

GOWANUS NEIGHBORHOOD PLANNING STUDY

PROCESS OVERVIEW, STUDY GOALS AND NEXT STEPS

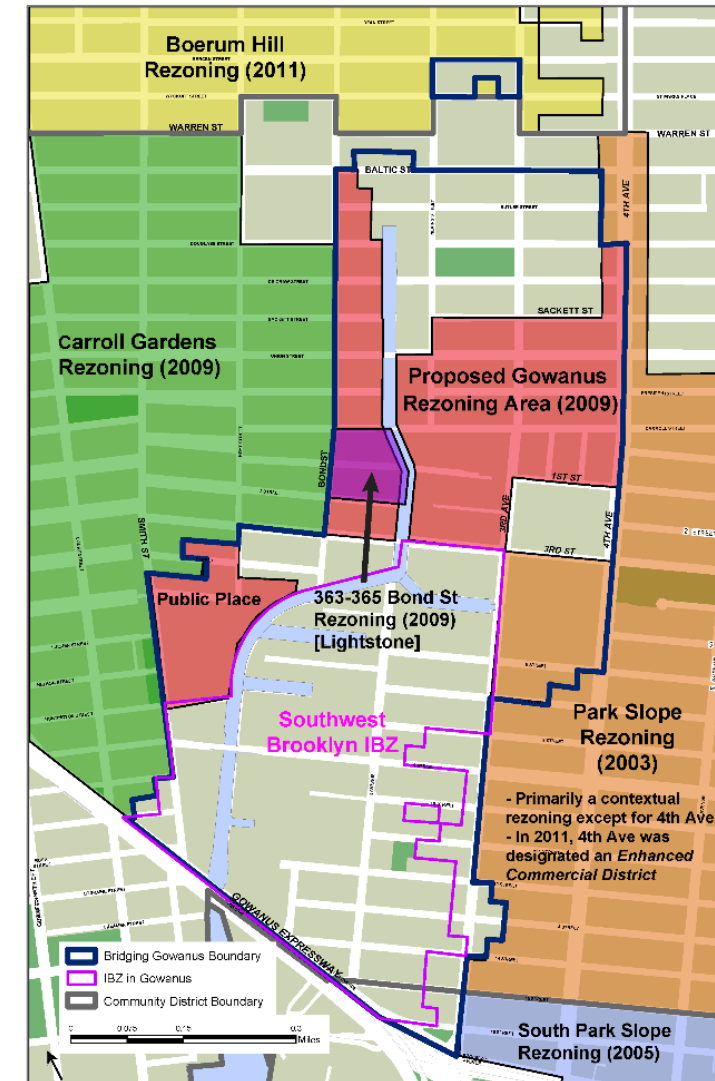
OCTOBER 27, 2016



1. Open House
2. Remarks from local elected officials
- 3. Presentation on Process and Study Approach**
4. Q & A – Your Questions Answered!
 - From Note Cards submitted during Open House
 - From the Floor

The neighborhood has been the focus of studies for many years

- 2006 Gowanus Canal Community Development Corporation (GCCDC) Plan
- 2007 'Platform' for Responsible Development of the Gowanus Canal Area
NYC DCP Rezoning Study Begins
- 2008 NYC DEP Waterbody/Watershed Report
- 2010 EPA designates Canal as a Superfund site
NYC DCP Rezoning Study put on hold
'Reconsidering Gowanus' report released
- 2011 Gowanus Works: Preserving Place and Production (Pratt Institute)
- 2012 *Superstorm Sandy*
- 2013 Brownfield Opportunity Area (BOA) Nomination Study
A Stronger, More Resilient New York report
- 2014 Bridging Gowanus
- 2015 CB6 adopts BG recommendations



Bridging Gowanus resulted in overarching principles and goals

What is Bridging Gowanus?

- Culmination of years of planning initiatives/studies
- Extensive Public Input:
 - Large and small-group meetings
 - Interactive workshops
- Produced core principles and goals
- Adopted by CB6

What are the core principles?

“Guaranteed investments in sustainable infrastructure upfront”

“Making sure manufacturing can thrive (and residents benefit)”

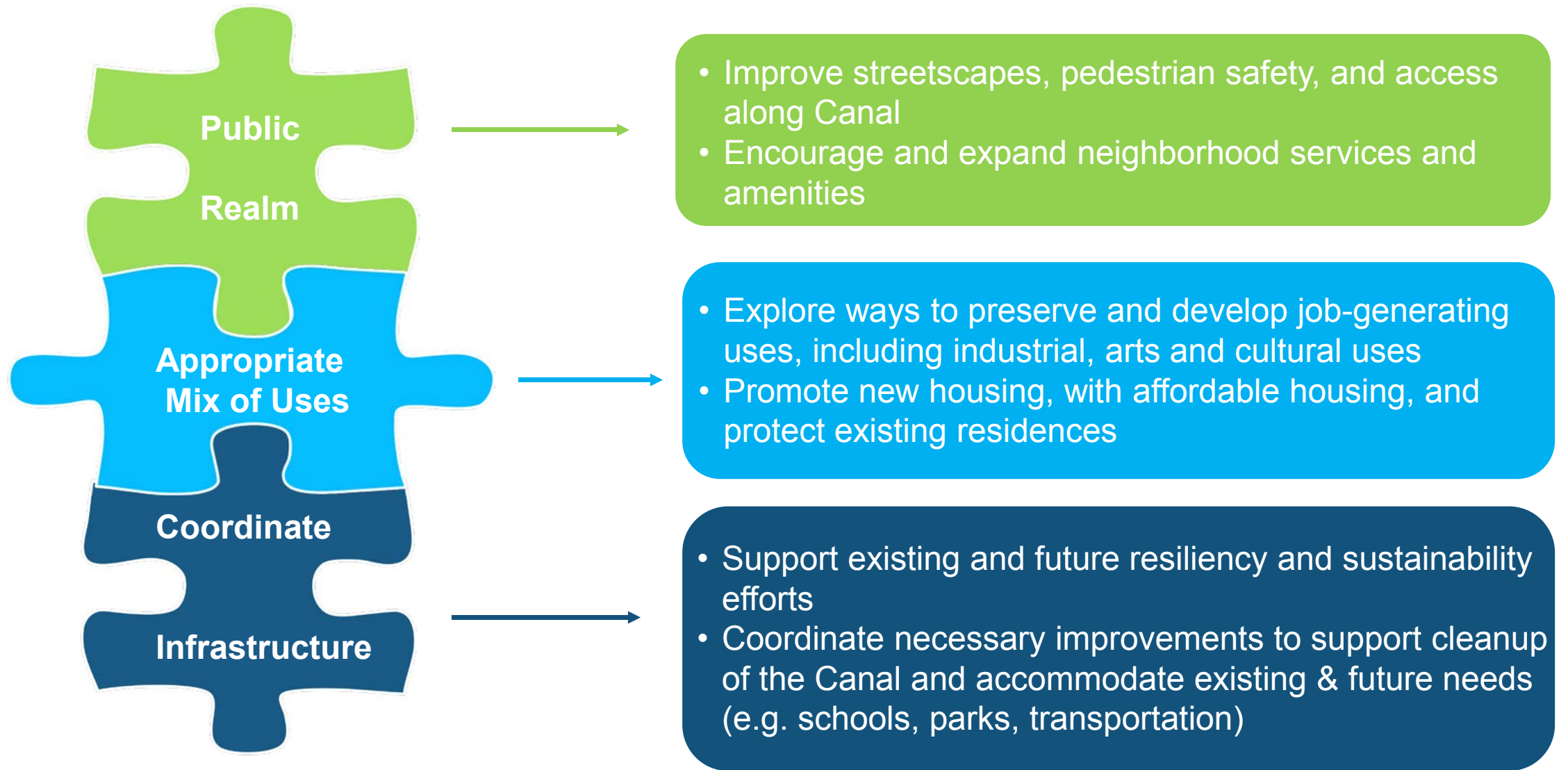
“A genuine Gowanus mix of uses”

“Preserve and create affordable housing”



In order to implement the broad vision and principles of Bridging Gowanus, we are embarking on this Neighborhood Planning Study

PLACES study goals distilled from Bridging Gowanus



PLACES studies are a collaborative approach to planning for diverse, livable neighborhoods

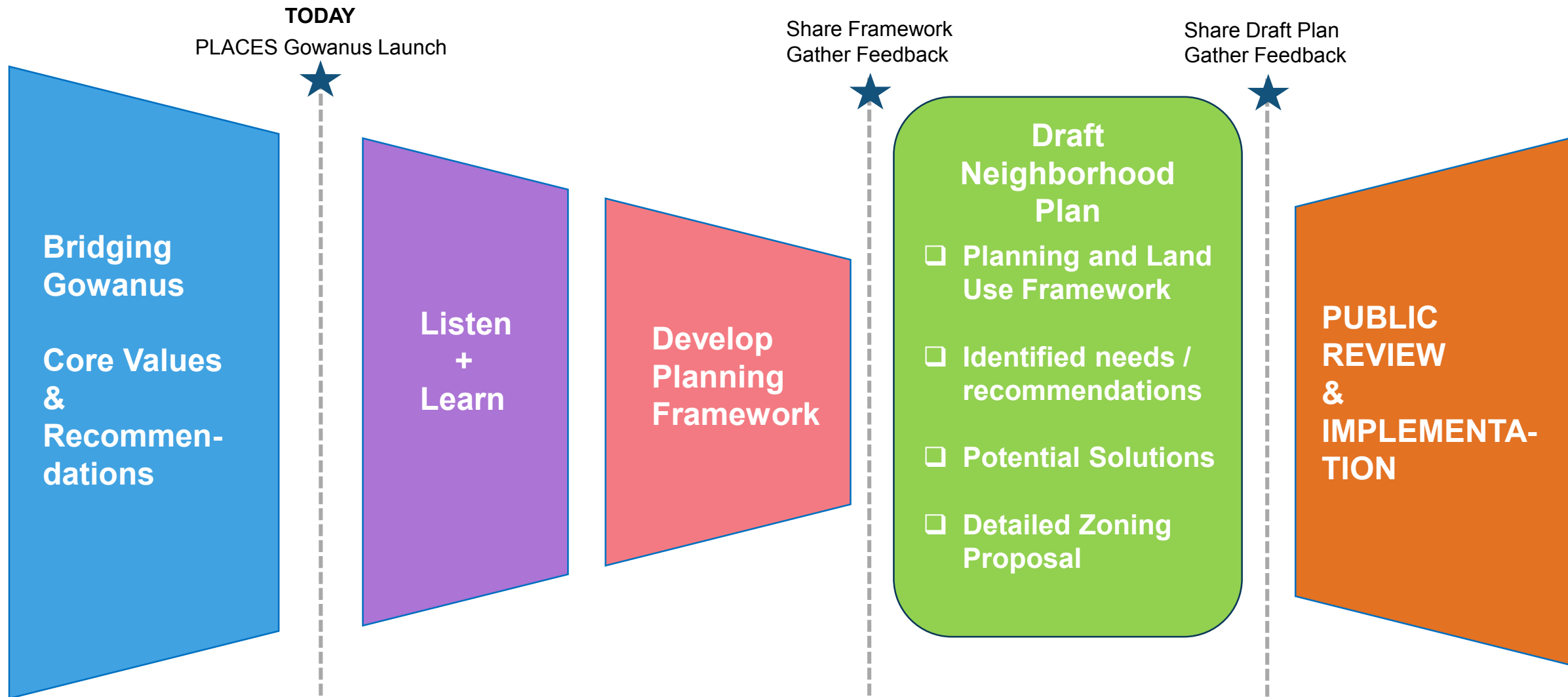
That Means More Than Just Zoning

A Neighborhood Plan that includes:

- A people-centered planning approach in which City agencies plan collaboratively with communities, stakeholders and elected officials for neighborhoods
- Take a broad look at current and future community needs
- Examine and address key land use and zoning issues
- Identify a wide range of strategies and investments that support the neighborhood's growth and vitality



Path to Neighborhood Plan – Process Overview



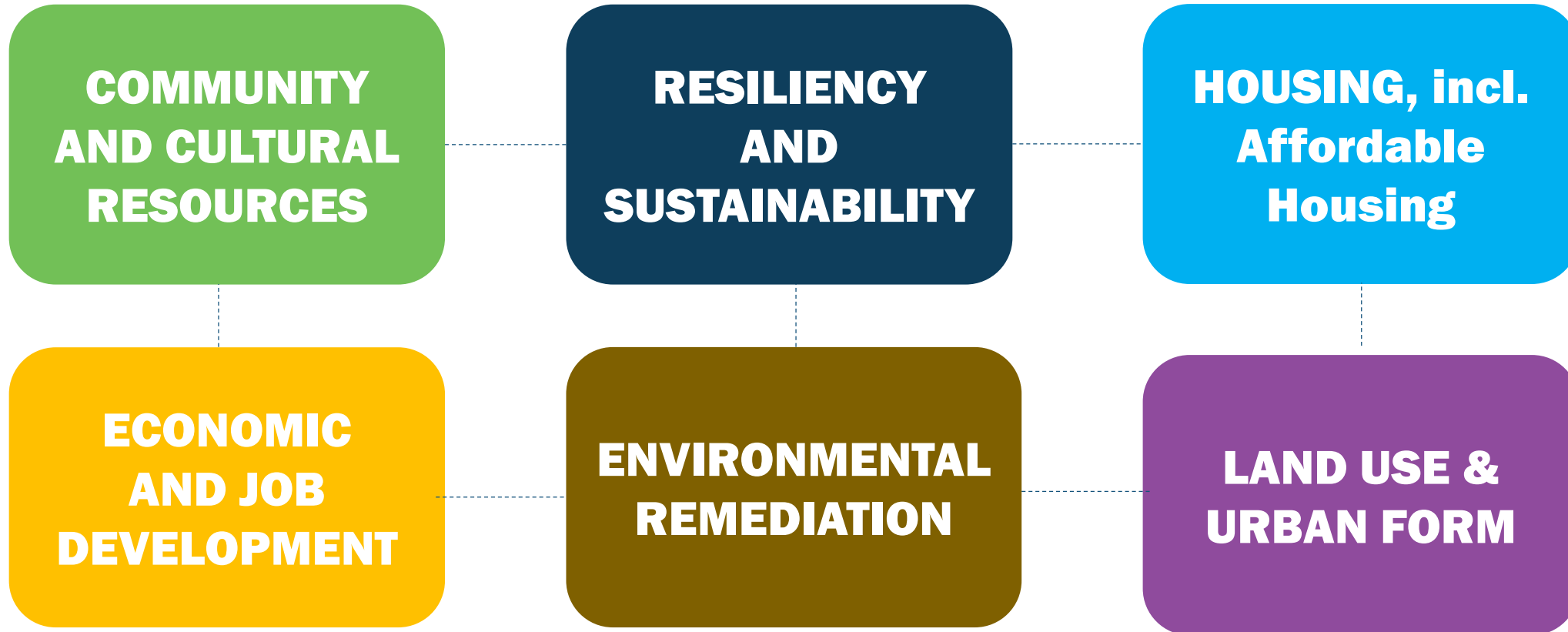
What is a Planning Framework?

- Recommendations for future land uses, densities and heights
- Lays out planning goals for complicated and constrained areas
 - Canal Blocks
- Recommendations for potential public investments based on identified needs

What does it accomplish?

- Basis for developing Neighborhood Plan
- Rationale for developing future zoning proposals
- Helps coordinate neighborhood planning with on-going clean-up and resiliency efforts

Draft Plan To Include Strategies To Address



Framework Study Areas reflect existing context and opportunities

NYCHA Developments

- Opportunities to connect residents to jobs and services / amenities

Canal and Upland Areas

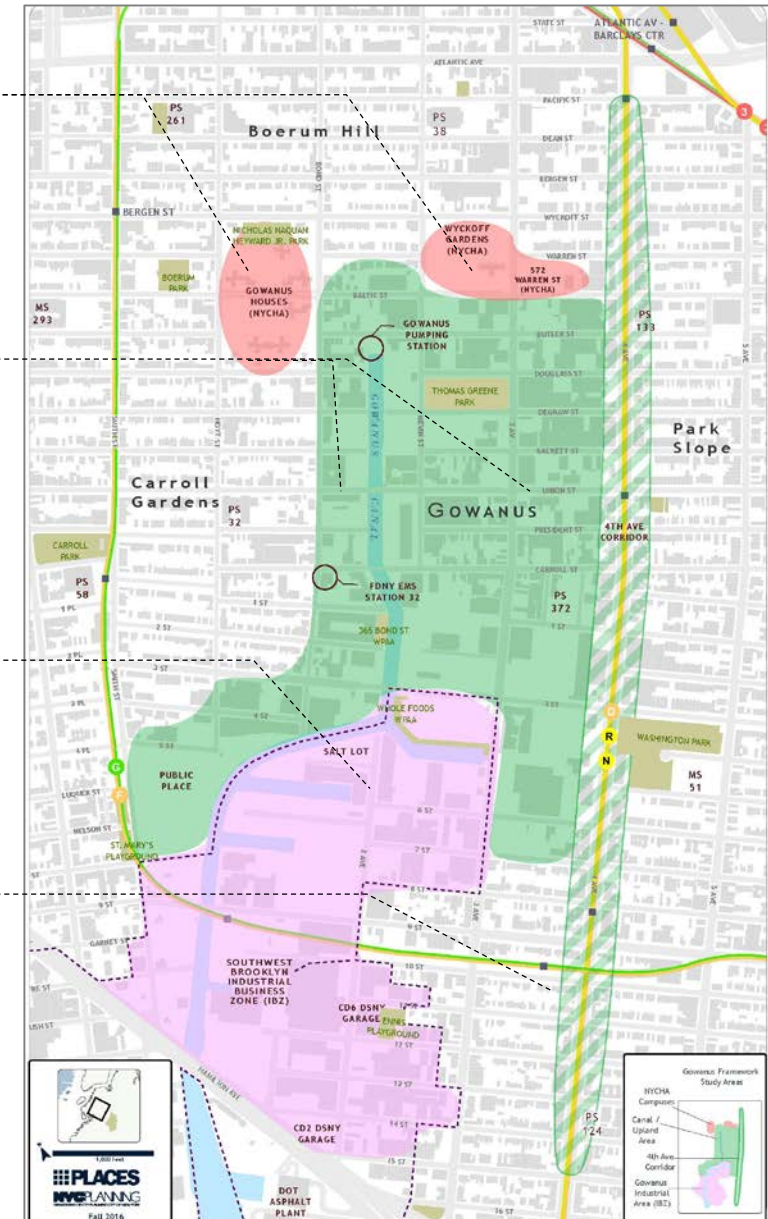
- Opportunities for a mix of uses including, light-industrial, arts and cultural, and residential where appropriate

Industrial Business Zone

- Protect and reinforce position as an industrial and commercial job center
- No New Residential

4th Avenue Corridor

- Opportunities for affordable housing and pedestrian safety improvements



Next Steps -

- **Meeting on Resiliency and Sustainability**
 - December 8, 2016; Location: TBD
 - Purpose: To ground study in sound planning for resiliency and sustainability
- Go to our webpage (nyc.gov/gowanus) to sign up for our mailing list and keep up to date on upcoming meetings and workshops!



A wide-angle photograph of a city waterfront. In the foreground, a calm canal reflects the sky and the buildings. To the left, there are stacks of lumber and some trees. To the right, there are industrial buildings, including a prominent red one with a sign that says "RENTAL". In the background, a city skyline with various skyscrapers is visible under a clear blue sky. The text "Q & A" is centered in the upper half of the image.

Q & A