

HOUSING PRIORITIES IN SOUTHERN BOULEVARD

What draft strategies do you think should be prioritized? Vote and Comment Here!

As the City invests in Crotona Park East, Charlotte Gardens, and Longwood, it is important that residents have access to resources to help them stay in these neighborhoods to enjoy those benefits. During the 2018 Goals & Priorities and Visioning Workshops, along with the multiple years of public engagement, residents imagined an ideal future for these neighborhoods and set broad goals of how to get there. These draft goals and their draft strategies are listed below, and we want to know what you think.

Step 1: Read over possible draft strategies for the housing goals in front of you.

Step 2: Decide on your top 3 draft strategies you would like to see prioritized for that goal and use your dots to vote!

Step 3: Use post-its to tell us more about why you voted for that draft strategy, what you think is missing, and add other suggestions.

Step 4: Repeat steps 1-3 for each draft housing goal.



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Draft Goal:

Make sure existing affordable housing stays affordable

Possible Draft Strategies:

- a. Offer loans and tax incentives to building owners to keep homes affordable
- b. Host tenant resource fairs to provide information in tenants' rights and resources
- c. Proactively reach out to property owners to inform them about the financial incentives the City can provide to help them keep their apartments affordable
- d. Help community organizations obtain and renovate existing rent-stabilized buildings to protect current tenants and stabilize communities
- e. Help building owners navigate the process of applying for HPD financing and accessing resources by promoting the Landlord Ambassadors program
- f. Prioritize the preservation of government-assisted housing with expiring regulatory agreements

What do you think?

Use post-its to tell us what you like and write suggestions!

a.

b.

c.

d.

e.

f.

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Draft Goal:

Rehabilitate aging buildings in need of repair

Possible Draft Strategies:

- a. Promote safe and healthy housing through rigorous enforcement of the Housing Maintenance Code
- b. Help low- and moderate-income homeowners in small homes fund home repairs
- c. Increase awareness of existing resources to support healthy housing, such as Local Law 55 and NYS HEAP, which address indoor allergens and heat
- d. Combat vacant and abandoned small homes (zombie homes)

What do you think?

Use post-its to tell us what you like and write suggestions!

a.

b.

c.

d.

What else is missing?

What other strategies or ideas would you suggest? What community initiatives should the City highlight and support?

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Draft Goal:

Protect tenants from landlord harassment

Possible Draft Strategies:

- a. Host tenant resource fairs to provide information on tenants' rights and resources**
- b. Establish a Certification of No Harassment Pilot Program**
- c. Investigate construction and maintenance harassment through the newly-created Tenant Anti-Harassment Unit**
- d. Educate tenants about their rights and resources to prevent displacement**
- e. Provide free legal representation to tenants facing harassment**

What do you think?

Use post-its to tell us what you like and write suggestions!

- a.**
- b.**
- c.**
- d.**
- e.**

What else is missing?

What other strategies or ideas would you suggest? What community initiatives should the City highlight and support?

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Draft Goal:

Build affordable housing that is affordable for a range of people, including those with the lowest incomes

Possible Draft Strategies:

- a. Provide opportunities for the development of new, affordable housing on City-owned land**
- b. Implement Mandatory Inclusionary Housing (MIH) to require that all new residential housing include permanently affordable homes**
- c. Offer financing to incentivize the development of affordable housing that exceeds minimum MIH requirements**
- d. Support mission-driven groups interested in developing affordable housing on underutilized sites**

What do you think?

Use post-its to tell us what you like and write suggestions!

a.

b.

c.

d.

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Draft Goal:

Provide affordable homeownership opportunities

Possible Draft Strategies:

- a. Explore alternative land ownership models, including Community Land Trusts
- b. Implement the Open Door Program, which finances the new construction of affordable homes for first-time buyers

What do you think?

Use post-its to tell us what you like and write suggestions!

a.

b.

What else is missing?

What other strategies or ideas would you suggest? What community initiatives should the City highlight and support?

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Draft Goal:

Make it easier to apply for affordable housing

Possible Draft Strategies:

- a. Promote community-based organizations who help people prepare and apply for affordable housing lotteries**
- b. Distribute *Ready, Set, Apply!* brochures to guide tenants on how to prepare for the affordable housing application process**
- c. Continue to refine marketing guidelines to reach New Yorkers most in need**
- d. Promote “Ready to Rent” financial counseling**

What do you think?

Use post-its to tell us what you like and write suggestions!

a.

b.

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Draft Goal:

Use affordable housing investment to promote economic opportunity

Possible Draft Strategies:

- a. Explore job readiness and job access needs and connect residents to good jobs in the building trades**
- b. Expand opportunities for Minority and Women-Owned Business Enterprises (M/WBEs) in the affordable housing development industry**

What do you think?

Use post-its to tell us what you like and write suggestions!

a.

b.

What else is missing?

What other strategies or ideas would you suggest? What community initiatives should the City highlight and support?