

Procurement Summary

Basic Information

Procurement Title: New York City Mural Arts Project (NYCMAP)

Agency: Department of Health and Mental Hygiene (DOHMH)

Agency Email Contact: RFP@health.nyc.gov

Procurement Description:

The New York City Department of Health and Mental Hygiene (“DOHMH” or the “Agency”) is seeking an appropriately qualified not-for-profit to operate the New York City Mural Arts Project (“NYCMAP”). Started in 2016, NYC MAP (<http://www.muralartsproject.cityofnewyork.us>) is modeled after the Philadelphia Mural Arts Porch Light Program. NYC MAP is a community-driven, place-based initiative that brings together people with mental health conditions, organizations providing services related to mental health and substance misuse, henceforth referred to as behavioral health provider organizations, artists, families, friends, mural artists and the broader community to produce large-scale, high-quality public murals. These stakeholders work together through art to create and have dialogues about mental illness and its perceptions by building interpersonal ties and social networks with the aim to reduce stigma, improve community cohesion, and transform the built environment.

HHS Accelerator Service Applications:

To receive this RFP in the HHS Accelerator system, you must have an approved Service Application for **at least one** of the following:

- Recreational Services
- Mental Health Services
- Substance Abuse Services
- Preventive Services
- Rehabilitation/Therapy
- Community Engagement
- Outreach
- Health Education and Support