



THE CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 3

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Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
Schematics, floor plans or architectural drawings of the inside of the premise.
A proposed food and or drink menu.
Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location.
Notice of proposed business to block or tenant association if one exists.
Photographs of proof of conspicuous posting of meeting with newspaper showing date.
If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license
alteration of an existing liquor license
corporate change

Check if either of these apply:

- sale of assets
upgrade (change of class) of an existing liquor license

Today's Date: 6/30/14

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: OP (Liquor/Wine/Beer)

If alteration, describe nature of alteration: N/A

Previous or current use of the location: Lounge/bar

Corporation and trade name of current license: United LLC d/b/a Sutra Lounge

APPLICANT:

Premise address: 16 1st Avenue, New York, NY 10009

Cross streets: 1st Ave. b/w 1st Street + 2nd Street

Name of applicant and all principals: Allyn LLC, Keith McKeon, Kenneth Caulfield

Trade name (DBA): TBD

PREMISE:

Type of building and number of floors: Mixed residential/Commercial; 5 floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard) Yes No If Yes, describe and show on diagram: N/A

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? 195

Do you plan to apply for Public Assembly permit? Yes No Existing (will renew)

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R7A; C2-5

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No If yes, please describe what type: N/A

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 11AM-4AM, 7 days/week.

Number of tables? 21 Number of seats at tables? 73

How many stand-up bars/ bar seats are located on the premise? 2 bars ^{① 16 stools (front)} _{② 9 stools (back)}
(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): ① 32', irregular/square, front/right; ② 18', horseshoe, back/center

Does premise have a full kitchen? Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

American; see enclosed menu.

What are the hours kitchen will be open? All hours of operation

Will a manager or principal always be on site? Yes No If yes, which? One or both.

How many employees will there be? ~20

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) ~12

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe N/A

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: Orange Door Music System

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? TBD

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.") See next page

Will there be security personnel? Yes No (If Yes, how many and when) 1-3, Thursday - Saturday

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. See next page.

Do you have or plan to install sound-proofing?

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business N/A

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any. N/A

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

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RE: MANAGEMENT OF VEHICULAR TRAFFIC/CROWDING:

This space has operated in a manner in which there are minimal issues with traffic and/or crowding. The applicant will ensure this continues because the FOH staff will be instructed to monitor the sidewalk and curb area.

RE: MANAGEMENT OF NOISE INSIDE AND OUTSIDE:

The present space has adequate soundproofing to help minimize noise inside. Applicant will control crowds outside and remind patrons to be respectful of neighbors.

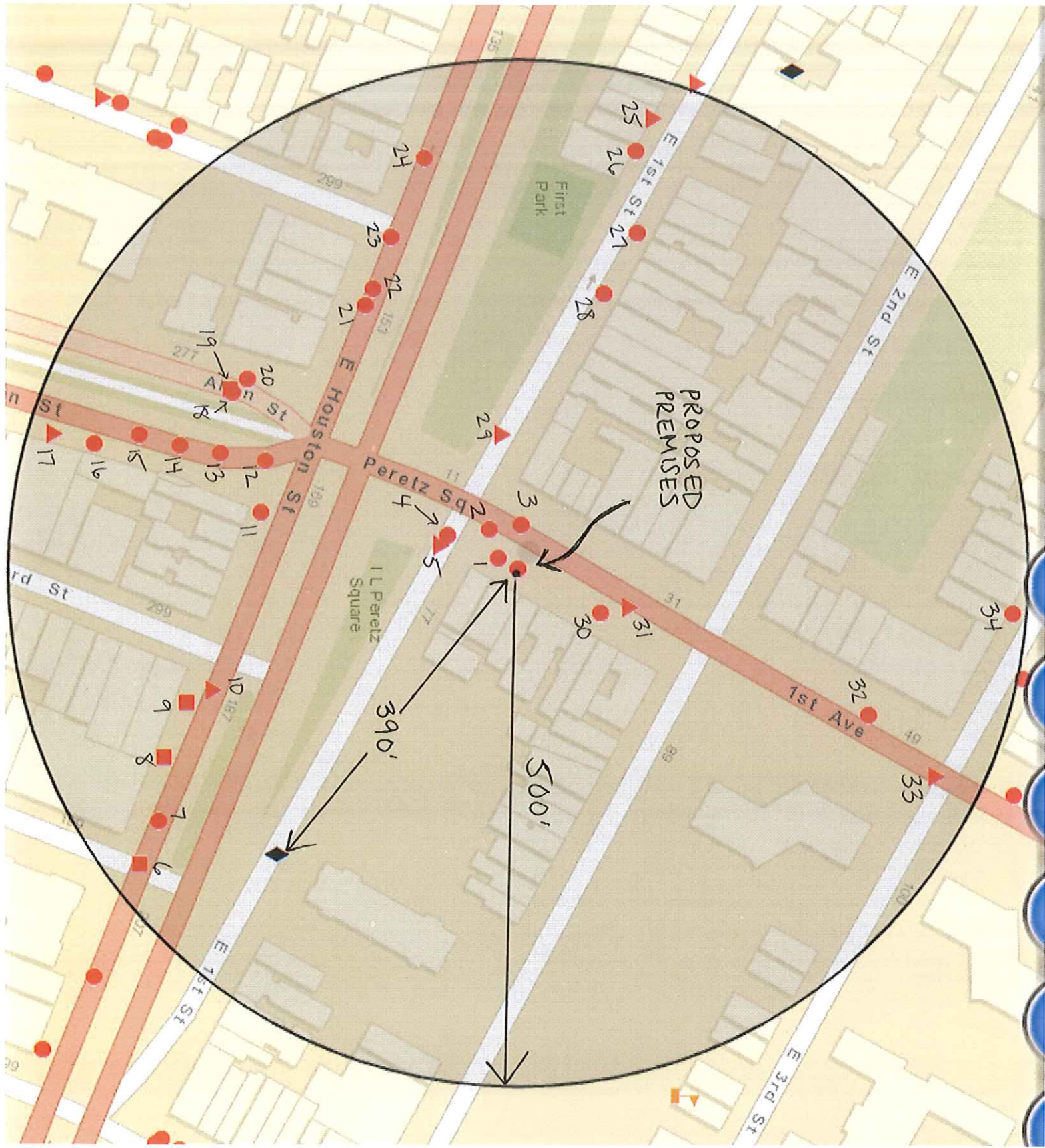
RE: APPLICANT HISTORY:

ESTABLISHMENT	ADDRESS	CB #	FROM/TO
493 Rest Inc d/b/a Mercury Bar & Grill	493 Third Avenue, New York, N.Y.	Manhattan No. 6	12/2000 - Present
411 Rest Corp d/b/a Tonic East	411 Third Avenue, New York, N.Y.	Manhattan No. 6	11/2004 - Present
1 Republik (Kenneth Caulfield only)	221 Washington Street, New Jersey, N.Y.	N/A	2011 - Present

RE: NEARBY LICENSES:

#	NAME	ADDRESS	LICENSE TYPE
1	Requisite Bootie Inc. d/b/a Lucien	14 First Avenue	OP
2	Golden C Hospitality Inc. d/b/a Golden Cadillac	13 First Avenue	OP
3	Allegre Allegre Inc. d/b/a La Linea	15 First Avenue	OP
4	12 First Ave Restaurant Corp d/b/a One and One	76 East 1 st Street	OP
5	Norsang Café Inc.	78 East 1 st Street	RW
6	Katz's Deli	205 East Houston Street	EB
7	LJ East Houston LLC d/b/a Lobster Joint	201 East Houston Street	OP
8	Ray's Orchard Pizza Corp d/b/a Famous Original Ray's	195A East Houston Street	EB
9	Phelopater LLC d/b/a Philly's Cheese Steak	191 East Houston Street	EB
10	Hermes B NY LLC d/b/a Emapanada Mama Express	189 East Houston Street	RW
11	Aegis Holding Houston LLC d/b/a Preserve24	175 177 East Houston Street	OP
12	La Pala LLC	184 198 Allen Street	OP
13	Rockwood Entertainment Inc d/b/a Rockwoods	196 Allen Street B4	OP
14	Rockwood Music Corp d/b/a Rockwood's	194 Allen Street B5/B6	OP
15	Kenrock Enterprises LLC d/b/a Rockwood's	192 Allen Street	OP
16	Thompson LES	190 Allen Street	HL
17	Maradona Inc.	188 Allen Street	RW
18	Mundo New York Inc d/b/a Mezzetto	205 Allen Street	OP
19	Sobe Sky Properties Inc.	201 Allen Street	EB
20	Raynick Corp d/b/a Taco Taco	205 Allen Street	OP
21	159 Huntington Holdings Inc d/b/a Shebeen Chic	159 East Houston Street	OP
22	Calle Catorce LLC d/b/a Macondo	157 East Houston Street	OP
23	Soho New York Lodging LLC d/b/a Hotel East Houston	151 East Houston Street	HL
24	Fools Gold NYC LLC	145 East Houston Street	OP
25	Cozy Café Corp	43 East 1 st Street	TW

26	Moose & Monkey Corp d/b/a Joedoe	45 East 1 st Street	OP
27	Prune LLC d/b/a Prune Restaurant	54 East 1 st Street	OP
28	DCVHR58 Inc. d/b/a Prime Strada	58 East 1 st Street	OP
29	Tuck Shop LLC	68 East 1 st Street	RW
30	Themed Restaurant Inc d/b/a Lucky Cheng's & Waikiki Wally's	24 First Avenue	OP
31	Spiegel Inc.	26 First Avenue	RW
32	Tap Room Inc.	41 First Avenue	OP
33	45 First Avenue Corp d/b/a Aziza Café & Lounge	45 First Avenue	TW
34	Ememt Inc.	86 East 3 rd Street	OP



LOCATION:

How many licensed establishments are within 1 block? 6 (including transferor)

How many On-Premise (OP) liquor licenses are within 500 feet? 21

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I agree to close any doors and windows at 10:00 P.M. every night?
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ___ DJs/ promoted events per ___, more than ___ private parties per ___
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
- MA 5. I will not seek a change in class to a full on-premise liquor license. Or my business plan is to seek an upgrade at a later date.
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. Or Happy hour will end by 8 PM.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.