Industry Notice # 07-06
For Immediate Release

Important Notice:
TAXI TECHNOLOGY CORPORATION APPROVED
TO PROVIDE TAXICAB TECHNOLOGY
SERVICE ENHANCEMENTS

The New York City Taxi and Limousine Commission (TLC) today announced that the third of four Vendors, Taxicab Technology Corporation, has been approved to provide technology enhancement systems and services in New York City Taxicabs. The TLC anticipates approval of the one pending technology enhancement system vendor shortly.

The technology enhancements were approved in conjunction with a substantial fare increase granted in March of 2004, and offer increased services to the riding public and the industry, including credit/debit card capabilities, a passenger information monitor (PIM) with an interactive map, varied entertainment and information options, and a front seat driver information monitor (DIM) with lost and found, business opportunity and emergency communications capabilities. The new equipment will also automate the collection of data that previously was entered manually by taxicab drivers on clipboards – an “electronic trip sheet.”

As approved May 10, 2007, by the TLC’s Board of Commissioners, all medallion holders must sign a contract with an approved vendor to install its enhancement systems no later than August 1, 2007.

Please watch the TLC website (www.nyc.gov/taxi), or sign up for automatic e-mail updates (see upper left hand side of TLC website home page) for news and information about the technology enhancement systems. For specific information concerning questions about the service enhancements technology, you are encouraged to visit: http://www.nyc.gov/html/tlc/html/industry/taxicab_serv_enh.shtml.