

**FOR IMMEDIATE RELEASE**

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**PURNIMA KAPUR NAMED CITY PLANNING BROOKLYN DIRECTOR**

October 25, 2006, New York City –Purnima Kapur has been named Director of City Planning's Brooklyn Office, effective November 6, 2006. The appointment was announced by City Planning Director Amanda M. Burden. Kapur, the current director of The Bronx office, succeeds Regina Myer, who was recently named Senior Vice President for Planning and Development at The Hudson Yards Development Corp.

Director Burden said, "I am pleased to announce that Purnima Kapur is returning to the Brooklyn office as its director. She will continue the important work of the Bloomberg administration in building on the strengths of the borough's neighborhoods, both to fulfill economic development goals as well as to maintain a variety of housing choices. Purnima is extremely qualified to lead the Brooklyn team for upcoming challenges such as planning for the Gowanus Canal neighborhoods, revitalization of Coney Island and implementation of the Downtown Brooklyn and Greenpoint-Williamsburg plans."

As Director of the Brooklyn Office, Kapur will be a key member of the agency's executive staff, and will be responsible for directing urban design and land use policy, guiding housing and economic development and fostering the orderly growth of the borough's neighborhoods, business districts and major institutions. She will also advise the Chair and members of the City Planning Commission on Brooklyn planning and land use issues, manage the borough office staff and act as primary liaison to a wide range of stakeholders including elected officials, community organizations and private sector entities on matters of land use, zoning and economic development in the borough.

Kapur, a former deputy director of the Brooklyn office, returns to lead City Planning's Brooklyn staff having worked on a range of local, borough- and city-wide initiatives, and managed numerous highly complex projects through the land use review process. These include Yankee Stadium and the Bronx Terminal Market. Ms Kapur has tackled issues of over development in City Island, Riverdale, Morris Park, Throgs Neck and other lower density communities in the Bronx and led rezonings to foster economic development such as rezonings of Port Morris and Morrisania as well as initiating the Lower Concourse, Third Avenue and East 161st Street corridor studies as part of the Bloomberg administration's strategy to strengthen the revival of the South Bronx.

Kapur holds Master's degrees in Planning and Architectural Studies from the Massachusetts Institute of Technology and a Bachelor's of Architecture from the School of Planning and Architecture, New Delhi, India.

The Department is conducting a search for a Director of the City Planning Bronx Office.

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**Department of City Planning**

The Department of City Planning is responsible for the City's physical and socioeconomic planning, including land use and environmental review; preparation of plans and policies; and provision of technical assistance and planning information to government agencies, public officials, and community boards.