LR Item 3: <u>Description of Proposal</u> 688 Broadway
Block 531, Lot 4
August 1, 2013

Introduction

The Applicant, proposes the construction of a new, mixed-use building (the "Proposed Development") on a vacant lot located at 688 Broadway (Block 531, Lot 4). The Proposed Development is located in a M1-5B zoning district and the NoHo Historic District, and requires a special permit from the City Planning Commission pursuant to Zoning Resolution ("ZR") Sections 74-712(a), to modify the use regulations of ZR Sections 42-10 and 42-14(D)(2)(b), and 74-712(b), to modify the height and setback requirements of ZR Section 43-43. While the Proposed Development will comply with the floor area restrictions of the M1-5B district, the proposed residential use, height of the street wall and Use Group 6 ground floor retail are not permitted as-of-right. Sections 74-712(a) and (b) apply within Historic Districts and on vacant zoning lots, lots that have minor improvements or lots where not more than 20 percent of the lot area is occupied by existing buildings as of December 15, 2003.

Description of the Surrounding Area and Proposed Project Area

Surrounding Area

The Proposed Development is located within the NoHo neighborhood of Manhattan and is within Community District 2. Broadway is a busy pedestrian street, with southbound vehicular traffic. Stations for the B, D, F, M and 6 subway lines are within close proximity of the project site.

The surrounding NoHo neighborhood consists of buildings with varying heights, ranging from 2 to 35 stories. The majority of buildings are in the 8 to 15 story range. Generally, these buildings have decorative façades with deep, rhythmic recesses and streetwalls that do not set back from the street line. The two buildings adjacent to the Proposed Development along Broadway are the Silk Building at 692 Broadway and the Zacky's store at 686 Broadway. The Silk Building is a 12 story building with retail, office uses, and a physical culture establishment on floors 1 through 6 and 55 joint living-work quarters for artists ("JLWQA") loft units on floors 7 through 12. The Zacky's building is a 2 story clothing store. There are three buildings across the street from the Proposed Development. These buildings are 12, 6, and 15 stories, respectively.

Most of the surrounding area is located within the NoHo Historic District. Although originally used for manufacturing and industrial purposes when they were constructed in the late nineteenth and early twentieth centuries, the surrounding buildings now predominantly contain dwelling units on the upper floors (both JLWQA and traditional residential uses) and retail uses on the lower floors. As the Radius Diagram demonstrates, the surrounding area has a wide mix of uses, with significant residential use present. Many buildings are mixed-use, with retail on the ground floor and dwelling units above. Additionally, New York University has several buildings in the neighborhood, accounting for a large part of the significant institutional presence in the area.

The Proposed Development and much of the surrounding area is within a M1-5B zoning district, which permits most industrial and several commercial uses as-of-right, although commercial uses such as Use Group 6, including all retail, office uses and art galleries, are not permitted below the second floor of any building. Joint living-work quarters for artists JLWQA are permitted in existing buildings erected prior to 1961, provided that the lot coverage of such buildings does not exceed 5,000 square feet. New developments and enlargements are permitted a maximum floor area ratio ("FAR") of 5.0 and after a maximum base height of 85 feet, must adhere to a sky exposure plane.

The properties directly across Broadway from the Proposed Development are within a C6-2 district, which permits residential, community facility and commercial uses. New commercial developments and enlargements are permitted a maximum FAR of 6.0 and new residential developments and enlargements are permitted a maximum FAR of 6.02. After a maximum base height of 85 feet, new buildings must adhere to a sky exposure plane.

Proposed Project Area

The Proposed Development on Manhattan Block 531, Lot 4, and the zoning lot has an area of 8,998 square feet. The lot consists of vacant property on Broadway, which is currently utilized by temporary flea market vendors, and a 10 foot wide portion of Great Jones Alley, which is adjacent and connected to the Broadway portion of the property and extends south out to Great Jones Street. Great Jones Alley is a total of 20 feet wide and subject to an agreement between the adjacent property owners that requires it to remain open and accessible to the owners of these properties (Lots 1, 3, 4 and 15). The alley is gated and accessed by a curb cut on Great Jones Street.

Description of the Proposed Development

The Proposed Development will contain a total of 44,985 square feet of zoning floor area. The building will be 12 stories tall and will contain 14 dwelling units, which will be located on floors 2 through 12. The ground floor and cellar will contain retail space and accessory residential space. The sub-cellar is anticipated to contain accessory residential and mechanical rooms. The Development will contain a total of 41,015 zoning square feet of residential space and 3,970 zoning square feet of commercial space. Private access to the residential portion of the Proposed Development is anticipated to be provided at the rear of the building, accessed through Great Jones Alley. An alternative entry point for the residential portion will be provided in the front of the Proposed Development on Broadway.

The Proposed Development will rise without setback to a height of 131 feet 4 inches and 11 stories. Above this height, the building will set back 15 feet and then rise one additional story, for a total building height of 144 feet 8 inches and 12 stories. The Proposed Development's frontage will be clad in a multilayered facade comprised of aluminum and glass window wall between brick piers and sidewalls, painted metal slab edge covers and cornice elements, and a vertical screen made of glazed terra cotta extrusions. The Applicant also proposes to renovate Great Jones Alley with new Belgian block pavers and granite slab sidewalks, lighting and a new gate at the entrance to the alley from Great Jones Street.

Action Necessary to Facilitate the Project

The proposed development requires a Special Permit pursuant to ZR Sections 74-712(a) and 74-712(b). The proposed residential use on floors 2 through 12 of the building and the proposed ground floor retail are not permitted by the M1-5B district and do not comply with ZR Sections 42-10 and 42-14(D)(2)(b). Additionally, the building does not comply with ZR Section 43-43, which requires a 15 foot setback from a wide street line, with a maximum front wall height of 85 feet or 6 stories, whichever is less. Above this height buildings must comply with a sky exposure plane of 2.7:1. The proposed building will have a streetwall that rises to a height of 131 feet/11 stories, set back a distance of 15 feet at this level, and rise to a maximum building height of 144 feet/12 stories.

The special permits are necessary to facilitate a development that would fill in an uncharacteristic gap in the streetwall along Broadway. Although located in a manufacturing zoning district, there are very few manufacturing uses in this area. The predominant surrounding land uses are residential, commercial (offices and retail) and institutional, and the proposed development would complement these uses. Additionally, the requested bulk modification, seen in Drawing Z-3, is necessary to meet the character of the surrounding area. Nearly all buildings in the neighborhood have an uninterrupted streetwall. The Proposed Development aims to emulate this design. Providing a setback at 85 feet would result in a building that is less in context with the surrounding buildings.

The design of the Proposed Development must also be approved by the Landmarks Preservation Commission ("LPC"). The proposed design received a Certificate of Appropriateness from the Landmarks Preservation Commission on November 28, 2012 (see attached).

Conclusion

In summary, the Proposed Development will consist of a 12-story residential building with ground floor retail on an 8,998 square foot vacant site located at 688 Broadway. The Proposed Development will have a streetwall with a height of 131 feet and 11 stories and a total height of 142 feet 8 inches and 12 stories. The Proposed Development is located in a M1-5B zoning district, which does not permit residential or ground floor retail uses, and requires a setback above a height of 85 feet or 6 stories, whichever is less. Therefore, the development requires a Special Permit pursuant to ZR Sections 74-712(a) and (b), which permit the modification of use and bulk regulations for vacant zoning lots, lots that have minor improvements or lots where not more than 20 percent of the lot area is occupied by existing buildings as of December 15, 2003 that are within Historic Districts and M1-5A or M1-5B districts.

The Proposed Development is consistent with existing land uses in the area and will benefit the surrounding neighborhood by filling in a vacant, underutilized site along Broadway. As is demonstrated on the following pages, the Proposed Development meets the conditions and findings of Sections 74-712(a) and (b).

July 30, 2013

Mr. Maurice Spreiregen Director of Central Intake New York City Department of City Planning 22 Reade Street New York, NY 10007

Re: 688 Broadway

ZR Section 74-712(a) and (b) Special Permit Application

Dear Mr. Spreiregen:

Please be advised that regarding the above application.

is authorized to represent me

Attachment 11: <u>Applicant's Discussion of Findings</u> 688 Broadway
Block 531, Lot 4
April 8, 2013

74-712 Developments in Historic Districts

Within Historic Districts designated by the Landmarks Preservation Commission, the City Planning Commission may grant a special permit, in accordance with the following provisions:

- (a) In M1-5A and M1-5B Districts, on a zoning lot that is vacant, is land with minor improvements or where not more than 20 percent of the lot area is occupied by existing buildings as of December 15, 2003, the Commission may modify use regulations to permit residential development and, below the floor level of the second story of any development, uses permitted under Section 32-15 (Use Group 6), provided that:
- (2) the Commission finds that such use modifications:
- (i) have minimal adverse effects on the conforming uses in the surrounding area;

The Proposed Development will not have any adverse effects on the conforming uses in the surrounding area. The Proposed Development is located in a M1-5B zoning district. Permitted uses in this district include most industrial uses (although industrial uses must comply with strict performance standards) and commercial uses such as repair services and wholesale establishments. Retail uses and joint living-work quarters for artists ("JLWQA") are permitted above the floor level of the second story. Additionally, residential uses are permitted pursuant to this Special Permit (Section 74-712(a)).

Although technically a manufacturing use (Use Group 17), JLWQA are used in a manner consistent with residential uses. Several buildings in the area - including the Silk Building adjacent to the Proposed Development on the north side and 684 Broadway, a 12 story building just south of the Proposed Development - have certificates of occupancy that reflect this JLWQA use. The proposed residential use is compatible with these JLWQA buildings.

Additional conforming uses in the neighborhood, which primarily consist of retail stores (including the adjacent 2-story Zacky's store), offices and institutional buildings, are also compatible with the proposed retail and residential uses. The residential and commercial uses in the Proposed Development will not negatively impact these conforming uses. In fact, the conforming commercial and institutional uses co-exist today with conforming and non-conforming residential and commercial uses - it is common for such uses to co-exist within a

commercial zoning district. The retail within the Proposed Development will service those who live and work in the surrounding institutional and office buildings. Retail, residential, office and institutional uses are compatible with one another and as a result, the Proposed Development will have no adverse effects on any of the conforming uses in the surrounding area.

(ii) are compatible with the character of the surrounding area; and

The Proposed Development is compatible with the character of the surrounding area, which, as described above, is mixed-use. Although a manufacturing district, the area has a strong residential and retail character. There are approximately 120 properties in the surrounding area within a 600 foot radius of the Proposed Development, and existing uses on the blocks to north, south, east and west consist of joint living work quarters for artists, retail, commercial, office, and institutional uses. Non-conforming uses are residential and commercial in character. The proposed residential building with ground floor retail is compatible with this surrounding character. Like the other residential and retail uses in the area, the proposed uses will complement the institutional and commercial uses in this mixed-use neighborhood.

As mentioned, the primary access to the residential portion of the building will be from the rear, through Great Jones Alley. This configuration will allow for a narrower residential entrance on Broadway and therefore an enhanced ground floor streetwall, contributing to a more lively and desirable interplay between building and sidewalk.

(iii) for modifications that permit residential use, result in a development that is compatible with the scale of the surrounding area.

The Proposed Development is compatible with the scale of the surrounding area and received a Certificate of Appropriateness from the Landmarks Preservation Commission on November 28, 2012. In the surrounding area, heights of buildings vary, but the majority of buildings are in the 8 to 15 story range. The Proposed Development, at 12 stories, is very much compatible with this scale and is in context with the surrounding area. The two JLWQA buildings on the block (684 Broadway and the Silk Building) are 12 story buildings as well. Additionally, the vast majority of the buildings in the area are built to the street line, creating a consistent street wall. The Proposed Development will honor this street wall and, in fact, will continue the street wall where today it is broken.

At 12 stories, the Proposed Development will result in a building that is compatible with the scale of the surrounding area. By developing a vacant parcel, the Proposed Development will enhance the built form by unifying the streetwall along this Broadway block front, further contributing to the character and scale of the area.

Attachment 11: <u>Applicant's Discussion of Findings</u> 688 Broadway
Block 531, Lot 4
April 8, 2013

74-712 Developments in Historic Districts

Within Historic Districts designated by the Landmarks Preservation Commission, the City Planning Commission may grant a special permit, in accordance with the following provisions:

- (b) In all districts, the Commission may modify #bulk# regulations, except #floor area ratio# regulations, for any #development# on a #zoning lot# that is vacant or is #land with minor improvements#, and in M1-5A and M1-5B Districts, the Commission may make such modifications for #zoning lots# where not more that 20 percent of the #lot area# is occupied by existing #buildings# as of December 15, 2003, provided the Commission finds that such #bulk# modifications:
- (1) shall not adversely affect structures or #open space# in the vicinity in terms of scale, location and access to light and air; and

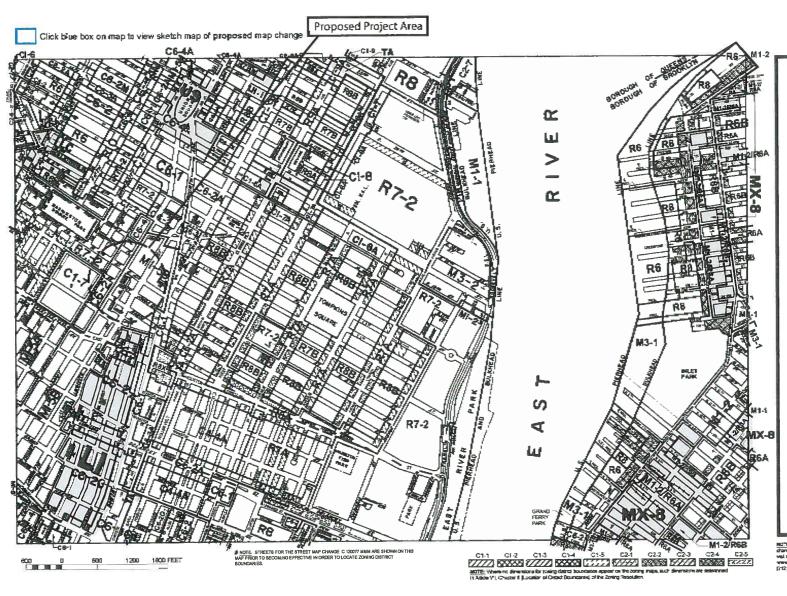
The Building would not adversely impact structures in the vicinity in terms of scale, location and access to light and air. The bulk modification, which disregards the required setback at 85 feet and penetrates the sky exposure plane above that height, allows the bulk of the Proposed Development to shift slightly toward the street line, providing more light and air to the buildings immediately to the north and east of the property. Additionally, two other buildings on the block facing Broadway are built to a height of 12 stories, and several other surrounding buildings are in the 8 to 15 story range. The Proposed Development, at 12 stories, is compatible with this scale and is in context with the surrounding area. By developing a vacant parcel, the Proposed Development will enhance the built form by unifying the streetwall along this Broadway block front, further contributing to the character and scale of the area. The Proposed Development will have no impact upon open space., and no legally required windows in adjacent buildings are being affected.

(2) relate harmoniously to #buildings# in the Historic District as evidenced by a Certificate of Appropriateness or other permit from the Landmarks Preservation Commission.

The Proposed Development relates harmoniously to the other buildings in the NoHo Historic District and received a Certificate of Appropriateness (C of A) from the Landmarks Preservation Commission on November 28, 2012. In granting the C of A, the Commission found that "constructing a new building on this empty lot will fill in a gap in the streetwall and will strengthen the character of the streetscape" and "that the height and massing of the proposed building will be compatible with the height and massing of buildings typically found throughout the adjoining streetscapes and the historic district."

The physical character of the surrounding buildings in the Historic District is predominantly characterized by 8 to 15 story iron and brick buildings. Almost exclusively, these buildings do not have setbacks and maintain the streetwall along the regular street grid. According to the Landmarks Preservation Commission Designation Report, the Noho Historic District, designated in June 1999, represents the period of New York City's commercial history from the early 1850s to the 1910s. The effect of the development of the buildings at the time is one of powerful and unifying streetscapes of marble, cast-iron, limestone, brick, and terra-cotta facades.

The Proposed Development is 12-stories tall, and is comparable in height to the adjacent building to the north and 684 Broadway to the south. With its metal, brick, and terra-cotta materials, the Proposed Development attempts to balance modern demands of new construction with the historic style of the surrounding buildings. The materials and rhythm of the Proposed Development is in context with the surrounding buildings. In addition to aligning with the existing buildings, the Proposed Development would fill in an uncharacteristic gap in the streetwall along Broadway.



ZONING MAP

THE NEW YORK CITY PLANNING COMMISSION

Major Zoning Classifications:

The number(a) and/or letter(s) that follows on R. Car M. District designation indicates use, bulk and other gautrals as cesoribed in the text of the Zoning Resolution.

R - RESIDENTIAL DISTRICT

C — COMMERCIAL DISTRICT

M - MANUFACTURING DISTRICT

SPECIAL PURPOSE DISTRICT The strev(e) within the charled area designates the special suppose district on describes in the text of the Zoning Resolution.

AREA(S) REZONED

Effective Date(s) of Rezoning:

07-25-2012 C 120122 ZMM

Special Requirements:

For a list of fair subject to CEOR environmental requirements, see upotants in

For a list of lots subject to TO'
restrictive declarations, see
REFERINX C.

For Inclusionary Housing designated direct on this moduled AFPENDIX F.



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NOTIFE: Zon/V) information as shown so this map is subject to change Fof III in files so to-date coincy information for this map, was the Zonity section of the Decameral of City Planning wildlife; wirespegagodylatesing or portful the Zoning Information Desk at [7(2)] 722-731.



Legend

Streets

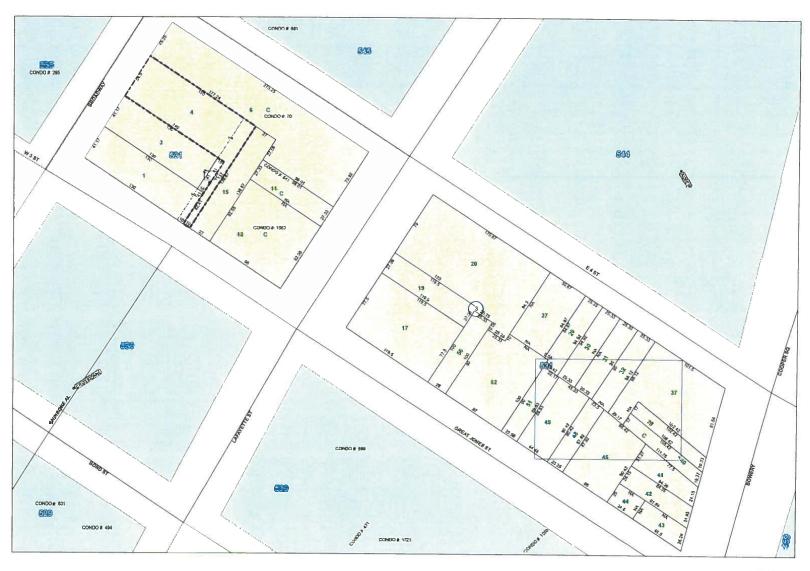
Miscellaneous Terd

Possassion Hooks
Boundary Lines

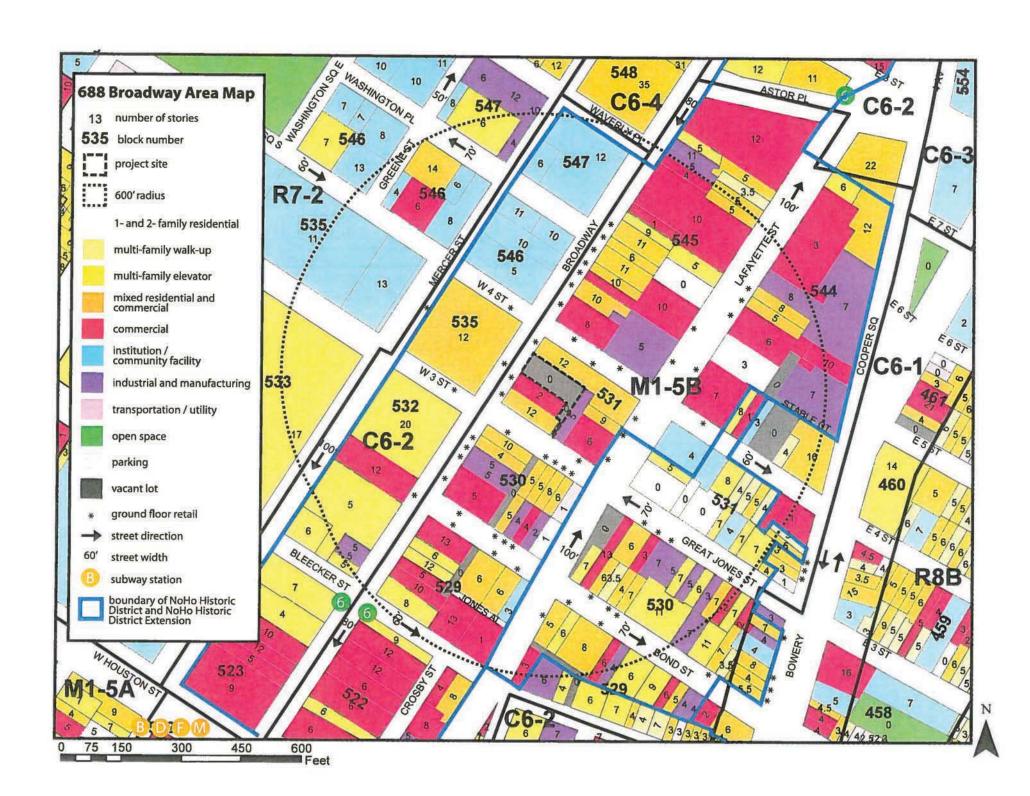
Lot Face Possassion Hooks
Reguler

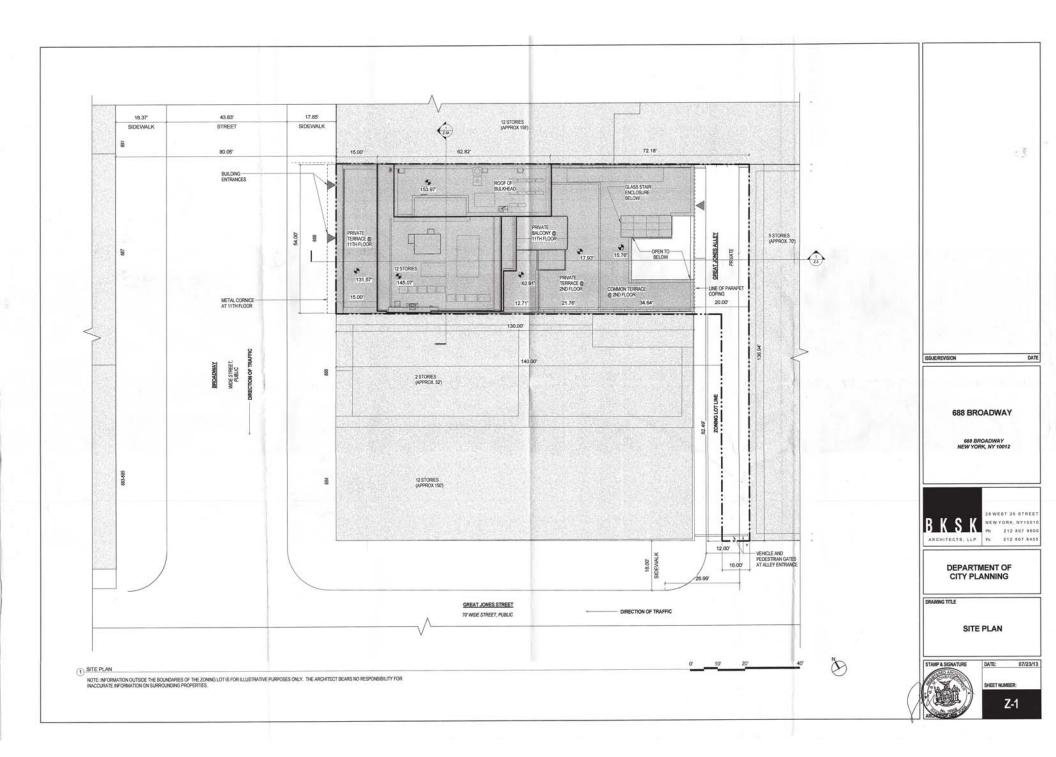
Underwales
Tax Lot Polygon
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Tax Block Polygon

Applicant's Property



0 510 20 30 40





NING ANALYS	is .			
M ZR SECTION	DESCRIPTION	PERMITTED / REQUIRED	PROPOSED	COMMENTS
1	Zoning District Block Lot(v)	95-93 951 4		
2	Lat Aces Lat	A ESIG SF		
3 43-14(3), 34	752 Uho(s)	Use Groups Fernited Selses the Sear Sevel of the 2nd Stary: Use Groups 5, 7, 8, 9, 15, 11, 12, 13, 14, 16, 174, 178, 170; or 17E	Use Group: 6 (Commental), Use Group 2 (Assessory Residential Use)	Waiyed Pursuant to Special Permit 34-712 (a)
		Use Groups Permitted Above the floor level of the 2nd Story: Use Groups 5, 6, 7, 6, 6, 16, 17, 12, 14, 16, 174, 176, 176, 176, 176, 196. Like Work Quarters for Advices.	Use Group: 2 (Flexidential)	Walved Pursuant to Special Permit 74-712 (a)
nert Regulations				
4 2R 43-12 8-43	22 Maximum Fisor Area Ratio	5.00 (The total floor area color on the privilege but shall be limited to 5.0; per 74-712) 5.00 FAIX × 8,904 SF = 44,900 SF Community Facility Uses: 5.50 6.5 FAIX × 8,904 SF = 54,407 SF	Proposed Commercial = 3,875 SF Proposed Residential = 41,875 SF TOTAL = 44,885 SF NOTE: Overall Floor Area not to exceed 44,990 SF.	Cortplax
5 28.45 28.45 28.45	Required Yards 25 Sale Yards 28 Rear Yards	Say parmitted one (red. AUSQ, up to 1 stary and not about 23 max. height. Say Transited for Parmin I provided 25° or explored to Commental The resident for Commental The resident for Commental The resident for Commental The resident for Security of Commental The resident for Sec	Full Depth Rehal at Ground Floor, up to 18-7° in height Name 20-4° Minimum shows Ground Floor	Correline Correline Correline Correline Correline
6 29.74	12 LPC Special Permit	The risk floor area of each dwelling unit permitted by this Section shall be 1,200 SF.	Minimum unit size greater than 1,200 SF to be provided.	Complex
7 29.45 29.45		Marierum Hisight of Front Wald - 85° or six daries, whichever is less Tolds of Marko Dolesses - 115° (elds others) She Economic Plans - 27° to 1 Index ossell	134-5" (11 almoss) 15-6" 55-6"	Wained Pursuant to the Special Purmit 24-712 (s) - See 2-3 "Quiding Section" Wained Pursuant to the Special Purmit 24-710 (s) - See 2-3 "Quiding Section" Wained Pursuant to the Special Purmit 24-71 (s) - See 2-3 "Quiding Section"
ional Regulations		and schild respect to the second seco	Z-100	Supplied Journal of the about terms 14/115(b) - per 5/3 abritish direction.
9 200 26	51 Street Tree Planting	as existence with supleadily requirement of arthologic debet application, see desire in a pre-serie daily or analy primed, and shall consider for every 2 field meterological diseases. When these Designation of the set of fine-series desired from a fine-series desired from a fine-series desired from a fine-series desired from the series desi	The planting is an alternative location selected by GPR.	Lechnals Prosentian Commission Identical that the planting would not be in the a with the hides debt.
0 29-25-0	IT Enclosed Skyce Patting	Use Group 2: 1 biografe packing upone for every 2 units thus 14 units 12 + 1 + 3 biografe packing upone	Minimum of Traposes to be provided (8 spaces ambiguited located in Sub- Cellar)	Curgles

	RESIDENTIAL	COMMERCIAL ZFA	TOTAL
GROUND FLOOR	2410	3980	6390
SECOND FLOOR	4000		4000
THIRD FLOOR	3820		3820
FOURTH FLOOR	3820		3820
FIFTH FLOOR	3820		3820
SIXTH FLOOR	3425		3425
SEVENTH FLOOR	3425		3425
EIGHTH FLOOR	3425		3425
NINTH FLOOR	3425		3425
TENTH FLOOR	3425		3425
ELEVENTH FLOOR	3420		3420
TWELFTH FLOOR	2560		2560
GRAND TOTAL	40975	3980	44955

688 BROADWAY 688 BROADWAY NEW YORK, NY 19012

DEPARTMENT OF CITY PLANNING

ZONING ANALYSIS







