

The current proposal is:

Preservation Department – Item 3, LPC-21-01324

**600 Broadway,
Borough of Manhattan**

How to Testify Via Zoom:

<https://us02web.zoom.us/j/89088348352?pwd=b2FRd3VaUjlZMDI3TUt6RjlmVmExUT09>

Webinar ID: 873 5169 1360

Passcode: 866444

By Phone:

1 646-558-8656

US (New York) 877-853-5257 (Toll free)

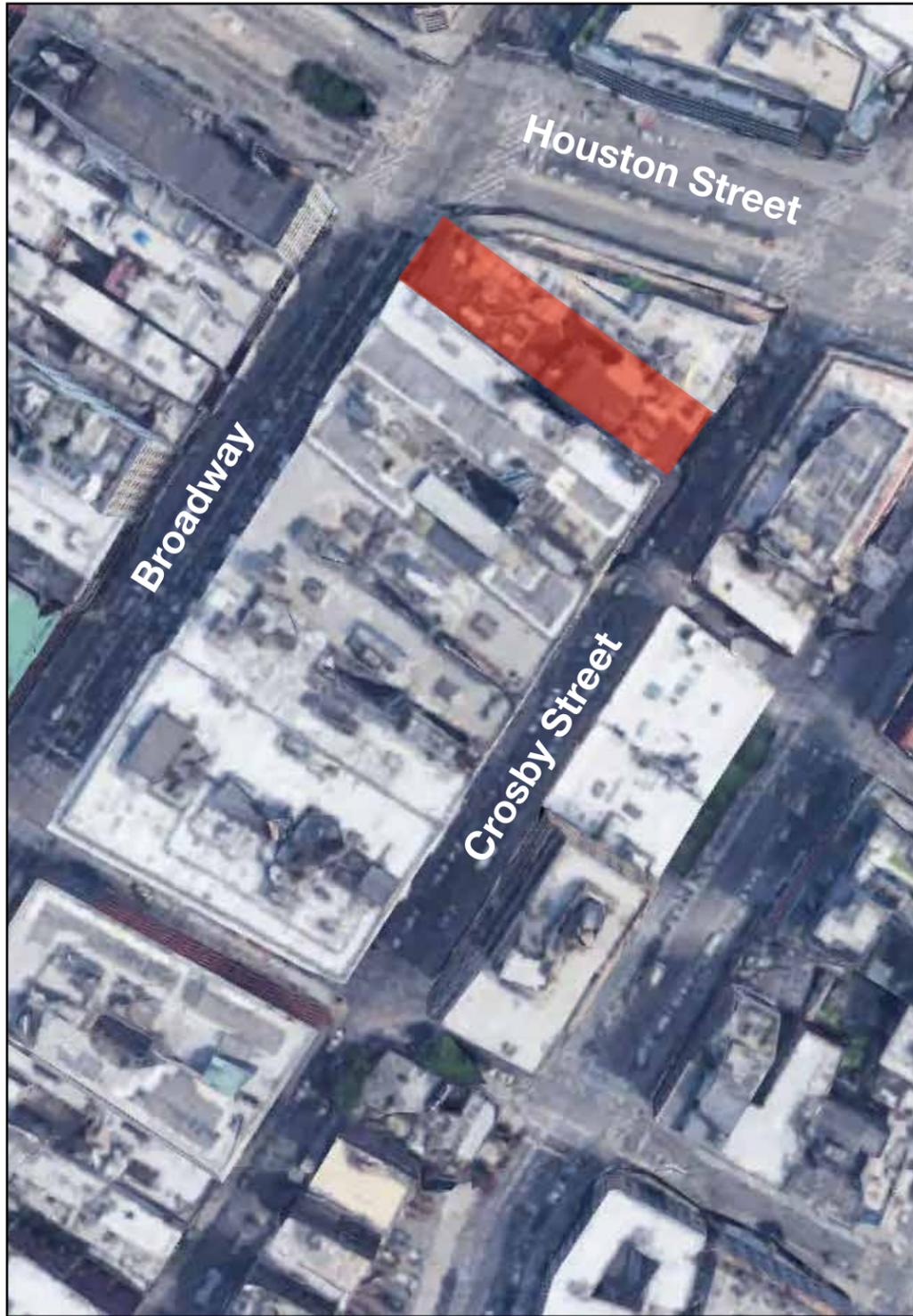
US 888 475 4499 (Toll free)

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Landmarks Preservation Commission Public Hearing

September 22, 2020

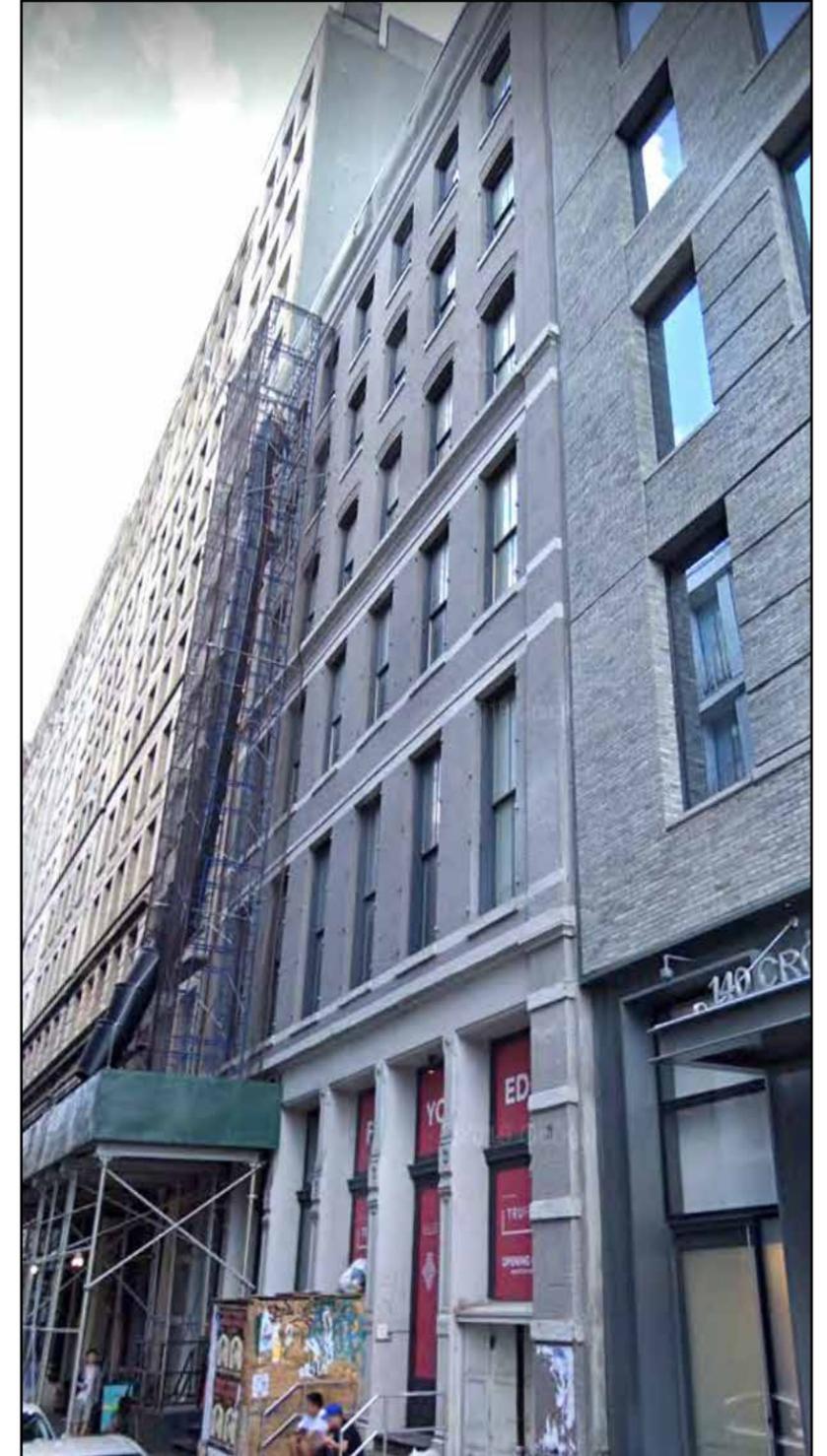




Location Map



600 Broadway



134-136 Crosby Street



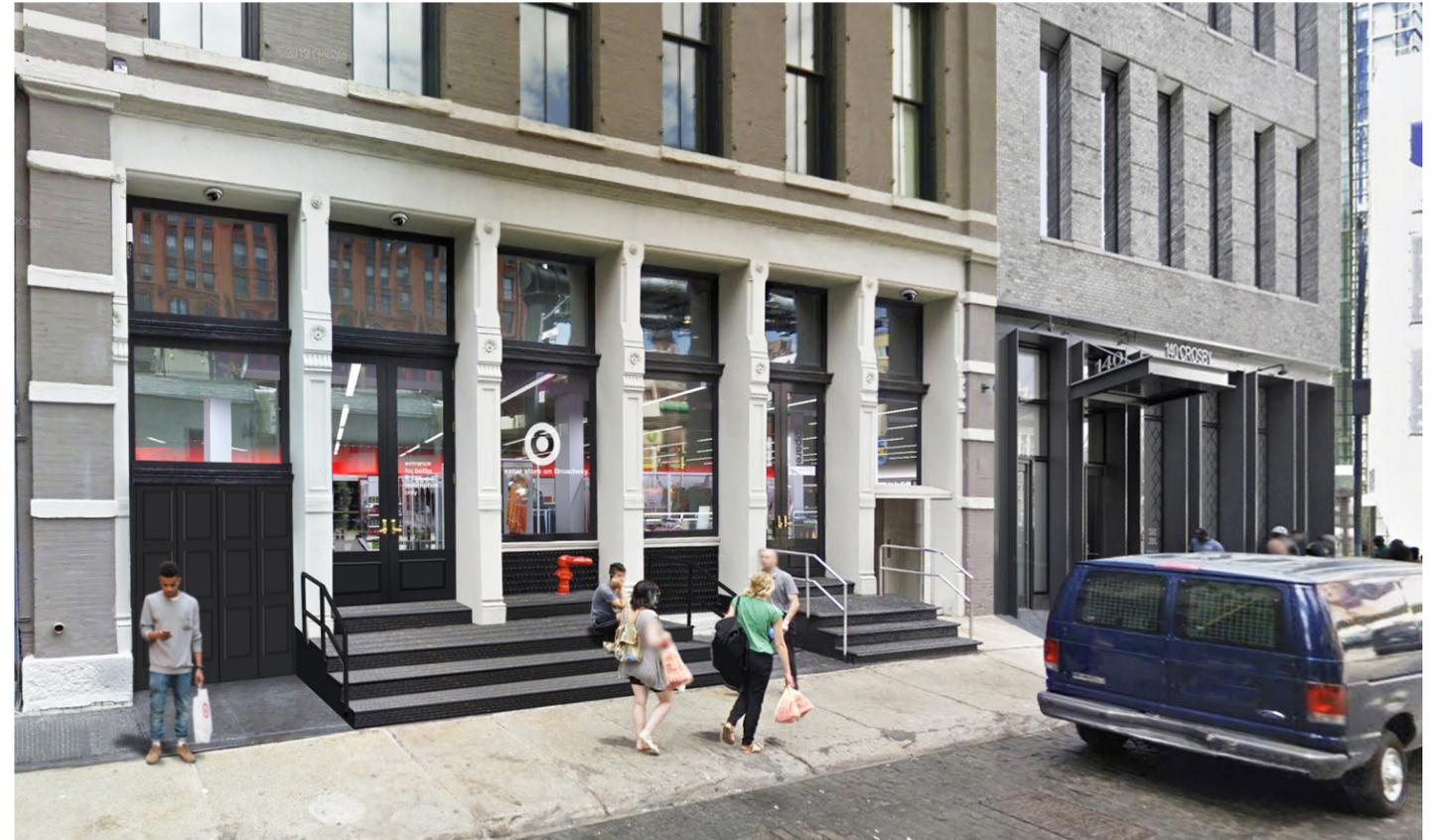
Existing Broadway Storefront



Proposed Broadway Storefront



Existing Crosby Street Storefront



Proposed Crosby Street Storefront

BROADWAY - EXISTING CONDITIONS



BROADWAY - EXISTING CONDITIONS



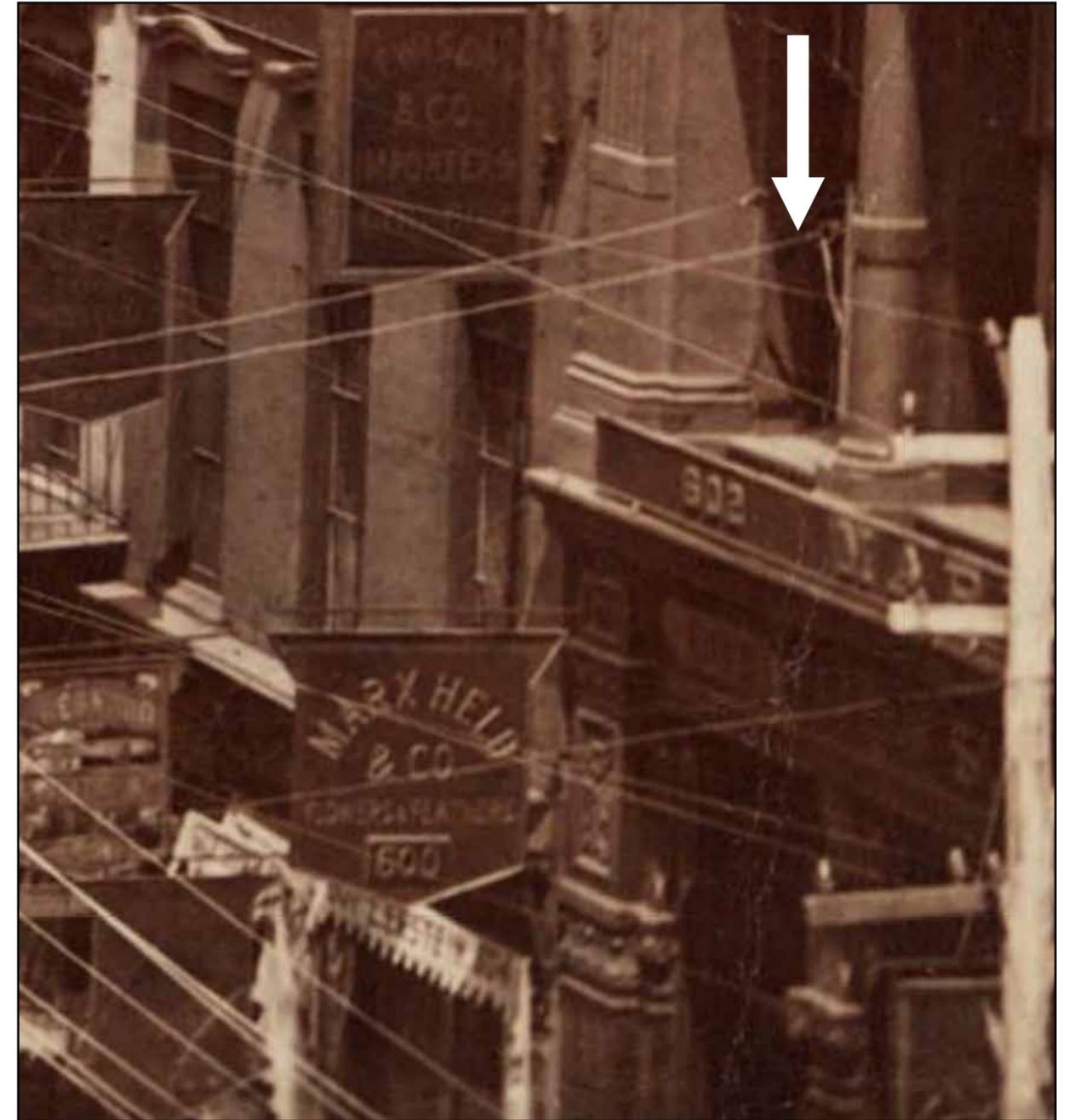
CROSBY STREET - EXISTING CONDITIONS



CROSBY STREET - EXISTING CONDITIONS



HISTORIC PHOTOS



Broadway elevation, c.1890 (MCNY)

HISTORIC PHOTOS



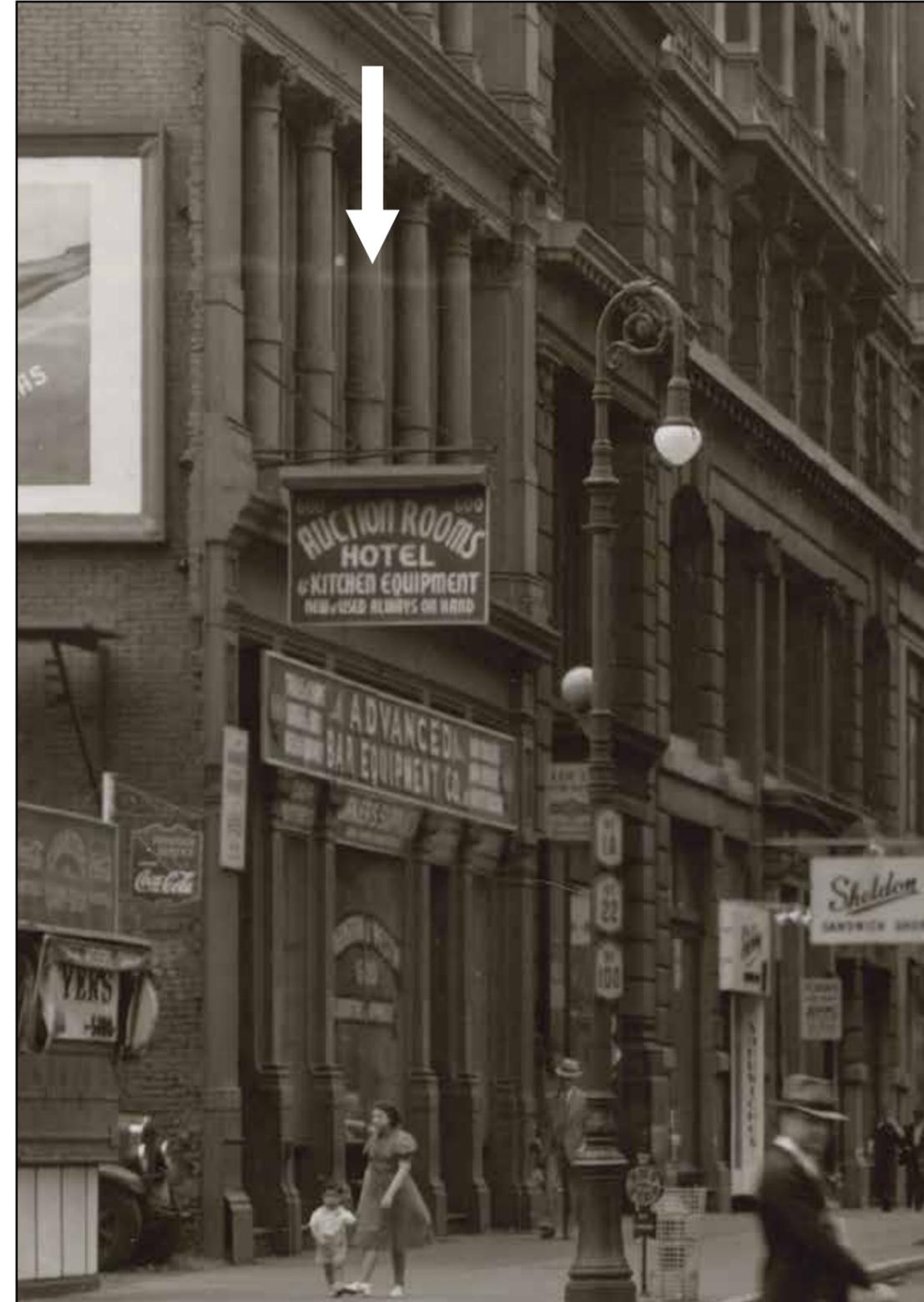
Looking south down Broadway from Houston Street, c.1937 (Municipal Archives)



HISTORIC PHOTOS



Crosby Street elevation, c.1933 (NYPL)



Broadway elevation, c.1937 (Municipal Archives)



SIGNAGE PRECEDENTS



611 Broadway



520 Broadway



441 Broadway



483 Broadway (approved)

SERVICE DOOR PRECEDENTS



134-140 Greene Street



166 Mercer Street



SERVICE DOOR PRECEDENTS



44-46 Crosby Street



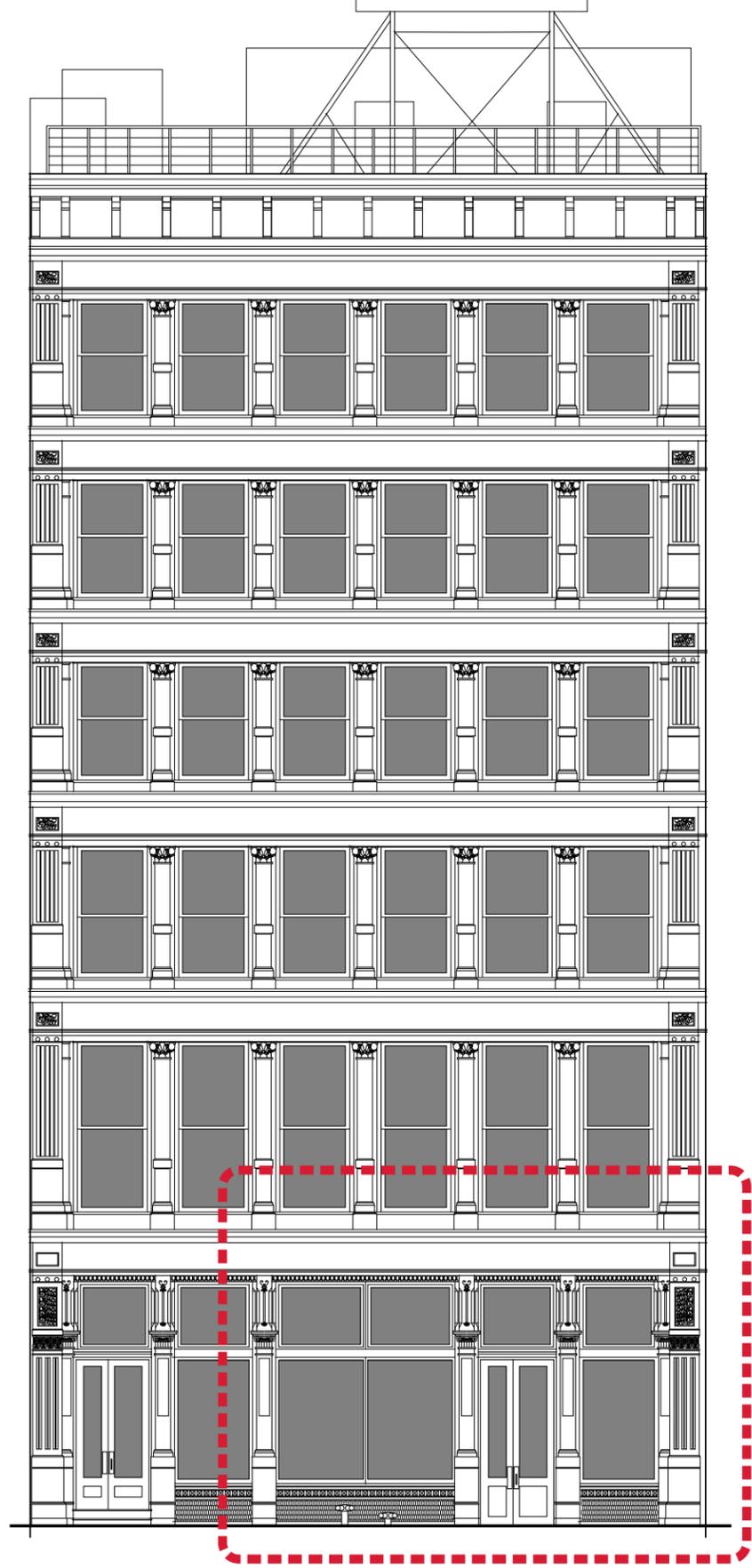
100 Crosby Street



40 Crosby Street

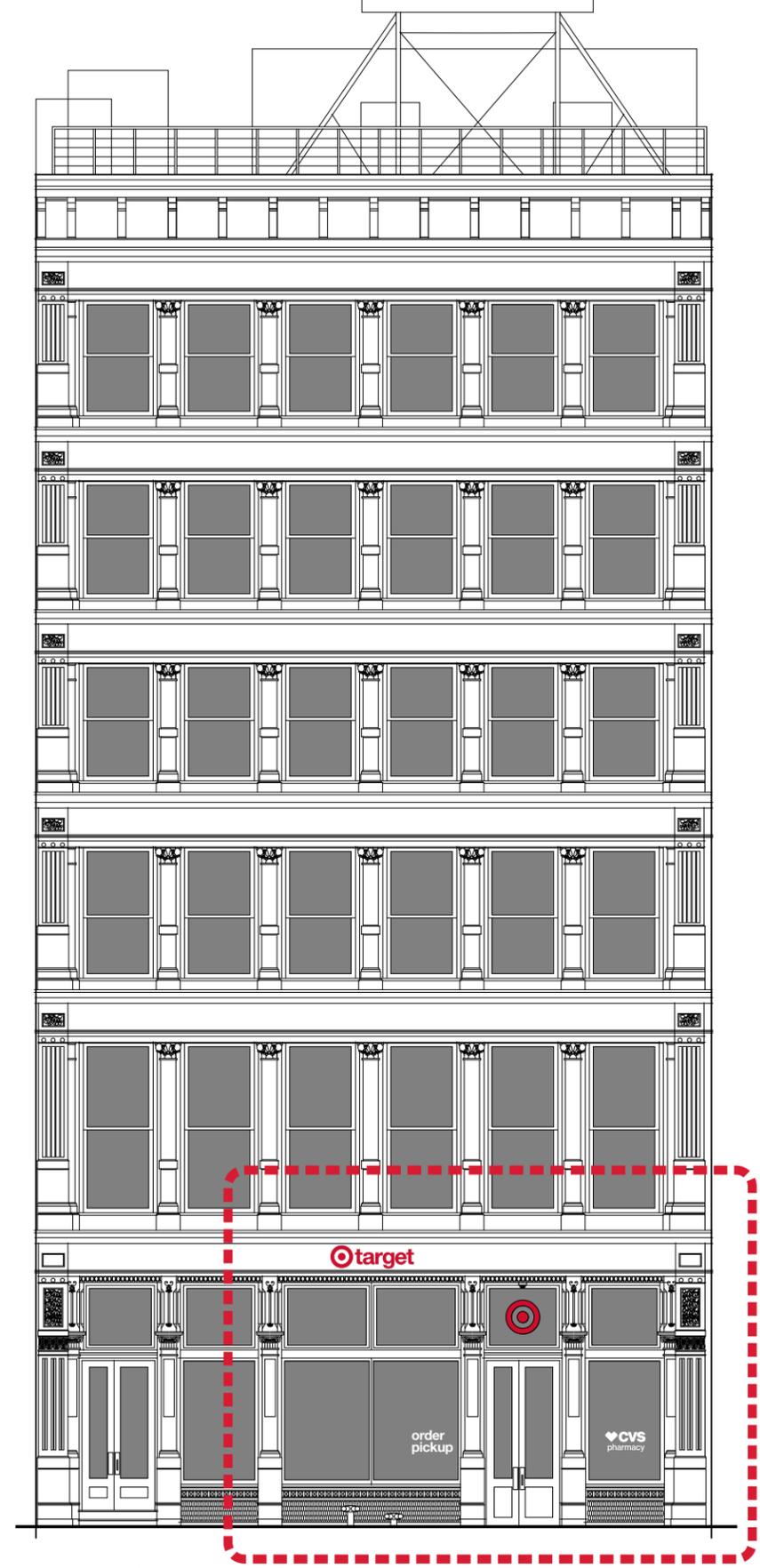


126 Crosby Street



Existing Broadway Elevation

3/32" = 1'-0"



Proposed Broadway Elevation





Existing Broadway Elevation



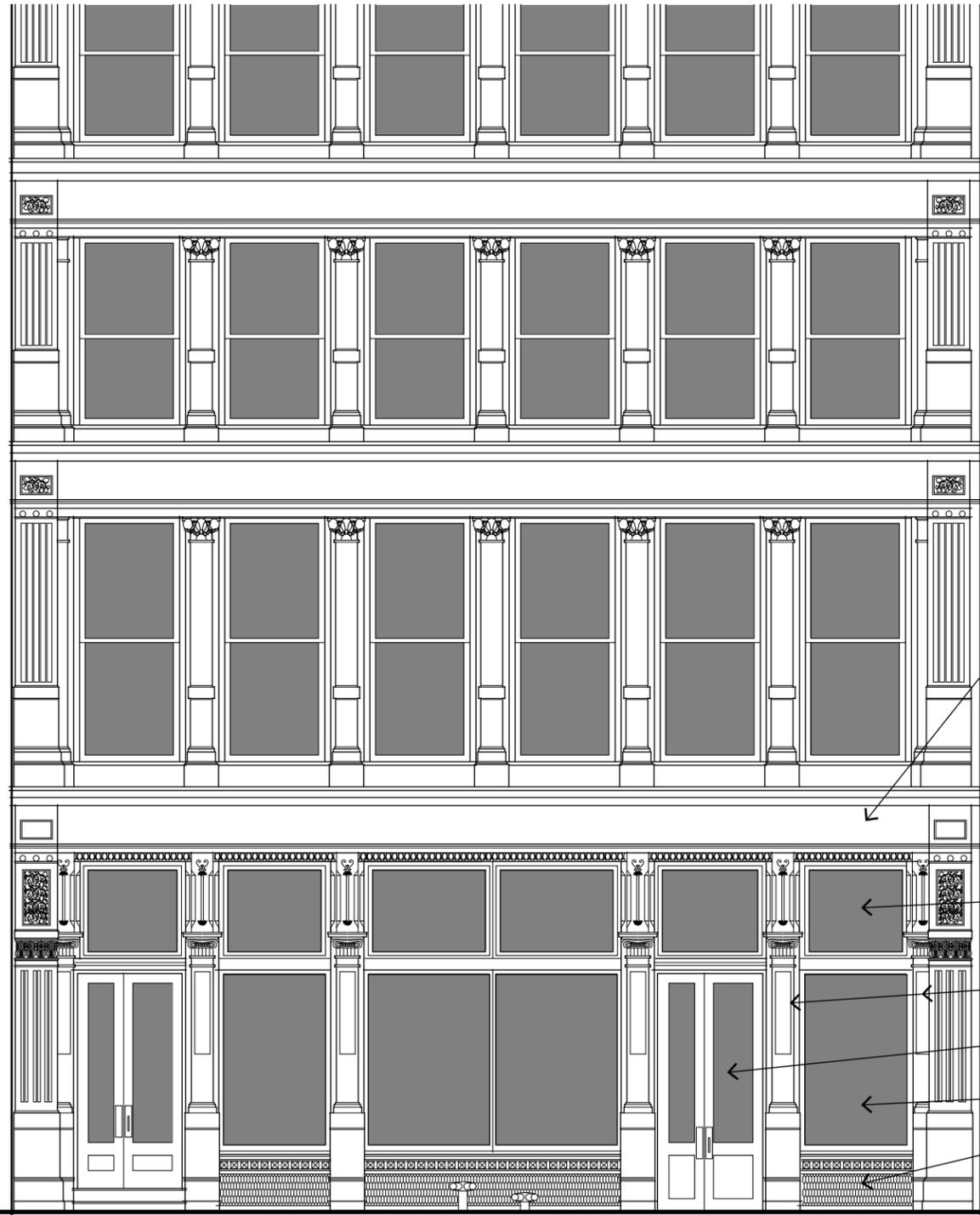
Proposed Broadway Elevation



Existing Broadway Elevation



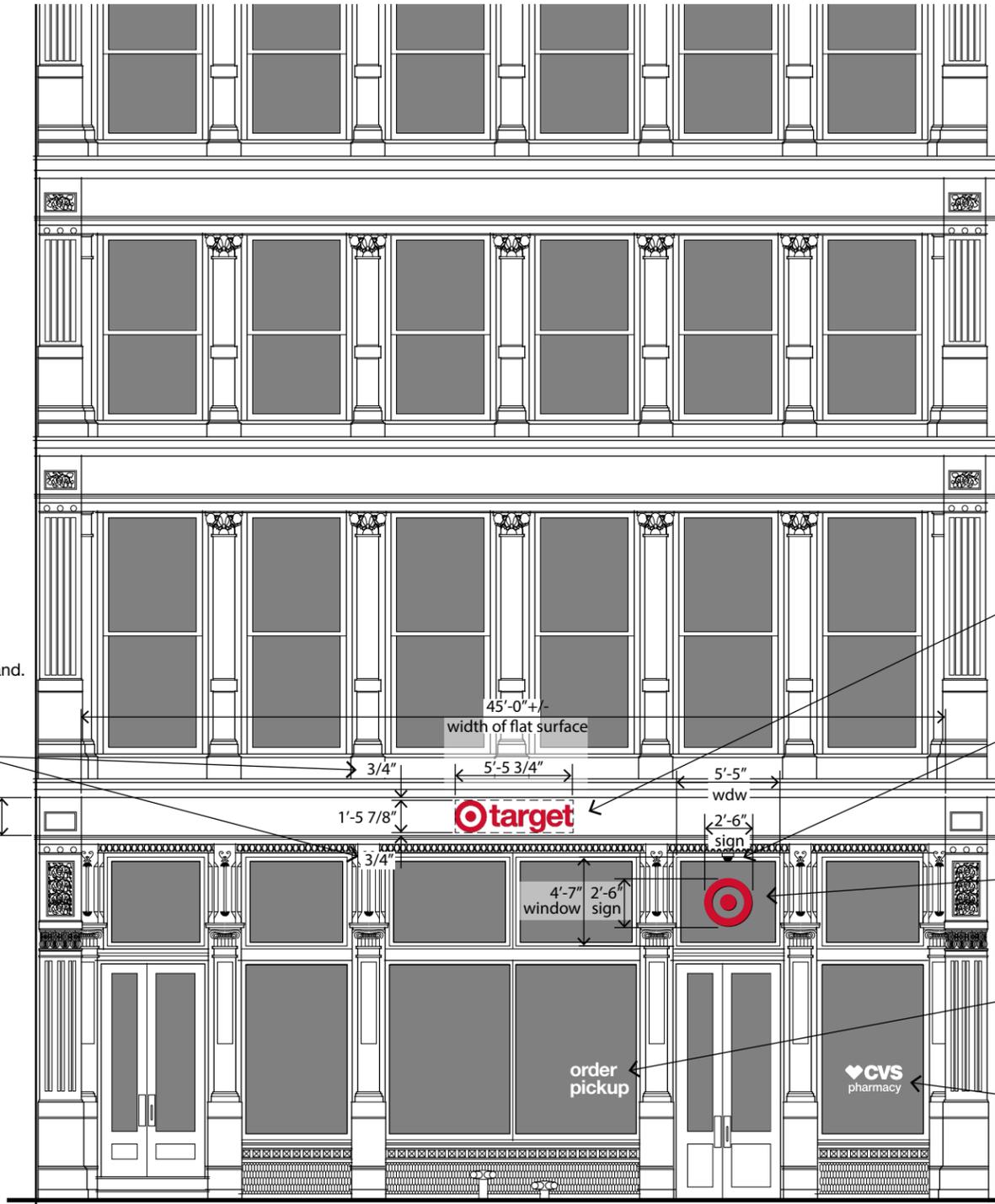
Proposed Broadway Elevation



- existing cast iron sign band.
- clearance btw top of sign and molding above and below the bullseye
- 1'-7 1/2" high flat surface of sign band
- existing wood frame transom window. typ.
- existing cast iron columns. typ.
- existing wood door & frame. typ.
- existing wood frame window. typ.
- existing textured steel panel. typ.

Existing Broadway Elevation

1/8" = 1'-0"



target

order pickup

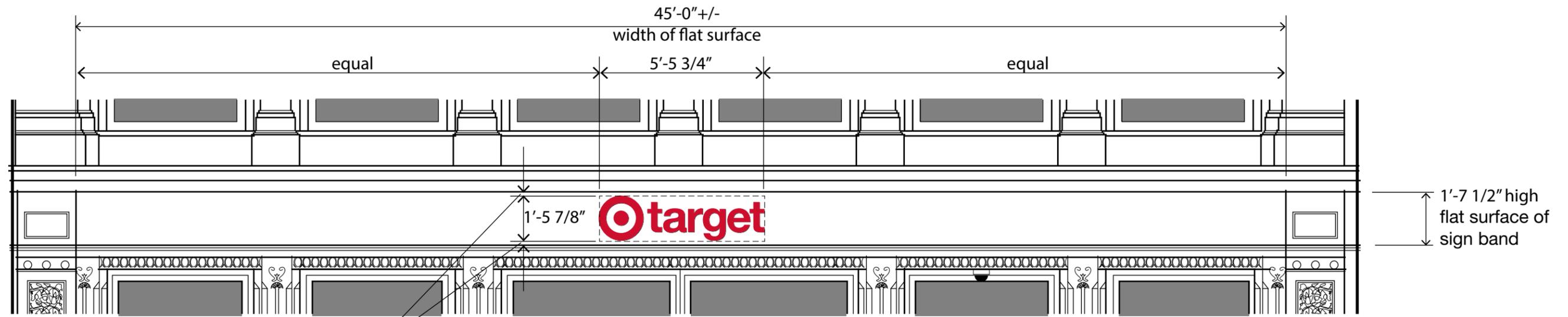
CVS pharmacy

store entry

- non-illuminated red dimensional Target logo. 8.2 sq. ft.
- Security camera dome over door. Mounted to soffit. Base to be painted to match soffit.
- 2'-6" dia. internally lit red bullseye mounted on the outside face of window. 6.25 sq. ft.
- white vinyl order pickup sign applied to inside face of glass. 1'-7" x 3'-0". 4.75 sq. ft.
- white vinyl CVS pharmacy sign applied to inside face of glass. 1'-4" x 3'-0". 4 sq. ft.

Proposed Broadway Elevation

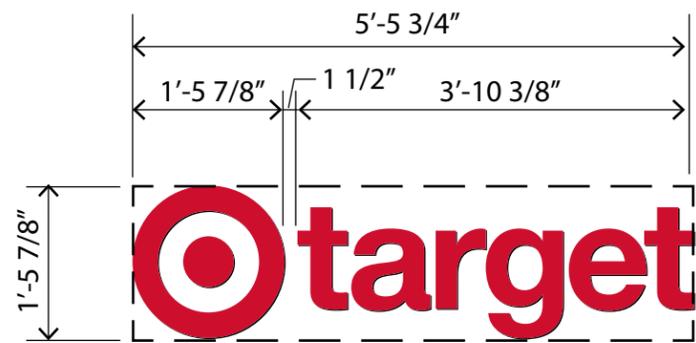




Broadway Sign Band Sign

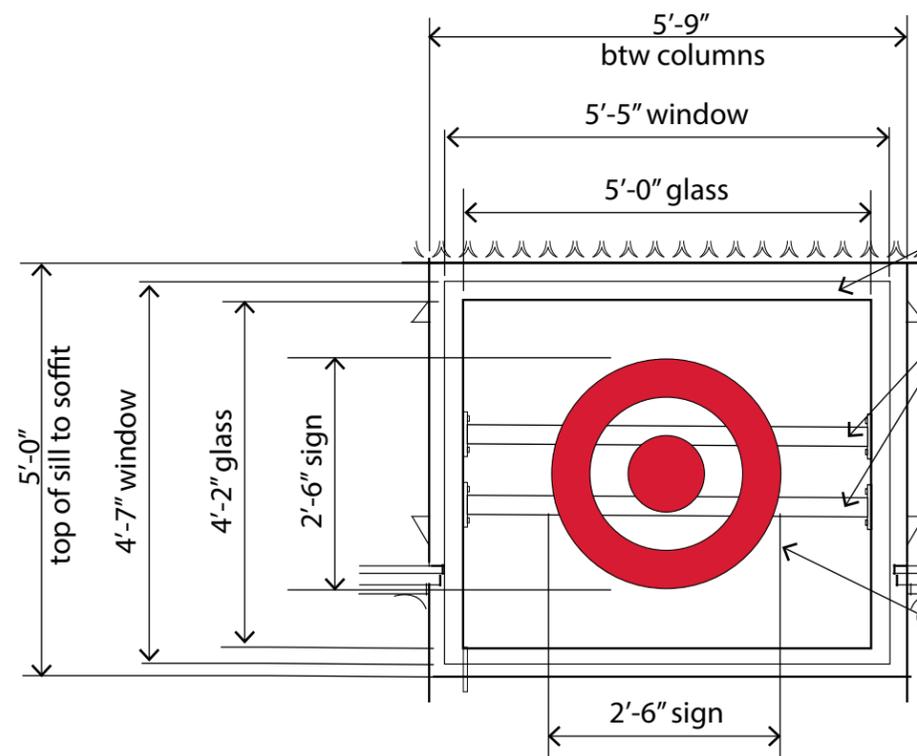
3/4" clearance btw top of sign and molding above and below the bullseye

existing cast iron sign band.



Broadway Sign Band Sign

New non-illuminated logo with 1'-5 7/8" dia. bullseye and 1 15/16" high "t"s. Letters to be applied to existing flat surface of cast iron sign band with VHB tape and silicone, (no penetrations.) Letters will be made of PVC substrate painted Target red.



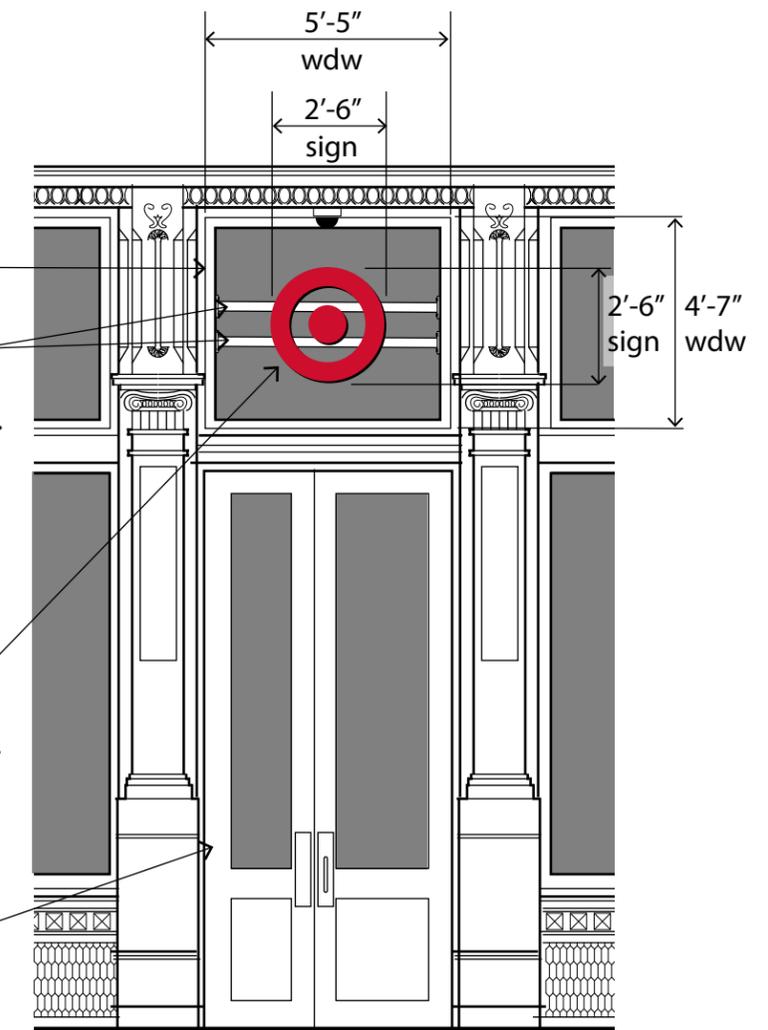
Broadway Transom Sign

existing window frame

1 1/2" x 1 1/2" aluminum tubes with welded plates to fasten into window frame. Electrical wires concealed within tubes. Paint to match frame

2'-6" diameter x 3" deep, Target red logo with illuminated sign face & solid alum. sides. Sign to be on the exterior side of the transom window. Sign is mounted on alum. tubes.

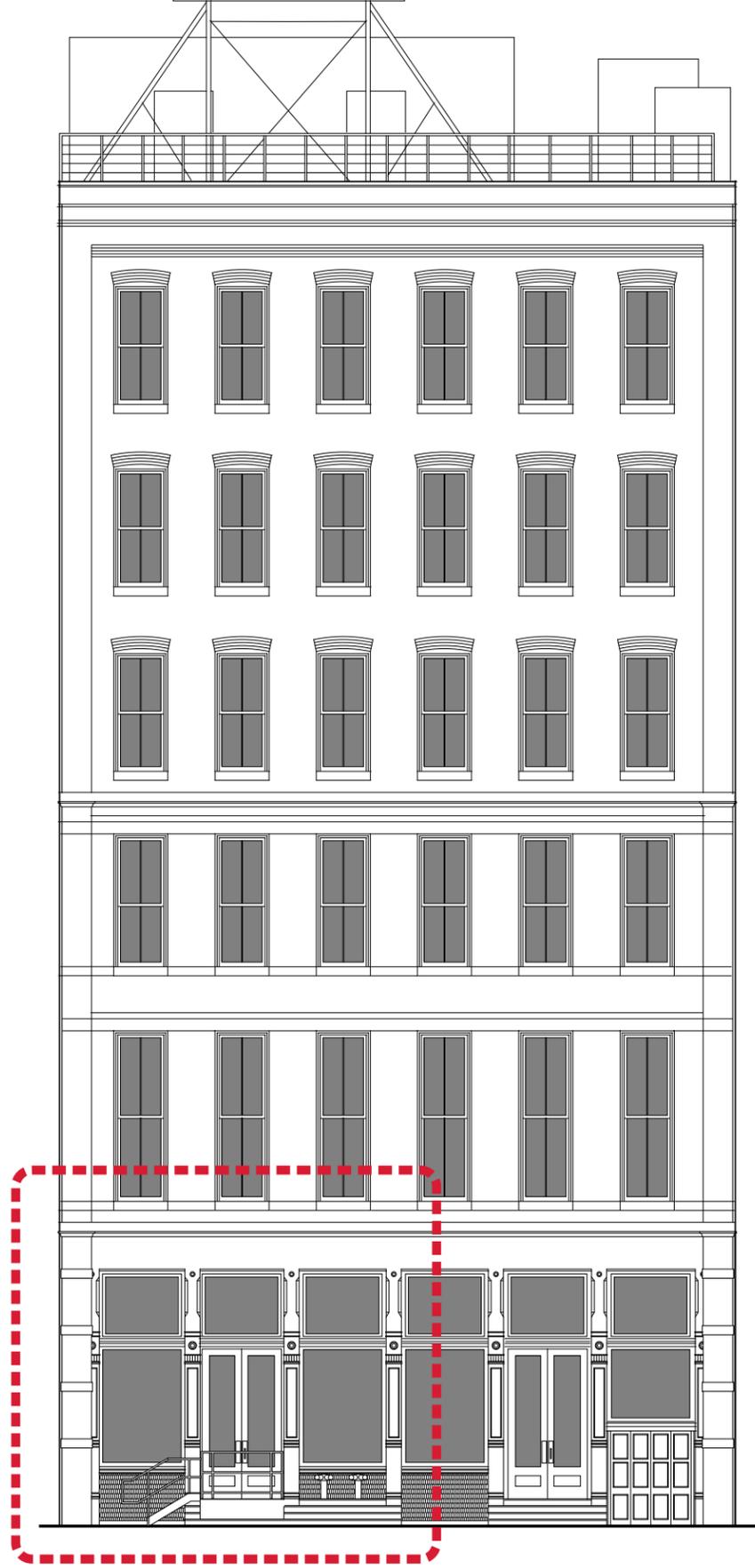
store entrance



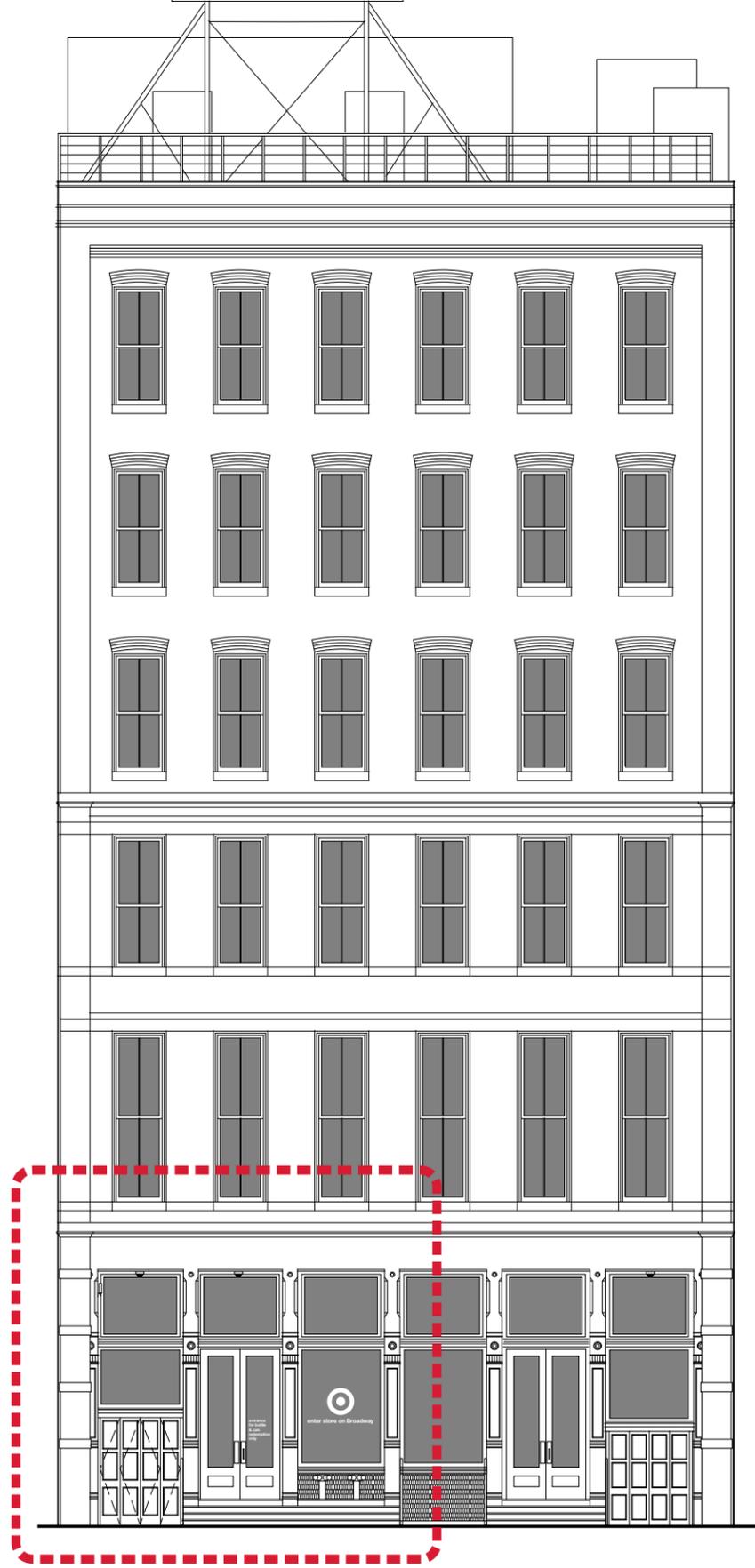
Broadway Transom Sign

not to scale





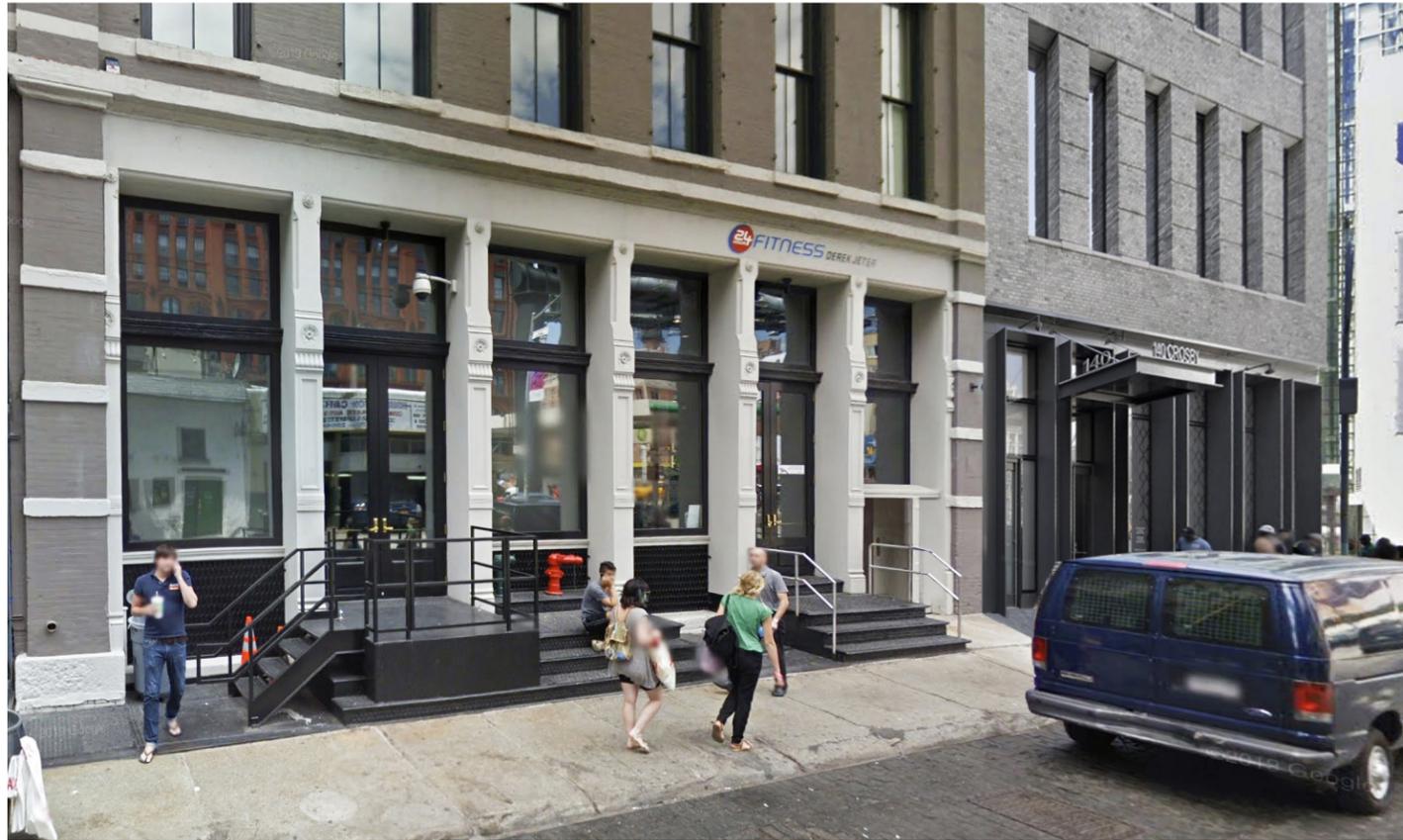
Existing Crosby Street Elevation



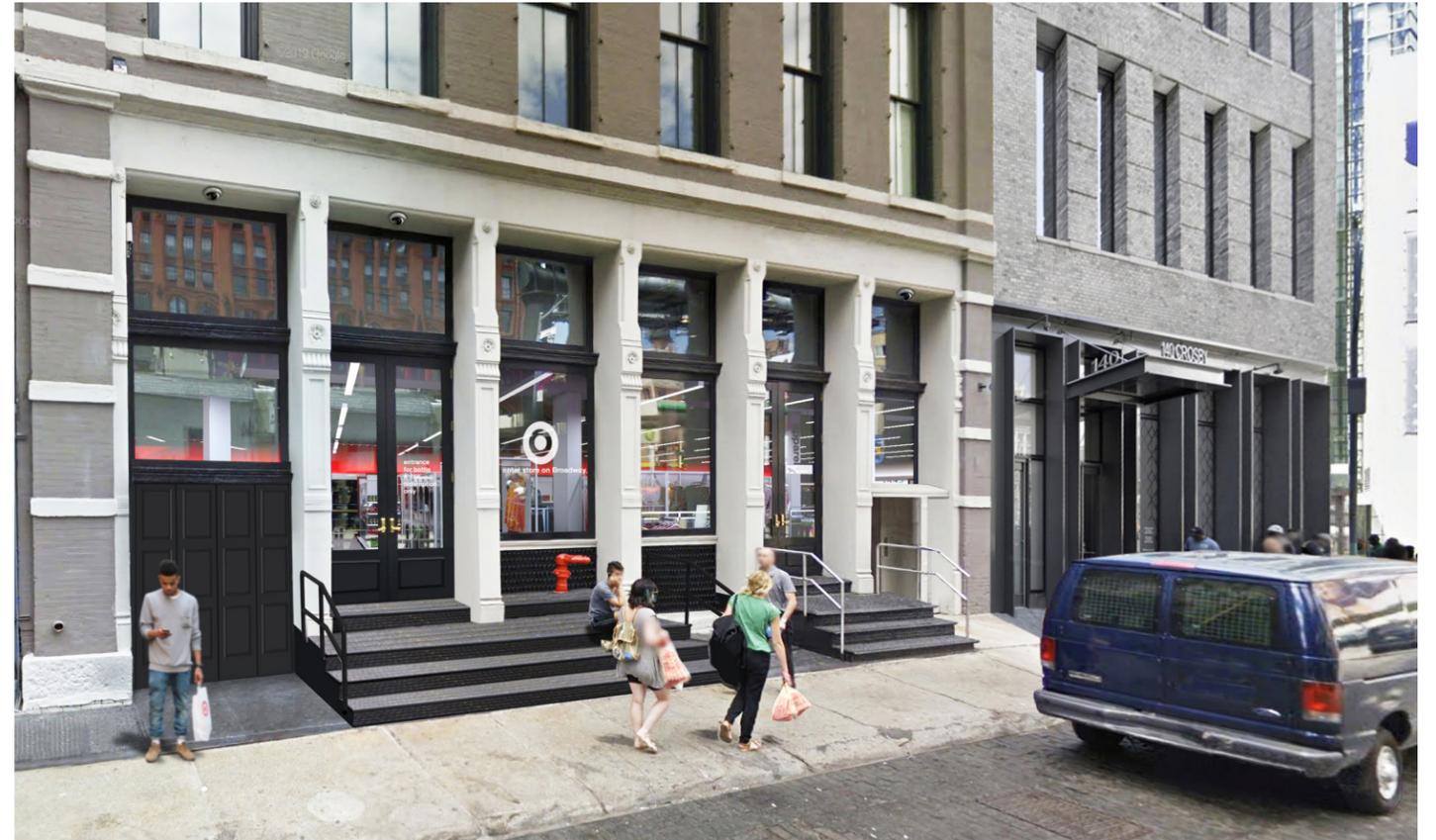
Proposed Crosby Street Elevation

3/32" = 1'-0"



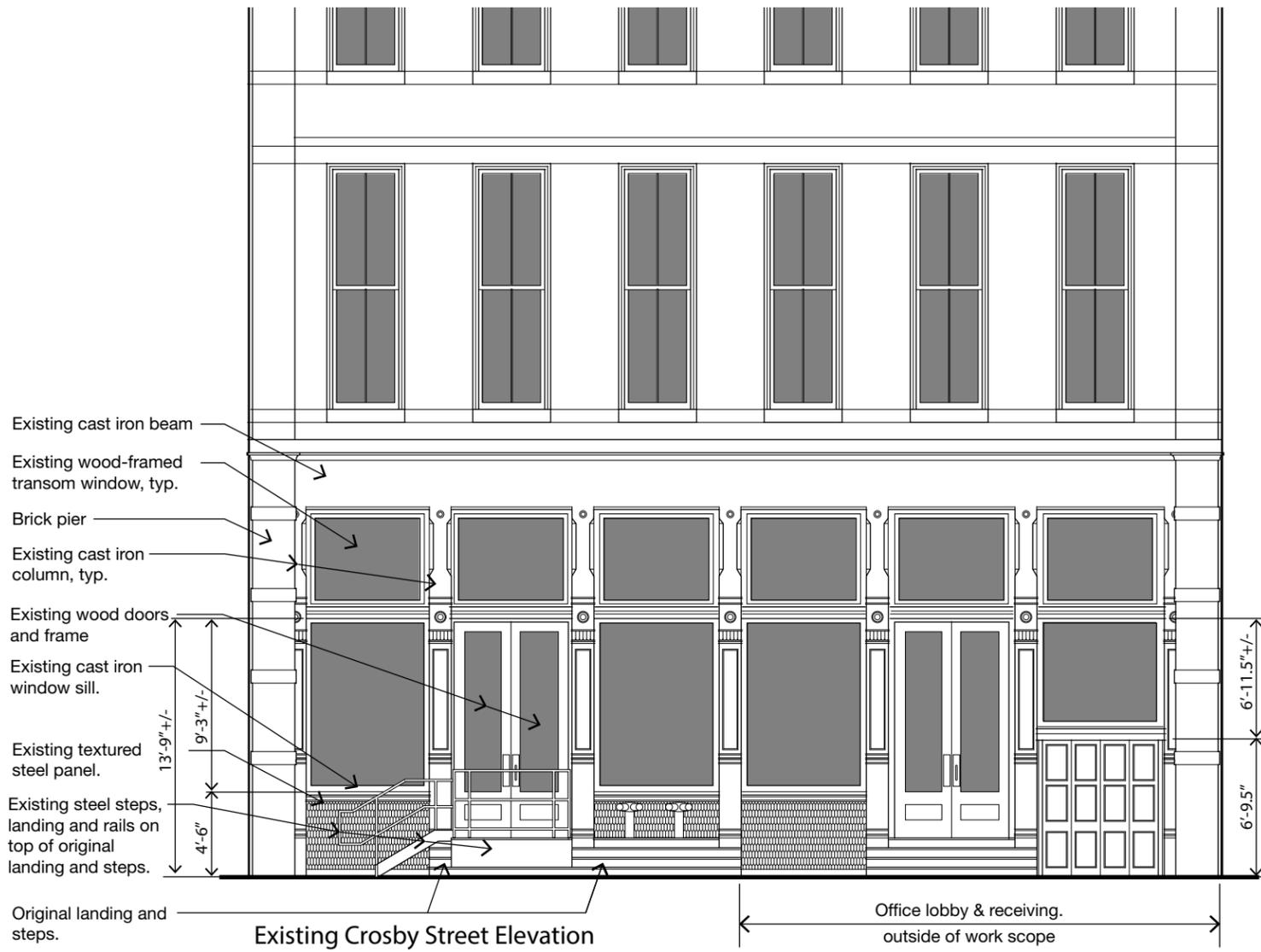


Existing Crosby Street Elevation

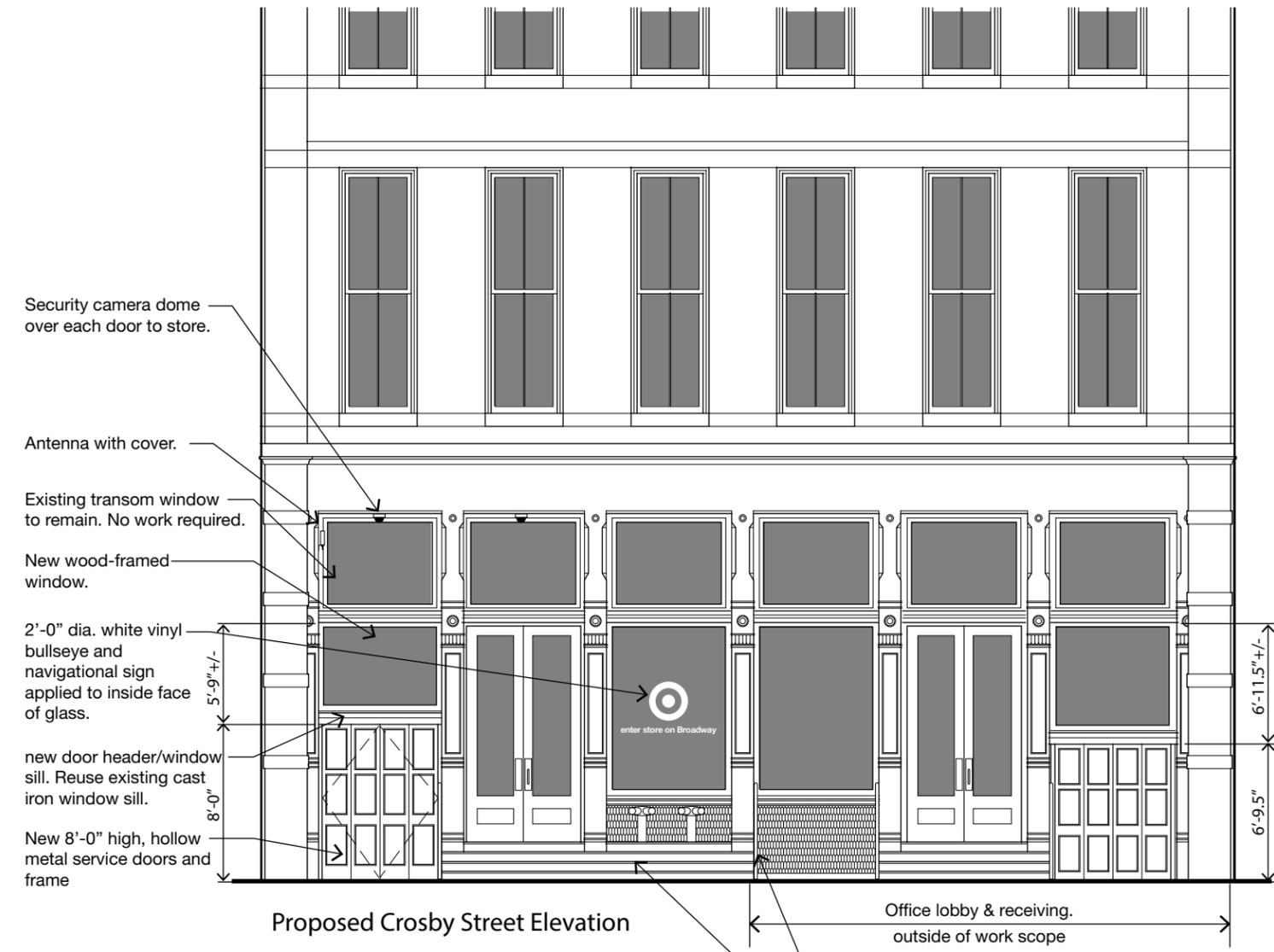


Proposed Crosby Street Elevation

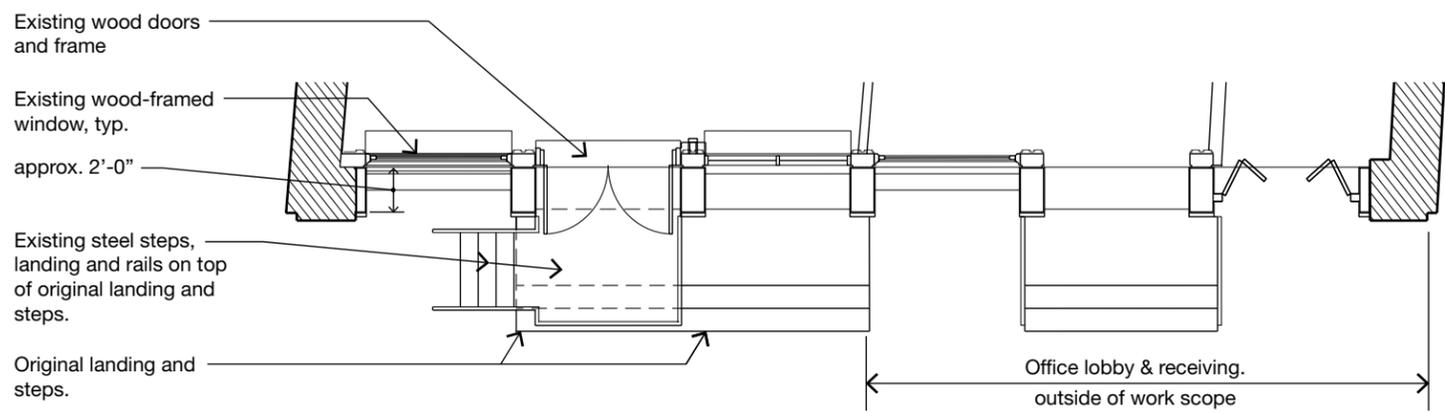




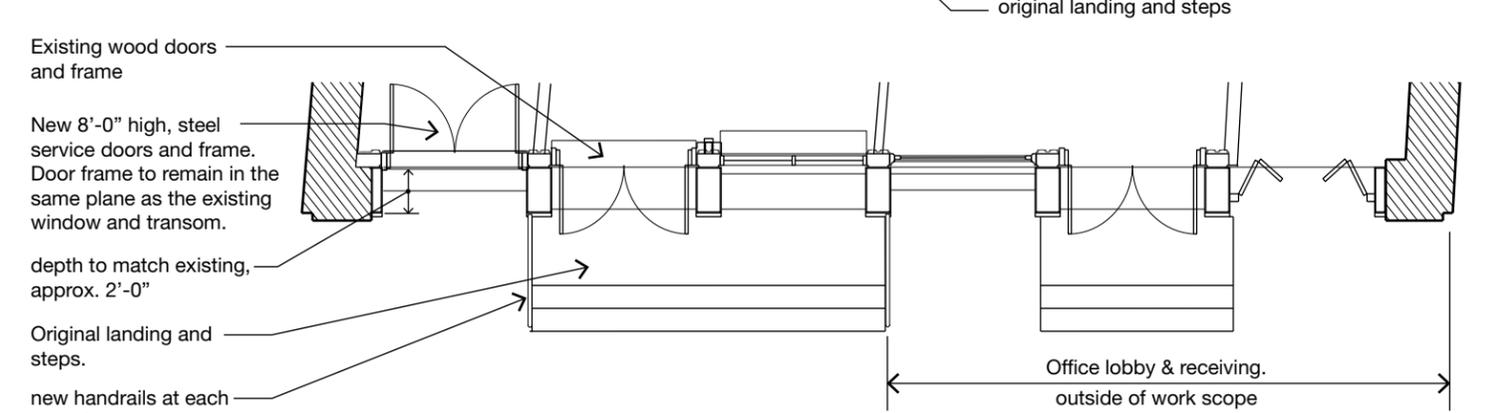
Existing Crosby Street Elevation



Proposed Crosby Street Elevation



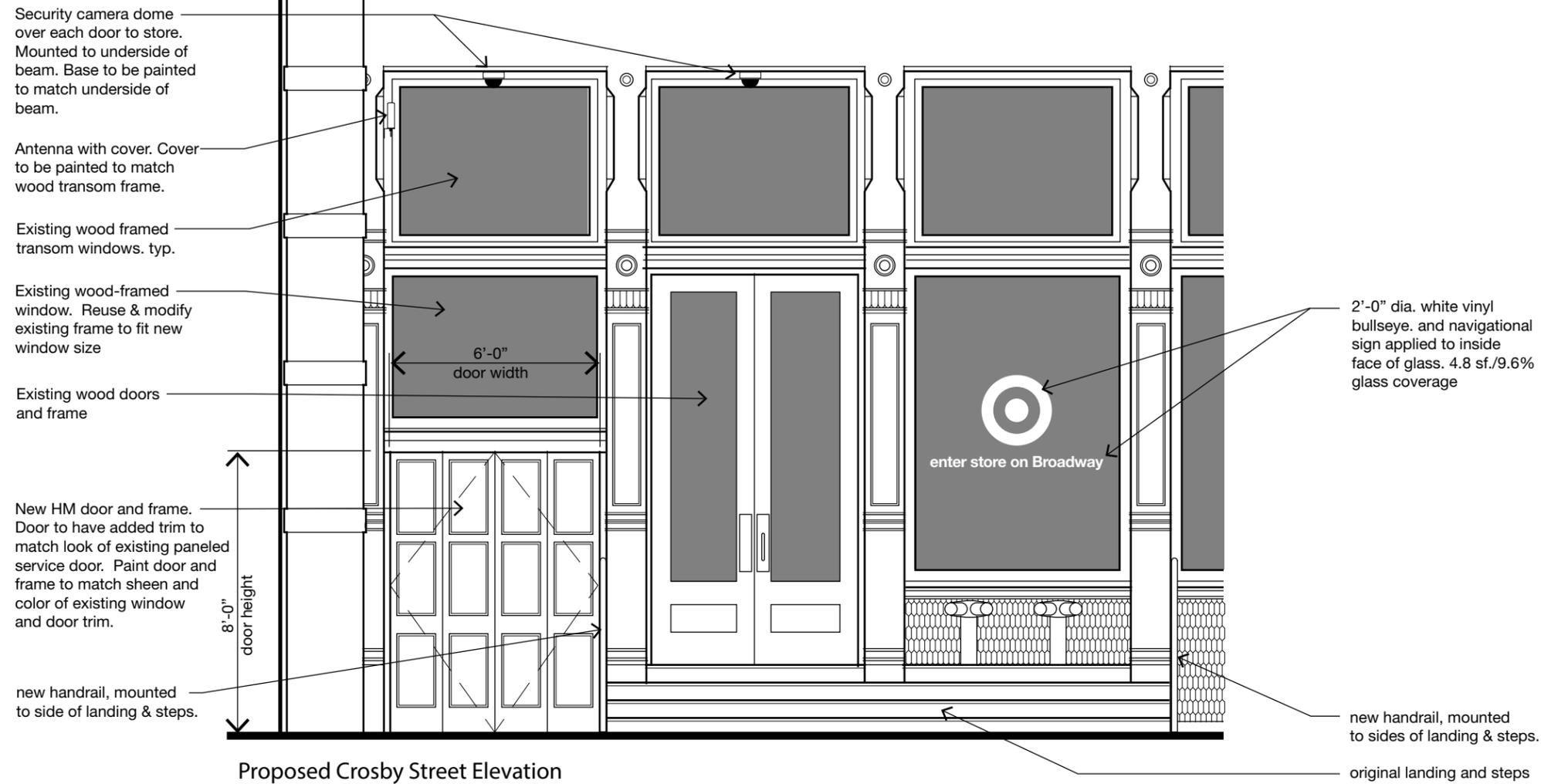
Existing Crosby Street Plan



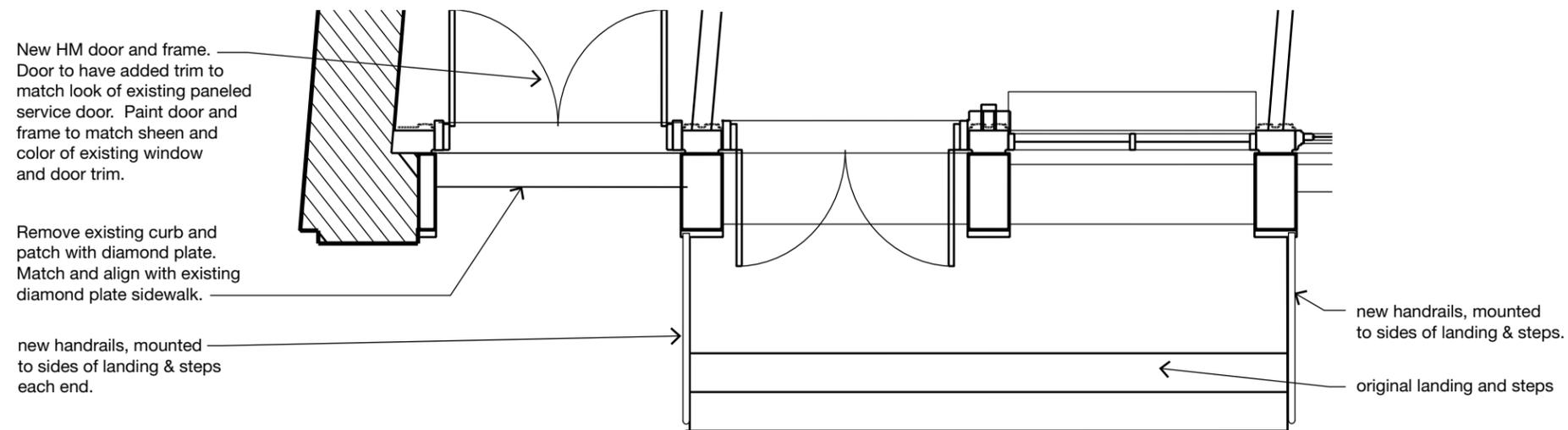
Proposed Crosby Street Plan

1/8" = 1'-0"





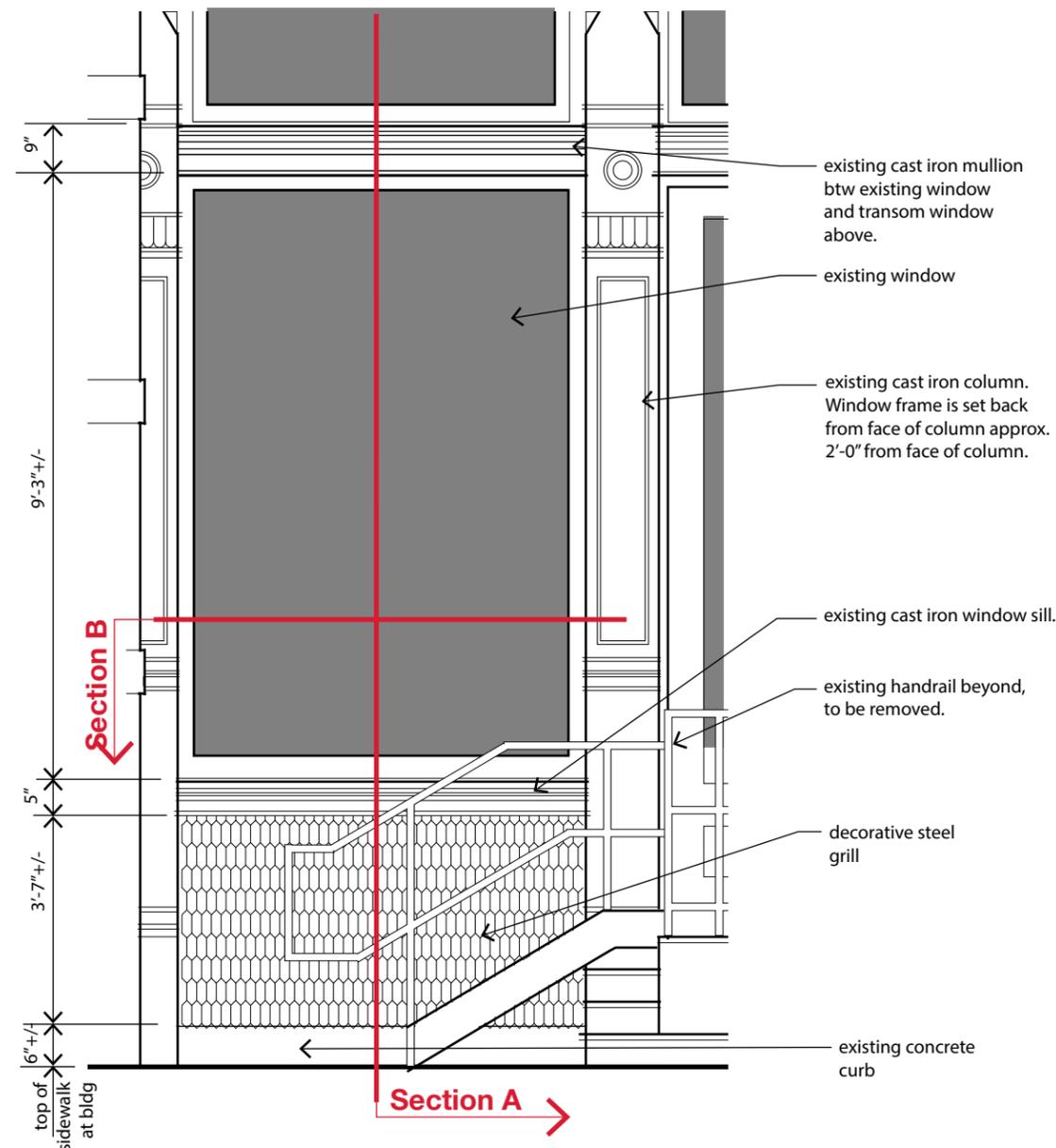
Proposed Crosby Street Elevation



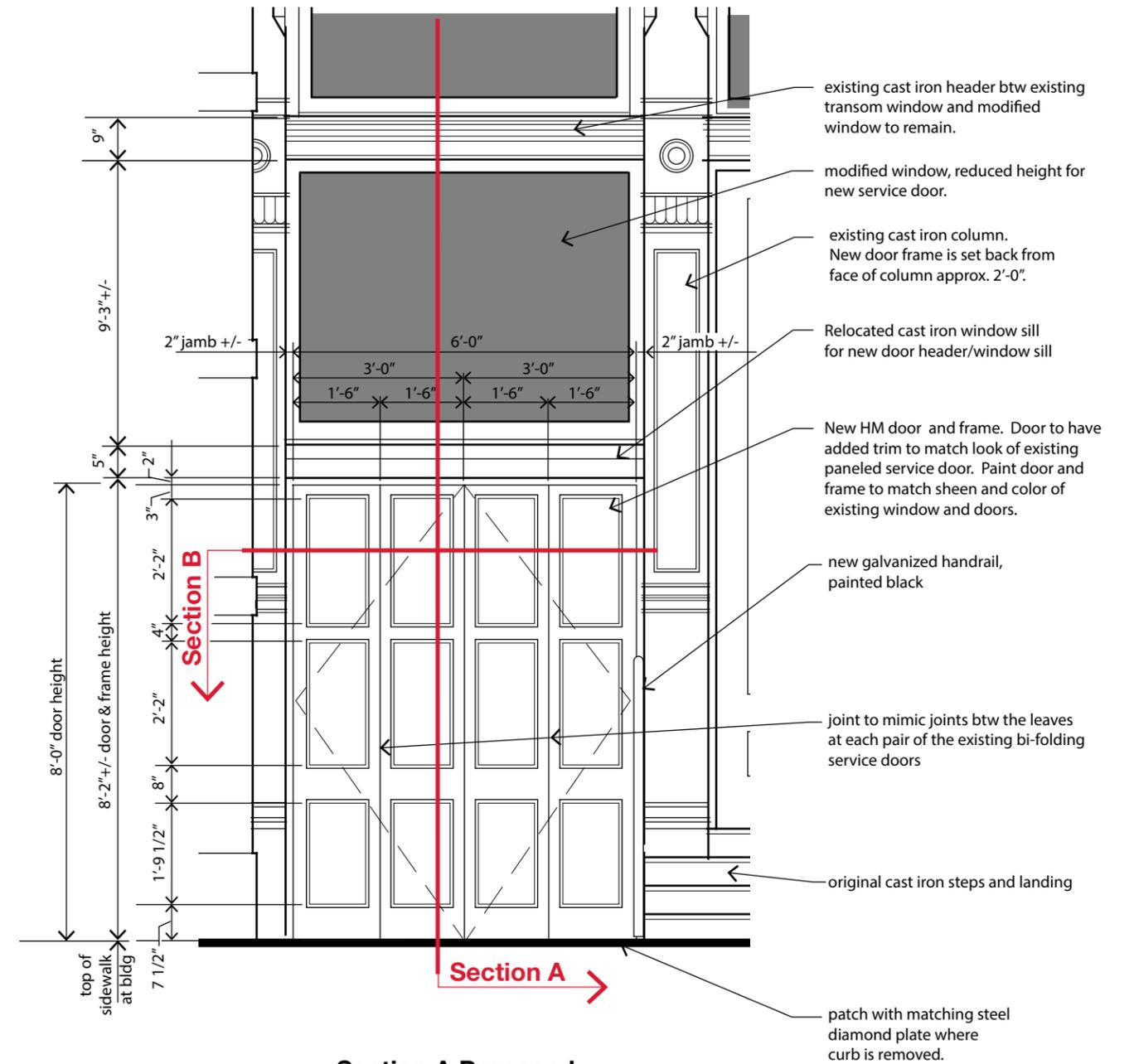
1/4" = 1'-0"

Proposed Crosby Street Plan





Section A Existing



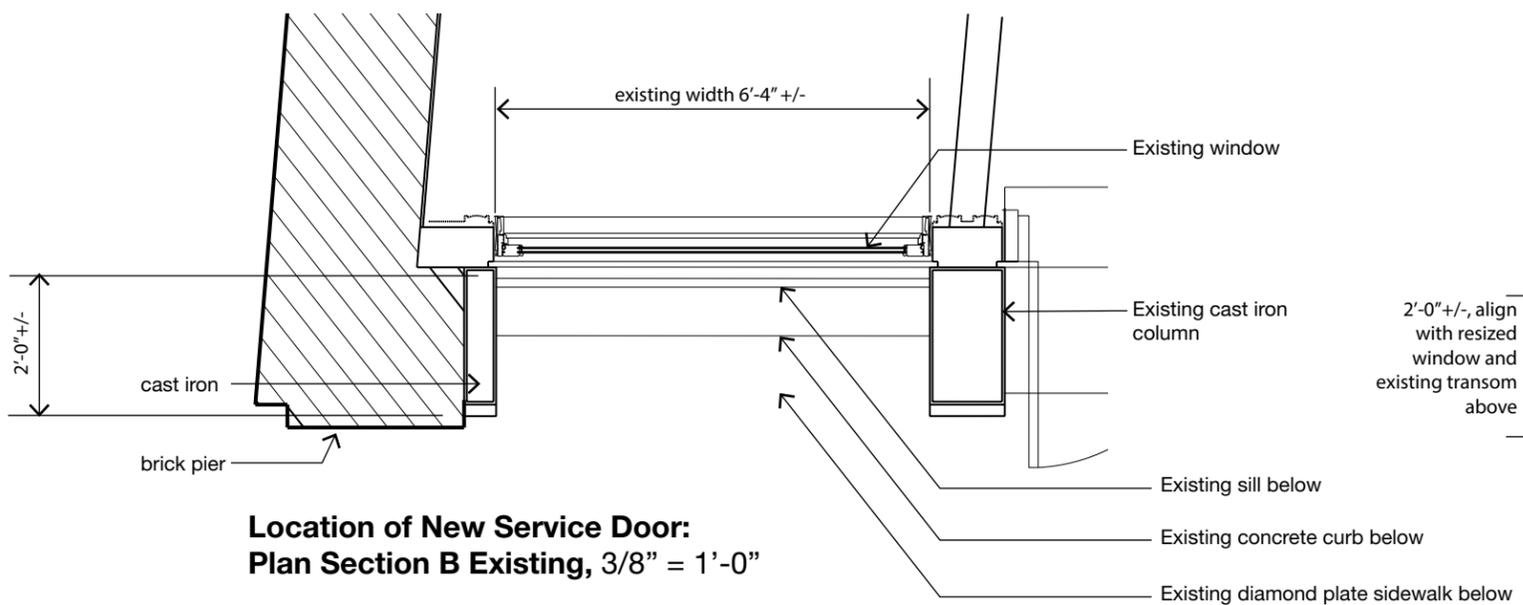
Section A Proposed

New service doors and frame scope of work includes:

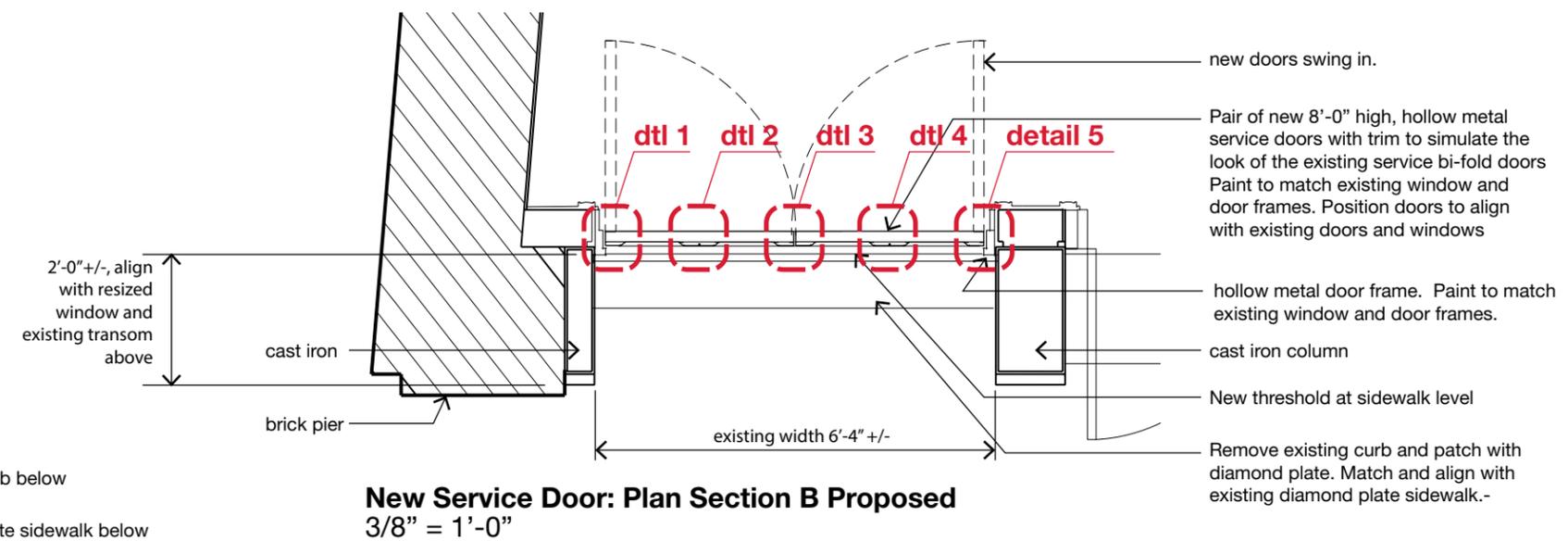
1. Doors will be a pair of swing doors to match existing service doors.
2. Doors will be hollow metal with a applied trim to matches the existing paneled service doors.
3. Height of doors will be 8'-0".
4. Doors will be painted with a smooth finish to match color and sheen of existing wood windows, doors and frames.
5. Door frame jambs and header will be hollow metal with reused cast iron header.
6. Existing wood framed window will be modified to fit above the new doors, reusing and modifying the existing frame, including reusing original sill, modifying existing jambs to fit the new window height. Existing cast iron header to remain.

3/8" = 1'-0"

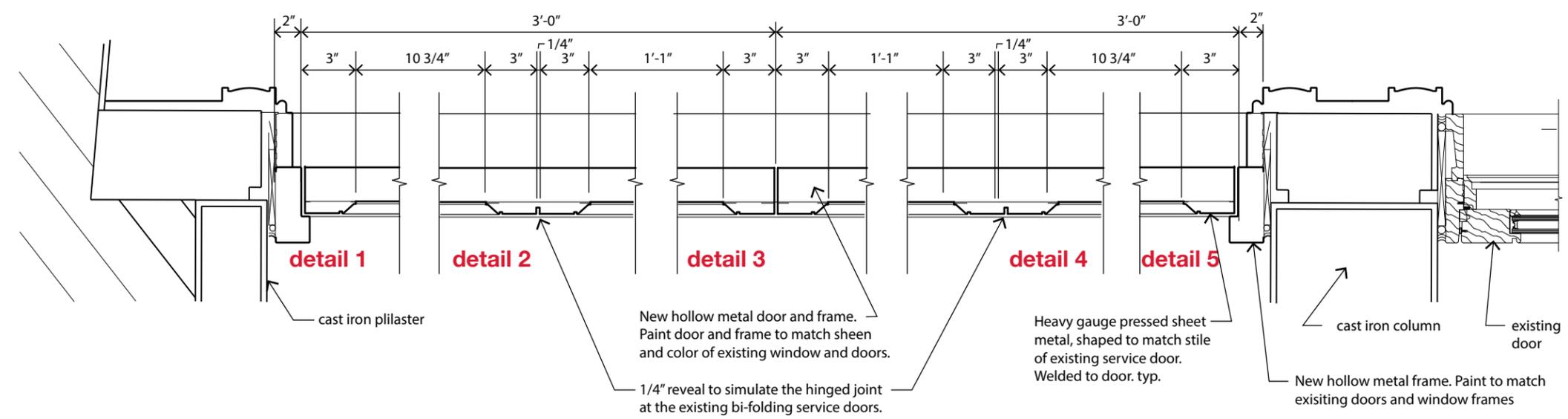




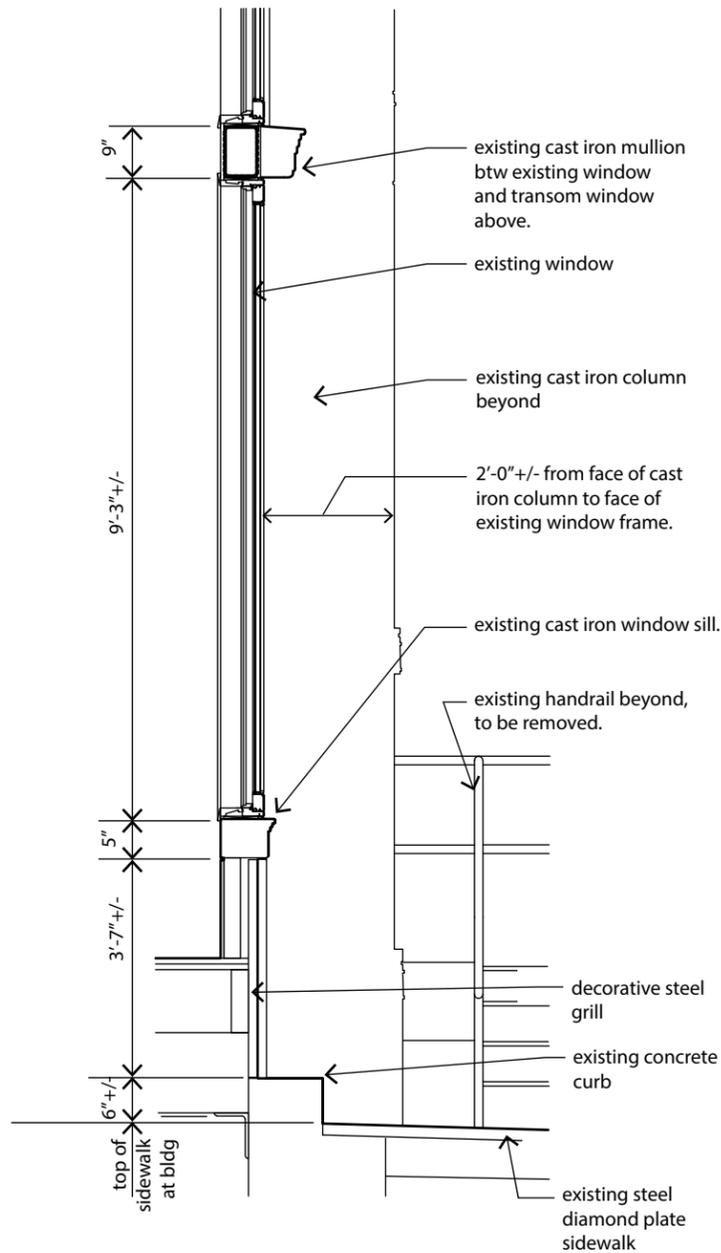
**Location of New Service Door:
Plan Section B Existing, 3/8" = 1'-0"**



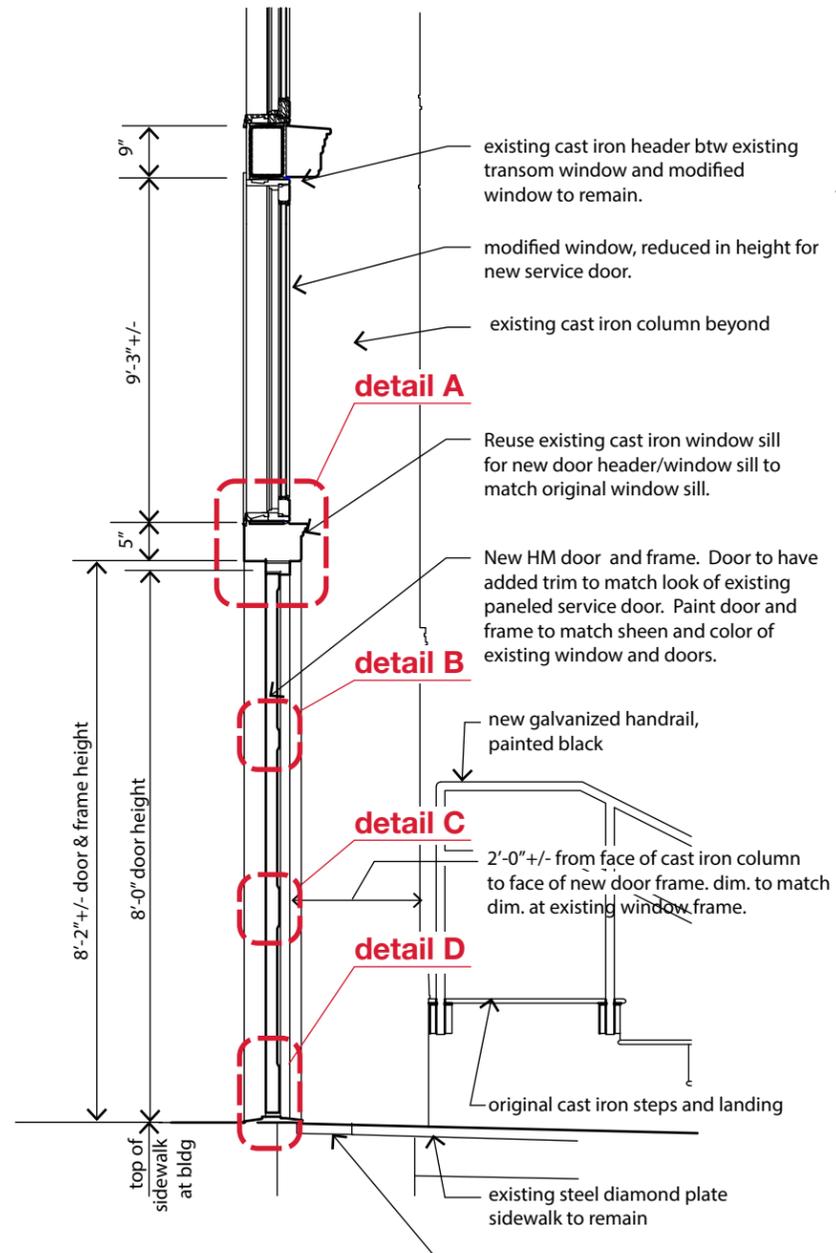
**New Service Door: Plan Section B Proposed
3/8" = 1'-0"**



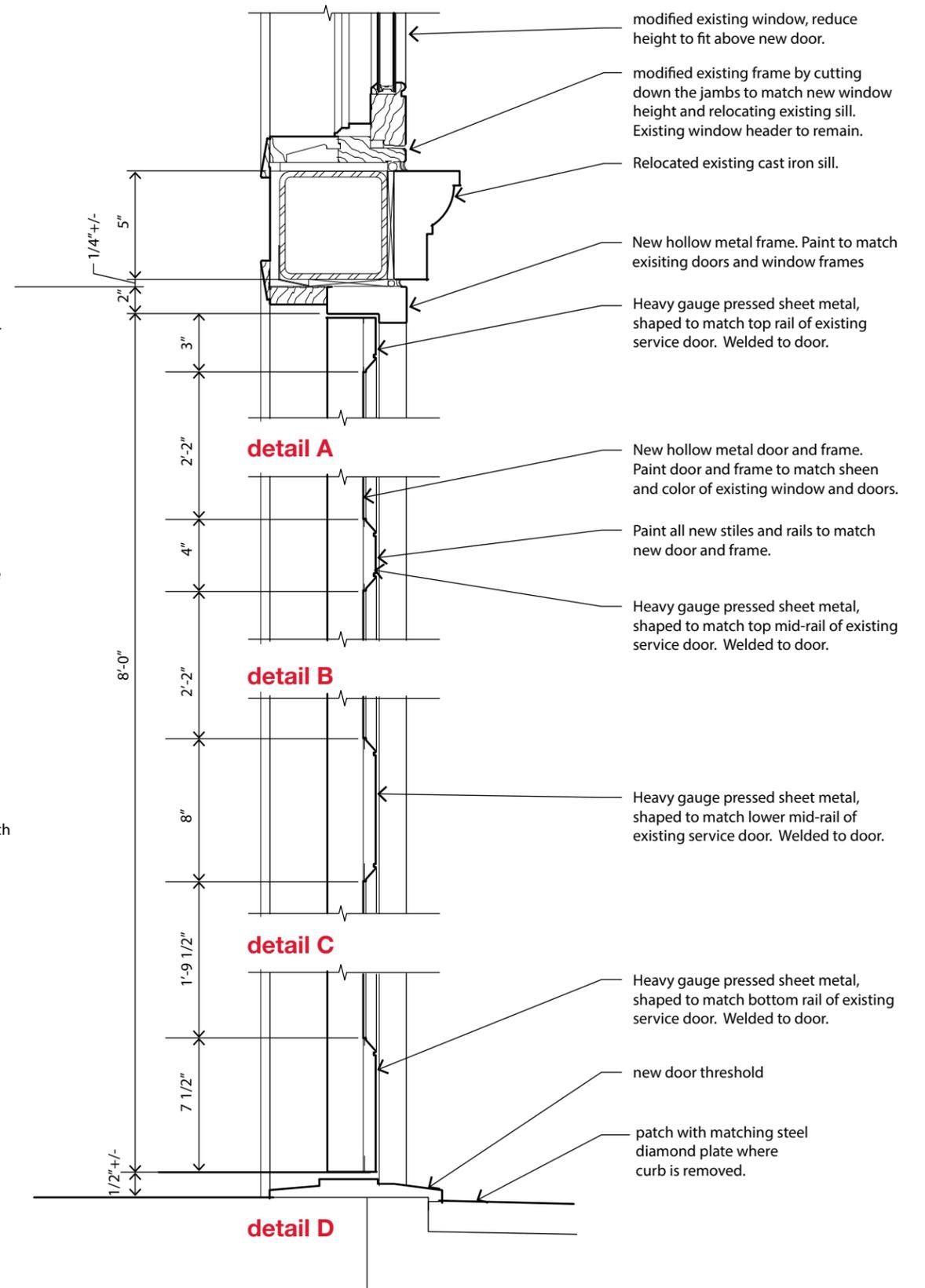
**Plan Details through Proposed Service Door
1 1/2" = 1'-0"**



Section A Existing
3/8" = 1'-0"



Section A Proposed
3/8" = 1'-0"



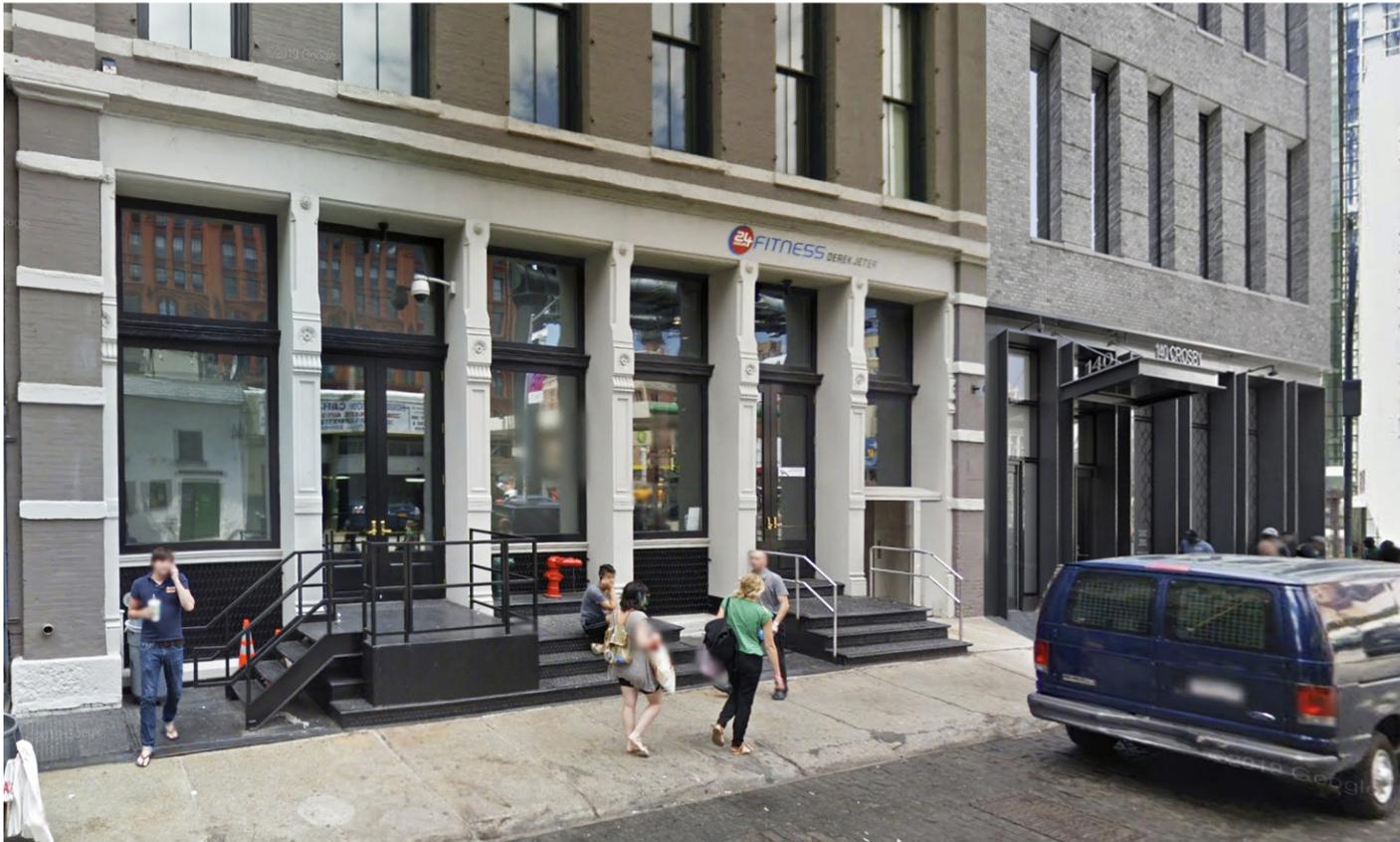
Section Details through Proposed Service Door
1 1/2" = 1'-0"



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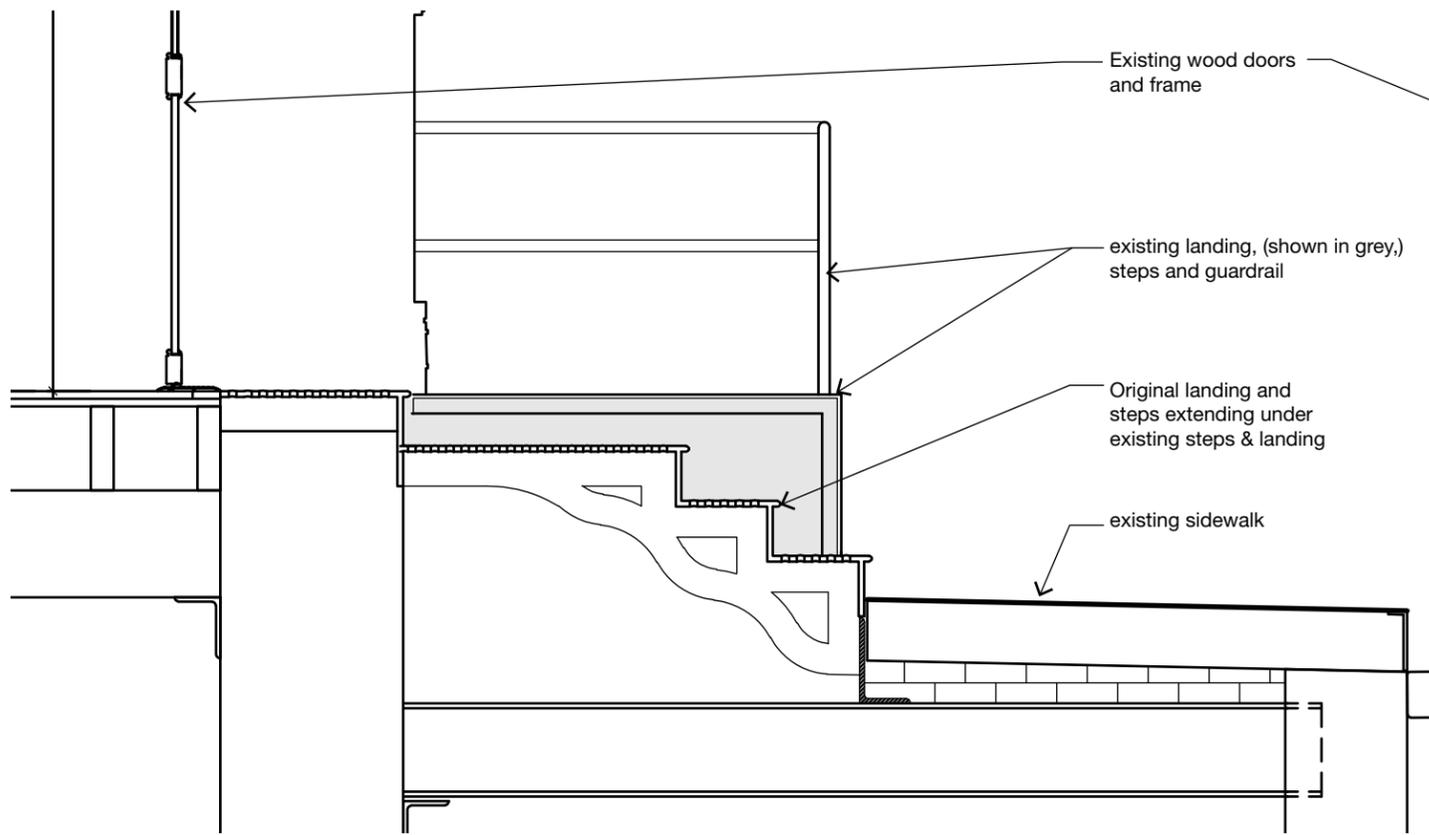
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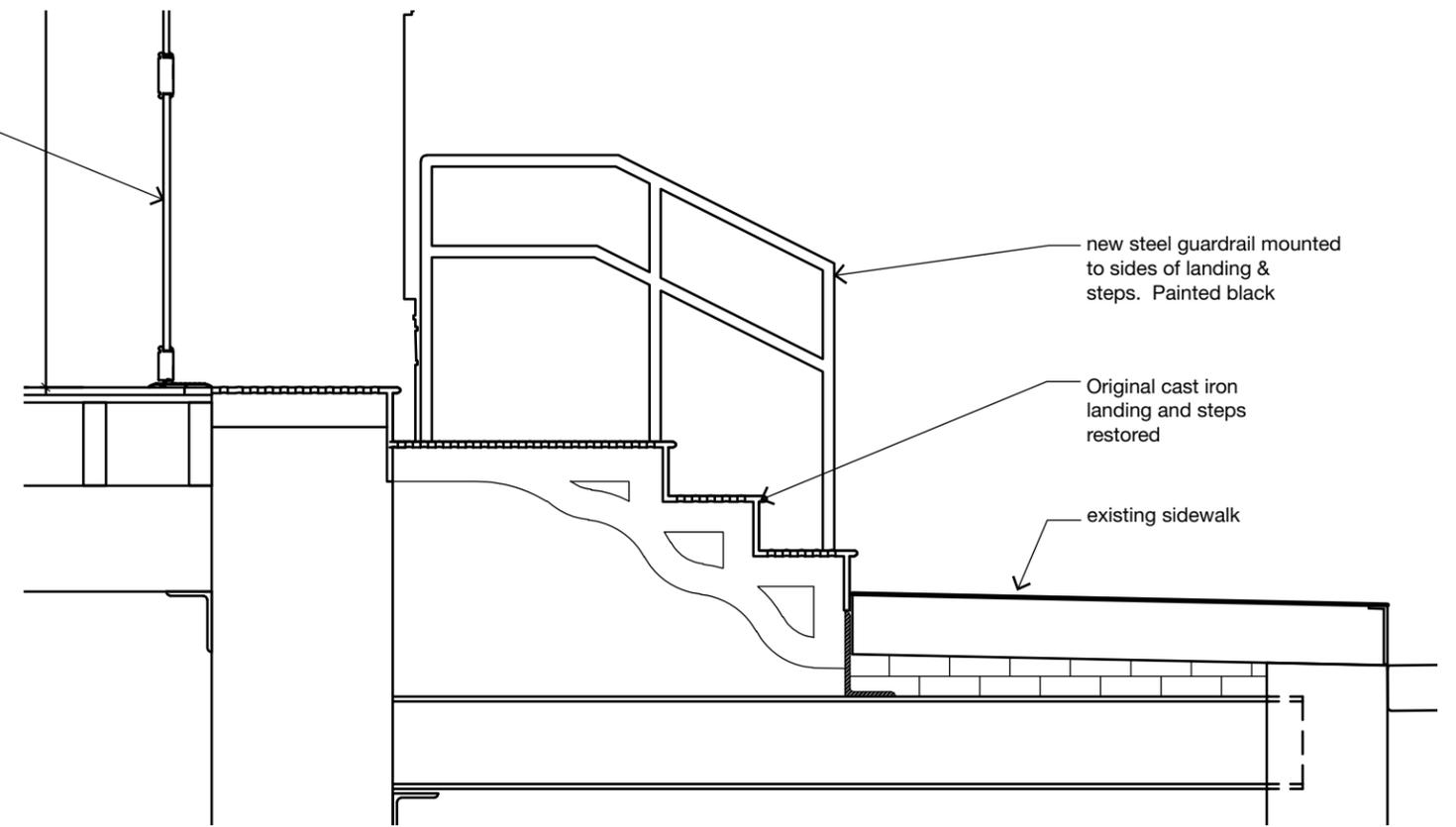
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Appendix

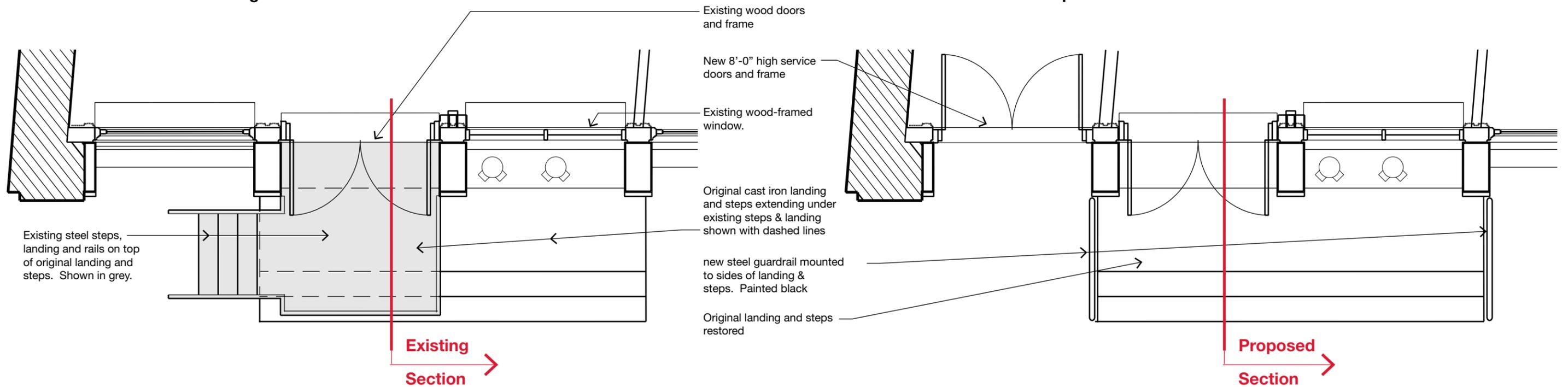




Existing Section



Proposed Section

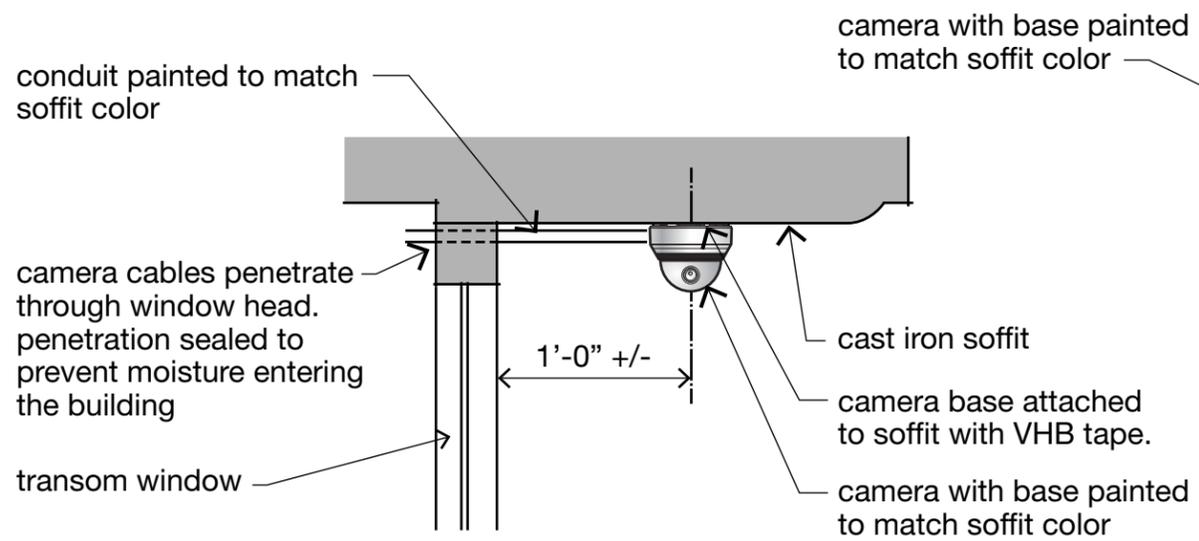


Existing landing and steps scope of work includes:

1. Remove existing landing and steps located on top of original landing and steps.
2. Add new galvanized steel hand rails with welded joints, painted black. Mount to sides of original landing.

1/2" = 1'-0"





Camera Detail



Photo of camera



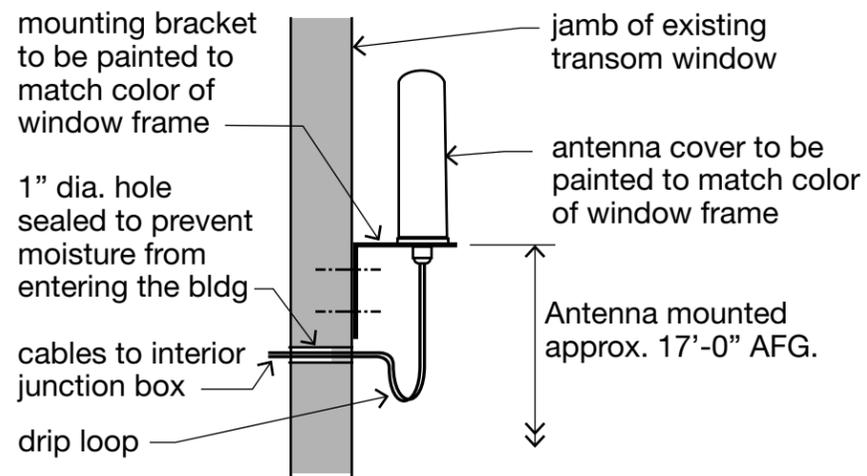
camera location above Broadway entrance



camera location above Crosby exit



camera and antenna location above Crosby new service entry



Antenna Detail



Photo of antenna

1" = 1'-0"

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