

NYC's Equitable Development Data Tool

Public Info Sessions

March 2022



Meeting Format

9:00 - 9:10 AM: **Welcome & opening remarks**

9:10 - 9:30 AM: **Presentation by DCP/HPD**

9:30 AM - 12:00: **Live Q&A**

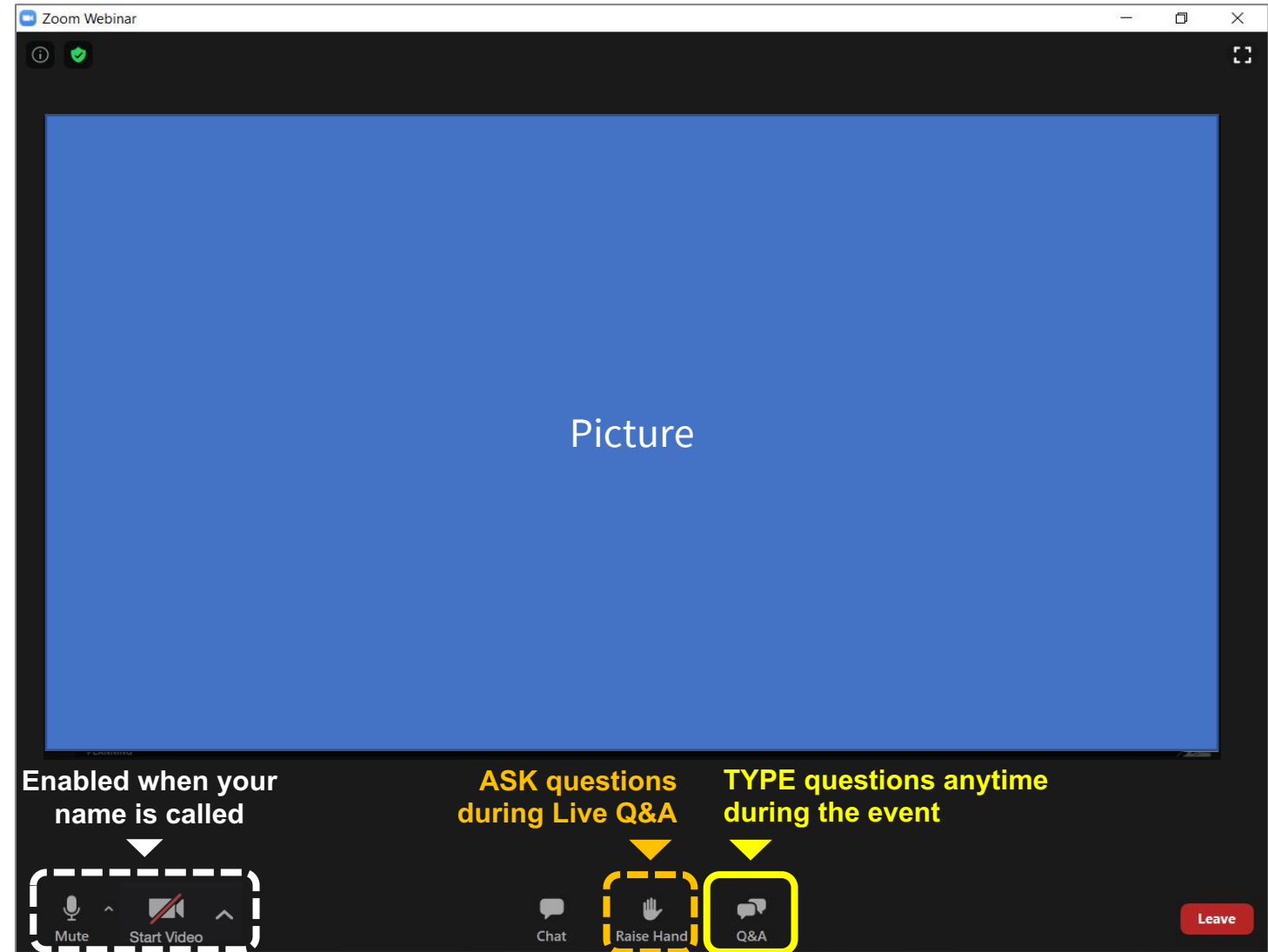
Prior to Live Q&A, all microphones are muted.

TYPE written questions via Zoom Q&A feature.

During Live Q&A, ask questions in two ways:

1. **TYPE** – using the zoom Q&A feature
2. **ASK** – using the zoom raise your hand feature.
You will be able to unmute yourself and turn on your camera when you are called on by the moderator.

If you are dialing in by phone, press *9 to ask your question during Live Q&A.

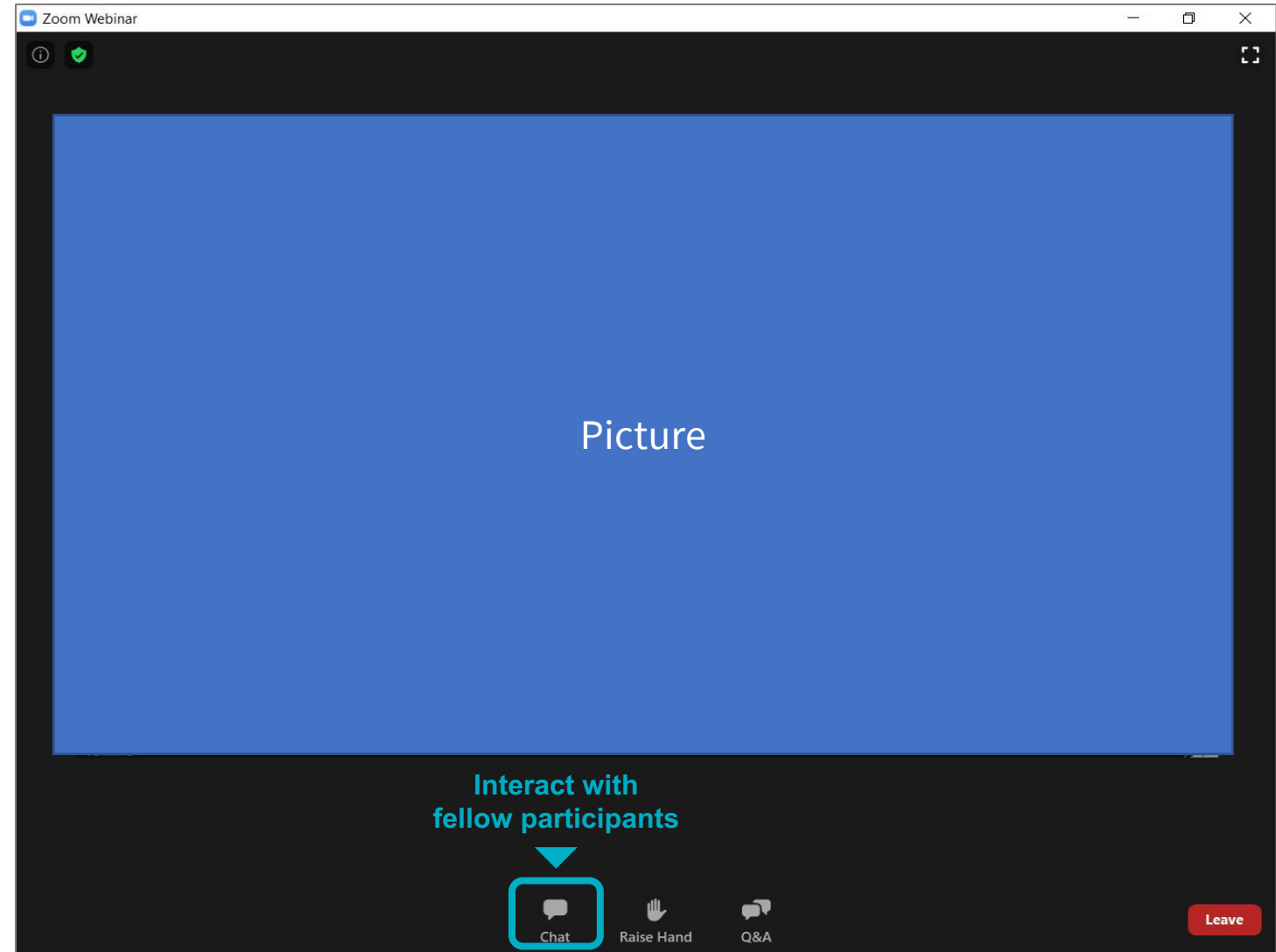


Meeting Format

We want to ensure that this conversation is a pleasant experience for all.

Use the chat feature to interact with your fellow attendees (enabled after presentation).

HELP Hotline: If you are having technical difficulties please dial (877) 853-5247 and, enter meeting ID: 618 237 7396, password: 1# and someone will be there to assist you.



AGENDA

1. Presentation

- What is the data tool?
- Background on the initiative
- Tool demonstration
- Next steps

2. Q&A

Timeline

We are here!



**Website Soft
Launch
January 25**

**Displacement
Risk Index
Release
February 18**

**Public Hearing
March 10**

**Website Launch
April 1**

**Data Tool
Trainings
Spring**

**What is the Equitable Development
Data Tool (EDDT)?**

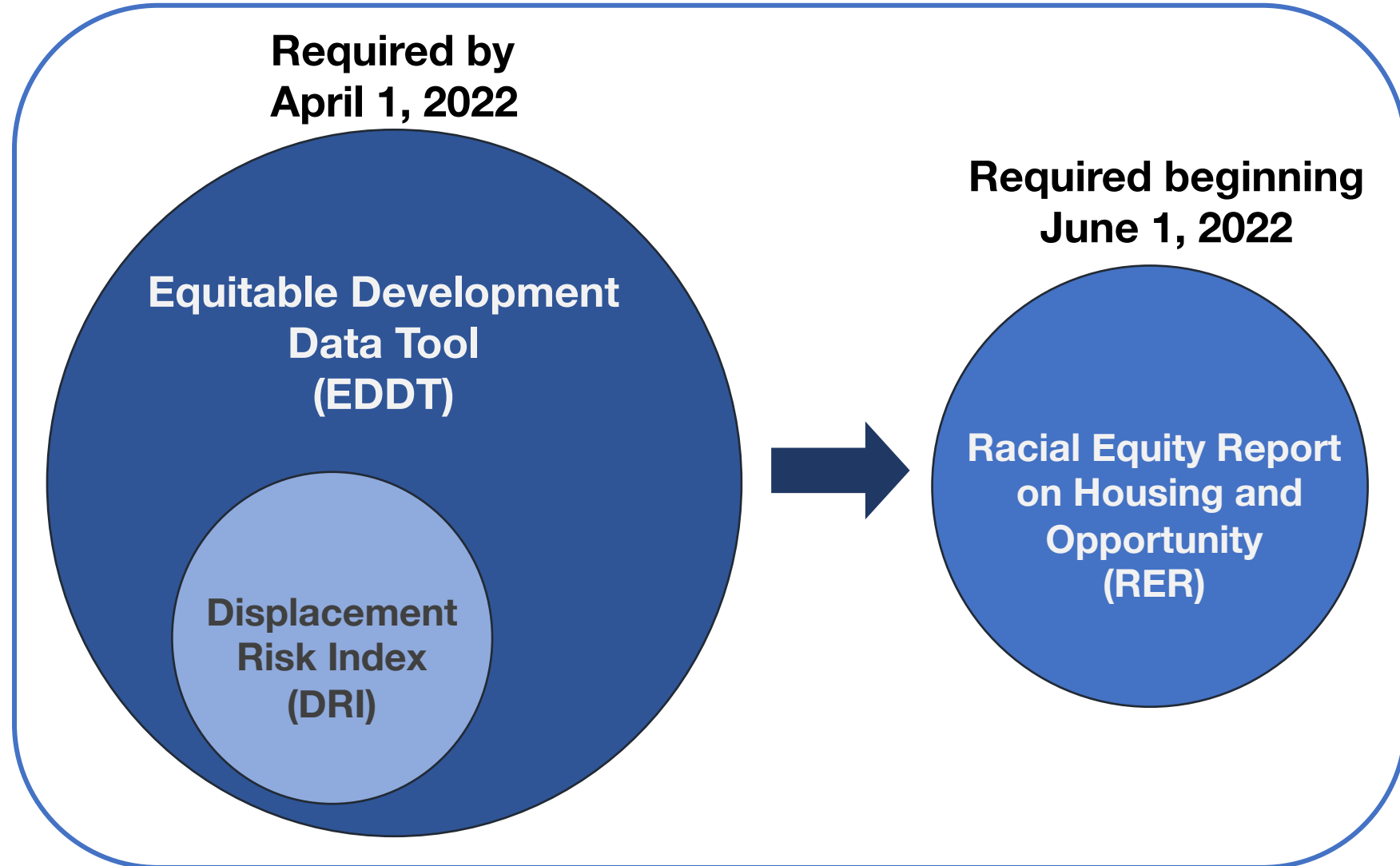
What is the Equitable Development Data Tool?

- An interactive web tool
- Provides demographic, neighborhood, and housing data
- Data available at the neighborhood, brough, and citywide levels
- Will show change over time
- Will help center race and equity in planning

Background

Local Law 78 (2021)

- Sponsored by Public Advocate Jumaane Williams
- Developed with the Racial Impact Study Coalition
- Draft phase of EDDT - Input through March 20th



PROJECT GOALS

- Provide context for the discussion of **racial equity in planning discussions**;
- Increase **data transparency**;
- Facilitate public discourse around **neighborhood change** and **displacement pressures**;
- **Empower** local stakeholders to lead conversations about change in their communities and **advocate for their planning priorities**

Webtool Demonstration

Racial Equity Reports

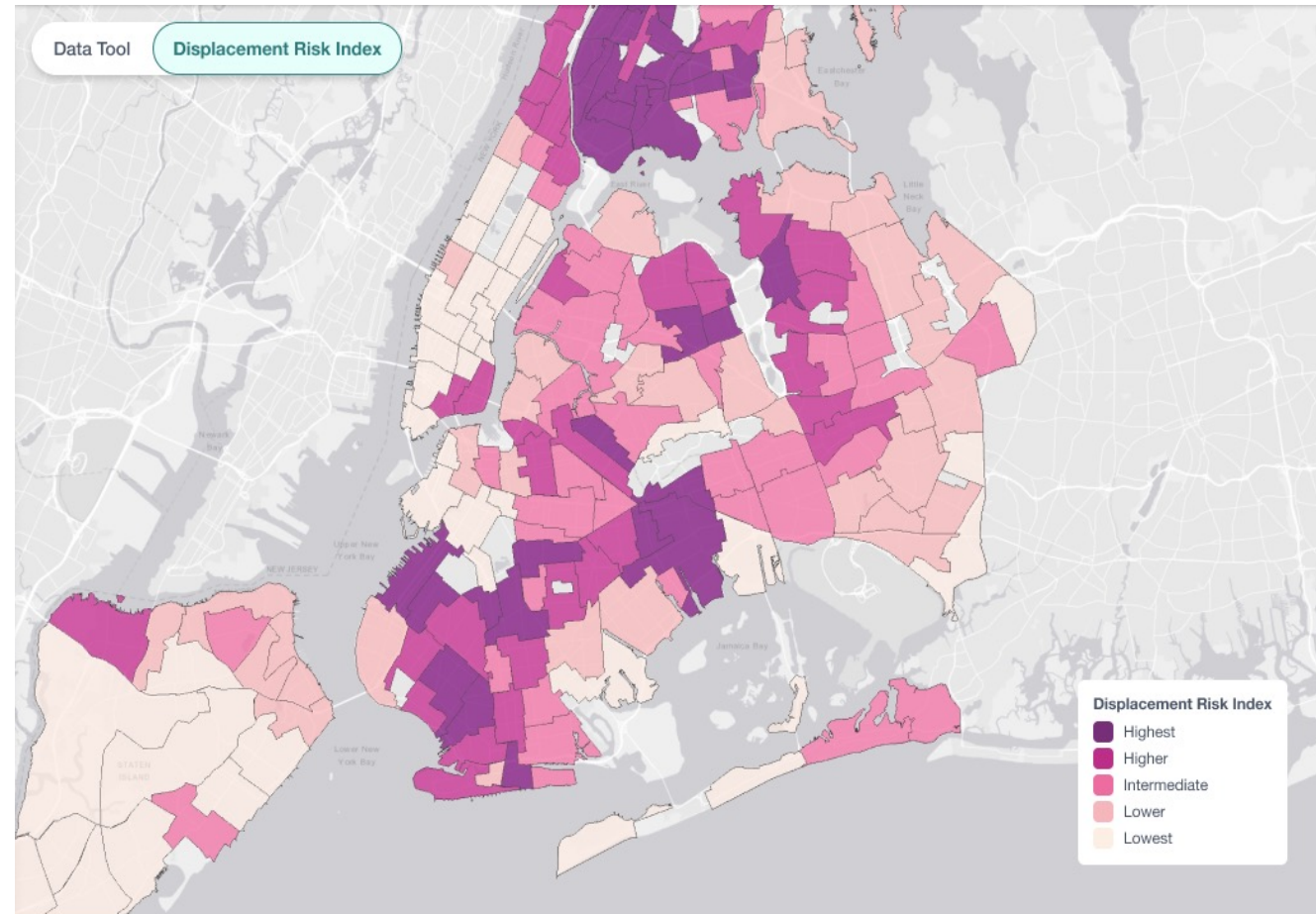
What are Racial Equity Reports?

- Created by applicants for certain land use actions
- Submitted with land use applications beginning June 1, 2022
- **Three required components:**
 - A community profile pulled from the data tool
 - Project-specific data about proposed housing or anticipated jobs
 - A narrative statement of how the project relates to the City's goals and strategies to affirmatively further fair housing and promotes equitable access to opportunity
- Will provide relevant information and context for the discussion of racial equity in the review of land use applications

Displacement Risk Index

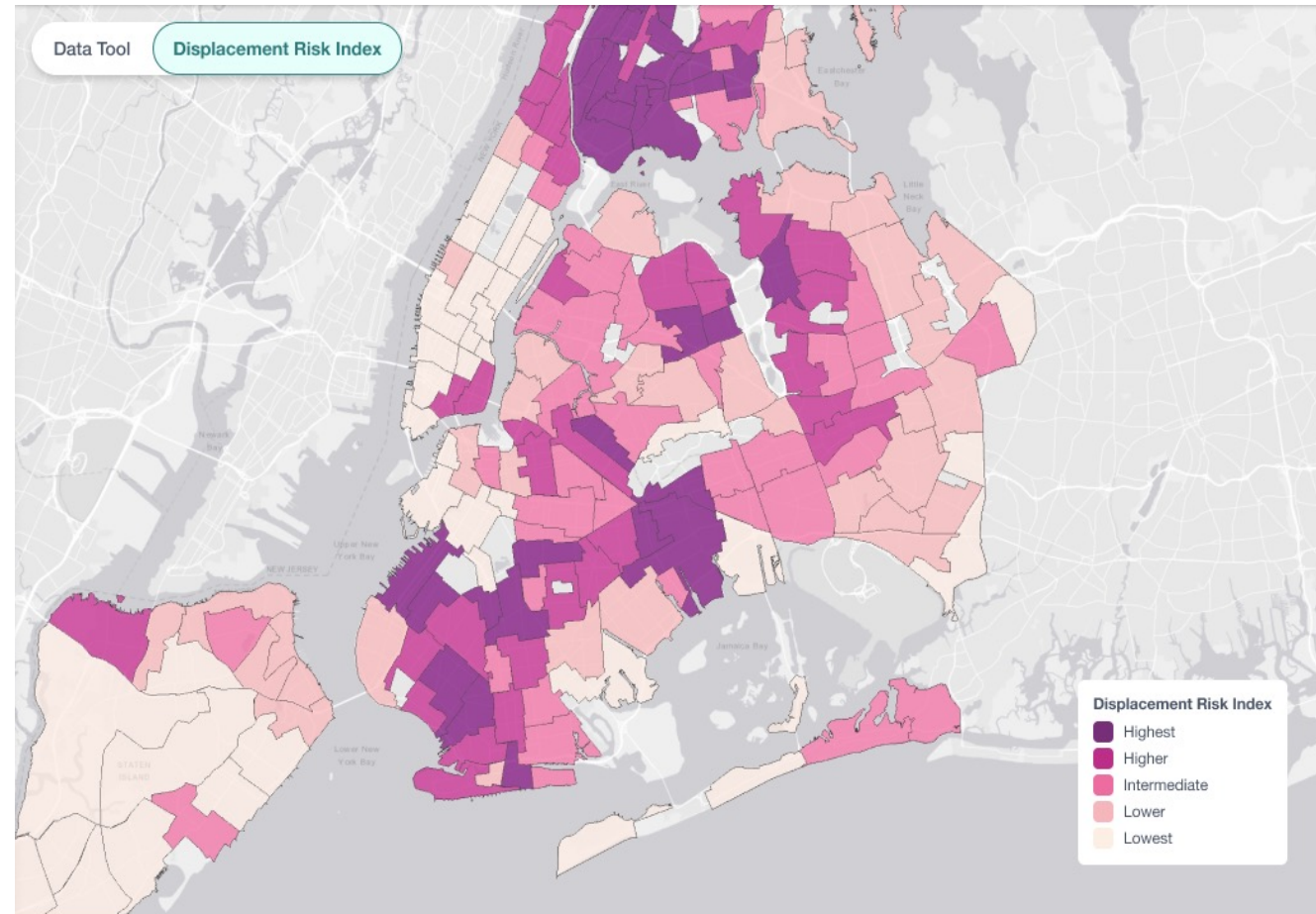
What is the Displacement Risk Index?

- Incorporates factors that may contribute to displacement (the inability to remain in one's home or neighborhood)
- A composite indicator
- Based on recent conditions and trends



What will the Displacement Risk Index do?

- Will inform ongoing development of strategies to prevent displacement
- Will provide context for the consideration of proposed policies and projects
- Does not predict outcomes from specific development proposals



What factors contribute to displacement risk?

Population Vulnerability

Household characteristics,

i.e. rent burden

Housing Conditions

Housing characteristics

i.e. rent stabilization

Market Pressure

Neighborhood characteristics

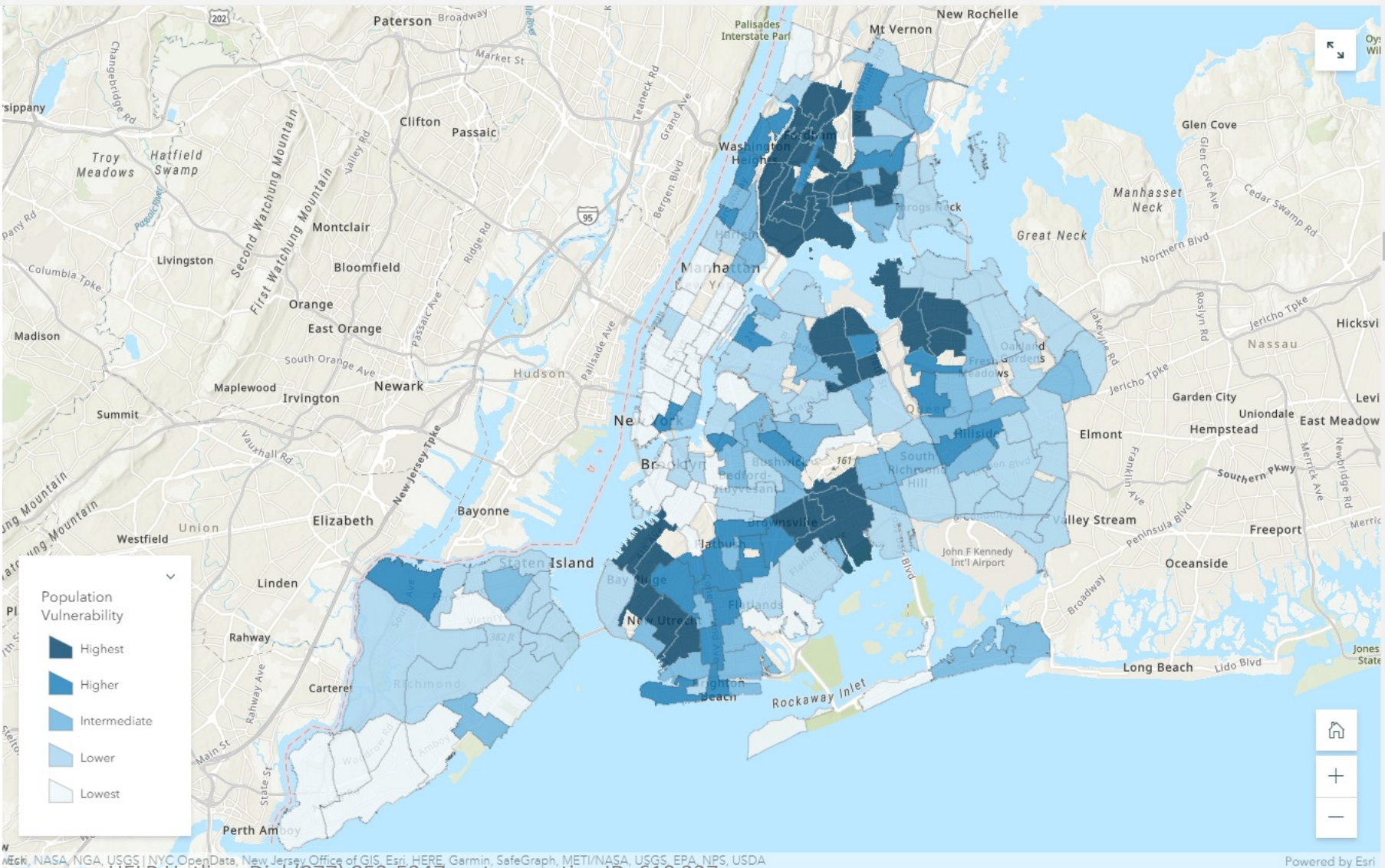
i.e. housing price change

Population Vulnerability

The population vulnerability category is composed of four data points:

- Race
- Income
- Limited English proficiency
- Rent burden

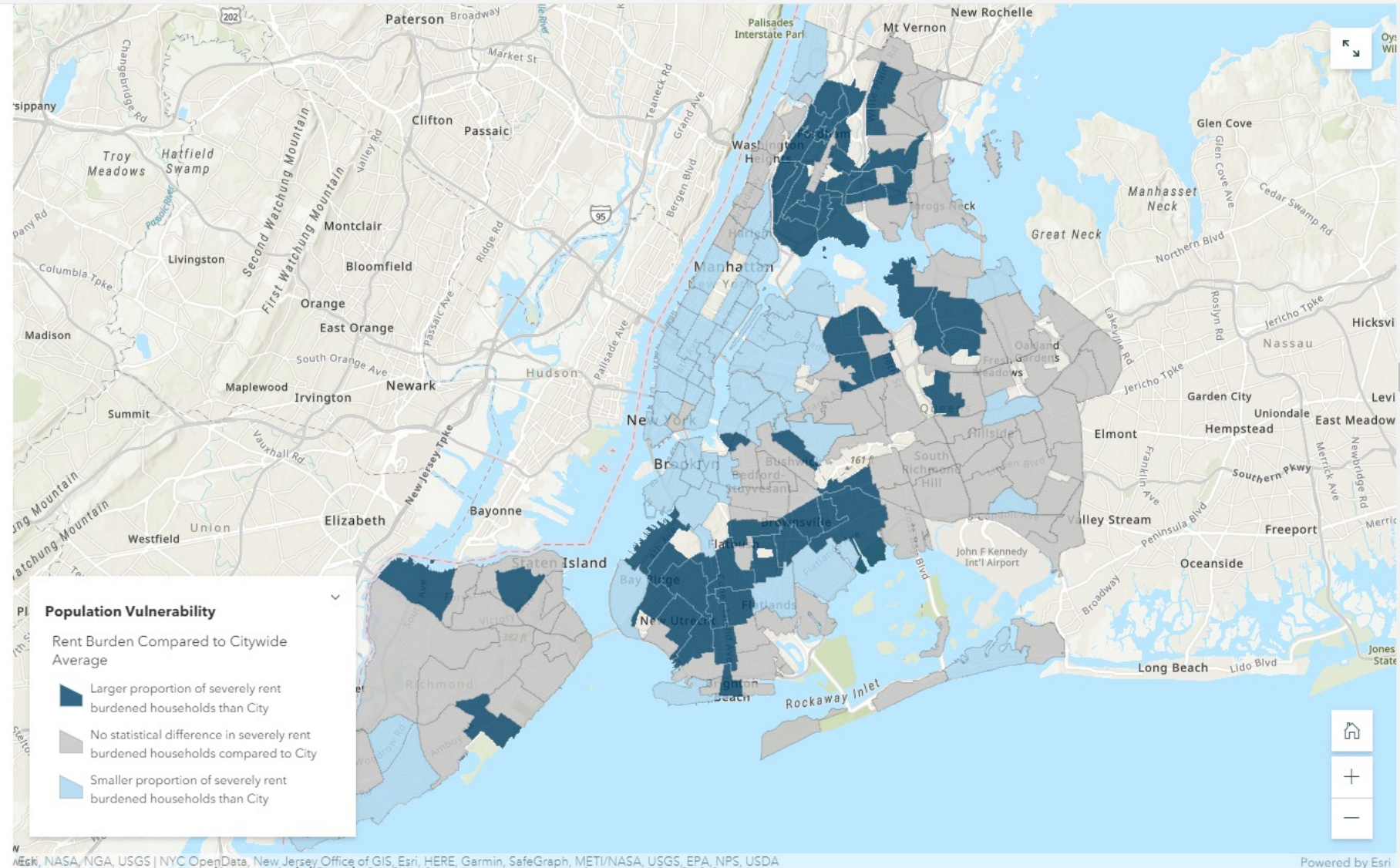
Neighborhoods with the most vulnerable population characteristics based on these data points had the highest scores.



Rent Burden

Share of households that are spending more than 50% of their income on rent compared to the citywide average. This is considered "severe rent burden."

- Legislative text: "share of households experiencing rent burden"
- Geography: 2010 Neighborhood Tabulation Area
- Source: 2015-19 American Community Survey

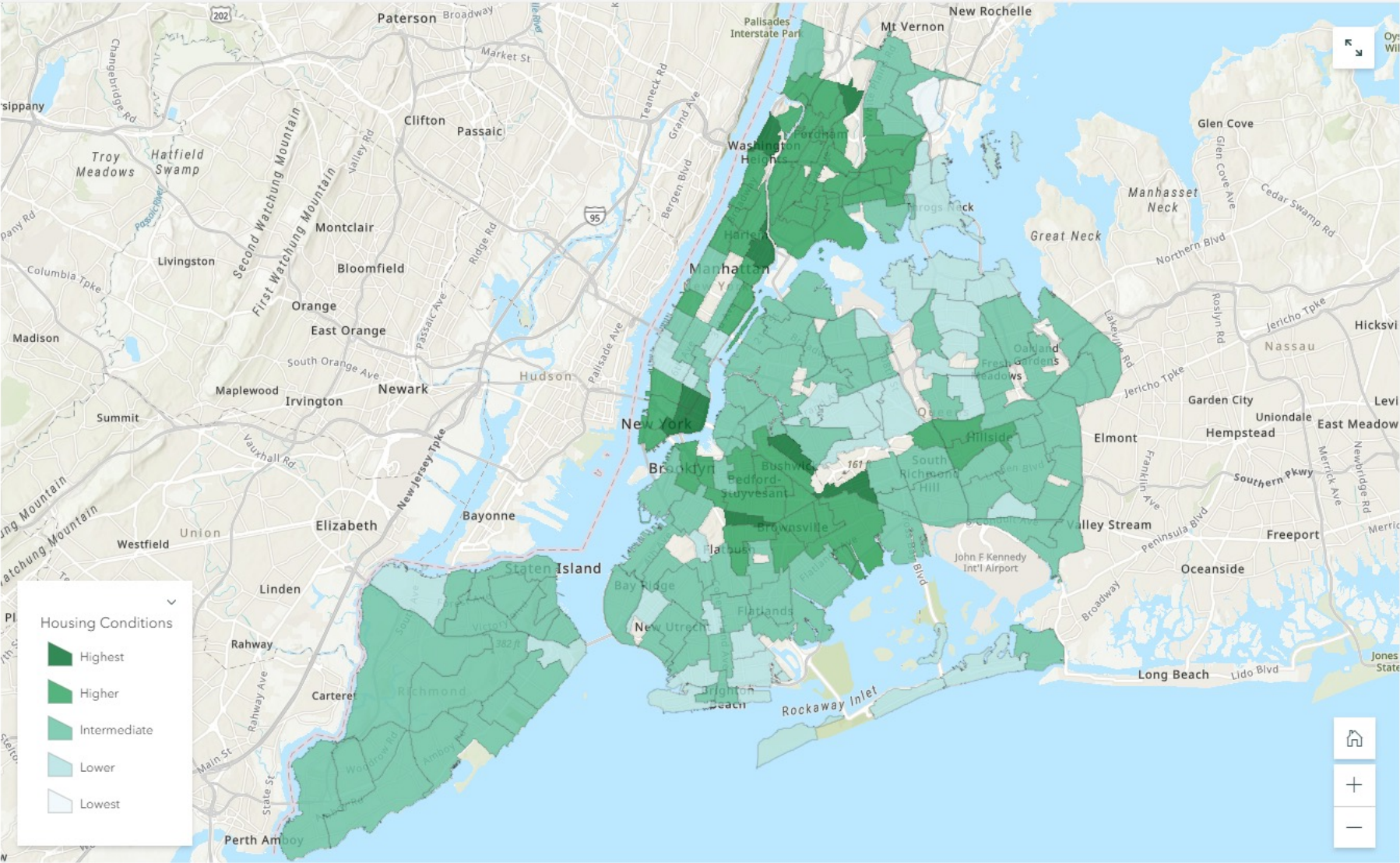


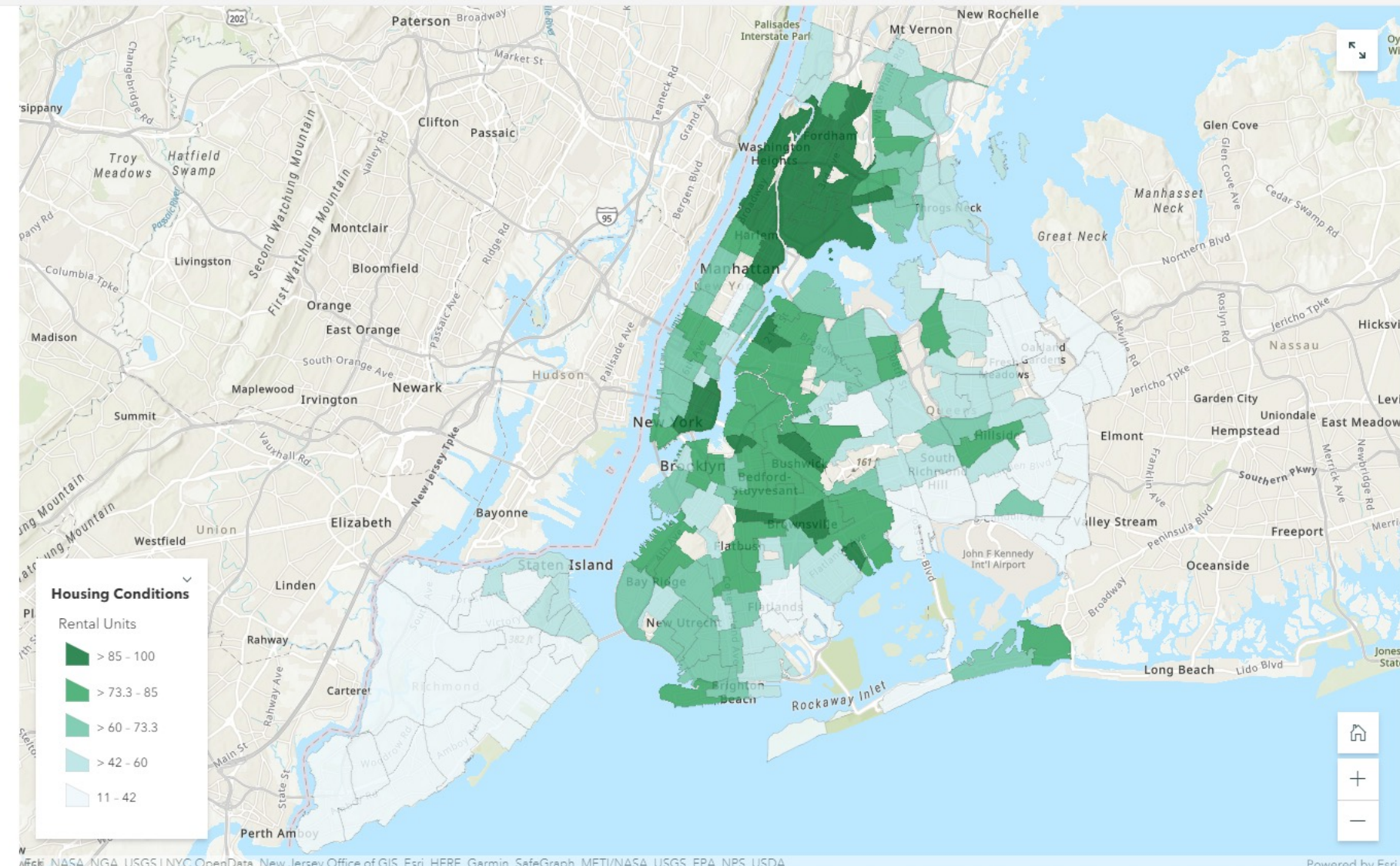
Housing Conditions

The housing conditions category is composed of four data points:

- Rental units
- Housing that is not income-restricted
- Housing that is not rent-stabilized
- 3+ maintenance deficiencies

Neighborhoods with the most unstable housing conditions based on these data points had the highest scores.





Rental Units

Percent of occupied housing units that are rented

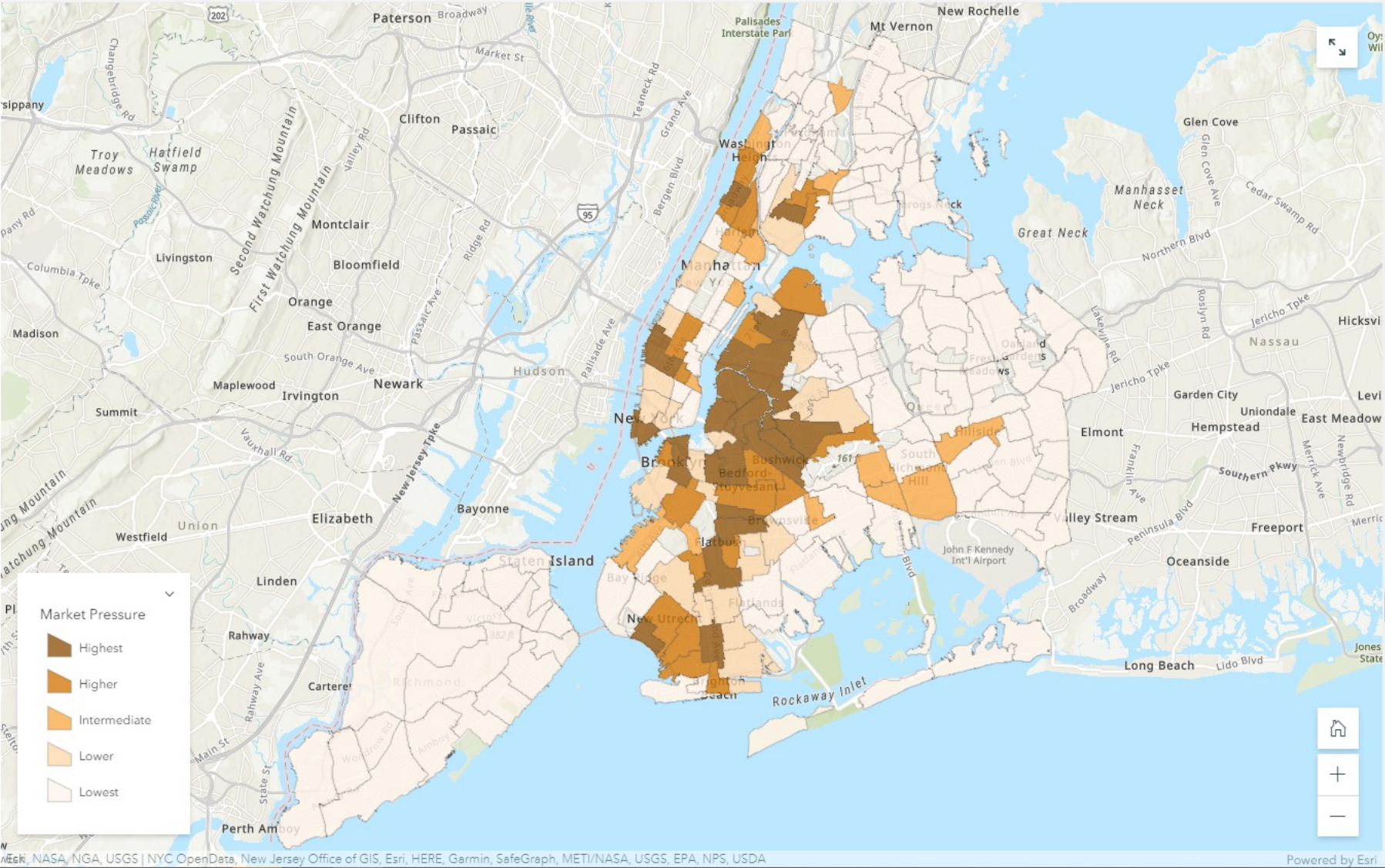
- Legislative text: "share of housing units that are renter-occupied"
- Geography: 2010 Neighborhood Tabulation Area
- Source: 2015-19 American Community Survey

Market Pressure

The Market Pressure category is composed of four data points:

- Change in rents
- Housing price appreciation
- Change in population with a bachelor's degree or higher
- Adjacent neighborhood pressure

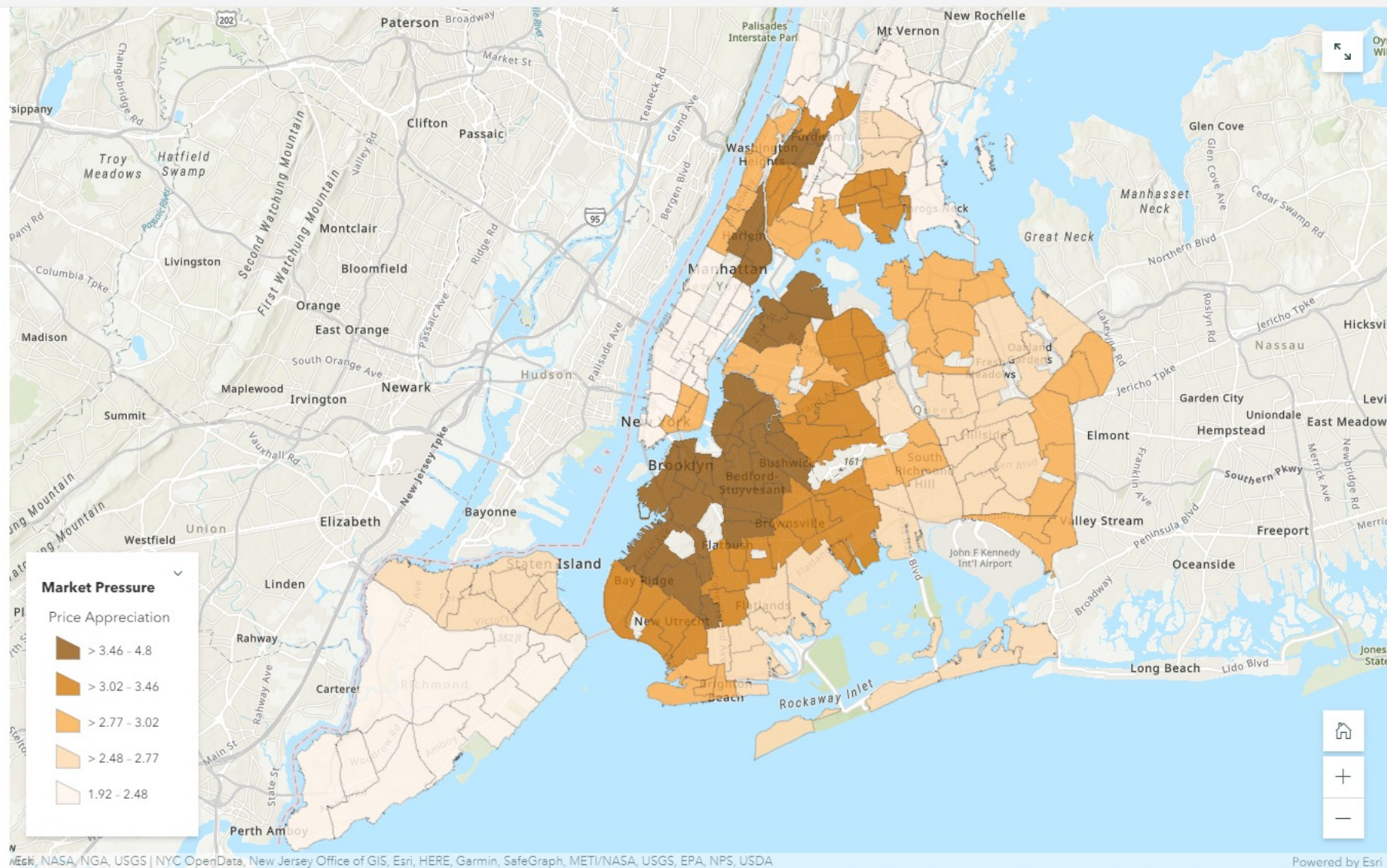
Neighborhoods with the strongest market pressures based on these data points had the highest scores.



Housing Price Appreciation

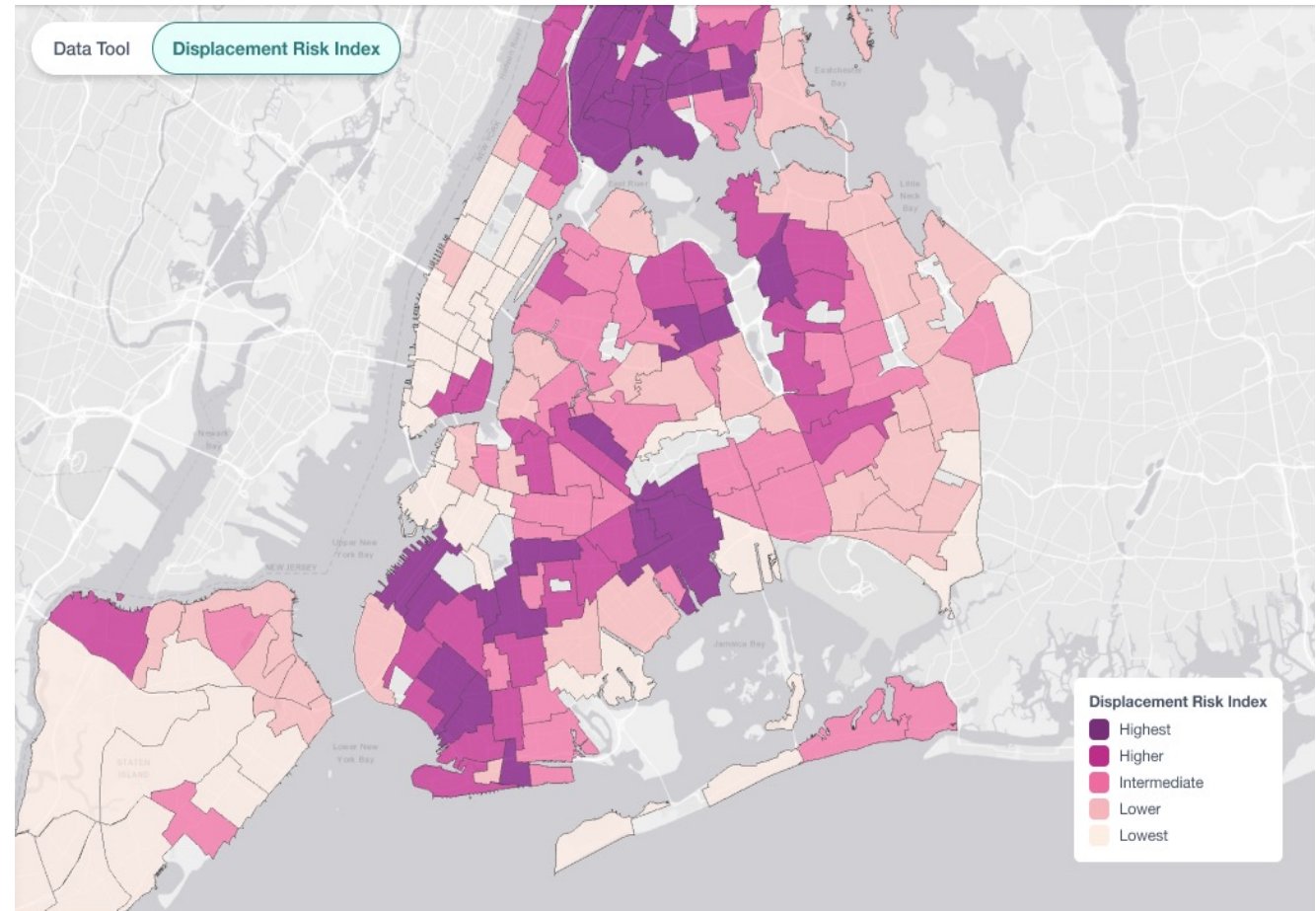
Increase in value of sales prices between 2000 and 2020 for 1-4 unit homes, 5+ unit rentals, coops, condos, and small mixed-use properties. A value of 2 means that prices are 2 times higher in 2020 than they were in 2000.

- Legislative text: "trends in housing prices and rents"
- Geography: 2010 Public Use Microdata Area
- Source: Department of Finance Sales Data; Housing Preservation and Development methodology



What is the Displacement Risk Index?

- Incorporates factors that may contribute to displacement (the inability to remain in one's home or neighborhood)
- A composite indicator
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Welcome!

You don't have anything selected yet.

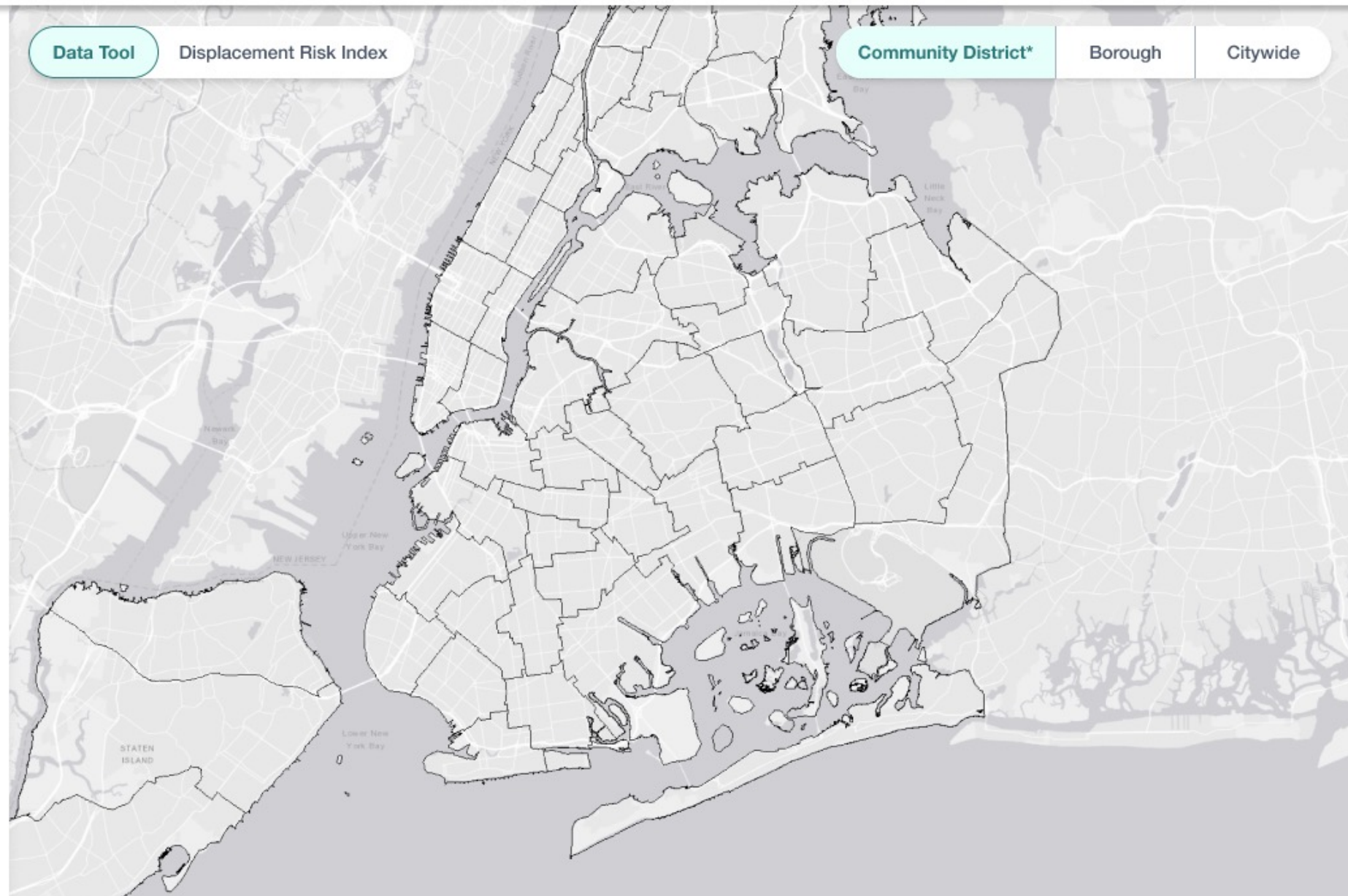
Make a selection on the map to explore data indicators and change over time in the Data Tool.

Or switch to the Displacement Risk Index (DRI) and select a neighborhood to see its' DRI Profile.

[Learn More About the Data Tool](#)

*Community Districts are approximated using data from Public Use Microdata Areas (PUMAs).

The Equitable Development Reporting web tool is a partnership between the New York City Department of Housing Preservation and Development (HPD) and the Department of City Planning (DCP).



Welcome!

You don't have anything selected yet.

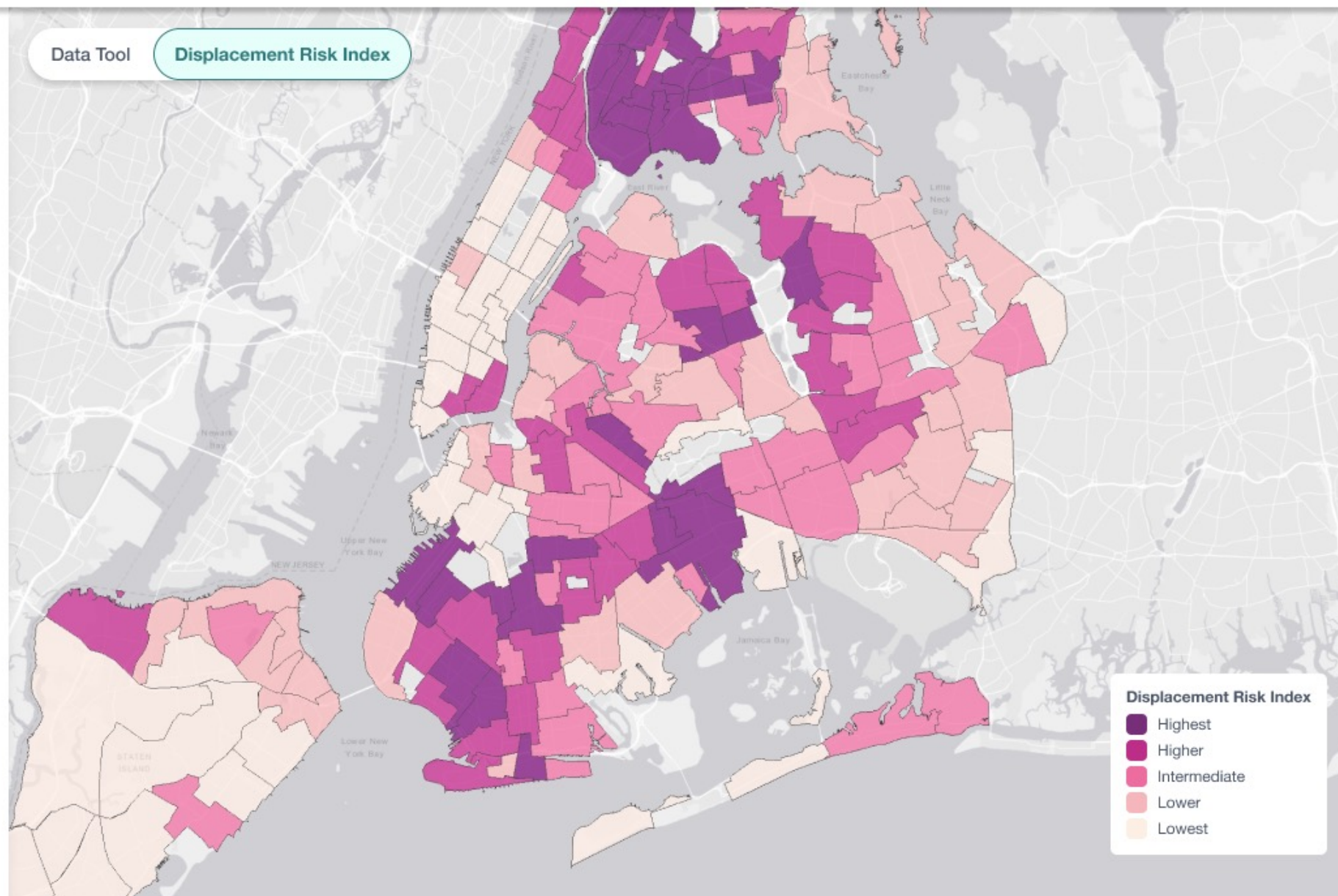
Select a neighborhood on the map to explore it's Displacement Risk Index (DRI).

Or switch to the Data Tool and make a selection to explore data indicators and change over time.

[Learn More About the DRI](#)

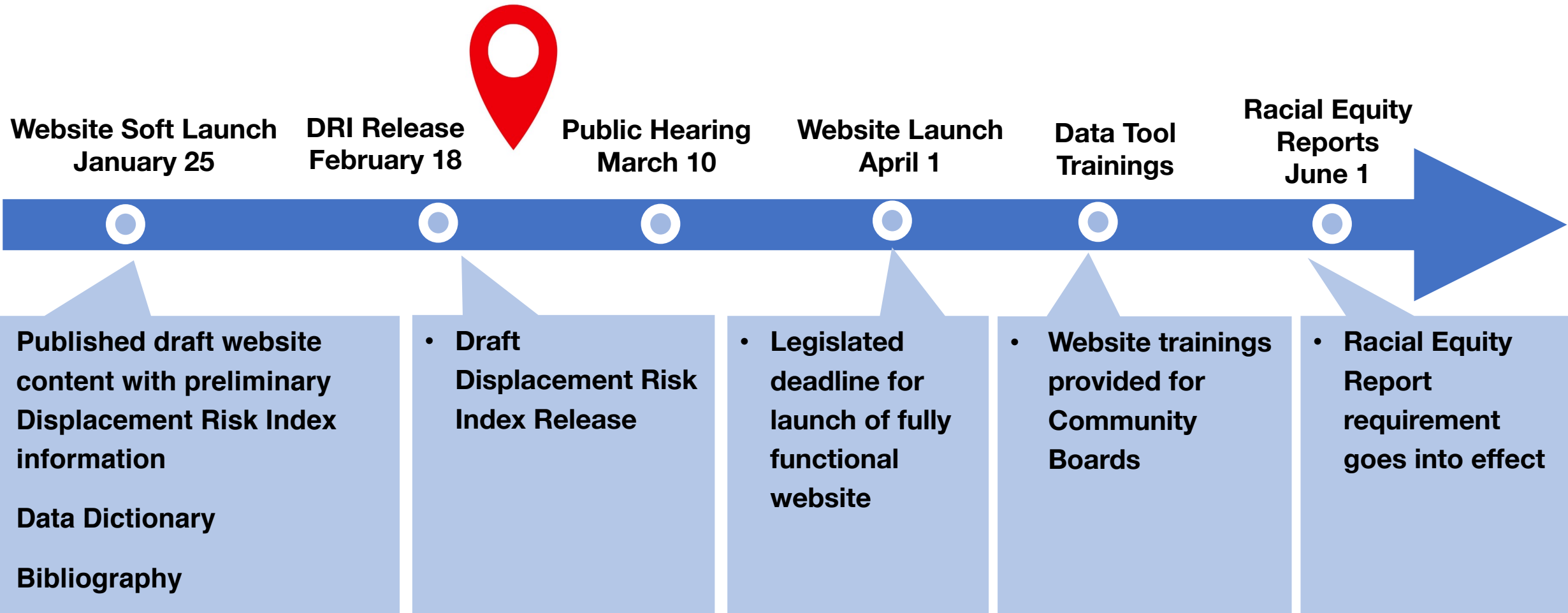
*Approximations of NYC neighborhoods based off of Neighborhood Tabulation Areas (NTAs).

The Equitable Development Reporting web tool is a partnership between the New York City Department of Housing Preservation and Development (HPD) and the Department of City Planning (DCP).



Next Steps

We are here!



Any comments or questions?

How to provide input:

1. Provide testimony at the public hearing on Thursday March 10, 2022 from 4-7pm.
Register to speak through [NYC Engage](#)
2. Email EDDT@planning.nyc.gov by March 20
3. Leave a question through the website by March 20

For additional questions or information:

- Sign up for a one-on-one chat with the project team
- Office hours: Monday, March 7 5-7 PM -- sign up in the StoryMap.

Meeting has ended

The public hearing for this initiative will be held on March 10, 2022.

Please contact EDDT@planning.nyc.gov if you have any questions.