Gowanus Neighborhood Study Engagement Approach

Targeted Outreach
City agencies engage residents and community stakeholders on specific topics in order to share information, solicit feedback, inform ongoing planning efforts, and develop recommendations in targeted areas, including:

- **Working Groups**
  The Department of City Planning and relevant City agencies work with residents and community stakeholders to develop specific recommendations that meet Study goals in five Working Groups:

  - **Housing**
  - **Arts and Culture**
  - **Public Realm**
  - **Industry and Economic Development**
  - **Resiliency and Sustainability**

- **Public Workshops**
  Along with Working Group proposals and recommendations from targeted outreach, public workshops will be held, focusing on different topics and sites throughout the study area in order to:
    - Illustrate how different uses can be accommodated at different densities
    - Highlight key urban design challenges and opportunities
    - Refine recommendations and proposals

- **Online Engagement**
  Community members can provide feedback online at their convenience through DCP’s new online engagement tool located at: planGowanus.com