Tonight’s Format

1. Open House

2. Remarks from local elected officials

3. Presentation on Process and Study Approach

4. Q & A – Your Questions Answered!
   • From Note Cards submitted during Open House
   • From the Floor
The neighborhood has been the focus of studies for many years

2006  Gowanus Canal Community Development Corporation (GCCDC) Plan

2007  ‘Platform’ for Responsible Development of the Gowanus Canal Area
NYC DCP Rezoning Study Begins

2008  NYC DEP Waterbody/Watershed Report

2010  EPA designates Canal as a Superfund site
NYC DCP Rezoning Study put on hold
‘Reconsidering Gowanus’ report released

2011  Gowanus Works: Preserving Place and Production (Pratt Institute)

2012  Superstorm Sandy

2013  Brownfield Opportunity Area (BOA) Nomination Study
A Stronger, More Resilient New York report

2014  Bridging Gowanus

2015  CB6 adopts BG recommendations
Bridging Gowanus resulted in overarching principles and goals

What is Bridging Gowanus?

- Culmination of years of planning initiatives/studies
- Extensive Public Input:
  - Large and small-group meetings
  - Interactive workshops
- Produced core principles and goals
- Adopted by CB6

What are the core principles?

- “Guaranteed investments in sustainable infrastructure upfront”
- “Making sure manufacturing can thrive (and residents benefit)”
- “A genuine Gowanus mix of uses”
- “Preserve and create affordable housing”

In order to implement the broad vision and principles of Bridging Gowanus, we are embarking on this Neighborhood Planning Study.
PLACES study goals distilled from Bridging Gowanus

- Improve streetscapes, pedestrian safety, and access along Canal
- Encourage and expand neighborhood services and amenities

- Explore ways to preserve and develop job-generating uses, including industrial, arts and cultural uses
- Promote new housing, with affordable housing, and protect existing residences

- Support existing and future resiliency and sustainability efforts
- Coordinate necessary improvements to support cleanup of the Canal and accommodate existing & future needs (e.g. schools, parks, transportation)
A Neighborhood Approach

PLACES studies are a collaborative approach to planning for diverse, livable neighborhoods

That Means More Than Just Zoning

A Neighborhood Plan that includes:

• A people-centered planning approach in which City agencies plan collaboratively with communities, stakeholders and elected officials for neighborhoods

• Take a broad look at current and future community needs

• Examine and address key land use and zoning issues

• Identify a wide range of strategies and investments that support the neighborhood’s growth and vitality
Path to Neighborhood Plan – Process Overview

**TODAY**
- PLACES Gowanus Launch

**Listen + Learn**

**Develop Planning Framework**

**Share Framework**
- Gather Feedback

**Share Draft Plan**
- Gather Feedback

**Draft Neighborhood Plan**
- Planning and Land Use Framework
- Identified needs / recommendations
- Potential Solutions
- Detailed Zoning Proposal

**PUBLIC REVIEW & IMPLEMENTATION**

**Bridging Gowanus**

**Core Values & Recommendations**
What is a Planning Framework?

- Recommendations for future land uses, densities and heights
- Lays out planning goals for complicated and constrained areas
  - Canal Blocks
- Recommendations for potential public investments based on identified needs

What does it accomplish?

- Basis for developing Neighborhood Plan
- Rationale for developing future zoning proposals
- Helps coordinate neighborhood planning with on-going clean-up and resiliency efforts
Draft Neighborhood Plan

Draft Plan To Include Strategies To Address

- **COMMUNITY AND CULTURAL RESOURCES**
- **RESILIENCY AND SUSTAINABILITY**
- **HOUSING, incl. Affordable Housing**
- **ECONOMIC AND JOB DEVELOPMENT**
- **ENVIRONMENTAL REMEDIATION**
- **LAND USE & URBAN FORM**

**Identified needs / recommendations**

**City Commitments**

**Detailed Zoning Proposal**

**HOUSING, incl. Affordable Housing**

**ENVIRONMENTAL REMEDIATION**

**LAND USE & URBAN FORM**

**RESILIENCY AND SUSTAINABILITY**
Framework Study Areas reflect existing context and opportunities

- **NYCHA Developments**
  - Opportunities to connect residents to jobs and services / amenities

- **Canal and Upland Areas**
  - Opportunities for a mix of uses including, light-industrial, arts and cultural, and residential where appropriate
  - **Industrial Business Zone**
    - Protect and reinforce position as an industrial and commercial job center
  - **No New Residential**

- **4th Avenue Corridor**
  - Opportunities for affordable housing and pedestrian safety improvements
Next Steps -

• Meeting on Resiliency and Sustainability
  • December 8, 2016; Location: TBD
  • Purpose: To ground study in sound planning for resiliency and sustainability

• Go to our webpage (nyc.gov/gowanus) to sign up for our mailing list and keep up to date on upcoming meetings and workshops!
Q & A