

Mayor's Office
of Media and
Entertainment



2020

YEAR IN REVIEW

Understanding the Initial Impacts of Covid-19

When the shutdown was officially announced on March 15th due to the emerging pandemic, the Office of Nightlife rapidly deployed a survey for NYC nightlife businesses, workers, and freelancers to understand the immediate impacts of Covid-19 on the industry. **In less than one month, we gathered stories and data from more than 11,000 operators, staff, and gig workers.**

We condensed this information and delivered it to City and State decision-makers to best advocate for your immediate needs.

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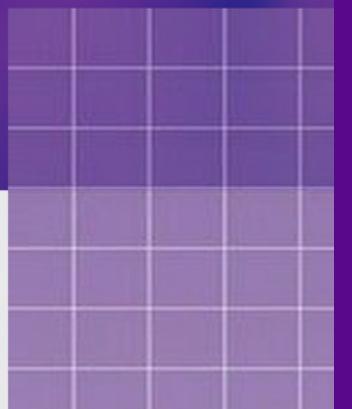
**Survey for Nightlife
Workers,
Freelancers,
and Businesses**

Impacted by COVID-19



nyc.gov/nightlife

@nycnightlifegov



www.nyc.gov/nightlife

M.A.R.C.H. Report

The NYC Office of Nightlife released the inaugural report of Multi-Agency Response to Community Hotspots (MARCH) Operations, making data on these multi-agency inspections of nightlife businesses **publicly available for the first time.**

Multi-Agency Response to Community Hotspots (M.A.R.C.H.) Operations

Q1-Q2 2020 Report

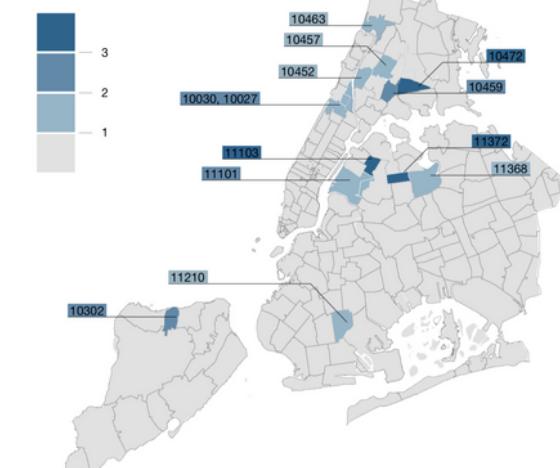
September 1, 2020

Submitted by

Mayor's Office
of Media and
Entertainment | **NYC**
Office of Nightlife

Q1-Q2 2020 Operations by ZIP Code

Number of operations
per ZIP code



Representing Nightlife in City Government

Throughout the year our Office held **eight of our dedicated Nightlife Interagency Working Group meetings**, where City and State officials review and coordinate recommendations and reforms specific to nightlife and hospitality.

We were able to help shape New York City's first-ever Open Restaurants program, supporting our partners at the Departments of Transportation, Health, and Small Business Services.

As of December 30, **more than 10,000 food and drink establishments are participating** in the now year-round program.

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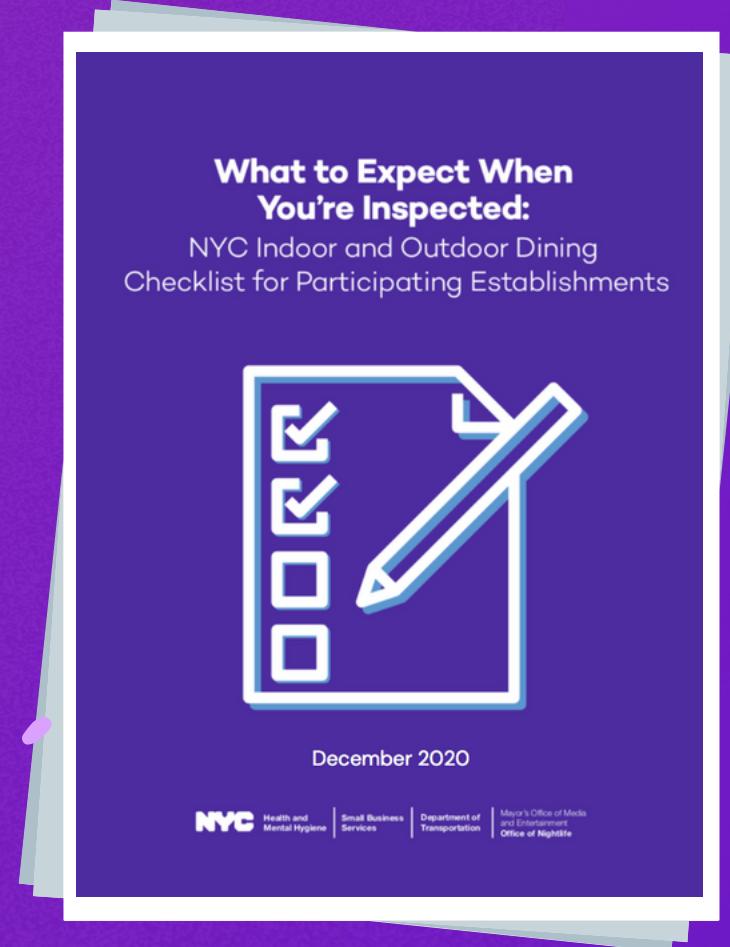
Bringing Guidelines and Information to the Nightlife Community

To help eligible bars and restaurants better understand the evolving State and City regulations, the Office of Nightlife curated and designed many clarifying resources, including: "**What to Expect When You're Inspected Checklist**," and a plain language "FAQ for Indoor and Outdoor Dining Guidelines".

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www.nyc.gov/nightlife

Citywide Public Awareness Campaigns

We are also proud to have launched citywide public awareness campaigns reminding everyone, "**It's Up to You New York, Socialize Responsibly**", "**Take Out, Don't Hang Out**", and most recently, to "**Celebrate Responsibly, Don't Drop the Ball**" this holiday season.



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**IT'S UP ❤️ TO YOU
NEW YORK**

SOCIALIZE RESPONSIBLY

PROTECT YOURSELF • LOOK OUT FOR EACH OTHER • CARE ABOUT THE COMMUNITY

Get tested: There are COVID-19 testing sites in all five boroughs.
To find a site, visit nyc.gov/covidtest or call 311.

For the latest information, visit nyc.gov/coronavirus

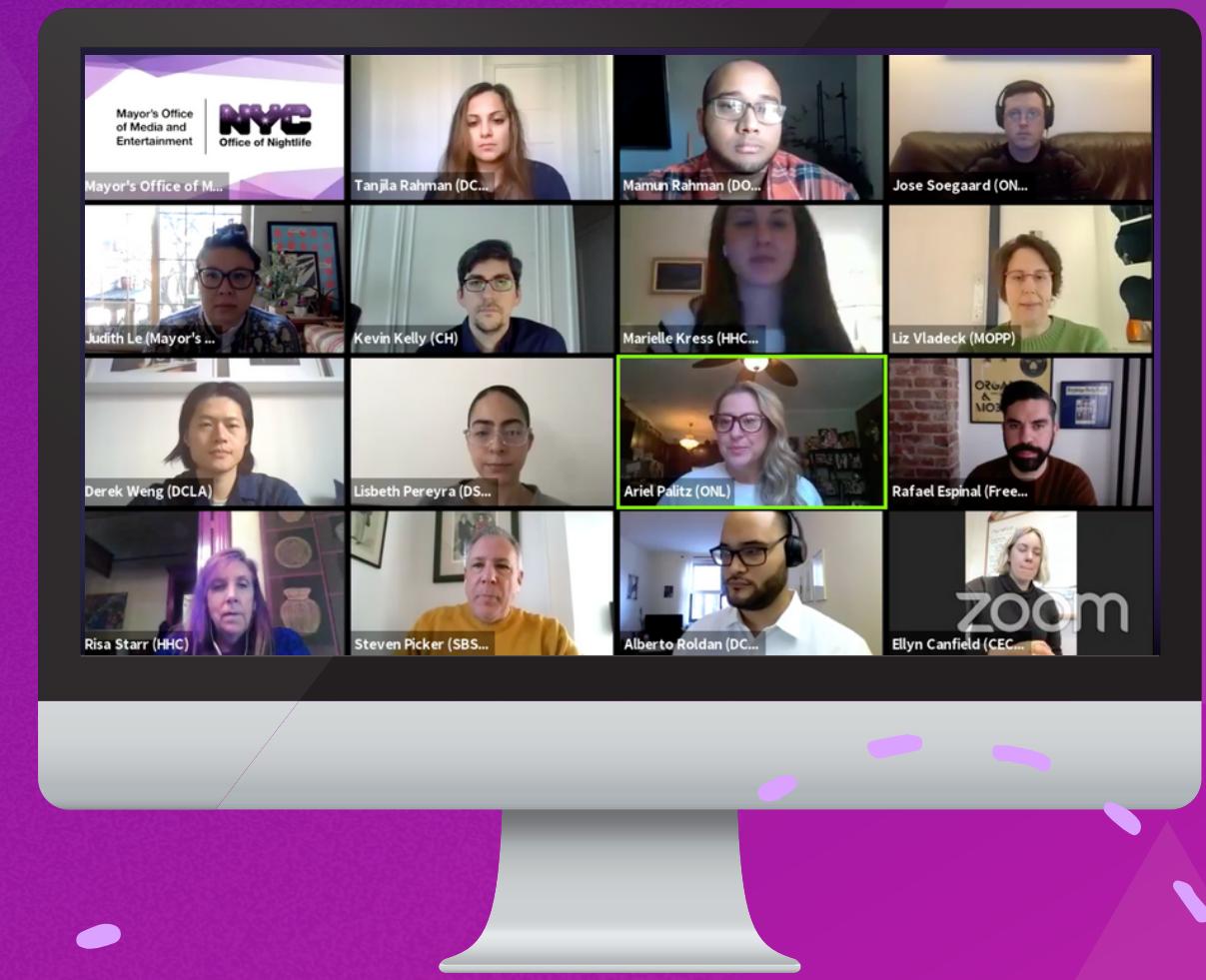
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YEAR IN REVIEW

Town Calls

Over the last 10 months, the Office of Nightlife has also hosted eight virtual “town calls” for owners, operators, workers and performers. **More than ten thousand of you have participated** to get the most up-to-date information and have your questions answered directly from City and State agencies.



www.nyc.gov/nightlife

Supporting Efforts to 'Save Our Stages'

The Office of Nightlife was proud to have fiercely advocated for the passage of the 'Save Our Stages' Act within the federal Covid-19 Relief Bill. **This fall, Senior Executive Director Ariel Palitz wrote an op-ed with New York City Council Member Justin Brannan in Variety Magazine showing our support for the \$15 billion in federal aid that was ultimately granted to our industry.**

None of this could have been accomplished without all of your collective voices and unrelenting perseverance through these most difficult times.

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The screenshot shows a news article from Variety Magazine. The header features the 'VARIETY' logo in white script on a dark background. Below the logo, the navigation bar includes 'HOME > MUSIC > NEWS'. The date 'Oct 2, 2020 11:16am PT' is also visible. The main headline reads 'New York Government Officials Urge Senate to Pass the 'Save Our Stages' Act (Guest Column)'. The byline 'By Justin Brannan, Ariel Palitz' is listed below the headline. To the right of the headline are social media sharing icons. A large, dark photograph of a concert crowd is centered below the headline. At the bottom of the image, the credit 'erika8213/stock.adobe.com' is visible.

www.nyc.gov/nightlife

Mediating Establishment and Neighborhood Disputes (MEND NYC)

In addition to our efforts to recover from the Covid-19 pandemic, the Office of Nightlife has also spent the last year working to implement new programs. The Office of Nightlife was proud to launch **MEND NYC (Mediating Establishment Neighborhood Disputes)**.

This program, a collaboration with the Center for Creative Conflict Resolution at OATH, provides **free mediation and conflict resolution services to resolve quality of life issues between venues and their neighbors through communication and compromise, rather than enforcement**. Since its launch in summer, we have received over 150 inquiries and have completed several mediations between neighboring businesses, landlords and tenants, and community members.

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A circular logo for MEND NYC. The word "MEND" is written in large, bold, blue capital letters, and "NYC" is written in purple capital letters directly below it. The logo is set against a white background with a thick orange ring around the top and a thick blue ring around the bottom, all contained within a larger purple circle.

**MEND
NYC**

Happy New Year 2021

As we make our way to the end of this most difficult year, we want to thank everyone for staying strong, creative, and vigilant in keeping New York City moving forward towards reopening and recovery.

We thank you for your partnership, advocacy and trust. At the end of the day it is your experiences, ideas, and feedback that help inform how we can best serve and represent you. This office's greatest strength is your voice.

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