

HEALTH INITIATIVES






A range of public health challenges are correlated with poverty, including teen pregnancy, obesity, and gun violence. CEO health programs tackle these challenges through a diverse range of initiatives. To prevent teen pregnancies, CEO programs are making the New York City public hospital system more teen-friendly and bringing primary care and reproductive healthcare services to public high schools. To fight obesity and promote access to healthy food, CEO created the Office of the Food Policy Coordinator in the Mayor’s Office, as well as the Shop Healthy outreach program that empowers corner stores to provide more healthy food options. To reduce gun violence in targeted communities, CEO and the Young Men’s Initiative launched the Cure Violence project, an evidence-based public health strategy that intervenes directly to stop the cycle of violence. Each of these initiatives has unique metrics established to track fidelity to the program models and impact on the target communities.

► Community Nutrition

Shop Healthy NYC (DOHMH)

A neighborhood-based approach that simultaneously addresses supply and demand to increase access to healthy foods in underserved neighborhoods by working with food retailers, community groups, food suppliers, and food distributors.

START DATE: 01/2012 | FY 2015 BUDGET: \$182,400 (CEO) with additional State Funding | STATUS: Implementation | SITES: 146

	FY 15 Actual	FY 15 Target	FY 14 Actual	FY 13-15 Trends
Number of Community Members Who Attended a Training Event	483	400	503	
Number of Neighborhood Retail Food Stores Approached	133	140	155	
Number of Stores That Are Promoting Healthy Foods	86	109	133	
Number of Stores That Agree to Meet All Shop Healthy Store Criteria	48	60	85	
Number of Stores That Successfully Meet at Least 6 of 7 Shop Healthy Requirements	27	40	39	

► Young Adult Health

School-Based Health Centers (DOHMH)

Provides students with comprehensive health care, including a non-stigmatized environment for obtaining reproductive and mental health education and services.

START DATE: 09/2007 | FY 2015 BUDGET: \$1,560,166 (DOHMH) | STATUS: Successful (2010) | SITES: 11¹

	FY 15 Actual	FY 15 Target	FY 14 Actual	FY 12-15 Trends
Program Participants	17,915	15,848	17,919	
Program Participants Utilizing the Clinics	11,603	-	11,207	
Number of Total Clinic Visits	59,398	-	55,987	
Number of Medical Visits	38,292	-	39,353	
Number of Health Education Visits	1,918	-	1,732	
Number of Mental Health Visits	9,844	-	9,589	
Number of Reproductive Health Visits	16,475	-	15,561	

Teen ACTION (Achieving Change Together in Our Neighborhood) (DYCD)

An after-school service learning initiative designed to reduce risky behavior and enhance school performance among middle and high school students by promoting positive life skills, a sense of efficacy and self-worth, and citizenship.

START DATE: 11/2007 | FY 2015 BUDGET: \$1,600,000 (CEO) | STATUS: Implementation | SITES: 17

	FY 15 Actual	FY 15 Target	FY 14 Actual	FY 12-15 Trends
Program Participants	1,232	1,022	1,341	
Total Service Hours Completed	180,608	-	182,165	

Teen Health Improvement Program (H+H)

Provides Health and Hospitals' (H+H) health and school-based clinics with comprehensive adolescent care training and clinical services, adolescent-friendly systems improvements, and youth engagement programming.

START DATE: 11/2011 | FY 2015 BUDGET: \$470,000 (YMI) | STATUS: Implementation | SITES: 45²

	FY 15 Actual	FY 15 Target	FY 14 Actual	FY 13-15 Trends
Number of Pediatric and/or Adolescent Clinics Meeting All Teen-Friendly Criteria ³	16/17	100% (17/17)	16/17	
Number of Healthcare Providers Receiving Training in Teen-Friendly Practices ³	280	425	303	
Number of Adolescent Patients Served in Pediatric/Adolescent Clinics ³	108,249	-	65,135	

► Violence Prevention

Cure Violence (DOHMH & H+H)

An evidence-based violence prevention strategy that employs violence interrupters and outreach workers, who have themselves experienced violence, to act as “credible messengers” of anti-violence messages, to work within the community to identify and resolve conflicts before they escalate, to prevent retaliation when violence erupts, and to re-direct the highest-risk youth away from life on the streets.

START DATE: 02/2012 | FY 2015 BUDGET: \$2,564,853 (YMI & YMI Private Funds) | STATUS: Implementation | SITES: 3⁴

	FY 15 Actual	FY 15 Target	FY 14 Actual	FY 12-15 Trends
Program Participants	206	-	202	
New Enrollees	72	-	56	
Conflicts Mediated ⁵	632	-	588	
In-Person Contacts with Participants ⁶	3,406	1,236	7,466	
Community Events Organized in Response to Neighborhood Shootings ⁷	95% (20/21)	100%	90% (26/29)	

► One-Time Investment

Parent Coaching (DOHMH)

Parents are trained and coached in the Circle of Security Parenting Program (COS) where they learn strategies to strengthen parent-child relationships, and promote healthy social-emotional development in children age five and under in at-risk low-income communities. COS intervention programs support parents in strengthening the parent-child relationship to enhance attachment security between parents and children.

START DATE: 02/2015 | FY 2015 BUDGET: \$300,000 (CEO) | STATUS: One-Time Investment | SITES: 12

	FY 15 Actual	FY 15 Target
Program Participants	178	160
Number who Completed Program	119	160
Number of Parent Coaches who will Deliver the COS Parenting Program	19	-

See Also: *Family Rewards (Social Innovation Fund)*.

¹ Data on all 11-city funded sites provided starting in FY 2014. FY 2013 Data is for only reported on the 5 CEO-funded sites.

² This program has committed to working in some capacity, with all 45 clinics that can deliver reproductive health services to adolescents within the corporation. In FY 2015 the program targeted 17 of those sites for intensive improvements.

³ These indicators were new in FY 2013 and historical data is not available. Trendline reflects total number of events, not the response rate.

⁴ In FY 2013, City Council funded three new Cure Violence sites. In FY 2015-FY 2016, City Hall and City Council are funding an additional 10 sites, 3 slated for FY 2015, and 7 receiving implementation funding to support anticipated launch in FY 2016. In March FY 2015, 1 YMI site ceased operations.

⁵ The increase in mediations from FY 2014 is explained by an increase in program activity, as well as by refinements in metric definition and reporting practices.

⁶ The decrease in In-Person Contacts with Participants in FY 2015 reflects a change to data collection that now excludes phone and electronic communication (e.g., email, text messages, and social media).

⁷ This indicator was new in FY 2013 and historical data is not available. Trendline reflects total number of events, not the response rate.