

SOCIAL INNOVATION FUND INITIATIVES

The Center and the Mayor's Fund to Advance New York City, in collaboration with MDRC and eight cities, were selected by the Corporation for National and Community Service in 2010 to identify and expand effective solutions to critical social challenges. The Social Innovation Fund (SIF) allows CEO to replicate some of its most successful anti-poverty pilot initiatives, and to build a national body of evidence to demonstrate the impacts of the programs. Through this five-year, \$85 million public-private funding vehicle, the eight partner cities are refining and adapting program models, providing new services to residents, and building a multi-site body of rigorous evidence in support of promising interventions that build economic opportunity. Because SIF programs operate outside of the City's fiscal year, cumulative data are presented in this section is provided from each program's start date through December 2013.

Family Rewards (Corporation for National and Community Service & Mayor's Fund to Advance New York City)

START DATE: 09/2011 | **SIF YEAR 1-3 BUDGET (Operations Only):** \$11,244,761 (Federal & SIF Private)

STATUS: Implementation | **SITES:** 2

		Through Dec. 31, 2013	
		Actual	Target
<i>Aims to break the cycle of poverty by providing temporary cash payments to poor families to boost their short-term incomes, while building their capacity to avoid longer-term and second-generation poverty. The payments are referred to as conditional cash transfers (CCT) because they are contingent upon family members taking specific actions (in the areas of education, health, and work) that have been proven to build human capital. This program is undergoing a random assignment evaluation, in which the strategy for setting targets differs from CEO's typical program management process.</i>	Families Enrolled	1,230	1,200
	Individuals Enrolled	4,549	-
	Percent of Families Earning Rewards	98%	-
	Total Rewards Earned	\$4,550,416	-
	Percent of High School Student Earning Rewards	89%	-
	High School Rewards Earned	\$2,235,016	-
	Percent of Families Earning Health Rewards	87%	-
	Health Rewards Earned	\$1,049,900	-
	Percent of Adults Earning Workforce Rewards	47%	-
	Workforce Rewards Earned	\$1,045,200	-

Jobs-Plus (Corporation for National and Community Service & Mayor's Fund to Advance New York City)

START DATE: 09/2011 | **SIF YEAR 1-3 BUDGET (Operations Only):** \$4,186,198 (Federal & SIF Private)

STATUS: Implementation | **SITES:** 2

		Through Dec. 31, 2013	
		Actual	Target
<i>A public housing-based workforce development program that offers employment and training services, community support, and rent-based incentives. Also see Jobs-Plus in the CEO Employment Initiatives section.</i>	New Enrollees	1,676	1,616
	Job Placements	579	594
	3-Month Job Retention	323	368
	9-Month Job Retention	163	156

Project Rise (Corporation for National and Community Service & Mayor's Fund to Advance New York City)

START DATE: 06/2011 | **SIF YEAR 1-3 BUDGET (Operations Only):** \$6,600,706 (Federal & SIF Private)

STATUS: Implementation | **SITES:** 6

		Through Dec. 31, 2013	
		Actual	Target
<i>Engages out-of-school and out-of-work young adults who lack a high school diploma or GED. Educational opportunities, paid internships, and case management offer a pathway to long-term economic self-sufficiency.</i>	Individuals Enrolled	795	750
	Earnings from Internships	\$591,000	-
	Percent Who Completed an Internship	31%	50%
	Percent Who Earned a GED	30%	30%
	Percent Placed in a Job	29%	40%

SaveUSA (Corporation for National and Community Service & Mayor's Fund to Advance New York City)**START DATE:** 01/2011 | **SIF YEAR 1-3 (Operations Only):** \$2,974,734 (Federal & SIF Private)**STATUS:** Implementation | **SITES:** 5

		Through Dec. 31, 2013		
		Actual	Target	
<i>Offers eligible individuals a 50 percent match if they deposit a portion of their tax refund into a "SaveUSA Account" and maintain the initial deposit for approximately one year. This program is undergoing a random assignment evaluation, in which the strategy for setting targets differs from CEO's typical program management process.</i>	New SaveUSA Accounts	4,771	4,998	
	Percent of Savers Who Saved for a Full Year	73%		
	Average Initial Deposit	\$582		
	Average Savings Match	\$293	-	
	Total Savings	\$4,414,216	-	

WorkAdvance (Corporation for National and Community Service & Mayor's Fund to Advance New York City)**START DATE:** 07/2011 | **SIF YEAR 1-3 (Operations Only):** \$10,059,170 (Federal & SIF Private)**STATUS:** Implementation | **SITES:** 5

		Through Dec. 31, 2013		
		Actual	Target	
<i>A sector-focused advancement program that seeks to boost the earnings of unemployed and low-wage working adults by helping them prepare for and enter quality jobs in selected sectors. This program is undergoing a random assignment evaluation, in which the strategy for setting targets differs from CEO's typical program management process.</i>	Individuals Served	1,463	1,630	
	Completed Occupational Skills Training	86% (857)	80%	
	Attained a License or Certification	684	-	
	Placed in Jobs	49% (714)	50%	
	Attained Career Advancement	26% (184)	33% of Placement	
	Businesses Served	915	-	