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Summary

orking West Shore 2030 provides an inspiring blueprint for growth. Based on an intense and inclusive public engagement process, and building upon past and current planning efforts, it highlights investments that would help create jobs, upgrade infrastructure, and manage growth on the borough's West Shore – a vast area that encompasses 20 percent of Staten Island's land and is approximately half the size of Manhattan. The effort and the vision provide a glimpse of what could be if public agencies, private developers and community stakeholders work in collaboration.

Answering the Needs of the Borough, City and Region

Working West Shore 2030 grew out of a recommendation of Mayor Bloomberg's Staten Island Growth Management Task Force to address both the pace and the nature of the borough's development. Recognizing that planning, transportation and building issues have become crucial to the quality of life for Staten Islanders, the Task Force called for a comprehensive framework for land use and infrastructure decisions on the West Shore that would respond to the borough's changing needs and to manage future growth.

In the next twenty years, Staten Island's population is expected to grow along with the region, due primarily to existing residents who will live longer and have larger families. As it stands, existing neighborhoods in the borough may not have the appropriate infrastructure or housing types to support populations that are expected to drive that growth – seniors and young adults. There are also economic challenges that will affect quality of life going forward. The majority of the borough's workforce travels off-island for higher-paying jobs which contributes, along with limited transit options, to the borough's traffic congestion.

The West Shore can help answer many borough-wide challenges and can play a significant role in providing the jobs and the open space that the City and the region will need in the next twenty years. The area is centrally located in the region with a major concentration of properties for significant job creation, excellent highway and freight access, attractive and numerous natural areas, and small, historic and livable communities with an abundance of civic pride. But West Shore residents and businesses are also familiar with physical challenges that will hinder opportunities: industrial properties lacking adequate connections to infrastructure; wetlands and environmental challenges constraining reuse; transportation connections left incomplete; and historic communities with limited local services.

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Significant investments have been undertaken throughout the West Shore in recent decades and many of these initiatives represent a starting point for both answering challenges and moving toward a dynamic future: the New York Container Terminal is poised to expand now that the freight rail line has been reactivated and connected to New Jersey; major rail and highway bridge connections, such as the Goethals Bridge, are being upgraded; large-scale retail investments in the South Shore have proved successful; and the 2,300-acre Freshkills Park (at almost three times the size of Central Park) is gradually replacing the closed landfill and becoming a green oasis for the entire region.

The Working West Shore 2030 Strategy

Consistent with the goals of PlaNYC and based on intensive public engagement, *Working West Shore 2030* builds on current initiatives and focuses on five main hubs that have concentrated amounts of developable and vacant/underutilized land, are accessible to current and future bus and rail stops and highway exits, are near existing and future employment and commercial centers, and would support existing communities through new development.

The four main objectives are to:

- Create quality local jobs for Staten Islanders and reduce the need for off-island commutes.
- Provide better connections between West Shore job centers and neighborhoods to the rest of the borough and the region through upgraded road and transit networks.
- Preserve and link open spaces, expand public waterfront access, and strengthen connections between parks and neighborhoods.
- 4. Improve community services and choices for the West Shore and for surrounding neighborhoods, and expand housing and transit options to attract and retain young adults and meet the needs of a growing senior population.

Working West Shore 2030 demonstrates how the balanced and focused application of these four strategies over the next two decades can benefit the West Shore communities of Arlington-Port Ivory, Bloomfield-Teleport, Travis-Freshkills, the Rossville Waterfront and Charleston-Tottenville. This report includes a brief overview of each community's existing conditions, a 2030 vision for each community, and specific land use and infrastructure recommendations proposed for realizing that vision.

Turning Recommendations into Action

Working West Shore 2030 is a guiding document—a framework for decisions that could lay the foundation for the accommodation of 20,000 new jobs in the West Shore over the next 20 years. This goal can be accomplished while also preserving over half of the West Shore as parks and open space, and providing diverse residential opportunities in only seven percent of the entire study area.

All who helped to shape this bold vision are rightfully wondering how the *Working West Shore 2030* recommendations will be turned into actions. This document is intended to provide clarity and guidance to developers, property owners, civic stakeholders, local elected officials, and both current and future residents. Included in this report is a full list of recommendations, noting responsible agencies and proposed timelines for the completion of each major recommendation.

This document also serves as a scope of public work to target proposed short- and mid-term actions for government agencies over the next twenty years. A separate document will identify a West Shore 2030 Work Plan to be initiated over the next three years that supports job growth and infrastructure improvements. That document clarifies public agency responsibilities in the short-term and establishes public commitments that, along with private investment, are designed to move the 2030 vision forward.

To help implement recommendations and to ensure coordination with all parties, several citywide initiatives are proposed, including:

- 1. the establishment of a West Shore 2030 Working Group, led by City Hall and consisting of city agency representatives, that will help to coordinate city actions, to ensure those actions are consistent with other citywide and regional planning efforts, and to report on progress of the West Shore 2030 Work Plan;
- 2. the establishment, improvement and expansion of economic development programs intended to help retain and to recruit industrial users and to support the redevelopment of maritime infrastructure, including the establishment of a Staten Island Industrial Business Zone (IBZ);
- a commitment to work with government partners and stakeholders to identify new and alternative mechanisms for financing critical support infrastructure; and
- 4. make significant progress on developing publicly owned properties.

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