



THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
 Phone (212) 533-5300
 www.cb3manhattan.org - info@cb3manhattan.org

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: http://www.nyc.gov/html/manch3/html/communitygroups/community_group_listings.shtml
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: November 21, 2018

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: Restaurant wine

If alteration, describe nature of alteration: _____

Previous or current use of the location: Restaurant

Corporation and trade name of current license: Mr. White LLC dba Mr. White

APPLICANT:

Premise address: 121 Saint Marks Place

Cross streets: First Avenue and Avenue A

Name of applicant and all principals: Mr. White LLC - Jeffrey White, Andrew Dunleavy, Kelly Rheel, Vikram Reddy, Jeffrey Rheel, Lillian White, Jonathan White, David White and Sang Hun Kwon

Trade name (DBA): Mr. White

PREMISE:

Type of building and number of floors: 6 story brick

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any
back or side yard use? Yes No What is maximum NUMBER of people permitted? 74
LNO

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -
please give specific zoning designation, such as R8 or C2):
R7A R8B C1-5

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of
outdoor space) Sunday - Wednesday 12:00 pm - 12:00 am and Thursday - Saturday 12:00 pm - 1:00 am

Number of tables? 10 Total number of seats? 28

How many stand-up bars/ bar seats are located on the premise? 2 bars/19 seats/6 counter seats

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order,
pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): L shape/approx 12'X7'/front left; Irregular/approx 16'/rear left

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu
Southern cuisine

What are the hours kitchen will be open? All hours

Will a manager or principal always be on site? Yes No If yes, which? Both

How many employees will there be? 20-25

Do you have or plan to install French doors accordion doors or windows?
Currently exists

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod
occasional acoustic

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: Internet radio with small speakers

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

one designated employee will insure that crowds + traffic do not congregate in front of the premises

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. *One designated employee will insure that outside of the premises will not be noisy; the entire team will be responsible to insure that the interior of the premises is not noisy.*

outside of the premises will not be noisy; the entire team will be responsible to insure that the interior of the premises is not noisy.

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: Mr. White LLC dba Mr. White

Address: 121 Saint Marks Place Community Board # 3

Dates of operation: 2017-Present

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. *The Grand National 524 Grand St, BK, NY*

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business *Whiskey Brooklyn, 44 Berry St, BK, NY; Shali Corp Montauk, NY*

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? See attached

How many On-Premise (OP) liquor licenses are within 500 feet? See attached

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I will operate a full-service restaurant, specifically a (type of restaurant) Southern Cuisine
 _____, with a kitchen open and serving food during all hours of operation OR I have less than full-service kitchen but will serve food all hours of operation.
2. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ___ DJs / promoted events per ___, more than ___ private parties per _____.
4. I will play ambient recorded background music only. *with occasional live acoustic*
5. I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6. I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7. I will not participate in pub crawls or have party buses come to my establishment.
8. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by 6:00 pm.
9. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.



AREA SURVEY
 121-123 St. Marks Pl.
 New York, NY
 November 7, 2018
 NOT TO SCALE

Landess-Simon, Inc.

Legal & Commercial Photography

45 Lawlins Park
Wyckoff, NJ 07481
Phone: (201) 848-5652
E-mail: landess@aol.net
landessphotographers.com

Re: 121-123 St. Marks Place

1. Doc Holidays - 141 Avenue A - (195')
2. Three Seat Espresso & Barber - 137 Avenue A - (147')
3. Lucys - 135 Avenue A - (119')
4. Ten Degrees - 121 St. Marks Place - (37')
5. Hanoi House - 119 St. Marks Place - (54')
6. Augurs Well - 115 St. Marks Place - (114')
7. Crif Dogs - 113 St. Marks Place - (125')
8. Cafe Mogador - 101 St. Marks Place - (324')
9. St. Dymphna's - 118 St. Marks Place - (186') Closed
10. Bua - 122 St. Marks Place - (117')
11. East Village Social 126 - 126 St. Marks Place - (90')
12. Al Pastor - 132 St. Marks Place - (86')
13. Odessa Restaurant - 119 Avenue A - (153')
14. Yuca Bar - 111 Avenue A - (259')
15. Lily's - 109 Avenue A - (340')
16. Kazuza - 107 Avenue A - (349')
17. Hayaty - 103 Avenue A - (392')
18. Pyramid Club - 101 Avenue A - (412')
19. Mother of Pearl - 95 Avenue A AKA 445 East 6th Street - (497')
20. Amor y Amargo - 443 East 6th Street - (496')
21. Cherry Tavern - 441 East 6th Street - (498')
22. Sidewalk - 94-96 Avenue A - (479')
23. Tompkins Square Bar - 110 Avenue A - (372')
24. Lovers of Today - 132 1/2 East 7th Street - (382')
25. Niagara - 112 Avenue A - (343')

Schools & Churches

1. George Jackson Academy - 104 St. Marks Place - (299')
2. St. Nicholas Carpatho Church - 288 East 10th Street - (436')
3. Citylight Church - 121 East 7th Street - (292')
4. St. Stanislaus Church - 101 East 7th Street - (388')

Commercial
Residential
Desserts
Horse Trade (wine only)
Tattoos
Coffee Store
Residential
Fast Food
Residential
Dumplings Man (wine, beer)
Residential
Edibles
Bakery
Residential
Proletariat (wine, beer)
George Jackson Academy 104 St. Marks Pl.
Commercial
David's Cafe (wine, beer)
Residential
The Crooked Tree (wine, beer)
Residential
Vacant
St. Dymphnas 118 St. Marks Pl.
Residential
Desserts
Residential
Groceries
Bua 122 St. Marks Pl.
Residential
East Village Social 126 126 St. Marks Pl.
Residential
Tramonte (wine, beer)
Residential
Al Pastor 132 St. Marks Pl.

St. Marks Place

NOT TO SCALE

November 7, 2018

New York, NY

121-123 St. Marks Place

BLOCK PLOT

1st Avenue

Back of Restaurant
↑ Residential
Nursery
Residential
Taberna 97 (wine, beer)
↑ Residential
Bookstore
Sock Store
Cafe Mogador 101 St. Marks Place
Tattoos
Wellness Center
↑ Residential
Timna (wine, beer)
Vacant
Residential
Vacant
Residential
Criy Dogs 113 St. Marks Place
Augurs Well 115 St. Marks Place
Residential
Vacant
Vacant
Residential
Hanoi House 119 St. Marks Place
Ten Degrees 121 St. Marks Place
Residential
APPLICANT
Coffee Store

Avenue A