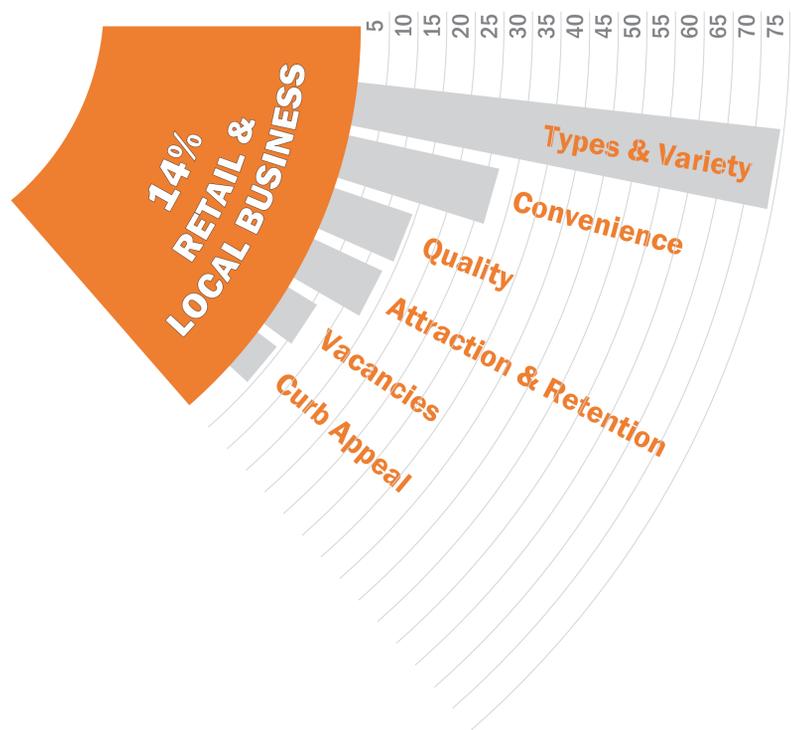


RETAIL & LOCAL BUSINESS INPUT

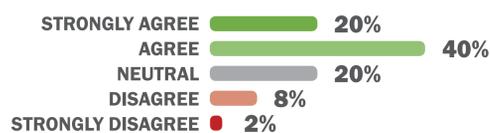


What do Community Survey responses say?

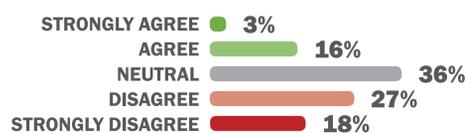
Where do you shop in this area? (Top 4 responses)

- #1 **SOUTHERN BOULEVARD**
btwn 163rd & Westchester
- #2 **OTHER**
outside of the neighborhood
- #3 **NEW HORIZONS SHOPPING CENTER**
aka Cross Bronx Plaza
- #4 **OTHER**
within the neighborhood

This area has places to shop.



This area has decent jobs for residents.



What types of food stores would you like to see more of in this area? (Top 4 responses)

- #1 **HEALTHY RESTAURANT OPTIONS**
- #2 **OPTIONS OF FRESH FRUIT & PRODUCE**
- #3 **SIT DOWN RESTAURANTS**
- #4 **HEALTH FOOD STORES**

What types of shops and businesses would you like to see more of in this area? (Top 4 responses)

- ENTERTAINMENT OPTIONS LIKE AN ARCADE, BOWLING ALLEY, ETC.
- BOOKSTORES
- MOVIE THEATERS
- GYM AND FITNESS FACILITIES
- COMMUNITY GATHERING SPACES

ARTS VENUES, JOB & TECH/COMPUTER TRAINING were within the TOP 4 responses of what services there could be more of in this area.

What has been said?

48% What I Like About My Neighborhood

1. TYPES & VARIETY

"The small businesses and Hispanic culture" — Community Survey
"The variety of stores and restaurants nearby" — Community Survey

2. CONVENIENCE

"Conveniences of diverse supermarkets, stores and variety of food" — Community Survey
"I like how close everything is near my house, corner store, laundry mat, supermarket" — Community Survey

3. QUALITY

Lots of improvements with stores — Fiesta de San Juan
Retail has improved — Casita Maria BLITZ

38% What I Think Needs Improvement

1. TYPES & VARIETY

Many of the same stores (sneaker shops, jewelry shops, pawn shops, dollar stores, etc.) — Planning Partners Meeting #3
Lack of entertainment (music, bowling alley, movie theatre, stuff for kids) — Southern Boulevard BID
More sit-down restaurants — Casita Maria BLITZ

2. QUALITY

Better restaurants with good food — Fiesta de San Juan
Higher quality retail — Bronx Summer Fest
"More access to quality grocery stores" — Community Survey

3. ATTRACTION & RETENTION

There aren't enough food options because of difficulty attracting national brands, while mom and pop shops also need to help to meet local cultural demands — Planning Partners Meeting #3
Commercial space is not appropriately sized — Community Board 3

14% My Big Idea About My Neighborhood

1. TYPES & VARIETY

"More night-time entertainment, be it quality restaurants, bars or maybe a movie theater. Southern Blvd. is particularly desolate at night" — Community Survey
Café, internet café with jazz/bookstore/local art/culture — Casita Maria BLITZ

2. ATTRACTION & RETENTION

One big activating event [on Southern Blvd] — Southern Boulevard BID

3. CONVENIENCE

Create a "hub" and connections to commercial areas — Planning Partners Meeting #3

Where do these comments come from?



56%



33%



11%



LET'S TALK! ¡HABLEMOS!

What is this information saying? ¿Qué dice esta información?

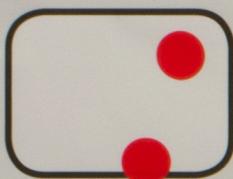
Based on input from the Community Survey, tabling exercise, and small group discussions, we have drafted a set of emerging themes for this topic area.

Basados en la encuesta comunitaria, el ejercicio de presentación y las discusiones en grupos pequeños, redactamos un conjunto de temas emergentes para esta área temática.



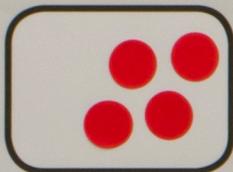
Place a dot sticker in the box next to the themes most important to you.

Ponga una pegatina en la caja al lado de los temas que son más importantes para Ud.



TYPES, VARIETY, AND CONVENIENCE OF SHOPPING, FOOD, MOM & POP, AND LOCAL STORES ARE VIEWED AS ASSETS IN THE COMMUNITY

PARA LA MAYORÍA DE LAS PERSONAS, LOS TIPOS, VARIEDAD Y CONVENIENCIAS DE LAS TIENDAS PARA HACER COMPRAS, COMPRAR ALIMENTOS, FAMILIARES O TRADICIONALES Y LOCALES, SON VISTOS COMO BIENES EN LA COMUNIDAD



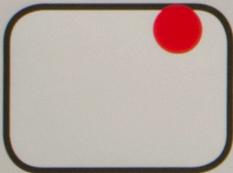
HIGH RETAIL VACANCY RATE WITH A LACK OF SIT DOWN RESTAURANTS AND ENTERTAINMENT OPTIONS

TASA ALTA DE VACANTES EN COMERCIOS MINORISTAS CON FALTA DE RESTAURANTES PARA SENTARSE A COMER Y OPCIONES DE ENTRETENIMIENTO



OFTEN THERE ARE TOO MANY OF THE SAME TYPE OF STORE IN THE AREA SUCH AS LIQUOR, DOLLAR, AND FAST FOOD STORES

A MENUDO, HAY DEMASIADAS TIENDAS DEL MISMO TIPO EN EL ÁREA, COMO TIENDAS DE LICORES, "TODO POR UN DÓLAR" Y COMIDA RÁPIDA



THE QUALITY OF STORES COULD BE IMPROVED ESPECIALLY GROCERY, RESTAURANT, AND CLOTHING

PODRÍA MEJORARSE LA CALIDAD DE LAS TIENDAS, ESPECIALMENTE LAS DE ALIMENTOS, LOS RESTAURANTES Y LAS TIENDAS DE ROPA

What is missing? ¿Qué hace falta?



To make sure we are on the right track and aren't missing anything important to you, write down on a post-it note what you think is missing or if you have feedback about the themes listed above.

Para asegurarnos de que estamos en el camino correcto y que no nos hace falta algo importante para Ud., escriba en un Post-It lo que piensa que hace falta o cualquier comentario que tenga sobre los temas indicados.

Jobs for youth
Community programs

need more healthy food options
-salads
-better delis
-whole foods

need more customers for mom&pop businesses

More Supermarkets w/ quality & affordable

Encourage cycling stores near infrastructure

MORE DOLLAR STORES, LESS BLING STORES.
MORSA AFFORDABLE FOODS, LESS SHOES & DRESSES

Rent control + harassment protection for small business owners

With new construction...
...the city do so much to support the paper small businesses pre-pandemic?
what to say (comment not code)

How will current business owners be protected in this rezoning?

Keep it local - don't need more Starbucks