BRONX METRO-NORTH STATION AREA STUDY

Working Group Launch
July 31, 2018
[updated 12.13.18]
Agenda

• Welcome by Montefiore Einstein
• Introduction
  Marisa Lago, Director, Department of City Planning and
  James Patchett, President, Economic Development Corporation
• Remarks by Bronx Borough President Ruben Diaz, Jr.
• Presentation by the MTA/ Metro-North
  Robert Paley, Director, Transit-Oriented Development, MTA and
  Michael J. Shiffer, Vice President, Planning, MTA/ Metro-North
• Background on Bronx Population, Jobs, and Transportation
  Carol Samol, Bronx Borough Director, DCP and
  Nivardo Lopez, Bronx Borough Commissioner, DOT
• Overview of the Bronx Metro-North Station Area Study
  Michael Kavalar, DCP
• Discussion/ Q and A
Marisa Lago, Director of the NYC Department of City Planning
New Metro-North Service is coming to the East Bronx.
Service will provide for dramatically improved connections to Midtown, Connecticut and beyond.
Thoughtful, holistic planning around the stations will be critical to the success of these stations.
Today we know:

The Bronx’s **population is growing**

The region’s **economy is growing, and the Bronx is playing an increasingly important role in this growth**

The Borough’s **economy is expanding and diversifying, with an increasingly healthy balance of jobs and housing**
New Metro-North service promises dramatically improved commute times to an area of the Bronx that has not been served by regional transit since the 1930s.

Commutes from the four new stations to Penn Station will take as little as 20 minutes.
What will these improvements mean for Bronxites in practical terms?

• **Less time spent in transit**, means more personal time
• **More options** in where they choose to work and play
A Connected Region

Overall Benefits
- Reduced travel times
- Improved regional connectivity
- Environmental improvements

Benefits for the Bronx
- Convenient, direct rail service
- One-seat ride
- Connects to employment centers
- Economic development
We’re convening you here today so that we can work together to unlock the full potential of these stations for the benefit of Bronxites and the Borough’s economy.
NEW YORK WORKS AND LIFE SCIENCES

James Patchett, President NYC EDC
EDC is committed to job growth

Our mission is to promote & grow quality jobs for all New Yorkers while cultivating dynamic, resilient communities to ensure neighborhoods across all five boroughs benefit from economic growth.

The city has committed $1.3 billion under 5 strategies with 25 initiatives to create 100,000 good jobs.

1. Invest in the creation of the middle-class jobs
2. Ensure these jobs are accessible to New Yorkers
3. Prepare for the jobs of the future

5 strategies as a part of New York Works

- **Tech**
  - 30,000 jobs

- **Industrial and Manufacturing**
  - 20,000 jobs

- **Life Sciences and Healthcare**
  - 15,000 jobs

- **Creative and Cultural Sectors**
  - 10,000 jobs

- **Space for the Jobs of Future**
  - 25,000 jobs
We build initiatives to support Healthcare Jobs

Representing more than half a million jobs, the healthcare sector is a cornerstone of New York City's economy and a vital source of well-paying jobs.

Our current initiative for early-stage startups to test and gain feedback on their prototypes with clinical end-users.

Started in 2013, this is an initiative that connects growth-stage startups with market-ready products to prospective clients through curated matchmaking events to facilitate partnerships.

This program provides grant support to federally qualified health centers (FQHCs) looking to expand to increase primary care access for thousands of residents in underserved neighborhoods.
And initiatives to support Life Sciences

The City is investing $500M to be at the forefront of research and innovation. We will also support innovations in healthcare to improve delivery and health outcomes, creating 15,000 jobs within the healthcare and life sciences industries.
Morris Park Today

Morris Park is the largest job center in the Bronx – home to more than 23K jobs, contributes to around 12% of all jobs in the borough.

- From 2012 to 2017, while population in Morris Park only grew by 2.3%, jobs increased by 12.4%. This change outpaced the national growth rate of 7.2% by 5.2%.

- Morris Park has surpassed Bronx in healthcare jobs growth. In the last 10 years Morris Park saw a 43% increase in healthcare related jobs, beating overall Bronx growth by 7%.

- It has talent. Share of people with professional degrees higher than an associate level exceeds Bronx by 13%.

**Its natural strengths can not only be leveraged for growth, but also address the real need to bring jobs closer to people.**
Morris Park Tomorrow

**STRONG FOUNDATION**
Cluster of medical institutions and services in a single area,

- **HOSPITALS**
  5 hospitals (Jacobi Hospital, Bronx Psych Hospital, Jack D. Weiler Hospital, Montefiore Medical Center, Calvary Hospital)
- **MEDICAL SCHOOL**
  Albert Einstein Medical School
- **OUTPATIENT CLINICS**
  Multiple outpatient clinics in the area
- **MEDICAL OFFICES**
  Hutch Metro Center plus other developments in the area

**BROADER ECOSYSTEM**
Additional healthcare services and diverse types of tenants,

- **HEALTHCARE ACCELERATORS**
- **HEALTHCARE SCHOOLS**
- **ASSISTED LIVING CENTERS**
  Multiple nursing homes and rehabilitation centers
- **PUBLIC HEALTH ORGS**
  Some education, child welfare, youth city facilities
- **MEDICAL MANUFACTURERS**

**ADVANCED R&D**
Presence of research institutions and start-ups resulting from new R&D,

- **R&D INSTITUTIONS**
- **LAB SPACE**
  Some lab space at existing hospitals and medical school
- **STEP-OUT SPACE**
  (Space for health and life science companies to grow)
- **CONFERENCE CENTERS**
  Marriott Hotel with convening space
A Message from Bronx Borough President Ruben Diaz, Jr.
A Message from the MTA

Bob Paley, Director, Transit-Oriented Development, MTA
Michael J. Shiffer, Vice President, Planning, MTA / Metro-North Railroad
The Bronx is Growing

Carol Samol, Bronx Borough Director, Department of City Planning
Things to Know about the Bronx

The region’s economy is growing, and the Bronx is playing an increasingly important role in this growth.

The Bronx is the fastest growing county by population in the state and the second fastest growing economy in the region.

While a majority of Bronxites work outside of the Borough, a healthy economy also means that Bronxites are increasingly able to find jobs closer to home.

We have neighborhoods in the Borough that rival other economies in the region.
The NYC region grew by +779,630 people between 2010 and 2017.

Source: U.S. Census Bureau Decennial Census 2010; U.S. Census Bureau Population Estimates Program 2017
Regional Growth, 2010 to 2017

57% of growth was concentrated within NYC, which grew by +447,565 people.

Source: U.S. Census Bureau Decennial Census 2010; U.S. Census Bureau Population Estimates Program 2017
Regional Growth, 2010 to 2017

The Bronx accounted for nearly 20% of the City’s growth, growing by +86,052 people.

Source: U.S. Census Bureau Decennial Census 2010; U.S. Census Bureau Population Estimates Program 2017
Population Growth by Borough, 2010 to 2017

The Bronx is the fastest growing Borough in the City.

The Bronx is back to its all-time population high of 1,472,000 residents.

Sources: U.S. Census Bureau, 2010 Census; 2017 Annual Estimates of the Resident Population
Population Division-New York City Department of City Planning
The Bronx is a borough on the scale of a major city.

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<th>NYC and Boroughs</th>
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Sources: U.S. Census Bureau, 2000 Census PL 94-171 Files; 2017 Annual Estimates of the Resident Population
Population Division–New York City Department of City Planning
The Bronx’s diversity is the borough’s strength.

Source: U.S. Census Bureau, 2016 American Community Survey—Summary File
Population Division-New York City Department of City Planning
Immigration continues to be an important part of the Borough’s character

544,000 Bronxites have emigrated from other countries, accounting for more than $\frac{1}{3}$ of the Bronx’s population.

Source: U.S. Census Bureau, 2016 American Community Survey—Summary File
Population Division-New York City Department of City Planning
But births in the Bronx are responsible for the Borough’s growth

The Bronx is currently growing at about **12,000 people annually**.

From 2010 to 2017, the **impact of immigration** on the Borough’s growth has remained essentially unchanged and is largely balanced with out migration.

**The Bronx’s growth is largely driven by natural increase**, with more Bronxites being born into the Borough each year than are dying.

Sources: U.S. Census Bureau, Estimates Program as revised by Population Division-New York City Department of City Planning
Population Growth by Borough, 2010 to 2040

With projected growth rate of 14%, the Bronx is projected to outpace the City’s growth rate of 9.5%.

The Borough is projected to grow to 1,579,000 residents by 2040.

Getting planning right around new Metro-North service today will be critical to helping to accommodate this growth in the future.

Sources: U.S. Census Bureau, 2010 Census; 2017 Annual Estimates of the Resident Population; Population Division-New York City Department of City Planning.
And while population growth is a sign of the borough’s health, so too is its economy.
Jobs, 2000 to 2017

The NYC region grew by 938K jobs

Source: U.S. Bureau of Labor Statistics QCEW NAICS-Based Data Files by Industry by County, Annual Average, rounded; U.S. Census Bureau Decennial Census 2000; U.S. Census Bureau Population Estimates Program 2017
Jobs, 2000 to 2017

NYC was responsible for two-thirds of this growth, growing by 643K jobs

Source: U.S. Bureau of Labor Statistics QCEW NAICS-Based Data Files by Industry by County, Annual Average, rounded; U.S. Census Bureau Decennial Census 2000; U.S. Census Bureau Population Estimates Program 2017
The Bronx accounted for nearly 14% of the City’s growth, showing a 41% increase in jobs, or an increase of +88K jobs.
Thanks to this growth, the Bronx’s housing/jobs ratio is becoming healthier, with more jobs than housing added.

From 2000 to 2017, 33,000 more jobs than housing units were added in the borough.

By comparison, in Manhattan, 25,000 more housing units were added than jobs.

Sources: U.S. Census Bureau, 2010 Census; 2017 Annual Estimates of the Resident Population
Population Division-New York City Department of City Planning
Private Sector Job Growth

The Bronx had 240,000 private sector jobs in 2017, up by 30,000 from 2010.

From 2010 to 2017, private sector jobs grew by +14%.

Private Sector Job Growth

The primary drivers of job growth are Health Care & Social Assistance, Retail Trade, Accommodation & Food Services, and Educational Services. Arts, Entertainment & Recreation and Professional & Technical Services, among other growth areas, have also contributed significantly to private sector job growth.

The Bronx +14%

>$40,000 Private Sector Jobs in the Borough
Education in the Borough

Bronxites are becoming more competitive

From 2000 to 2016, there was a 35% increase in the number of Bronxites aged 25 to 44 with a bachelor’s degree or higher.

Change represents change between 2000 and average of 2012-2016
Sources: Decennial Census 2000, ACS 2012-2016 5YR Estimates
Role of Transit in Growth & the Value of a Connected Region
Housing tends to concentrate along transit corridors

Sources & Notes: U.S. Census Bureau American Community Survey (ACS) 5-Year Estimates, 2012-2016.
Jobs also tend to concentrate along transit corridors.
Connecting Bronx Jobs Centers to the Region

The South and East Bronx is home to important City jobs centers.
Connecting Bronx Jobs Centers to the Region

However, today those jobs centers are not accessible by regional transit.
Connecting Bronx Jobs Centers to the Region

With new Metro-North service, major jobs centers in the East Bronx will for the first time be integrated into the regional transportation network, making them quickly and conveniently accessible from points north, south, and beyond.
Modal Preferences for Commuters to the Bronx

From Within Bronx
- Car, Alone: 28%
- Bus: 26%
- Rail: 15%
- Other: 18%
- Work at Home: 7%

From Other NYC Borough
- Car, Alone: 34%
- Bus: 13%
- Rail: 42%
- Other: 3%

From Region
- Car, Alone: 74%
- Bus: 5%
- Rail: 5%
- Other: 1%

226k
63k
67k

*Note, “Rail” includes both subway and commuter rail; Other includes ferry, bicycle, walking, taxi, motorcycle or other method of transportation. Working from home applies to Bronx only.
Source: U.S. Census Transportation Planning Package 2006-2010 5-Year Average
Connecting Bronxites to Jobs Centers…

Employment Along the Hell Gate-New Haven Line

Not only will new Metro-North service provide Bronxites with quicker connections to jobs centers in Midtown Manhattan, it will also connect them to employment centers in Westchester County and southeast Connecticut.

Source: US Census Bureau LEHD LODES Work Area Characteristics, JT02 Total Private Employment 2015
While Strengthening Jobs Centers in the Bronx

Two of the new station areas have economies that rival jobs centers along the New Haven line.

Source: US Census Bureau LEHD LODES Work Area Characteristics, JT02 Total Private Employment 2015
CONNECTING COMMUNITIES TO THE STATIONS,

Nivardo Lopez, Bronx Borough Commissioner, NYC DOT
NYCDOT

- Agency mission to “provide for the safe, efficient, and environmentally responsible movement of people and goods in the City of New York”

- Population growth impacts roadway capacity

- NYCDOT will continue to balance providing roadway capacity and mobility alternatives to make sure the Bronx can keep moving as it continues to grow

| Safety Improvements | State of Good Repair | Transit |
Dangerous driver choices are the primary cause or a contributing factor in 85% of pedestrian fatalities in the Bronx (69% for all NYC).

Younger adults (18–29) in the Bronx accounted for 18% of the borough’s fatalities (10% for all NYC).

Overnight pedestrian fatalities account for a far greater share in the Bronx (31%) than for all NYC (21%).

Safety Improvements
Promoting alternative modes of transportation through safety

25 Priority Corridors / 46 Priority Intersections / 8.5 sq mi of Priority Zones
State of Good Repair
Maintaining the capacity of existing infrastructure and increasing efficiency

Resurface 158.3 lane miles in fiscal year 2018 in the Bronx’s 12 community boards - benefiting drivers, cyclists, and pedestrians

Maintain and repair bridge structures in the East Bronx
- Unionport Bridge
- Westchester Avenue Bridge
- City Island Bridge
- Shore Road

Major street reconstruction projects in partnership with DDC:
- streets/sidewalks
- ADA-accessibility
- traffic signal
- improved street lighting
Future Connectivity

Exploring new forms of connectivity

Implementation of Select Bus Service (SBS) routes with treatments that include bus signal priority, bus lanes, all-door boarding

Conduct a citywide study of transit needs to identify the next generation of SBS routes, potential street car lines, and strategies to improve transit access

Explore, evaluate, and test new forms for transportation to optimize the use of the roadway network

- Dockless Bikeshare Pilot 2018
- Carshare Pilot 2018
- Smart Truck Management Plan
- Coordination with NYCT
- WalkNYC / Neighborhood Maps
PLANNING APPROACH
Michael Kavalar, Bronx DCP
What is the Vision?

Difference between just delivering service and delivering service that is a positive and transformative force in the lives of Bronx residents and the Borough’s economy.
CHALLENGES & OPPORTUNITIES

- Transit coordination/connections
- Wayfinding
- Parking
- Station adjacent properties/landings
- Connections to major jobs centers
- Community health
- Etc.
To address these issues and others, the study will take a station-by-station approach.

This approach will allow for a thoughtful and coherent set of priorities, recommendations, and strategies for addressing both global issues and those specific to each location.
Building on Previous Work

Goals of Sustainable Communities:

• Connect Bronx residents to job centers in the region
• Identify opportunities for transit-oriented development (TOD)
• Spur investment in lively, sustainable, mixed-use neighborhoods
• Improve station visibility, pedestrian access and intermodal connections
Station Areas

Stations addressed as part of 2014 Sustainable Communities in the Bronx report

- CO-OP CITY
- MORRIS PARK
- PARKCHESTER/VAN NESS
- HUNTS POINT
Renewed Planning Work Goals

All Stations

Transportation Issues

• Collaboration with MTA around station-level design.

• Develop strategies to address pedestrian circulation and safety needs to enhance access to the stations.

• Coordination of transit services to better connect to and from station areas
Renewed Planning Work Goals

**Morris Park and Parkchester/Van Nest**

**Land Use Issues**

- Refine recommendations on *levels of growth and uses* in opportunity areas to include zoning districts.
- Understand *market needs and opportunities* around each station area – both housing and commercial

**Economic Development Issues**

- Understand opportunities for *economic development and job growth* to support existing development and meet borough and city-wide needs.
- Identification of *infrastructure investments* (sewers and drainage, transportation, broadband, schools, e.g.) needed to support station area growth and redevelopment.
PROCESS & NEXT STEPS
STRUCTURE & ROLES

Working Group:

• Oversee study and shape guiding vision
• Guide public outreach and help convene area stakeholders
• Shape priorities and recommendations for station-area studies
• Regular meetings over the course of the next year

Technical Team: DCP, EDC, DOT, MTA

• Technical research and analysis
• Communicate with Working Group and public
• Organize public events and activities
• Document process and findings
• Coordinate agencies
Technical Support

**Primary:**

- **NYC Planning**
- **DOT**
- **NYCEDC**
- **MTA**

**Coordination as appropriate:**

- **NYC Parks**
- **NYC Small Business Services**
- **NYC DDC Department of Design and Construction**

And more
TIMELINE

- JULY '18: Parkchester/Van Nest
- AUGUST - OCTOBER '18: Morris Park
- SEPTEMBER - NOVEMBER '18: Working Group Recap
- DECEMBER '18: Interim Public Open House
- JANUARY '19: Hunts Point/Co-Op City
- FEBRUARY - MARCH '19: Working Group Recap
- SPRING '19: Working Group Final Session Before Open House
- SPRING / SUMMER '19: Final Open House

- Working Group Meeting
- Public Open House
- Public Workshop
PUBLIC PROCESS

- **Working Group**: Working group meets to draft initial set of priorities & recommendations.
- **Public Workshop**: Public workshop held to refine/expand priorities & recommendations issuing from initial working group conversations.
- **Working Group**: Working group reconvenes to incorporate public input into draft set of consolidated priorities, recommendations & strategies.
- **Open House**: Presentation of working group & public workshop work and Station-area recommendations.

The process is iterative for each station area.
Plan Outcomes

• **Short- and long-term recommendations** for improvements around all four proposed station areas

• **Consolidated plan for each station area** that will be used as a framework to steer investments and guide growth going into the future
JUST THE START

• Today’s conversation is just the beginning of what will be an exciting and important year of planning around the four station areas.

• Over the course of the next year, the agencies and Working Group members will embark on deep dives around each station area, both sharing information, setting priorities, goals, and recommendations, and working to engage a larger public.
WHAT DO WE NEED FROM YOU?

- The Working Group’s participation, expertise, and local knowledge will be critical to a successful study.
- As we move into the station-area focus, we’ll need the Working Group’s help in convening stakeholders around public workshops.
- Your presence and your energy.
NEXT STEPS

• In September we will re-convene the Working Group to focus on planning work around the Parkchester/Van Nest station area.
• This work will be geared towards those members of the Working Group with an interest in that station area.
• The workshops will present opportunities to engage a larger public in helping to plan around these stations.
WHAT DOES A SUCCESSFUL PLAN LOOK LIKE TO US?

• Stations that are thoughtfully and coherently integrated into the neighborhood fabric to ensure the stations are as positive and transformative a force in the lives of Bronx residents as possible

• A plan that leverages new service to support jobs centers in the Borough, and that maximizes access for Bronxites to jobs centers in Midtown, Westchester, and Connecticut
WHAT DOES A SUCCESSFUL PROCESS LOOK LIKE TO US?

• Collaborative process between Working Group members, City agencies, and the public

• An active and engaged set of Working Group members who can bring their expertise and perspective to bear on the study

• A process that allows Working Group members to work toward consensus on a set of priorities, recommendations, and strategies around each of the proposed station areas

• A process in which all area stakeholders have opportunities to be heard

• A process that is visionary and forward-thinking, and that reflects the nature of this unprecedented investment in the Bronx.
WHAT DOES SUCCESS LOOK LIKE TO YOU?