Note: The Office Adaptive Reuse report published (Dec 2022) on the website below represents the final findings of the task force. This PowerPoint is from a task force meeting leading up to that publication. It was for discussion purposes only and does not necessarily represent the views of the task force or the Department of City Planning. These slides have been modified minorly. https://www.nyc.gov/site/planning/plans/office-reuse-task-force/office-reuse-task-force.page

OFFICE ADAPTIVE REUSE TASK FORCE MEETING 5

7 December 2022





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Agenda

Today's Objective



Consensus on recommendations

Agenda

- 1. Welcome, task force reminders (15 mins)
- 2. Summary of key findings (15 mins)
- 3. Opportunity and Recommendations (50 mins)
- 4. Next steps (10 min)

Overall Schedule

20 July	Kickoff and alignment on goals
22 Sep	Types of office buildings at riskPhysical considerations in conversion
19 Oct	Regulatory factors limiting reuse
16 Nov	Financial feasibility of conversionMixed-income housing viabilityProperty tax impacts
7 Dec	Recommendations

Mid Dec	•	Publish recommendations
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Task Force Overview

Scope

• Council-mandated task force to "study options and make recommendations for converting vacant or commercially unviable office space to other potential uses" (Local Law 43 - 2022)

Membership

- 12 members
- Supported by agency staff and consultant analysis

Duration

Anticipated to end Dec 2022

Deliverable

Public report outlining recommendations





Summary of Key Findings

Key Findings: Regulatory

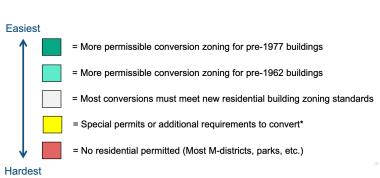
1

Complex and geographically inconsistent regulations have not been comprehensively updated for several decades

2

Outdated regulations limit the market-driven reuse of some office buildings

The map does not reflect recent changes resulting from the SoHoNoHo rezoning. In some red areas, residential may be allowed under special circumstances, for example under a New York State General Project Plan that overrides local zoning.





^{*}Parts of Chinatown, Garment District M1-6D area, Flatiron, Special Hudson Square District

Note: Additional conversion paths exist in MX districts and for non-complying or non-conforming buildings looking to become conforming and complying.

Key Findings: Architectural



Early twentieth-century office buildings with shallower floorplates and individual operable windows are generally the easiest and most attractive to convert



A variety of office building types have been converted over the last decade



212 Fifth Avenue

A more typical office-toresidential conversion.



180 Water Street

A more unusual conversion where a large floorplate was made practical for residential purposes by removing the center of the building to create an internal courtyard.

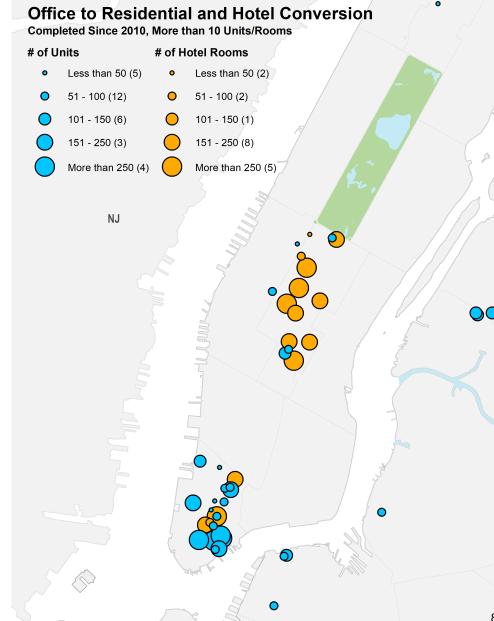


Key Findings: Financial

Office conversion to residential rentals and condominiums without government subsidies happens

Conversion is a niche pathway for office building owners reviewing their options as many physical, regulatory, financial, and practical factors need to align

Divergence between office and residential demand may stimulate additional market-driven conversions, but current financial conditions present challenges



Key Findings: Property Tax and Affordable Housing

8

A building's property tax tends to increase after conversion, predominately due to an increase in the building's net operating income post-conversion

9

Office conversions under existing regulations produce market-rate housing



A policy to support the adaptive reuse of unviable office space while generating affordable housing would require some government incentive to write down rents to affordable levels





The Opportunity

Adaptive reuse of obsolete office building

Opportunity to relax conversion regulations to help shore up the office market and boost housing supply

Opportunity to induce affordable housing where it is often lacking

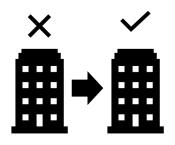




Recommendations

Three primary areas of change





Expand the range of buildings eligible for flexible conversion regulations



Make existing conversion regulations work better



Provide financial incentives for childcare facilities and affordable housing





Expand the range of buildings eligible for flexible conversion regulations

- (1) Allow 1960s, 1970s, and 1980s office buildings access to the most permissive conversion regulations
- **2** Expand permissive conversion regulations to all high-intensity office districts

(3) Reevaluate centrally located, high-density Midtown zoning districts that do not allow new residential use

Expand the range of buildings eligible for the most flexible conversion regulations





Allow 1960s, 1970s, and 1980s office buildings access to the most permissive conversion regulations

Existing

building year thresholds

1961 ZR15-00

1968

MDL 3(11)

1977

Recommended

building year threshold

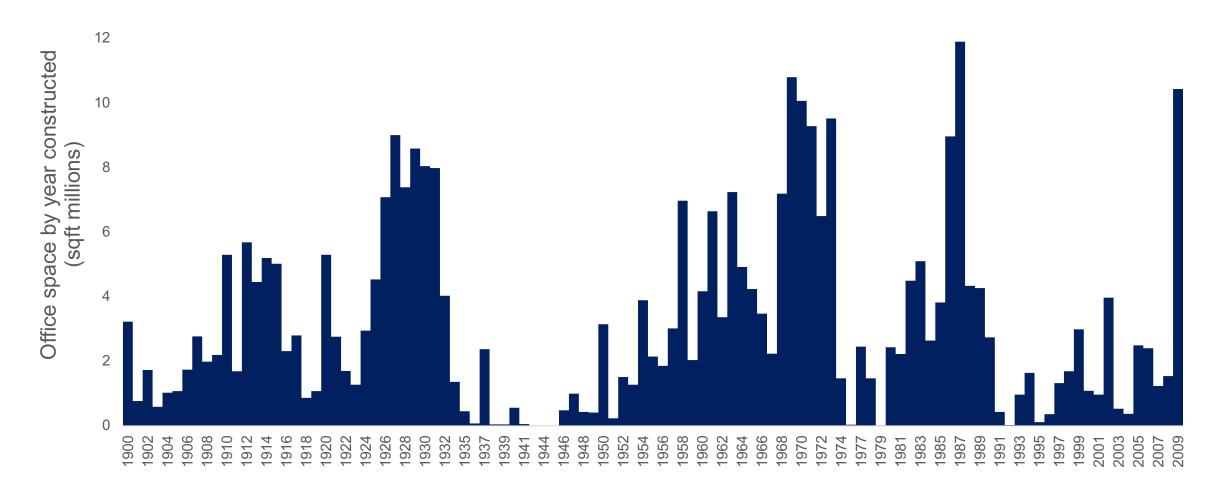
1990

Dec 31st



Office space by year construction (1900 to 2010)



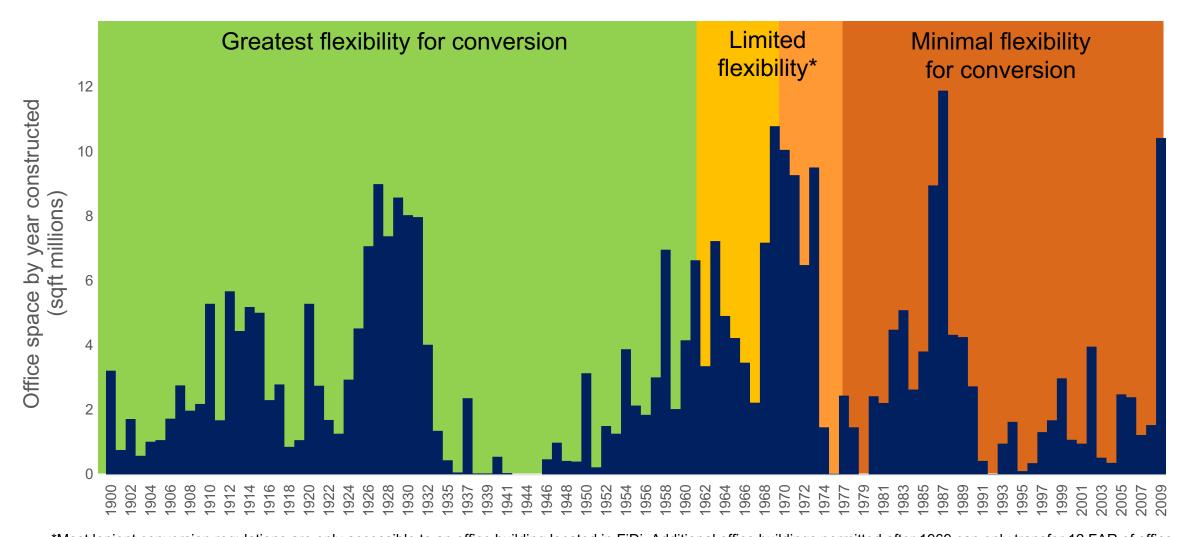




16

Existing regulations

Existing office-to-residential conversion regulations by year office was originally constructed



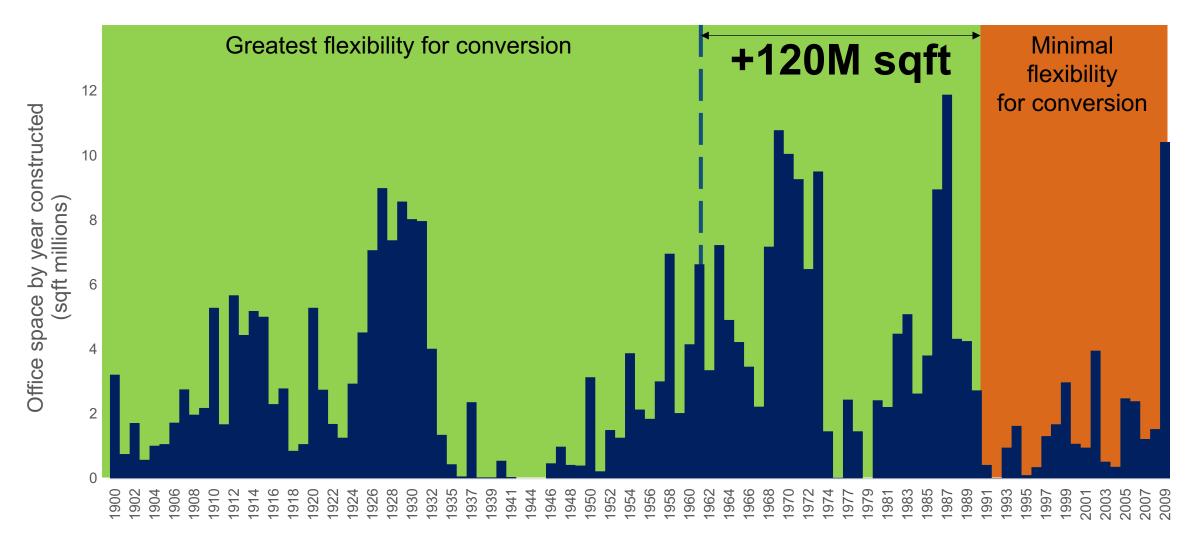
^{*}Most lenient conversion regulations are only accessible to an office building located in FiDi. Additional office buildings permitted after 1969 can only transfer 12 FAR of office space to residential uses.



Recommended regulations

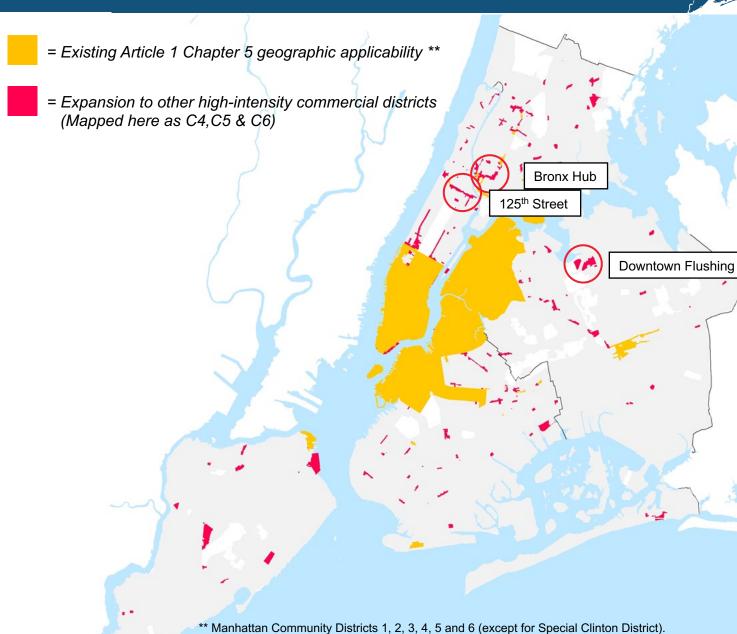
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Recommended office-to-residential conversion regulations by year office was originally constructed





Expand the range of buildings eligible for the most flexible conversion regulations



Brooklyn Community Districts 1, 2, 6, and 8. Queens Community Districts 1 and 2. Any Special



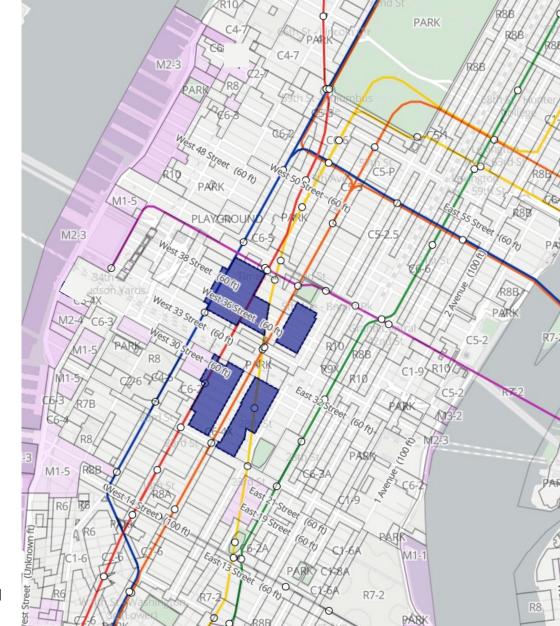
Expand permissive conversion regulations to all high-intensity office districts



Expand the range of buildings eligible for the most flexible conversion regulations

3

Reevaluate centrally located, highdensity Midtown zoning districts that do not allow new residential use





Centrally-located Midtown M-districts that currently don't allow any residential





Make existing conversion regulations work better

- (4) Permit conversion to supportive housing and other non-"dwelling unit" forms of housing
- (5) Exempt pre-1991 conversions from the 12 FAR residential cap (Currently only conversion of pre-1969 buildings are exempt)
- 6 Eliminate parking requirements for conversions (Relevant only in some locations outside Manhattan core)
- (7) Modernize conversion-specific roof space requirements (Outdated & inconsistent w/ regulations for new construction)
- (8) Update conversion-specific unit size requirements (Let the existing codes specify minimum standards)
- **9** Clarify ambiguous language in MDL



Provide financial incentives for affordable housing and childcare facilities



Explore a tax incentive to support mixed-income housing within conversions



Roll out property tax abatement to incentivize property owners to retrofit space to accommodate childcare centers

Recommendations all on one page



Significantly expand the number of buildings eligible for the most flexible conversion regulations:

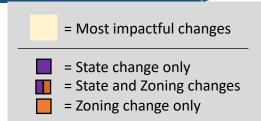
- 1. Allow 1960s, 1970s, and 1980s office buildings access to the most permissive conversion regulations
- 2. Expand permissive conversion regulations to all high-intensity office districts
- 3. Reevaluate centrally located, high-density Midtown zoning districts that do not allow new residential use

Make the regulations we have work better:

- 4. Permit conversion to supportive housing and other non-"dwelling unit" forms of housing
- 5. Exempt all conversions from the 12 FAR residential cap (currently only conversion of pre-1969 buildings are exempt)
- 6. Eliminate parking requirements for conversions (relevant only in some locations outside Manhattan core)
- 7. Modernize conversion-specific outdoor roof space requirements (outdated and inconsistent with regulations for new construction)
- 8. Update conversion-specific unit size requirements (let existing Codes specify minimum standards)
- 9. Clarify ambiguous language in MDL

Financially incentivize affordable housing and childcare

- 10. Implement new property tax abatement to incentivize property owners to retrofit space to accommodate childcare centers
- 11. Explore a tax incentive to support mixed-income housing within conversions





Recommendations into reality



Step 2 – Roll out childcare center retrofit tax incentive (early 2023)

Step 3 – Advocate for statutory changes in the 2023 NY State legislative session (mid-2023)

Step 4 – Any other necessary regulatory changes implemented through a City zoning text amendment (2024)



Task force next steps



Near-Term Schedule

12/7 – Recommendation workshop

12/7 – Full report circulated for comment

12/8 – Any substantive issues highlighted to Chair/Doug

12/10 – Other minor report edits sent to Doug

12/12 - Circulation of draft final copy

12/14 – Likely task force report publication

12/14 - Likely release of New New York Panel report

Thank You

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