Public Open House

March 13, 2008
Agenda

- Project Background
- Actions to Date
- Goals of Strategic Vision
- Public Outreach Activities
- Project Areas
- Baseline & Alternative Development Scenarios
- Key Project Components
- Project Schedule
- Planning Exercise
Project Background

- Concern over future growth
- Recent applications for rezoning
- Limited transit options
- Vacant & under-utilized property
- Extensive wetlands & wildlife areas
- Public investments in Fresh Kills and Travis Rail Spur
- Poor roadway connections to rest of the borough

HOW CAN WEST SHORE PROJECT BEST RESPOND TO THESE ISSUES?
Actions to Date

- SI Growth Management Task Force
- SI Transportation Task Force
- DCP West Shore Traffic Study
- West Shore Strategic Vision
  - Public outreach started
  - Existing Conditions near completion
  - 10-Year Baseline Scenario studies begun
  - Coordination with other studies
Goals of Strategic Vision

- Balance land use planning goals and infrastructure needs
- Develop consensus for a West Shore Vision
- Coordinate with other planning efforts
- Provide a prioritized, phased plan to achieve West Shore Vision
Public Outreach Activities

Layered Approach

- Advisory Committee Meetings
- Stakeholder Interviews
- Public Open House
- Public Visioning Workshops

PROPOSED OUTREACH SCHEDULE:

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Project Areas

Four Study Zones:
1. Arlington - Port Ivory
2. Bloomfield – Teleport
3. Travis - Fresh Kills
4. Charleston - Tottenville

Common Themes:
- Industrial zones
- Wetlands, natural habits, parks
- Vacant land
- Good highway access

Local Differences:
- Older residential communities
- Port and rail facilities
- Fresh Kills Park
- Level of transit service
Key Project Components

- TRANSPORTATION
- LAND USE
- INFRASTRUCTURE
- OUTREACH
- MARKET ANALYSIS
Strategic Vision Process: Key Steps

• Step 1: Establish **10-year Land Use Baseline**
  – Current trends
  – Existing/planned infrastructure, zoning, etc.

• Step 2: Create & Screen **Land Use Development Alternatives**
  – Major land use approaches with key redevelopment locations
  – Alternatives screened for community support, marketability, etc.

• Step 3: Identify & Develop **Preferred Land Use Plan**
  – Practical
  – Implementable
Key Project Components

**Land Use**

- 6,000-acre area
  - Mostly industrial land and open space
  - 4,800 acres zoned for manufacturing (over ½ vacant)
  - 780 acres of other vacant land (50% on parcels over 2 acres)
  - 280 acres of “soft sites” with potential for redevelopment
  - 48% of the West Shore will be park or open space after completion of Fresh Kills Park
Key Project Components

Land Use -- Approach

- Existing Land Use Patterns
- Development "Catalysts"
- Vacant Parcels
- Future Trends
- Development Obstacles
- Market Support
- Future Development Scenarios
Key Project Components

Transportation -- Approach

- Review Studies, Recommendations, Scheduled Improvements
- Define Network Needs & Challenges
- Assess Transit Demand
- Assess Travel Changes under Alternative Scenarios
- Develop Transportation Plan to Support Land Use Vision.

North Shore Rail Freight Line

Arthur Kill Station Plan
Key Project Components

Market Analysis -- Approach

Assess Current Market Conditions

Define West Shore Market Strengths & Potential

Support Land Use Visioning Process

Assess Land Use Scenarios

Define Public - Private Implementation Steps

Office Floor Area (SF) 2007 (Millions)

NYC Outer Boroughs

Source: Cushman & Wakefield.
Key Project Components

Economic Analysis -- Approach

- Establish Existing Socio-Economic Conditions
- Review Development Scenarios
- Economic & Fiscal Impacts
- Financial Feasibility
- Define Implementation Strategies to Achieve Goals

Key Industries:

- Retail
- Health Care
- Food Service, Restaurants
- Construction Contractors
- Scientific, Technical, Mgmt.
- Other

Jobs in Project Area (2006)

Key Project Components

**Infrastructure -- Approach**

1. Establish Existing Supply-Demand Conditions
2. Review On-Going & Planned Upgrades, Expansions
3. Quantify Demand Impact Under Development Scenarios
4. Assess Adequacy, Cost, Timing & Priority of Improvements

Staten Island Bluebelt

PS 56

Oakwood Beach STP
Project Schedule

- Existing Conditions
- Market Report
- Baseline Report
- Alternatives Scenario Report
- Infrastructure Report
- Preferred Scenario
- Implementation Strategies
- Report Development

Public Open House Meetings
Visioning Workshops
Next – Learning from You!

- Quick planning exercise
  - Where you’re from
  - Key interests and concerns
    - Land Use
    - Transportation
- Help Project Team understand community
- Introduce community to project methods, goals
Questions … Comments … Discussion