



# ***PARTNERS***

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# ***INFORMATIONAL GUIDE***

## WorkWell NYC Overview

**WorkWell NYC (WWNYC)** is the City of New York's innovative workplace well-being and health promotion initiative that places the health of each employee at its center. Our mission is to provide programs and tools that enhance the health of more than 380,000 employees in the workplace and beyond, tailored to the needs of our unique population. WWNYC collaborates with agencies across the city to develop wellness programming uniquely tailored to our population needs and employ health and workplace professionals to implement programs across hundreds of worksites throughout the city.

## Partners Program Overview

**The Partners Program** is the newest innovation of WWNYC, designed to leverage the unique diversity inherent in our workforce to create sustainable workplace wellness models. WWNYC Partners will have access to a variety of tools and resources tailored to site-specific needs and implementation capacity, including training, technical assistance, program development, promotional items, and grant funding. The WorkWell NYC Partner Program engages agencies and/or worksites at 3 distinct levels:

**Advisory:** Partners at this level are looking for modest support with wellness programming or just embarking on their worksite wellness journey. WWNYC will be able to provide access to programming and technical assistance.

**Enhanced:** Partners at this level have access to a designated Wellness Coordinator who will partner with agency/worksites leadership to develop a strategic approach and plan for worksite wellness activities and have access to WWNYC wellness grants to support implementation efforts.

**Strategic:** Partners at this level receive priority access for WWNYC support and resources. In addition to the support provided at the Advisory and Enhanced levels, agencies/worksites will have access to evaluation and staff support to assist with programming efforts, and as well as the maximum fiscal award to support wellness initiatives.

## Level Overview

		Advisory	Enhanced	Strategic
Programmatic Support	Office hours/technical assistance	✓	✓	✓
	Training webinars	✓	✓	✓
	Lunch and Learn workshops	✓	✓	✓
	Citywide programming (WW, Flu, etc.)	✓	✓	✓
	Wellness toolkit	✓	✓	✓
	Participation in citywide ambassador network	✓	✓	✓
	Attendance at health fairs	✓	✓	✓
Service Support	Designated Worksite Wellness Coordinator		✓	✓
	Access to wellness staffing resources*		✓	✓
	Development and support of wellness teams (ie - QWLs)		✓	✓
	Promotional items/giveaways		✓	✓
	Wellness Ambassador and Champion Program development		✓	✓
	Wellness grants to support program development		✓	✓

		Advisory	Enhanced	Strategic
	Quarterly meetings and trainings that offer best practices in worksite wellness		✓	✓
	Annual wellness program calendar and program development		✓	✓
	Access to WWNYC evaluation services		✓	✓
Priority Support	Priority booking for flu shot clinics, biometric screenings and more			✓
	Budget match			✓

## Partnership Criteria

Creating healthy workplaces takes time and a coordinated effort. WorkWell NYC determines an agency or worksite's readiness for partnership through the following criteria:

- ✓ Leadership Engagement
- ✓ Dedicated Worksite Contact
- ✓ WWNYC Interest Survey
- ✓ Communications Network
- ✓ Integration into Agency Structure
- ✓ Leadership Readiness Assessment

## Contact Us

**Ready to become a WorkWell NYC partner?** Review the information provided and think about where your worksite or agency best fits. Contact Catherine Yeadon, Assistant Director of Field Operations for WorkWell NYC, at [cyeaddon@olr.nyc.gov](mailto:cyeaddon@olr.nyc.gov) to discuss next steps.