



**NYC Film Green** is a first-of-its-kind environmental sustainability designation program for New York City's film and television production industry. The voluntary program encourages productions to implement practices that reduce their environmental impact, and create a culture of sustainable production in New York City.

**NYC Film Green** offers eco-friendly productions the opportunity to be recognized for their efforts in reducing their impact on the environment. The NYC Mayor's Office of Media and Entertainment (MOME) will provide your production with all of the necessary resources to track your sustainable production practices in key categories. Earning the NYC Film Green mark of distinction will establish your production as one of the green leaders in the entertainment industry!

## Requirements

When your production satisfies the program requirements, you will receive the NYC Film Green mark of distinction to place in end credits and in any marketing and promotional materials connected to the production. To receive the mark of distinction, a production must:

1. Meet all the standards outlined in the Requirements Guide under "Core Requirements."
2. Complete a basic Green Production Guide Production Environmental Accounting Report (GPG PEAR).\*
3. Meet at least 5 of the electives outlined in the Requirements Guide under "Electives."

Productions that go above and beyond the Core Requirements and Electives (see "Extra Credit" practices) will have the opportunity to receive additional recognition from MOME.

\* The Green Production Guide (GPG) is a project of the Producers Guild of America. The GPG tools, including the Production Environmental Accounting Report (PEAR), have been provided to NYC Film Green through a partnership with PGA Green.

## Categories

NYC Film Green encourages and tracks sustainable production practices in the following general categories:

<b>Carbon Emissions</b>	Measure carbon footprint of production using the GPG PEAR.
<b>Waste Diversion</b>	Divert waste as much as possible in all offices, workshops and shooting locations.
<b>Transportation</b>	Create an action plan to reduce emissions from transportation.
<b>Waste Reduction</b>	Donate or repurpose unwanted items and resources.
<b>Energy Use</b>	Conserve energy in offices and workshops.
<b>Education</b>	Educate cast and crew about sustainability measures and set departmental goals.
<b>Sourcing</b>	Source environmentally friendly products and services.

# The 3 stages of the NYC Film Green experience

## Prep

- Production submits Application Form.
- Production's accounting department sets up environmental data tracking for required GPG PEAR categories.
- Production educates cast and crew about sustainability measures and sets departmental goals.

## Production

- Production tracks basic resource usage in GPG PEAR, including:
  - Utilities (electricity, and natural gas and heating oil).
  - Fuel (total gallons used per type of fuel, i.e. diesel, propane, gasoline, biodiesel).
  - Housing (number of nights stayed, types of accommodations).
- Production implements sustainability actions and completes all Core Requirements and at least 5 Electives.

## Wrap

- Production submits Submission Packet including:
  - Completed GPG PEAR.
  - Submission Form (including requirements table and questionnaire).
  - Affidavit attesting to accuracy of all submitted materials.



## Frequently Asked Questions

### Can my production enroll in NYC Film Green?

Any feature film or television episodic series with at least one day of filming in New York City (i.e., within the five boroughs) may enroll in NYC Film Green.

### What will my production have to do in order to participate in NYC Film Green?

To enroll in NYC Film Green, you must initiate and track sustainability efforts in various phases of the production (pre-production, production, and post-production) and develop an overall sustainability plan.

### What does my production get for participating in NYC Film Green?

Productions that satisfy program requirements will receive the NYC Film Green mark of distinction to place in end credits and in any marketing and promotional materials, identifying your project as a leader in sustainable production. Productions that go above and beyond will have the opportunity to receive additional recognition for their exceptional efforts from the New York City Mayor's Office of Media and Entertainment.

### How much does it cost to participate in NYC Film Green?

Enrollment in NYC Film Green is absolutely **free!** All educational materials, best practices, tracking tools, and resources required for NYC Film Green are available at [nyc.gov/filmgreen](http://nyc.gov/filmgreen).

### Does my production need to enroll in NYC Film Green in order to receive a film permit from the City of New York?

NYC Film Green is **100% voluntary** for television and film productions. A project's ability to receive a film permit is in no way connected to its participation in NYC Film Green.

### What if my production enrolls in NYC Film Green, but does not satisfy the necessary requirements for the green seal? Will it be publicized?

MOME will not publicize a list of productions enrolled in NYC Film Green. Productions are free to publicize their participation in the program and those that receive the NYC Film Green mark of distinction are encouraged to place it in end credits and in any marketing and promotional materials.

### What other resources are available to make my production more eco-friendly?

Visit [greenproductionguide.com](http://greenproductionguide.com) for other tools to help you implement more sustainable practices, including the Production Environmental Action Checklist (PEACH), the Production Environmental Accounting Report (PEAR), and the Production Lumber Worksheet (PLUM).



[nyc.gov/filmgreen](http://nyc.gov/filmgreen)  
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