

Social Innovation Fund

The Center and the Mayor’s Fund to Advance New York City, in collaboration with MDRC and eight cities, were selected by the Corporation for National and Community Service in 2010 to identify and expand effective solutions to critical social challenges. The Social Innovation Fund (SIF) allows CEO to replicate some of its most successful anti-poverty pilot initiatives, and to build a national body of evidence to demonstrate the impacts of the programs. Through this five-year, \$85 million public-private funding vehicle, the eight partner cities are refining and adapting program models, providing new services to residents, and building a multi-site body of rigorous evidence in support of promising interventions that build economic opportunity. Because SIF programs operate outside of the City’s fiscal year, data presented in this section is provided through December 2012.

FAMILY REWARDS

A program by the NYC Center for Economic Opportunity & the Mayor's Fund to Advance New York City with providers in New York City and Memphis, TN.

Start Date: 09/2011 | SIF Year 1-2 Budget (Operations Only): \$7,592,000 (Federal & SIF Private)

Status: Implementation | Sites: 2

Aims to break the cycle of poverty by providing temporary cash payments to poor families to boost their short-term incomes, while building their capacity to avoid longer-term and second-generation poverty. The payments are referred to as conditional cash transfers (CCT) because they are contingent upon family members taking specific actions (in the areas of education, health and work) that have been proven to build human capital. This program is undergoing a random assignment evaluation, in which the strategy for setting targets differs from CEO's typical program management process.

	Actual	Through Dec. 31 2012	Target
Families Enrolled	1230		1,200
Individuals Enrolled	4549		-
Percent of Families Earning Rewards	97%		-
Total Rewards Earned	\$2,092,400		-
High School Rewards Earned	\$994,000		-
Health Rewards Earned	\$663,100		-
Workforce Rewards Earned	\$435,300		-

JOBS-PLUS

A program by the NYC Center for Economic Opportunity & the Mayor's Fund to Advance New York City with providers in New York City and San Antonio, TX.

Start Date: 09/2011 | SIF Year 1-2 Budget (Operations Only): \$2,880,000 (Federal & SIF Private)

Status: Implementation | Sites: 2

A public housing-based workforce development program that offers employment and training services, community support, and rent-based incentives.

	Actual	Through Dec. 31 2012	Target
Number of Contacts Outreach for New Members	4484		3273
New Enrollees	1042		1208
Completed Job Readiness Training	242		-
Job Placements	269		173
Earned Income Disallowance Referrals	101		100% of eligible

PROJECT RISE

A program by the NYC Center for Economic Opportunity & the Mayor's Fund to Advance New York City with providers in New York City, Kansas City, MO and Newark, NJ.
Start Date: 06/2011 | SIF Year 1-2 Budget (Operations Only): \$4,506,000 (Federal & SIF Private)
Status: Implementation | Sites: 6
Engages out-of-school and out-of-work young adults who lack a high school diploma or GED. Educational opportunities, paid internships and case management offer a pathway to long-term economic self-sufficiency.

	Actual	Through Dec. 31 2012	Target
Individuals Enrolled	522		450
Earnings from Internships	\$333,800		-
Percent Who Completed an Internship	22%		50%
Percent Who Earned a GED	20%		30%
Percent Placed in a Job	18%		40%

SaveUSA

A program by the NYC Center for Economic Opportunity & the Mayor's Fund to Advance New York City with providers in New York City, Newark, NJ, San Antonio, TX, Tulsa, OK.
Start Date: 01/2011 | SIF Year 1-2 Budget (Operations Only): \$2,091,000 (Federal & SIF Private)
Status: Implementation | Sites: 4
Offers eligible individuals a 50 percent match if they deposit a portion of their tax refund into a "SaveUSA Account" and maintain the initial deposit for approximately one year. This program is undergoing a random assignment evaluation, in which the strategy for setting targets differs from CEO's typical program management process.

	Actual	Through Dec. 31 2012	Target
New SaveUSA Accounts in 2011	1664		2200
New SaveUSA Accounts in 2012	1659		1370
Average Initial Deposit for 2011 Savers	\$555		-
Percent of 2011 Savers Who Saved for a Full Year	73%		-
Average Savings Match for 2011 Savers	\$288		-
Average Final Balance for 2011 Savers	\$902		-
2011 Savers Who Returned in 2012	625		-
Average Initial Deposit for 2012 Savers	\$546		-

WorkAdvance

A program by the NYC Center for Economic Opportunity & the Mayor's Fund to Advance New York City with providers in New York City, Cleveland, OH, Tulsa, OK, and Youngstown, OH.
Start Date: 07/2011 | SIF Year 1-2 Budget (Operations Only): \$6,879,000 (Federal & SIF Private)
Status: Implementation | Sites: 5
A sector-focused advancement program that seeks to boost the earnings of unemployed and low-wage working adults by helping them prepare for and enter quality jobs in selected sectors. This program is undergoing a random assignment evaluation, in which the strategy for setting targets differs from CEO's typical program management process.

	Through Dec. 31 2012	Actual
Individuals Served		941
Began Occupational Skills Training		521
Completed Occupational Skills Training		378
Attained a License or Certification		265
Job Placements		341
Attained Career Advancement		55
Businesses Served		553