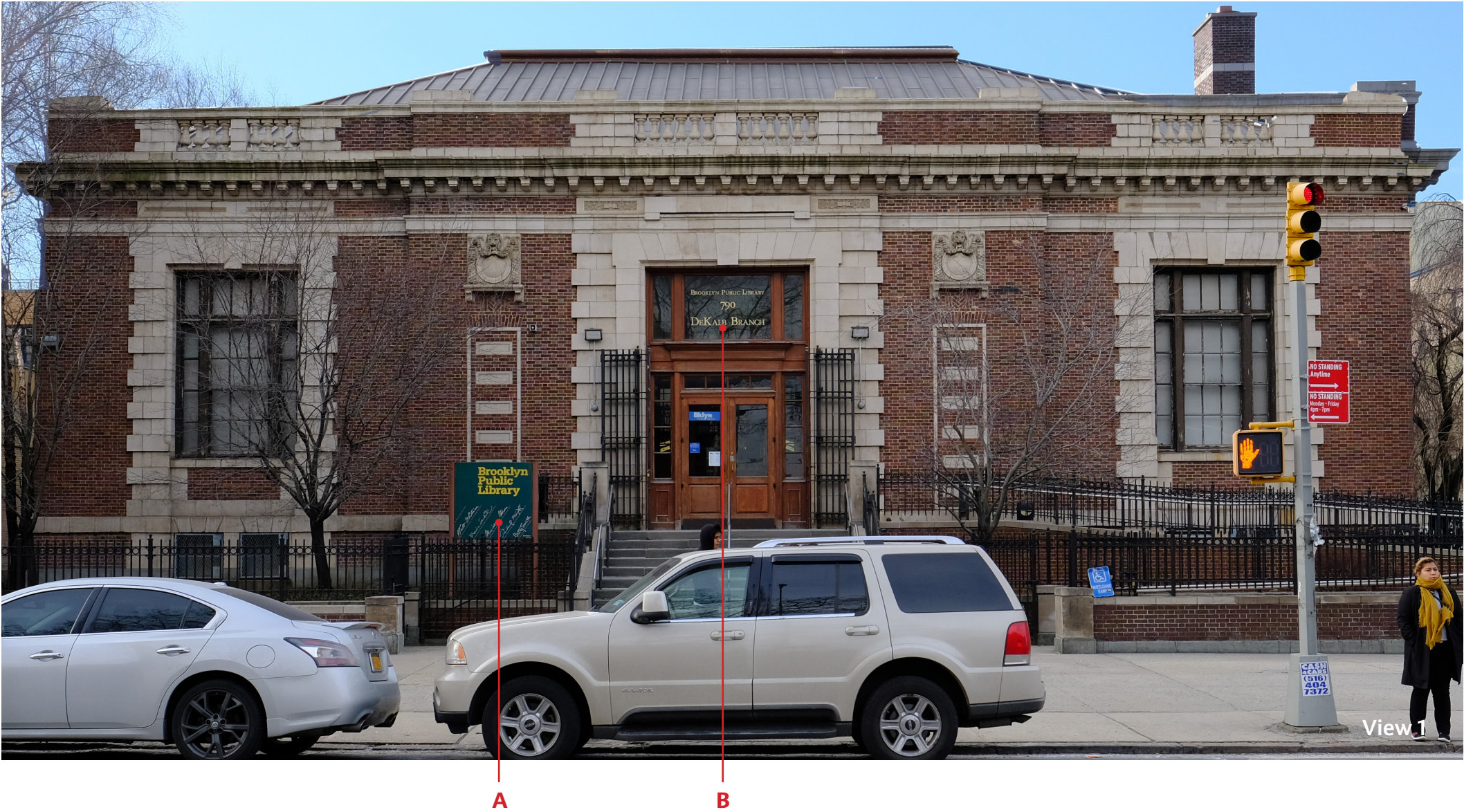
- 1 Williamsburg Library
- 2 DeKalb Library
- 3 Macon Library
- 4 Stone Avenue Library
- 5 Park Slope Library
- 6 Clinton Hill Library (historic district)
- 7 Central Library



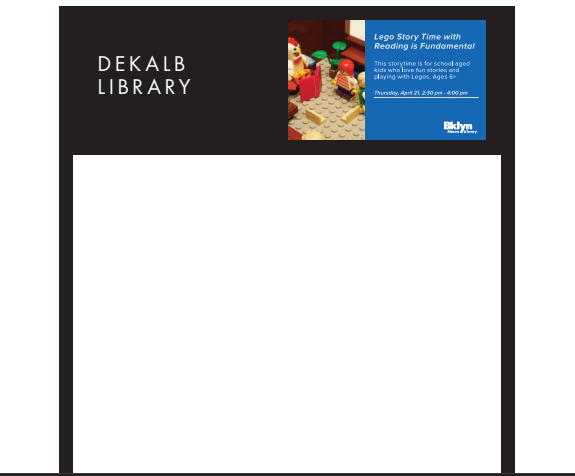
DeKalb Library – Existing Signs



- A** – BPL Identification, Metal Post & Panel
- B** – Entry Address



DeKalb Library – Proposed Signs



A – Branch Identification & Digital Display

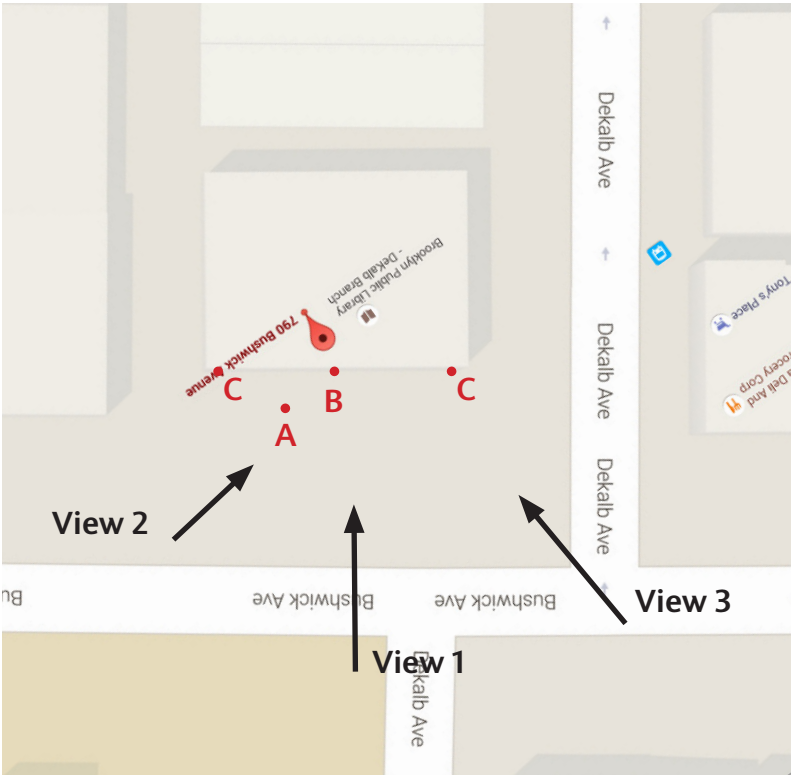


B – Entry ID & Address

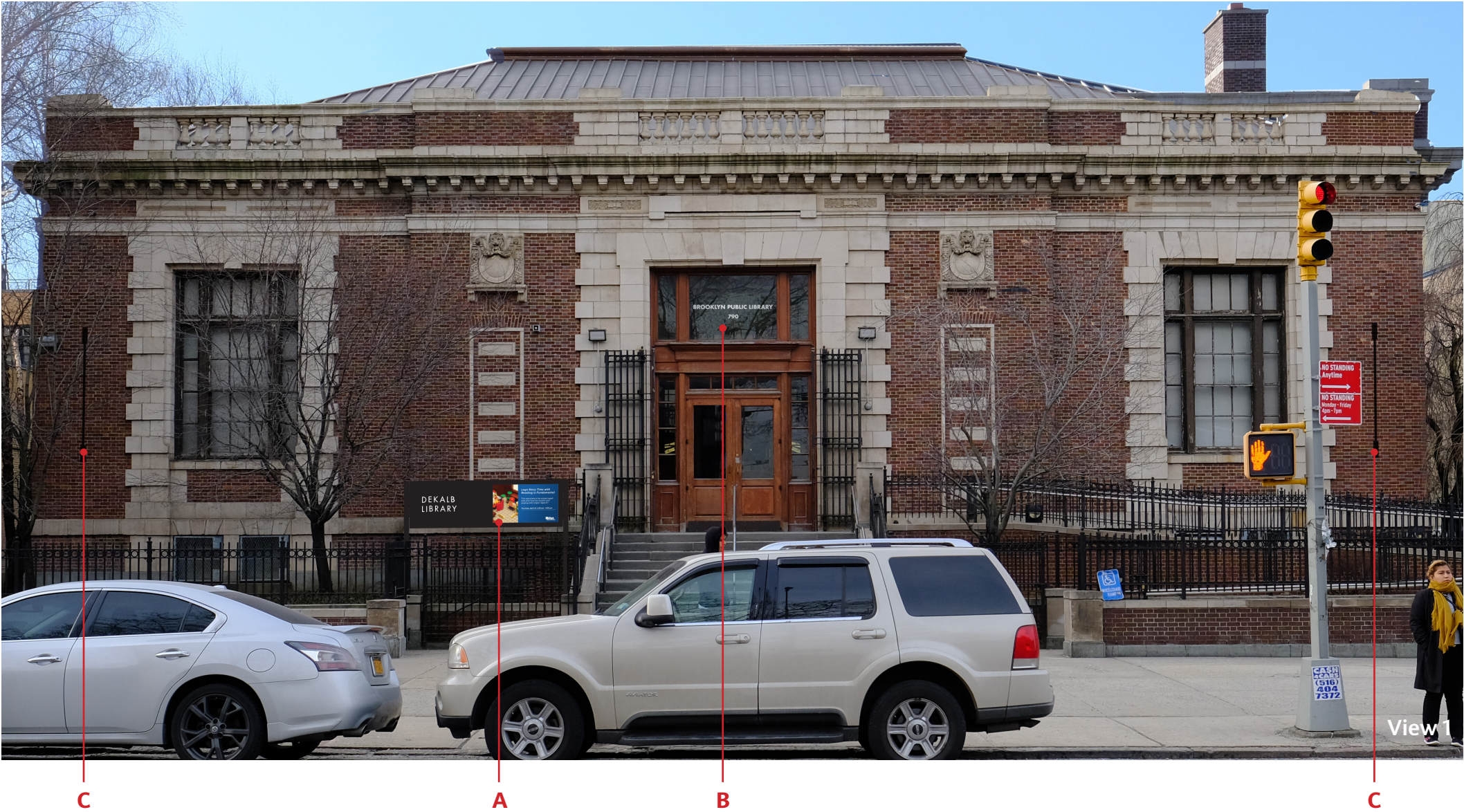


C – 8 ft Banner

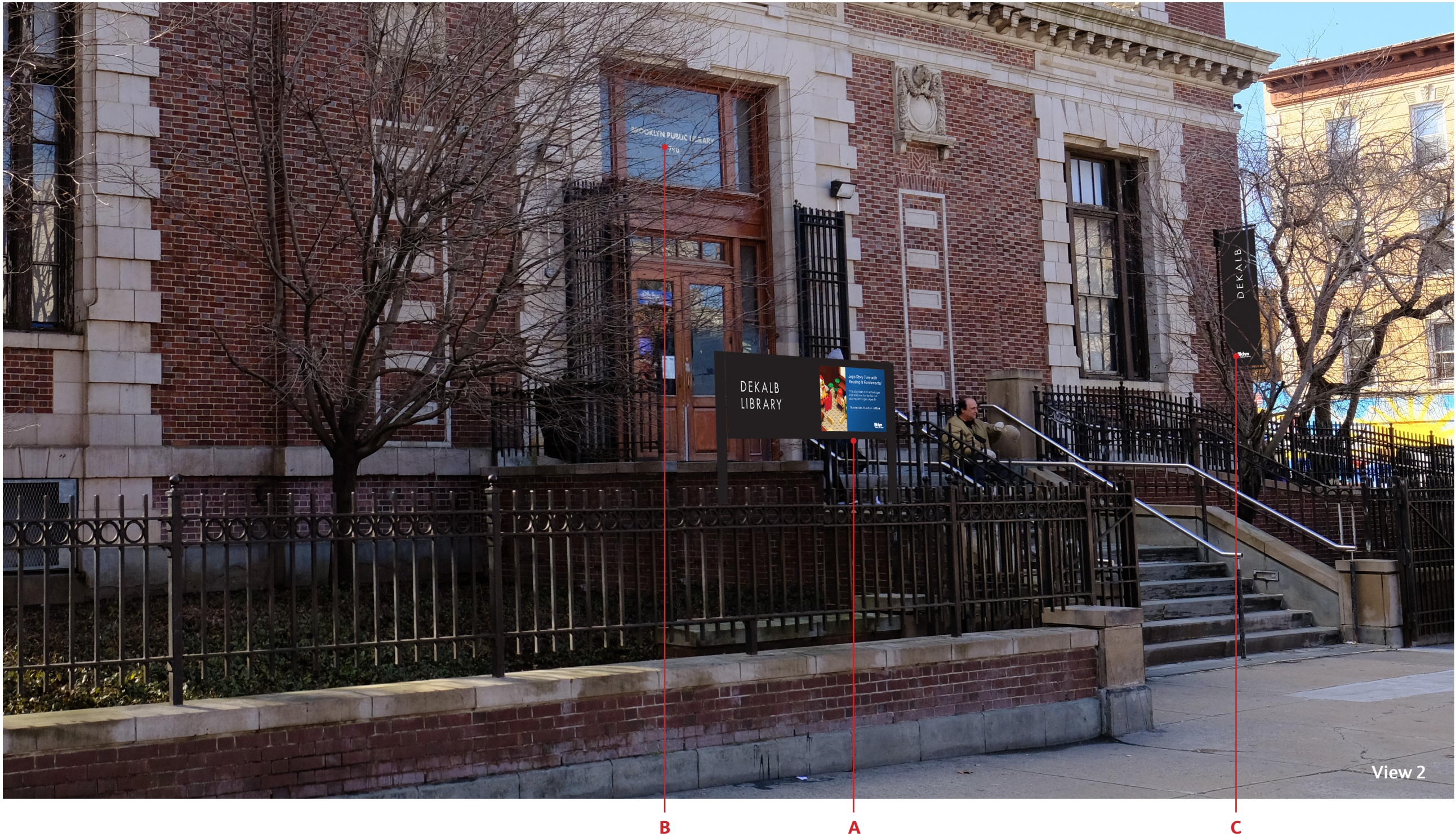
DeKalb Library – Proposed Signs



- A** – Branch Identification & Digital Display
- B** – Entry ID & Address
- C** – 8 ft Banner



DeKalb Library – Proposed Signs

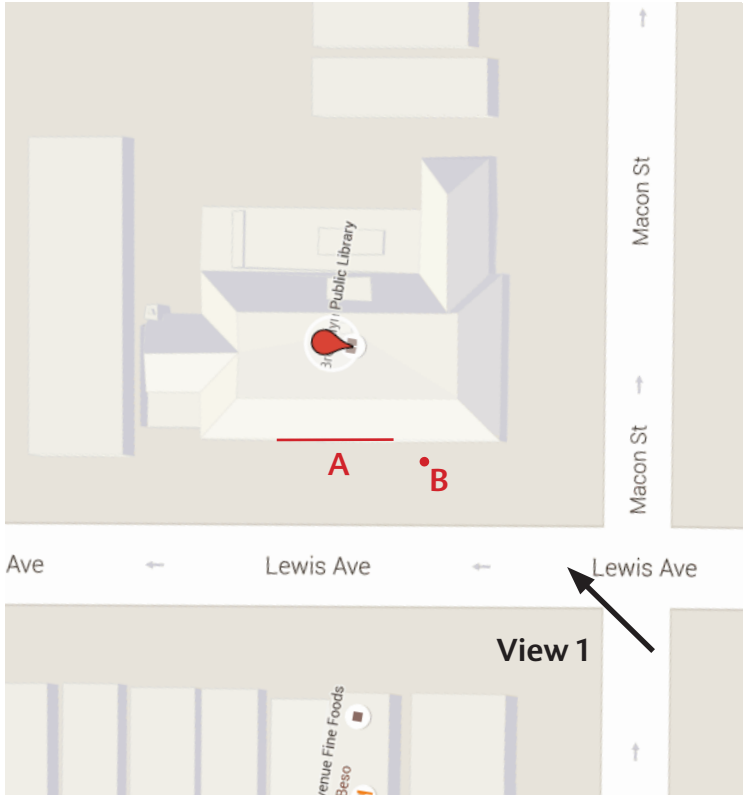


DeKalb Library – Proposed Signs



View 3

Macon Library – Existing Signs



- A** – BPL Identification, Carved Letters
- B** – BPL Identification, Metal Post & Panel



Macon Library – Proposed Signs



Macon Library – Proposed Signs



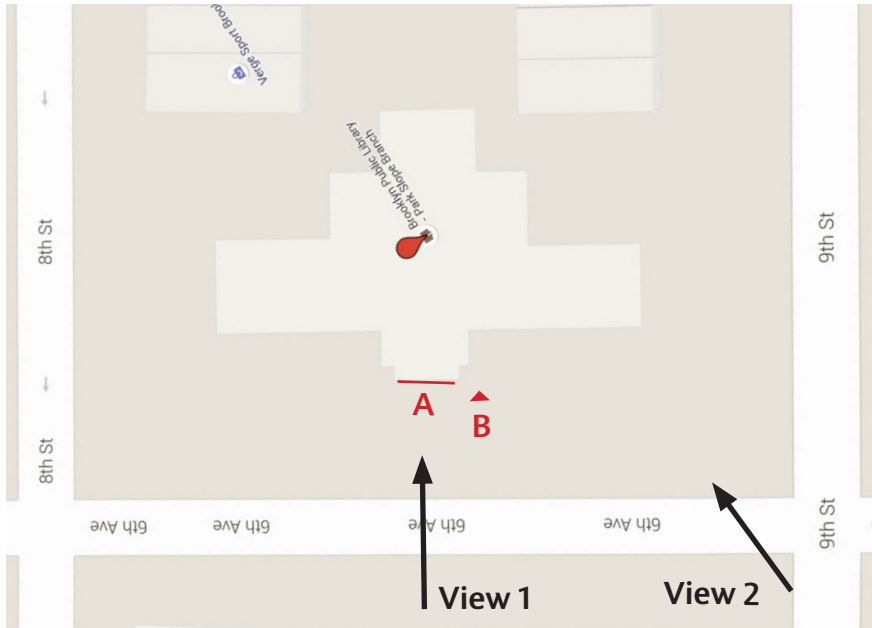
- A** – Branch Identification & Digital Display
- B** – Entry Address
- C** – 8 ft Banner



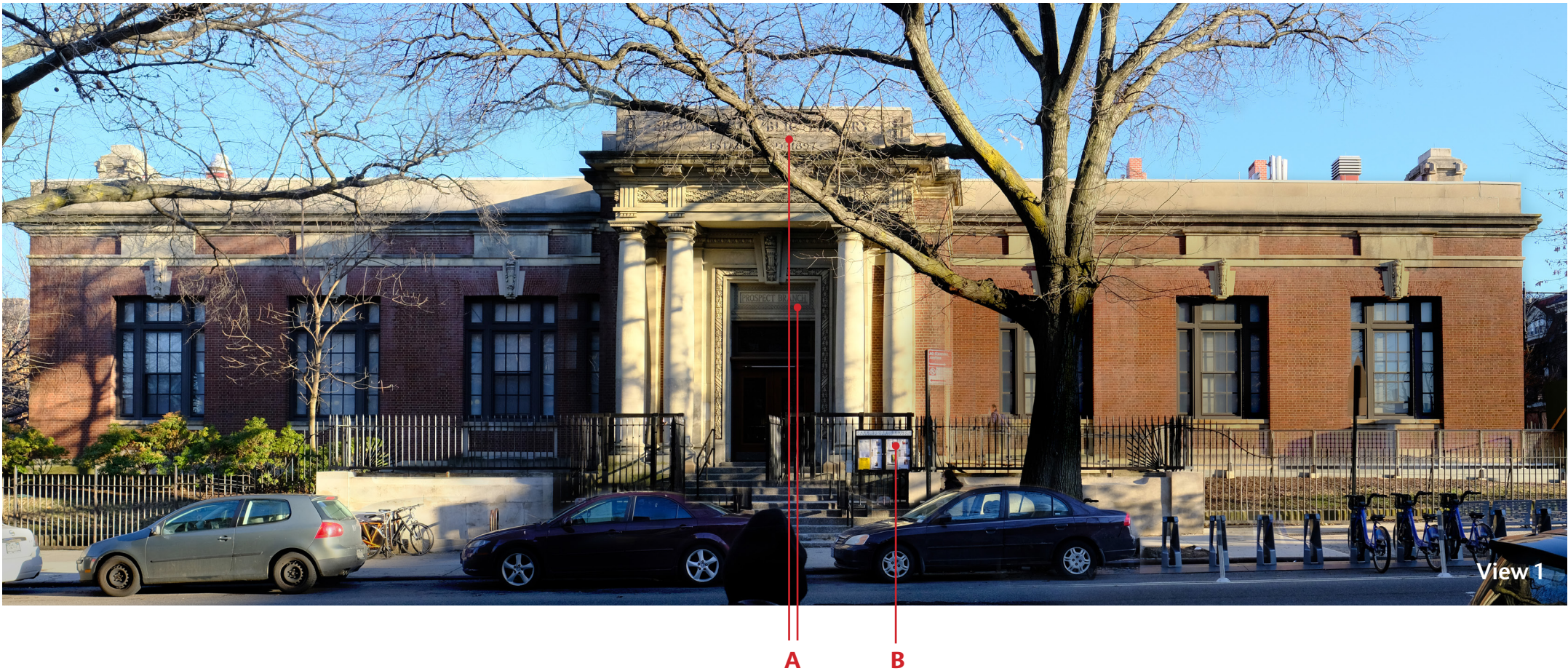
Macon Library – Proposed Signs



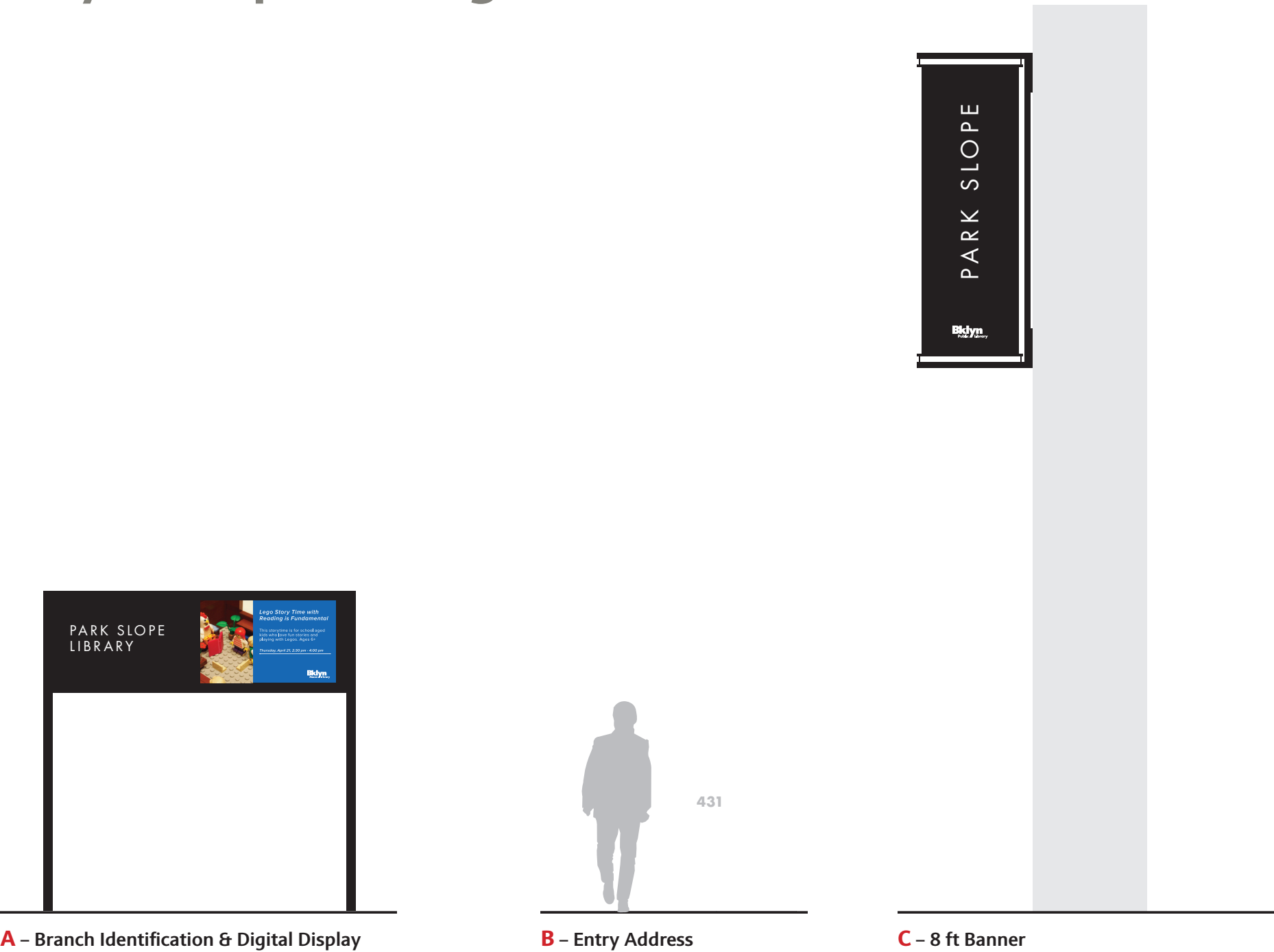
Park Slope Library – Existing Signs



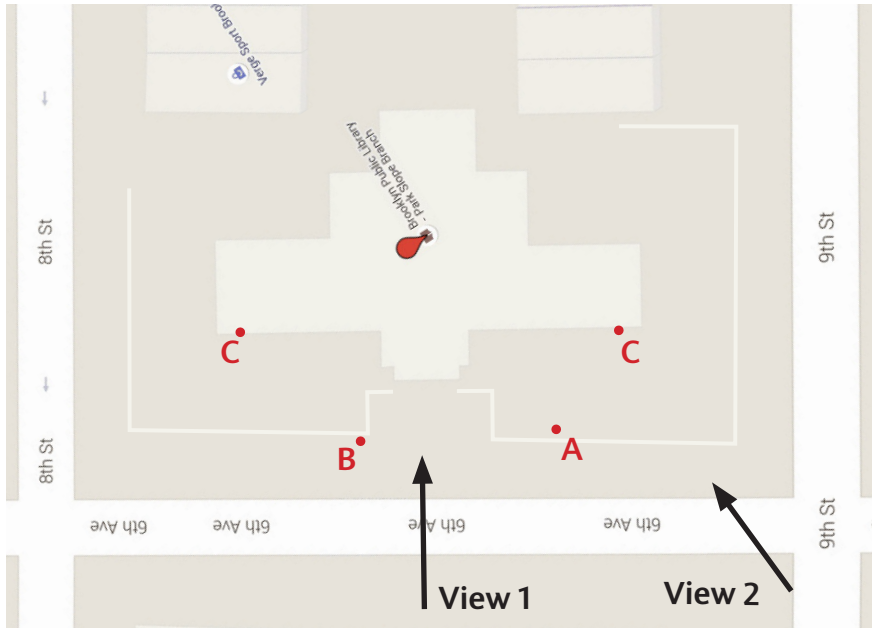
- A** – BPL & Branch Identification, Carved Letters
- B** – Display Box



Park Slope Library – Proposed Signs

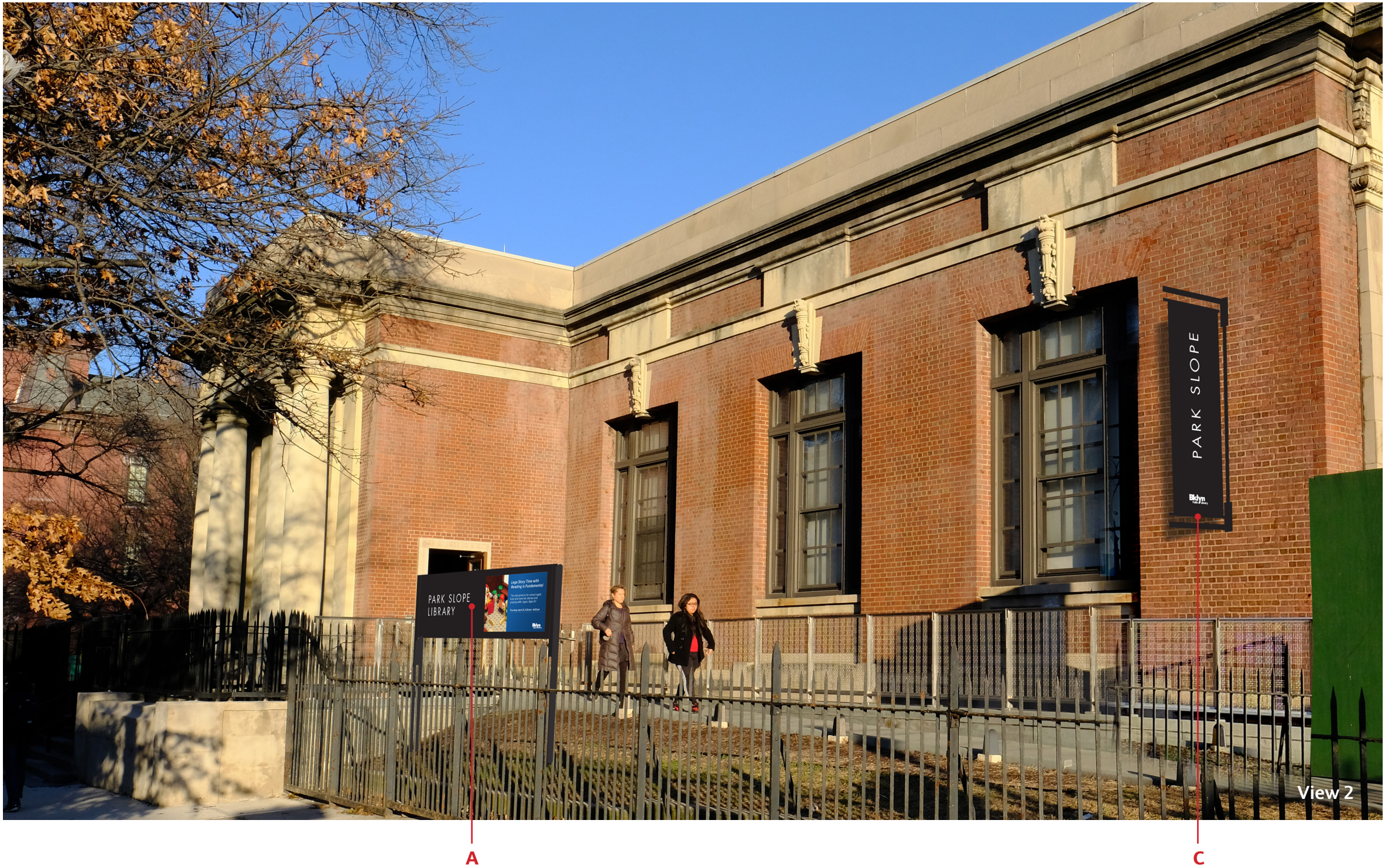


Park Slope Library – Proposed Signs

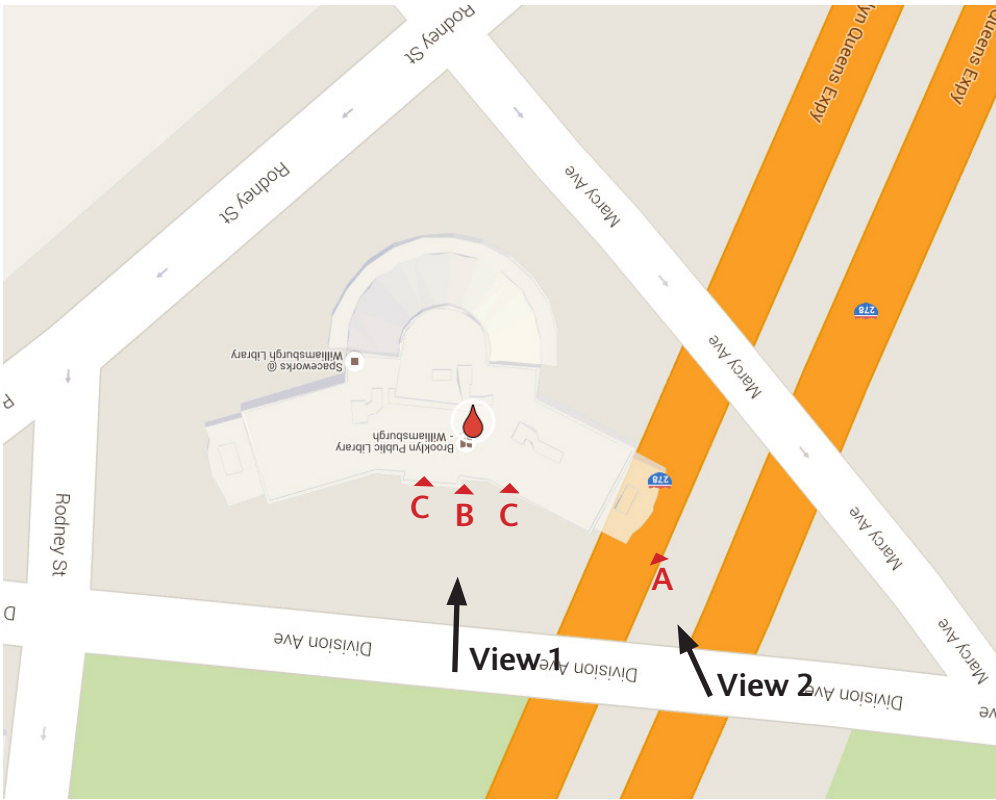


- A** – Branch Identification & Digital Display
- B** – Entry Address
- C** – 8 ft Banner

Park Slope Library – Proposed Signs



Williamsburg Library – Existing Signs

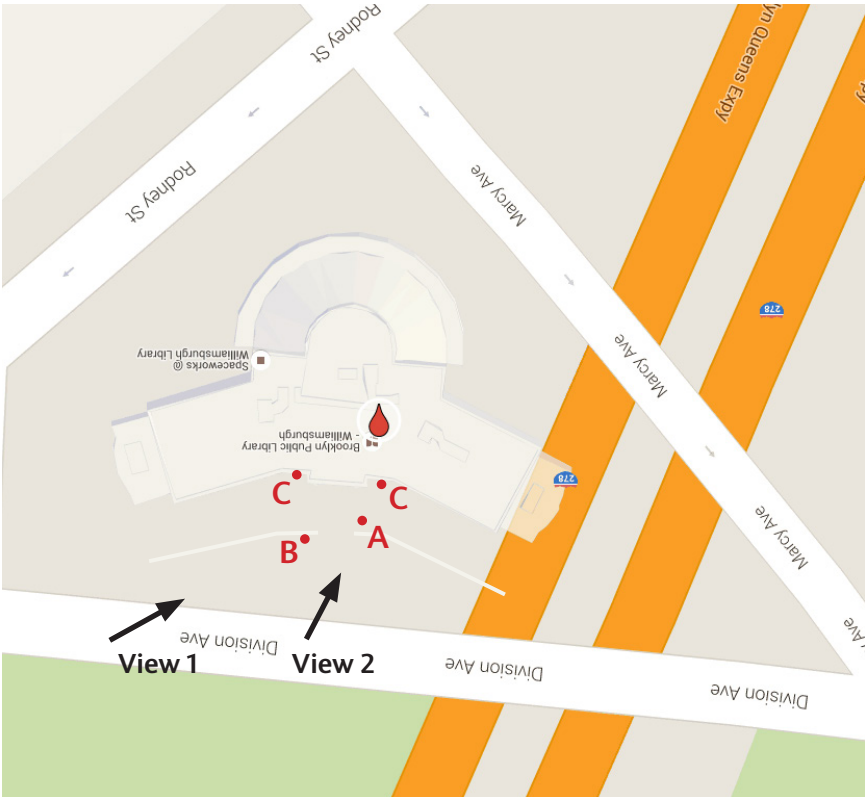


- A** – BPL Identification, Metal Post & Panel
- B** – Branch Identification, Carved Letters
- C** – BPL Identification, Banners

Williamsburg Library – Proposed Signs



Williamsburg Library – Proposed Signs



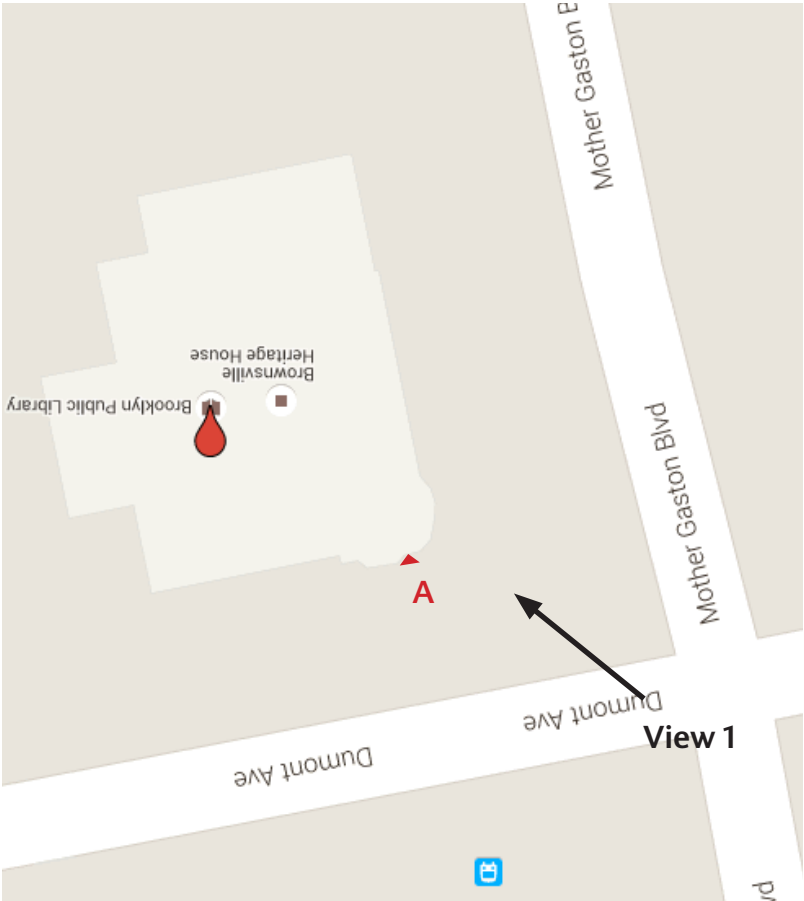
- A** – Branch Identification & Digital Display
- B** – Entry Address
- C** – Banner (matching existing size)



Williamsburg Library – Proposed Signs



Stone Avenue Library – Existing Signs

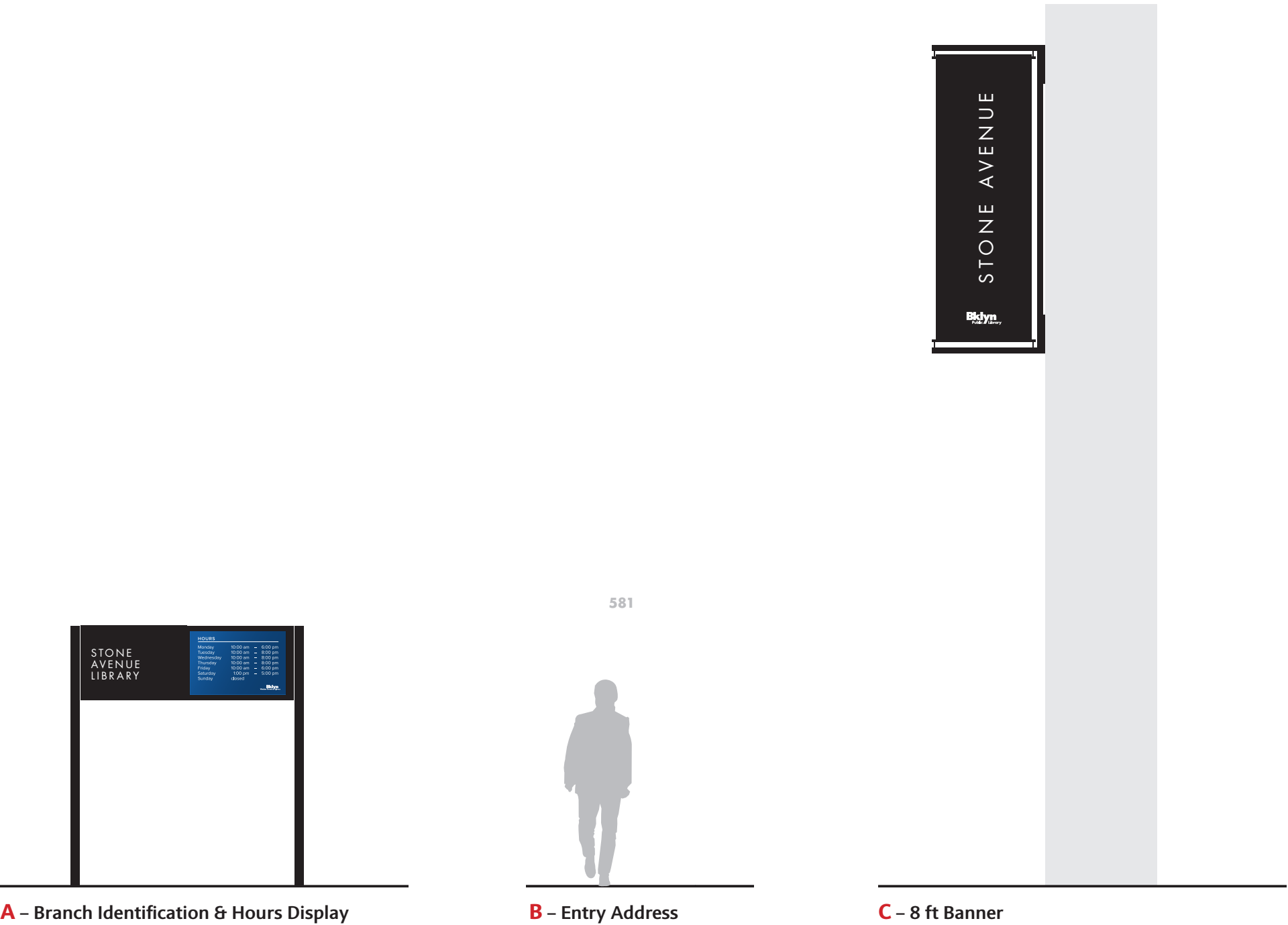


A – Branch Identification, Metal Pan



A

Stone Avenue Library – Proposed Signs



Stone Avenue Library – Proposed Signs



- A** – Branch Identification & Hours Display
- B** – Entry Address
- C** – 8 ft Banner

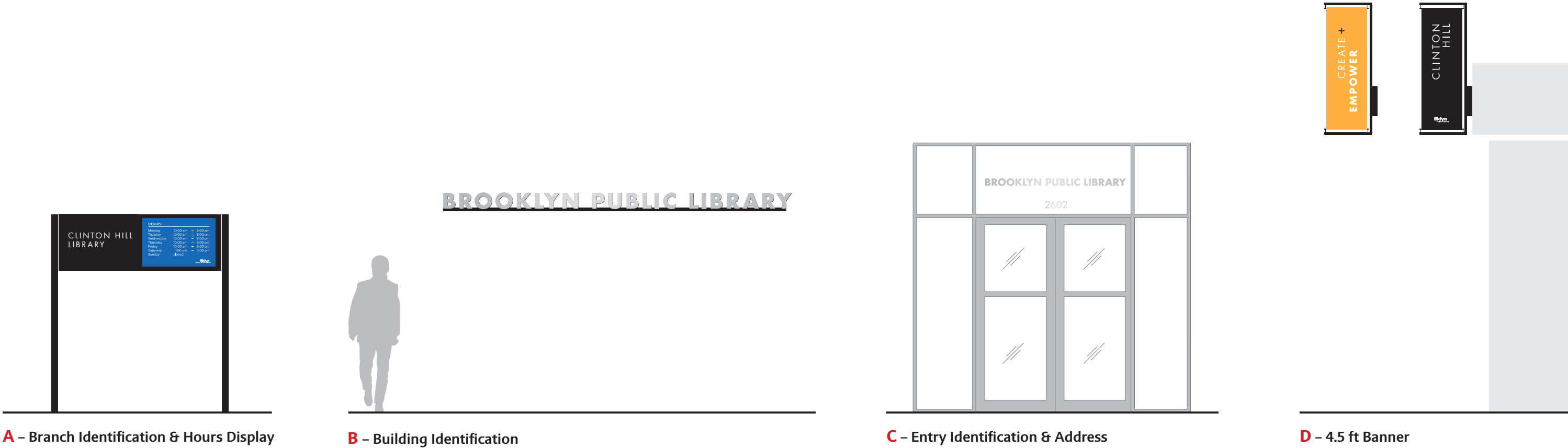


Clinton Hill Library – Existing Signs

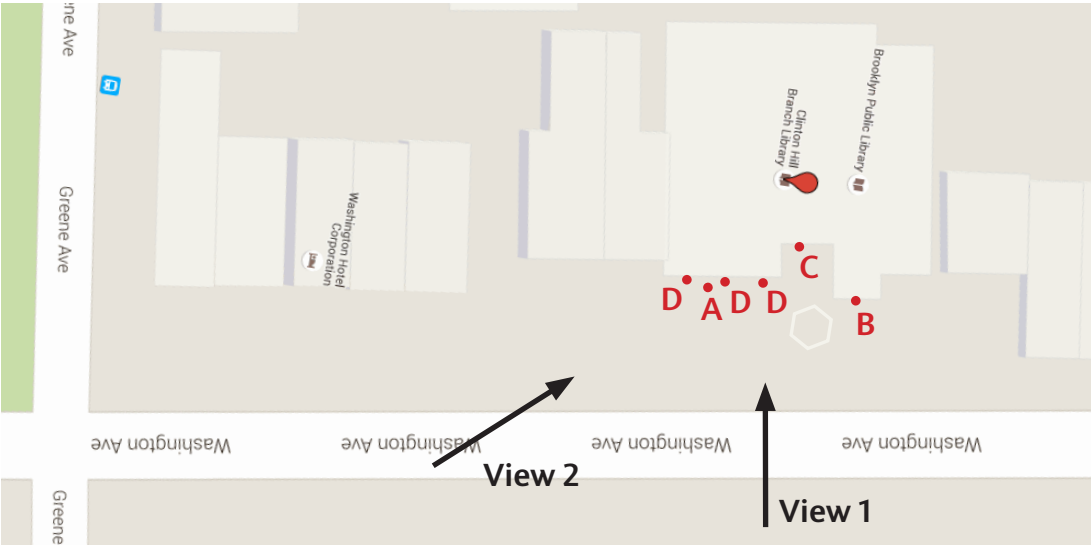


- A** – Building Identification, Pin Letters
- B** – Branch Identification, Metal Pan

Clinton Hill Library – Proposed Signs



Clinton Hill Library – Proposed Signs



- A** – Branch Identification & Hours Display
- B** – Building Identification
- C** – Entry Identification & Address
- D** – 4.5 ft Banner

Clinton Hill Library – Proposed Signs



View 2

Central Library

Central Library – Existing Signs

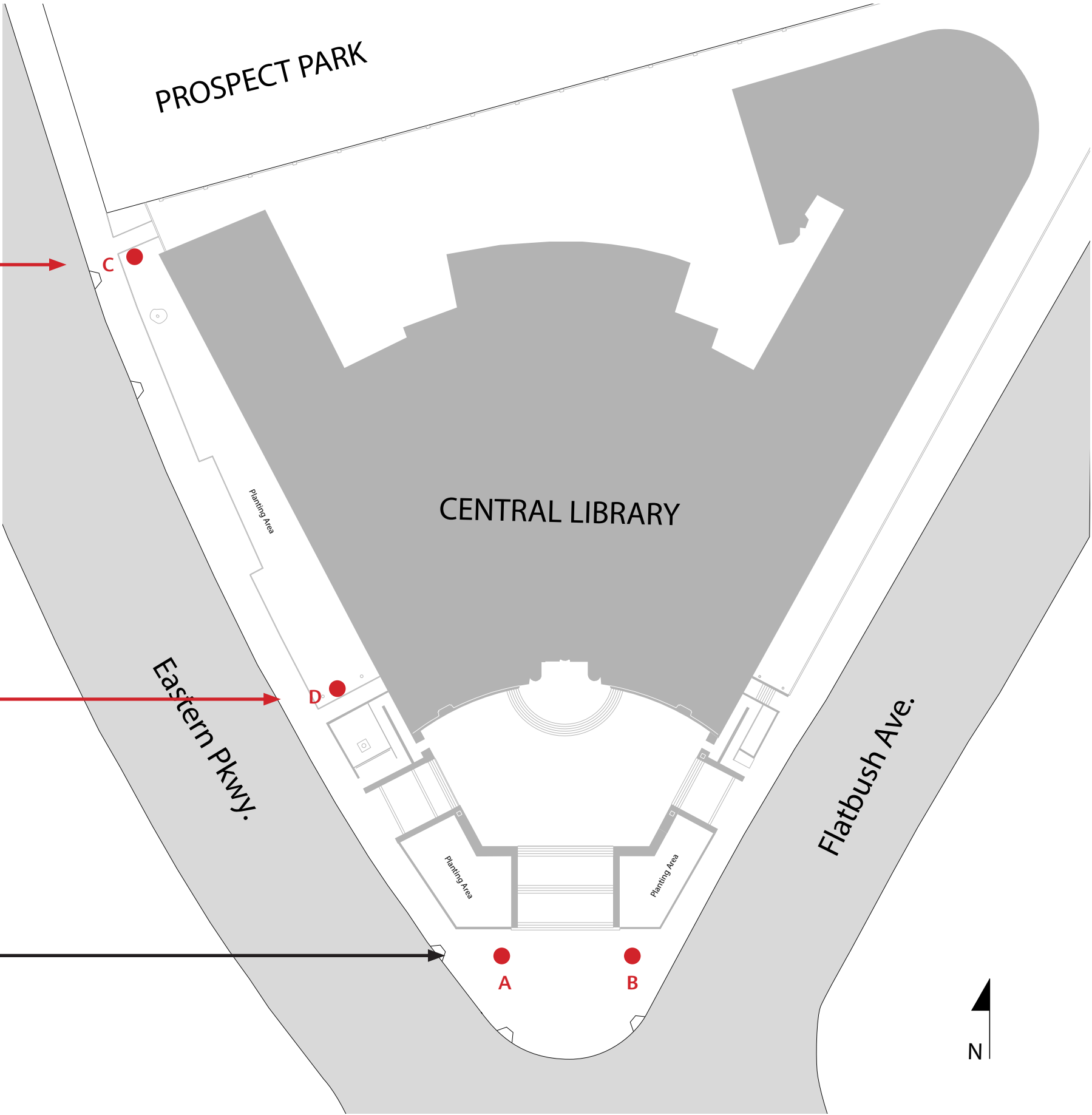


Site Overview

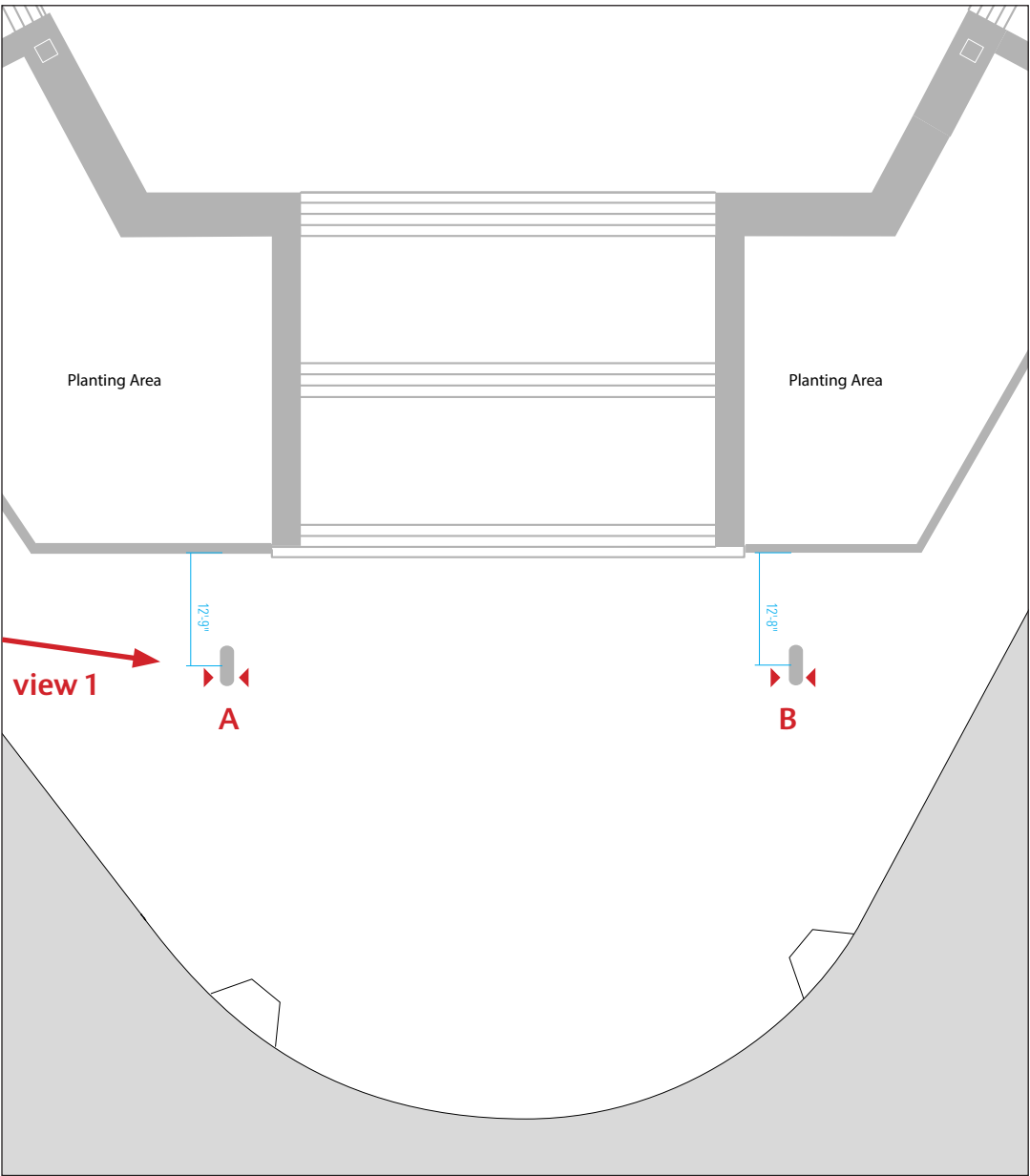
NEW SIGN LOCATION
(1 SINGLE SIDED SIGN, SOFTSCAPE)
Children's Entrance

NEW SIGN LOCATION
(1 SINGLE SIDED SIGN, SOFTSCAPE)
Dweck Entrance

EXISTING SIGN TO BE REPLACED
(2 DOUBLE SIDED SIGNS, HARDSCAPE)
Main Entrance

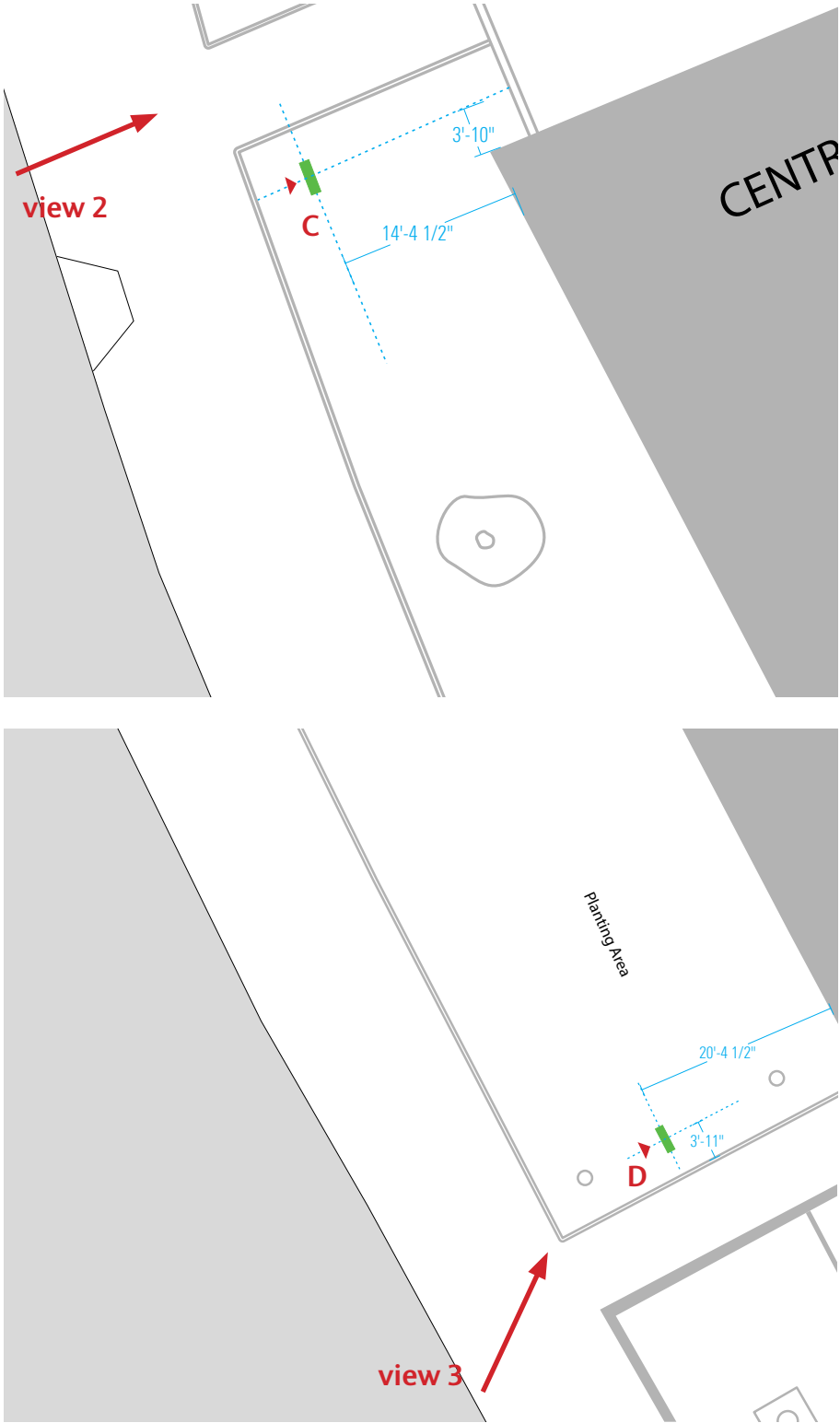


Central Library – Existing Signs to be Replaced



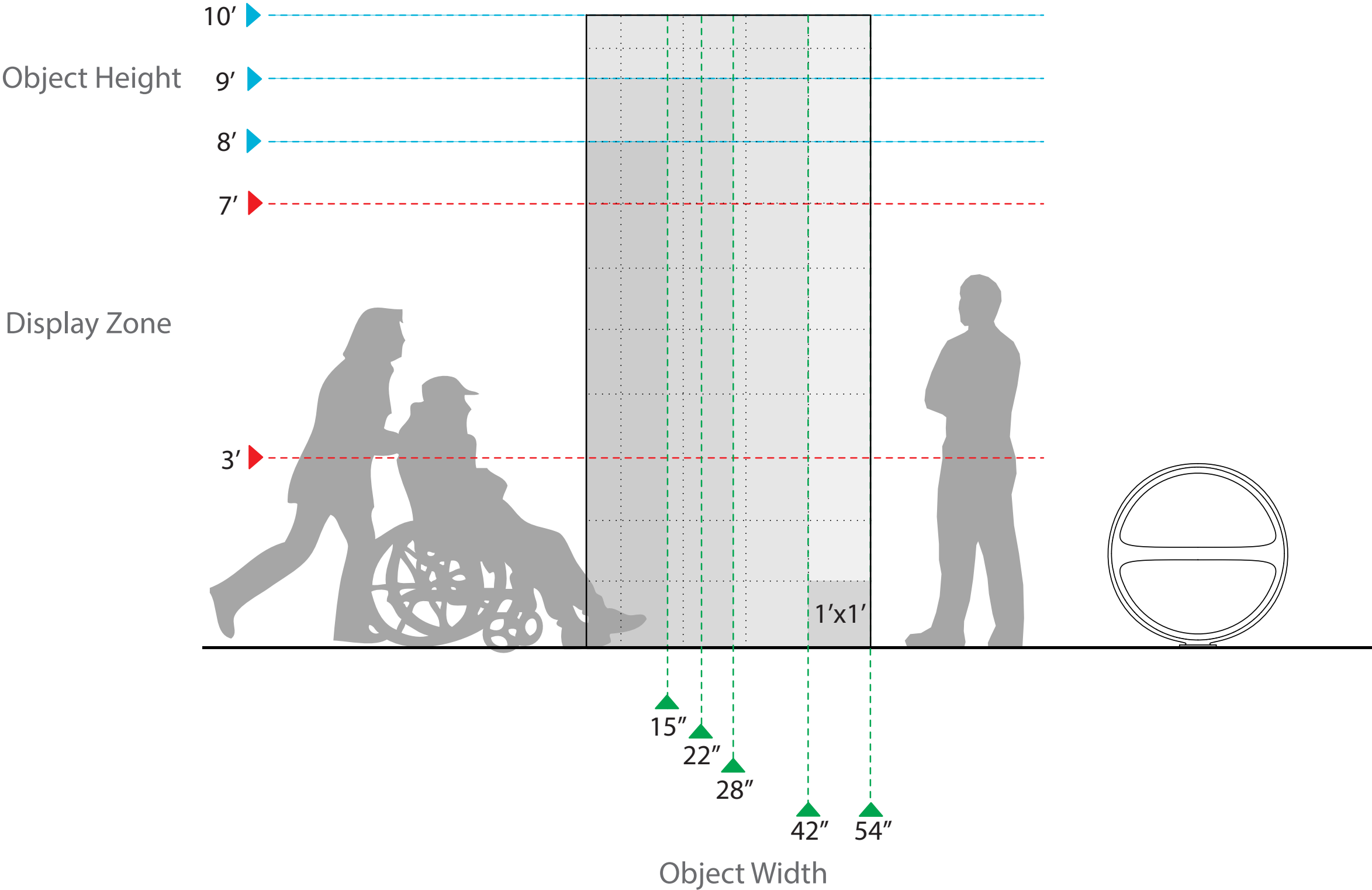
- A** – Poster display pylon, double-sided (Eastern Parkway side)
- B** – Poster display pylon, double-sided (Flatbush Avenue side)

Central Library – Existing Conditions for New Sign Locations

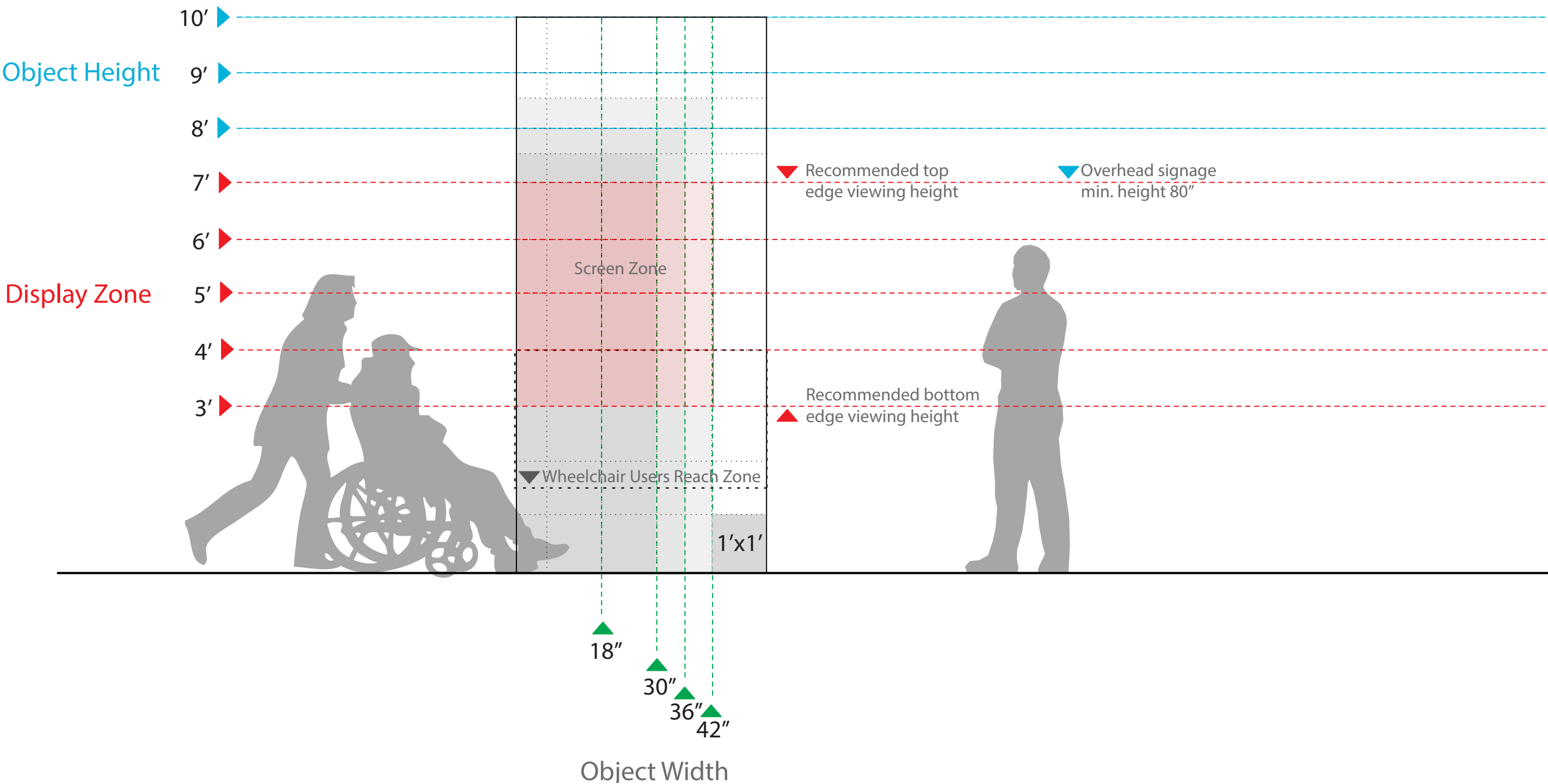


- C** – Proposed digital pylon, single-sided (Eastern Parkway facing)
- D** – Proposed digital pylon, single-sided (Eastern Parkway facing)
Lamp post to be removed

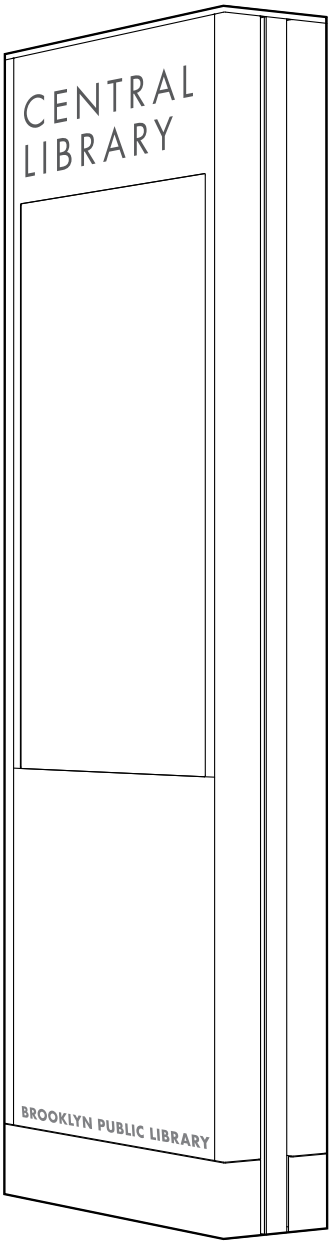
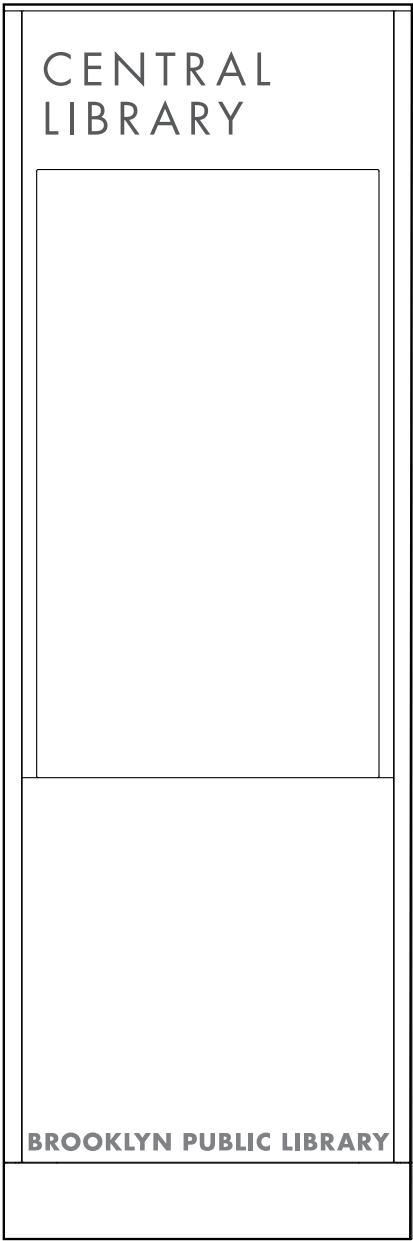
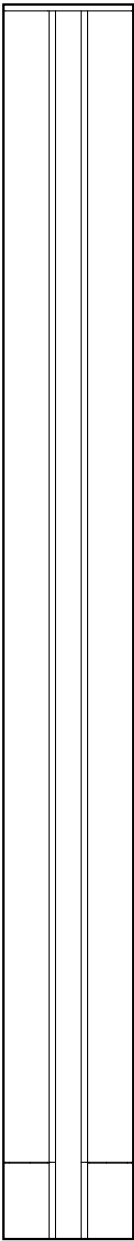
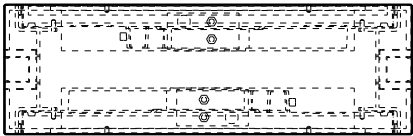
Signage Scale & Modulation



ADA Guidelines



Envelope Design



Illumination Studies



Main Entrance Digital Pylon Design



Children's Entrance Digital Pylon Design

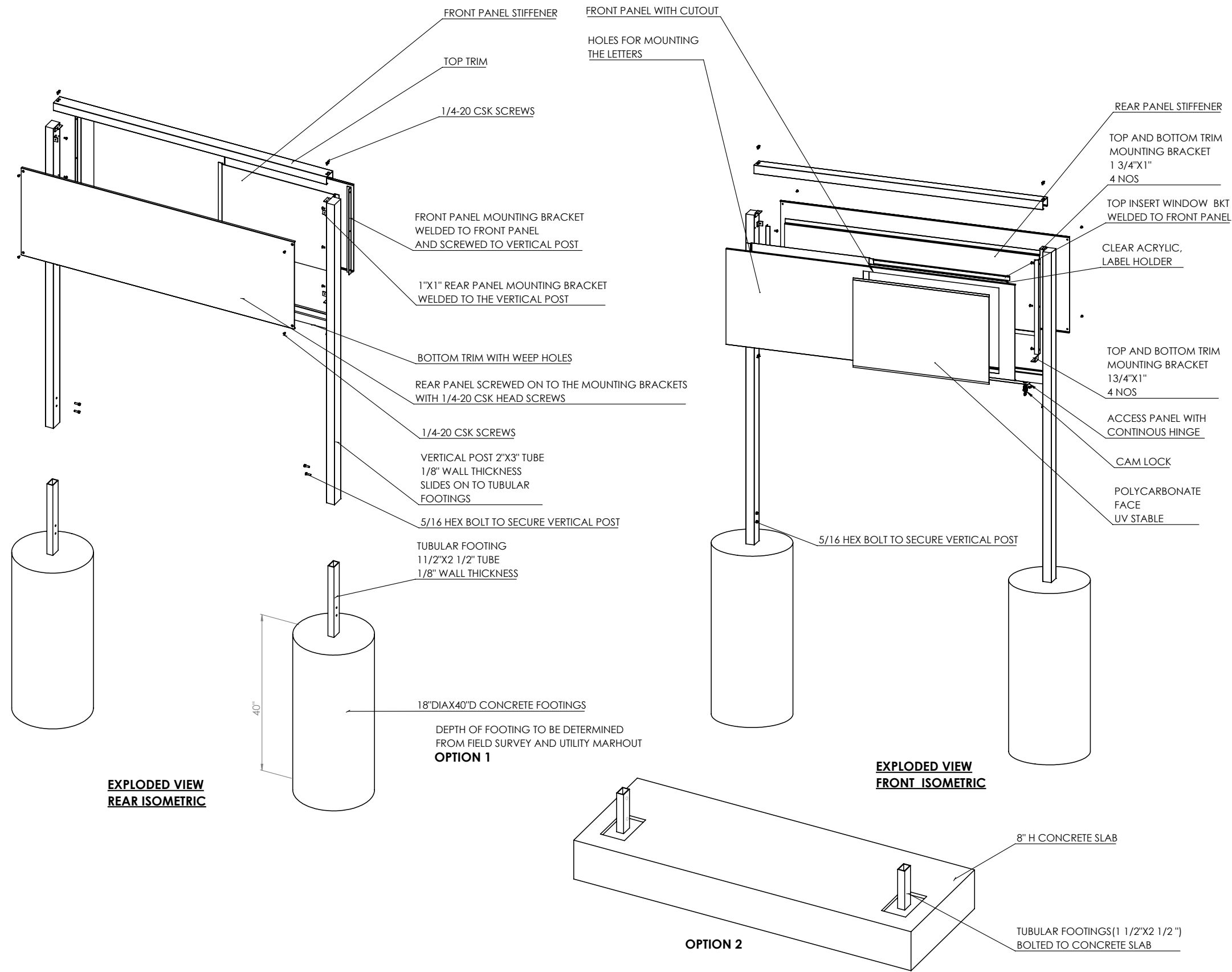


Dweck Entrance Digital Pylon Design



Appendix

Branch ID / Hours Display



BIG APPLE
VISUAL GROUP

Main: 247 W 35th St. New York, NY 10001
M: 212 629 3650 F: 212 629 4954
MANUFACTURING 3 Oval Dr, Islandia, NY 11749
WWW.BIGAPPLEGROUP.COM

Client:

BROOKLYN PUBLIC LIBRARY

Job Title:

:BRANCH ID

Job ID:

:

Account Rep. :

SIRAJ S

Revisions: **DATE:**

5 02/13/2017

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Drawn By:

MIMOH K

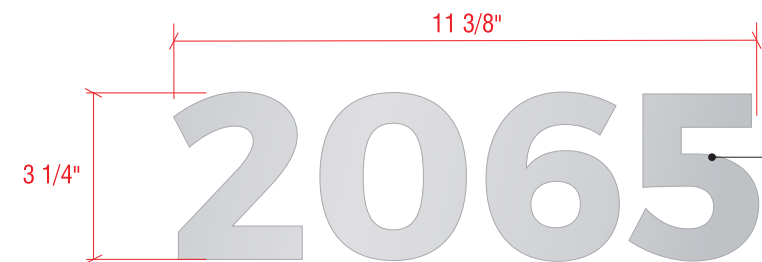
Date:

2/13/2017

Sheet #

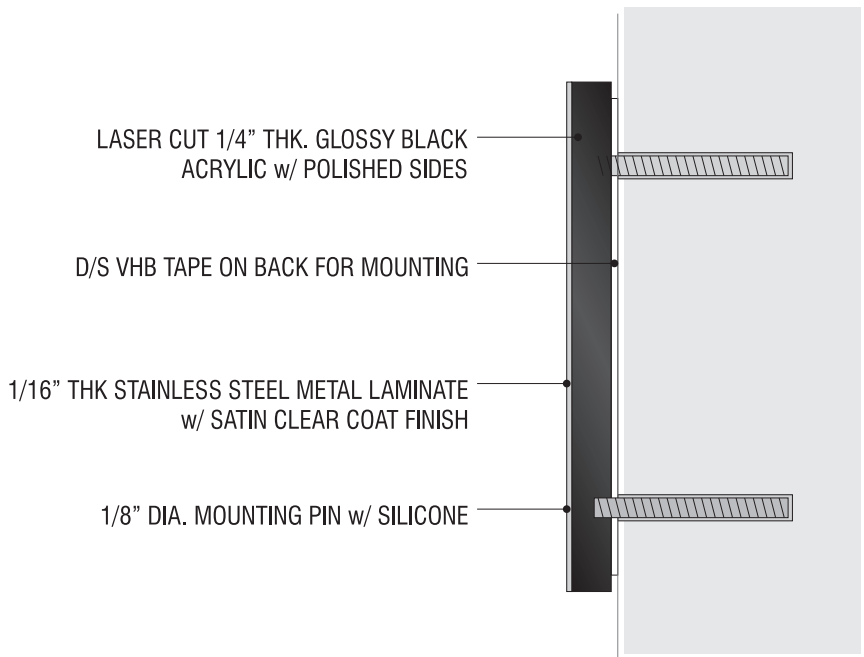
2 OF 4

Branch Address (Flatlands)



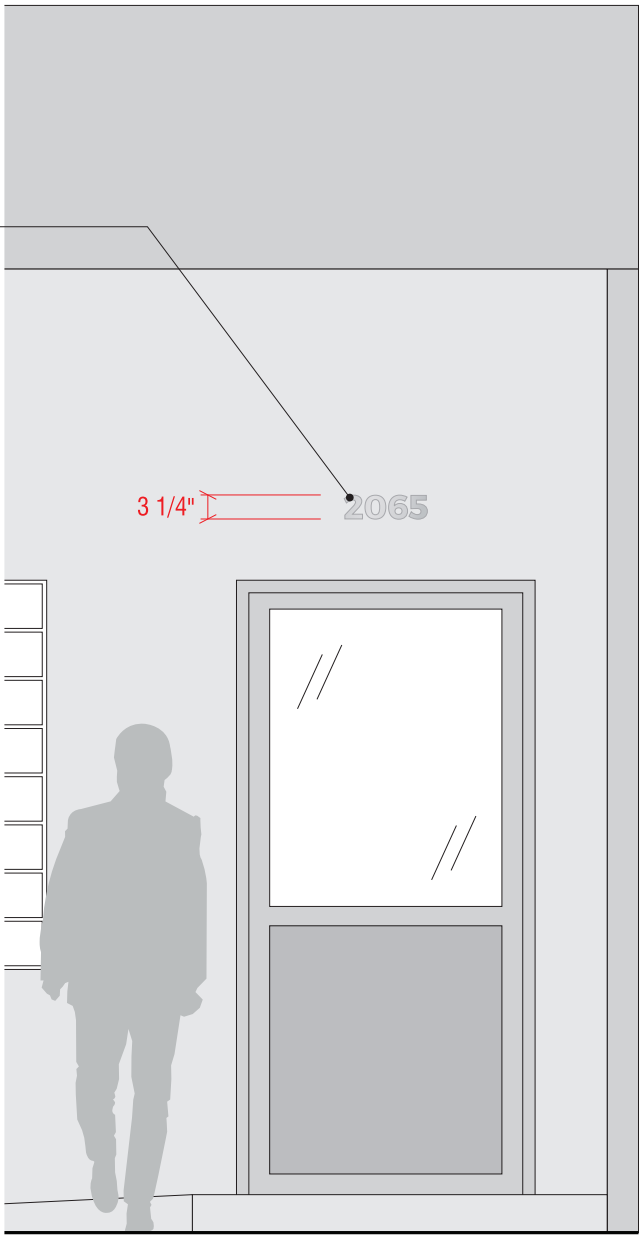
FRONT VIEW

1/16" THK STAINLESS STEEL METAL LAMINATE
w/ SATIN CLEAR COAT FINISH ON
1/4" THK BLACK ACRYLIC



SECTION VIEW

NOTE: HOLE LOCATION TBD AND DRILLED
TO MATCH MORTAR JOINTS

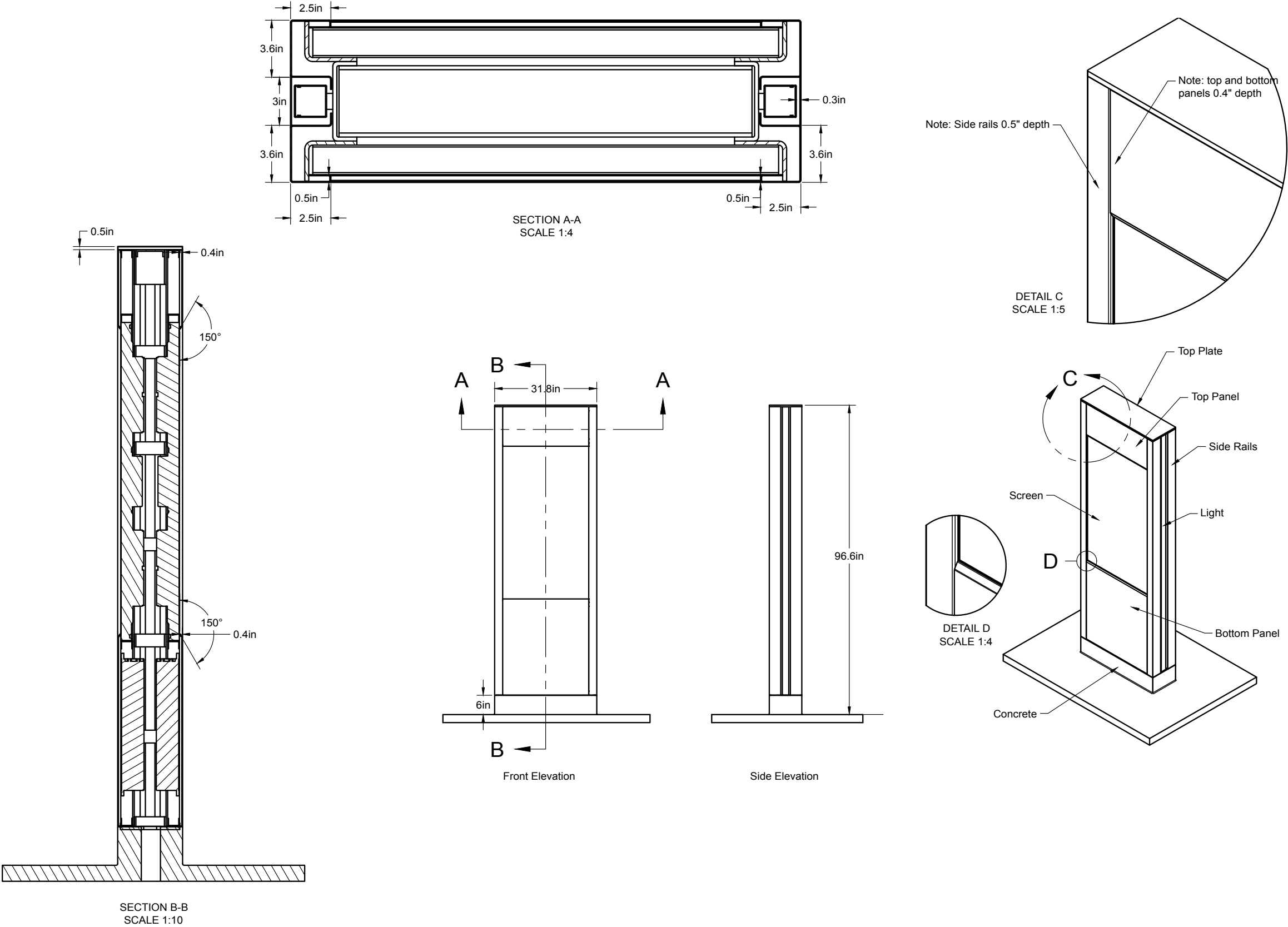


FRONT ELEVATION - TYP.

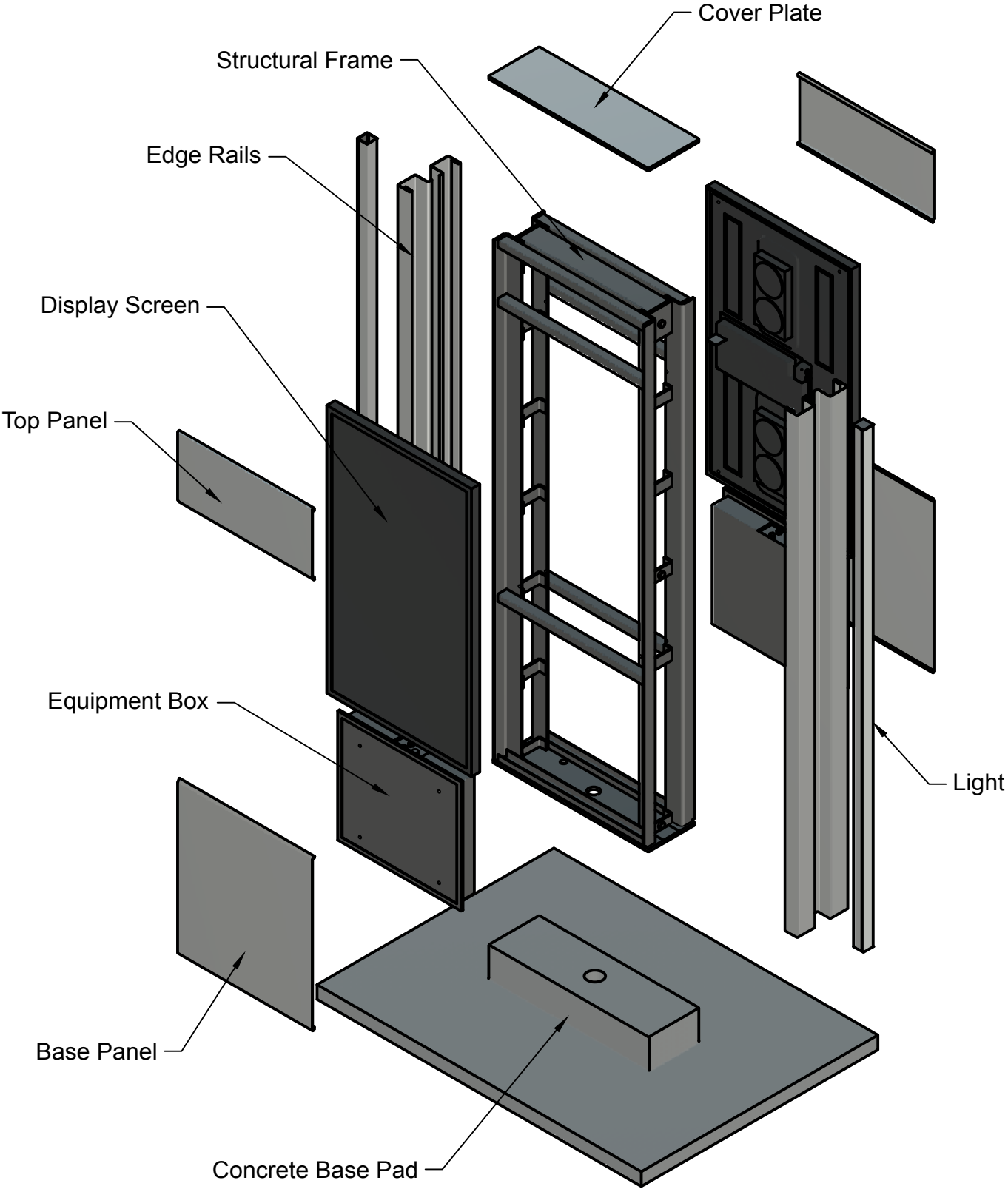
Branch Address (Macon Library)



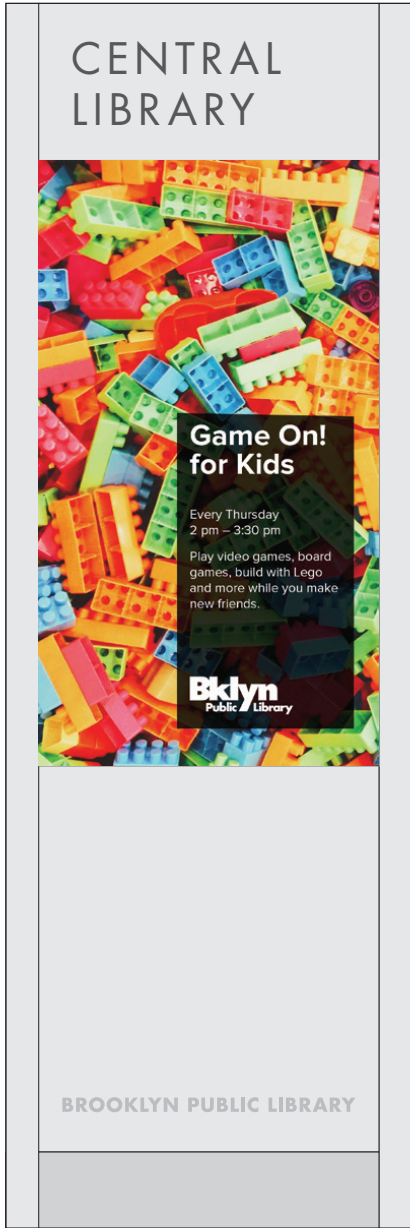
Envelope Construction



Envelope Construction



Digital Display Graphic Layouts



Central Library



Branch Libraries

Digital Display Graphic Layouts

Columbus Day Closing

Central Library will be closed for Columbus Day on **Monday, October 12**. During this time, please visit us online at bklynlibrary.org.

Bklyn Public Library

Hours of Service

Monday	10am – 6pm
Tuesday	10am – 8pm
Wednesday	10am – 8pm
Thursday	1pm – 8pm
Friday	10am – 6pm
Saturday	10am – 5pm
Sunday	Closed

Bklyn Public Library

You're entirely bonkers. But I'll tell you a secret. All the best people are.

ALICE IN WONDERLAND
LOUIS CARROLL

Bklyn Public Library

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Macon Library will be closed for Columbus Day on **Monday, October 12**. During this time, please visit us online at bklynlibrary.org.

Bklyn Public Library

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Wednesday	10:00 am – 8:00 pm
Thursday	1:00 pm – 8:00 pm
Friday	10:00 am – 6:00 pm
Saturday	10:00 am – 5:00 pm
Sunday	Closed

Bklyn Public Library

Vision & Justice
Photography, Race, and Power

Friday, March 24 / 6:30pm – 8pm



Bklyn Public Library

Game On! for Kids

Every Thursday
2 pm – 3:30 pm

Play video games, board games, build with Lego and more while you make new friends.

Bklyn Public Library

BIKE the BRANCHES
BROOKLYN PUBLIC LIBRARY
May 7th

THE BEST EXCUSE FOR AN ALL-DAY BIKE RIDE
TOUR THE BOROUGH ON TWO WHEELS AND SUPPORT THE LIBRARY'S 60 BRANCHES.



Bklyn Public Library

You're entirely bonkers. But I'll tell you a secret. All the best people are.

ALICE IN WONDERLAND / LOUIS CARROLL

Bklyn Public Library

Game On! for Kids

Every Thursday
2 pm – 3:30 pm

Play video games, board games, build with Lego and more while you make new friends.

Bklyn Public Library

Black History Month Art Exhibit, Reception & Concert

Saturday, February 18
2 pm – 3:30 pm

Meet and greet our talented Brooklyn Streetcar Artist Group and enjoy a live celebration of African-American music!

Bklyn Public Library

BIKE the BRANCHES
BROOKLYN PUBLIC LIBRARY
May 7th

Text here lorem ipsum dolor sit amet, consetetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Sign up today!
For more information visit bklynlibrary.org/bikethebranches

Bklyn Public Library

Central Library

Branch Libraries