

NeON Arts

A program of the NYC Department of Probation
in partnership with Carnegie Hall's Weill Music Institute

FOR PLANNING PURPOSES

CONTACT: Candace Sandy 212.510.3720 (Office) 646.298.5506 (Mobile)

Communications@probation.nyc.gov

**MEDIA ADVISORY: DE BLASIO ADMINISTRATION ANNOUNCES
NEW INDEPENDENT EVALUATION FOR
AWARD-WINNING NeON ARTS PROGRAM, BRINGING ARTS TO JUSTICE:**

**Increasing Equity, Diversity and Inclusion in the Arts
By Engaging New York City Young People**

NEW YORK— City officials will announce the completion of an independent evaluation of NeON Arts, an award-winning, innovative model which provides free, high-quality arts programming and arts education to creative and talented young New Yorkers living in neighborhoods facing serious socioeconomic challenges. The study was conducted in partnership with the Mayor's Office for Economic Opportunity.

NeON Arts is a public-private partnership launched in 2013 between the New York City Department of Probation and Carnegie Hall's Weill Music Institute. NeON Arts serves all youth in the community, including people on probation, with performances and other events open to the general public. Westat and Metis Associates, two independent research and evaluation firms, assessed the implementation of NeON Arts and revealed positive effects of the initiative on participants, staff, and the wider community. NYC Council Criminal Justice and Arts Committees is scheduled to hold a joint hearing on NeON Arts on Tuesday, December 18.

WHO: J. Phillip Thompson, Deputy Mayor for Strategic Policy Initiatives
Ana M. Bermúdez, Commissioner, NYC Department of Probation
Clive Gillinson, Executive and Artistic Director, Carnegie Hall
Charissa Townsend, Executive Director, NYC Young Men's Initiative
NYC Council Member Keith Powers, Chair Criminal Justice Committee
NYC Council Member Jimmy Van Bramer, Chair Cultural Affairs Committee
NYC Council Member Vanessa Gibson, South Bronx NeON
Performance by the Renaissance Youth Choir
Testimonies from NeON Arts Participants, Teaching Artists, and Stakeholders

WHEN: Tuesday, December 11, 2018, 11:00 AM

WHERE: New York City Hall Steps
City Hall Park, New York, NY 10007

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