

BUSINESS LANDSCAPE

491

Active Storefronts

CD3

- 16 • Louis Nine Blvd
- 57 • Boston Road
- 34 • 174th Street
- 128 • Southern Blvd (north of 167th)

CD2

- 120 • Southern Blvd (south of 167th)
- 136 • Westchester Ave



Commercial Study Area

12%

Vacancy Rate

CD3

- 0% • Louis Nine Blvd
- 14% • Boston Road
- 0% • 174th Street
- 16% • Southern Blvd (north of 167th)

CD2

- 9% • Southern Blvd (south of 167th)
- 12% • Westchester Ave

Top Business Types on Southern Boulevard

- Clothing Stores
- General Merchandise
- Barber/Hair Salon
- Convenience Stores
- Professional Services

Changes Needed to attract more visitors

- 27% Safety
- 14% Beautification
- 14% Sanitation
- 22% Parking
- 23% Other*

*storefront improvements, merchant collaboration, and community events

Desired New Business

- Clothing and Shoes**
34.3 million in unmet demand
- Furniture**
12.8 million in unmet demand
- Full Restaurant & Cafes**
12.3 million in unmet demand



Only 5% of store owners own their property

Top Merchant Challenges

- 1) Parking/Transit Options
- 2) Property Taxes
- 3) Commercial Rent

About the Data

In 2017 the Department of Small Business Services (SBS), in partnership with Women's Housing and Economic Development Corporation (WHEDco) and Youth Ministries for Peace and Justice (YMPJ), surveyed 114 merchants and 645 consumers to help identify the strengths, challenges, and opportunities within the Southern Boulevard commercial corridor. The findings above will be included in a **Commercial District Needs Assessment (CDNA)**, to be published in the summer of 2018.



Ask me about the work we've done here and in other parts of the city.



Where can you find more information and resources?
nyc.gov/neighborhoods



Stakeholder Discussions, Community Organizations, Area Observations, Surveys, And Public Workshops