FOR IMMEDIATE RELEASE
Industry Notice #00-09
March 2000

COMPLIANCE DATE FOR NEW CELEBRITY TALKING TAXI MESSAGE ROTATION
The New York City Taxi and Limousine Commission (TLC), pursuant to Section 3-03(e) (6)(xi) of the Commission’s Taxicab Specifications, hereby directs medallion taxicab owners to effect a change of the messages played on each audio reminder (Celebrity Talking Taxi) device at the beginning and conclusion of each ride as follows: (the term “letter” in the following chart refers to the letter in each medallion number)

- Letters A & H: Yo-Yo Ma
- Letters B & J: Judges Judy & Jerry Sheindlin
- Letters C & K: Bernadette Peters
- Letters D & L: Chris Rock
- Letters E & M: Charles Osgood
- Letters F & N: Dick Clark
- Letters G & P: Montel Williams
- Letters W, Y & SBV’s: Walt “Clyde” Frazier

The final compliance date for the change of messages will be April 15, 2000. As of that date, the current rotation which includes the voices of Nicole Miller (A,H), Vinny Testaverde (B,J), Joe Franklin (C,K), Jackie Mason (D,L), Dennis Franz (as Det. Andy Sipowicz, E,M), Isaac Hayes (F,N), Beverly Sills (G,P) and Al Franken (W,Y & SBV’s) will officially be retired.