Where to Apply the “LOOK” Sticker on Your Taxi

When applying the “LOOK” sticker to the rear passenger windows of your taxi, you first have to differentiate between the left and right sticker. See the above diagram to help you indicate which sticker goes on what side.

Once you have confirmed which are the left and right stickers, you should place the left sticker on the left rear passenger window and the right sticker on the right rear passenger window, approximately six to eight inches above the door handle to maximize passenger awareness.