

SOCIAL INNOVATION FUND INITIATIVES

CEO and the Mayor’s Fund to Advance New York City, in collaboration with MDRC and eight cities, were selected by the Corporation for National and Community Service in 2010 to identify and expand effective solutions to critical social challenges. The Social Innovation Fund (SIF) allows CEO to replicate some of its most successful anti-poverty pilot initiatives, and to build a national body of evidence to demonstrate the impacts of the programs. Through this five-year, \$85 million project, the eight partner cities are providing new services to residents and building a multi-site body of evidence in support of promising interventions. Because SIF programs operate outside of the City’s fiscal year, cumulative data presented in this section is provided from each program’s start date through June 2015.

Family Rewards (Corporation for National and Community Service & Mayor’s Fund to Advance New York City)

Aims to break the cycle of poverty by providing temporary cash payments to poor families to boost their short-term incomes, while building their capacity to avoid longer-term and second-generation poverty. The payments are referred to as conditional cash transfers (CCT) because they are contingent upon family members taking specific actions (in the areas of education, health, and work) that have been proven to build human capital. This program was undergoing a random assignment evaluation, in which the strategy for setting targets differs from CEO’s typical program management process.

START DATE: 09/2011 | SIF YEAR 1-4 BUDGET (Operations Only): \$14,841,212 (Federal & SIF Private) | STATUS: Implementation | SITES: 2 (New York City & Memphis)

	Through June 30, 2015		Trends Y1-Y4
	Actual	Target	
Families Enrolled	1,230	1,200	
Individuals Enrolled	4,558	-	
Percent of Families Earning Rewards	99%	-	
Total Rewards Earned	\$7,593,496	-	
Percent of High School Student Earning Rewards	90%	-	
High School Rewards Earned	\$3,533,246	-	
Percent of Families Earning Health Rewards	90%	-	
Health Rewards Earned	\$2,003,600	-	
Percent of Adults Earning Workforce Rewards	55%	-	
Workforce Rewards Earned	\$2,056,650	-	

Jobs-Plus (Corporation for National and Community Service & Mayor’s Fund to Advance New York City)

A public housing-based workforce development program that offers employment and training services, community support, and rent-based incentives. Also see Jobs-Plus in the CEO Employment Initiatives section.

START DATE: 09/2011 | SIF YEAR 1-4 BUDGET (Operations Only): \$5,378,897 (Federal & SIF Private) | STATUS: Implementation | SITES: 2 (New York City & San Antonio)

	Through June 30, 2015		Trends Y1-Y4
	Actual	Target	
New Enrollees	2,393	2,519	
Job Placements	1,024	1,140	
3-Month Job Retention	64% (601/935)	75%	
9-Month Job Retention	48% (377/789)	55%	

Project Rise (Corporation for National and Community Service & Mayor’s Fund to Advance New York City)

Engages out-of-school and out-of-work young adults who lack a high school diploma or HSE. Educational opportunities, paid internships, and case management offer a pathway to long-term economic self-sufficiency.

START DATE: 06/2011 | SIF YEAR 1-4 BUDGET (Operations Only): \$8,542,857 (Federal & SIF Private) | STATUS: Implementation | SITES: 5 (New York City, Kansas City, Newark)¹

	Through June 30, 2015		Trends Y1-4
	Actual	Target	
Individuals Enrolled	1,061	875	
Earnings from Internships	\$895,717	-	
Percent Who Completed an Internship	35%	50%	
Percent Who Earned a HSE	35%	30%	
Percent Placed in a Job	31%	40%	

SaveUSA (Corporation for National and Community Service & Mayor’s Fund to Advance New York City)

Offers eligible individuals a 50 percent match if they deposit a portion of their tax refund into a SaveUSA Account and maintain the initial deposit for approximately one year. This program was undergoing a random assignment evaluation, in which the strategy for setting targets differs from CEO’s typical program management process.

START DATE: 01/2011 | SIF YEAR 1-4 (Operations Only): \$3,563,291 (Federal & SIF Private) | STATUS: Implementation | SITES: 4 (New York City, San Antonio, Tulsa, Newark)²

	Through June 30, 2015		Trends Y1-Y4
	Actual	Target	
New SaveUSA Accounts	7,127	6,255	
Percent of Savers Who Saved for a Full Year	71%	-	
Average Initial Deposit	\$613	-	
Average Savings Match	\$309	-	
Total Savings	\$5,631,077	-	

WorkAdvance (Corporation for National and Community Service & Mayor’s Fund to Advance New York City)

A sector-focused advancement program that seeks to boost the earnings of unemployed and low-wage working adults by helping them prepare for and enter quality jobs in selected sectors. This program was undergoing a random assignment evaluation, in which the strategy for setting targets differs from CEO’s typical program management process.

START DATE: 07/2011 | SIF YEAR 1-4 (Operations Only): \$12,519,483 (Federal & SIF Private) | STATUS: Implementation | SITES: 4 (New York City, Cleveland/Youngstown, Tulsa)

	Through June 30, 2015		Trends Y1-Y4
	Actual	Target	
Individuals Served	1,960	1,675	
Completed Occupational Skills Training	82% (1,166)	80%	
Attained a License or Certification	1050	-	
Placed in Jobs	63% (1,228)	50%	
Placed in Jobs at \$10/hour or Higher	44% (864)	-	
Attained Career Advancement	48% (584)	33%	
Businesses Served	680	-	

¹ During the first two years of Project Rise, there were six sites. One of two sites in Kansas City closed in during the third program year; five sites remain.

² Tulsa operated SaveUSA from 2011 through 2013 (Program Years 1-3). Newark operated SaveUSA from 2011 through 2012 (Program Years 1 and 2).

³ In FY 13, the “Businesses Served” metric included duplicate counts across program years. For FY 14, CEO has changed the calculation to report the cumulative number of unique businesses served.