

**EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the period: January 23, 2021 – January 22, 2022.**

- 1) **Employment Unit:** New York City Department of Information Technology and Telecommunications (“DoITT”)/Mayor’s Office of Media and Entertainment (“MOME”)/NYC Media
- 2) **Unit Members (Stations and Communities of License):** WNYE(FM), WNYE-TV
- 3) **EEO Contact Information for Employment Unit:** Chisom Ananaba

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**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) <b>Community Associate, Intergov and Community Affairs</b>	Citywide distribution through <a href="http://www.nyc.gov">www.nyc.gov</a>
(b) <b>Broadcast Engineer</b>	
(c)	

Consistent with City of New York policy, notice of each full-time vacancy was posted on [www.nyc.gov](http://www.nyc.gov).

- 5) **Total # of Interviewees Referred:** For the period from January 23, 2021 through January 22, 2022 this Employment Unit interviewed 10 interviewees for full-time job vacancies.
- 6) **Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

- (a) **Participation in Job Fairs**  
There wasn't any participation in job fairs during this period.

- (b) **Community Events**

*CALL MY AGENT: LAUNCH A CREATIVE CAREER*

Tuesday, February 23, 6:00 pm ET on Zoom

Agents from film, television, music, journalism and publishing shared how they discovered top talent, take a collaborative approach to serving their clients, and what it takes to jump-start a career in this fast-paced, dynamic field. Featuring:

Kara Baker, Manager, Avalon Management

Regina Brooks, Founder and President, Serendipity Literary Agency

Ben Schildkraut, Agent, Creative Artists Agency

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Jaia Thomas, Sports and Entertainment Attorney; Founder, Diverse Representation  
Moderator: Claire Atkinson, Chief Media Correspondent, Insider  
250 attended, 160 streaming views

*INTERNATIONAL WOMEN'S DAY: CELEBRATING FEMALE LEADERSHIP*

Monday, March 8, 6:00 pm ET on Zoom

A celebration of women's achievements and a conversation with leading female media leaders on how they've overcome obstacles and advanced their careers, why female leadership is more important than ever, and advice to empower the next generation. Featuring:

Anne del Castillo, Commissioner, NYC Mayor's Office of Media and Entertainment

Yrthya Dinzey-Flores, Culture and Operations Chief, Open Society Foundation's US Program

Savalle Sims, General Counsel, Discovery

Moderator: Raeshem Nijhon, Founder and Executive Producer, Culture.House

350 attended, 130 streaming views

*PODCASTING: WHAT'S NEXT?*

Tuesday, March 16, 2021: 6-7:30PM ET, via Zoom

A mix of industry professionals and start-up creators, including Pineapple Street Studios, Audible, and Wonderly, break down how to produce compelling audio content and share it with listeners. Featuring:

Anabel Bacon, Development Producer, WNYC Studios

Jenny Lower Beckman, VP, Current Series, Wondery

Zakiya Gibbons, Senior Producer, Audible; Co-Founder, POC in Audio Directory

Justine Kay, Co-Host, 2 Black Girls, 1 Rose

Jenna Weiss-Berman, Co-Founder, Pineapple Street Studios

250 attended, 195 streaming views

*DIVERSITY + MEDIA CAREER SUMMIT*

April 14 – 16, 2021, Center for Communication, via Livestream

353 diverse college students attended the third annual 3-day forum for young people aspiring to break into the media industry including panels, keynotes and how-to-workshops with leading professionals. The Summit was presented in partnership with Center for Communication. Panelists included Alia Jones-Harvey, Associate Commissioner, NYC Mayor's Office of Media and Entertainment; Charlene Polite Corley, VP, Diverse Insights & Partnerships, Nielsen; Doug Melville, VP, Head of Diversity & Inclusion, Richemont; Grace Moss, VP, Equity & Inclusion, WarnerMedia; Robert Camilleri, SVP, Diversity & Inclusion, Nielsen; Judith Harrison, Executive Vice President, Global Diversity, Equity & Inclusion, Weber Shandwick; Anthony Sparks, Showrunner & Executive Producer, Queen Sugar; Shaun Robinson, Journalist and Television Personality; Amy Aniobi, Executive Producer, Insecure; Lauren Ashley Smith, Head Writer/Co-Executive Producer, A Black Lady Sketch Show

*STREET GANG: HOW WE GOT TO SESAME STREET*

Thursday, April 22, 2021, 6:00PM - 7:30PM ET, via Zoom

The producers and the director of the new documentary "Street Gang: How We Got To Sesame Street" based on the bestselling book of the same name, give an insider look at what it took to create the most important kids TV series of all time. The viewers learned how this heartwarming documentary – filled with exclusive behind-the-scenes footage and interviews with writers, cast, and crew – was made and gain insight into a television show that is still going strong at 50 years of age. Featuring:

Marilyn Agrelo, Director, "Street Gang"

Trevor Crafts, Producer, "Street Gang"

Ellen Scherer Crafts, Producer, "Street Gang"

Moderator: Michael Davis, Author of the New York Times Bestseller "Street Gang: How We Got To Sesame Street"

350 attended, 95 streaming views

*MARKETING, MESSAGING, AND THE PUBLIC INTEREST*

Monday, April 26, 2021, 6:00PM - 7:30PM ET, via Zoom

Leading marketers and strategists discuss how they spread the word about today's most pressing issues and help educate the public with campaigns geared toward changing the community's attitudes and behaviors. Featuring:

Kelli Richardson Lawson, CEO, JOY Collective

Shannon Murphy, Associate Creative Director, "Stop the Spread," TBWA\Chiat\Day

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Ciaran O'Connor, Chief Marketing Officer, Braver Angels  
Moderator: Alexandra Merceron, EVP, Rubenstein Strategic Communication; and Lecturer in Strategic Communication, Columbia University  
200 attended, 76 streaming views

*2021 FUTURE NOW Media & Entertainment Conference*

May 26 - 28, 2020, FUTURE NOW Media Foundation, via Zoom

165 students from 87 colleges and universities were accepted to participate in the conference that included 61 Speakers, 50 Mentors, 29 Sessions, and 3 Post-Conference Day Meetings w/ Founder. Speakers included: Michael Kassan, Chairman & CEO, Medialink; Steve Stoute, Founder & CEO, Translation; JP Pressley, Future Now Alum '18; Jarrad Galano, MTV|VH1; Lisa Quijano Wolfinger, Lone Wolf Media; Ashley McFarlin Buie, WETv; Chris Rose, History Channel; Sierra Porter, Future Now Alum '18, Charlotte Williams, Cannes Lions; Jame Jackson, Verizon Media; Pamela Woon, Spectrum News 1 ; Jonathan Coleman, Guy Walks Into a Bar; Tina Fey; Anne del Castillo, Commissioner, Mayor's Office of Media & Entertainment; Emily Pagano, Future Now Alum '20; Sharon Jautz, Ascential; Essence Dashtaray, ViacomCBS; Amanda Lutton, Roku; Christina Noval, NBC; Sophie Barcus, Future Now Alum '20; Aimee Sanders, Warner Media; Uchenna Obiora, Pinterest; Isabela Madeiros, Spectrum Reach; Jacqueline Heitkamp, BBC World News; Sumaiya Ananna, Future Now Alum '17; Scott Collins, Mentor; Jennifer Donohue, Senior Vice President, Local Disney Advertising Sales; Nick Febrizio, Float Left; Bianca Kourk, Paramount+, ViacomCBS; Lauren Morrissey, Disney; Roy Cho, AMC Networks; Rob Simmons, Future Now Alum '19; Craig Tello, EA Sports; Portia Archer, NBA G-League; Brian Monihan, NBC Sports Philadelphia; Sandy Nunez, ESPN; Meeka Bondy, Board Member, Future Now Media Foundation; Syler Hand, Future Now Alum '20; Lisa Bull, Mentor; Isabel Gaspard, Future Now Alum '21; Tom Umstead, Multichannel News; Anne-Marie Burton, NAMIC; Michelle Ray, Walter Kaitz Foundation; Lashika Howard, T. Howard Foundation; Jessica Masters, Director of Sales, East Roku, Inc.; Sowon Sawyer, Future Now Board Member; Cathy Taylor, WARC; Tosin Adeniji, Verizon Media; Edward Peterson, Xander; Quincy Johnson, Warner Media; Alexandra Monaco, AMC Networks, People & Culture Business Partner; Sharon Jautz, Head of HR, Ascential North America; Nicole Revanales, Executive Recruiter, Medialink and HudsonMX; Giovanna Noguera, Facilitator; Fang Xu, Vice President, Talent Acquisition & Diversity; Thad Morgan, Digital Producer; Danielle Parascondola, Supervisor, Sales Service, Ad Sales; Caitlin Fink, Production Coordinator, NYC Mayor's Office of Film, Theater and Broadcasting; Matthew Schaap, Senior Manager Talent Acquisition, Spectrum Reach; Jennifer Indemaio, Lead Recruiter Talent Acquisitions, Spectrum Networks

*WHERE THE JOBS ARE: THE CHANGING MEDIA LANDSCAPE*

Tuesday, October 5, 6:00 to 7:30 PM ET on Zoom

From traditional networks to cutting-edge media companies, Center for Communication alumni have landed great jobs in the media industry. Savvy young professionals told viewers what it's like working at leading media companies such as NBC Universal, Spotify, and Viacom CBS. In addition, viewers found out how they landed their jobs and are navigating their careers in a dynamic media landscape. Speakers include:

Dara Bean, Production Assistant, NBC News Digital; TODAY Affiliate Coordinator, NBC News

Jhanelle Dennis, Sourcer, Talent Acquisition, ViacomCBS

Avery Friedman, Creator Relations Manager, Spotify

Romel Rodriguez, Filmmaker, Writer and Director

Moderator: Alexandra Merceron, EVP, Rubenstein Strategic Communication; Lecturer in Discipline, Strategic Communication, Columbia University

180 attended, 92 streaming views

*LEVEL UP YOUR CAREER: VIDEO GAMES*

Wednesday, October 13, 6:30 to 8:00 pm, In person: SVA Theatre, 333 West 23rd Street (between 8th and 9th Avenues)

The game industry is the fastest-growing area of media and entertainment, as big tech companies continue to increase investment in gaming. Whether the attendees wanted to be a developer, producer, marketer, or editor, they found out how you can build your skills to pursue your passion in this thriving field. Speakers include:

Anya Combs, Director of Games Outreach, Kickstarter

Rohit Gupta, Co-Founder, Andbox

Victoria Setian, writer and video game developer

Moderator: Krysti Pryde, Head of Brand and Community, Popdog

120 attended, 30 streaming views

*INVESTIGATIVE DOCUMENTARIES: UNCOVERING THE TRUTH*

Thursday, October 28, 6:00 to 7:30 PM ET on Zoom

With the support of interviews, archival documents, and an inquisitive mind, documentaries have the power to take a deeper dive into controversial issues and expose concealed information. As part of Media Literacy Week, documentary filmmakers shared their craft and process, and described how taking a unique approach to storytelling creates more awareness about specific issues that impact their audiences. Speakers include:

Rose Arce, Executive Producer, Soledad O'Brien Productions

Gabrielle Schonder, Producer, Frontline

Sarah Teale, Director, Kill Chain

Moderator: Raeshem Nijhon, Co-Founder and Executive Producer, Culture.House

175 attended, 83 streaming views

*YOUR MORNING INBOX: THE NEW FACE OF NEWS*

Tuesday, November 9, 6:00 to 7:30 PM ET on Zoom

In the crowded news landscape, consumers are turning to their email for the latest cycle of current events.

Leading writers and editors highlight the elements of a successful newsletter, and how they serve and grow their audience. Speakers include:

Gabe Fleisher, Author, Wake Up To Politics

Kelsi Trinidad, Manager of Newsletter Strategy, GQ

Hanne Winarsky, Head of Writer Development, Substack

Moderator: Carlo Versano, Producer, Editor & Podcast Host, Need2Know, Cheddar

*NOW TRENDING: LIFESTYLE MEDIA*

Wednesday, December 1, 6:00 to 7:30 PM ET on Zoom

From home renovation to real estate television shows, there are many exciting opportunities in this corner of media at HGTV. Lifestyle executives, producers and talent shared how they create appealing content. Speakers include:

Jessica Loftus, Sr. Manager, Intern and Talent Operations, Discovery Inc.

Loren Ruch, SVP, Development and Production, HGTV

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*5th ANNUAL WOMEN + MEDIA CAREER SUMMIT*

Wednesday, November 17, 2021 – Friday, November 19, 2021, via Zoom

The attendees learned about career experiences and guidance for current students and recent graduates. Panels, speakers and workshops include:

- The New Rules of Hiring - Recruiters at leading media companies shared how their hiring practices have pivoted with the Covid-19 pandemic and remote work, and how candidates can put their best foot forward while submitting applications, video interviewing, and following up on early career roles. Featuring: Mary Noonan, VP, Talent & Development, ABC News, Sinan Sidar, Director, News Talent Recruitment, Hearst Television, Moderator: Alexandra Merceron, EVP, Rubenstein Strategic Communication; Lecturer in Discipline, Strategic Communication, Columbia University
- Remarks by Katie Gordon Motwani, Partner, Media & Entertainment and Marketing & Sales Practices, McKinsey & Company
- Keynote Conversation - Samira Nasr, Editor in Chief, Harper's Bazaar
- Workshop - How to Succeed in the Hybrid Workplace with Jacqueline Peros, Founder, JMP Branding. The attendees learned how to stand out in person and online. Whether at work, in your home, or at the office, hear about the essential skills needed to build a great career.
- Remarks by Anne del Castillo, Commissioner, NYC Mayor's Office of Media and Entertainment
- Creators Conversation - With a wealth of creative opportunities across various platforms, talented storytellers shared how they carry out their vision and make compelling content that engages audiences. Featuring: Margaret Kerrison, Managing Story Editor, Story Development, Walt Disney Imagineering, Megan Marcus, Executive Producer, CNN Audio, Tara Montgomery, Executive Producer and Head Content Creator, Oprah Winfrey Specials, OWN, Zuri Rice, SVP, Head of Video Development and Content Strategy, Hearst Magazines, Moderator: Jaimie Woo, Senior Development Producer, Culture.House
- Keynote Conversation - Kathleen Finch, Chief Lifestyle Brands Officer, Discovery, Inc. Moderated by Audrey Adlam, SVP, Communications & Partnerships, HGTV, DIY Network & Great American Country
- Workshop - Listening + Asserting with Lia Grigg, Associate Partner, McKinsey & Company. In this workshop, students' experiences and exercises were used to learn about behaviors associated with good listening & asserting. Students were able to apply these tools in dialogues with others and to consciously balance listening and asserting, the foundations of building relationships, in professional conversations.
- Workshop - Production Pro 101 with Janice James and Cherice Hunt, Associate Producers, Culture.House. The attendees heard tips on how to thrive in entry-level production roles, including terms early professionals need to know, how to stay organized as a PA, how to adapt to working with a new team, and advice learned from working in the field.

**(c) Internship Programs**

MOME partnered with City University of New York Creative Arts Team for the Sound Thinking NYC Program and provided 80 internship opportunities to New York City students (11<sup>th</sup> & 12<sup>th</sup> grade students) who received advanced pre-employment training and school-year placements at music companies throughout the city.

MOME partnered with Reel Works for the MediaMKRS Program and provided 151 internship opportunities to New York City students (ages 16 - 22 years old) who received advanced pre-employment training and summer placements at media and entertainment companies throughout the city.

MOME also partnered with the Department of Probation and The Animation Project to provide 95 internship opportunities to New York City students (ages 16-24 years old).

MOME hosted a Ladders for Leaders intern through PENCIL who worked on community relations initiatives with the Intergovernmental Relations team.

MOME hosted an intern who worked on issues relating to WNYE (FM) and WNYE-TV, including content review prior to broadcast.

**(d) Job Banks and Other Outreach**

DoITT has an account with LinkedIn in order to interactively promote outreach regarding hard to recruit vacancies in addition to DoITT's general accounts with popular employment websites such as Monster.com and Dice.com.

**(e) Events at Educational Institutions**

Catherine Zuber, costume designer for MOULIN ROUGE on Broadway, presented a workshop on costume design to 30 NYC public school students and theatre teachers on April 15, 2021 and April 22, 2021. 300 other students were able to observe on the zoom session. The recordings were shared with Department of Education students.

MOME staff presented information about filming in NYC to students at Lehman College Media Studies Masterclass on April 23, 2021.

MOME presented student screenings of two DOC NYC Film Festival films to 300 students throughout the run of the festival from Nov 11 – 29, 2021.

**(f) EEO Training**

DoITT's Office of Diversity and EEO administers the agency's equal employment opportunity training program and refresher courses every year.

**(g) Training Programs**

The "Made in NY" Production Assistant Training Program creates an on-ramp into the booming TV and film industry for unemployed and low-income New York City residents by providing five weeks of training and two years of placement as production assistants on film, TV, commercial and music video sets.

The "Made in NY" Post Production Training Program provides New York City residents 18 years or older with training in four commonly-used software applications for video editing and visual effects. Trainees are then supported with two years of job placement assistance toward full-time and contract placements.

The "Made in NY" Stagecraft Boot Camp offers a six-week intensive in safety, workforce readiness, and technical skills as preparation for the Theatrical Workforce Development Program, a three-year hands-on program to train and place young adults in professional technical theatre careers. This program is a

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partnership with Roundabout Theatre Company and the International Alliance of Theatrical Stage Employees (I.A.T.S.E.).

The “Made in NY” Animation Project offers NYC youth, ages 12-24, the opportunity to engage in storytelling, gain technical skills in 3D computer animation, and qualify for paid internships in the lab and in the field. Classes are taught at NeON<sup>SM</sup> Centers and schools by The Animation Project.

The “Made in NY” Podcasting Certificate Program is NYC’s first Podcast Certificate Program. In partnership with Made in NY Media Center by IFP, the program offers qualified participants an industry-driven, multi-week comprehensive overview and hands-on experience of all elements of podcast-making including development, production, post-production, distribution and monetization.

Sound Thinking NYC empowers young people as they explore how to turn a passion for music into a possible profession in New York City's thriving music industry. In partnership with Creative Arts Team (CAT) at the City University of New York, as well as with NY Is Music, a coalition of music industry leaders, this free program introduces teenagers to the tools, technologies, and career paths that power songs, concerts, theaters and film. The program includes a three-week summer intensive, year-long workshops, and a summer internship and is focused on creating opportunities for women in the field of audio engineering and recording.

MediaMKRS prepares talented undergraduate City University of New York students and alumni of Reel Works programs for careers in the City’s thriving television, film production, animation and advertising industries by providing work readiness training, employer-recognized credentials, and placement assistance for sequential-paid media internships.

DREAMing Out Loud is a tuition-free writing workshop for undocumented immigrants, currently attending City University of New York, who came to the United States when they were children (aka “Dreamers”). The series is a partnership with PEN America and produces an annual Anthology.