

THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003 Phone (212) 533-5300 www.cb3manhattan.org - info@cb3manhattan.org

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

—					
Schematics, floor plans or architectural drawings of the inside of the premise.					
☐ A proposed food and or drink menu.					
Petition in support of proposed business or change in business with signatures from					
	residential tenants at location and in buildings adjacent to, across the street from and behind				
	proposed location. Petition must give proposed hours and method of operation. For example:				
_	estaurant, sports bar, combination restaurant/bar. (petition provided)				
	Notice of proposed business to block or tenant association if one exists. You can find				
	community groups and contact information on the CB 3 website:				
_	http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml Photographs of proof of conspicuous posting of meeting with newspaper showing date.				
	If applicant has been or is licensed anywhere in City, letter from applicable community board				
indicating history of complaints and other comments.					
	indicating history of complaints and other comments.				
Che	ck which you are applying for:				
	ew liquor license alteration of an existing liquor license corporate change				
Che	ck if either of these apply:				
□ sa	ale of assets upgrade (change of class) of an existing liquor license				
Tod	lay's Date:6/29/2018				
	pplying for sale of assets, you must bring letter from current owner confirming that you				
are	buying business or have the seller come with you to the meeting.				
Is lo	ocation currently licensed? ■ Yes ■ No Type of license:				
If alt	ocation currently licensed? ■ Yes ■ No Type of license:				
If alt	cation currently licensed? Yes No Type of license: teration, describe nature of alteration:				
If alt	teration, describe nature of alteration:				
If alt Prev Corp	teration, describe nature of alteration:				
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If ald Previous Corporation APP Previous Cross	cation currently licensed? Yes No Type of license:				
If ald Previous Corporation APP Previous Cross	cation currently licensed? Yes No Type of license:				
If ald Previous Corporation APP Previous Cross	cation currently licensed? Yes No Type of license:				

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PREMISE:				
Type of building and number of floors: Residential, 6 floors				
Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard) □ Yes ☒ No If Yes, describe and show on diagram:				
Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? ■ Yes ■ No What is maximum NUMBER of people permitted? 49				
Do you plan to apply for Public Assembly permit? ■ Yes ■ No				
What is the zoning designation (check zoning using map: http://gis.nyc.gov/doitt/nycitymap/ -				
please give specific zoning designation, such as R8 or C2): C4-4A				
PROPOSED METHOD OF OPERATION: Will any other business besides food or alcohol service be conducted at premise? □ Yes ☒ No If yes, please describe what type:				
What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Every Day, 11:30am-12:00am				
Number of tables?15 Total number of seats?30				
How many stand-up bars/ bar seats are located on the premise? 1 bar, 10 seats				
(A stand up bar is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)				
Describe all bars (length, shape and location): L-shaped Bar, 12' long, 45" high				
Does premise have a full kitchen ■ Yes ■ No?				
Does it have a food preparation area? ■ Yes ■ No (If any, show on diagram) Is food available for sale? ■ Yes ■ No If yes, describe type of food and submit a menu American-French				
What are the hours kitchen will be open?11:30am-11:00pm				
Will a manager or principal always be on site? ■ Yes ■ No If yes, which? Owner				
How many employees will there be?5				
Do you have or plan to install □ French doors □ accordion doors or □ windows?				
Will there be TVs/monitors? ■ Yes ■ No (If Yes, how many?)1 TV above the bar				
Will premise have music? ■ Yes ■ No				

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If Yes, what type of music? □ Live musician □ DJ □ Juke box 図 Tapes/CDs/iPod					
If other type, please describe					
What will be the music volume? ■ Background (quiet) ■ Entertainment level					
Please describe your sound system: 3 Speakers throughout the floor					
Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often?					
How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.") Reservations will be encouraged as well as "text-alert" system notifying customers when the table is ready will be impleme. Will there be security personnel? Yes No (If Yes, how many and when)					
How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. The manager on the premises will make sure the establishment noise doesn't bother the neighbors. Also the doors and windows will be closed at 10pm. Do you have sound proofing installed? ■ Yes ■ No If not, do you plan to install sound-proofing? ■ Yes ■ No					
APPLICANT HISTORY:					
Has this corporation or any principal been licensed previously? ■ Yes ■ No					
If yes, please indicate name of establishment:					
Address: Community Board #					
Dates of operation:					
If you answered "Yes" to the above question, please provide a letter from the community					
board indicating history of complaints or other comments.					
Has any principal had work experience similar to the proposed business? ■ Yes ■ No If Yes, please					
attach explanation of experience or resume.					
Does any principal have other businesses in this area? Yes No If Yes, please give trade name					
and describe type of business					
Has any principal had SLA reports or action within the past 3 years? ☐ Yes ☒ No If Yes, attach list					
of violations and dates of violations and outcomes, if any.					

Attach a separate diagram that indicates the location **(name and address)** and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **B**ar, **R**estaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

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LOCATION:	

How many licensed establishments are within 1 block? $_{\overline{}}$
How many On-Premise (OP) liquor licenses are within 500 feet?
Is premise within 200 feet of any school or place of worship? □ Yes ☑ No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

- 1. I will operate a full-service restaurant, specifically a (type of restaurant) american-french american-french , with a kitchen open and serving food during all hours of operation <u>OR</u> I have less than full-service kitchen but will serve food all hours of operation.
- 2. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
- 3. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ____ DJs / promoted events per _____, more than ____ private parties per _____.
- 4. I will play ambient recorded background music only.
- 5. I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
- 6. I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
- 7. I will not participate in pub crawls or have party buses come to my establishment.
- 8. \square I will not have a happy hour or drink specials with or without time restrictions $OR \square$ I will have happy hour and it will end by 10^{7pm} .
- 9. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
- 10. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

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ATTENTION RESIDENTS & NEIGHBORS

Company/DBA Name and Contact Number for Questions

Plans to open a

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, July 16, 2018 at 6:30pm Public Hotel, Sophia Room, 17th Floor 215 Chrystie Street (btwn Houston & Stanton Sts)

Date/Time/Location

Applicant Contact Information

At COMMUNITY BOARD 3 SLA & DCA Licensing Committee Meeting info@cb3manhattan.org - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS

第3社區居民 請注意

公司名字(Company) and/和 聯繫人的資料 (Contact Info)

Plans to open a (以上的店主想要在第3社區申請生意相關牌照擴展生意)

(請選擇/please choose)

酒吧(Bar)/餐館 (Restaurant) 戶外咖啡 (Sidewalk Café) or 或者 後院花園咖啡(Backyard Use)

Address/生意地址

seeking a license to serve(以上的店主想要請以下相關酒牌照)

(請選擇/please choose)

啤酒和酒牌照(Beer & Wine) or/或者 啤酒牌照 (Beer) or/或者 酒和烈酒牌照 (Wine & Liquor)

Public meeting for comments

第3社區的居民有權利提出自己的意見和建議.

(CB3 SLA & DCA Committee Meeting)

曼哈頓第3社區委員會 酒牌和紐約市消費局有關小商業牌照委員會

Monday, July 16, 2018 at 6:30pm Public Hotel, Sophia Room, 17th Floor 215 Chrystie Street (btwn Houston & Stanton Sts)

時間 (Time) 和地點 (Location)

info@cb3manhattan.org - www.cb3manhattan.org

NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

Company Name/ Contact Info

Nombre de la Compañía/el teléfono de contacto

Plans to open a:

Planifique abrir un/una:

(Please choose) Bar/Restaurant sidewalk café/backyard use

(Favor de escoger) una Barra/un Restaurante un café de acera o un patio de atrás

address dirección

Seeking a license to serve

En buscada de una licencia para servir:

Beer & Wine or Beer/Wine & Liquor

Cerveza y vino o cerveza/vino y bebidas alcohólicas

Public meeting for comments

Reunión público para comentarios

Monday, July 16, 2018 at 6:30pm Public Hotel, Sophia Room, 17th Floor 215 Chrystie Street (btwn Houston & Stanton Sts)

At COMMUNITY BOARD 3
SLA & DCA Licensing
Committee Meeting

En la JUNTA COMUNITARIA 3 La reunión del Comité de Licencias del SLA y del DCA

info@cb3manhattan.org - www.cb3manhattan.org

Petition to Support Proposed Liquor License

Date:					
The following undersigned residents	of the area support the issuance of the	following liquor license (indicate			
the type of license such as full-liquor	or beer-wine)				
	nent (company and/or trade name)				
This business will be a: (circle) Bar Restaurant Other:					
The hours of operation will be:					
PLEASE NOTE: Signatures should be	from <u>residents</u> of building, adjoining b	uildings, and within 2-block area.			
Other information regarding the lice	nse:				
Name	Signature	Address and Apt # (required)			

154 Orchard St



Experience

Rotisserie Georgette, New York City, NY (September, 2016- Present) Mixologist, Bar manager

- Hired by company to initiate a seasonal cocktail menu that incorporated local as well as
 French inspired ingredients, which have since been received with high praise and the
 strongest specialty drinks sales since the restaurant's opening.
- Currently acts as spirits expert in the establish, hosting in depth events and tastings featured around the subject, as well as their utilization into mixed drinks.
- Expanded the restaurant's repertoire of house made syrups, tinctures, elixers, tonics, and sodas, creating all recipes and costs.
- Other responsibilities include inventory, bar team training, teaching bi-monthly spirits class, and providing the highest tier of professionalism and specialty drink execution.

Catskill Distilling Company, Bethel, NY (July, 2014 - September, 2016) Mixologist, Consultant, Brand Ambassador, Bar manager

- Relocated to Bethel to reinvent company cocktails and improve price costs on specialty drinks for both on site bars.
- Aided in the development of company's distillation process, while ultimately creating a new line of digestifs and grappa.
- Hired by company to lead tastings, seminars, pairings, as well as consulting and events for celebrities & professional chefs.
- Developed seasonal menu and specialty drink menu that incorporated only locally produced and organic ingredients, as well as in house brewed kombucha, soda, beer, and mead.
- Other responsibilities included staff management, inventory, payroll, menu and bottle design.

Fatta Cuckoo, Lower East Side, New York City, NY (April, 2012 - September 2013)

Mixologist, Chef de Cuisine

- Refined former menu and specialty drink menu to a contemporary, well received brunch and dinner menu.
- Initially hired as mixologist; after two months was requested promotion to Chef de Cuisine.
- Voted **Timeout Magazine's** "Top 50 Brunches in New York City, 2013"
- Created all house syrups, shrubs, bitters and liqueurs, incorporating seasonal and regionally unique ingredients.
- Other responsibilities included payroll, inventory, opening, and closing.

Lin's Palace Bar and Restaurant, Morristown, NJ (February 2011 - March 2012) Sous Chef. Bartender

- Cooked and served as Head Sous Chef in one of New Jersey's most popular Asian fusion Restaurants.
- Served and tended to large crowds while maintaining efficiency and friendly persona.
- Helped to create menu and daily specials; specialized in creative thinking and "outside the box" fusions of ingredients.
- Created cocktail menu, concocting corresponding mixed drinks that complimented each meal.

Education

Morristown High School Class of 2010
Dean's List (2009-2010)

Sage Mountain School of Herbalism (2010-2012)
Ace Culinary Academy (2011-2012)

Awards and accolades

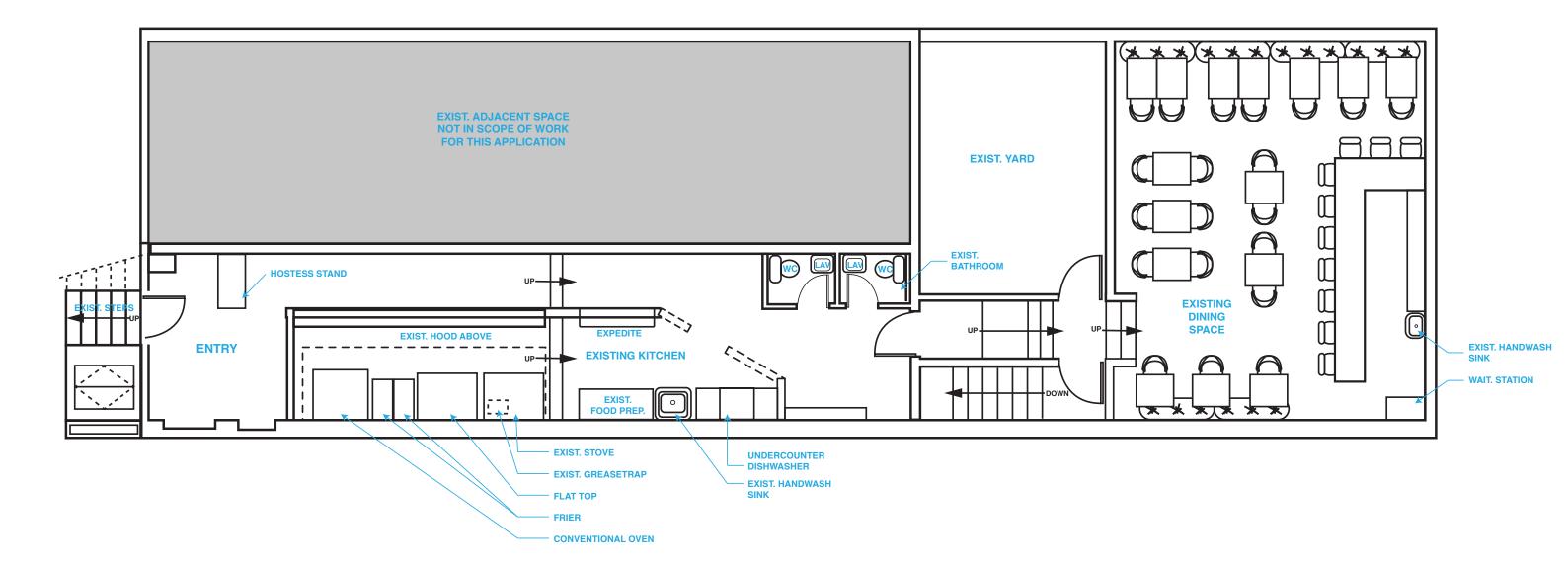
- Catskills Magazine's Best farm-to-table cocktails, 2016, Catskill Distilling Company
- WSWA Gold for Defiant Rye, 2016, Catskill Distilling Company
- WSWA Silver for Most Righteous Bourbon, 2016, Catskill Distilling Company
- Country Living's Cocktail of the Month, June 2016, Catskill Distilling Company
- Village Voice's Best Local Spirits List, 2015, Catskill Distilling Company
- Timeout's Best 50 brunches NYC, 2013, Fatta Cuckoo

Skills

- Molecular mixology.
- Molecular gastronomy.
- Superior bar and craft of cocktail technique.
- Extensive knowledge on all spirits, wine, beer, sake, and liqueurs, as well as specialty spirits and alternative grains.
- Strong knife skills and culinary background.
- Extensive knowledge on French, Italian, Chinese, Japanese, Korean, Thai, and English cuisine.
- Strong knowledge of culinary and medicinal herbs, as well as regional distinction and historical significance of such.
- Insightful knowledge on brewing, distilling, winemaking, coffee roasting and beverage
- preparation.
- Cocktail history
- Fluent in Mandarin and conversable in Spanish

Additional Information & Interests

Having worked in the industry since a young adult, I have been very fortunate to have learned from some of the best culinary experts in the world. I am confident, very amiable, and love nothing more than to take delight in serving customer, as well as an environment where my passion and personality can express through my creations. Some of my more notable consultations include Wylie Dufresne (*WD-50*), David Chang (*Momofuku Ramen Bar*), and 7 time James Beard award winner James Peterson as the molecular gastronomy expert for his 4th edition of *Sauces*, and work with celebrities such as Billy Murray, Laura Benanti, and Jesse Tyler Ferguson.



starter

duck poutine fries \$14

duck, cheese curds, gravy

crayfish mc'n'cheeeese \$13

fusilli, cheese blend, garlic and herbs breadcrumbs

pelmenie \$12/\$18

european styled dumplings, meat blend, sour cream, chives

charred caesar \$12

charred romaine heart, house croûtons, smoked gouda, creamy caesar dressing

avocado salad \$15

cherry tomatoes, toasted pecans, cucumbers, avocado mash, evoo

creamy polenta \$12

mushrooms, truffle oil, greens

meatballs \$12

cream sauce, thyme, cheese

rock shrimp \$12

aioli, lettuce

cheese plate \$16

artizinal assortment of cheeses, honey, fruit, toast

main

fried buttermilk chicken \$22

strawberry hot sauce, pickles, corn cake

roasted pork tenderloin \$25

"blue-eyed" gravy (cold-brew coffee. blueberries, hazelnuts), mushed potato

12oz wagyu hanger steak \$31

pear ginger carrots, nasturtium oil, greens

duck breast \$28

thick broth, greens, leeks, zucchini fries

fish of some kind \$25

asian sauce, fried polenta

8oz burger



wake-up call \$16

fried egg, bacon, monchego, avocado, aioli



boutique \$13

mushrooms, caramelized onions, truffle oil, monchego



kīlauea [kilo-way-ah] \$14

grilled pineapple, caramelized onions, pickled jalapeño, cheese, bacon, chipotle aioli



build your own \$12+*

8oz patty, fries + your craving

switch for dry-aged +\$5

puffed pastry pizza

there's classic \$13 (vg)

cheese blend, roasted tomatoes, basil

blt \$16

house bacon, arugula, roasted cherry tomatoes, guacamole

sweet'n the pot \$15

cheese blend. Figs. honey, pecans, gorgonzo

the other one \$16

cheese blend, mushroom, cherry tomato, chicken, onion

on the side \$8

glazed carrots

pear, ginger, sesame

zucchini fries

bearnaise sauce

fried cheese curds

chipotle sauce

cheese-y mashed potato

chives

mushrooms

sautéed

^{*}lettuce, tomato, onions, pickles are included. cheese/mushrooms/bacon/avocado/egg +\$2 each. house-made sauces +\$0.50 Please, let your server know if you have any food allergies. Also, eating raw/undercooked meat may cause food-borne illness.

8oz burger



wake-up call \$11

fried egg, bacon, monchego, avocado, aioli



boutique \$13

mushrooms, caramalized onions, truffle oil, monchego



kīlauea [kilo-way-ah] \$14

grilled pineapple, caramelized onions, pickled jalapeño, cheese, bacon, chipotle aioli



no mames güey [no mum-es way] \$13

guacamole, jalapeño, fried cheese, pico de gallo, molè



gardenstate-burger \$12

queso fresco, lettuce, mushrooms, pepperoncini



shroomburger \$12 (vg)

mushroom blend, monchego, shredded lettuce, aioli



average joe \$9

monchego, shredded lettuce, tomato, aioli



bbq \$13

fried onion rings, bbq sauce, coleslaw

*switch for dry-aged +\$5

share-able

3p's puffed pastry pizza \$13 (vg)

cheese blend roasted tomatoes basil

blt 3p's puffed pastry pizza \$16

house bacon, arugula, roasted cherry tomatoes, guacamole, roasted tomato aioli

crayfish mc'n'cheeeese \$7/\$13

fusilli, cheese blend, garlic and herbs breadcrumbs

pelmenie \$12

european styled dumplings, meat blend, sour cream

fried chicken \$15

buttermilk chicken, strawberry hot sauce, pickles or coleslaw

duck poutine fries \$12

duck, cheese curds, gravy

sandwich

chicken sandwich \$13

buttermilk fried chicken, dill remoulade, strawberry hot sauce, pickled red onions, coleslaw

rock shrimp po-boy \$13

tempura rock shrimp, spicy mayo, shredded lettuce, pickles

ah! seared tuna \$15

sesame ahi-tuna, avocado, ginger soy sauce, coleslaw

salad (vg)

seasonal \$7/\$12

mixed greens, slivered almonds, charred corn, raspberry vinaigrette, goat cheese, evoo

charred caesar \$9

charred romaine heart, house croutons, smoked gouda, creamy caesar dressing

avocado salad \$12

cherry tomatoes, toasted pecans, cucumbers, avocado mash, evoo

*chicken +\$5, shrimp +\$6, ahi-tuna +\$7

on the side

baked & loaded potato \$9

cheese, crayfish, egg, corn, cabbage

glazed carrots \$7

pear, ginger, sesame

bacon cheese fries \$7

bernaise sauce

fried cheese curds \$6

chipotle sauce

house salad \$5

handcut fries \$4

*switch for sweet potato +\$2