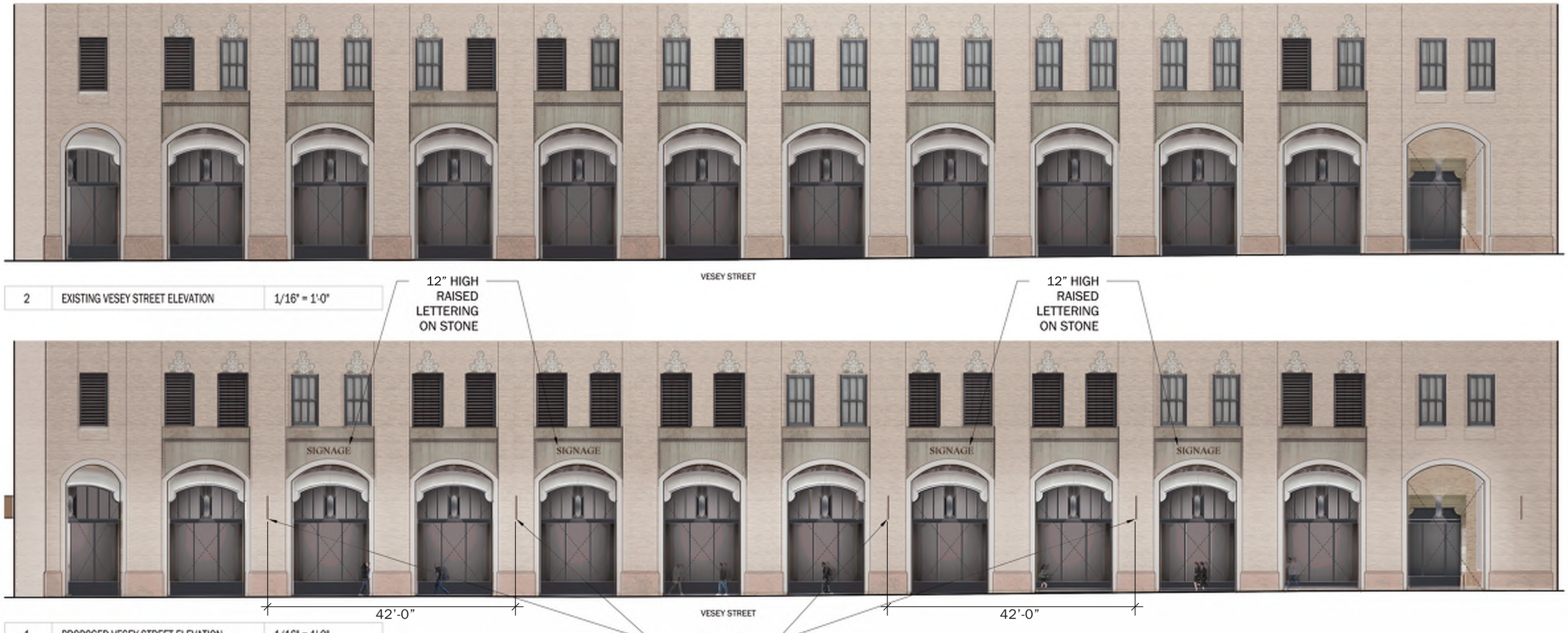
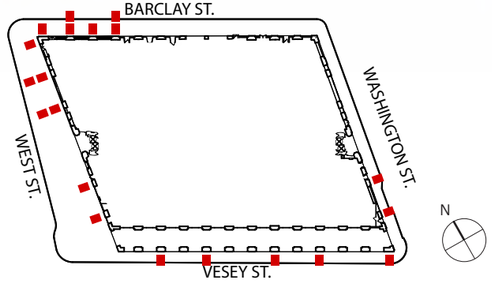
LPC DOCKET #: 170464
DXA studio
140 WEST STREET
LPC Presentation
October 3, 2018



2	EXISTING VESEY STREET ELEVATION	1/16" = 1'-0"
1	PROPOSED VESEY STREET ELEVATION	1/16" = 1'-0"



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140 WEST STREET — **VESEY STREET ELEVATION**

SCALE	As Noted
CLIENT	Magnum Real Estate
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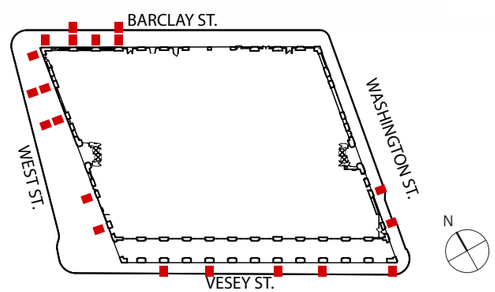
01

2	EXISTING WEST STREET ELEVATION	1/16" = 1'-0"

PG 09

1	PROPOSED WEST STREET ELEVATION	1/16" = 1'-0"



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140 WEST STREET — **WEST STREET ELEVATION**

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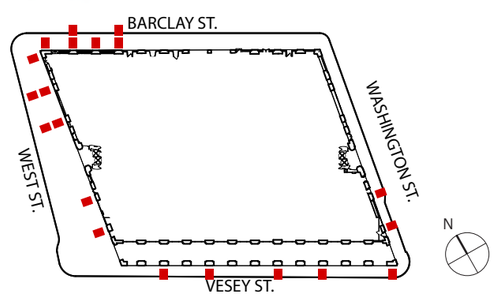
02

BARCLAY STREET

2	EXISTING BARCLAY STREET ELEVATION	1/16" = 1'-0"

1	PROPOSED BARCLAY STREET ELEVATION	1/16" = 1'-0"



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140 WEST STREET — **BARCLAY STREET ELEVATION**

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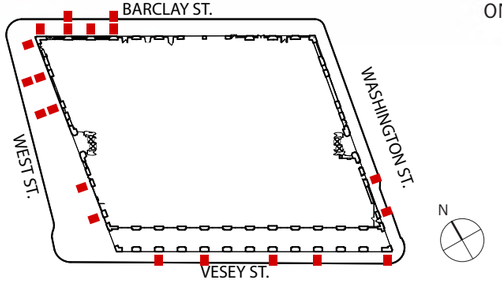
03

2	EXISTING WASHINGTON STREET ELEVATION	1/16" = 1'-0"

PG 11

1	PROPOSED WASHINGTON STREET ELEVATION	1/16" = 1'-0"



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140 WEST STREET — **WASHINGTON STREET ELEVATION**

SCALE	As Noted
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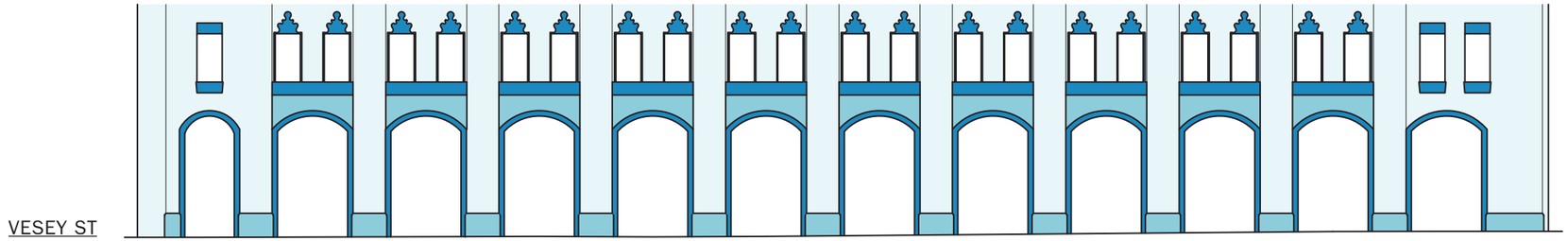
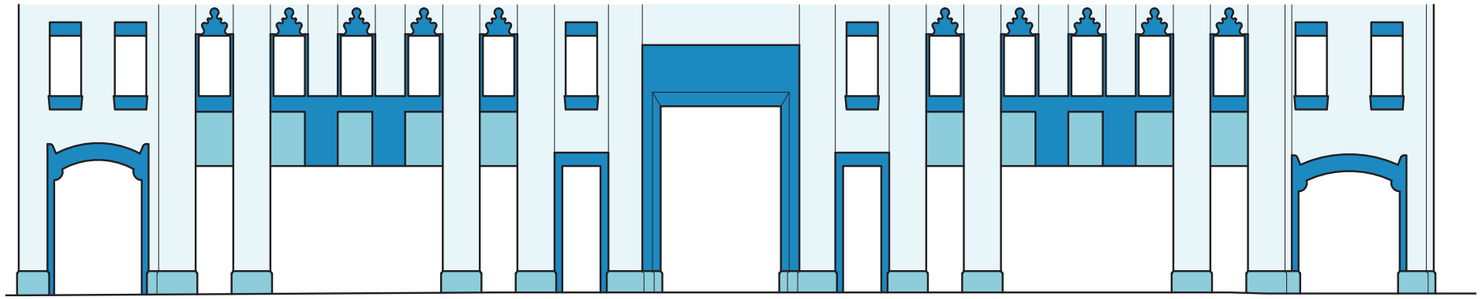
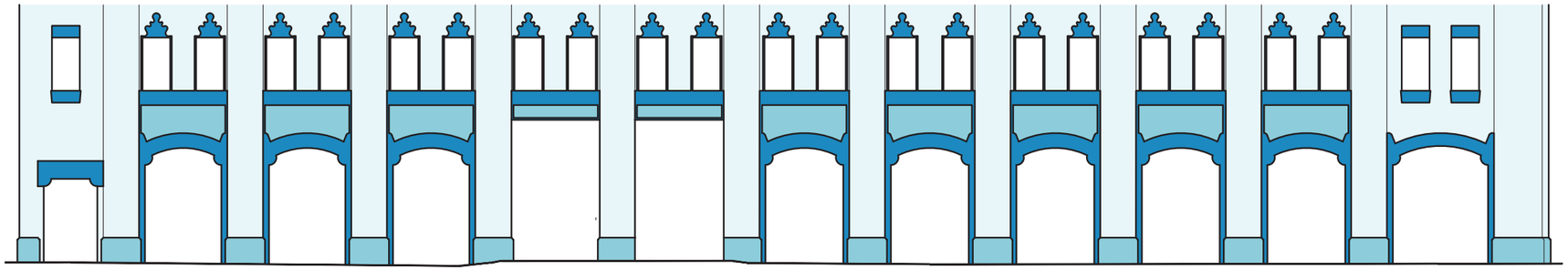
04



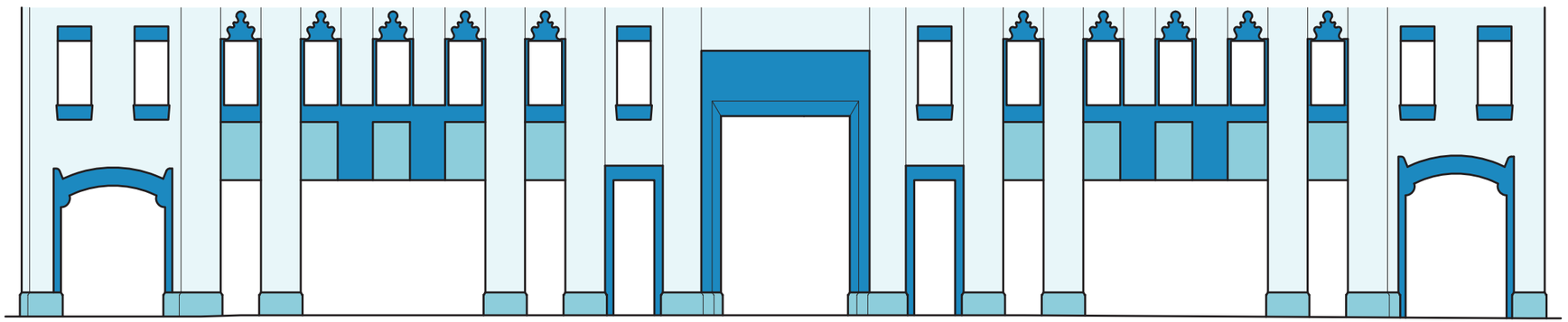
VESEY ST



WEST ST



BARCLAY ST



WASHINGTON ST

BRICK MASONRY

FLAT MASONRY

DECORATIVE STONE

140 WEST STREET — **ELEVATION HISTORIC MASONRY DIAGRAMS**

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05

EXISTING MASONRY FOR PIN MTD LETTERING (BARCLAY ST)

EXISTING MASONRY FOR PIN MTD LOGO SIGNAGE (WASHINGTON ST)

EXISTING MASONRY FOR PIN MTD LETTERING (WEST ST)

EXISTING BRICK FOR PIN MTD LETTERING (BARCLAY ST)

140 WEST STREET — **EXISTING PHOTOS / PROPOSED AREAS FOR SIGNAGE**

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06

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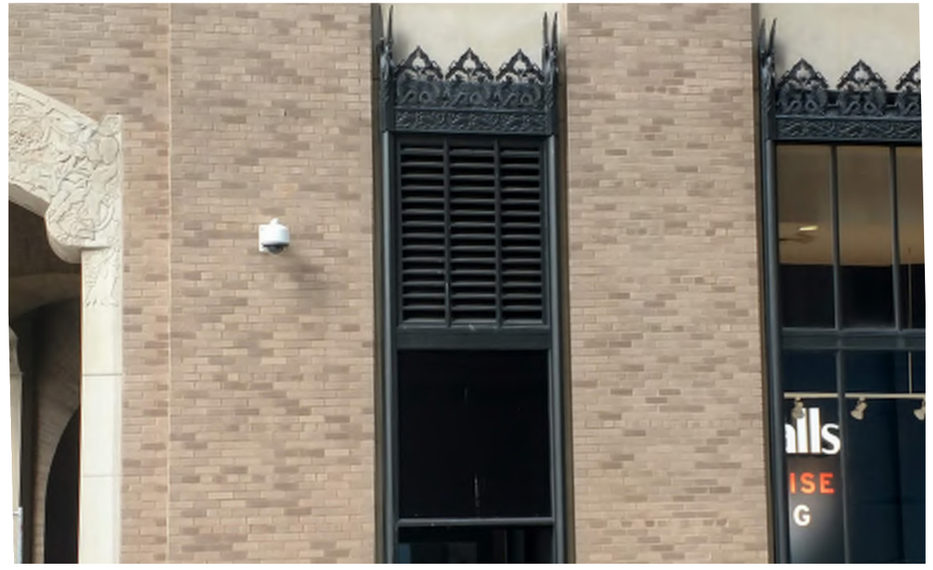
EXISTING MARSHALLS SIGNAGE/LIGHTING (VESEY ST)

EXISTING MARSHALLS SIGNAGE (WASHINGTON ST)

EXISTING MARSHALLS SIGNAGE/LIGHTING (VESEY ST)



EXISTING LOUVERS (WASHINGTON ST)

140 WEST STREET — **CURRENT APPROVED SIGNAGE/LOUVERS**

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07

BRACKET SIGNAGE (BROOKLYN PUBLIC LIBRARY)

BRACKET SIGNAGE (16 SPRING ST)

PIN MOUNTED LETTERING SIGNAGE (ROCKEFELLER CENTER)

PIN MOUNTED LETTERING SIGNAGE (ROCKEFELLER CENTER)

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140 WEST STREET — **SIGNAGE PRECEDENTS**

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08

PG 13

12” BRONZE
LETTERING SIGNAGE
PIN MOUNTED AT
FLAT MASONRY

WASHINGTON ST & WEST ST

140 WEST STREET — **STOREFRONT 12” PIN MTD SIGNAGE DETAIL**

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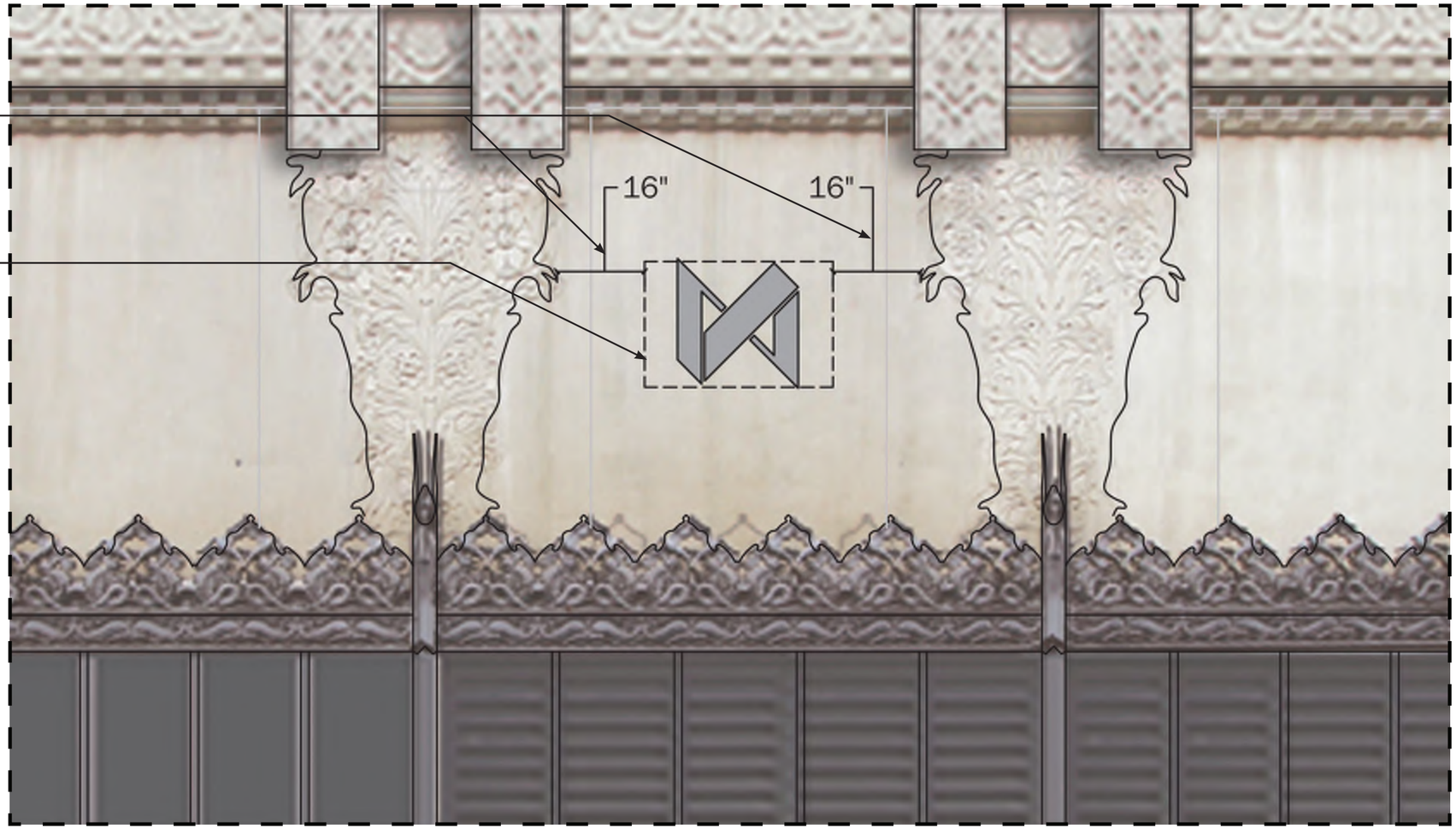
09

HOLD AT LEAST 16” CLEAR FROM DECORATIVE STONE

24”X36” BOUNDING BOX FOR BRONZE LOGO SIGNAGE PIN MOUNTED AT FLAT MASONRY CENTERED ABOVE ENTRY. SIGN SURFACE AREA TO NOT EXCEED 6 SQFT.



WASHINGTON ST & WEST ST

140 WEST STREET — **STOREFRONT PIN MTD LOGO SIGNAGE DETAIL**

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10

10” HIGH RAISED BRONZE LETTERING PIN MOUNTED AT FLAT MASONRY

WASHINGTON ST & WEST ST

140 WEST STREET — **STOREFRONT 10” PIN MTD SIGNAGE DETAIL**

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24”X36” BOUNDING BOX FOR BRONZE LOGO SIGNAGE PIN MOUNTED AT FLAT MASONRY CENTERED ABOVE ENTRY. SIGN SURFACE AREA TO NOT EXCEED 6 SQFT.

WASHINGTON ST & WEST ST

140 WEST STREET — **STOREFRONT PIN MTD LOGO SIGNAGE DETAIL**

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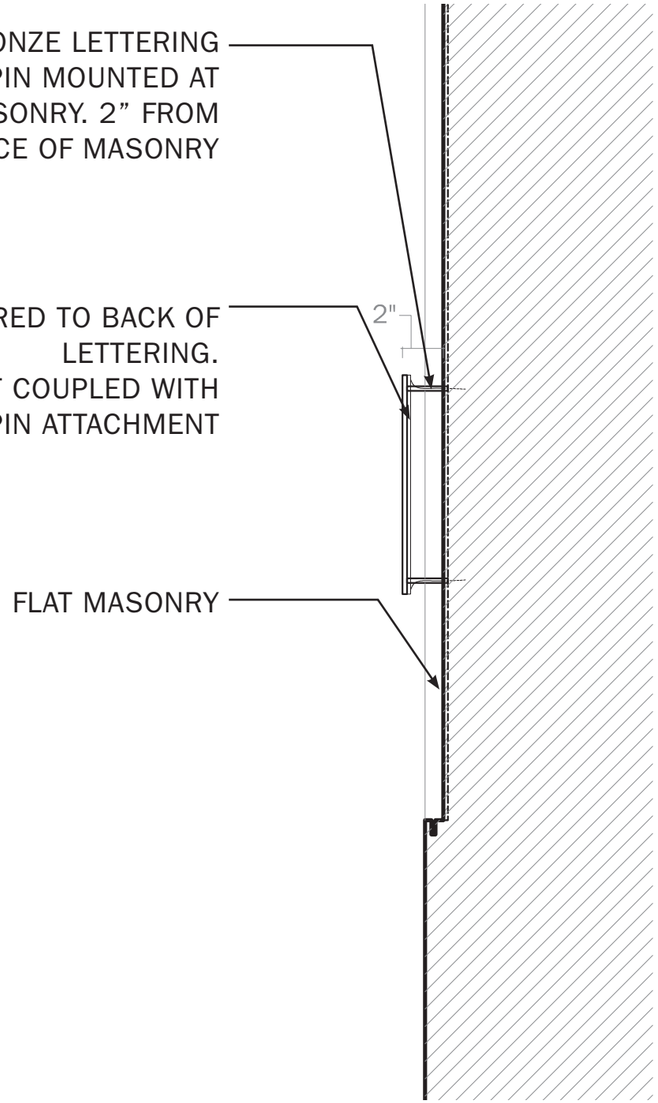
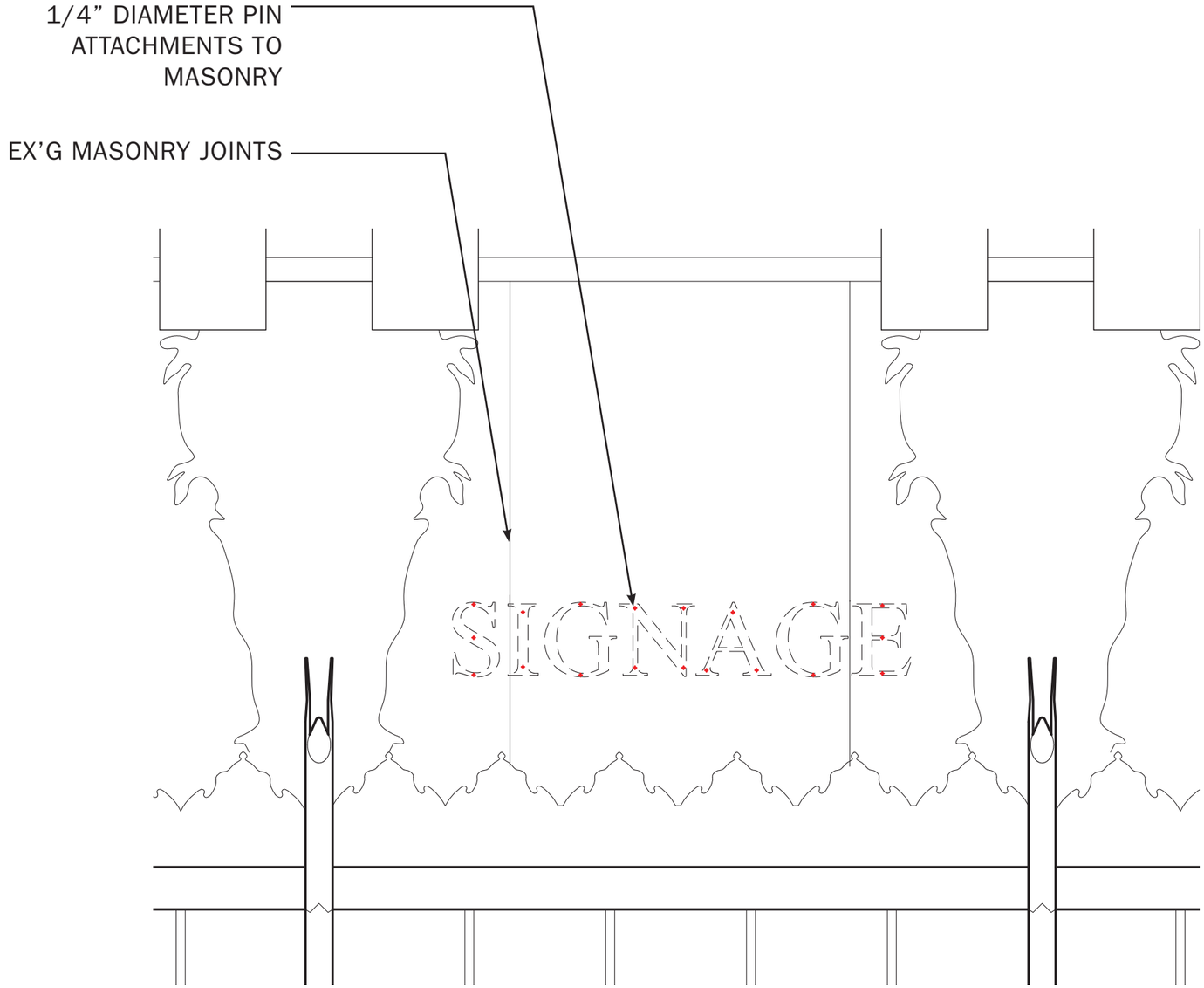


SECTION



ANCHORAGE ELEVATION

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140 WEST STREET — **SIGNAGE DETAILS - LETTERING SIGNAGE**

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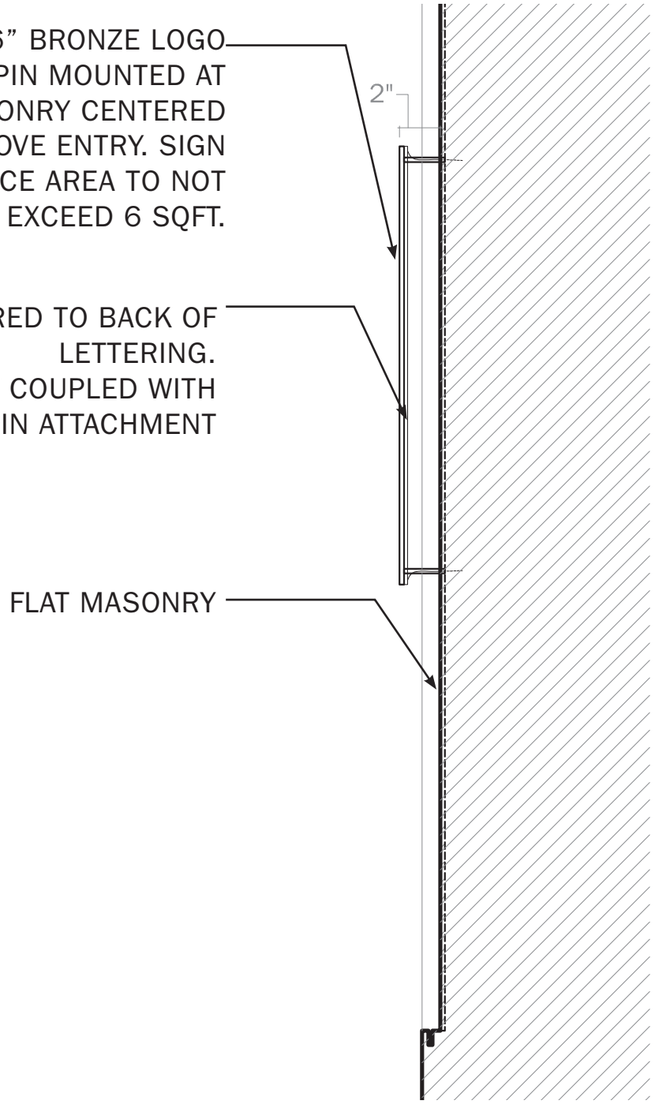

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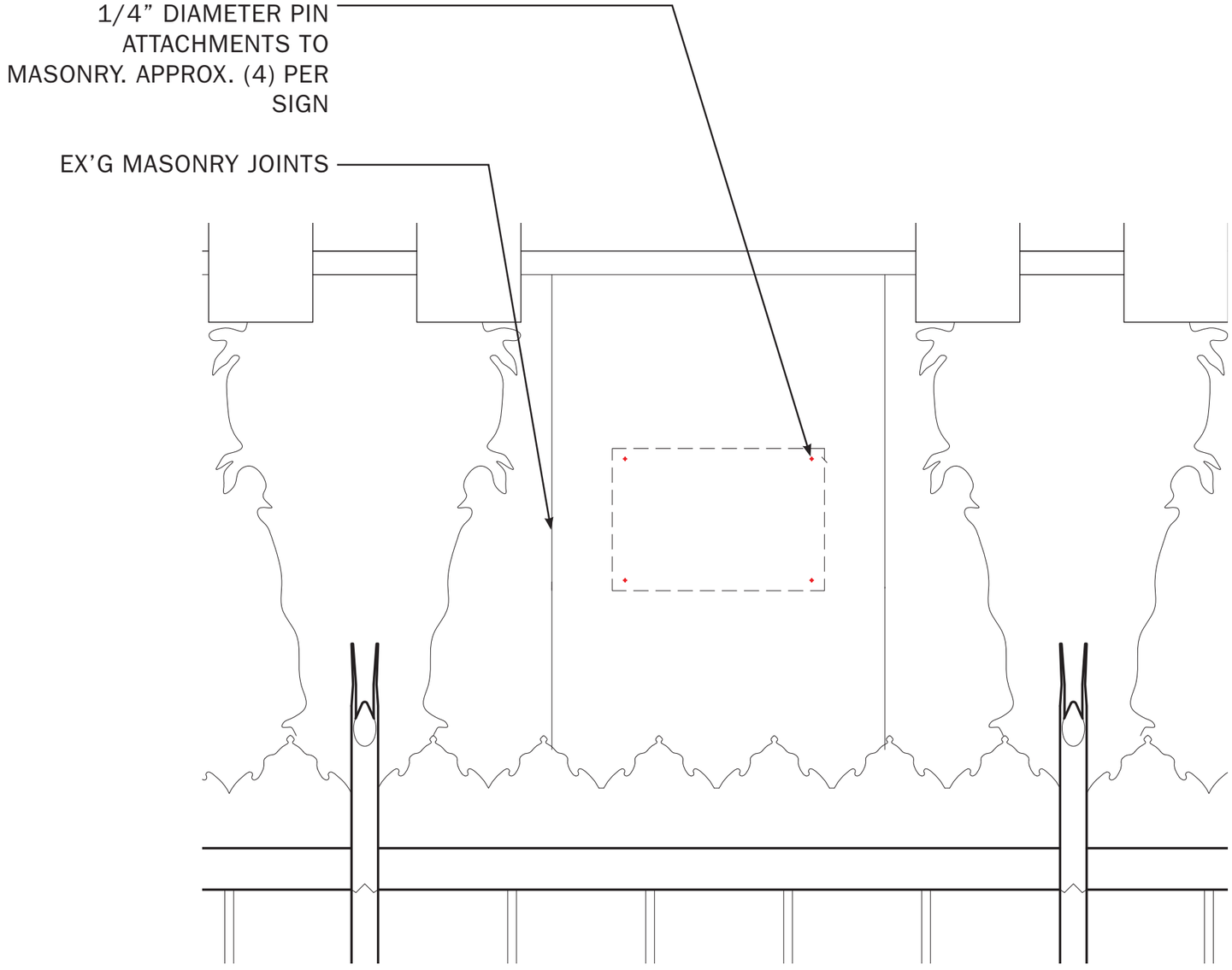

ANCHORAGE ELEVATION

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140 WEST STREET — **SIGNAGE DETAILS - LOGO SIGNAGE**

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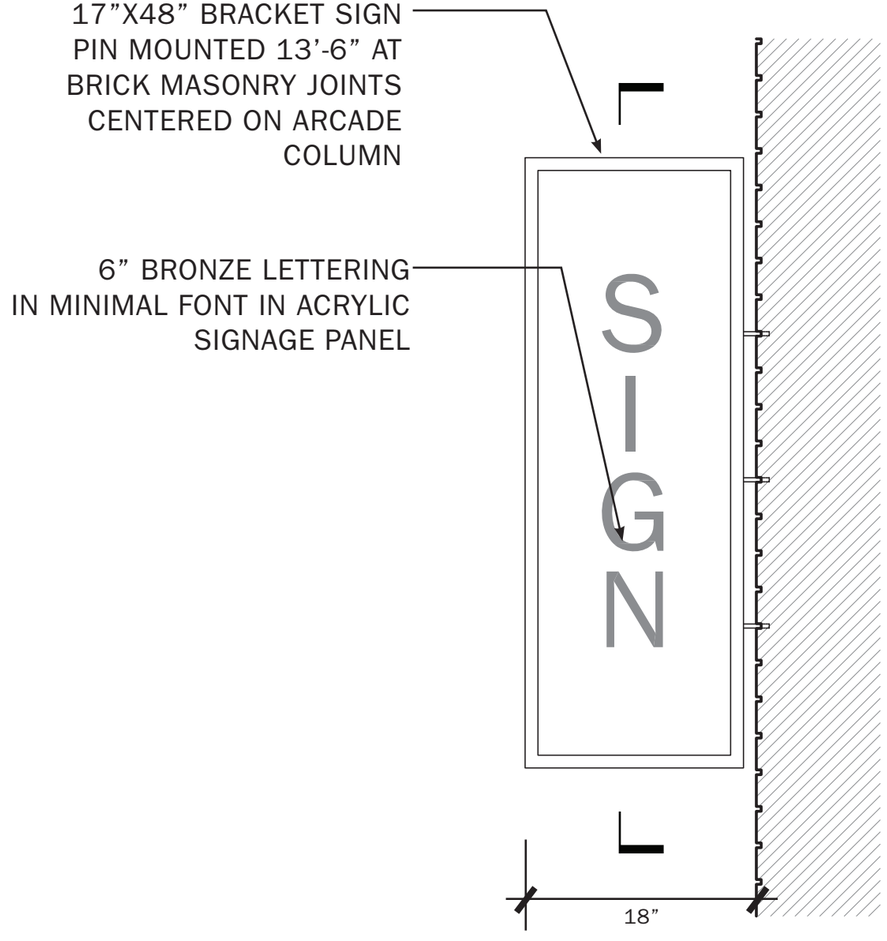

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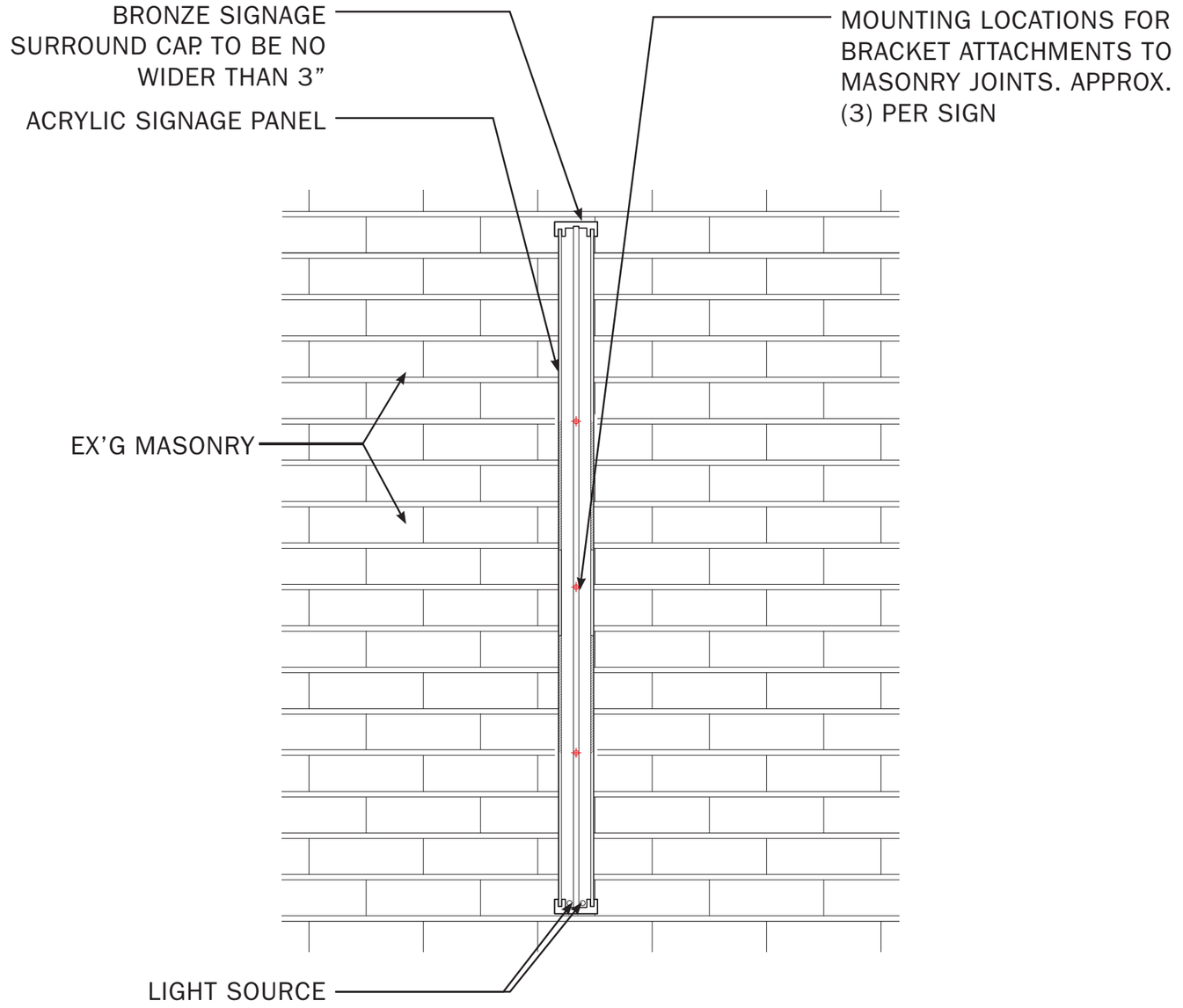

ANCHORAGE ELEVATION

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140 WEST STREET — **RENDERING - WEST ST/VESEY ST CORNER**

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140 WEST STREET — **RENDERING - WEST ST/BARCLAY ST CORNER**

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