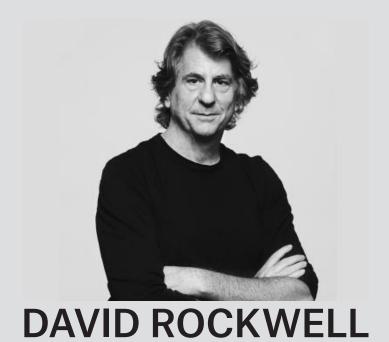
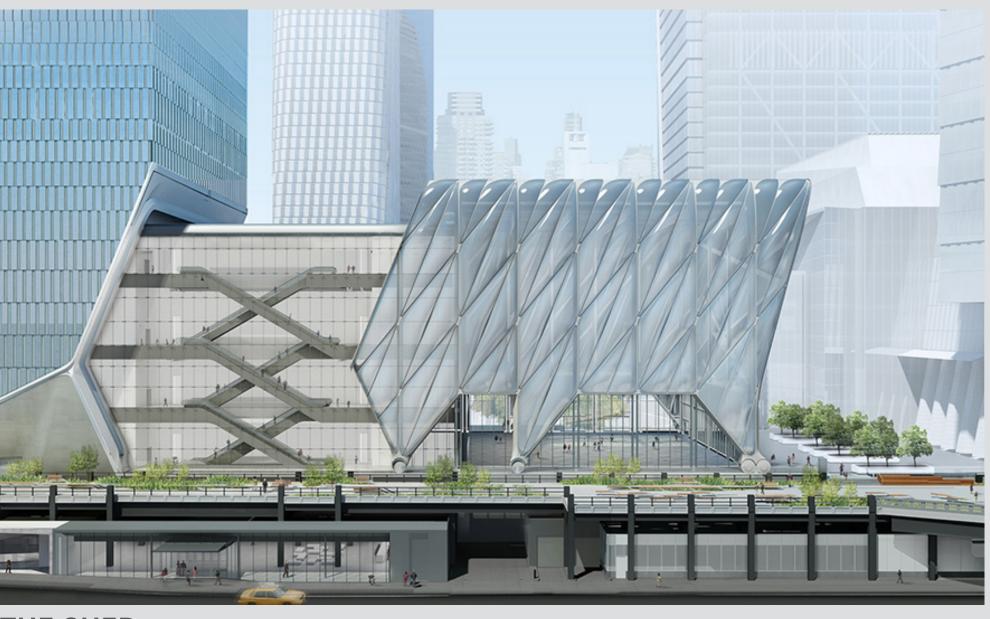
PROPOSED ROOFTOP TEMPORARY WINTER STRUCTURES



Howard Hughes.



Based in New York with a satellite office in Madrid, Rockwell Group is an interdisciplinary architecture and design firm that emphasizes innovation and thought leadership in every project. Founded by David Rockwell, FAIA, and led by David and partners Shawn Sullivan and Greg Keffer, the 250-person firm uses theater, technology, and finely-wrought craft to create extraordinary experiences and built environments across the globe.





THE SHED







TED THEATER

TED THEATER

SEAPORT

DISTRICT NYC

TEMPORARY WINTER VILLAGE





WINTER VILLAGE ROOFTOP BUILD-OUT

EXISTING OPEN ROOF

56,000 SQFT

ICE RINK

5,454 SQFT

COVERAGE: 10%

SKATE SHOP

2,394 SQFT

COVERAGE: 4%

WARMING HUT

2,240 SQFT

COVERAGE: 4%

DECK

5,840 SQFT

COVERAGE: 10%

MARKET / FLEX SPACE

14,062 SQFT

COVERAGE: 25%

TOTAL TEMPORARY POP-UP

29,990 SQFT

COVERAGE: 53%

TOTAL ENCLOSED

18,696 SQFT

COVERAGE: 33%





INDUSTRY AT THE EAST RIVERS

HOW COMMERCE SHAPED A LANDSCAPE

SHIPPING



SOUTH STREET SEAPORT, 1901
(URL http://www.shorpy.com/node/11511?size=_original)

COMMERCE AND GOODS





FULTON FISH MARKET, 1936
(URL https://ny.curbed.com/2012/5/15/10371162)

FAIR FISH CO. AT THE FULTON FISH MARKET, 1957
(URL http://www.universal-seafood.com/aboutus.html)

ICE

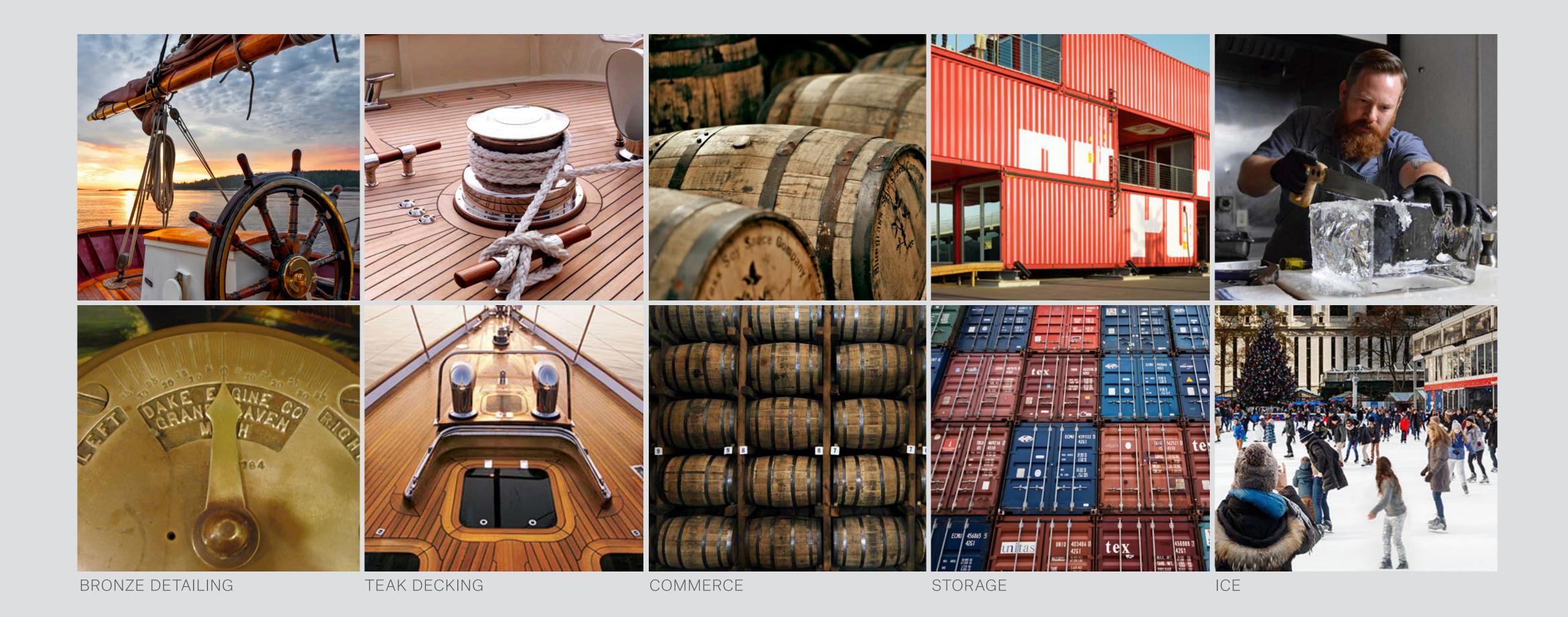


CROSSING THE EAST RIVER ON THE ICE BRIDGE, 1871
(URL https://www.brownstoner.com/history/blizzard-1888-frozen-east-river-brooklyn/)



PIER 17

CELEBRATING HISTORY THROUGH MATERIALITY

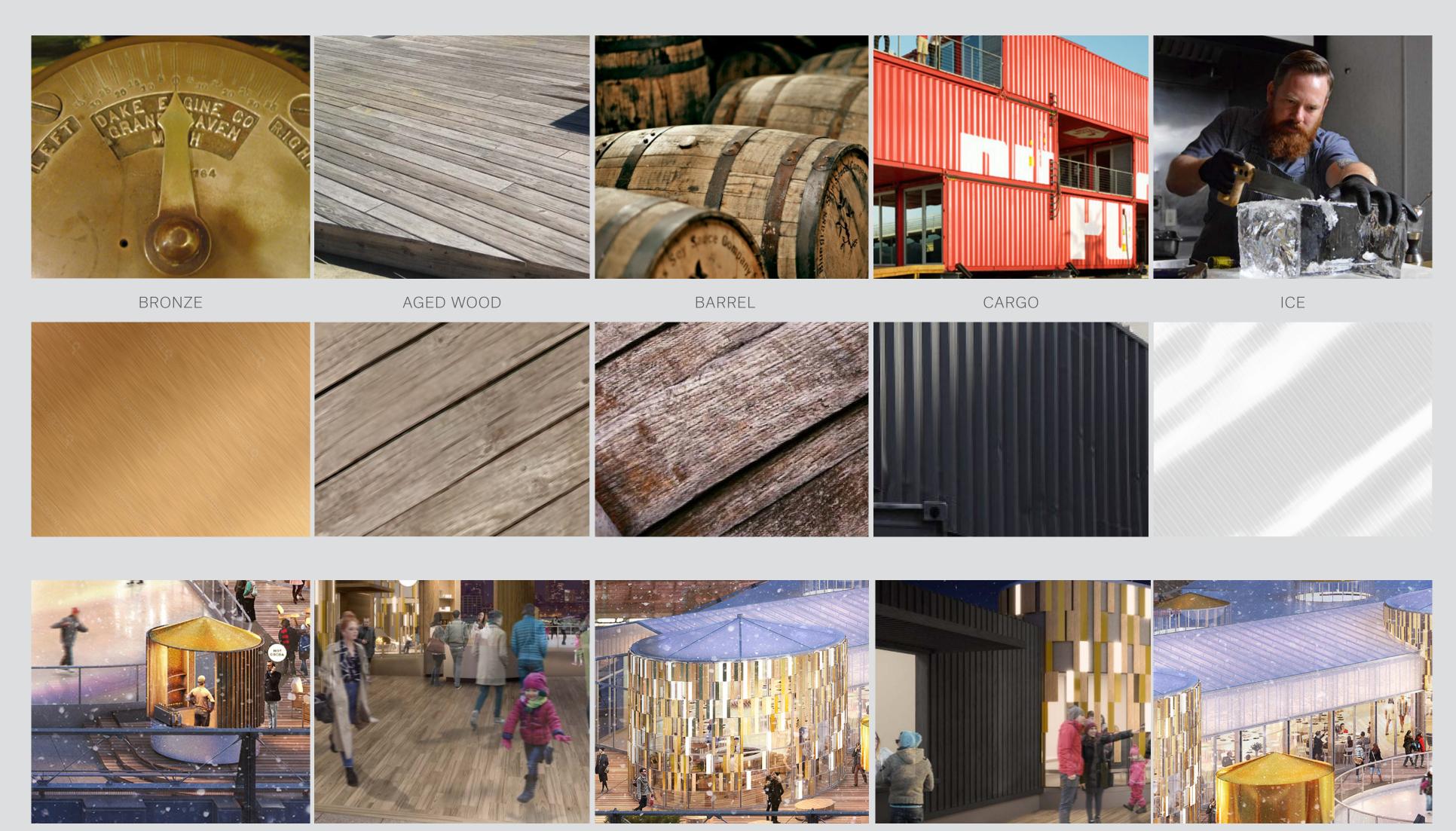




PIER 17

WINTER VILLAGE

MATERIAL PALLET





ICE SKATING IN NEW YORK CITY

NEW TORK'S UNIQUE PASSION FOR ICE SKATING







ROCKEFELLER CENTER

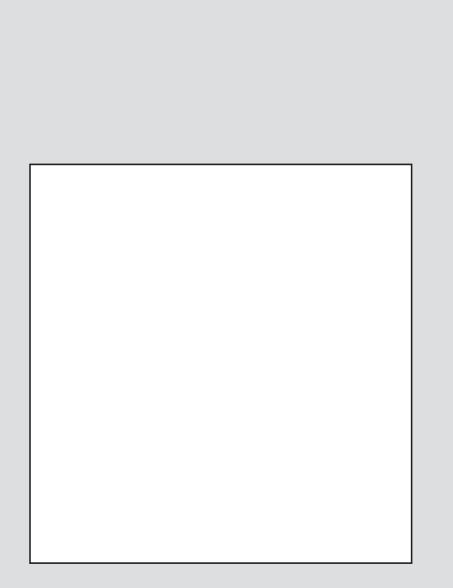


BRYANT PARK

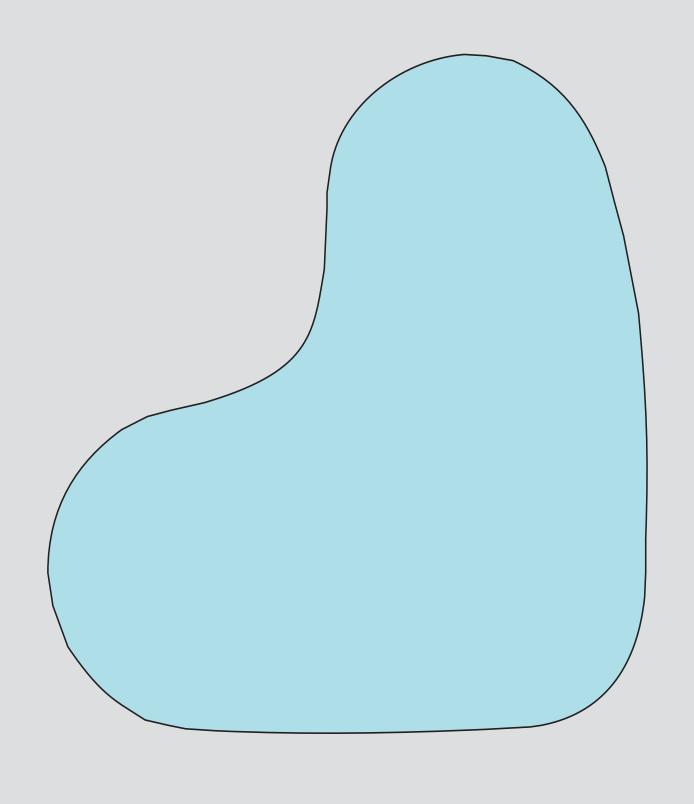


PIER 17

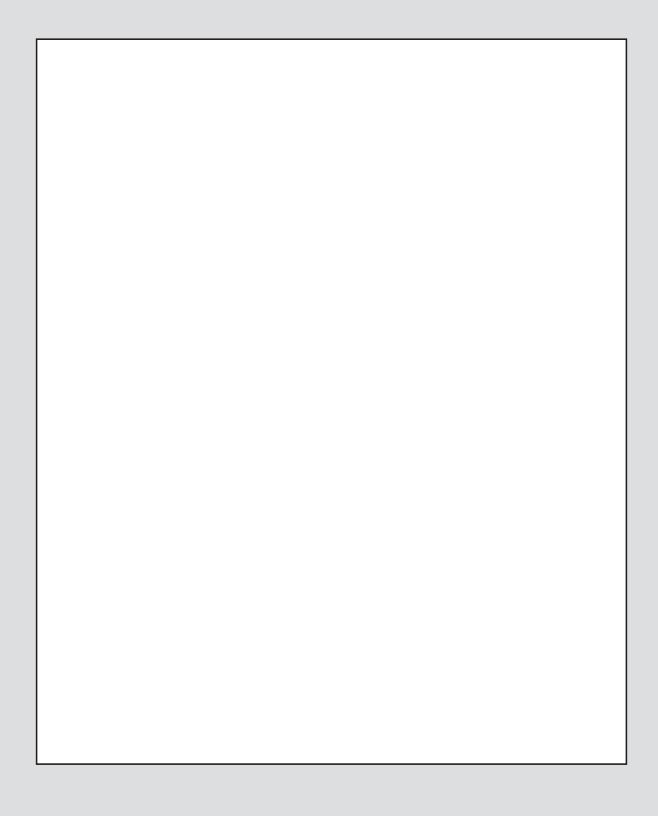
SMALL SCALE ICE RINKS IN NEW YORK CITY



THE STANDARD HOTEL SKATING RINK
3,025 SQFT
55' X 55'



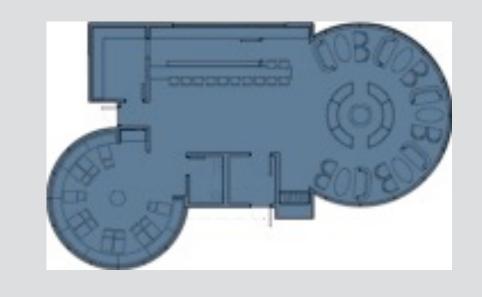
PIER 17 WINTER ROOFTOP SKATING RINK 5,455 SQFT 73' X 73'



ROCKEFELLER CENTER SKATING RINK 8,500 SQFT 85' X 100'



WINTER VILLAGE WARMING HUT (FOOD AND BAR)





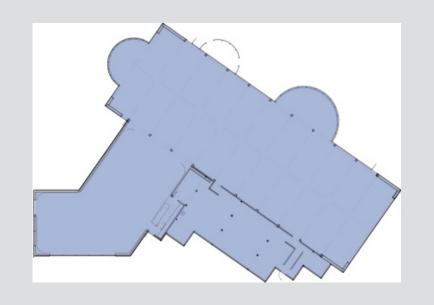


WINTER VILLAGE SKATING RINK





WINTER VILLAGE MARKET/FLEX SPACE















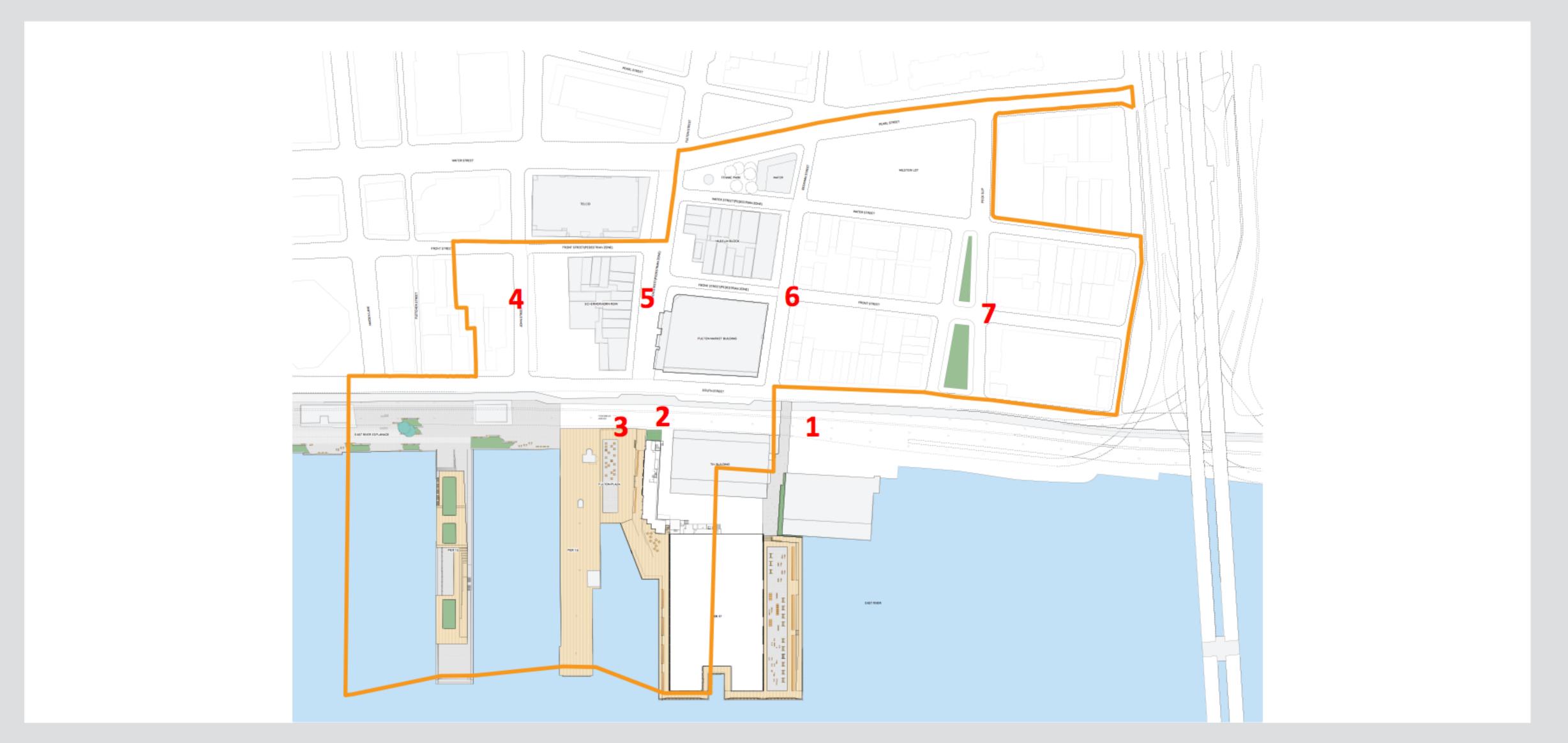


WINTER VILLAGE ROOFTOP STRUCTURE



PIER 17

HISTORIC DISTRICT





VIEW 1: WINTER VILLAGE: SOUTH STREET @ BEEKMAN STREET



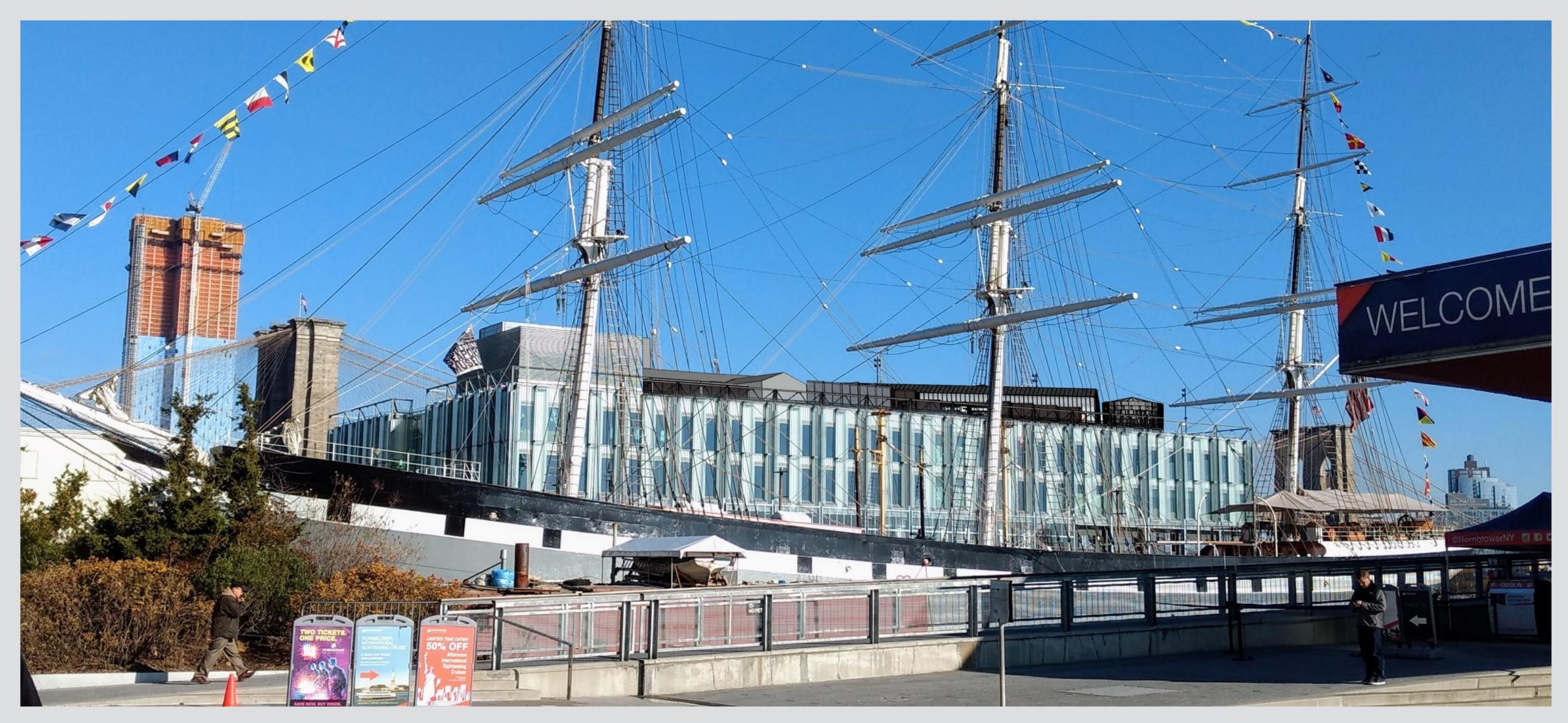


VIEW 2: WINTER VILLAGE: SOUTH STREET @ FULTON SQUARE





VIEW 3: WINTER VILLAGE: SOUTH STREET @ PIER 15





VIEW 4: WINTER VILLAGE: JOHN STREET @ FRONT STREET



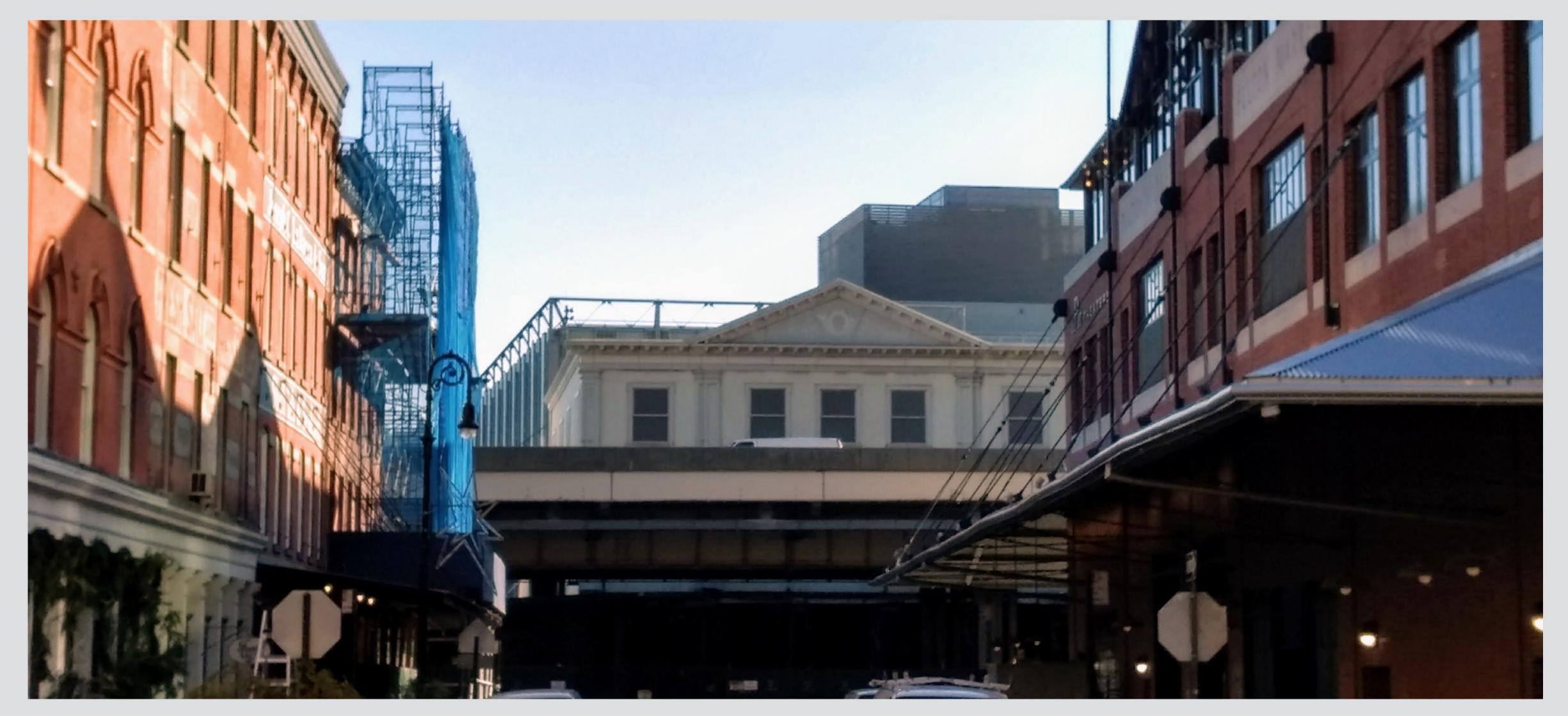


VIEW 5: WINTER VILLAGE: FULTON STREET @ FRONT STREET





VIEW 6: WINTER VILLAGE: BEEKMAN STREET @ FRONT STREET

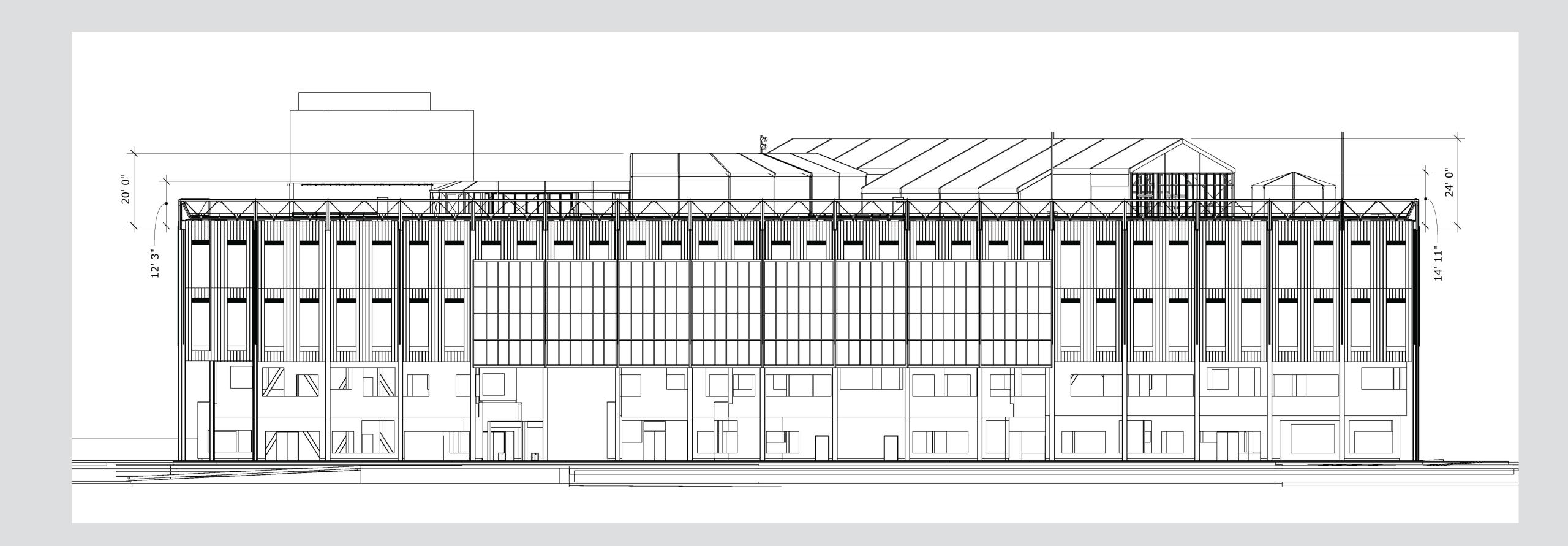


VIEW 7: WINTER VILLAGE: PECK SLIP @ FRONT STREET



PIER 17

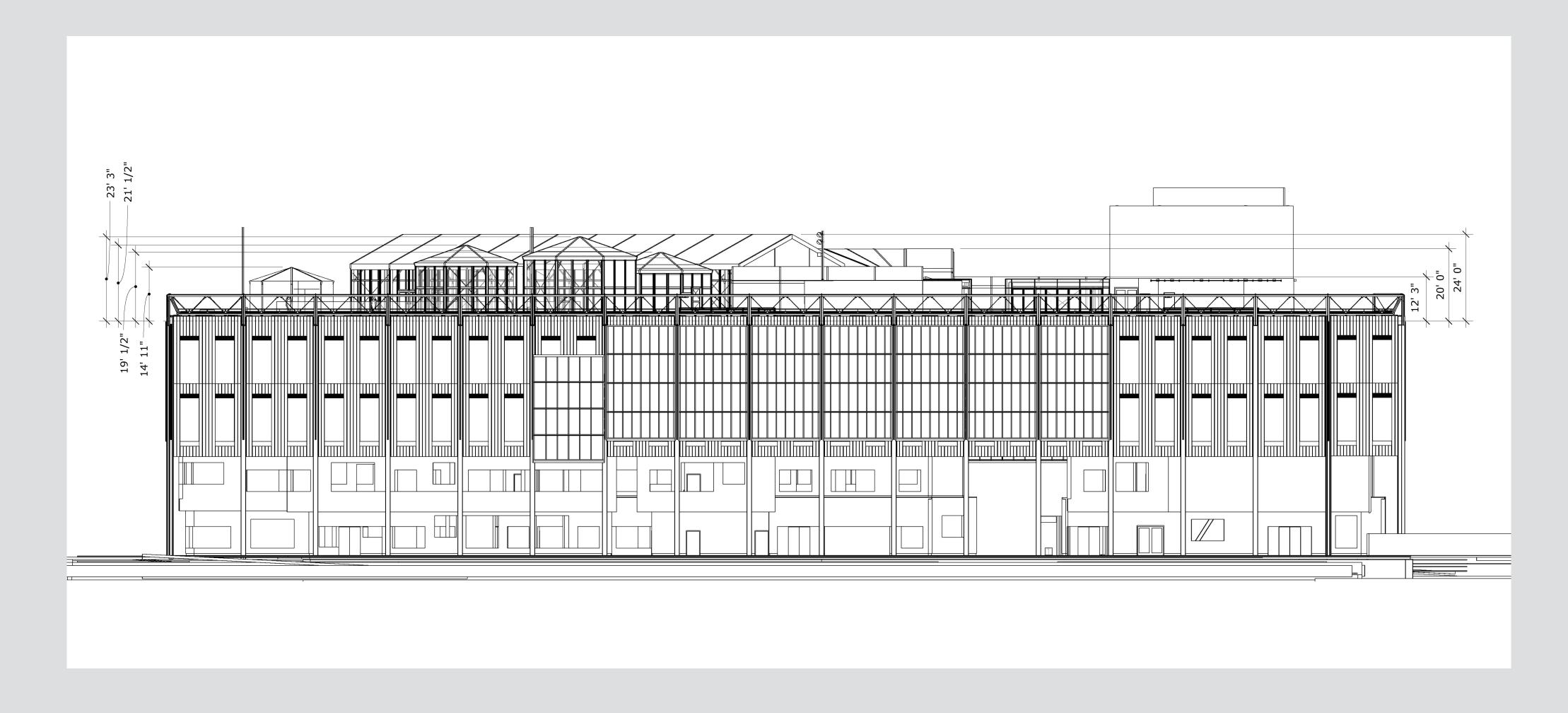
ELEVATION LOOKING NORTH





PIER 17

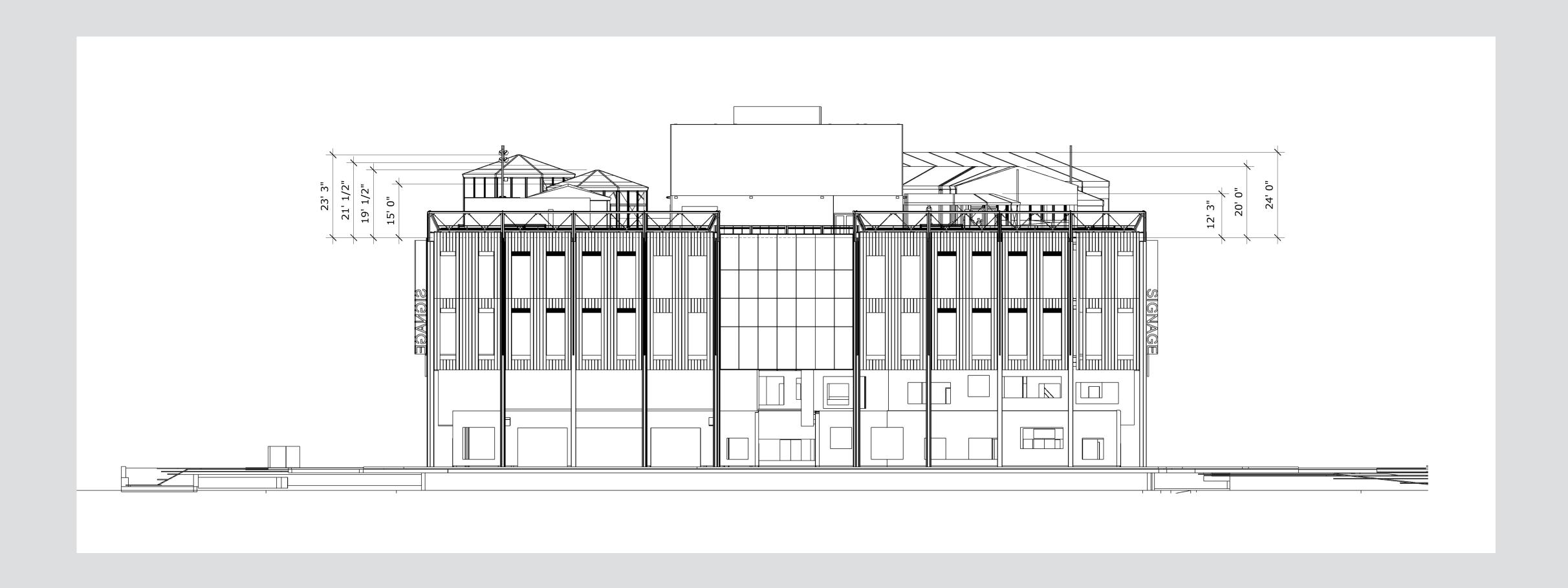
ELEVATION LOOKING SOUTH





PIER 17

ELEVATION LOOKING EAST





PIER 17

ELEVATION LOOKING WEST

